

THE NEW REALITY
OF
LOCAL DEVELOPMENT

**INTERNATIONAL
EXPOSITION
OF RURAL
DEVELOPMENT**



A Report to Celebrate
the Completion of the
IERD

November 1985
Chicago

INTERNATIONAL EXPOSITION OF RURAL DEVELOPMENT

PHASE III REPORT

[The information used in this report has come through reports from ICA field offices and therefore reflects that bias. It is the intent of this report to begin the pull together of activity and new directions catalyzed by the IERD and to elicit a much more broad and direct input from co-sponsors, national steering committees and delegates to the CIE.]

The New Reality of Development

1. SHARING APPROACHES THAT WORK-Lateral Communication among Practitioners

The new reality is a 'sharing approaches' mode of cooperation in the urgent business of catalyzing sustainable self-help development...in contrast to the traditional 'go it alone' competitive mode.

In most of the nations represented at the Central International Event (CIE) held in February, 1984, delegates have set up events to draw other practitioners together. They have studied the 'Voices of Rural Practitioners' series, heard reports from New Delhi, displayed their own projects and interchanged their approaches. These have included National Expositions of Rural Development in the Philippines, Spain and Egypt; Regional Development Symposiums in India, Taiwan, Peru, Guatemala, Honduras, Mexico and Canada; a State-wide Consultation in Karnataka, India; State-wide Expositions in Colorado, Montana, Wyoming, New Mexico in the USA; and urban Expositions of Local Development in Hong Kong, Los Angeles and Pittsburg, *Kansas City*.

Systematic documentation is continuing, as in Kenya where the Ford Foundation has underwritten a nation-wide campaign to locate and document signal projects for 'replication.' A team continues to refine the IERD Data Base begun in Phase I as a globally available electronic source of primary information. This data base now includes over 1000 carefully documented projects. The data base is assisting international agencies and local practitioners in finding practical insights and techniques from successful projects to assist them in determining development policies and solving local problems.

2. RURAL DEVELOPMENT PRACTITIONERS - A Profession Whose Time has Come

The new reality is a depth collegiality among professionals in rural development. The traditional distinction between government and private or non-government practitioner seems irrelevant in light of their foundational 'vocational commitment.' They share a deep passion to deal effectively with the massive yet unnecessary suffering in contrast to the limited yet often squandered resources available to address the need.

In New Delhi the 650 delegates discovered each other and are becoming a network of seasoned, committed professional rural development workers. Through this network new village to village partnerships are being established. For example one local project director in the Philippines who went to the CIE has set up a barter system of exchanging basic

commodities: rice, fish, spices, cooking oil and bananas among village projects from various corners of the nation. The idea was catalyzed in India and the network was established through the Philippine Exposition of Rural Development. A local solar-energy project in Colorado which was at the CIE has sent a team back to India to exchange expertise.

Since New Delhi, rural development practitioners are continuing to discover others and are expanding from the 'sharing approaches' technology into transferring skills, exploring new inter-project partnerships, doing collaborative strategic planning, and enjoying a professional collegiality. In India and the Philippines practitioners have formed Professional Associations. In each case they are clarifying their professional identity, establishing linkages with other professional groups, communicating their perspective to others in the development community, and improving their professional skills. They are also exchanging 'trade secrets' laterally as in the 7 day Human Development Training School in Guatemala. Similar exchanges are happening in Kenya, Zambia, Zimbabwe, Egypt, India, the Philippines, Korea, Peru, Mexico, Honduras, Jamaica, Portugal, Germany, Canada and the USA.

3. PRACTITIONERS SPEAK OUT - Messages from the Local Perspective

The new reality is a local approach to development rising out of years of living and working with local residents, struggling to find realistic ways to spark local initiative and sustain it. Village residents and local projects which have lived in isolation for years are now sharing their real-life wisdom and interjecting their perspective into the larger development process.

Immediately following the Delhi event a 28 page newspaper tabloid was produced and sent to delegates, co-sponsors, global advisory board members, and participating agencies. The projects that were represented at the CIE have been drawn together into a Directory of Rural Development Projects. The Directory is now available from the Publisher, K. G. Saur who distributes primarily to national and public libraries on a worldwide basis. It includes an overview of 300 projects, a list of their accomplishments, cross references and names and addresses of contact persons. Videos have been produced and distributed to delegations telling the story of the IERD. The Video 'Courage to Care,' featuring Sir Richard Attenborough has appeared on TV stations in many of the delegate nations. New documentary Videos of 'approaches that work' are appearing in Venezuela, Jamaica, the Philippines and the USA.

