

Task Force IV  
**PERMEATION  
PROBES**

a compend of  
task force  
products

prepared by  
**Global Research Assembly 1979**  
**July 1-15, 1979**

## INTRODUCTION

As the work of awakening and engagement increases in scope and in depth, the necessity of global commonality requires a re-articulation of the working relationship with established structures in society and a delineation of broad global directions. The questions to which the task force addressed itself were: How can the movement so relate to the various networks of society that the powerful resources of society can be released to the benefit of local communities across the globe? What is the new edge of catalytic action in the midst of global structural change? How can the tools and methods of the movement most effectively serve the established structures of society to the benefit of both the 15% and the 85%? What are the priorities (geographic and social) in our global approach to permeation? Research and deliberations in these arenas broadened our understanding of permeation relative to operational framing.

The task force drew upon the past year's experience of the participants who represent global urban centers, Human Development Projects, LENS marketing, and countless impact events. The task force obtained reports on 35 urban centers and researched current reports of world wide religious bodies. Massive data on the global authorization frame, impact events and networks, was gathered through questionnaires circulated throughout the Global Research Assembly.

The work of this task force was focused upon discerning the strategy required: (1) to strengthen authorization; (2) to respond creatively to a new openness expressed by religious institutions and urban structures; and (3) to indicate geographically and socially the edge arenas to focus programmatic emphases.

