



Mid-America: Access to the Future

A 13-State Symposium on Local Development



SHARING APPROACHES THAT WORK

International Exposition
of Rural Development

June 1 - 3, 1983

Drake University
Des Moines, Iowa



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June 3, 1983

Introduction to Symposium Document

Throughout the heartland of America, people are yearning for a better life. Earning a living is becoming tougher, raising a family is complicated and a sense of community often is lacking.

At the same time, thousands of local people have responded to the challenges of today. Everywhere, local people are solving local problems.

About 150 people representing successful local development projects from throughout the 13 states of Mid-America met June 1-3 at Drake University in Des Moines, Iowa, to share approaches they have found that work.

Forty-five organizations and communities highlighted their accomplishments through displays at the symposium.

Participants exchanged clues they could take home to boost their specific efforts.

In looking for those clues, they asked:

- What are the key building blocks to sustaining successful projects?
- What has their experience taught them that should be incorporated in national, regional and local policy toward grass-roots development?
- What are the creative new directions that are emerging as local people gain control of their destiny?

This document contains preliminary results of their work.

The symposium is one of six being held in the United States in preparation for the International Exposition of Rural Development in New Delhi, India, in 1984. It is part of the national effort to select exhibits which will demonstrate to a worldwide audience some of the best local development programs and projects at work in the United States.

The dialogue that this event started needs to continue. Participants plan to meet again within their states to continue to share learnings that will help them meet the needs of their people.

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TRENDS IN RURAL DEVELOPMENT

TREND SUMMARY 1 - ENVIRONMENTAL CONCERNS: There is a trend in local development toward improving natural beauty, neighborhood environment, and cultural opportunities in this community.

This is illustrated by:

1. Downtown renovation
2. More parks and playgrounds--landscaping
3. Responsible resource use
4. Solid and liquid waste control

QUALITY OF LIFE: There is a trend in local development toward improving natural beauty and cultural development

This is illustrated by:

1. Downtown renovation
2. More parks and playground/landscaping
3. Working toward sound mind and body
4. Solid and liquid waste control

LOCAL RESOURCE USE: There is a trend in local development toward more creative use of local resources, both human and material.

This is illustrated by:

1. Making baskets from banana fibers in Nairobi
2. Converting an 88-acre dump to an outdoor education center
3. Senior citizens using cardboard boxes and tissue paper to make graduation caps
4. Human resources in the community as volunteers and sponsors

COMPREHENSIVE CONCERN: There is a trend in local development toward consideration of long-term consequences of actions.

This is illustrated by:

1. Increase of natural farming, i.e. Sustainable Natural Farms Project
2. Growing concern for care of natural resources, Land Stewardship Project
3. Coming together of social and economic concerns, Solar Garden Project & Egyptian Marmelade Factory

TREND SUMMARY 2 - WOMEN IN ECONOMIC DEVELOPMENT: There is a trend in local development toward women showing concern for community betterment and needs, and involving themselves in traditional functions of economic revitalization.

This is illustrated by:

1. Women's groups showing concern for community betterment
2. Women's groups recognizing community need and responding by organizing a goal-oriented project
3. Women are doing community, networking and promotion
4. Women are entering the marketplace and assuming management roles.

WOMEN IN ECONOMIC DEVELOPMENT: There is a trend in local development toward women in economic development.

This is illustrated by:

1. Women's groups showing a concern for community development
2. Portsmouth, Ohio, is an example of a women's group developing a community needs recognition program.
3. Women are doing promotion and "networking".

TREND SUMMARY 3 - COMMUNITY BUILDING: There is a trend in local development toward broad-based cooperative planning and cooperative action

This is illustrated by:

1. Joining public and private sectors in development efforts
2. People/neighborhoods banding together to tackle specific needs of housing, health, safety.
3. Share rather than compete thru cooperative gardens.
4. Celebration of ethnic groups

CHANGING ATTITUTES AND COOPERATION: Changing community attitudes, and a new spirit of cooperation among diverse groups

This is illustrated by:

1. The 5th City Project in Chicago
2. The B.E.S.T Projects
3. The Outdoor Recreational Center in Portage County
4. Women in industrial development
5. People working together on prevention

NEIGHBORHOODS: There is a trend in local development toward a sense of belonging and neighborhood identity.

This is illustrated by:

1. Flat Iron Hotel Redevelopment Project, Kansas City, KA
2. Bangor Apple Train logo and slogan contest at high school
3. East Side housing redevelopment project
4. Oneida School- "We Become The Family"

UNITY: There is a trend in local development towards reaching dissimilar people, young and old, Rich and Poor, Black and White, with cultural and ethnic differences.

This is illustrated by:

1. Human development programme to enhance the quality of life
2. Economic development programmes to raise the standard of living
3. Food for the poor - production and distribution-
4. Reemphaize education and religion to emphasize human dignity

BUILDING CREATIVE RESPONSES: There is a trend in local development toward building creative responses to community problems.

This is illustrated by:

1. Volunteer leadership builds creative responses in
2. Getting business community to volunteers in Lorimor
3. Community and leaders meeting in 5th City
4. Destructive youth rehabilitating houses in Kansas City

MIND POWER: There is a trend in development toward shifting images by creating excitement

This is illustrated by:

1. Planning (self-help)
2. Communication (SOS Ashville, Ohio)
3. Motivation (assign tasks)
4. Action (raising funds for projects)

COMMUNITY CARE/SELF CARE: There is a trend in local development toward those groups traditionally requiring care are serving themselves by serving others.

This is illustrated by:

1. Senior citizens center that serves as a community banquet facility
2. Seniors caring for other seniors
3. Solar Garden that improves neighborhood environment and individual diets

BUILDING COMMUNITY: There is a trend in local development toward bringing people together for cooperative planning and community action.

This is illustrated by:

1. Ethnic celebrations
2. Joining public and private sectors in development efforts - "Racine in the 80's"
3. People/neighborhoods banding together to tackle specific need - housing, safety, health care - Jubilee Housing
4. Sharing rather than competing: Cooperative Gardens - Edgemont Solar Gardens

COMMUNITY INDEPENDENCE AND ORGANIZATION: There is a trend in local development toward community independence and organization developing to have an input in shaping their future.

This is illustrated by:

1. Raising funds locally
2. Neighborhoods forming cooperation either for or not for profit
3. Cooperatives - food, vegetables, clothing, flea markets, farmers markets

PEOPLE CONCERNED FOR PEOPLE: There is a trend in local development toward people concerned about each other.

This is illustrated by:

1. Aiding in educating - good nutrition
2. Working together to create jobs
3. People planning together to solve a problem
4. People volunteering in educating others
5. Raising money to help the underprivileged

TREND SUMMARY 4 - SELF-DETERMINATION: There is a trend in local development toward self-determination to create and improve our capabilities and potential on the development of life styles for the future.

This is illustrated by:

1. Developing individual capabilities through training
2. Demonstrating methods in helping farmers remain self-determining
3. Instructing for physical and mental wellness
4. Improving parenting skills

CORPORATE SELF-HELP: There is a trend in local development toward the awareness that outside help is not adequate and therefore they are changing their own situation.

This is illustrated by:

1. Self-help projects
2. Grassroots communities making decisions
3. Volunteer commitment
4. People taking responsibility for helping themselves
5. Groups acting on behalf of the total community

ACTIVE ALTERNATIVE FUTURES: There is a trend in local development toward people and communities recognizing that there is a need for an alternative future.

This is illustrated by:

1. Community-based education programs
2. Grassroots economic development - cooperatives
3. Work-ownership - people owning shares - volunteer work
4. Local training skills to be competitive in economic development

COMMUNITY SELF-SUFFICIENCY: There is a trend in local development toward greater community self-help and self-sufficiency.

This is illustrated by:

1. Local identification of needs
2. People working together
3. Community self-financing using local funds
4. Use of volunteer labor and materials

BROAD-BASED NEEDS ASSESSMENT: There is a trend in local development toward involving more local people in finding the real needs.

This is illustrated by:

1. Water system questionnaire
2. Neighborhood meetings in which security was THE issue
3. Need for day care center

SELF-HELP: There is a trend in local development toward helping individuals and groups to help themselves and reach their full potential.

This is illustrated by:

1. Helping small farmers to remain independent
2. Creative instruction toward vocation
3. Improving parental skills
4. De-institutionalized to learn new life skills -

preventative health care

INCREASED SELF-HELP: There is a trend in local development toward grassroots action.

This is illustrated by:

1. Risking innovative projects - MFC Gazette, Indianapolis
2. Self-help projects - Innovative Sewage System
3. Responding to locally identified needs - Jubilee Housing Project
4. Coordination of available volunteers and staff - Iowa Hospice
5. Doing it for ourselves first - Mediation Center, Lincoln

CREATING A LEGACY FOR THE FUTURE TODAY: There is a trend in local development toward creating, improving, preserving and restoring our human capabilities in a life style for the future.

This is illustrated by:

1. Demonstration farming and historical preservation - Prairie Heights High School
2. Developing human capabilities in home ownership - Jubilee Housing Project
3. Counseling displaced homemakers - Mainstay Minnesota Training
4. Decision-making method to stay and not leave - 5th City
5. Corporate tactical planning - Willard Community Center, Lincoln, Nebraska

CITIZEN TEAMWORK: There is a trend in local development toward increasing citizen leadership and cooperation.

This is illustrated by:

1. Community development funds raised by community
2. 5th City elders fed by established 5 member volunteer team
3. Community chorus funds saving railroad station museum
4. Senior Citizen Survey identifies community need

BUILDING SELF-ESTEEM THROUGH SUCCESS IN COMMUNITY PROJECTS: There is a trend in local development toward local citizens participation in needs assessment and practical creative program development.

This is illustrated by:

1. Moving from powerlessness to empowerment
2. Gaining self-confidence through successful experience
3. Discovery of self-worth in cooperative effort

COMMUNITY INITIATIVES: There is a trend in local development toward community initiatives for self-sufficiency.

This is illustrated by:

1. Jefferson Township Independent Volunteers
2. Family Food Production Project
3. Ashville, Ohio, Heritage Project
4. Missouri Office of Creative Ministry
5. Portage County, Ohio, Outdoor Education Center

PEOPLE COOPERATION: There is a trend in local development toward cooperation among people for a common cause.

This is illustrated by:

1. Two school districts sharing administrators
2. Unincorporated town gaining fire, water, sewage systems
3. Preservation of local heritage - also marketing local products - baskets, marmelade
4. Food banking

TREND SUMMARY 5 - PUBLIC-PRIVATE SECTOR COOPERATION: There is a trend in local development toward improved cooperation between business, government, and local community -- a marriage of the two sectors.

This is illustrated by:

1. Public sector initiatives to assist business and industry expansions and new start ups - UDAGs, Local tax incentives, enterprise zones, etc.
2. Private sector initiatives in assisting community development projects such as health, education, cultural enrichment, recreation, and downtown revitalization

PRIVATE/PUBLIC PARTNERSHIP: There is a trend in local development toward the marriage of a private/public partnership; the private sector provides the jobs and tax base that supports the community infrastructure.

This is illustrated by:

1. The willingness of the private sector to participate in community projects - health, education, safety, arts, fire
2. The willingness of the public sector to provide incentives for businesss and industry development

3. The establishment of public sector programs designed to support business and industry - UDAG, PIC

LINKAGES: There is a trend in local development toward community education and networking.

This is illustrated by:

1. Child development centers, educating the community about child development needs
2. Community access to media, working with/involving urban/rural people in producing media expressions of people/community needs

SECTOR COOPERATION: There is a trend in local development toward improved cooperation between business, government and local community.

This is illustrated by:

1. Comprehensive self-help - Willard Community Center, Lincoln, Nebraska
2. Downtown revitalization, Lebanon, Kentucky
3. Use of community resources in parent/child home stimulation classes - Marshalltown, Iowa
4. Linkage with all sectors in Training, Inc.
5. Building community comprehensive care by Judge Lewis Park improvements - Mt. Ayr, Iowa

TREND SUMMARY 6 - LINKAGES: There is a trend in local development d-based working linkages which assure care for the needs of each member of the community.

This is illustrated by:

1. Child development center to educate the community about child development
2. Community access to media
3. Rural and urban people producing media expressing needs of people and community

TREND SUMMARY 7 - RESURGENCE IN VOLUNTEERISM: There is a trend in local development toward increased use of volunteers engaged in vital community issues through sharing of abilities, talents, professional expertise and economic investments.

This is illustrated by:

1. Home health care providers
2. Youth leaders - 4-H, Scouts
3. Special Education Tutoring
4. Community improvement equipment and supplies

MORE CITIZEN PARTICIPATION: There is a trend in local development toward promoting development that provides quality living for all community residents.

This is illustrated by:

1. More volunteerism
2. Utilization of local leadership
3. Women accepted as participants and leaders
4. Community-run needs assessments
5. All ages/ethnic groups working together

INCREASING AND BROADENING IN SCOPE OF VOLUNTEERISM: There is a trend in local development toward sharing one's ability and talents in more vital universal issues.

This is illustrated by:

1. 5th City using suburbanites
2. Jubilee Housing feeling of working for each other
3. Jefferson Township Sewage Project - use of locally trained leadership.
4. Iowa Hospice - coordination of all volunteer skills
5. Edgmont Solar - creating means of sharing skills

TREND SUMMARY 8 - EDUCATION ACCESSABILITY: There is a trend in local development toward broad based dissatisfaction of the present public education system and consequently education is in a transition state.

This is illustrated by:

1. The alternative educational opportunities available to both elementary and secondary students as well as community and industrial educational programs.
2. Increased parental concern and consequently broad based demand for the traditional disciplines with emphasis on paractical life skills and character development.
3. The renewal of public interest toward the total development of the individual, (body, soul, spirit.)
4. The public's demand for traditional discipline and functional use of modern technology.

RURAL EDUCATION ACCESS: There is a trend in local development toward people in rural areas having access to a broad array of education opportunities, especially adults.

This is illustrated by:

1. Increase of Arra vocational-technical schools and community colleges
2. Job training programs in rural areas
3. Utilization of personal computers in rural areas

KEYSTONES FOR LOCAL DEVELOPMENT

1. Communication and cooperation among public agencies, private business, volunteers and community organizations exhibits an effective method for succeeding in meeting unmet needs and approaching the future with a plan. This is key to using human and other resources which have not previously been used to their maximum potential. Trained volunteers are an even more integral part of program success.
2. Involve and recognize women as agents of change in all arenas of life and community development.
3. A keystone to local community development is leadership which does the following: (1) moves with a committed core, (2) creates motivation and excitement, (3) works to find local community consensus, (4) is responsible, credible and accountable.
4. A keystone to meaningful social change within communities is in discovering and utilizing existing models already developed by other communities, groups and individuals.
5. A keystone to local development is comprehensive grassroots community planning. This happens in many forms: needs assessments, think tanks, goal setting. This gives a community a plan of its own and therefore, one they will stand behind in order to make it win.