A series of eight "Voices of Rural Practitioners" booklets have been written from the documentation, interviews and workshops conducted in Phase I and Phase II. Since the original publication in booklet form they have been carefully edited in light of additional input from the project directors whose work provided the basis of the publication. These have now been drawn together into a single volume and will also be published by K. G. Saur by January 1, 1986. A third volume will include papers by key development figures and local practitioners from across the world, plus a detailed report on Phase III, to be released in 1986. Centres of Interchange and sharing approaches that work publications are emerging in India, Kenya, Egypt, the Philippines, Hong Kong, Belgium, the United Kingdom, Canada and the USA.

4. DEVELOPMENT EDUCATION - Mobilizing Practical Responsibility

The new reality is that citizens from technologically advanced nations are grasping the urgency to understand the real situation and invest their resources and expertise toward long term solutions. They are becoming more awakened to the enlightened self-interest of tackling the complex problems that inhibit the self-reliance and self-sufficiency of the poor...and that they are a part of the problem as well as have a key role in the solution.

An example of development education which uses the learnings of the IERD is called HEART OF THE MATTER in the State of Texas, USA. Partly funded by USAID it uses videos, slide shows, participatory games, and dialogue with third world citizens to awaken service clubs, schools, churches and voluntary organizations to the solutions now available for addressing absolute poverty. The process trains participants to 'think and act developmentally.' University and Secondary School courses with a similar perspective on development are being introduced in Belgium, Germany, Japan and the USA. A VILLAGE VOLUNTEERS project in the United Kingdom encourages funding the operating costs of indigenous village development practitioners.

Volunteers from the more technologically developed world are seeking ways to be directly involved in the development process. For example Rotary, International club members from the U.S., India, Spain and England are going into rural villages in Jamaica, Venezuela and India, bringing their expertise and their resources to work WITH the villagers. Japanese students are doing shoulder to shoulder workcamps in the Philippines. Training programmes have been established in London, Toronto, Chicago, Sydney, Seoul and Tokyo to prepare volunteers to be of significant service in rural areas of Zambia, Kenya, the Philippines, India, Peru, Venezuela, Jamaica, and the Pacific Islands. In each case the volunteers pay their own way and their own local expenses.

5. DEVELOPMENT POLICY CONSULTATIONS - A New Era of Micro-Macro Dialogue

The new reality is the willingness of global/national leaders and local citizens to take each other seriously as partners in a joint effort. There is a new level of hard-nosed strategizing toward designing effective programmes to deal with the fundamental contradictions maintaining the reality of hunger, disease, drought and illiteracy.

In the months following the CIE various teams of practitioners have conducted in-depth briefings on the learnings from the CIE with executives and staff of the World Bank, the Asian Development Bank, United Nations co-sponsoring agencies, multi-national corporation executives and government officers. Such dialogues have occurred in the USA, Canada, Belgium, France, Germany, United Kingdom, Netherlands, India, Nepal, Egypt, Kenya, Nigeria, Taiwan, Japan, Korea, Tonga, the Philippines and Jamaica. The ASIA-PACIFIC REGIONAL ASSEMBLY scheduled for November 18-23, 1985 in Taiwan (ROC) will engage local practitioners in a dialogue with government and development agencies over futuristic policies and collaborative strategies for rural development across Asia and the Pacific.

The IERD accelerated the awakening by both development agents and grassroots citizens alike that the initiative of local residents is required for there to be meaningful, self-sustaining development. Agents are seeing the necessity of working WITH local residents for their resources and technology to be utilized with any long lasting effect. Another example is the number of Women in Development forums, documents and delegate briefings conducted prior to the Nairobi DECADE FOR WOMEN conference held in July, 1985. Input from forums and interviews conducted in the nations of Kenya, Zimbabwe, Zambia, Egypt, Spain, Belgium, Austria, Japan, India, Guatemala, Canada and the USA were pulled together at Wingspread Center (USA) by an international team of women development practitioners. They published a document called "Local Women Participate" and hand delivered it to hundreds of the delegates in Nairobi.

