

# **The Institute of Cultural Affairs: Japan**

**Activities and Projects**

**1997-1998**



**What our Planet requires now  
is participation by people at the grass-roots level  
in drawing out the hidden potential of every community.**

***The Earth is now but a Global Village***



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# ICA's Global Network



- ★ ICA International Office
- ICA offices implementing human development projects in partnership with ICA:Japan in 1997-1998
- Other main ICA offices
- Other partners

## Europe

- ★ Belgium Brussels
- United Kingdom Bristol
- Germany Frankfurt
- Netherland Amersfoort
- Portugal Mezio
- Spain Madrid
- Croatia Zagreb

## Africa

- Egypt Cairo, Beni Suef Bayad El Arab
- Kenya\* Nairobi
- Cote d'Ivoire Brobo
- Zambia Lusaka
- Nigeria Lagos

## Asia

- India Bombay, Panvel, Pune, New Delhi
- Sri Lanka Colombo
- Australia Sydney
- Malaysia Kuala Lumpur
- Philippines Manila
- Hong Kong Hong kong
- Taiwan\* Taipei
- Korea Seoul
- Japan Tokyo

## North America

- United States Chicago, New York, Phoenix
- Canada Toronto

## Central and South America

- Mexico Mexico City, Nayarit
- Guatemala Guatemala City
- Colombia Guatavita
- Venezuela\* Caracas
- Peru Lima
- Brazil\* Rio Bonito

\*ICA Japan has also regularly implemented human development projects in partnership with these ICA locations in the past.

# ICA MISSION

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The Institute of Cultural Affairs is a private, non-profit organization concerned with the human factor in world development. At the heart of ICA's work is the belief that long-term, sustainable development happens only when people grasp the significance of their own lives in the larger scheme of things and actively *participate* in the changes taking place around them. Based on our unique Technology of Participation (ToP) methods, the ICA seeks to integrate the methods of human consciousness and organizational transformation to maximize the participation of people at the grass-roots level in taking responsibility for their own lives and communities.

Through town meetings and leadership training programs, the ICA makes it possible for local residents to implement projects that they have created themselves, rather than the ICA itself becoming the driving force.

ICA Japan supports over 10 projects of comprehensive human development located in Asia, Africa, and Latin America. These are linked together in a global band of human care. In Japan, we also provide development education and the promotion of environmental awareness through international conferences, photo exhibitions, slide shows and its home page on the World Wide Web.

## ICA's PEACE PARTNERSHIP PROJECTS . . .

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. . . aim to assist the poorest of the poor people who lack basic education, are cut off from normal governmental assistance, are in dire need of clean water, adequate housing, and basic health care, and who desire partners from outside to help them get on the path to self-development.

Our projects and activities include:

- The raising up of citizens who make a difference in their community and globally through awakening site visits and comprehensive leadership training.
- Fostering economic self-sufficiency and self-reliance through small-scale business development and job training for women and youth.
- Natural resource conservation through reforestation, sustainable agriculture training, and environmental education.
- Appropriate technology transfer through the dispatch of technical advisors and international study tours.
- Building basic infrastructure such as schools, health care centers, water and sanitation systems, and training centers.

### Be Our Partner in Local Development . . .

- Become an ICA Japan member and receive news on activities, issues, and events.
- Volunteer to work in a project and assist these warm-hearted suffering people.
- Support volunteers and projects through your generous donations.
- Join in a study tour and build your personal link to the world.
- Create local support groups and sponsor development education events.
- Attend ICA Training seminars and learn the technologies of human development.

# ICA JAPAN PROJECTS in Asia

## Malegaon, INDIA

### Environmental Education and Agroforestry

Malegaon cluster, located three hours west of Pune, Maharashtra State, is seven tribal villages of 3200 people isolated from regular traffic and communication. When ICA India began this project in 1989, even drinking water was in short supply. The situation has gradually improved through water systems construction and dairy and agriculture development. With their survival needs relieved, the villagers began to turn their attention to agroforestry and environmental education projects.



In 1995 and 1996, we began accelerating environmental education impact by constructing an Environmental Education Center, and we began 50 hectares of afforestation and agroforestry. In 1997, we began adding residential rooms to the training center and building a nursery and greenhouse.

Villagers are eagerly participating, and have become teachers in environmental conservation and community development. They are helping expand the project to seven additional forgotten villages. Our next step is to furnish the training center with chairs, tables, kitchenware, beds, library materials and audio-visual equipment, and to provide environmental education and materials in the new villages.