# URBAN POSITION SUMMARY

CONTINENT	CITY	U P O P P I C I T Y	P I V O T	P R O B E	EVENTS HELD 78-79	BREAKLOOSE/OPENING	
SUB-CONTINENT	BOMBAY			X	2 GWF, 1 TM	Rural Development	
SEAPAC	MEDAN				2 GWF, 2 LENS	Rural Development	
	MANILA			X	2 PCE Cadres, 2 GCF	Using "Metro Blue Shirts" for Rural Development Spinning Wheel Model	
	HONG KONG	X		X	9 GCFs with agencies, ntuks 1 GWF	YWCA, Kai Fong Coman. Entr., H.K. Womens Federation Entres. Networks, i.e. Caratas workers are key	
	SYDNEY				None	Possible to move	
	SEOUL				X	1 GWF, 3 IE Consults 1 School TM, 1 Men's TM	Youth + Church Networks
NAME	CAIRO				1 GWF	National Authorization for Project. 140 solid contributors, 20 Trained Troops	
LATIN AMERICA	CARACUS			X	1 LENS, 2 GWF	Monthly contributions from corporations, multinationals executives connect thru globe	
AFRICA	NAIROBI	X	X		2 LENS, 1 CYF, 25 Villages NTUKS in NAIROBI VC.	Funding thru LENS + LENS Potential. Good authorization at city council - National levels.	
EUROPE	MANCHESTER			X	5 TM	Social Service TM in Bolton (100,000 Pop.) - satellite city, where hse is located	
	LONDON	X	X	X	8 CYF, 12 TM, 1 LENS 1 GWF, International Wklyds	Network Potential, Local Guardians	
	BERLIN	X		X	20 TM around City 12 TM in Kreuzberg Ost	Authorization of 2 Bishops, Short term set-up strategy, 2 hr. TM Format	
	FRANKFURT			X	2 GCF, 1 Regional Mtg. 1 GWF	Good Framing with Protestant Church, GCF Funding Possibility	
N O R T H A M E R I C A	N Y	NEW YORK			X	28 TMs, Spec Issue Forums	Challenge CORE operates full time in LOISAIKA as Demonstration + Trained troops
		PHILADELPHIA			X	3 CYF, 5 TM, 1 Spec. Issues, 4 Odyssey Wkends, NATI, Film	Positioned for Statewide TM + CHF - City Youth Agency, 4 H, Dept. of Community Affairs
		WASHINGTON	X				Site Visits
	C H I C A G O	DETROIT			X	40 TMs, 2 Strongholds, 14 in Wkly Guild	Opening to move through 14 "City Hous" W Neighborhoods
		CHICAGO	X		X	3 TM, 1 CYF, 5 LENS, 1 GWF, NATS, Uptn - 5th City Ldrship Mtgs	New Mayor "owes" neighborhoods for election. 5th C + Uptn Events, Training Inc, Nexus Develop, Agency Req.
		MINNEAPOLIS			X	5 TM, 1 LENS, CETA Trng	Funding - Corps + 7 Frdnks gave \$4,000 in saturation grants Agency + Democratic Precinct Interest in TM Series
		BAY CITY, MICH.			X	1 Citywide TM, 6 Neighborhood TMs, 2 CYF, Colleague Battering	Mayor + Human Services asking us to do TM w/ each City Commissioner in 9 Wards. Poss. Demo. Community
		HAMILTON, OHIO			X	20 TM, 1 CYF, 2 GWF, 1 Assembly 3 Wkshp Trng, 1 Film, 12 Neigh. Mtgs	An old Civic Assoc Revived + Working, People grasping comm. grid + Neigh. Identities
		INDIANAPOLIS			X	5 GWF, 2 CYF, 3 RSI, 1 ESTIA, 2 Agency TM, 1 Film, 5 Studshws	Mayor's Authorization for Township TM + Neighborhood Development.
		CLEVELAND			X	30 TMs, 2 Black GWFs	Established Funding, Trained Black Troops, Guardians, 6 Polis Cadres + Proj. Requested, Funding Ready
	E. ST. LOUIS			X	1 GWF, 1 CYF - TM for Youth	Mayor, City Admin + Inrgst Church interested in Moving on Planning Districts, Youth Interest.	
	H O U S T O N	HOUSTON		X	X	4 GWF, 2 LENS, 8 CYF 1 RSI, 1 TM (3 Comp. TM), 8 NATI	Events generate Events. Networks, Troops, Corporations, will support TM in Neighborhoods.
		NEW ORLEANS			X	24 Urban	Total Funding fr. a Louisiana Committee For the Humanities.
OKLAHOMA CITY				X	8 TM	TMs with 8 Neighborhood Associations	
ATLANTA				X	3 CYF, 1 ECF, 2 IE 3 TM, 1 GWF	School System, Neighborhood Block Clubs, Boy's Clubs + Girls Clubs	
JACKSON, MISS.				X	8 TM, 1 GWF (Gov. Msn) 1 CYF	State Author. gives entres to city community org. state legislature Authorization	
S A R A N C I S.	SAN BERNARDINO			X	1 Issues Forum, 1 CYF, 1 GWF 12 Neigh. - Ch. TM, 3 Trng Mtgs.	Strong Framing with Rom. Cath. Ch. + Latinos	
	LOS ANGELES			X	1 Issues Forum, 1 IE, 16 TM, 10 Training Sessions	Have Urban Core - in position to do ethnic demos. (Including refugee grps), schools, more w/ agencies	
	DENVER			X	13 TM in Sunnyside Neighborhood 12 mini-TM for H.S. Soc. Studies	Agency Request for LENS: Gov. Office, State Human Resources, Rural Health Dept Interest in TM Series	
	BOULDER			X	4 TM in one Neighborhood 1 Assembly (Martin Acres)	Neigh. Assoc Revitalized, requests for other Neigh. + from Hi-Rises for TM	
M O N T.	TORONTO			X	TMs, NATI, Globm Film	10 Corp. LENS set-up for 79-80; Bd of Trade, Relg. Orders Auth + Funding for Toronto HDP	
	MONTREAL			X	3 GWF, 1 CYF, 1 CFC Trng, 22 Educ. Forums, 1 to Acad.	Authoriz: Educ. Networks, Women's Groups, Religious Orders	
	LONDON, ONTARIO			X	None	Invite for House 79-80.	