6. EXPERIMENTAL PARTNERSHIPS - Finding New Modes of Collaboration

The new reality is that government agencies and corporation executives, development agencies and village leaders are venturing into new forms of collaboration. Their stance is "we are all substantial 'players in the game,' partners in this task and we need to make better use of our resources and creativity."

In Kenya the UNDP, the ILO, the Ford Foundation, the Kenya National Council of Social Services and the ICA are collaborating on a programme of systematic training and interchange of village leadership in order to spread the story and methods of successful projects across the nation. In Maharashtra State, India a coalition of private, public and volunteer groups have joined into Human Development Associations to lend their skills, resources and human energy to large clusters of villages. They meet regularly with village leaders, develop a joint strategy and then move into action in cross-sectoral task forces.

In the nation of Peru private companies, voluntary groups and development agencies are uniting in the PERU POTENTIAL. In 1985 there have been seven Regional Assemblies involving 75 regional organizations with over 3,000 participants. It is a process whereby 1000 village leaders, 600 communities and 700,000 rural Peruvians will have joined in a nation-wide attack on the roots of rural poverty. They have already experienced a year of dramatic acceleration and will culminate the process with a National Rural Development Exposition in January of 1987. In the Philippines and Venezuela private corporations have drawn government agencies, municipal leaders, voluntary groups, NGO development agents and village leaders together in a pioneering partnership toward comprehensive development of an entire area.

November, 1985
Chicago, USA

IEPD
PHASE III ACTIVITIES

Compiled in Chicago

Per November 1985

	SHARING APPROACHES THAT WORK	RURAL DEVELOPMENT PRACTITIONERS	RURAL DEVELOPMENT DOCUMENTATION	DEVELOPMENT POLICY CONSULTATIONS	DEVELOPMENT EDUCATION PROGRAMMES	COLLABORATIVE FIELD VENTURES.
AUSTRALIA	Aboriginal Community Trek				International Volunteers, College & Urban Courses	
INDONESIA						
TAIPEI	RDS	NSC working on A.P.R.A.	Summary Report	RDS II with government policy makers	Private Sector Briefings	A.P.R.A. Cosponsorship
HONG KONG	Primary Health- Care Meetings					
JAPAN	W.I.D. Delegate Briefings		"Courage to Care" into Japanese		Dialogue/Forums International Year of Youth Phil. Work Camps	
NEW ZEALAND						
PHILIPPINES	P.E.R.D. CIE Reporting 5 RDS	Rural Development Workers Association		Ministries Consult Mactan 2000 - 7 day think tank		Foster Parents Training Programme Sine Darby Contract
TONGA	W.I.D. RDS		Radio Talk Shows News Articles	Coop. Soc. Development & Min. of Labour and Industry Consultation		
KOREA	W.I.D. RDS			Samuel Undong Briefing		
MALAYSIA	NSC Debriefings					Workers Institute of Technology - Trans. Methods for Labour Unions
BELGIUM	Maintain updated Global Data Base		Directory of Rural Practitioners Circulated VRP	Union of International Assoc. Conf. on NGOs in Africa - del. paper Intern'l Assn. Conf. - delivered paper	NSC designed program for public & parochial schools 1 VRP Seminar	Flemish-Wallonian Communities research viability of develop- ment education
DENMARK					Youth in Development Workshops	
FRANCE			5-page article on rural development in "Heures Claires"	Society for Internat'l Development - presented Phase II results	S.I.D. slide showing Community dialogues	OECD - on agricultur- al development using Global data base
GERMANY	Kirchentanz Exhibit & Presentations Sem.Dvpt.Plng. Sessns.			Research Assn. for Agri. Policy & Rural Sociology Conference FAO Conf. invitation	VSC-Vol. orientation University: SATES VRP Seminars & WVHS Univ. IEPD exhibit	Design Conference for Integrated development cooperation among 3rd world country, activities
NEDERLANDS				Tropen Conference Facilitation		
PORTUGAL	IBDS			Dr. Jose Porrelo visit to Lamego	Consult training for youth M.A.A. exm. workers and training	Cooperation Foster Cons. Communities Women Trans. S. Pl. Planning Comm. Training
SPAIN	National Development Symposium					Cluster Assembly
SWITZERLAND			"On-Between" Article			
U.K.				Scot.Dvpt.Coun. Pres'n. Patrons Luncheon VISC	Personal orientation Environmental Conference	