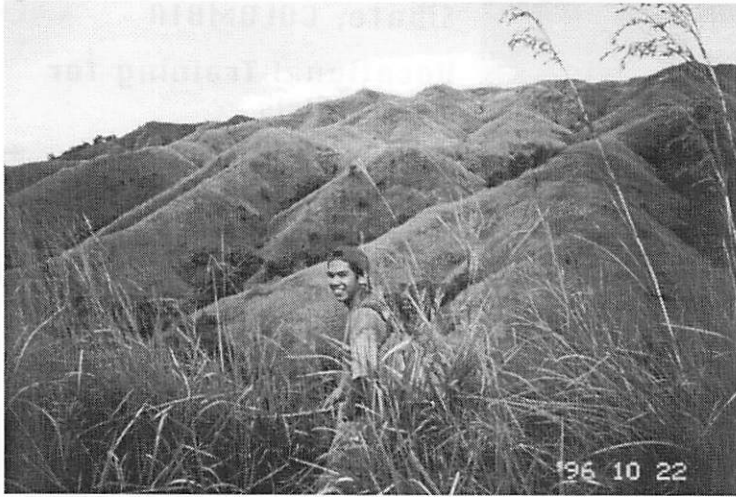
## Moragollagama, Sri Lanka

### Pre-School Education

Moragollagama Village is approximately 200 km northeast of Colombo in the midst of the jungle. This village has a national primary school for 125 families, but there are

many children who cannot go to school because of poverty, parents' ignorance of education and distance. There are also many dropouts. This project aimed at providing the first authentic Montessori pre-school education program in a village in Sri Lanka. We constructed a pre-school in the village and trained the teachers in the Montessori method for six months. Under this method, teachers are facilitators and respect the independence of these children, and use many teaching aids. Approximately 60 children, including those from neighbouring villages, have been attending the pre-school since it opened in 1997.

Continuing the support in 1997, we are adding a solar electrical system, supplying additional chairs, tables, playground equipment, children's uniforms, and supporting the teaching staff. We are deepening the impact of the school through workshops with parents on education and child nutrition training.



**Rio Chico,  
PHILIPPINES**

**Bio-Diversity  
Conservation and  
Reforestation**

In 1996, we studied the actual extent of environmental destruction in Rio Chico, Nueva Ecija in coordination with Wesleyan University. Most of the farmable lowland in Rio Chico belongs to a few landlords, and many landless poor peasants can only earn income through illegal logging of the highlands. The forests around Rio Chico have almost disappeared, endangering village's existence due to

loss of income and the rise of flash floods. Limited environmental educational programs in the region contributes to a low awareness of environmental preservation.

Staff of ICA Japan and local forestry experts comprehensively discussed regional issues with villagers and upland minorities, and have begun to identify the bio-diversity in the area. Soon we work with Wesleyan University to begin an agroforestry and environmental project for environmental preservation, and to protect minority's interests. A third phase will implement a wide area environmental education program so that people develop a culture of preserving wildlife and forests.