## URBAN READINESS

The economic, political and cultural institutions and organizations with local, regional and global impact are significantly centered in the large urban areas. Among these, the multinational corporations are emerging as a political vehicle, not only for the city, but for their entire markets. They are a large source of financial resources and technological skill and personnel required in human development of all villages, urban and rural. The new forms of communication, transportation, employment patterns, information exchange and other factors affecting the daily village life are researched and developed in the city. As the rural village awakens, the active interplay between the rural and urban will increase. Unless the city is impacted with images and methods of human community, these networks and people that staff them may react in doubt and rejection to the claims made upon them by the rural resurgence.

This year will launch a five year urban strategy. The last several years have seen people moving into the urban areas in many continents. While energy shortages, employment possibilities have been key factors, many people have been decisive rather than victimized in this direction to the city, and have worked to rehabilitate and renew the urban community. They have formed neighborhood organizations and block clubs to take charge of the community's future. Public agencies and private and volunteer organizations have sprung up with a deep concern for serving the neighborhood. Economic institutions have recently considered the urban a funding priority. The United States has this last year defined a public/private urban policy. Cities have learned from each other about their programs, providing an inter-city web of networks concerned about the urban. Yet, the programs that have been used by this wide range of groups have largely been ineffective in engaging the neighborhoods and local people.



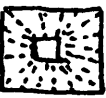
The gifts of impact and demonstration programs have been already demonstrated in the urban. Work has been done in 35 cities across the world. In many locations, these programs have been requested by public and private leadership. The urban experience has indicated a receptiveness to the forums as an approach in the neighborhood and the city structures. Skill in forum marketing has increased funding in these programs. Effective work has been done thru existing structures rather than creating new structures. New leadership and trained core groups have arisen from the regular scheduling of forums. There are also indications that work in the rural is dynamically related to the urban. Although it has often taken more time to set up forums in the city, it is anticipated that increased work with networks globally and locally will allow forum set-up time to accelerate and release additional resources. Intentionally holding forums on a local level will link the resources directly to the local people.

## URBAN TARGETS

GLOBAL NETWORK	SATURATION IMPACT	CAMPAIGN CONVERGENCE
New York	Frankfurt	Washington D.C.
London	Houston	Berlin
Cairo	Minneapolis	Chicago
Bombay	Jackson	Nairobi
Hong Kong	Cleveland	Medan
Caracas	New Orleans	Aurangabad
Toronto	Detroit	Cebu

URBAN TARGETS RATIONALE

Permeation Probes Task Force gathered data on campaign activity in 38 global cities. The 38 were selected on the basis of 1978-79 impact events, 1978-79 Pivot Cities designation, urban HDP location and colleague recommendations that future emphasis be considered. This data is held on the Urban Positions Chart. This data informed the selection of 21 target cities for the 1979-83 four year period, from across the 7 continents. The focus of activity for the target cities is divided into three arenas. Seven cities are targeted to focus their work on framing and doing programs with selected global networks. Seven cities were selected to experiment on behalf of the globe with urban impact saturation. Seven more cities were selected as points of campaign convergence where impact saturations and global development would be done from the base of mature human development project or replication experiments.