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EGYPT	National Expo W.I.D.	Collegial network of funding agencies	PDLs Ford Evaluation Oxfam Evaluation	Africa Now Save/Children Dialogue Barclay Loan Fund		Trickle Up Coordin'n. Women's Development Strategy
JORDAN						
TURKEY						
GHANA						
IVORY COAST		9 Agricultural Agencies - propose rural forums		Rural Health Research proposal - illnesses survey by h/caretakers		UN/ICA staff exchange to Save the Children in Mali
MARTINIQUE						
MAURITIUS	Trained Core - ILO, Gov't officers, in LENS, Consults, VLI					
NIGERIA			Phase II report	Ph II Presentations to NWA, Chief Supreme		NSC formed into NIKADO 4 sectors toward rural development projects
RWANDA	CIE follow up visit w/ delegates					
SENEGAL						
TANZANIA	CIE follow up visit with delegates					
UGANDA	CIE follow up visit with delegates					
UPPER VOLTA				Proposal to do World Bank funded programme		
ZAIRE						
ZAMBIA	HDTI for practitioners and Zimbabwe core			CIDA proposal		Zonta Proposal
ZIMBABWE						NDIP - alliance with ICA
KENYA	Kilifi Healthcaretaker Training	IIU/UNDP working together	PDLs - first document	World Conference NGO's Forum '85	Site visits during World Conference	S/L Development Comm. Training
U.S.A.	PDLs, W.I.D., Richgrove Wingspread, Papago, Jrivers Eco Dvlpt Cons. Blueprints for Success	MELD TFF, S'Hood Hsc L.A. Forums, NM Expo, CO Expo AZ Expo etc.	Decade of Women Poster Wingspread Survey Courage to Care C.I.D Slide Show Africa Slide Show	Appalachia Consult KY Reg'l Eco Workshops US Peace Corps Meeting U.S. Consultancy Status	Heart of the Matter Volunteer Trng. W/E.	S'Hood Reinvest. Contr. World Alliances of Women Solar Energy Grp/India
CANADA	5 RDS, W.I.D.	NSC Meetings	IERD Tabloid W.I.D. Tabloid Recreating Art of Surv.	Provincial Consult Fed. of Indian Affairs Consult	VRP Seminars	Chippawa Rama Band Project

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AUSTRIA	W.I.D.			Secretary of State for Women	Youth Forum Wingspread Particip'n	
HUNGARY			Project Field Visits	Res.Int. of Agri. Econ. Presentation Mtn.		
BRAZIL						
GUATEMALA	RDS		REVISTA - 7 yrs. in Conacaste		CCF funded 21 CHUPP courses in their projects 7-Day HDTI	
HONDURAS	RDS					
JAMAICA	HDTI with 69 guests during 3 cycles - presenting approaches	Trek to HDTI grads in St. Thomas Parish	Blue Mt. Cluster Video BMC Analysis PSU	Phil report to 19 - showed video, etc.	PSOJ asked ICA to write proposal for five groups to do training in eco dvpt ventures	Conv'n. with UNDP on joint integrated rural dvpt. project BMC=ICA, IC, CIDA
MEXICO	2 HDTI RDS	RDS Contexting meet- ing with 16 agencies			7-Day Community Leaders Course	
PERU	Peru Potential = 8 RDS, 1 Reg'l Ass'y.					
VENEZUELA	3-H	NSC becomes group of advisors	Maraven Video VRP into Spanish		Forums in Baruta	Corporven, Maraven, Fundacom, POA, St. Vincent de Paul
CHILE						
HAITI						
BANGLADESH						
BHUTAN						
INDIA	10 VRP Workshops 2 RDS 1 State Expo 2 W.I.D. 1 RDA Consult 5 Nutrition Trng. Dist. Strat. Plng.	1 NSC Mtgs. 2 Rural Assn. of Develpt Workers	VRP translated - Hindi	Industry Symposium 2 State Consults	ICA transforms role to Human Resource Development Centres	Lioness Club works in rural development projects, 2 HDAs
NEPAL				UN Agencies Consult		
PAKISTAN						
SRI LANKA						

This set of charts represents an initial compilation of activities during Phase II of the IERD. Data was gathered from written reports received in ICA offices and through phone calls to ICA related projects. The chart is the very beginning of a third volume of the IERD Series. This volume will be titled "Directory of Approaches that Work".