KEYSTONE NOMINEE VALENCING CHART

Each keystone nominee was rated on a scale of 0 to 10 according to each of three criteria and the ratings totaled. The valencing is from (weak) 0-10 (strong).

Criteria were: MOST POWERFUL ACTION * MOST SURPRISING ACTION * MOST IMMEDIATELY POSSIBLE

KEYSTONE NOMINEE	VALENCE TOTAL
1. Move with a committed energy core of leaders motivated by a common consensus.	1155
2. Develop local resources (human and material) as the primary actuation factor.	1332
3. Needs identification planning-know what needs to be done and develop a process for action.	1443

4. Set goals that motivate and excite for successful projects and celebrate success.	1488
5. Persistent promotion of activity through personal contact and media that both educates and motivates the community.	1419
6. Comprehensive community planning.	1383
7. Diverse job training for farming, business and industry.	1328
8. New ideas for financing.	1347
9. Concentrate on economic development through local business expansion.	1306
10. Public/private cooperation supportive of business expansion.	1389
11. Stewardship of soil and water resources.	1348
12. Local marketing.	1309
13. Application of effective technology and tools.	1353
14. Cooperative farm, non-farm planning and implementation.	1258
15. Identify educational needs.	1423
16. Think-tank community input.	1446
17. Identify divisions of responsibility.	1233
18. Year round school with time for teacher reeduc.	1264
19. Social agencies providing services to local program.	1258
20. Four sector communication and cooperation.	1317
21. Structures that care for all ages.	1482
22. Employment training services.	1264
23. Volunteer recruitment, training and supervision.	1229
24. Adaptive reuse of facilities and resources.	1526
25. Conducting environmental and energy training workshops.	1325
26. Applied demonstration projects.	1336
27. Organizing a community-wide effort around an environmental or energy issue.	1398
28. Building on models developed by other communities, groups, people; maximizing existing models.	1602
29. Involve women as agents of change.	1060

GUIDELINES FOR LOCAL DEVELOPMENT

IN THE ARENA OF INTERCHANGE

The following are guidelines which should always be followed:

1. Issue regular press
- 2. Identify your audience, categories, catalogue
3. Pizazz: action headlines bring attention
4. Photograph
5. Speakers Bureau
6. Survey/Explanation: Warmth Friendliness
7. Don't limit audience use variety
8. Present Facts

The following are the "never" guidelines:

1. Presume press coverage
2. Use technical jargon/preach
3. Fill whole page
4. Manipulate a survey for "your" results
5. Be tactless
6. Brag on accomplishment
7. Use "I" (use "we and they")
8. Misspell people's names or give wrong phone numbers
9. Uninclusive
10. Give info without facts.

IN THE ARENA OF MANAGEMENT

The following are guidelines which should always be followed:

1. Have total backing and commitment of organization
2. Be the example for your group
3. Clear vision of project
4. Believe in what you're doing
5. Follow-up on assignments
6. Pray for guidance
7. Oversee what you've started
8. Be consistent
9. Share decision making
10. Include implementors in the planning
11. Keep objective view of the whole picture
12. Bring in new ideas--keep abreast
13. Try things out before evaluating
14. Hear both sides
15. Know your turf
16. Get constructive criticism from fellow workers.
17. Clear system of communications specific retail, responsibility
18. Delegation of authority
19. Create a pleasant, creative environment
20. Believe in the best in people
21. Old solutions, not old problems, are the block

22. Program of benefit
23. Timeline--have a time frame in mind
24. Hands on experience
25. Reward people for positive activity
26. Know your own weakness
27. Maximize match of employee's goals & organization goals

The following are the "never" guidelines:

1. Rely on incapable people
2. Do yourself what should be delegated
3. Try to motivate by internal competition
4. Correct a staff person publically
5. Keep all work to yourself
6. Favoritism
7. Take some one else's credit
8. Give people a job they don't want
9. Make quick, thought-less, decisions
10. Set goals & objectives in a vacuum
11. Let friendships get in the way of a task
12. Make assumptions
13. Decide about disputes on basis of one viewpoint.
14. Neglect a good worker
15. Let program be determined by a budget
16. Jump to conclusions; be impulsive
17. Reward with status symbols
18. Burn yourself out by not letting loose
19. Mix people who won't work together
20. Get caught fighting only brush fires, rather than the real problems.
21. Be trapped in only crisis management--make decisions on basis of minority.
22. Presume managing volunteers is easier than managing paid staff.

IN THE ARENA OF PARTICIPATION

The following are guidelines which should always be followed:

1. Think positively
2. Involve people in the planning process
3. Share with people (successes)
4. Believing what you're doing
5. With enthusiasm
6. Willing to listen to outside sources
7. Be open-minded
8. Long-range plan for participation/realistic
9. Make people feel needed
10. Involve by showing
11. Assignments
12. Develop clear goals for participation
13. Honor delegated assignments--let alone
14. Identify strengths & call on them
15. Regular days & notices
16. Good communication

The following are the "never" guidelines:

1. "I don't suppose you'd be interested..."
2. Avoid conflict & criticism
3. demean a person's self-worth
4. Apologize for asking for help
5. Turn down anyone
6. Let support/help go unrecognized
7. Patronize
8. Consider a task impossible
9. Pretend to know all the answers.
10. Loose momentum
11. Quit calling pre-maturely.
12. Underestimate (assume "no")

IN THE ARENA OF COALITIONS

The following are guidelines which should always be followed:

1. Consensus
2. Create timeline
3. Establish Agenda
4. Clarify groundrules
5. Assign specific tasks
6. Include power people and those affected
7. Document
8. Use attendance list
9. Mission statement (written)
10. Allow functional leadership to emerge
11. Have catalyst not a decision-maker
12. Be ready to "shoot the rabbit" (control digression)
13. Identify weakness & strength
14. Share the load
15. Always limit board tenure
16. Always keep your long-range vision
17. Be willing to compromise but maintain goals.

The following are the "never" guidelines:

1. Permit attacks
2. Permit turfism
3. Leave your administration in the dark
4. Forget to celebrate
5. Never pick a sure loser first project
6. Be a one issue coalition
7. Stagnate
8. Say and then don't do it
9. Let personalities become an issue
10. Have hidden agendas
11. Base an organization on one person.

IN THE ARENA OF FUNDING

The following are guidelines which should always be followed:

1. Always help to be doing something to demonstrate self-sufficiency

2. Face to face appointments
3. Meet guidelines with proposal
4. Be unique in your proposal
5. One page brief
6. Diverse funding
7. Explore all funding sources
8. Six month reports--include success stories, progress report, return on investment, statistics
9. Know what you are talking about
10. Address your audience
11. Know your audience

The following are "never" guidelines:

1. Don't ask for contribution--ask for investments.
2. Don't appeal as welfare program
3. Never copy someone else without evaluating whether it fits
4. Lie, cheat, or lose credibility
5. Underestimate individual contributions
6. Never put all eggs in one basket
7. Never come off as slick
8. Don't be unrealistic about what can do
9. Never doubt your project.

IN THE ARENA OF TRAINING

The following are guidelines which should always be followed:

1. Give participants in training a chance to practice the new learnings.
2. Continually evaluate
3. All participants comments have value
4. Come back in from a day of work and involve your colleagues in the learnings
5. Communicate on the level of the participants.
6. Use consensus whenever possible.
7. What is the participants beginning point.
8. Connect the task to the motivation of the participants--at their point of need
9. Everyone should be considered the trainer-facilitator style
10. Gather knowledge and resources
11. Have an effective trainer--able to do what you are training.
12. Has to be a payoff up front.
13. Make participants feel welcome
14. Prepare the room before times.

The following are "never" guidelines:

1. Jump to conclusions
2. Make participants feel they are failures--training as punishment
3. Playing it by ear
4. Announce by written invitation and expect people to come
5. Don't know your trainees
6. Be sure about the style of the trainer--check on it
7. Not share expectations with trainer--or trainees.
8. Ask some to do someone to do something they can't do level or ability.
9. Ending and starting late.
10. Don't over--extend your arenas--parking, smoking, eating

CHALLENGES AND RESPONSES

IN THE ARENA OF INTERCHANGE

A MAJOR CHALLENGE IS dependence on one-media.

THIS CAN BE RESOLVED BY:

1. Have all resources in place to properly make use of the necessary sources of media available
2. Assessing sources to use
3. Arranging dollars to accomplish
4. Delegating to follow through

A MAJOR CHALLENGE IS not understanding operation of media.

THIS CAN BE RESOLVED BY:

1. Learn the proper way to accomplish your goal
2. Contact the right people
3. Know who's responsible for what
4. Establish personal contacts

A MAJOR CHALLENGE IS negative attitude of others.

THIS CAN BE RESOLVED BY:

1. Deal with and overcome this attitude
2. Recognition dinners
3. Be a winner
4. Door prize

A MAJOR CHALLENGE IS out-of-date addresses.

THIS CAN BE RESOLVED BY:

1. Keep current in our information
2. Rely on contacts to keep current
3. Keep demanding information
4. Keep demands balanced
5. Look for possible high-tech resources

A MAJOR CHALLENGE IS too few troops--too much to do.

THIS CAN BE RESOLVED BY:

1. Organize and calayze help
2. Combine your efforts
3. Be thorough in your preparation
4. Use available networks

A MAJOR CHALLENGE IS lack of advertizing.

THIS CAN BE RESOLVED BY:

1. Promote benefits of advertizing to potential advertizers
2. Train individuals (volunteers) to sell ads contacts
4. Ask for feed-back or (advice)

A MAJOR CHALLENGE IS personal negative story.

THIS CAN BE RESOLVED BY:

1. Create a positive self story
2. Decide to be a winner
3. Enjoy what you do
4. Be realistic about expectations
5. Be sure to include others with you

IN THE ARENA OF MANAGEMENT

A MAJOR CHALLENGE IS leadership effectiveness.

THIS CAN BE RESOLVED BY:

1. Help leaders make plans to become effectively organized
2. Match tasks and people with respect to skills and responsibility
3. Leadership training
4. Consult and make a weekly plan
5. Evaluate performance in relation to objectives and goals

A MAJOR CHALLENGE IS turf protection

THIS CAN BE RESOLVED BY:

1. Reduce competition between groups, individuals
2. Set up action teams
3. Show the common good
4. Give constitutent groups access to decision-making
5. Find out why people are guarding turf-talk....

A MAJOR CHALLENGE IS motivation

THIS CAN BE RESOLVED BY:

1. Enable people to experience success

2. Assign people to task that can achieve successes
3. Share & celebrate successes
4. Use planning process that is aimed at moving obstacles
5. By achieving long-range goals

A MAJOR CHALLENGE IS ignoring human potential

THIS CAN BE RESOLVED BY:

1. Show no discrimination of any person
2. Tailor tasks to people
3. Rotate people thru jobs
4. Find people's concerns and self-interests
5. Provide growth opportunities
6. Participative management approaches

IN THE ARENA OF PARTICIPATION

A MAJOR CHALLENGE IS to overcome blocks in transportation

THIS CAN BE RESOLVED BY:

1. Organize carpools
2. Set-up telephone conferences in lieu of transportation
3. Be aware of people who would never ask for help

A MAJOR CHALLENGE IS to overcome prior opinions

THIS CAN BE RESOLVED BY:

1. Playing dumb
2. Listen to/opinioned person with sincerity although bored
3. Go around opinioned person and move forward

A MAJOR CHALLENGE IS to overcome blocks of communication

THIS CAN BE RESOLVED BY:

1. Networking
2. Do market research on what people read or listen to
3. Media research
4. Full knowledge of existing media

A MAJOR CHALLENGE IS to stimulate creativity

THIS CAN BE RESOLVED BY:

1. Balance creative thinkers with "fact freaks"
2. Problem solving (using "what if" situations)
3. Improve existing models

A MAJOR CHALLENGE IS to sustain interest in the process

THIS CAN BE RESOLVED BY:

1. Show progress
2. Make everyone a part of the process
3. Reward efforts
4. Document efforts

IN THE ARENA OF COALITIONS

A MAJOR CHALLENGE IS to gain effective public recognition

THIS CAN BE RESOLVED BY:

1. Consult marketing efforts
2. Hire or appoint a P.R. person
3. Regular celebrations of success or accomplishment

A MAJOR CHALLENGE IS to maintain individual identity while achieving group goals

THIS CAN BE ACCOMPLISHED BY:

1. Create a symbol representing all the parts
2. Respect family time
3. Use a "floating chain"
4. Recognize the contributions of all individuals or involved

A MAJOR CHALLENGE IS to clarify groundrules

THIS CAN BE ACCOMPLISHED BY:

1. First establish method for running meetings
2. All agree or nod taking an action
3. Always have open management meetings
4. Identify the convenor's role

A MAJOR CHALLENGE IS to establish equitable responsibility

THIS CAN BE ACCOMPLISHED BY:

1. Involve all elements in group
2. Identify group or individual resources
3. Identify individual strengths or weaknesses
4. Assign specific tasks in areas of responsibility

A MAJOR CHALLENGE IS to create common goals for the group

THIS CAN BE RESOLVED BY:

1. Write out goals and purposes
2. Develop specific options
3. Make master plan with short- and long-range accomplishments
4. Clarify each individual's goals

IN THE ARENA OF FUNDING

A MAJOR CHALLENGE IS the bureauracy

THIS CAN BE RESOLVED BY:

1. Make aware of knowledge and capabilities
2. Create ways for total familiarity with the project
3. Know what is available to you
4. Be positive with bueauracy
5. Never try to fight bueauracy

A MAJOR CHALLENGE IS to deal with Corporation/Bank conservatism

THIS CAN BE RESOLVED BY:

1. Show positive benefits
2. Let know real need
3. Show why and how project will work

A MAJOR CHALLENGE IS to know your competition for limited resources

THIS CAN BE RESOLVED BY:

1. Combat the competition
2. Present unique proposal
3. Have outstanding plan of operation

A MAJOR CHALLENGE IS to overcome deadlines

THIS CAN BE RESOLVED BY:

1. Establish a tickler file

A MAJOR CHALLENGE IS to overcome negative attitudes

THIS CAN BE RESOLVED BY:

1. Motivate yourself and staff constantly
2. Beleive in yourself and your project goals
3. Have a plan, moniter and readjust to reality
4. Dwell mainly on positive approaches internally

5. Dwell always on positive approaches externally
6. Only play the next point to win

IN THE ARENA OF TRAINING

A MAJOR CHALLENGE IS to make visible the need for training

THIS CAN BE RESOLVED BY:

1. Objectify needs of the program or organization
2. Clarify role of training in meeting total need
3. Communicate the payoff of training

A MAJOR CHALLENGE IS to match the trainee to appropriate training

THIS CAN BE RESOLVED BY:

1. Train in teams
2. Create group responsibility
3. Involve trainees in determining needed program

A MAJOR CHALLENGE IS to dispel the "trainer/expert" syndrome

THIS CAN BE RESOLVED BY:

1. Pre-assignment for training schedules
2. Participants take responsibility for own training
3. Students practice hands-on

A MAJOR CHALLENGE IS to perceive training as a high priority

THIS CAN BE RESOLVED BY:

1. Corporate setting of time schedule to accomplish goals
2. Provide child care
3. How training is directed to real situation

A MAJOR CHALLENGE IS to create a plan that includes all people and the future of the program

THIS CAN BE ACCOMPLISHED BY:

1. Build a comprehensive training program
2. Clarify purpose/role of training in the group
3. Create measurable milestones

SCENARIOS

INTERCHANGE

Introduction: Before scenario initiated context is set on: need to communicate ideas or program, importance of news media as vehicle, need to involve community, need to link sectors, need for pizzaz or motivative thinking, and need to know contact.

We now take you to office of Mr. Clout--publisher, owner of 52% of the paper. Mr. Clout is in the office and group is in anteroom. Group is civic-minded, promoting improved local government with robot mayor and city council.

Scene opens with Mr. Clout asking for a four letter word for success. Answer is WORK. In anteroom group is discussing how lucky they are to be able to see a busy man.

Mr. Clout asks: Who are you?

Response: We're building new communities where everyone can share. All the gifts that belong to each one everywhere.

Mr. Clout asks: Why are you here?

Response: Everybody can see...A new way that it can be...But so many things just seem to get in the way

Mr. Clout asks: What do you want?

Response: But ours is a dream that gives the world a vision to share. And ours is the hope that gives the people courage to care.

A group member states the purpose they are promoting.

Mr. Clout states why it is not possible.

Group then hums and sings: "Blue Skies smiling at me...Nothing but Blue Skies do I see...Blue Birds singing a song...Nothing but Blue Birds all day long.

Mr. Clout says: That's my favorite song.

Then group sings song again.

Mr. Clout says: Sure I can give you front page exposure.

Then group sings song again.

Narrator explains that the group had studied their contact and knew about his interest in music.

Bottomline is: effective interchange involves learning your subject and doing your homework.

MANAGEMENT

Once upon a time at Baskin-Robbins

There will be a 32nd flavor of Baskin-Robbins ice cream marketed in selected areas of the country after a representative group

within the Baskin-Robbins organization makes the finalized plan for it.

The result will be a smash hit nation-wide and a productive effort far beyond past records and with no increase in staff levels. The scene opens in a meeting room outside the President's office.

President: Suggestions?

Employee Relations Manager: I have goals and I want to share them.

Marketing Manager: We need more than "31 flavors"

Employee: Thanks for including us, let's use a taste test.

Production Manager: We'll have to step up production.

President recognizes a suggestion from a single employee. A decision is formed through participation (representatively) from all sectors of the organization:

The ice cream is to be called "Return of the Jedi".

Participative management recognizes the human potential of the whole organization to work toward a common goal.

PARTICIPATION

How to promote consensus

The group concluded that the basic elements to promote consensus were as follows: (1) anticipate "general" benefit, (2) that everyone benefits, (3) there are progressive results, (4) there are goals set and research done, (5) input from everyone.

This was demonstrated by holding a "LEGS" contest. The group first decided that one of the main elements for "quality" life is beauty. After research and surveys, it was found that one of the most beautiful things in the world is legs. (Research) Therefore, to enhance the beauty of the world in general (General Benefit), a contest was held to decide the most beautiful legs in Mid-America. (Everyone benefits) The contestants were chosen from the audience and escorted to the front by members of our group. After a display of "beautiful" legs the audience voted on the winner. It was decided that all were winners. (Input from everyone) All participated, all had fun with learning--Results.

COALITIONS

Characters: DREAM and ALWAYS

Once upon a time there was a DREAM looking to Be. The DREAM knew he must have COALITION, so he looked and looked and looked some more. Finally he found an ALWAYS. DREAM said to ALWAYS, "Would you be part of my COALITION?" ALWAYS said, "Sure I'll be part of your COALITION, but we must have more members. I know some friends by the names of: Groundrules, Facilitator, Task, Agenda, Consensus, Public Relations, Responsibility, Accountability and Evaluation

And as the first meeting came to a close, the consensus of the COALITION was that every group using these Groundrules would live happily ever after.

FUNDING

Setting: Baronsville, IL. Needs: Solar Greenhouse. Goal: To provide economic year-round food products. Identify Funding Services: 1) religious groups, 2) national foundations, 3) local business 4) private individual donations. Action: Purchase one greenhouse at \$15,000 local merchant donated two additional greenhouses. Ribbon cutting ceremony: funding organization saw value of the program, identified how the program benefitted the community and that investing in a local community is a good investment. First cash crop equalled \$15,000.

Today: One year later. Three paid staff members, program meets needs/concerns of the community, project is moving towards self-sufficiency. Coalition with the city with greenhouses on city owned land --20 year lease at \$1 per year, development of farmers market, excess produce donated to local food pantries, budget \$130,000, taking project concept and sharing it on a regional/national level through articles in various related periodicals, newsletters etc., 90 community garden plots. Program: has helped individuals (people stories), one woman is now off of welfare role, housewife has new goals and directions, built bridges between community members they feel an ownership in the project, improves the quality of life in the community.

The song: There is a Goldmine in the sky far away, We will find it with some guy at EDA. Then we'll sit there and check his bank-roll, and tell him we wouldn't lie to a soul. We'll try to change his negative attitudes if necessary we'll entice him with some food. Yes, if he's a heartless banker or government type, we'll still compete until the time is ripe. The money will go to a real good cause. We hope he believes that when it leaves his paws. Yes, the goldmine in the sky, at EDA will soon be ours, we hope to stay.

TRAINING

A large farmers' organization has recently purchased a new computer. Jack, a forward looking manager and effective trainer has been given the task of training the staff in the use of the computer. Sarah and Susan are threatened by the prospects of something foreign and the possible loss of their jobs. Susan and Sarah are given a demonstration...reluctant at first they both started to see the potential of the new computer for solving their nagging problems. Jack was encouraged and helped the employees identify the steps to become turned on the new system.

A new type of ownership started to set in regarding the computer. They now owned a new tool and were fascinated with its potential and use in their jobs. Now Sarah and Susan were being perceived not as clerks and typists but as information managers. Rather than being replaced they found new opportunities and even an increase in salary. Today both Susan and Sarah teach Jack how to use the computer in new ways. They have formed application teams which deal with real work situations, measure company pay-offs, providing their own self-assessment of their training needs and take responsibility for their own employee development.

ACTIONS

On June 3 at the last session of the Mid-America Symposium, state and regional groups projected the following in their locations:

In order to accelerate local development in Mid-America, the key action is:

1. Develop and train local entrepreneurs to create new work.

We recommend:

1. Information to be made available on how to plan a business.
2. Identify and disseminate success stories.
3. Launch training for new business development.
4. Funding for the above.

2. Stage a series of showcase/think tank events.

We recommend:

1. Enlarge state steering committees including Des Moines MAAF projects.
2. Develop inventory showcase projects.
3. Establish dates for series of events.
4. Identify and invite key persons from public/private sector.
5. Accelerate flow of newsworthy material to the media.
6. Plan follow-up to each event.

3. Creative utilization of the media.

We recommend:

1. Learn from past experience -- determine existing and future needs.
2. Determine how each media form can work for us -- urban and rural communities.
3. Determine goals and evaluate success and failures.
4. Repeat successful processes.

4. Create an organization of rural development projects by state.

We recommend:

1. Statewide rural development symposium.
2. State directory of current development projects.
3. Media campaign including consulting services.
4. Interchange mechanism (1-page newsletter).

5. KANSAS P.R.I.D.E. Program.

We recommend:

1. Community based education models.
2. Statewide network for training and resources.
3. Resource specialists.
4. Annual cycle of planning, implementation, and evaluation.

6. Recognition celebration for teachers.

We recommend:

1. Get a cross-sector task force.
2. Divide geography into areas or clusters.
3. Fund-raising in the business district.
4. Researching and formulating a format for highlighting success.
5. Include PTA's, school advisory councils, business community.

7. To highlight Iowa grassroots achievements by displaying approaches that work at the Iowa State Fair.

We recommend:

1. Contact appropriate state offices: ICA, Lt. Governor's office.
2. Solicit displays.
3. Promote project recognition.
4. Information exchange.

8. Provide edited video tape.

We recommend:

1. Editing team to create 10-minute and 25-minute tapes.
2. Tapes distributed to cable and educational TV.
3. Booths (State Fair and local celebrations).
4. Distribution to Council of Government and in-service groups.

9. Organize Presidents Club of all local clubs and organizations.

We recommend:

1. Core group obtains lists of presidents.
2. Get Mayor's support
3. Mayor invites leaders for breakfast.
4. Personal invitation and pick-up by core group.

10. To plan another Ohio meeting.

We recommend:

1. Identify local sponsorship.
2. Design an agenda.
3. Develop a budget.
4. Secure funding.
5. Involve participation.

11. Researching, documenting, and sharing across state, "What's working in Ohio?"

We recommend:

1. A "Popcorn" continuous 80 slide presentation at the Governor's report meeting.
2. Power symbolic presentation of MAAF report at the Governor's report meeting.
3. Preparation of the "Ohio Report" on "What's working in Ohio?"
4. A WOSU public radio documentary on "What's working in Ohio?"

12. Set up a booth on human development at county and state fairs.

We recommend:

1. Identify local sponsors and community support.
2. Develop (create) state theme.
3. Coordinate county booth preparation and state fair exhibits.

13. Sharing approaches that work at local celebrations.

We recommend:

1. Establish task force.
2. Contact local festival committee.
3. Search for model projects.
4. Implement displays.

14. Community Economic Development Expositions for Central Illinois.

We recommend:

1. Preliminary meeting of representatives of concerned groups.
2. Appointing of committees to develop and carry out exposition format.
3. Set site/date/time steering committee.
4. Gather resources: speakers, data, displays.

15. Imaginal public relations.

We recommend:

1. Involve press/media.
2. "People of Iron" on public TV.
3. Cable series on local development.
4. Illinois/Chicago steering committees.

PROJECT: AGRI-SCHOOL
Rt 1
Goodridge , MN 56725

CONTACT: Norma Hanson/Linda Wright , Coordinator/Assistant Coordinat
Office: 612-296-2229 Home: 612-293-0531

OBJECTIVES: to teach school children about the importance of
MN agriculture as it relates to the consumer, the
economy, and the community

ACTIVITIES: placed a kit on agriculture in most grade 4-5
classes in the state, a series of activity pages,
an Agri-School colorbook, a play

ACCOMPLISHMENTS: placing a kit on MN agriculture in grades 4-5

PROJECT: ASPEN FIBRE CORPORATION
1112 E. 1st Street
Duluth , MN 55805

CONTACT: John Fisher , Sales Manager
Office: 218-728-2582 Home: 218-724-6926

OBJECTIVES: profitably manufacture and market a wood fuel
pellet

ACTIVITIES: process wet bark and sawdust into a dry, dense
fuel pellet that is an efficient bile fuel

ACCOMPLISHMENTS: use existing resource to replace imported fuels,
customers report fuel savings 40-60%, plant is now
profitable, local jobs created-processing, delivery

PROJECT: BAY DE NOC COMMUNITY COLLEGE
College Ave @ US 2/41

CONTACT: Betty King , Administrative Assistant
Office: 906-786-5802 Home: 906-428-2595

OBJECTIVES: expand college program offerings to meet existing
and future needs of community--students, business
and industry

ACTIVITIES: contractual agreements w business/industrial con-
cerns to provide students w job skills while they
are enrolled in on-campus related instruction

ACCOMPLISHMENTS: ca. 85% of students completing program placed in
either fulltime employment or related 4-year
college transfer programs

PROJECT: OPEN HARVEST COOP AND BAKERY
2637 Randolph
Lincoln , NE

CONTACT: John Ellick , Coordinator of Volunteers
Office: -475-9069 Home:

OBJECTIVES: 5000 jobs in 10 years

ACTIVITIES: capital improvements
marketing

ACCOMPLISHMENTS: 1 industry with 125 jobs

PROJECT: CENTROL
P. O. Box 43089
St. Paul , MN 55164

CONTACT: Linda Deml , Supervisor, Support Services
Office: 612-451-5151 Home:

OBJECTIVES: crop production - field monitoring, soil testing
farm accounting - income tax prep, analysis
livestock mgt - animal care/productivity

ACTIVITIES: crop production - field monitoring, soil testing
farm accounting - income tax prep, analysis
livestock mgmt - animal care & productivity.

ACCOMPLISHMENTS: productivity by increasing yields per acre, saving
money by decreasing in put costs per acre, saving
money on taxes/becoming better credit risks

PROJECT: CHEQUAMEGON BAY 2000
Northland College
Ashland , WI 54806

CONTACT: Steve Sullivan , Research Coordinator
Office: 715-682-4531, Ext491 Home: 715-682-9429

OBJECTIVES: consolidate/interpret planning studies, educate
citizens re problems, stimulate citizen leadership
opportunities for cooperation/communication

ACTIVITIES: 10 committees studying variety of issues, meet
bi-weekly, submit recommendations to general meet-
ing annually voted on by all the members

ACCOMPLISHMENTS: a forum for concerned citizens to express ideas
and opinions on future of the area, provided facts
& figures, gov't officials have discussed future

PROJECT: CITY OF LENOX AMBULANCE SERVICE
P. O. Box 40
Lenox , IA 50851

CONTACT: Robert C. Halligan ,

Office: 515-333-2228 Home: 515-333-2968

OBJECTIVES: have available adequate equipment and trained personnel to handle medical emergencies usually handled by experienced medical personnel

ACTIVITIES: local civic organizations conducted fund drives in the city and rural areas, collecting donations for equipment/storage garage for the ambulance .

ACCOMPLISHMENTS: a means of getting the community to work together and to accomplish something necessary to the area.