TARGET	CRITERIA	INTENT	STRATEGY	RESIDUE
GLOBAL NETWORKS 	<ul style="list-style-type: none"> <li>- International node for Cont.</li> <li>- Base of seasoned indigenous troops</li> <li>- Access to Global Ntwks</li> <li>- can refer to nearby demos for participatn + site visits</li> </ul>	Releasing Urban Resources	<ul style="list-style-type: none"> <li>- Comprehensive Network Coverage re: Networks</li> <li>- Key Network Saturation</li> <li>- Network Campaign Engagement</li> </ul>	Engaged Consultants
SATURATIN IMPACT 	<ul style="list-style-type: none"> <li>- Track record w/urban impact</li> <li>- Base of tried troops</li> <li>- Solid Reg'l framing</li> <li>- Forum funding potential</li> <li>- compl demo TM in vicinity</li> </ul>	Engaging Priv. + Public Vehicles in Geo-Social Coverage	<ul style="list-style-type: none"> <li>- Engaging Ntwks in Comprehensive Geo-Social Coverage</li> <li>- Saturation of key locales</li> <li>- Visible activities in 6 Demonstration Neighborhoods</li> <li>- Local Training Events</li> </ul>	<ul style="list-style-type: none"> <li>- City-wide Faculty</li> <li>- Neighborhoods Network</li> <li>- Self-sustaining in care -&gt; Neighborhd</li> </ul>
CAMPAIGN CONVERGENCE 	<ul style="list-style-type: none"> <li>- mature urban HDP or central to current replication experiment</li> <li>- strong nat'l/local frame</li> <li>- strong potential for future intl impact</li> <li>- strong core of troops fr. HDP</li> </ul>	Turning Projects Outward	<ul style="list-style-type: none"> <li>- Engaging Projects in Comprehensive Geo-Social Coverage</li> <li>- Guild Formation in Selected Neighborhoods</li> <li>- HDTs - Training for Local leadership</li> <li>- Programatic Demo. Across Key Commun.</li> </ul>	<ul style="list-style-type: none"> <li>- Visible Demonstra. of Awakened Communities</li> <li>- Networks Serving local Neighborhoods</li> </ul>

# IMPACT MARKETING SUMMARY

	NORTH AMERICA	EUROPE	U.S.S.R.	LATIN AMERICA	NAME	BLACK AFRICA	CHINA	SEAPAC	SUB-CONTINENT
LENS	(49) - Initial Success WITH MNC's + GOVT AGENCIES + Priv. (STATE LEVEL) Minn. Dept. of Transpor.	(3) - All in U.K. - 1 Minn. College - 1 MNC Demo - 1 Mgmt Women's Group	-	(1) - Held with general executives in Caracas	-	(5) - 2 with Govt Agencies - 2 with Businesses - 1 with management Hotel Group	-	(5) - 3 in Indonesia (private + public sector) - Taiwan - Bank of Amer. - Japan - Gen'l Executives	-
GCF	(1063) - Miss. 200 Urban Success - Arizona 120 - Sudbury - Significant Clusters - Del States + Strongholds	(627) - Polis Coverage across the continent - Apt. Hoes TM in Kreutzeberg Ost	-	(37) - Jamaica - even coverage of geography - Others 2/3 done in HDP 1/2 done in nearest large urban area - All activity done from HDP's	-	(252) Kenya - 3 levels of Nat'l and Church - Golded 41 Districts Nigeria - Polis Coverage in Region Zambia - Demo. Phase Group. Companies + Govt Sectors	-	(653) Countries Golded: Australia - R.C. Ch. + La. Govt Philippines - Govt YMCA Cluster activation Hong Kong - Agency Permeation U.S. rise Ghana - Govt, R.C. Taiwan - Hai-O 45, Jaycee, Shry, Lin's	(252) - All but one (Calcutta) in Maharashtra to launch the 232
C4F	(105) - Mostly with Public schools, thru individual structures vs. districts - Opered Boys Clubs, Gots Clubs + 4H	(15) - Most activity done by Youth Cluster in United Kingdom	-	(8) - in HDP's - in Urban Centers	-	(10) 2 with Highschool Students	-	(78) - Readiness - Next Step for "Golded" Countries - Japan + Philippines used C4F the most	-
GWF	(66) - Some broad based recruit + Geog. Coverage - Organization Sponsored - Few in HDP's, Sat. Cities, mostly urban. - Mississippi Gov. Mansion - Mich. Displaced Homemakers	(8) - Not broad spread use, Questions about construct	-	(18) - done in HDP - done in Urban Center	-	(16) - Church Organizations - Village Care Women - School Teachers	-	(70) - