

RURAL DEVELOPMENT SYMPOSIUM: WESTERN
STATES BEGINS

With 32 exciting displays set up in the Symposium tent, the Rural Development Symposium began today with style. It seems that the rain and wind of yesterday is almost forgotten, and over 150 people gathered to open the Symposium and begin the first discussions.

"The California Farm Equipment Show has always had the important focus of equipment and systems for agricultural development", said Don Hillman, member of the Board of the International Agri-Center. "What's been missing is the human aspect and that is what the Symposium is bringing to us... Establishing a new concept for the California Farm Show."

The Rural Development Symposium is located in a white tent between streets C and D on the south side of the show site. All are invited to come to the tent and see the displays set up by such groups as Tulare and Visalia Chambers of Commerce, Proteus Adult Training, the UC Cooperative Extension of Tulare County, and the Small Business Administration. In addition to 20 displays from California 12 organizations and communities from Arizona, New Mexico, Utah, and Colorado have come to Tulare to participate in the Symposium.

"Sharing approaches that work" is the theme of the 2 day Symposium. Discussions will focus on reports from the attending projects analysis of the trends in rural development, and discerning the implications for future development efforts. Please come by the Symposium tent and spend a few minutes. ALL ARE WELCOME.

SYMPOSIUM AGENDA

Wednesday

- | | |
|--|------------------|
| Opening | 2 p.m. |
| Group Discussion
"Trends in Rural Devel." | 2:30p.m. - 4p.m. |

Thursday

- | | |
|--|-------------------|
| Workshop
"Achievements in
Agriculture, Economic Diver-
sity, Education, Environment,
and Health" | 9a.m. - 11:30a.m. |
| Workshop
"Critical Factors for
Success" | 2p.m. - 4:30p.m. |

Friday

- | | |
|-----------------------------------|----------------|
| Workshop
"Future Implications" | 9a.m. - 12a.m. |
|-----------------------------------|----------------|

The Rural Development Symposium: Western States kicks off a series of world-wide events devoted to rural development. It is part of a three year project, the International Exposition of Rural Development, and will culminate in a major exposition in India in 1984.

The Symposium is sponsored by the International Agri-Center, the UC Cooperative Extension of Tulare County, and the Institute of Cultural Affairs, a non-for-profit volunteer organization that promotes local self-help efforts across the world.

EXHIBITOR HIGHLIGHTS

TCOVE: Tulare County Organization for Vocational Education provides job entry training for 11 and 12th graders in 10 High School Districts. One hundred and twenty different training opportunities are available through the program. Education, business and industry leaders work together to assure skill training, labor market demand and student placement. Students earn credits while learning a trade to be ready for the "World of Work!"

PROTEUS: Major thrust is to serve the migrant, seasonal worker who needs year around employment. Proteus provides skill training both on-the-job and in the Skill Center. Employers can save up to 50% through wage reimbursement during training on-the-job. The Skill Center training is designed to develop the attitudes and work habits that create successful employees. The 80% retention of jobs after two years is evidence of their effectiveness.

WCRCP: Western Colorado Rural Communities Program is an active coalition of seven colleges and universities putting higher education to work for and with Western Slope communities coping with change. Their program includes Community Development, Technical Assistance, Leadership/Organizational development and Curriculum Development.

WHITE MESA UTE COUNCIL: Displays pottery, baskets and beadwork one of the many accomplishments that has emerged since the formation the Ute Council in 1979. The Council was formed in an effort to create a plan of action and change the image of the community. The Council meets regularly with the citizens and Council members to improve the quality of life economically and socially in the community. Come see and consider purchasing one of the fine pieces of art. Each piece is to be prized by its owner.

LINDSAY: "Opportunity knocks.... and a door to the world opens for LINDSAY" The Lindsay Theatre is an ideal auditorium which can be used as a showcase for many kinds of productions. Saving the theatre is a cornerstone for a revitalization of the whole community. This is one of the many stories the Lindsay-Strathmore display has to tell. The community care and spirit is evident as the Youth Summer Employment album shows the skill and quality work of its youth.



SHARING APPROACHES THAT WORK

INTERNATIONAL EXPOSITION OF RURAL DEVELOPMENT

**The
RURAL DEVELOPMENT
SYMPOSIUM:
WESTERN STATES**

FEBRUARY 7 - 8 - 9 - 10, 1983

Tulare, California

Held in conjunction with the

**CALIFORNIA FARM
EQUIPMENT SHOW
& INTERNATIONAL EXPOSITION, Inc.**

International Agri-Center, Inc.

4450 South Laspina Street — Telephone (209) 688-1751
Post Office Box 1475 — Tulare, California 93275

February 22, 1983

To All Those Concerned About Rural Communities:

The following document contains the results of a unique event held in the middle of the California Farm Equipment Show, February 9-11, 1983. The RURAL DEVELOPMENT SYMPOSIUM: WESTERN STATES was held as the educational component of the Farm Equipment Show, and it allowed 34 organizations and communities to display their rural development accomplishments and discuss their learnings and plans.

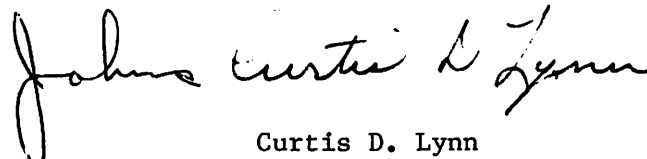
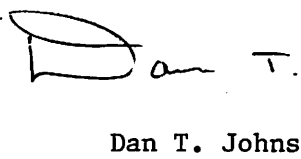
Over 1500 people visited the Symposium tent and many expressed appreciation for the opportunity to see what rural communities and projects were doing. We, the co-sponsors, feel that this event was successful for many reasons. Don Hillman, retired Tulare County Supervisor, said at the opening of the Symposium, "The California Farm Equipment Show has always had the important focus of equipment and systems for agricultural development. What's been missing is the human aspect and that is what the Symposium is bringing to us."

This Symposium began a series of symposia focusing on rural development to be held across the world this year, leading toward a ten day plenary event in India, February, 1984. This process, known as The International Exposition of Rural Development, is one in which we are proud to participate.

We want to thank all who made this event possible, especially the generous volunteers of Tulare County and all the people who participated as project and community representatives. We wish to thank the staff of The Institute of Cultural Affairs for their efforts in organizing and conducting the Symposium, and we thank the staffs of the International Agri-Center and the UC Cooperative Extension of Tulare County for their unfailing support.

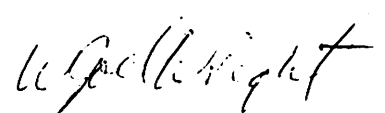
The dialogue this event has started here in the West needs to continue, and we look forward to pursuing this in the future. Our efforts to accelerate rural development are needed now more than ever.

Sincerely yours,



Dan T. Johns
Director, International
Agri-Center

Curtis D. Lynn
Director, UC Cooperative
Extension, Tulare County



W. Joel Wright
Area Director, Institute
of Cultural Affairs

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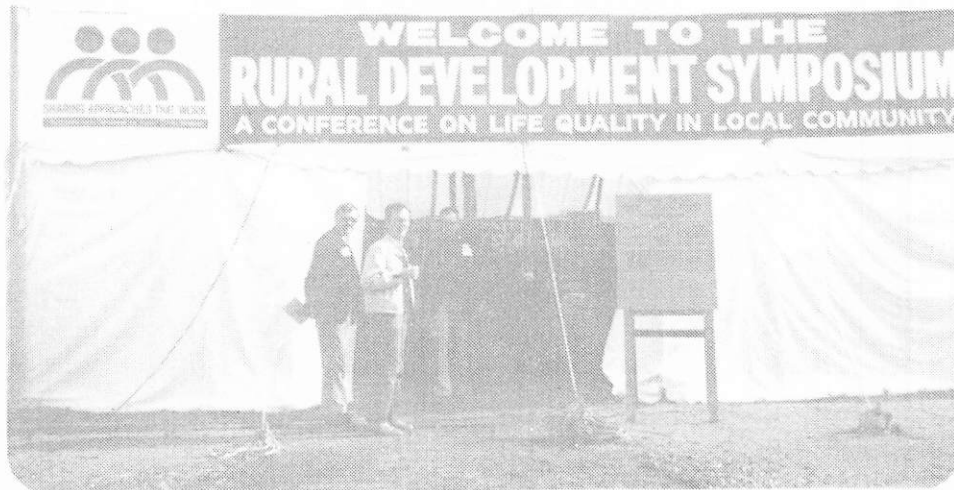
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INTRODUCTION

In 50 nations around the world a 3-year series of events is taking place known as The International Exposition of Rural Development (IERD). This is in response to the fact that the majority of the world's poor live in rural areas and that the solution to urban problems will not be at hand until rural areas provide acceptable alternatives to city life. Under the slogan "Sharing Approaches That Work", the IERD is a means of spotlighting significant successful efforts of local development for the sake of accelerating such efforts in rural areas across the world.

In preparation for a major plenary being held in February, 1984, in New Dehli, India, several regional events are being organized to stimulate cooperation among rural development efforts in the U.S. The RURAL DEVELOPMENT SYMPOSIUM: WESTERN STATES held in Tulare, California, from February 9-11, 1983, was the pioneer of such gatherings. It was the official educational component of the California Farm Equipment Show & International Exposition--an annual trade show coordinated by the International Agri-Center and involving over 1000 exhibitors and over 130,000 participants. The Symposium took place in a tent provided by the Farm Show, which weathered rain and wind storms that caused a one-day delay in the start of the show.

Present at the Symposium were representatives of 33 communities and organizations from California and from Arizona, New Mexico, Colorado, Utah, and Guatemala. Display booths depicted the efforts of towns and town councils, as well as projects relating to health, housing, agriculture, education and employment training.

The three days of the Symposium proceeded as follows: 1) reports were made on the participating communities and projects and common trends were discerned; 2) the participants met in five arenas of concern (health, education, housing and environment, agriculture, and economic diversification) to determine fundamental keystones to effective action; 3) the participants met in four action groups (training, coalitions and interchange, funding, citizen participation) and named the appropriate strategies and directions for the future. In concluding the group reflected on the local application of what had been found. The following pages contain the results of these deliberations.

The Rural Development Symposium: Western States was actively co-sponsored by three organizations vitally involved in rural development. The International Agri-Center, the University of California Cooperative Extension, and The Institute of Cultural Affairs presented this event in order that rural development efforts be recognized and that more effective cooperation among all sectors of rural society be encouraged.

RURAL DEVELOPMENT SYMPOSIUM: WESTERN STATES

CO-SPONSORING ORGANIZATIONS

The International Agri-Center is a non-profit corporation dedicated to the promotion and coordination of agricultural development throughout the world. It's primary thrust is in developing a facility that will accommodate the California Farm Equipment Show and other trade shows, conferences, educational seminars and symposiums, and many other agricultural and community related activities.

The University of California Cooperative Extension of Tulare County provides the people of California and Tulare County with the latest scientific information in agriculture, family and consumer sciences. It also sponsors the 4-H youth program.

The Institute of Cultural Affairs is a research, training, and demonstration group concerned with serving the world-wide need for local self-development of communities and organizations. The Institute carries out programs and projects in 35 nations, enabling people to develop skills to plan and manage effective social and economic change.

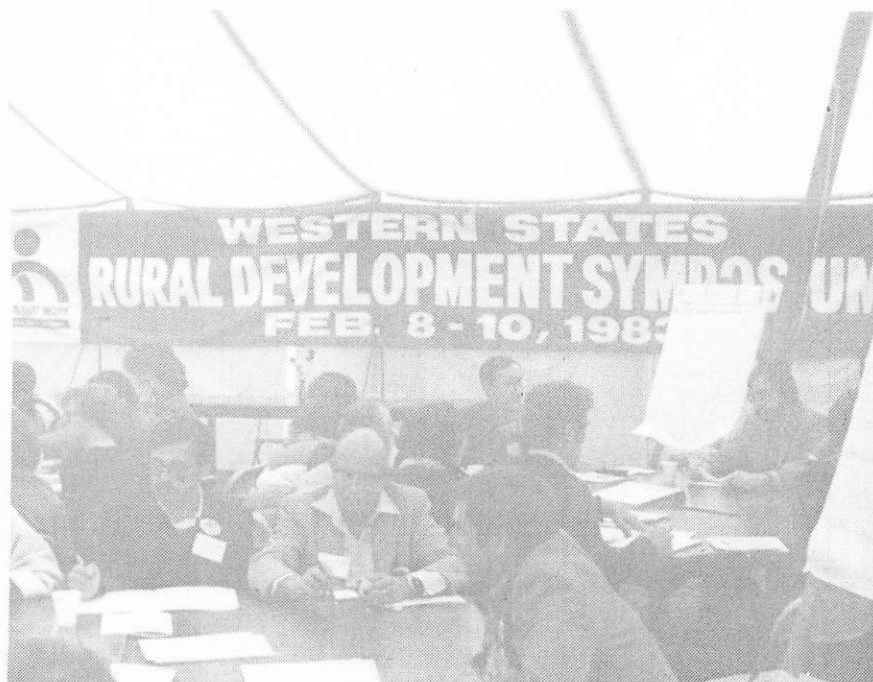
PARTICIPATING ORGANIZATIONS AND COMMUNITIES

- California Department of Housing & Community Development
- Chicanos Por La Causa, Arizona
- Community Services Center, Portales, New Mexico
- Conacaste, Guatemala
- City of Corcoran, California
- Encore Theater, Tulare, California
- Fellowship of Christian Farmers, McFarland, California
- King County Economic Development Department, California
- Kingsview Mental Health, Tulare County, California
- High Plains Small Towns Institute, Portales, New Mexico
- Lindsay-Strathmore Coordinating Council, California
- La Cooperative, California
- Northeastern Rural Health Clinics, California
- Ola Raza, Inc., Tulare County, California
- Papago Small Farms Project, Arizona
- Pixley Town Council, California
- Portable, Practical, Educational Preparation, Arizona
- Proteus Adult Training, California
- Town of Rangely, Colorado
- Town of Richgrove, California
- Rural Community Assistance Corporation, California
- Self-Help Enterprises, Tulare County, California
- Self-Help Training & Employment, Tulare County, California
- Tulare County Organization for Vocational Education, California
- Ten Communities Health Center, Earlimart, California
- City of Tulare, California
- University of California Cooperative Extension
- Valley Fever Vaccination Program, California
- Valley Human Development Network, Tulare County, California
- Visalia Chamber of Commerce, California
- Western Colorado Rural Communities Project, Colorado
- White Mesa Ute Council, Utah
- Youth Employment Services, Tulare County, California
- Small Business Administration, Fresno, California

RESULTS OF
RURAL DEVELOPMENT WORKSHOPS
AND DISCUSSIONS

February 9, 10, 11, 1983

Tulare, California



TRENDS IN RURAL DEVELOPMENT

GROUP I

There is a trend toward the increase of activities in which "people are helping people".

This trend is illustrated by:

- 1) The California Farm Equipment Show & International Exposition
- 2) The school system, e.g. T COVE (Tulare County Organization for Vocational Education)
- 3) Farm show volunteers
- 4) Information and referral system with towns in New Mexico

There is a trend toward greater self-determination in rural communities, especially in changing the way things are done in their social and governmental systems.