**DEVELOPMENT LEADERS TRAINING PROGRAM**

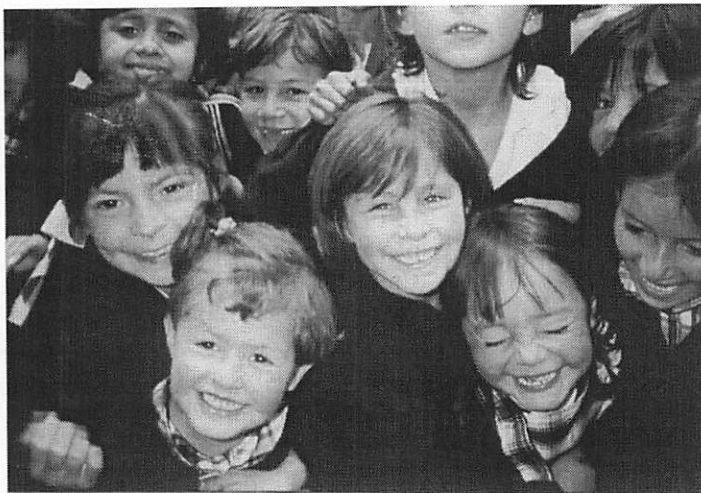
**Tokyo, JAPAN**

**The Training of Trainers of  
Development Activities**

The last years of the 20th century are marked by unprecedented interdependence and turmoil around the world. Given these circumstances, this development practitioners training meeting is a follow-up program of the 1995 Conference on Development held in Tokyo. It will train people in the practical skills necessary for effective leadership and management of global development partnership projects, and give them new insights towards building a civil society for the 21st Century. Participants will come prepared to provide training on subjects such as loan systems, environment management, vocational skills training, responding to gender issues, revitalizing education, and the like. Emphasis will be placed on new skills for leadership and the understanding of the journey to the center of wisdom. Time will be provided for developing and prioritizing futuric projects, and developing promotional materials. Visits will be made to Tokyo places of interest.



# ICA JAPAN PROJECTS in South America



## **Sibate, COLOMBIA**

### **Vocational Training for Young Girls**

Sibate village is an hour's drive from Bogota. A growing inflow to the metropolitan area of young people seeking jobs is now emerging as a serious problem. In this village, 128 girls between the ages of 6 and 14 who were street children due to child abuse, are living in a community facility with 11 nuns who provide the girls with basic education. They are forced to leave when they complete primary school education

due to the lack of funds. Unless they also receive job skill training, it is extremely difficult for these girls to make a living when they leave.

This project is giving the girls wide-ranging vocational skills, from ceramics to weaving and dressmaking, so that they can be self-supportive. We are providing sewing, pottery and wool spinning materials, and vocational instructors. The girls are now making efforts to become independent by utilizing their newly acquired skills.

## **Canete, PERU**

### **Rural Community Development**

Canete Prefecture is located in the Coastal region, approximately 200 km south of the capital, Lima. Near-drought conditions in the past few years made life in this poverty-stricken area harder, since the people use river water from the Andes for agriculture. Beginning in 1992, ICA has conducted a health, sanitation, and agriculture development project in Canete.



In 1996, the irrigation system was upgraded to cover a wider area by installing and extending new water pipes in Uquila village. A Japanese wind-power specialist was sent to repair the existing wind mills for pumping up underground water and to install new ones. Also, in an effort to secure water, various programmes were carried out in other villages including a mini-dam construction in Uayanti, drinking water pipe extension in Alcadeno, and leadership training and a forestation to reclaim the desert in some other villages.

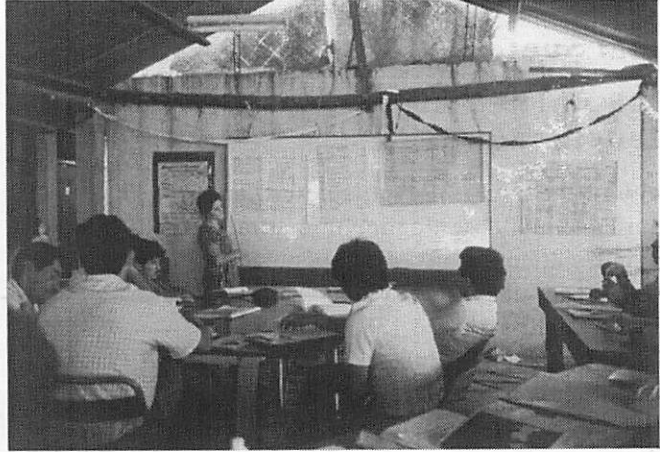
In 1997, we will expand the water project to a wider area, add an environmental and reforestation program, and teach animal raising to increase child and family nutrition. We are providing materials and expert trainers to make this program a big success.

# ICA JAPAN PROJECTS in Central America

## Conacaste, GUATEMALA

### Women's Center Renovation and Outreach Programs

Conacaste village, with a population of 750, is approximately 50 km from Guatemala City. It is located in a dry region of Guatemala, and lags the local development. Key to the success of this area is the education of rural women, providing outreach to those who cannot travel to programs normally offered in distant cities. Consequently the village training center is being renovated and expanded, and furnished with appropriate training materials and equipment.



This center serves citizens of 25 surrounding villages, and also invites participants from Central America. Taught at this center is literacy, health and sanitation, organic farming, reforestation, and the training of teachers. Villagers use the center for making community plans and for exchange programs. Women will be trained to assist in educating their children, and to prepare for taking leadership roles in their family and community.