PROJECT: COLLECTIVE BARGAINING AGRICULTURAL PRODUCTS
720 DAVID AVE
CORNING , IA 50841

CONTACT: ED GRAF , ASSISTANT TO PRESIDENT
Office: 515 322 3131 Home:

OBJECTIVES: obtain cost of production
reasonable profit for agricultural production
dcommitment kby producers to market together

ACTIVITIES: dcollective bargains for premiums for volume sales
bargains for higher average prices
professional marketing personnel

ACCOMPLISHMENTS: demonstrated ability to represent
collective bargaining
negotiate premiums for large volumes

PROJECT: COLLECTIVE BARGAINING OF AGRICULTURAL PRODUCTS
720 Davis Ave
Corning , IA 50841

CONTACT: Ed Graf , Assistant to the President
Office: 515-322-3131 Home:

OBJECTIVES: To obtain cost of production plus a reasonable pro
fit for agricultural production through a commit-
ment by producers to market together.

ACTIVITIES: The sole sales representative for thousands of
farmers and ranchers collectively bargaining for
premiums for volume sales and bargaining high pric

ACCOMPLISHMENTS: Demonstrating the ability to represent a large num
ber of farmers and ranchers in collective bargain-
ing activities of various commodities.

PROJECT: COOP HOUSING PROJECT
501 W. Taylor
Creston , IA 50821

CONTACT: Robert Cole , Area Extension CRD Specialists
Office: 515-782-7066 Home:

OBJECTIVES: rehabilitate vacant houses to make them available
for low income rental units, to tear down vacant
houses with low rehab potential

ACTIVITIES: demolished poor quality vacant houses/leave vacant
lots ready for rebuilding, repair vacant houses,
repair owner occupied farm houses, low income

ACCOMPLISHMENTS: demolished 163 houses
rehabilitated 90 vacant housing units
rehabilitated 12 family farm houses

PROJECT: CORN BELT LAMB ELECTRONIC MARKET
Rt 3, Box 48
Bangboo , WI 53913

CONTACT: Rich Voltz , Director of Marketing
Office: 608-356-8311 Home: 608-356-4056

OBJECTIVES: improve profitability of sheep producers, gain
equal access to all markets, educate producers
on market demands/limitation/promote marketing

ACTIVITIES: sales are conducted weekly for load lot units of
lambs thru computerized auction buyers from thru
out central U.S. participate/compete for product

ACCOMPLISHMENTS: producers acceptance/participation in marketing of
their own product is key to success, producers in-
volvement in marketing/decisions is milestone

PROJECT: CORNER POCKET--ANITA YOUTH CENTER
412 Chestnut
Anita , IA 50020

CONTACT: John Burke , teacher, Anita High School
Office: 712-762-3231 Home: 712-762-3572

OBJECTIVES: provide meeting place for youth on specific nights
give students alternative to the street/driving
around, responsibility for governing center

ACTIVITIES: designed to help ourselves, hosted a senior party
for senior citizens, baskets & plates to lonely
people at holidays, solve local probs, tournaments

ACCOMPLISHMENTS: survived 20 years, remodeled grocery store, each
class a major improvement, burned in 1972,
community supported restoration

PROJECT: COUNTRY SIDE COUNCIL
SOUTHWEST 19 COUNTIES
MARSHALL , MN 56258

CONTACT: MARIAN BLATTNER , PUBLIC RELATIONS COORDINATOR
Office: 507 532 9641 Home:

OBJECTIVES: develop initiative and effectiveness of individual
increase knowledge and activity in policy decision

ACTIVITIES: volunteer citizen task forces for studying
monthly television program on rural issues
conferences/symposia/public affairs directory

ACCOMPLISHMENTS: 25 task forces created organizations
identified need for organizations
forums for dialogue/panels/new leadership

PROJECT: DIRECT MARKETING
1976 Wooddale Dr, P.O. 43370
St. Paul , MN 55164

CONTACT: Chris Radatz , Manager, Member Services Division
Office: 612-739-7200 Home:

OBJECTIVES: Provide at a competitive price. Also to provide an
alternative market to producers of food.

ACTIVITIES: Product information and prices are sent and
received in a central location to coordinate the
ordering. Center is hub for distribution also.

ACCOMPLISHMENTS: It has provided an alternative method of marketing
for farmers and alternative method of purchasing
food for consumers.

PROJECT: DOWNTOWN REVITALIZATION
P. O. Drawer 637
Lebanon , KY 40033

CONTACT: Bob Martin , President, Marion National Bank
Office: 502-692-3181 Home: 502-692-4605

OBJECTIVES: make the appearance of our town more attractive
to consumers/prospective industry, instill per-
sonal desire for attractive hometown

ACTIVITIES: solicit local merchants for funds, consultant,
master plan, apply for federal, state grants,
receipt of funds, begin construction

ACCOMPLISHMENTS: 80% of businesses improve property, utility wires
& posts removed from Main Street, lighting/land-
scaping, appealed to industry, new community image

PROJECT: DOWNTOWN REVITALIZATION
P.O. Drawer 673
Lebanon , KY 40033

CONTACT: Bob Martin , President, Marion National Bank
Office: 502-692-3181 Home: 502-692-4605

OBJECTIVES: make the appearance of our town more attractive
to consumers/prospective industry, instill per-
sonal desire for attractive hometown

ACTIVITIES: solicit local merchants for funds, consultant,
master plan, apply for federal, state grants,
receipt of funds, begin construction

ACCOMPLISHMENTS: 80% of businesses improve property, utility wires
& posts removed from Main Street, lighting/land-
scaping, appealed to industry, new community image

PROJECT: EDUCATION IN ACTION
WESTPORT ATTENDANCE AREA
KANSAS CITY , MO 64109

CONTACT: CONNIE RENNIE , PRINCIPLE LONGFELLOW SCHOOL
Office: 816 471 0875 Home: 816 444 7545

OBJECTIVES: positive public image
parents as partners
life skills instruction

ACTIVITIES: comprehensive instructional delivery system
structures for parent & community involvement
management process for cluster of schools

ACCOMPLISHMENTS: demonstration for cluster-based management
consensus mode of management
individual school-business partnerships

PROJECT: FIFTH CITY PRESCHOOL
3411 W. Fifth Ave.
Chicago , IL

CONTACT: Ruth Carter , Director
Office: 312-826-8686 Home: 312-826-3521

OBJECTIVES: To train children in: self-reliance, -respect,
-confidence, social relations, imaginal & cultral
understandins, and other scholastic qualities.

ACTIVITIES: Activities include: spirial curriculum writing,
field trips, Parent Association and work days,
celebrations, fund raising, and graduation.

ACCOMPLISHMENTS: Development of the Imagainal Education Curriculum,
train parents, curriculum tailored to age levels,
staff envoys to other communities to help them.

PROJECT: FORCLOSURE/Community Access to the Future
2524 Hennepin Av S #6
Minneapolis , MN 55405

CONTACT: Jim Gambone , Director
Office: 612-377-4215 Home: 612-776-7450

OBJECTIVES: raise public awareness, generate public discussion
involve a rural community in producing a film
encourage creative, community-based problemsolving

ACTIVITIES: community committees re costumes, history, machi-
nery, food, livestock, set construction, publicity
taught classes, local people raised funds/grants

ACCOMPLISHMENTS: involving local community in high quality film
film shows people can get together on issues
film shown in 16 states, produced study guide

PROJECT: GARVIN BROOK RURAL CLEAN WATER PROJECT
360 E. Main St/PO Box 612
Lewiston , MN 55952

CONTACT: Charles A. Radatz , Program Assistant
Office: 507-454-5101 Home: 507-523-3727

OBJECTIVES: reduce amounts of animal wastes into stream &
ground water, reduce amounts of chemical agents
in ground water, applying BMP's

ACTIVITIES: public information meetings, newsletter to land-
owners, yearly winter meetings, tours & demonstra-
tions, media coverage, other presentations/contact

ACCOMPLISHMENTS: numbers of BMP's in practice is still a small per-
centage, however a new awareness of water quality
is already evident

PROJECT: GROWTH CENTER INFRASTRUCTURE
PKO BOX 640-C
DMT STERLING , KY 40353

CONTACT: LINDA BUTCHER , ADMINISTRATIVE ASSISTANT
Office: 606 498 1992 Home:

OBJECTIVES: 5000 jobs in 10 years

ACTIVITIES: capital improvements
marketing

ACCOMPLISHMENTS: 1 industry with 125 jobs

PROJECT: HESSTON KS EC & COMMUNITY DEVELOPMENT
HESSTON , KS 67062

CONTACT: MAURICE BOWERSOX , CITY ADMINISTRATOR
Office: 913 532 5958 Home: 316 327 4412

OBJECTIVES: increase employment and income of residents
improve community services land facilities

ACTIVITIES: economic development,,new industry established
community development...improved services/faciliti
es provided by city

ACCOMPLISHMENTS: establishment of major industry/1200 employees
development of community services and facilities

PROJECT: INDEPENDENT STATE BANK OF MINNESOTA
510 Marquette Avenue
Minneapolis , MN 55402

CONTACT: Edward A. Hennen , President
Office: 612-333-4364 Home:

OBJECTIVES: develop a system for interbank service delivery
that is sensitive to the needs of community banks
in service to their customers

ACTIVITIES: a correspondent bank providing interbank services
to/thru community banks--loans, investments, check
handling, leases and secondary market access

ACCOMPLISHMENTS: established an innovative, profitable provider of
services that have clearly benefited the communi-
ties in rural areas

PROJECT: INDUSTRIAL TARGET AREA DEVEL. DEVEL. PROJECT
4254 West North Avenue
Chicago , IL 60639

CONTACT: James S. Lemonides , Executive Director
Office: 312-384-7074 Home:

OBJECTIVES: stabilize/improve economic condition of target
area, fill vacant plants, target employment, boost
business expansion, foster cohesiveness

ACTIVITIES: university surveyed industries/real estate brokers
determined problems/impediments, volunteer commit-
tee interpreted findings/created solutions

ACCOMPLISHMENTS: 2 of 3 vacant buildings filled, city doing engi-
neering studies on streets, viaducts modernized,
energy conservation measures, security patrol

PROJECT: IOWA HOSPICE ORGANIZATION
808 W. Adams
Creston , IA 50801

CONTACT: Jeanne Hersberg , Secretary
Office: 515-782-7876 Home: 515-782-5330

OBJECTIVES: annual conference--workshops, educational speakers
educational workshops

ACTIVITIES: education of the public by health care profes-
sionals about a desirable alternative to hospital
care for the dying person and the family

ACCOMPLISHMENTS:

PROJECT: IOWA PEER HELPING
Grimes Building
Des Moines , IA 50319

CONTACT: Dr. David A. Wright , Substance Educational Consultant
Office: 515-281-3021 Home: 515-276-9157

OBJECTIVES: train in problem-solving skills, opportunity for
one to one interaction on difficulties, improved
social interaction, youth aware of local resource

ACTIVITIES: after a semester of training peerhelpers carry out
formal and informal helping services with peers
and adults

ACCOMPLISHMENTS: youth/teachers trained have changed way of working
with others, school more friendly, get along bet-
ter with parents, make more effective choices

PROJECT: LAND STEWARDSHIP PROJECT
1717 University Avenue
St. Paul , MN 55104

CONTACT: Ron Kroese , Project Director
Office: 612-646-4861 Home: 612-488-9148

OBJECTIVES: develop an ethic of stewardship to leave the land
in better condition than when taken control of,
extend this ethic to all Americans

ACTIVITIES: initial public meeting in each county, in followup
program presented 150-pages of study materials,
various action committees to do ongoing local work

ACCOMPLISHMENTS: ongoing land stewardship committees in 15 counties
local information, education & action projects,
meetings w legislators, churches, schools

PROJECT: MARYVILLE REDEVELOPMENT & BEAUTIFICATION
103 South Eleventh
Maryville , KS 66508

CONTACT: Ralph Salaum , Architect
Office: 913-562-3231 Home: 913-562-5444

OBJECTIVES: A beautiful place to live

ACTIVITIES: Plans submitted to the people and means to implimt
Regular, public and corporation meetings
Drawings made and presented to community

ACCOMPLISHMENTS: One block renovation of main street
Master Plan for Community Improvement
Major Corp agreement to improve property

PROJECT: MERRICK COUNTY FOUNDATION
P. O. Box 206
Central City , NE 68826

CONTACT: Yvonne Ferris , Executive Director
Office: 308-946-3707 Home: 308-946-3383

OBJECTIVES: Caritable, benevolent and public purposes for the benefit of the inhabitants of Merrick County.

ACTIVITIES: Scholarships, scouting program, summer recreational programs, educational grants, County hospital, rescue units, etc.

ACCOMPLISHMENTS: Merrick Manor-a non-profit retirement home, and many community projects.

PROJECT: MINNESOTA FARMSTEAD CHEESE
16705-310th St.
Center City , MN 55102

CONTACT: Joe or Mary Eichten , Co-Owners
Office: same Home: 612-257-4752

OBJECTIVES: to be self-sustaining and make the best product of its kind

ACTIVITIES: raise our own feed, milk the cows, turn that milk only into a good quality of cheese and finally market our own product

ACCOMPLISHMENTS: we are making a good quality of cheese and doing our own marketing as a family operation

PROJECT: MT. STERLING/MONTGOMERY COUNTY
P. O. Box 640-C
Mt. Sterling , KY 40353

CONTACT: Linda Butcher , Administrative Assistance
Office: 606-498-1992 Home:

OBJECTIVES: to create 5000 new jobs in a 10 year time span

ACTIVITIES: capital improvements, marketing

ACCOMPLISHMENTS: 1 industry has located providing 125 jobs

PROJECT: NORTHEAST KENTUCKY RURAL COMMUNITY
800-13th Street
Ashland , KY 41101

CONTACT: Mac Colliver , Area Extension Specialist
Office: 606-325-7646 Home: 606-836-2362

OBJECTIVES: develop/maintain community development organiza-
tions in unincorporated, scattered, isolated com-
munities, businesses award prizes/recognition

ACTIVITIES: area extension specialist coordinates to promote
development in assigned county, financial support
of business sponsors, visits by teams of judges

ACCOMPLISHMENTS: 195 community development groups in 12 counties
for various lengths of time, 45 community centers
constructed/renovated, 16 water systems

PROJECT: ONEIDA BAPTIST INSTITUTE

Oneida , KY 40972

CONTACT: Dr. JoAnn Seymour , Assistant to the President

Office: 606-847-4111 Home: 606-847-4458

OBJECTIVES: provide lines of access for young people to develop to their optimum potential, learn to share their talents, knowledge and talents

ACTIVITIES: special help groups to students for remedial academic skills, school operates its own farm, water treatment plant, waste disposal facility, etc

ACCOMPLISHMENTS: students working together, share customs, language develop their talents & use them to be resourceful be independent, schools sustains itself

PROJECT: POE HOLLOW PARK RENOVATION

Mount Ayr , IA 50854

CONTACT: Jack Cook , Vo-Ag Instructor

Office: 515-464-2232 Home: 515-464-2141

OBJECTIVES: complete 50' suspension bridge, tree survey, second bridge, erosion control

ACTIVITIES: completing 3 bridges, tree survey, slow erosion, establish & maintain new stand of native grasses to the area

ACCOMPLISHMENTS: reopening nature trail, opening new trail, educational experience for students, learned construction practices, conservation techniques

PROJECT: REGION V MENTAL RETARDATION SERVICES-FAIRBURY
624 4th Street
Fairbury , NE 68352

CONTACT: Dave Merrill , Area Director
Office: 402-729-3306 Home:

OBJECTIVES: provide a system of support/training for the men-
tally retarded/their families in vocational, resi-
dential, and leisure activities

ACTIVITIES:

ACCOMPLISHMENTS: a full range of services to mentally retarded &
their families, national/international attention
w tours from Spain, Mexico, England, & Holland,

PROJECT: RUTAN CITY-FARM
2717 Lyndale Ave So
Minneapolis , MN 55408

CONTACT: Al Rutan ,
Office: same Home: 612-874-7812

OBJECTIVES: conversion of waste to energy/efficient utiliza-
tion of solar radiation to solve the problems re-
lated to production of food during cold weather

ACTIVITIES: standard off-the-shelf greenhouse modified to be
energy efficient, in conjunction w a number of
applications of alternative energy

ACCOMPLISHMENTS: design and manufacture of an inexpensive and very
effective thermal curtain

PROJECT: RURAL WOMEN: AN UNTAPPED RESOURCE
480 Cedar Street
St. Paul , MN 55101

CONTACT: Jane Stevenson , Program Manager
Office: 612-296-3591 Home:

OBJECTIVES: provide role models for those interested in starting a business, time & place for informal networking, basis for more formalized statewide network

ACTIVITIES: 2 days, 4 sessions, 3 concurrent workshops on taxes, legal aspects, of owning own business, how to do business plans

ACCOMPLISHMENTS: found out who rural women are who own or would like to own a business, kinds of businesses involved, what their needs are

PROJECT: SOUTHWEST MINNESOTA ARTS & HUMANITIES COUNCIL
P.O. Box 1193
Marshall , MN 56258

CONTACT: Becky Engel-Abrahamson , Executive Director
Office: 507-537-1471 Home: 507-532-9563

OBJECTIVES: Overall to encourage the growth and development of the arts and humanities in southwest Minn.

ACTIVITIES: This project provides grants & technical assistance to local groups. In addition it develops & coordinates its own programs.

ACCOMPLISHMENTS: SMAHC has distributed \$200,000 in public funds for local arts. Its programs have reached rural people, and it has helped other groups with programs.

PROJECT: ST. PAUL FARMERS MARKET
290 E. 5th Street
St. Paul , MN

CONTACT: Nancy Gianoli , Markets Manager
Office: 612-227-8101 Home:

OBJECTIVES: To offer fresh produce, flowers, other
agricultural type products(cheese, honey, maple
syrup, eggs, etc.) to residents of a large city.

ACTIVITIES: Open markets seven days a week at inter-city
locations, including downtown and 11 neighborhood
and suburban sites.

ACCOMPLISHMENTS: Offer same picked produce to residents of city
Serves as a direct link between growers & buyers
Outlet for local farmers to sell goods

PROJECT: TOTAL ENERGY MANAGEMENT
980 American Center Bldg
St. Paul , MN 55101

CONTACT: Jackie Lind , Educational/Technical Programs Manager
Office: 612-296-7502 Home:

OBJECTIVES: to reduce energy use and costs in the schools,
to increase students' energy awareness/under-
standing of energy issues

ACTIVITIES: provide info on reducing costs, training to school
personnel, materials re planning & curriculum,
recognize efforts, encourage administrators

ACCOMPLISHMENTS: manuals, case studies, curricula, training work-
shops, cash awards, TEM presentations, publicity,
private funding, professional advisory group

PROJECT: UNIVERSITY PLACE COMMUNITY ORGANIZATION
5310 Madison Ave
Lincoln , NE 68504

CONTACT: Milton D. Evans ,
Office: Home: 402-466-1264

OBJECTIVES: revitalization of an older suburban area

ACTIVITIES: cleanup, rehab, paint up of older homes, develop-
ment of new park/older parks, community arts
festival

ACCOMPLISHMENTS: new park of 2 1/2 acres, paving, rehab of older
homes

PROJECT: University For Man
1221 Thurston
Kansas City , KA 66502

CONTACT: Sue Maes , Director
Office: 913-532-5866 Home: 913-539-6609

OBJECTIVES: Provide technical assistance, aid rural developmt.
Adequately maintain support/access to technology
Provide community education in cost effective way.

ACTIVITIES: Development-maintain community-based education.
Technical Assistance to university/community-based
education program, workshops, publications, planning.

ACCOMPLISHMENTS: 46 community-based education programmes
Community Research Act
UFM looked at statewide systems in comm. develmnt.

PROJECT: WESTPORT CLUSTER: EDUCATION IN ACTION
2830 Holmes
Kansas City , MO 64109

CONTACT: Connie Rennie , Prinicpal
Office: 816-4710875 Home: 816-444-7545

OBJECTIVES: To foster: life skills, autonomous dicision-mking
uniform policies, community-school cooperation,
parents as partners, positive public image.

ACTIVITIES: Developed planning & management process, establish
partnerships(business & community), creating
structures that enable involvement.

ACCOMPLISHMENTS: Developed a consensus mode of management, planned
a community forum and implemented it.

PROJECT: WILLARD COMMUNITY CENTER
1245 S. Folsom St.
Lincoln , NE 68522

CONTACT: Lela Watts ,
Office: 402-475-0805 Home: 402-489-5993

OBJECTIVES: Reduce truancy. Build family strength.
Recreational, cultural educational, spiritual care
giving activities.

ACTIVITIES: Youth education & recreation, Senior services,
crisis intervention, volunteer & job training,
mediation of neighborhood complaints.

ACCOMPLISHMENTS: Raising self-esteem of neighborhood, Willard is a
symbol of success & growth, Willard has become a
city-wide mediation center.

PROJECT: WILLARD CRIME PREVENTION JUSTICE CENTER INC
12245 FOLSOM ST
LINCOLM , NB 68522

CONTACT: REBECCA ANN WINSTON JD , COORDINATOR

Office: 402 475 0805 Home: 402 474 0363

OBJECTIVES: alternative to judicial system or police system
public information on problem solving
avoid criminal act

ACTIVITIES: mediation
speaking engagements
training of mediators and library on mediation

ACCOMPLISHMENTS: mediating waith 75% success rate with 1 followup
acceptance of projects in the community

PROJECT: Youth Development and Juvenile Delinquency WS
2042 U Street
Lincoln , NE 68503

CONTACT: Asuquo Umoren , Chairperson
Office: 402 474-1110 Home: 402 474-4547

OBJECTIVES: 5000 jobs in 10 years

ACTIVITIES: capital improvements
marketing

ACCOMPLISHMENTS: 1 industry with 125 jobs

PROJECT: WARREN ELEMENTARY SCHOOL
P. O. Box 312
Warren , IN 46792

CONTACT: Robert Stucky , President
Office: 219-375-2375 Home: 219-375-2375

OBJECTIVES: organized sports leagues:worked w senior citizens
founded historical society/museum:child education
Boy/Girl Scouts:worship services:exercise classes

ACTIVITIES: finger printing of children:nursery school
Sigma Phi Gamma:donkey basketball game: softball
computer classes: alumni banquet:horshoes

ACCOMPLISHMENTS: developing a sense of pride in our community
saving the former elementary school from des-
truction

PROJECT: 5TH CITY PRESCHOOL INSTITUTE
3411 W. 5th Avenue
Chicago , IL 60624

CONTACT: Ruth Carter , Director
Office: 312-826-8686 Home: 312-826-3521

OBJECTIVES: train n self-reliance,self-respect,self-confidence
social relations, imaginal/cultural understandings
citizenship, responsibility, 3R's

ACTIVITIES: spiral curriculum, field trips, work days
weekly staff celebrations, holiday events
parents open house, graduation

ACCOMPLISHMENTS: development of imaginal education curriculum
trained local parents, team teaching,
tailored to age levels, parents association

PROJECT: 5TH CITY AUTO CENTER
3324 W. Fifth Ave
Chicago , IL 60624

CONTACT: James Troxel , Project Manager
Office: 312-826-4555 Home:

OBJECTIVES: 26 newly employed - year 1
+ 14 newly employed - year 2
demonstration:public,private,local joint venture

ACTIVITIES: financing, construction and equipping
creating a new community-owned business
job training

ACCOMPLISHMENTS: financing complete
construction - 1/2 complete as of 5/15/83
- complete by 6/30

PROJECT: 5TH JUDICIAL DIST SUB-DIST:JUVENILE GROUP HOME
200 S. Douglas, Box 188
Afton , IA 52830

CONTACT: Joseph M. Shafer , Executive Director
Office: 515-347-5523 Home: 515-347-5327

OBJECTIVES: enhancing availability of resources-needy groups
promote concept that communities are capable of
solving own problems, child enrichment programs

ACTIVITIES: recreation for all ages, senior weekly meals pro-
gram, off-campus classes on graduate level, grant
for downtown improvement, clean community project

ACCOMPLISHMENTS: coordinated/trained volunteers, worthwhile pro-
jects for them, they lead the efforts and are
supportive, speak out for community betterment

PROJECT: ASIA FARM PROJECT
1645 Pennsylvania Avenue
Des Moines , IA 50316

CONTACT: Lue Yang , Project Manager
Office: 515-262-2149 Home: 515-282-1495

OBJECTIVES: to provide an opportunity for Asian refugees to enter a farm business -- eventually on a self-supporting basis

ACTIVITIES: raised funds in 1982, organized to farm 15 acres of tomatoes, contracted with Heinz Company to buy the produce, in 1983 plan expansion

ACCOMPLISHMENTS: in 1982 met key goals of providing much needed supplemental income, 250 people received over \$12,700 in wages, learned farm methods.

PROJECT: BREX CATHOLIC SOCIAL MINISTRY
1371 Hamilton
St. Louis , MO 63112

CONTACT: Sr. Alice Lawler, CDF ,
Office: 314-383-5366 Home: 314-383-5366

OBJECTIVES: to involve Catholic parishioners in responsible participation in addressing social concerns

ACTIVITIES: turning vacant lots into gardens, weatherization education, developing area participation in organizing energy concerns, finding jobs

ACCOMPLISHMENTS: formed 3 neighborhood groups: housing/vacant lots developed 2 community gardens:counseling 40 unemployed persons:100 people w energy problems

PROJECT: BARN HOUSE
RR #1
Davis City , IA 50065

CONTACT: William L. Raiser ,
Office: 515-784-5291 Home: 515-784-3752

OBJECTIVES: demonstrate alternative housing model & related
livestock operation

ACTIVITIES: built house and barn
operate small scale sheep operation

ACCOMPLISHMENTS: accomplished house & barn building and started
sheep operation

PROJECT: BREMER CO. COLO-RECTAL CANCER SCREENING PROJECT
1825 Logan Ave
Waterloo , IA 50702

CONTACT: Margaret J Smith , Director of Patient/Community Education
Office: 319-235-3702 Home:

OBJECTIVES: increased awareness of warning signs
teach persons to complete guiac test

ACTIVITIES: films were presented to small groups
demonstrations and materials presented

ACCOMPLISHMENTS: awareness of the "disease no one talks about"
was raised

PROJECT: BUSY BEE DAY CARE CENTER
RR1, Box 123
Afton , IA 50830

CONTACT: Donna Fluckey , Director
Office: 515-347-8882 Home: 515-347-8752

OBJECTIVES: to provide a place where parents could leave their children and wouldn't have to worry about their safety and well-being

ACTIVITIES: preschool Mon-Fri , 9:00am-11:00am. Teach good manners, nutrition, hygiene, brushing after meals, washing hands before meals and snacks, safe place

ACCOMPLISHMENTS: helping children learn social activities, providing place for employment in the community, both young and elderly

PROJECT: CARROLL SUSTAINABLE NATURAL FARMING PROJECT
Carroll County, RR 1
Arcadia , IA

CONTACT: Cyril Venner ,
Office: 712-673-2557 Home:

OBJECTIVES: produce better feed and food and higher net profit using natural processes

ACTIVITIES: programming steps of recovery of natural biological proliferation/nitrogen fixation crop rotation controls pests/soil fertilizer

ACCOMPLISHMENTS: more than 100 families becoming self-sufficient chemically free agriculture mode, reduced crop production costs, higher net profit

PROJECT: CLINTON COUNTY COMMUNITY BETTERMENT
Rte 1
Clinton , IA

CONTACT: Marian Paasch/Don Fuller ,

Office: Home: 319-242-4145

OBJECTIVES: get all towns into county betterment program,
draw communities together,
build support so communities exchange activities

ACTIVITIES: newsletter, races, dinners, breakfasts, card
parties, flea markets, craft shows, tournaments
community centers, restored businesses, rescue

ACCOMPLISHMENTS: promotion of new business
people working and playing together again

PROJECT: COMPREHENSIVE COMMUNITY DEVELOPMENT
406 W. 10th
Lamoni , IA 50140

CONTACT: David Allen ,

Office: 515-784-6397 Home: 515-784-6375

OBJECTIVES: enhance quality of life, illustrate such a com-
munity can generate contributing approach

ACTIVITIES: paving, housing rehab, community center, elderly
housing, golf club house, industrial park, Shaw
Center for Performing Arts

ACCOMPLISHMENTS: fine arts center, elderly housing, 3-yr paving
project, demolition of blighted areas, congregate
meal site, depot restoration

PROJECT: COOPERATIVE UNDERSTANDING
P. O. Box 179
Greenfield , IA 50849

CONTACT: Bob Shatara , Manager
Office: 515-743-2161 Home:

OBJECTIVES: teach management

ACTIVITIES: each director will invite 10 farmer couples to
their home for an evening meeting to start this
project

ACCOMPLISHMENTS: to make these farmers understand management of
their operations

PROJECT: CRESTUBILEE
1003 W. Chestnut
Creston , IA

CONTACT: Ed Ritter ,
Office: 515-782-2203 Home: 515-782-7765

OBJECTIVES: cultural tradition now
safety was first reason

ACTIVITIES: movie premiere after prom, all night party, carni-
val dance, late supper, breakfast 5am, door prizes
go home to bed, video youth, interviews, cable TV

ACCOMPLISHMENTS: involvement of youth
community-wide support
spotlights the youth

PROJECT: CROWN COLONY RETIREMENT CENTER
531 W. Main
Lamoni , IA

CONTACT: Robert P. Bruch , President
Office: 515-784-3353 Home: 515-784-3747

OBJECTIVES: safe, decent, and economical housing

ACTIVITIES:

ACCOMPLISHMENTS:

PROJECT: DARE TO CARE
112-A Louisville Air Park
Louisville , KY 40213

CONTACT: Rosemary Hawver , Executive Director
Office: 502-361-6288 Home: 502-228-8436

OBJECTIVES: relieving local hunger/filling cracks in system
serves as food bank to nonprofit agencies
stretch food dollar:distribute govt commodities

ACTIVITIES: provides avenue for food producers/distributors
to distribute food otherwise scrapped:way to
contribute to community needs w food/cash

ACCOMPLISHMENTS: developed agency w area wide coverage:food bank
salvages wasted food/distributes it:catalyzes
people who care:coord. business, agencies, local

PROJECT: DE LA SALLE EDUCATION CENTER
3740 Forest
Kansas City , MO 64109

CONTACT: Clark Powell , Principal
Office: 816-561-8250 Home: 816-761-9572

OBJECTIVES: to provide dropouts w learning skills:to retain
opportunity of earning HS diploma: opportunity
to earn GED diploma

ACTIVITIES: youth entrepreneurship program:drug/alcohol abuse
prevention program:summer/winter recreation:family
center:work sites:career educ:job traing/placemt

ACCOMPLISHMENTS: redirecting the lives of youth suffering from
disadvantages of poverty, unemployment, lack
of education and training

PROJECT: DOME CHURCH BUILDING
531 W. Main
Lamoni , IA 50140

CONTACT: Robert Bruch ,
Office: 515-784-3353 Home: 515-784-3747

OBJECTIVES: for church services and retreats

ACTIVITIES:

ACCOMPLISHMENTS:

PROJECT: DOME HOUSE
RR #1
Davis City , IA 50065

CONTACT: William L. Raiser ,
Office: 515-784-5291 Home: 515-784-3757

OBJECTIVES: demonstrate alternative housing models

ACTIVITIES: building a house

ACCOMPLISHMENTS: built the house

PROJECT: ELDER POWER PROFESSIONAL HOME HELPS
724 N. Fifth Street
Springfield , IL 60702

CONTACT: Barbar Purdy , Executive Director
Office: 217-523-4264 Home:

OBJECTIVES: to help the elderly maintain their living in their
own mones rather than nursing homes.

ACTIVITIES: using people to go into the human and helping
with chore housekeeping and doing some errands
such as grocery shopping, drugstore purchases

ACCOMPLISHMENTS: helped the clients reduce their financial
problems as well as maintain self-respect

PROJECT: FUNDRAISERS FOR BAND UNIFORMS

Mt Ayr , IA 50854

CONTACT: Charlene Greene , Past President

Office: Home: 515-464-3102

OBJECTIVES: to acquire new uniforms

ACTIVITIES: boosters carnivals, bake sales, calendar sales,
county fair booth, T-shirt sales, band and vocal
contests, 3 raffles, fundraising, music show

ACCOMPLISHMENTS: purchased the new uniforms

PROJECT: FIFTH CITY BUSINESS CAREERS

3324 W. Fifth Ave

Chicago , IL 60624

CONTACT: Mrs. Shirley Mueller , Director

Office: 312-826-3880 Home: 312-722-3444

OBJECTIVES: training of young blacks to be employable-16 weeks

ACTIVITIES: clerical skills training

ACCOMPLISHMENTS: 350 grads
70% placement rate
85-90% retention rate

PROJECT: FIFTH CITY ELDERS ACTION CENTER
3350 W. Jackson
Chicago , IL 60624

CONTACT: Minnie Dunlap , Director
Office: 312-265-1914 Home: 312-826-1772

OBJECTIVES: keep elders mentally alert,
broaden horizons;
provide elders the opportunity to serve

ACTIVITIES: daily socializing, competitive games, physical
fitness classes, continuing education seminars,
daily hot meal, trips, visit friends and shut-ins

ACCOMPLISHMENTS: we have taken away the fear of not being wanted or
needed and given a positive outlook. Learned to
socialize more freely together

PROJECT: FIFTH CITY METHODS AUXILIARY
3350 W. Jackson
Chicago , IL 60624

CONTACT: Mrs. Lela Moseley , President

Office: 312-265-1902 Home: 312-826-8511

OBJECTIVES: to decrease the number of unemployed
to provide training to enable job promotion
to bridge gap bet skills/employment opportunities

ACTIVITIES: training seminars for 120 students per year
teach basic skills:math,reading,English,methods
followup trainees to assure training/employment

ACCOMPLISHMENTS: trained 15 community people to be facilitators
of meetings, workshops, discussions, etc using
participative methods

PROJECT: GENEVA COMMUNITY EDUCATION/RECREATION COORDINATION
%Geneva Public Schools
Geneva , NE 68361

CONTACT: Marcia Stuckey , Coordinator
Office: 402-759-3503 Home: 402-282-7349

OBJECTIVES: enhancing availability of resources-needy groups
promote concept that communities are capable of
solving own problems, child enrichment programs

ACTIVITIES: recreation for all ages, senior weekly meals pro-
gram, off-campus classes on graduate level, grants
for downtown improvement, clean community project

ACCOMPLISHMENTS: coordinated/trained volunteers, worthwhile pro-
jects for them, they lead the efforts and are
supportive, speak out for community betterment

PROJECT: SED-SCALAR HOME
102 E. South Street
Lamoni , IA 50142

CONTACT: Donald L. Ereshears , Owner-builder
Office: 515-784-33 Home: 515-784-6636

OBJECTIVES: home ownership
space and comfort, lowered
utility costs

ACTIVITIES: from design phase through anticipated comple-
tion was my family's project colony with
help from neighbors/freinds/w only minimal use

ACCOMPLISHMENTS: an energy efficient and esthetically appealing
home

PROJECT: IMPACT SEVEN, INC.
Route 2, Box 8
Turtle Lake , WI 54889

CONTACT: William Bay , President
Office: 715-986-4171 Home: 715-822-8210

OBJECTIVES: economic development: job creation & upgrading
job training
housing and community facilities

ACTIVITIES: investments and loans for business
organization/development of housing for elderly &
low income: job training and employer subsidies

ACCOMPLISHMENTS:

PROJECT: JUDGE LEWIS PARK IMPROVEMENT
Mt Ayr , IA 52654

CONTACT: Sheryl Smith , President
Office: 515-464-8437 Home: 515-464-3149

OBJECTIVES: five year plan including tennis courts, multi-
purpose court, bleachers, ball park, playground
equipment, pool equipment, improve park at old lake

ACTIVITIES: fund raisers, suppers, dance, Jr T-shirt super
Saturday
all ages working together
involve-
ment of organizations and volunteer labor

ACCOMPLISHMENTS: getting new park facilities and improving old
having fun working together as a community, we
realized a \$26,000 project

PROJECT: JEFFERSON TOWNSHIP COMMUNITY IMPROVEMENT PROJECT
Box 208
Otwell , IN 47564

CONTACT: Linda Blackwell ,
Office: 812-758-2878 Home: 812-254-2304

OBJECTIVES: to provide needed basic facilities to meet needs
of Otwell community

ACTIVITIES: comprehensive community services
organization of community leaders (decision-makers)
formation of sewage district

ACCOMPLISHMENTS: formation of sewage district
secured \$25,000 grant (State Rural Development Funds)
community volunteerism for betterment of all

PROJECT: JUBILEE HOUSING, INC.
1445 S. First Street, #2
Louisville , KY 40208

CONTACT: Barbara/Ervin McClain , Resident Managers
Office: Home: 502-634-9268

OBJECTIVES: to provide decent affordable housing for the poor
once stable living conditions are present then can
work to rebuild lives and futures.

ACTIVITIES: property acquisition and renovation
provide training for upgrading lifestyles
nurture activities which build sense of community

ACCOMPLISHMENTS: 8 buildings in one neighborhood re housing vision,
residents have grown in self-gov't, self-help
problem identified, community moves to correct

PROJECT: KEARNEY WATER TREATMENT PLANT COMPOSTING SLUDGE
Agronomy, Univ of Nebraska
Lincoln , NE 68583

CONTACT: Dr. Leon Chesnin , Professor, Waste Management/Utilization
Office: 402-472-1504 Home:

OBJECTIVES: to compost the sewage sludge destroying all
pathogens/parasites of man/domestic animals
use dry cattle manure/reduce fertilizer expenses

ACTIVITIES: sewage sludge and cattle manure blended together
using a modified manure spreader, discharged in
a windrow composted at temperatures: 140-160C

ACCOMPLISHMENTS: finished compost excellent organic fertilizer
eliminated need to purchase commercial
fertilizer/saved city cost of disposal

PROJECT: LENOX AMBULANCE SERVICE
Lenox , IA 50851

CONTACT: Robert C Halligan ,
Office: 515-333-2228 Home: 515-333-2968

OBJECTIVES: have available adequate equipment and trained
personnel to handle medical emergencies usually
handled by experienced medical personnel

ACTIVITIES: civic organizations conducted fund drives
in the city/rural areas, collecting donations
for equipment and a storage garage

ACCOMPLISHMENTS: the project was a means of getting the community
to work together and to accomplish something
necessary to the area

PROJECT: LAMONI MANOR
426 S. State
Lamoni , IA 50140

CONTACT: Mrs. Gary Barth ,
Office: Home: 515-784-6137

OBJECTIVES:

ACTIVITIES:

ACCOMPLISHMENTS:

PROJECT: LORIMOR COMMUNITY CENTER
Box 82
Lorimor , IA 50149

CONTACT: Jerry Keesler ,
Office: 515-763-2276 Home: 515-763-2386

OBJECTIVES: provide a building for community activities
facility promoting community-wide interaction
present a symbol of community to community

ACTIVITIES: clean up site, roofing, cement floor, building
fundraising-parties, showers, bingo, bake sales
coordination-meetings, construction planning

ACCOMPLISHMENTS: community participation to achieve objective faci-
lity for community activities, put to use/cleaned
up condemned site, site for publishing newspaper

PROJECT: LORIMOR COMMUNITY DEVELOPMENT CORPORATION

Lorimor , IA 50149

CONTACT: Rod Bell , President (also V. Criss & M. Stafford)
Office: 515-763-2111 Home: 515-763-2230

OBJECTIVES: to generate jobs and income

ACTIVITIES: sold shares debentures, acquired land, searched
for investors, used data from residents regarding
possibilities for industries

ACCOMPLISHMENTS: established industrial park, attracted an industry
sold shares in industry outside community, commu-
nity people invested, changed attitudes re ventures

PROJECT: MARCH '83, MT AYR RESOURCE COMMISSION

Mt Ayr , IA 52854

CONTACT: Brenda Babcock , President
Office: 515-464-3318 Home: 515-464-2536

OBJECTIVES: to coordinate agricultural, goodwill, retail and
civic interests within the town and promote
these

ACTIVITIES: committees are set up to handle each area
described above with each having priorities to
conquer

ACCOMPLISHMENTS: to unite the town with efforts to show concern in
each area and hopefully help the town develop
new business and resources

PROJECT: MADISON COUNTY COVERED BRIDGE FESTIVAL
Rt 2
Winterset , IA 50273

CONTACT: Curtiss Allen , Chairman
Office: 515-462-1624 Home: 515-462-1515

OBJECTIVES: preserve/maintain bridges
create opportuni-
ties for county to work together compatibly
and to have fun

ACTIVITIES: festival has 1680's activities - spelling bee,
fiddler contests,muzzle loading rifle competition,
horse racing, marble shooting,horshoe pitching,etc

ACCOMPLISHMENTS: youth aware of how grandparents made do w homemade
clothes, food, tools, tourism dollars spent here
communities work well together, pride/recognition

PROJECT: MAPLETON-FALL CREEK GAZETTE
303 East 34th Street
Indianapolis , IN 46205

CONTACT: Hugh M. Sample , MFC Gazette Guild Member
Office: 317-242-3263 Home: 317-926-3000

OBJECTIVES: provide linkage bet neighborhoods/public/private
neighborhood pride,self-respect:expanding areas of
care/cooperation family-neighborhood-worship place

ACTIVITIES: selling of advertising,news/feature articles to
camera ready, gridding community, delivery team
and leader in each community

ACCOMPLISHMENTS: residents acquainted w each other:participation in
community events:awareness/cooperation bet four
sectors:18 mos. publication w/o deficit to 5400

PROJECT: MINNESOTA ORGANIC MERCHANDISE STORE
Route 5, Box 21A
Cambridge , MN 55008

CONTACT: Maureen Russell , Manager (also T. Russell, Y. Buckley)
Office: 612-689-4640 Home: 612-689-4627

OBJECTIVES: to cooperatively operate a member owned, non-profit
food store, to provide the community w whole and
minimally processed foods, lowest practical price

ACTIVITIES: small business started, run by volunteers from the
community, encouraging member participation thru
social occasions and fundraisers

ACCOMPLISHMENTS: assets grew from 4,844 to 15,317, in business since
1979, 400 members, published two cookbooks, educa-
tional classes, buy/sell local produce, grains, beans

PROJECT: MINNESOTA SMALL FAMILY FARM VEGETABLE PROJECT
2021 Killebrew Dr, #333
Bloomington , MN 55420

CONTACT: Randy C. Williams , Operations Manager
Office: 612-854-3701 Home: 612-853-6262

OBJECTIVES: teach low income farmers to produce/market
vegetables commercially, set up a vegetable
farmers' co-op

ACTIVITIES: classroom training, on-the-farm training, business
planning, wholesale marketing thru a refrigerated
warehouse in Mora, MN

ACCOMPLISHMENTS: farmers netted up to \$2,000/per acre return to
labor, co-op organized and incorporated, project
in 2nd year of a 4-year project

PROJECT: MURRAY COMMUNITY RESOURCE DEVELOPMENT
RR2, Box 234
Osceola , IA 50213

CONTACT: Mary Klein, Faye Leeps , CRD Advisors

Office: 515-447-2517 Home: 515-447-2415

OBJECTIVES: to make a pleasant community
hands on experience for youth and adults

ACTIVITIES: talents and capabilities of various individuals
or service clubs used w local equipment, youth
working with adult supervision

ACCOMPLISHMENTS: installed street signs, painted fire hydrants,
lowered ceilings/insulated community center, win-
terization of homes, built recreational court

PROJECT: NEW FIRE STATION
R. R. #1, Box 129
Falmouth , IN 46127

CONTACT: David Stanley , Treasurer
Office: 317-679-5664 Home: 317-679-5664

OBJECTIVES: owned by members of the corporation not by any
town: built up fire dept over 13 years to net
assets of \$163,000

ACTIVITIES:

ACCOMPLISHMENTS: from \$5,000 in building fund a year ago completed
the new building in October for \$80,000
donation from Heindol Rural Awards Program

PROJECT: NUTRITION FOR THE PUBLIC
3rd Floor, Lucas Bldg
Des Moines , IA 50319

CONTACT: Gina M. Ries , Director of Nutrition
Office: 515-281-4919 Home: 515-244-1992

OBJECTIVES: improve the nutritional status of Iowans,
reduction in deaths(chronic diseases/obesity
establish nutrition experts in state

ACTIVITIES: countless radio/television programs, public pre-
sentations/nutrition workshops to the public and
and health professionals statewide

ACCOMPLISHMENTS: greater awareness of accurate nutrition advice
among the public

PROJECT: OPERATION FACE LIFT
109-111 Benton Ave E
Albia , IA 52531

CONTACT: Robert W Larson , Publisher Emeritus, The Albia News
Office: 515-932-7121 Home: 515-932-2249

OBJECTIVES: restore substantially to original appearance
maintain business district appearance giving each
building its distinct original personality

ACTIVITIES: booklet "Once upon a Town" sent to communities
throughout world as "how to do it" booklet

ACCOMPLISHMENTS: renovation of business district buildings on
Albia square/Monroe Co courthouse renovation
bond issue passed,sense of pride,wide publicity

PROJECT: OFFICE OF CREATIVE MINISTRIES
Box 733
Columbia , MO 65205

CONTACT: The Reverend Mel West , Director
Office: 314-445-4218 Home:

OBJECTIVES: to involve individuals/groups in outreach work
to discover needs not adequately addressed by the
Church/build models:raise/train laity/clergy

ACTIVITIES: housing rural/urban:ALAF...IT(Spanish literacy);
TRAG(small Ag vehicles):Green Hand(vegetables)
Summer youth and day care in rural areas

ACCOMPLISHMENTS: locating those people with talents to meet need
partnership in mission:volunteer lady in Central
America to teach reading/writing

PROJECT: PARENT-CHILD HOME STIMULATION CLASS
AEAB 210 S. 12th Ave
Marshalltown , IA 50156

CONTACT: Marileen Johnson , Parent-Child Coordination
Office: 515-752-1578 Home: 515-753-7427

OBJECTIVES: to understand that every interaction is learning
to learn to observe play as the child's work
to create home environment as learning situation

ACTIVITIES: classroom participation, parents discuss assigned
topic, techniques, problems, solutions, home toy
sessions, playroom for children

ACCOMPLISHMENTS: parenting is rewarding
parents not alone
parents learn to be reflective in problems
create timelines-daily/yrly make decisions

PROJECT: PASSIVE SOLAR RESIDENCE (geo-solar envelope)
317 W. Fourth
Lamoni , IA

CONTACT: Rigby & Ruth Leighton ,
Office: Home: 515-784-6255

OBJECTIVES: opportunity for community to see if concept works

ACTIVITIES: project is open to groups/individuals, without
cost, construction in 1979, people have seen and
question actual living experience with the house

ACCOMPLISHMENTS: great reduction in utility cost
heating w sun/air-tight wood stove, no fossil fuel
several other homes built, others planned

PROJECT: PRESCOTT CENTER: FLATIRON HOTEL PROJECT
45 So. 14th Street
Kansas City , KS 66102

CONTACT: Jo Ann Elliott , President
Office: 913-621-3571 Home: 913-621-6742

OBJECTIVES: improve neighborhood/train young people in job
skills

ACTIVITIES: crew leaders work afternoons w young offenders
during school year:attend morning classes-special
for special youth:in summer they work full time

ACCOMPLISHMENTS: teaching pride to youth involved/get
people to have pride in the youth
spirit of
comaraderie with residents in neighborhood

PROJECT: PROJECT GREEN, A CITIZENS' BEAUTIFICATION GROUP
10 Valleyview Place
River Heights , IA 52240

CONTACT: Emilie Rubright , Co-chairman
Office: 319-338-6111 Home: 319-351-1818

OBJECTIVES: general improvement in the appearance of the
community

ACTIVITIES: encourages professional design:landscaping pro-
jects, designs are funded by the government
agency with right of way or Project GREEN

ACCOMPLISHMENTS: major tree planting by volunteers along Iowa Ave
Hwy 6, Melrose Ave, Gilbert Street, Lower
Muscatine Ave, and Hwy 218 South

PROJECT: RED OAK INDUSTRIAL FOUNDATION
Red Oak , IA 51566

CONTACT: Dave Selene , Executive Director
Office: 712-623-4823 Home: 712-623-3251

OBJECTIVES: develop the area by providing jobs to maintain
sound economic base

ACTIVITIES: develop organization/plan of action
solicit funds
initiate plan by contact- ing corporations
maintain active list

ACCOMPLISHMENTS: location of five industrial plants.

PROJECT: RACINE IN THE EIGHTIES
5635 Erie Street
Racine , WI 53402

CONTACT: SrBrendaWalsh/Jean Mandli , Co-chairpersons
Office: 414-639-4100 Home: 414-637-9176

OBJECTIVES: to enable local people to identify hopes/dreams
for the county/to take concrete/practical steps
to make dream a reality

ACTIVITIES: economic development:neighborhood watch:
leadership:local government:community projects
unemployment training:media serving needs of TF

ACCOMPLISHMENTS: doing social analysis is very workable in any area
get as many people involved as possible:avoid
duplication of efforts/support from structures

PROJECT: RURAL FAMILY DEVELOPMENT PROJECT
501 W. Taylor
Creston , IA 50801

CONTACT: Dennis L. Thomas ,
Office: 515-782-7066 Home: 515-782-2936

OBJECTIVES: improving farm management skills for younger farm
families

ACTIVITIES: 175 low resource farm families participating
in-depth evaluation of improvements made in cow-
calf management practices

ACCOMPLISHMENTS:

PROJECT: ASHVILLE HISTORY AS DEVELOPMENT TOOL
40 GLENN ROAD
ASHSVILLE , OH

CONTACT: JACK LEMON ,
Office: 6149833166 Home: 6149832994

OBJECTIVES: both open each day for tours no charge
100% volunteers from heritage society
school groups tour see 1937 movie and slides

ACTIVITIES: save 100 yr old railroad station
save dreamland movie theater
build museum and park downtown

ACCOMPLISHMENTS: scioto valley railroad station now museum
dreamland theater now museum
centennial park build/heritage society formed

PROJECT: SPIICE OF LIFE COOPERATIVE FOOD BUYING CLUB
Ringgold County , IA 50854

CONTACT: Ed Kail , Pastor, Mt Ayr United Meth Larger Parish
Office: 515-464-3636 Home: 515-464-3164

OBJECTIVES: development of cooperative style organization
for community development

ACTIVITIES: membership mtgs 2-3 X/year to organize, plan
ordering mtgs every 6 weeks, distribution
every 6 weeks
vol teams sort

ACCOMPLISHMENTS: organization of functioning coop food-buying club
develop of procedures and structures which work
improvement in nutrition, health education

PROJECT: SCHOOL BOND ISSUE
204 W. Jackson
Mt. Ayr , IA 50854

CONTACT: Sheryl Smith , President
Office: 515-464-3641 Home: 515-464-2149

OBJECTIVES: to build a new school (K - 13) in Mount Ayr and still maintain unity and good will through out the school district

ACTIVITIES: advisory committee completed a survey of needs & priorities immediately facing the district in co-operation w community: presented results to board

ACCOMPLISHMENTS: found out the most workable bond and built plan around wishes of the people of the district to maintain support of the district

PROJECT: SMALL FARM ENERGY PROJECT
P. O. Box 736
Hartington , NE 68733

CONTACT: Ron Krupicka ,
Office: 402-254-6893 Home:

OBJECTIVES: to demonstrate how far 25 farm families can move toward energy self-sufficiency during a three year controlled demonstration.

ACTIVITIES:

ACCOMPLISHMENTS: 24 families consumed 13% less purchased energy and spent 17% less for it than did a similar group of families in a control group

PROJECT: SOUTHERN IOWA RURAL WATER ASSOCIATION
RR 4, Box 22A
Creston , IA 50801

CONTACT: Joseph D. Bontrager , Executive Director
Office: 515-782-5744 Home:

OBJECTIVES: to provide as sufficient quantity of good quality
water to all who desire it

ACTIVITIES: distribution of water

ACCOMPLISHMENTS: providing water

PROJECT: SOUTHERN IOWA REGIONAL HOUSING AUTHORITY
219 N. Pine
Creston , IA 50801

CONTACT: Harold Riedel , Executive Director
Office: 515-782-6565 Home: 515-337-5351

OBJECTIVES: to develop a housing delivery system that would
provide services to cities, individuals, tenants
and owners, elderly and handicapped

ACTIVITIES: provides T.A. to anyone who requests it, adminis-
ters several HUD projects, chairs rural develop-
ment committee for housing

ACCOMPLISHMENTS: 448 units of section 6 existing are available to
low income families, 114 public housing, available
322 units of privately owned rental property

PROJECT: TRURO GROCERY INC.
Main St
Truro , IA 50757

CONTACT: Anita Pelisek ,
Office: 515-765-4511 Home: 515-765-4234

OBJECTIVES: provide citizens of community with grocery store

ACTIVITIES: formed corporation
sold shares to townspeople
shareholders meeting inform them of progress
suggestions are offered and put to good use

ACCOMPLISHMENTS: community has united for common cause
real estate values higher
created social spot
for young/old not previously existing

PROJECT: THE SHAW CENTER (a fine arts center)
Graceland College
Lamoni , IA 50140

CONTACT: David L. Perkins , Director of Public Relations
Office: 515-784-5141 Home:

OBJECTIVES: offer facilities for instruction, practice, perfor-
mance, exhibition of music, dramatics, foren-
sics, speech, dance, and the visual arts

ACTIVITIES: vocal/instrumental recitals/concerts
dramatic
productions, ballet, operatic performances, art
exhibits, lectures

ACCOMPLISHMENTS: a center for the fine arts in South Central
Iowa-North Central Missouri area
interest/
appreciation of the arts

PROJECT: TRAINING, INC.
4750 N. Sheridan Rd
Chicago , IL 60640

CONTACT: Jean Long , Coordinator
Office: 312-769-0414 Home: 312-722-3444

OBJECTIVES: economically disadvantaged need opportunity to
learn entry level business skills
self-confi-
dence thru achievement in learning situation.

ACTIVITIES: 14 weeks clerical skills program, learn by doing
simulated business office, assuming responsible
work roles: clerical accounting, typing, etc.

ACCOMPLISHMENTS: job placement rate: 82% by training in clerical
skills proficiency thru confidence, pride n one's
work, problem solving ability, & ethical action.

PROJECT: TWIN VALLEY DEVELOPMENTAL SERVICES, INC.
P. O. Box 42
Greenleaf , KS 66943

CONTACT: Edgar C. Fenny , Executive Director
Office: 913-747-2646 Home: 913-785-2604

OBJECTIVES: demanding that the citizens who happen to be
handicapped be allowed to develop the skills
necessary to be a part of our society

ACTIVITIES: sheltered employment
residential living
independent living

ACCOMPLISHMENTS: development of Sheltered Work Programs
living programs
preschool program

PROJECT: UNDERGROUND HOUSE - TARA-DOME
500 Lakeview Drive
Lamoni , IA 50140

CONTACT: Kevin Russell ,
Office: Home: 515-784-6673

OBJECTIVES:

ACTIVITIES:

ACCOMPLISHMENTS:

PROJECT: WELLNESS - HEALTH IN THE WORKPLACE
P. O. Box 1087
Burlington , IA 52601

CONTACT: Clara Zoeller, R.N. , Coordinator
Office: 319-754-5496 Home: 319-752-4213

OBJECTIVES: to adopt positive health attitudes/behaviors
to obtain necessary health knowledge
to promote individual effectiveness/productivity

ACTIVITIES: lectures, group discussion, classes, group par-
ticipation, hands on experience

ACCOMPLISHMENTS: to offer seminars conducted by the Nat'l Red Cross
educational programs approved by the state
education/health classes to all age levels

PROJECT: HARPER COMMUNITY COLLEGE
COMMUNITY DEVEL.CENTER
Roselle at Algonquin Rd
Palentine , IL

CONTACT: William Howard , Director of Continuing Education
Office: Home:

OBJECTIVES: enhancing availability of resources-needy groups
promote concept that communities are capable of
solving own problems, child enrichment programs

ACTIVITIES: recreation for all ages, senior weekly meals pro-
gram, off-campus classes on graduate level, grant
for downtown improvement, clean community project

ACCOMPLISHMENTS: coordinated/trained volunteers, worthwhile pro-
jects for them, they lead the efforts and are
supportive, speak out for community betterment

PROJECT: WRIGHT COUNTY HOME CARE PROGRAM
Courthouse
Buffalo , MN 55313

CONTACT: Agnes T. Leitheiser , Community Health Services Supervisor
Office: 612-682-3900 Home: 612-682-4077

OBJECTIVES: expand community based services, provide ongoing
evaluation of efficiency/effectiveness, explore
subcontractg w private agencies, involve community

ACTIVITIES: local committee determines priorities for services
develops/coordinates volunteer work, client assess
ed by public health nurse/social worker team

ACCOMPLISHMENTS: involvement/ownership by community to care for
people, coordinated range of sevices to do care
in their homes, model for the state

PROJECT: HIGHLAND COUNTY SENIOR CITIZENS CENTER

CONTACT: Rosalle Morgan, Director
Office 513-393-4045 home: 513-780-3424

OBJECTIVES: service to elders
loneliness and isolation/fellowship development
health screening/hot meals/transportation/

ACTIVITIES: information and referral service geared to needs
social security/hearing screening
transportation/nutrition

ACCOMPLISHMENTS: daily attendance of over 200 persons
utilization of the services/activities/programs
serves over 50% of all eligible for services

PROJECT: CHILD DEVELOPMENT CENTER
224 E. Broadway
Jackson, Ohio

CONTACT: Mary Mulhern, Administrator/Director
Office: 614-286-3995 Home: 614-384-3077

OBJECTIVES: support home-provide services for developmental
needs of the children

ACTIVITIES: 12-hour day care service
space/back-up service for evaluations/screenings
nutrition education/referral source for social services

ACCOMPLISHMENTS: parental employment: parental job training/education
stabilize the home/increase services through growth
healthy development of children

PROJECT: VOLUNTEER SERVICES
261 Mack
Detroit, MI

CONTACT: Leah Kay Early
Office: 313-494-9850 Home: 313-822-8300

OBJECTIVES: provide place for students to explore health care field
elders, unemployed, handicappers way to engage in
hospital care

ACTIVITIES: special social events/emergency closets/comm outings
fund raising proj/nursing aids/transportation
calling nets/hands on experience/clerical assistants

ACCOMPLISHMENTS: rapid placement of volunteers
15-20% effective use handicapped volunteers
38% increase in volunteers during one year

PROJECT: WARREN INC.
Warren, Ind, 46792

CONTACT: ROBERT STUCKY, President
Office: 219-375-2375 Home: 219-375-2375

OBJECTIVES: educational and recreational opportunities to
community

ACTIVITIES: day care center/senior citizens
youth center/educational classes
recreation

ACCOMPLISHMENTS: funded and renovated the project
established a volunteer staff to keep building open
daily basis 9am to 10pm

PROJECT: EDGEMONT SOLAR GARDEN
Edgemont neighborhood in Dayton, OH
1199 Wildwood Ave
Dayton, OH 45408

CONTACT: Bro. Ed Zamierowski, S. M, Project Manager
Office: 513-223-2834 Home: 513-228-2442

OBJECTIVES: financially self-sufficient as a food and educ resource
complete construction and pay off start-up costs
encourage greater participation as volunteers, customers

ACTIVITIES: 2 1/2 yrs garden as real symbol of community cooperation
able to obtain 20 yr lease on 2.25 acres of vacant land
90 acres producing many types of vegetables

ACCOMPLISHMENTS: coalition has raised over \$80,000
gardening/improve soil/rental plots/provide tools
education: gardening/canning/nutrition/technical training

PROJECT: BUILDING EACH STEP TOGETHER "BEST"
2320 Grandview Ave
Portsmouth, OH 45662

CONTACT: Sallie C. Schisler
President, W.O.M.E.N. INC.
Office: 614-354-3205 Home: 614-354-4700

OBJECTIVES: provide the scioto area with a vehicle to regain identity
promote pride and cooperative spirit
scioto county has the second highest rate of unemploymt

ACTIVITIES: community interest survey done in six weeks
community conferences involving 150 people
thirteen discussion groups formed

ACCOMPLISHMENTS: first true cross section of community leaders
enthusason, spirit and solutions offered by participants
commitment to revitalize the area

PROJECT: LOGAN COUNTY DEVELOPEMENT FOUNDATION
Lincoln, Illinois

CONTACT: Tim Hudson
419 Pulaski
Lincoln, IL 62656

OBJECTIVES: to establish 3 industrial sites and buildings

ACTIVITIES: fund raising thru pledge drives, grantsmanship
site acquisition; evaluating, identifying valuable
sites

publicity; newsletter, press releases, radio, TV spots

ACCOMPLISHMENTS: securing \$120,000 in pledges
securing viable industrial sites for acquisition
securing public support for project

PROJECT: THE MAPLEWOOD FFA CHAPTER-NATURAL RESOURCE MGT. PROG.
Ravenna, Ohio

CONTACT: Joseph "Grizz" Smith
3917 Shadynook Rd.
Mantua, OH 44255

OBJECTIVES: To provide both outdoor education experiences and en-
vironmental resource management techniques to the resi-
dents of Portage County, Ohio

ACTIVITIES: involvement and coordination of 10 community organiza-
tions and individual family representatives; identify
the needs of the entire community; acted as technical
advisors for specific areas of development

ACCOMPLISHMENTS: converted an 88 acre refuge dump site into an outdoor
education facility; over 1300 elementary and second-
ary students, organizations and residents have used this
project; two surrounding communities have requested and
received assistance in constructing their own center.

PROJECT: COOPERATIVE ACADEMIC PROGRAM
Lenawee Intermediate School District
4107 N. Adrian Hwy
Adrian, MI 49221

CONTACT: Max Carter, Project Director; Cal Poppink, Asst. Supt.
(517) 265-2119 Ext. 284

OBJECTIVES: offer low incidence upper level courses to area high school students on a county wide cooperative basis

ACTIVITIES: course scheduling and staffing; coordinate transportation; accounting

ACCOMPLISHMENTS: 3 courses offered in '82-83; 6 will be offered in '83-'84 project substantial savings to participating school districts over individually offering courses

PROJECT: CROSWELL OPERA HOUSE OF FINE ARTS ASSOCIATION
129 E. Maumee St.
Adrian, MI 49221

CONTACT: Reavis Graham, President
Grace Kaledo, P.R. Coordinator (517)263-7065
office: (517)263-6868

OBJECTIVES: educational and cultural programs for S.E. Michigan

ACTIVITIES: live theater, concerts, lectures; educational programs for area schools

ACCOMPLISHMENTS: renovation of 3rd oldest continuously operating theater in the U.S. In the 16th consecutive season of musical theater

PROJECT: ADRIAN COMMUNITY NURSERY SCHOOL
Adrian, MI 49221

CONTACT: Kay Reeves
968 Hillcrest
Adrian, MI 49221

OBJECTIVES: help disadvantaged pre-schoolers with social, emotional
and educational preparedness for kindergarten

ACTIVITIES: teaching, meals served; parenting classes taught

ACCOMPLISHMENTS: 200 - 300 people involved; 50 2 - 4 year olds enrolled
annual budget \$28,750 - 16 year old program
5 salaried and 2 volunteer staff
kindergarten teachers report on program's effectiveness

PROJECT: LENAWEE TOMORROW
108 S. Main St.
Adrian, MI 49221

CONTACT: Betty Gross, Coordinator
Office (517) 263 - 4696
Jesse Polan, Chrman, Steering Committee

OBJECTIVES: foster economic development and related supportive
activities

ACTIVITIES: applying for non - profit status
communicate with and coordinate work of 12 task forces

ACCOMPLISHMENTS: sponsored community-wide clean up
conducted a labor-management relations improvement project
county logo adopted

PROJECT: ECONOMIC & COMMUNITY DEVELOPMENT: BANGOR, MICHIGAN
Bangor, MI

CONTACT: Royce Downey
City Hall
Bangor, MI 49013

OBJECTIVES: Improving the quality of life of the entire Bangor
community

ACTIVITIES:

ACCOMPLISHMENTS: Removed 38 derelict houses & 7 community buildings,
rehabed 83 single family dwellings & 9 community bldgs;
built a 24 unit Sr. Citizen Housing Bldg and 4-14 family
units; created 135 acre industrial park, 7 new industries
providing 300 new jobs and established 4 new clinics and 2
parks

PROJECT: MAINSTAY, INC.
Southwest Minnesota

CONTACT: Carolyn Larsen, Exec. Dir.
1103 East College Drive
Marshall, MN 56258

OBJECTIVES: Career counseling for adult women in transition

ACTIVITIES: counseling support groups, computer assessments, skills
building workshops, entrepreneurial consulting

ACCOMPLISHMENTS: clients successfully job placed;
fund raising and fees leading to increased self-suffi-
ciency for the organization;
increased client participation

PROJECT: IOWA INFANT SEAT LOANER PROGRAM
Dept. of Transportation
State of Iowa

CONTACT: Gus Horn
Iowa Dept. of Transportation
Office of Safety Programs
Lucas Bldg.
esMoines, IA 50312

OBJECTIVES: to increase use of infant seats; to educate drivers concerning restraint use; long range to raise the restraint and safety belt usage

ACTIVITIES: development of community loaner seat programs
promotion of child restraint film use
community education through exhibits, presentations and distribution

ACCOMPLISHMENTS: establishment of over 250 loan programs in all 99 counties
availability and use of over 7000 child restraints in Iowa
use of "Don't Risk Your Childs Life " film

PARTICIPANTS

Allan	David A.	4750 N. Sheridan Rd.	Chicago, Ill. 60640
Ames	Edward R.	600 N. Taylor	Oak Park, Ill. 60302
Antenen	Jay F.	30 Pinecrest Lane	Hamilton, Ohio 45013
Ayres	Audrey M.	25 W. 640 Indian Hill Rd.	Naperville, Ill. 60540
Barr	Norma Jean	Rt. 3, Honeysuckle Lane	Wellston, Ohio 45692
Beach	Bill	2622 Washington Ave.	Vincennes, Ind. 47591
Blackwell	Linda C.	Vincennes University	Vincennes, Ind. 47591
Blanchard	David G.	1430 Monimimee Dr.	Oshkosh, Wisc. 54901
Blattner	Marian H.	108 Main #3	Marshall, Mn. 56258
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Bontrager	Joseph D.	RR 4 Box 22 A	Creston, Ia. 50801
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Cock	Lynda	Box 24181	Chicago, Ill. 60624
Cunningham	J. Vann	1719 West End Bldg.	Nashville, Tn. 37203
Deines	Vernon P.	1736 Vaughn	Manhattan, Ks. 66502
Deml	Linda M.	4041 Longfellow	Minneapolis, Ms. 55407
Dillinger	Edwin T.	2654 Arrowhead	Topeka, Ks. 66614
Dunlap	Minnie	2839 W. Jackson	Chicago, Ill. 60612
Dunn	David M.	1024 Parker	Detroit, Mi. 48214
Dyson	Burton C.	3038 Fall Creek Pkw N.	Indianapolis, Ind. 46205
Dyson	Elizabeth	3038 Fall Creek Pkw N.	Indianapolis, Ind. 46205
Early	Leah K.	1024 Parker	Detroit, Mi. 48214
Early	Lee	1024 Parker	Detroit, Mi. 48214
Eden	Stephen	1117 Corning	Red Oak, Iowa 51566
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Eichten	Joseph A.	16705 310th St.	Center City, Minn. 55012
Eichten,	Mary L.	16705 310th St.	Kansas City, Ks. 66102
Elliott	Jo Ann	45 S. 14th	Chicago, Ill. 60640
Gooch	William L.	4750 N. Sheridan Rd.	Chicago, Ill. 60640
Goodman	Russell	1430 Stanford	St. Paul, Minn 55105
Grave	Robert E.	16 Andrews Dr.	Lincoln, Ill. 62656
Gray	Joseph O.	Rt. 1	Otwell, Ind. 47564
Green	Nadine	Box 103	Greenfield, Ia. 50849
Griffin	Robert A.	4720 111 St.	Edmonton, Alberta, Canada
Groth	Mary J.	444 A St.	Lincoln, Neb. 68502
Hackman	Dorothy W.	1811 No. 63	Lincoln, Neb. 68505
Halgren	Jody	104 James	Marshall, Mn. 56258
Hamilton	Gladys L.	242 N. Hoyne Ave.	Chicago, Ill. 60612
Hays	Mary	4767 NW 50	Des Moines, Iowa 50323
Herzberg	Helen J.	808 W. Adams	Creston, Ia. 50801
Holden	Cordelia	704 Miami Chapel	Dayton, Ohio 45408
Horning	Earl Patrick	2083 Pontius St.	Suffield, Ohio 44260
Hudson	Tim	303 Delaran	Lincoln, Ill. 62656
Johnson	Lisa	262 E. Fourth St.	St. Paul, Minn 55101

Johnson	Marileen	1403 S. Third Ave.	Marshalltown, Ia. 50158
Kaplan	Mary Jo	7441/2 Jaeger	Columbus, Ohio 43206
Kohlmeyer	Marty	Rt. 2 Box 4A	Marshall, Mn. 56258
Kroese	Ron	1235 W. Idaho	St. Paul, Minn. 55108
Kucera	Carol R.	Box 26	Lorimor, Ia. 50149
Lachman	Wesley R.	2302 Blaisdell Av. S.	Minneapolis, Mn. 55404
Lanphear	Frederick O.	3623 Locust	Kansas City, Mo. 64109
Larsen	Carolyn B.	1103 E. College Dr.	Marshall, Mn. 56258
Lemon	Jack	40 Glenn Rd.	Ashville, Ohio 43103
Lindblad	Judith	7712 Stonehenge Dr.	Cincinnati, Ohio 45242
Long	Jean	3350 W. Jackson	Chicago, Ill. 60824
Magers	Jane	3934 Bel-Aire	Des Moines, Ia. 50310
Martin	Bob	Box 598	Lebanon, Ky. 40033
Mattox	Dorothy	720 N. Spaulding	Chicago, Ill. 60624
McClain	Barbara M.	1445 S. First #2	Louisville, Ky. 40208
McCleskey	David	4750 N. Sheridan Rd.	Chicago, Ill. 60640
Miller	Carl	Rt. 1	Peru, Iowa 50222
Miller	Terri Lynn	Rt. 1	Peru, Iowa 50222
Morgan	James P.	9439 Grimsley Rd.	Leesburg, Ohio 45135
Morgan	Rosalie	9439 Grimsley Rd.	Leesburg, Ohio 45135
Morrill	Justin	4750 N. Sheridan	Chicago, Ill 60640
Morton	Nancy A.	3221 Grand Suite 5	Des Moines, Ia. 50312
Morrison	Charles	150 Main St.	Ashville, Ohio 43103
Mulhern	Mary K.	1127 S.N.Y. Ave.	Wellston, Ohio 45692
Nickel	M. Jean	Rt. 5 Box 165	Manhattan, Ks. 66502
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The Institute of Cultural Affairs is a private non-profit, non-partisan, non-sectarian organization which offers services through research, training and demonstration methods and programs. Its services are designed to catalyze grassroots participation in improving the quality of life, by serving the world-wide need for self development in local communities and organizations.

For almost 30 years, the staff of the ICA has been pioneering in educational methods, curriculum designs and participatory problem-solving techniques. Today, its programs include community service forums, educational methods training, organizational problem-solving, community youth forums, LENS, training and research seminars, human development project consultations and conference facilitation.

The International Exposition of Rural Development is a three phase program designed to facilitate the exchange of effective approaches to rural development and to integrate them with local efforts. The first phase entailed building a global network of concerned individuals and organizations who would ensure local input into the Exposition and the practical distribution of its results. In 1983 the focus is on local preparation in each of the 50 participating nations. This will include a series of Rural Development Symposia, documentation of local rural development projects and preparation of national exhibits. The second phase will be a ten-day event in New Delhi, India in February 1984. At this event each nation's exhibits will be viewed and field workshops will be held on issues and trends in rural development. A document will be written on the key factors in successful rural development and the "how to's" in applying these approaches. The third phase will occur within the nations sending delegates and displays to New Delhi. The delegates will return to their home countries with a beginning plan for their nation. Exhibits, seminars and workshops will be held in communities who participated in the Symposia. These events will introduce the learning from the New Delhi conference for use in local situations.

**INTERNATIONAL
EXPOSITION
OF RURAL
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