This trend is illustrated by:

- 1) Sweat equity included as a way to repay government loans under HUD 235
- 2) Jury selection procedure in New Mexico
- 3) Spin offs to other organizations from small town work in New Mexico
- 4) Health care
- 5) Work with groups of low income families in San Joaquin Valley

There is a trend toward the training of youth being made more practically useful to the rural community and for higher education.

This trend is illustrated by:

- 1) Using the community itself as a classroom, e.g. high school students learn banking by spending one semester in a classroom and one semester working in a local bank
- 2) On site training
- 3) 11th and 12th graders getting jobs before finishing high school.

There is a trend toward the public, private and voluntary sectors cooperating to build the community in such a way that there is little concern with who "gets the credit"

This trend is illustrated by:

- 1) Cross country support for the International Agri-Center
- 2) Land use planning
- 3) Service club support for total community needs

Trends (page 2)

GROUP II

There is a trend toward working positively with all sectors rather than in confrontation.

There is a trend toward local rural communities working aggressively to attract economic development.

There is a trend toward youth programs that are effective in providing self confidence and initiative as well as basic skills.

There is a trend toward creating better relationships between local communities and county government that can be beneficial to both and can allow interchange to be more effective.

GROUP III

There is a trend toward service structures (such as universities) eliciting community participation in order to determine for each community which services would be of greater service.

There is a trend toward an increase in communities aggressively seeking advice and services, especially small communities who do not have resources to hire professional help.

There is a trend toward viable, practical education for high school and college students to begin the opportunity to participate in direct work with communities in service learning situations.

GROUP IV

There is a trend toward people moving from working on one issue to trying to deal with all issues relating to social problems.

This trend is illustrated by Jim Thompson of the Northeastern Rural Health Clinic, who is moving into the area of economic development and political consensus and by the Lindsay-Strathmore Coordinating Council moving from simply an emergency service group to youth employment training.

Trends (page 3)

There is a trend toward four-sector cooperation in creative job training and placement, as well as other social services.

This trend is illustrated by the work of Proteus, a non-profit group and the county Youth Employment Service, both of whom contract with private sector companies to hire trainees and to pay them a certain per cent of their salaries for a period of time before the trainees are on their own. They also work with volunteer groups, such as the senior citizens in Farmersville, who train the youth to repair appliances, and then sell the appliances for their own funding. The Extended Food Nutrition Education program, of the Cooperative Extension Service.

GROUP V

There is a trend toward extending local economic redevelopment, e.g. Tulare Farm Show, Cusic, Washington restaurant and land development, Tulare redevelopment efforts.

There is a trend toward extending volunteer projects, e.g., Sanger community planning, Tulare Historical Society, New Mexico Small Town Survival program, California Farm Equipment Show.

There is a trend toward multi-sector rural development.

There is a trend toward special needs education, e.g., divorces career training, SBA marketing in depressed areas, SBA work for business survival.

There is a trend toward preventive health training, e.g. upgrading quality clinic and hospital service, family counseling and parasite detection.

KEYSTONES OF RURAL DEVELOPMENT

EDUCATION

In the arena of EDUCATION one keystone is JOB PLACEMENT

This has been done by:

1. Making students aware of what the business community expects of its employees
2. Working with the business community to develop effective job placement curriculum.

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In the arena of EDUCATION one keystone is COMMITTED STAFF.

This has been done by:

1. Hiring staff with the ability to inspire and motivate students
2. Encouraging committment to the agency
3. Effectively communicating with all staff
4. Maintaining a sense of humor

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In the arena of EDUCATION one keystone is CHANGING ATTITUDES.

This has been done by:

1. Instilling motivation in students
2. Reinforcing self-confidence and self-worth
3. Providing opportunities to succeed

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In the arena of EDUCATION one keystone is ACHIEVING EXPECTATIONS.

This has been done by:

1. Utilizing discipline with students

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HOUSING AND ENVIRONMENT

In the arena of HOUSING AND ENVIRONMENT one keystone is USING CREATIVE AND INNOVATIVE APPROACHES FOR DEVELOPMENT.

This has been done by:

1. creative financing
2. innovative ownership
3. imaginative and adaptive architecture for utilizing existing expertise

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In the arena of HOUSING AND ENVIRONMENT one keystone is ORGANIZING IDENTIFICATION AND COMMUNICATION OF RESOURCES FOR CHANGE.

This has been done by:

1. information publication and dissemination
2. networking
3. inventory of available human and technical resources
4. creating a community-based commitment for change

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In the arena of HOUSING AND ENVIRONMENT one keystone is KNOWING THE POWER STRUCTURES.

This has been done by:

1. working with political representatives
2. learning how to use political power to overcome obstacles
3. researching bureaucratic sources of help
4. having a contact person in bureaus and legislative bodies

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AGRICULTURE

In the arena of AGRICULTURE one keystone is CREATIVE MARKETING.

This has been done by:

1. Direct selling to independent marketers (non-chain grocers, health stores, small community based chains, etc.)
2. Developing a sales and delivery route
3. Direct markets that bring the consumer to the producer (roadside stands, farmers markets)
4. Packaging with own labels and own brands creating new markets for new foods (Asian, Indian, Mexican, etc.; multipurpose crops jojoba bean, for example)
5. training one farmer in a team to be a marketing specialist

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In the arena of AGRICULTURE one keystone is SMALL FARMERS LEVERAGING THEIR LIMITED RESOURCES FORMALLY AND INFORMALLY.

This has been done by:

1. Cooperatively buying and/or sharing of equipment, materials, labor, water, land, management, and technical expertise

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In the arena of AGRICULTURE one keystone is SPECIALTY COMPANIES.

This has been done by:

1. Utilizing private companies to perform specific and necessary tasks in agricultural production. These include land preparation, custom harvesting, financial counseling, sales and marketing, and support services which assist in improving farm efficiency.

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In the arena of AGRICULTURE one keystone is VOCATIONAL AGRICULTURAL TRAINING.

This has been done by:

1. Designing specific training related to the particular social and economic environment, ongoing agricultural skills development, and organizing youth involvement with realistic expectations.

In the arena of AGRICULTURE, one keystone is NETWORKING AND COMMUNITY INVOLVEMENT.

This has been done by:

1. Community groups which obtain outside technical information and disseminate it to the nearby communities
2. Groups which develop local infrastructure for the benefit of the community
3. Using a portion of the earnings of Industrial or agricultural development to support community development, e.g., community development corporations
4. Groups which form part of outside networks in which exchanges of resources and information can take place, e.g., 4-H

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ECONOMIC DIVERSIFICATION

In the arena of ECONOMIC DIVERSIFICATION, one keystone is DEVELOPING A LEADERSHIP CORE WITH SPECIFIC TASKS.

This has been done by:

1. cooperation of public, private and voluntary sectors
2. development of internal group commitment by the early accomplishing of a specific goal
3. creation of common interest groups

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In the arena of ECONOMIC DIVERSIFICATION, one keystone is INCLUDING A BROAD RANGE OF INTERESTS IN THE PLANNING GROUP AND CREATING A COMMON LONG TERM VISION WITH SPECIFIC ACTIONS FOR ACCOMPLISHMENT.

This has been done by:

1. Finding common areas of interest between communities
2. Inviting a wide range of economic and political interests to participate
3. Providing checks and balances in decision-making process to assure that all groups receive consideration
4. Developing written plans for wide review and dissemination

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In the arena of ECONOMIC DIVERSIFICATION one keystone is COALITIONS OF VESTED INTERESTS THAT ARE MOST SUCCESSFUL IN DEVELOPING AND SUSTAINING ECONOMIC DIVERSITY.

This has been done by:

1. Involving political and private sector in region-wide, non-profit Economic Development Corporations
2. Including management and labor in the coalition
3. Utilization of various government programs and grants
4. Being locally involved in development efforts

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In the arena of ECONOMIC DIVERSIFICATION one keystone is EVENTS AND OCCASIONS FOR LOCAL PEOPLE TO TALK THROUGH THE SITUATION.

This has been done by:

1. Community planning session, e.g. Sanger LENS
2. Council of governments to encourage public and private establishment of legal structures for county-wide cooperation
3. Community business analysis of community stores

PROPOSALS FOR RURAL DEVELOPMENT

TRAINING

In the arena of TRAINING a major challenge is MOTIVATING FOR EFFECTIVE ACTION.

This can be accomplished by:

1. The use of all senses in the training process
2. Emphasizing on inclusive participation through group dynamics
3. Opportunities for practical use of learnings

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In the arena of TRAINING a major challenge is TO COMMUNICATE EFFECTIVELY.

This can be accomplished by:

1. Instructors using appropriate language levels with trainees
2. Instructors showing high enthusiasm for the subject matter
3. Instructors encouraging individual involvement and group sharing
4. Instructors using graphics and visual aids
5. Instructors meeting the special needs of individual trainees

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In the arena of TRAINING a major challenge is TO MAKE TRAINING MORE MEANINGFUL.

This can be accomplished by:

1. Simplification of instruction
2. Full illustration of content of subject matter
3. Frequent reflection on discussion topics
4. Identification of objectives and goals prior to each session
5. Putting the current subject matter in the context of its future application
6. Demonstrating enthusiasm in the subject matter

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Proposals (page 2)

In the arena of TRAINING a major challenge is TO DEMONSTRATE CARE AND SENSITIVITY TOWARD THE GROUP OF TRAINEES.

This can be accomplished by:

1. Trainers being aware of the "professionalism" block that builds a barrier between the trainer and trainees (e.g., "know it all" style)
2. More personal approaches being used, like greater one-to-one contact
3. Attention given to pacing of time and material covered
4. Greater sensitivity given to the trainers own need for care and nurture

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COALITIONS AND INTERCHANGE

In the arena of COALITIONS AND INTERCHANGE a major challenge is CONSENSUS AND COMMITMENT.

This can be accomplished by:

1. Clear statement of recognised need
2. Publicity
3. Education in group dynamics
4. Allowing time to develop consensus
5. Open membership or partnership
6. Agreed upon termination

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In the arena of COALITIONS AND INTERCHANGE a major challenge is LOGISTICS AND MECHANICS.

This can be accomplished by:

1. Early planning
2. Setting that is comfortable to all for a meeting place
3. Developing timeline with periodic milestones
4. Establishing leadership core with assigned liason

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Proposals (page 3)

In the arena of COALITIONS AND INTERCHANGE a major challenge is ADJUSTING AIMS AND IDENTITY.

This can be accomplished by:

1. Developing a coalition logo
2. Celebrating common accomplishments
3. Planning projects together
4. 'Pilot' projects and replication planning
5. Being a model

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In the arena of COALITIONS AND INTERCHANGE a major challenge is SHARING 'RESULTS'.

This can be accomplished by:

1. Printed recognition of each partner's input
2. Publishing documentation reports
3. Periodic evaluation leading to what is next
4. Understood benefits

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FUNDING

In the arena of FUNDING a major challenge is STRATEGIC KNOWLEDGE

This can be accomplished by:

1. Researching funding agencies' criteria
2. Using discretionary government funds
3. Developing network of funding contacts
4. Using of local banks' trust department

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In the arena of FUNDING a major challenge is DEVELOPING EXPERTISE IN SECURING FUNDS.

This can be accomplished by:

1. Always documenting use of funds
2. Demonstrating capability
3. Well-prepared proposals
4. Maintaining credibility (do what you say you will do.)

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Proposals (page 4)

In the arena of FUNDING a major challenge is PRIORITIZING AND COORDINATING FUNDING EFFORTS.

This can be accomplished by:

1. Using local sources for in-kind services or donations
2. Establishing interchange of sources with other projects

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In the arena of FUNDING a major challenge is CREATIVE FUNDING

This can be accomplished by:

1. Developing a program that is self-supporting (goods and services people are willing to pay for)
2. Using available human resources
3. When turned down, asking for other referrals

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PARTICIPATION

In the arena of PARTICIPATION a major challenge is MOTIVATING AND SUSTAINING INVOLVEMENT IN DECISION MAKING

This can be accomplished by:

1. Inviting universities and community colleges to do workshops
2. Inviting city council to meet in various sectors of town

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In the arena of PARTICIPATION a major challenge is TO CREATE UNIFIED BROAD-BASED REPRESENTATION FROM DIVERSITY

This can be accomplished by:

1. Educating and motivating decisions to implement legislation
2. Requiring citizen participation committees as advisory groups
3. Having advisors participate in all community-wide projects

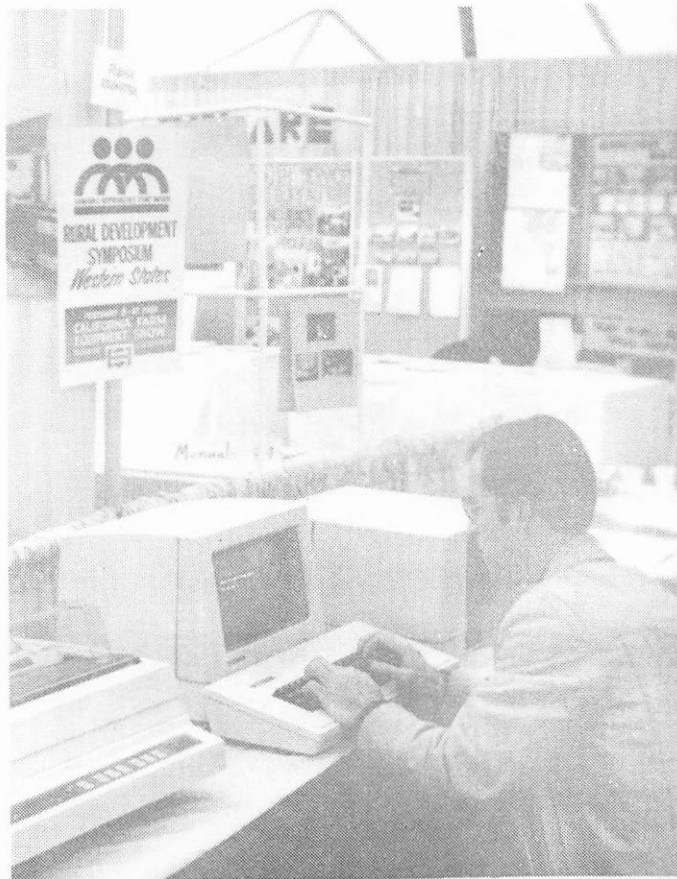
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In the arena of PARTICIPATION a major challenge is EDUCATING PEOPLE TO THEIR OWN POWER TO HANDLE REAL PROBLEMS.

This can be accomplished by:

1. Including all segments of community in workshops for citizens and committees
2. Conducting workshops for town councils
3. Having workshops to report concrete examples of what has been done
4. Publicizing all events including special attractions

A SUMMARY OF
RURAL DEVELOPMENT PROJECTS
represented at
the
RURAL DEVELOPMENT SYMPOSIUM
February 9, 10, 11, 1983
Tulare, California



PROJECT SUMMARY

PROJECT: Tulare Historical Society
P.O. Box 1272
Tulare, CA

CONTACT: Name - Gerry Soultis Phone -

ARENA OF FOCUS: Community Identity

IMPACT: Citizens of the City & County of Tulare

OBJECTIVES: To have an operating historical museum
in 5 years.

ACCOMPLISHMENTS: 1. Society organized and functioning
2. Nearly 1,000 paid members
3. Over \$1,000,000 raised toward museum

PROJECT: Northeastern Rural Health Clinics
60 Hall St.
Susanville, CA 96130

CONTACT: Name - Gerry Harder Phone -916/257-7094

ARENA OF FOCUS: Health

IMPACT: General population of Northeastern California.
(10,000 sq miles, 2 1/2 counties).

OBJECTIVES: Comprehensive health care including health
education, health prevention & auxilliary
health care services such as faimly planning
and nutrition.

ACCOMPLISHMENTS: 1. Health centers in 5 separate communities
2. Regional family planning & WIC nutrition
programs
3. Resisting & breaking up medical monopoly
by reactionary physicians

PROJECT SUMMARY

PROJECT: Conacaste Human Development Project
Conacaste Agricultural Cooperative
Conacaste, Guatemala

CONTACT: Name - Linda Vernooy
Phone -

ARENA OF FOCUS: Agriculture, Education, Health, Community
Identity, Political Structures, Environment

IMPACT: Entire population of village

OBJECTIVES: to obtain a local self-sufficiency through
drip irrigation which provides year-round
employment and promotes a community and regional
identity in which community and regional
services can be supported by new community.

ACCOMPLISHMENTS: 1. Drip irrigation system.
2. Pre-school
3. Potable water system

PROJECT: Fellowship of Christian Farmers
Rte 1, Box 304
McFarland, CA

CONTACT: Name - Larry Davis/ Bob Davis
Phone - (805) 792-2731

ARENA OF FOCUS: Agriculture, Industry & Education

IMPACT: High school aged youth in Kern County and
elsewhere.

OBJECTIVES: To develop youth by encouraging positive
attitudes and directing youth toward
reaching the full measure of their God-given
potential.

ACCOMPLISHMENTS: 1. Preventing school drop-out.
2. Developing youth to employable level.
3. Major life-style changes for participants.

PROJECT SUMMARY

PROJECT: La Cooperativa
1010 J. Street

CONTACT: Name - Betty Reader Phone -916/322-1283

ARENA OF FOCUS: Agriculture, Commerce, Industry, Education
Health

IMPACT: Primarily rural populations, migrant &
seasonal farmworkers in Oregon, Iowa and
California.

OBJECTIVES: Improve our economy to increase total # of
jobs and place unemployed in those positions

ACCOMPLISHMENTS: 1 Statistics are available

PROJECT: Portable, Practical, Educational Preparation
806 E. 46th St
Tucson, AZ 85713

CONTACT: Name - John David Arnold Phone -602/622-3553

ARENA OF FOCUS: Agriculture, Commerce, Industry, Education
Health, Welfare, Community Identity,
Environment

IMPACT: All ages, families and handicapped, migrant
farm workers, native Americans in rural
desert Southern Arizona to Alpine environ-
ment in Flagstaff and Norther Arizona

OBJECTIVES: A better rural tomorrow through self-help
community (rural) based projects

ACCOMPLISHMENTS: 1. Identification of rural problems
2. Organization of problem solving structures
3. Mobilization of resources

PROJECT SUMMARY

PROJECT: Youth Employment Services (YES)
Tulare Co Dept. of Education
Education Bldg
Visalia, CA 93291

CONTACT: Name - Lorene Valentino Phone -209/733-6620

ARENA OF FOCUS: Agriculture, Commerce, Industry, Education

IMPACT: Youth, 16-21 years of age in high school
and college in Tulare County

OBJECTIVES: Train students in skills to help them become
more employable; and help students be self-
directed in job search

ACCOMPLISHMENTS: 1. Placed 1500 students in jobs in private
and public sector
2. 85% placement rate in private sector
3. Found jobs and training for 100 handi-
capped students

PROJECT: Encore Theatre
P.O. Box 1952
Tulare, CA

CONTACT: Name - Denise Evans Phone -686-9088

ARENA OF FOCUS: Education, Community Identity

IMPACT: Men, women, children, ages 3-70 within a
50 radius of Tulare

OBJECTIVES: Bringing a cultural medium to a small town.
Giving the community a chance to participate
as actors, crew or audience. To become even
more child-oriented through theater classes
completely (cast, crew, etc.) child run.

ACCOMPLISHMENTS: 1. Cultural medium to Tulare
2. Using more than one way to do this (plays
musicals, readers theatre
3. Involving children

PROJECT SUMMARY

PROJECT: Ten Community Health Center

P.O. Box H
Earlimart, CA

CONTACT: Name - Howard Gabriel Phone -805/849-2638

ARENA OF FOCUS: Health

IMPACT: Rural people, seasonal & migrant farmworkers
in southern Tulare County and northern Kern
County

OBJECTIVES: Improve basic health level of community and
take care of episodic problems

ACCOMPLISHMENTS: 1. Improved immunization status
2. Parasite detection
3. Increased family planning

PROJECT: Community Services Center

413B S Main
Portales, NM 88130

CONTACT: Name - Dolores Penrod Phone -356-8403

ARENA OF FOCUS: Agriculture, Industry, Education, Welfare,
Health, Community Identity, Political
Structures

IMPACT: General population, particularly spanish
speaking farm workers in Roosevelt County
New Mexico and the state of New Mexico
for Small Town Network

OBJECTIVES: Make Portales and Roosevelt County a sign
for other towns in New Mexico and the globe.

ACCOMPLISHMENTS: 1. Changed employment practices in community
2. Changed social services delivery system
3. Changed jury selection practices

PROJECT SUMMARY

PROJECT: Tulare County Organization for Vocational Education
4136 N. Mooney Blvd
Tulare, CA

CONTACT: Name - Dan Robbins Phone - 688-0571

ARENA OF FOCUS: Agriculture, Industry, Education and Health

IMPACT: 90% highschool and 5% adult in Tulare County

OBJECTIVES: At least one job skilled be learned before leaving highschool

ACCOMPLISHMENTS: 1. Jobs
2. Jobs
3. Jobs

PROJECT: Small Business Administration
2202 Monterey
Fresno, CA 93721

CONTACT: Name - Peter Bergin Phone -209/487-5189

ARENA OF FOCUS: Agriculture, Commerce, Industry, Education

IMPACT: Business persons eligible in accordance with Federal EEO statute & SBA rules & regulations from Bakersfield north to the Oregon Border (central California counties)

OBJECTIVES: Aid, counsel, assist small business enterprises.

ACCOMPLISHMENTS: 1. Financing of business ventures
2. Develop or assist with more effective management
3. Government procurement contract assistance

PROJECT SUMMARY

PROJECT: The High Plains Small Town Institute
P.O. Box 133
Portales, NM 88130

CONTACT: Name - Bob Goodrich Phone -505/356-4837

ARENA OF FOCUS: Commerce, Industry, Education, Community
Identity, Political Structures

IMPACT: Men and women in the communities without
regard to group distinctions, clientel are
typically self-selected; in small towns
across New Mexico of population size
usually less than 5,000

OBJECTIVES: To enable local persons to express creatively
and co-operatively their dreams, hopes and
care for themselves and their community through
intentional planning, consensus building and
experiential learning.

ACCOMPLISHMENTS: 1. Engenders viable, tangible, concrete plans
of action
2. Demonstrates symbolically the power of
corporateness
3. Affirms the worth and dignity of local
individual persons

PROJECT: Town of Rangely, CO
P.O. Box 580
Rangely, CO

CONTACT: John D. Pagini

ARENA OF FOCUS: Commerce, Industry, Education, Health, Welfare,
Community Identity, Political Structures,
Energy Impact

IMPACT: Entire population of Western Rio Blanco County,
including town of Rangely (pop. about 2500.)

OBJECTIVES: Provide decent and affordable housing for
construction and permanent workers; expand
and improve infrastructures to accommodate
growth: diversify Rangely's economic base.

- ACCOMPLISHMENTS: 1. Provided needed housing in some areas
2. Provided infrastructure extension and improvements

PROJECT SUMMARY

PROJECT: Self Help Training and Employment, Int.
209 N. Court St.
Tulare, CA

CONTACT: Carolyn Rose Callahan
Phone - (209) 733-1440

ARENA OF FOCUS: Education

IMPACT: Youth, age 16-21, women with untraditional interests, low-income, CETA eligible.

OBJECTIVES: to provide quality training and employment opportunities for youth, and adults, all low-income, in satisfying businesses in the private sector

- ACCOMPLISHMENTS: 1. Boosting self-confidence
2. Overcoming significant employment barriers
3. High placement rate

PROJECT: Town of Pixley
Box 671, or, Box 131
Pixley, CA

CONTACT: Tammie Armstrong
Phone - ()757-1595

ARENA OF FOCUS: Community Identity

IMPACT: All ages in the Town of Pixley and school district (pop. about 2,000).

OBJECTIVES: to represent majority view of townspeople

- ACCOMPLISHMENTS: 1. County mobile home recommendations
2. Town communication facilitators
3. Pixley price projects/beautification/clean up

PROJECT SUMMARY

PROJECT: Dept. of Housing & Community Development
State of California
921 Tenth St.
Sacramento, CA 95814

CONTACT: MarLynn Ormsby
Phone - 916/445-0836

ARENA OF FOCUS: Housing

IMPACT: Statewide, low-income families and elderly

OBJECTIVES:

ACCOMPLISHMENTS:

PROJECT: White Mesa Ute Council
P.O. Box 340

CONTACT: Cleal Bradford/Mary Jane Yazzie
Phone - (801)678-3397

ARENA OF FOCUS: Education, Health, Welfare, Community Identity,

IMPACT: Members of the community in the Southeastern
corner of the state of Utah (pop. about 350).

OBJECTIVES: To provide better services within our community
for our Ute people.

ACCOMPLISHMENTS: 1. Running our program a lot smoother than our
mother reservation.

PROJECT SUMMARY

PROJECT: Western Colorado Rural Communities Program
1100 14th St
Denver, CO 80202

CONTACT: Dan Schler
Phone - (303)629-2772

ARENA OF FOCUS: Education, Health, Community Identity, Political Structures, Environment

IMPACT: All people on the Western slope of Colorado

PROJECT: Papago Small Farms Project
Pisinemo
Sells, AZ 85634

CONTACT: Gary Forbes
Phone - 602/383-2442

ARENA OF FOCUS: Agriculture, Commerce, Community Identity

IMPACT: Native Americans on Papago Reservation (pop. 12,000)

BASIC OBJECTIVES: development of small-scale farming

ACCOMPLISHMENTS: 1. 40 acre farm
2. 15 Indians trained
3. Commercial viability

PROJECT: Self-Help Enterprises
P.O. Box 351
Visalia, CA 93291

CONTACT: Name - Bob Marshall Phone -209/733-9091

ARENA OF FOCUS: Health, Environment, Housing, Community Facilities and Weatherization

IMPACT: Low income (especially farm laborers) in the San Joaquin Valley

RURAL DEVELOPMENT SYMPOSIUM REGISTRATION

ABATTI	MARIO	CHANEY DR.	RICHGROVE	CA	93261
AGARD	JAMES	P.O BOX 353	NIPOMO	CA	93444
ALEXANDER	TAMMY	118 ELM	KERNVILLE	CA	93238
ALPEROVICH	JOHNAAE	786 W. ROBY AVE. PORTERV.	PORTERVILLE, CA		
AMAYA	RIVIC	NIR-BANIM	ISRAEL		
ANDALOS	RAUL	AVE 8	RICHGROVE	CA	9321
ARMSTRONG	VICTOR	P.O. BOX 33	GRAVEY	CO	93673
ARNOLD	TAMMIE	PO BOX 131	PIXLEY	CA	93256
ARNOLD	JOHN	806 E. 46TH ST.	TUCSON	AZ	85713
ATKINSON	JOHN	806 E. 46TH STREET	TUCSON	AZ	85713
BAKER	DENNIS	364 MANNEL	SHAFTER	CA	93263
BALDIS	MARK	P.O. BOX 680 WOODLAKE 936	WOODLAKE	CA	93286
BARBER	KAREN	3603 HILLSDALE DR. #79A	VISALIA	CA	93291
BARKER	HARLAN	2603 E. GRIFFITH WAY	FRESNO	CA	93726
BARKUS	BRAD	2808 HALF MOON DR	BAKERSFIELD	CA	93309
BASRNETT	OTIS	P.O. BOX 7	PIXLEY	CA	93256
BATEMAN	LUCILLE	15661 E SAGINAW	KINGSBURG	CA	93631
BECHTEL	JOHN	1005 APT A LOUGHOURBH	MERCED CA	CA	95340
BEIBER	TERRY	PO BOX 176	WAUKENA	CA	93282
BENNER	PAUL	ROUTE 1 BOX 305	MC FARLAND CA	CA	93250
BIBB	JAMES	22989 AVE. 340	WOODLAKE	CA	93286
BILLUPS	GARY	626 N Strert	SANGER	CA	93657
BOGERT	SHARON	881 KAZARIAN	TULARE	CA	93274
BRANCATO	DAVE	648MAPLE	PIXLEY	CF	93256
BROOK	ANDREW	RT 2 BOX 706	BAKERSFIELD	CA	93307
BRUBAKER	RICHARD	2125 S. HALL	VISALIA	CA	93277
BUTLER	CHRIS	1006 YAMPA AVENUE #20	CRAIG	CO	81625
CALLAHAN	TINA	1033 CHITTENDEN AVENUE	CORCORAN, CA 9	CA	93212
CANAVARRO	CAROLYN	209 N. COURT	VISALIA	CA	93291
CANTSEE	DOMINIC CN	2801 SOUTH MENLO AVE.	LOS ANGELES	CA	90007
CARROLL	ANNIE	BOX 295	BLANDING	UT	84511
CASAS	PAUL CARRL	2812 MAGNOLIA COURT	VISALIA, CALIFO	CA	93291
COGGESHALL	PASCUAL	P.O. BOX 33	TRAVER	CA	93673
COLEMAN	MARY	55 W MAIN ST	BROOKSIDE	NJ	07926
COMPTON	JULIE	RT 4, BOX 621	HOT SPRINGS	CA	93207
CRITES	RANDY	1727 PINE ST #2	BOULDER	CO	80302
CROCKER	LES	29 MULBERRY DR.	HANFORD	CA	93230
CURLEE	JOSEPH	4750 N. SHERIDAN RD	CHICAGO	IL	60640
CURLEY	DON	CARD	CLOVIS	CA	93612
DANIELS	BOB	752 ELMWOOD DRIVE	DAVIS	CA	95616
DANIELS	M.	420 W SACRAMENTO	COALINGA	CA	93210
DAVIES	WILLIAM	1510 14TH AVE	DELANO	CA	93215
DAVIS	WESLEY E.	2211 ELM	BAKERSFIELD	CA	93301
DAVIS	LARRY	RT. 1 BOX 290	MCFARLAND	CA	93250
DAVIS	ROBERT	RT. 1 BOX 304	MCFARLAND	CA	93250
DAVIS	LINDA	RT. 1, BOX 304	MCFARLAND	CA	93250
DEARING	PHILIP	1707 WELLSLEY DR	VISALIA	CA	93277
DHILLON	AJMER	RT2 BOX 810 DELANO	DELANO	CA	93215
DUGGER	BILL	2207 W NICOLET B	BANNING CA.	CA	92220
ENNIS	RICHARD	1049 MAGNOLIA AVE	LOS ANGELES	CA	90006
ENNIS	MARGARET	L049 MAGNOLIA AVENUE	LOS ANGELES CA	CA	90006
EPPS	JOHN	1741 GAYLORD	DENVER	CO	80206
EPPS	ANN	1741 GAYLORD	DENVER	CO	80206

RURAL DEVELOPMENT SYMPOSIUM REGISTRATION

ERICKSON	ROBERT	1830 S MOONEY BLVD	VISALIA	CA	93277
FUENTES	MARTIN M	1503 CARDOZA	TULARE	CA	93274
GARZA	LYDIA	1428 S. BURKE ST	VISALIA	CA	93277
GENTRY	RAY	113 N. CHURCH ST.	VISALIA, CAL.	9 CA	93291
GOLNAR	STEVE	209 EAST MAIN	RANGELY	CO	81648
GOODRICH	ROBERT	320 S. AVE D	PORTALES	NM	88130
GRAGG	WALTER	P.O. 201	RICHGROVE, CA.	C.	93261
GRANT	JERI	1033 CHITTENDEN	CORCORAN	CA	93212
GREEN	RICHARD	GEN DELIVERY	PRATHER	CA	
GREENWELL	TOM	2017 E. WALNUT AVE.	VISALIA	CA	93277
GUNLUND	REIGNEE	WESTLAWN	CARUTHERS	CA	93609
HALDERMAN	JAMES	7951 LA RIVIERA DR	SACRAMENTO	CA	95826
HALL	JIM	10278 AVE 7 1/2	FIREBAUGH	CA	93622
HARRELL	BOB	5510 LOMBARD CT VISALIA 1	VIISALIA	CA	93291
HARRIS	DIANE	P.O. BOX H	EARLIMART	CA	93219
HELLEWELL	BILL	1510 15	HEYBURN	IO	83336
HOLMES	JEAN	RTE.1 BOX 463	BELOIT	WN	53511
HOLMES	PHIL	Rte 1	Beloit	WI	53511
HOLMES	JEAN	RTE 1, BOX 463	BELOIT	WI	53511
HORTON	CHRIS	2168 W. PROSPERITY	TULARE	CA	93274
HUNT	DAVID	84 SOUTH 6TH STREET	MINNEAPOLIS	MN	55402
ISHIKAWA	DON	PO BOX 1880	WOODLAND	CA	95695
JOHNS	DAN JOPHNS	L762 E. CROSSS	TULAE, CALIF.	C.	93274
JOHNSON	KATHY	620 COUNTYCENTER #N	VISALIA	CA	93277
JOHNSTON	GARY	1720 SO. MAPLE AVE.	FRESNO	CA	93702
JONES	LINDA	4750 N. SHERIDAN RD.	CHICAGO	IL	60640
KATZAKIAN	ROBERT	5137 S. CEDAR AVE.	FRESNO,	C.	93725
KELLEY	JANICE	1432 HIGUERA ST	SAN LUIS OBISPO	CA	93401
KOLLMAYER	MARK	1466 E. GRAYSON	CERES	CA	95307
LESTER	GERALD	AGRICULTURAL INFORMATION	U.C. DAVIS	CA	95616
LINDSEY	ORVILLE K.	STAR RT. 3, BOX 40A	COALINGA	CA	93210
LOOSIER	REBECCA	PO BOX 475	PIXLEY	CA	93256
LOWE	JULIE	L700 7TH ST.	SANGER	CA	93657
LUSH	KAY	206 EAST 4TH STREET	NEW YORK CITY	NY	10009
MAGANA	JOE	1046 E DORYLAS	VISALIA	CA	93291
MAIR	ANDY	2580 S. UNIVERSITY	DENVER	CO	80210
MARSHALL	BOB	220 S BRIDGE	VISALIA	CA	93277
MARSHALL	BOB	P.O. BOX 351	VISALIA	CA	93279
MARTIN	DARRIN	CINDY LANE	VISALIA	CA	93277
MARTIN	DERRICK	1830	VISALIA	CA	93277
MC GUIRE	JANN	127 BELLAH	LINDSAY	CA	93247
MCCLESKEY	DAVID	4750 NORTH SHERIDAN ROAD	CHICAGO	IL	60640
MCCLURE	SARI	707 W. ACEQUIA ST.	VISALIA	CA	93291
MCGINTY	PHILIP	209 N. COURT ST	VISALIA	CA	93277
MCGUIRE	BARRY				
MESTAZ	KRIS	46101 SOUTH FORK	THREE RIVERS	CA	93271
MILLER	DON			CA	
MORSE	STUART	25LO GREEN ACRES DR	VISALIA	C1	92321
MUELLER	MAX	1796 SO RD. 3 E	MONTE VISTA COL	CO	81144
NATALI	VIRGINIA	P.O. BOX 1138	CHESTER	CA	96020
NESBITT	JULIE	222 W WILLOW	VISALIA	CA	9329

RURAL DEVELOPMENT SYMPOSIUM REGISTRATION

NOBLE	EMMY	2031 N. WESTWOOD	PISILLE	CA	93257
O'KON	MIKE	1112 EAST BUCKEYE RD	PHOENIX	AZ	85034
OLSON	THOMAS	729 WEST AVE.	SANGER	CA	93657
ORMSBY	MAR LYNN	2416 OAKENSHIELD RD	DAVIS	CA	95616
OYLER	JOHN	737 W. LATHAM	PHOENIX	AZ	85007
OYLER	MARILYN	737 WEST LATHAM	PHOENIX	AZ	85007
PAGINI	JOHN D.	P.O. BOC 1415	RANGELY	CO	81648
PASEY	LORETTA	BOX 42	BLANDING	UT	84511
PAUL	VIVIAN	4750 NORTH SHERIDAN ROAD	CHICAGO	IL	60640
PEDERSEN	TED	1321 CALIFORNIA AVENUE	SANTA MONICA	CA	90403
PENROD	DOLORES	2120 S. I PL.	PORTALES	NM	88130
PIERCE	CAROL	4750 N. SHERIDAN RD	CHICAGO	IL	60640
PORTILLO	VICTOR	2349 SOUTH FRUITVALE # 3	BAKERSFIELD	CA	93308
RADCLIFFE	JIM	BOX I59	WASKADA	MA	2
RAJAVASHISTH	TRIPATHII	919 LEVERING AVE.#13	LA	CA	90024
READER	BETTY	3810 MAUDRAY WAY	CARMICHAEL	CA	95608
READER	BETTY	3810 Maudray Way	carmichael	CA	95608
RICHMOND	RAYMOND	1025 FIRST AVE. WEST	SEATTLE	WA	98119
RITSCHER	MAY	BOX521	COALINGA	CA	93210
RODRIQUEZ	SARA	189 LINDA VISTA	LINDASY	CA	93247
ROESLER	LAYTON	3515 MOUND	VVENTURA	CL	
ROPER	FRANCES	1049 MAGNOLIA AVENUE	LOS ANGELES	CA	90006
ROSS	SARAH	SCADIUAN FARM	ROCKPORT	WN	98283
SCHERER	TONY	AAAAPRING VALLEY RD.	A SELVA BEACH	CL	
SCHROETER	AUGUST	4136 NORTH MOONEY BLVD	VISALIA	CA	93274
SCOTT	BOB	340 N. JOPHNSOIN	VISALIA	A	93277
SHROPSHIRE	CONNA	1049 MAGNOLIA	LOS ANGELES	CA	90006
SIFUENTES	MARIO	DOOLEY DR	RICHGROVE	CA	93261
SIMONICH	TONY	1208 HUASNA RD.	ARROYO GRANDE	CA	93420
SMITH	AMY	26540 CITRUS AVE	PERRIS	CA	92370
STARK	MARGO	3531 HARRIET AVE. S.	MPLS.	MN	55408
STOCKTON	EVA	300 S. VALENCIA	WOODLAKE	CA	93286
STOHL	DENNIS	509 VERDA VISTA	VISALIA CA. 932	C.	93277
TAYLOR	DORIS	BELMONT	FRESNO	CA	93711
THOMPSON	JIM	2781 PROVO WAY	SACROMENTO	CA	95822
THURBER	DOROTHY	1100 J ST STE 535	SACRAMENTO	CA	95814
THURBER	DAVID	P.O. BOX 727	VISALIA	CA	93279
TOLMACHOFF	MATT	27749 AVE. 13	MADERA	CA	93637
TRUE	SANDRA	4750 NORTH SHERIDAN ROAD	CHICAGO	IL	60640
TURNER	TYRA	2250 EAST LINDMORE	LINDSAY	C	93247
VANDEGRIFT	MIKE	1223 C RD. 132	VISALIA	CA	93291
VANDEGRIFT	PHILIP	411 E. KERN	TULARE	CA	93274
VANELSYKT	M.	1542 E. CALIMYRE	FRESNO	CA	93710
VICTORIA	MIKE	19301 KENT	HANFORD	CA	93288
VIEIRA	DONALD	214 N LINWOOD	VISALIA	CF	93291
WALKER	ROY	722 SO S ST.	TULARE	CA	93274
WARD	ROBERT	8586 CURTIS	HANFORD	CA	93230
WILLEMS	BRUCE	1338 KLIEN	REEDLEY	CA	93654
WILLIAMS	WALTER	3338 S KLIEN	REEDLEY	CA	93654
WILLINGHAM	CATHY	ED BUILDING	VISALIA	CA	93291
WOODS	LARRY	1044 N MANOR DR	TULARE	CA	93274

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RURAL DEVELOPMENT SYMPOSIUM REGISTRATION

WRIGHT	JOEL	1049 MAGNOLIA AVE	LOS ANGELES	CA	90006
WRIGHT	ALICE	1049 MAGNOLIA AVE	LOS ANGELES	CA	90006
WYRICK	MIKE	240 CHESTER AVE.	BAKERSFIELD	CA	93301
YAZZIE	MARY JANE	P.O. BOX 340	BLANDING	CO	84511
YOUNG	JOHN	26108 DEVON WAY	MADERA	CA	93637



A-R file photo

Sea of people

The jam of people on the grounds of the California Farm Equipment Show and International Exposition in 1982 was outdone only by the jam of cars trying to get into the annual extravaganza. Final figures show that 132,942 attended the show during its three-day run.

Human development shown

By David Watson
A-R staff reporter

Tulare's gigantic farm show, famous for featuring the latest innovations in agriculture technology equipment, this year will be host to a symposium spotlighting the latest advances in rural human development.

Situated in a special tent, the Rural Development Symposium, will be sponsored by the Institute of Cultural Affairs, the University of California Cooperative Extension Service and the International Agri-Center.

"The symposium is a chance to spotlight rural local development, especially in Tulare County, but also in California and the western United States," said Jeff Roper, program director for the Institute of Cultural Affairs.

"We have run across an awful lot of local projects that are absolutely filled with accomplishment. Many local self-development projects and programs do not get recognition. People don't know what's happening, even across their own county."

The farm show symposium is one of four being held in the United States in

preparation for an International Exposition of Rural Development in New Delhi, India, February 1984.

The international exposition is co-sponsored by the United Nations Development Program, the State Bank of India, the Canara Bank and the Association of Indian Engineering Industries.

In addition to Tulare, warm-up expositions will be held later this spring in Memphis, Tenn., Roanoke, Va., and Lorimor, Iowa.

A tent occupying six spaces, C6, 8, 10 and D5, 7, 9 at the farm show will house approximately 30 booths featuring accomplishments in rural development throughout the western United States.

"They're coming not so much to give presentations as they are to be a part of discussion about rural development and issues. There will be a lot of sharing in small groups about what seems to be working in rural communities," Roper said.

Included among the topics to be discussed are rural health services, rural architecture, environment protection, small farm viability, rural

housing, energy conservation and cooperative economic programs.

"This symposium is especially designed to spotlight Tulare County. Richgrove will be there for sure. We're pretty sure Pixley and Tipton will be there," Roper said.

Richgrove, Pixley and Tipton are communities where the Institute of Cultural Affairs has been especially active.

The rural Development Symposium will be set up from 9 a.m. to 5 p.m. Monday, Feb. 7. The symposium's opening and project reports will be Tuesday, Feb. 8, from 2 to 4 p.m. A wine and cheese tasting party will be Tuesday from 6 p.m. to 8 p.m.

Wednesday, Feb. 9, special focus panel discussions will be held all day beginning at 9 a.m.

On Thursday, the last day of the farm show, a workshop discussing implementation of rural development will be held from 9 a.m. to 11:30 a.m.

Registration for the symposium can be made through the International Agri-Center by calling 688-1751. The registration fee is \$15 a person and covers farm show admission.



A-R photo

Hundreds gathered for the Rural Development Symposium at farm show

No tractor talk in 'rural' tent

By Carolyn van Schaik

A-R staff reporter

People, not tractors, dominated the conversations of those gathered last week for the Rural Development Symposium held in conjunction with the California Farm Equipment Show and International Exposition.

The four-day symposium was held on International Agri-Center grounds and addressed the need for organizing rural communities to their betterment.

The Tulare symposium was the first of four to be held nationwide. An international 10-day event is scheduled for next February in India.

Where most of the sounds at the farm show emanated from tractors and combines, the symposium's machinery were people from throughout the western United States. The "whirr" of conversation they produced ranged in topic from housing to health and training for people who live in rural communities.

"Community organizations have a chance to sit and share methods and approaches that make what they do effective. There's a certain amount of networking that gets built up with these kinds of encounters," said Sandra True, a representative of the Institute of Cultural Affairs, co-sponsor of the symposium and a non-profit group dedicated to training people worldwide to help themselves.

The results, she said, are that "people are more clear that working together on a common focus for the future makes everybody's work more effective."

"Sharing approaches that work" was the theme of the symposium, which attracted between 800 and 1,000 visitors Wednesday and countless more Thursday and Friday. Visitors the first day, Tuesday, were not counted.

In addition to the ICA, the symposium is being sponsored by the International Agri-Center and the UC Cooperative Extension of Tulare County.

The tent included 32 displays from communities and groups from throughout western states and from Tulare County, as well. Morning and afternoon small group discussions were conducted by ICA personnel and guests Thursday and Friday.

One presenter who found a certain affinity with Tulare County was Delores Penrod, executive secretary of the Community Services Center in Portales, N.M.

Portales is a farming community with a quarter of the population Spanish-speaking. The services center has been in existence for 18 years and developed from a core group of 10 volunteers to 250 volunteers in the ensuing years.

"It is possible for volunteers to hold together and accomplish a great deal with a very small budget," Mrs. Penrod said.

Her main theme of advice to local rural leaders is to "hang in there. You don't start folding up your tent the minute someone says they don't like what you're doing."

She acknowledged that in the early years of the services center, she did things when others would not.

"It takes someone to push it," she said. Training is a key ingredient to a group's success, she added, pointing out the center runs well while she attends things like Tulare's symposiums.

Asked about trends toward small communities helping themselves more, Mrs. Penrod said that "people in rural communities have been helping people for a long time. I think ... people are just doing a little more."

"There is a feeling that there's going to have to be more participation from the volunteer sector for solving problems," she said. Federal funding is fine, she added, but when it dries up, "then you've got to find new ways to care for people."

ACKNOWLEDGEMENTS

The International Agri-Center, the University of California Cooperative Extension Service of Tulare County and the Institute of Cultural Affairs wish to thank the many organizations, businesses and individuals who have supported the Rural Development Symposium. In particular, the following groups have contributed to the success of the Symposium.

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