## Nayarit, MEXICO

### Experimental Drip Irrigation System

Already 25% of Mexico's people live in cities which are unable to provide adequate jobs and living conditions for the influx of people. Farmers in the Nayarit area can grow only one crop a year, and are in danger of being driven off of their land due to rising living costs in this area. It rains for only 4 months a year, and is unpredictable, only following hurricanes. People are fearful of extensive irrigation with conventional high water consumption



techniques because the community depends on wells for their drinking water. This year, the two experts we are sending will introduce very low water usage drip irrigation systems.

The following year, we hope to introduce natural crop raising technologies to recover the soil destroyed by excessive use of chemical fertilizers which have destroyed the microbiological health of the land, causing the plants to be plagued by diseases, and chemical pollution of the ground water.

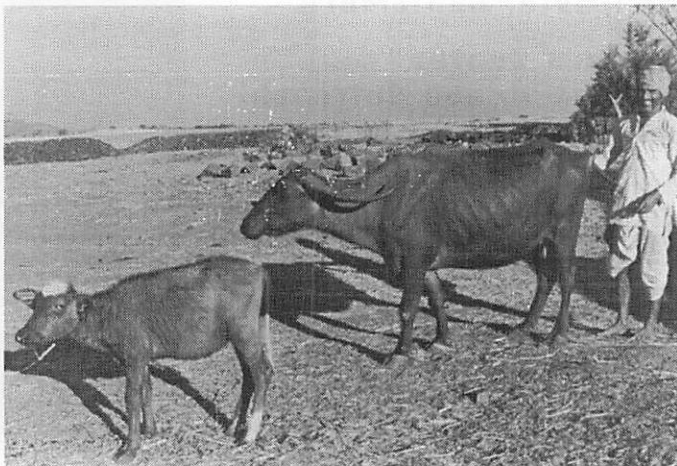
We hope they can realize a viable future living on their native land, and preventing an exodus to seek jobs in larger cities, abandoning their land to environmental destruction or selling it to outsiders seeking profit at cost of the suffering of these farmers families.

# ICA JAPAN PROJECTS in Africa

## Beni Suef, EGYPT

### CDA Cattle Farm Development

96% of the land in Egypt is desert, and consequently, desert agriculture attracts people's attention given the population explosion in the last 20 years. The Beni Suef district is located 130 kms south of Cairo. It has little farming land because of rocky areas and the advancing desert. In each community in Beni Suef, there is a Community Development Association, and ICA:EGYPT has been training these associations for many years. Now the farmers in these CDA's are requesting assistance in developing small scale cattle raising for local farmers. We are establishing a loan system to make it possible to these farmers to purchase and care for young cows, and training in their care. In addition, we are teaching in loan system operations, and financial management for the farmers. To learn new technologies in cross-breeding and milk production, four farmers will travel to India to learn from small scale farmers there what they have done to become successful cattle farmers.



## Brobo, COTE D'IVOIRE

### Vocational Training for Youth

Brobo is a town in Brobo sub-prefecture, with about 4,000 residents. The population there has been increasing rapidly because of high birth rate and influx of refugees from strife-ridden, neighbouring countries. Unemployment is a serious problem, and the youth go to cities searching for a job, or stay idle in their village.

In 1995, vocational training courses in carpentry, weaving, sewing and

hairdressing for 35 trainees were established and this training center was renovated during the school break in 1996. We are continuing to support this program providing training materials, instructors' salaries and Japanese technical support of the program. We are also expanding the facilities so that we can train at least 100 students each year.

In a separate program, we have begun developing a demonstration farm which will later be the venue for youth agricultural training.

## **Kapini, ZAMBIA**

### **Youth Vocational Training**

Life in rural areas is unstable in Zambia because of problems such as outdated agricultural techniques, high inflation rates, and increasingly frequent droughts. Sustainable agriculture training to stabilize rural life, has been conducted by ICA since 1991. This training enables village people to earn income through low-cost agriculture, and more people today are interested in agricultural activities. Acquiring techniques for manufacturing farming tools suitable for small-scale farmers is also necessary to realize sustainable agriculture.



In 1996, a youth vocational training center was established in Kapini village, in central Zambia. Courses in welding, carpentry and poultry rearing enable students and farmers to use self-designed and made tools rather than purchase expensive ones. This training increases the standard of living in rural areas and changes the attitude of youth towards village life and prevents them from moving to big cities in search of a better life.

In 1997, we are continuing this program and with the addition of training in business management, and the setting up of small businesses for the first year graduates. We are providing welding and carpentry materials, poultry raising equipment and day-old chicks, and instructors salaries.

## **INTERNATIONAL COOPERATION TOURS**

*Formerly called "Study Tours", these trips are the opportunity to build deep friendships with people of other cultures, to offer assistance to deserving people, and to gain living wisdom of the life of other global citizens.*

### **The Philippines August 1998**

Work with people in Manila slums, homestay with victims of Mt. Pinatubo volcano, see the 8th Wonder of the world, work in a Bio-Diversity and Reforestation Project, and interact with university students. It will cost about ¥220,000.

### **Sri Lanka 1998**

Visit jungle villages, ancient temples carved in caves, spice plantations, wood carving centers, tea plantations, a safari park, and village schools.

### **Kenya Village and Safari Tours 1998**

Dance with rural villagers, learn development approaches, enjoy one of the best museums in Africa, and take a Safari Tour.

### **Guatemala 1998**

Stay in rural villages struggling with transformation, learn Spanish, enjoy the beautiful handicrafts and visit the ancient city of Antigua.



### **India February 1998**

Assist people in the slums of Bombay, homestay and work in a tribal village, learn in an Environmental Center, visit companies, meet with university students, and make a pilgrimage to Gandhi's memorial, museum, and other historic sites.

# Questions & Answers

## Q What are ICA's other activities in Japan?

### Organizational Transformation

Through LENS International, Inc., ICA offers consultative and leadership training services to both the public and private sectors. LENS seminars apply the ICA's unique Technology of Participation (ToP) methods for problem solving, participatory planning, leadership development and organizational transformation. Organizations throughout Japan, including local governments, private corporations, and schools, are working with LENS



for strategic planning, human resource development, and corporate identity refinement.

### Community Development

ICA:Japan also uses its unique ToP participatory methods to help the residents of local communities throughout Japan achieve consensus decision-making and long-range planning. Using its methods of human consciousness and organizational transformation in town meetings and leadership training programs, it seeks to maximize the participation of grass-roots people in the process of taking responsibility for their own lives and for their community as a whole. Hundreds of these seminars have been conducted throughout Japan and most recently in Fukushima, Saitama, and Aichi prefectures and in the Koto and Sumida wards of Tokyo.

### Leadership and Youth Development

ICA:Japan offers a number of seminars on facilitation methods training and personal growth. Working with the YWCA and Rotary International, these programs have recently emphasized intercultural and leadership skills training for youth.

## Q What is ICA's global organization?

Nationally chartered and registered ICA's in 30 nations around the world are linked through ICA International (ICA:I), the ICA's international secretariat, based in Brussels, Belgium. ICA:I is registered with the United Nations Economic and Social Council (ECOSOC) as an NGO with UN advisory status. ICA:I is involved with supplying information to ICA's and individual members, sponsoring international conferences, publishing books and articles and training volunteers.

Each associate ICA determines the programs and activities which best meet local needs in dialogue with the greater of community of concerned individuals and organizations around the world.

### Q How are ICA:Japan's Activities Financed?

In addition to individual donations and membership fees, funding for ICA activities comes from the following Japanese Governmental Ministries and private organizations:

Association for International Cooperation of Agriculture & Forestry  
Japan International Forestry Promotion and Cooperation Center  
The Keidanren Nature Conservation Fund

Ministry of Foreign Affairs

Japan Foundation

Infrastructure Development Institute

Gifu "Zonta" Club

Voluntary Deposits for international Aid

FUJI XEROX Co., Ltd. (Hisuu Club)

Japan Environmental Corporation

Niko Niko Circle

Overseas ICAs also receive funding grants from North American and European Organizations.

### Q What are the Activities of ICA Members, Volunteers, and Interns?

Members and volunteers assist with project coordination, write and distribute newsletters, study international development, do project fieldwork, raise funds for projects, arrange study tours, learn methods of human development, help with expositions and slide shows, attend the annual meeting and other activities.

Members receive the quarterly newsletter in Japanese, are invited to regular slide shows, panel discussions and member's meetings, and may use ICA:Japan's development library.

### Q How Can I Participate in the Overseas Volunteer Program?

There are various ways to participate in the overseas program: volunteer to provide general assistance to local project staff, be dispatched as a technical specialist, and to take part in international volunteer seminars sponsored by ICA.

Those wishing to join in the volunteer programs will be interviewed by our staff to assess possible compatibility. Then, communications with local ICAs will identify openings. The cost of participation varies depending on activities and given roles, from fully paid by ICA to fully paid by the participant. As a rule, to participate in local overseas projects, volunteers will be sponsored by the local ICAs but require introduction by ICA:Japan.

### ICA:JAPAN STAFF



## Join Us in Caring for Our World!

There are many problems facing the world today, including poverty, environmental pollution, and famine. Let's think of them as facing all of us in a global village rather than as problems in far away countries, and work together to solve them.

### Membership Fees:

Students: ¥5,000,

Regular: ¥10,000,

Supporters: ¥30,000,

Peace Partners: ¥50,000.

Donations and Membership Fees may be transferred to:

Postal Account 00130-7-760837

Seijo Branch

"ICA文化事業協会"

Sumitomo Bank, Seijo Branch

Ordinary Account 984449

"I.C.A. ブンカジギョウキョウカイ"

Membership Privileges: Members receive the quarterly newsletter in Japanese, are invited to slide shows, panel discussions and member's meetings, and may use ICA Japan's development library. They also attend study sessions, training seminars, special events and tours to projects.

## ICA HISTORY

- 1953 Began in the USA in Austin, Texas, led by Dr. Joseph W. Mathews.
- 1962 Dr. Mathews became director of the Ecumenical Institute (EI) in Chicago.
- 1964 Moved to Chicago's West Side and began community work in an urban ghetto.
- 1968 Began teaching at the Global Academy and International Training Institutes in Asia.
- 1970 ICA:Japan was established in Kobe and Tokyo, and later Fukuoka, Osaka, Sendai, and Sapporo.
- 1973 Previously a program division of the Ecumenical Institute for a decade, the ICA was incorporated and began human development projects at 24 global locations.
- 1977 Began community project in Yubari, Hokkaido, and conducted 15,000 Town Meetings globally. ICA International office established in Brussels, Belgium.
- 1980 Began work with UNICEF, WHO, USAID and FAO.
- 1982 ICA:Japan formally established. Began International Youth Workcamp Program.
- 1984 Organized the International Exposition of Rural Development conference in India. Transformed from a centralized, hierarchical organization to a global network of independent ICA organizations.
- 1985 Granted United Nations Consultative Status by United Nations Economic and Social Council.
- 1988 Global conference on "Our Common Future" in Mexico with over 550 participants.
- 1989 ICA:Japan shifts emphasis to international development with a reforestation project in the Philippines. Established LENS International, Inc., to do seminars on participation, in Japan.
- 1990 ICA:Japan received Award of Excellence from Minister of Foreign Affairs, Japan. ICA Asian Network Conference held in Taiwan.
- 1992 ICA:Japan's Philippine reforestation project showcased on National Japanese TV (NHK).
- 1995 ICA:Japan's international partnership activities expand to 13 projects in 11 countries.
- 1996 International conference "The Rise of Civil Society" held in Egypt.



November 1997

Dear Colleagues,

I am writing this letter to introduce to you some of the programs and projects of ICA's Sustainable Development Network, focusing on those with which ICA:Japan has active partnerships and thereby some knowledge.

Please take this chance to become well acquainted with the activities of ICA's Sustainable Development Network. Think of the heroic efforts of our colleagues, serving people without water, adequate health conditions, and cut off from the mainstream of society. Reach out your hearts to the people served by our colleagues, who in spite of their suffering, are some of the most warm-hearted people that I have met.

The last time I visited Sri Lanka, Zambia and Kenya, I felt so much at home and at peace. People invited us into their homes and their neighbors dropped in to chat. It was healing to be with people who have the time to really reach out and care for each other. **What an experience of a truly civil society this was for me!** When I returned to Japan, I found that these people were sustaining my spirit, and that I am deeply blessed by their grace.

I encourage you to make a pilgrimage to another ICA before the 1998 meeting. It could be to join a study tour, but more likely, it will be the creative responses of small groups of people. Please consider reaching across the north/south border when you make your dreams and plans.

ICA:Japan is now in the midst of a significant turning point and is looking towards a new and broader service, with a wider network of partners. We would love to learn what others are doing as they approach the 21st Century and beyond. What are the emerging new strategies and curriculums that are bubbling up? What are you yearning for? Where is your passion exploding? What are you driven to read these days? What are you doing to take care of yourselves personally?

I look forward to hearing from you, and to being together with you in Brussels next year.

Grace and Peace,

Wayne Ellsworth  
waynells@gol.com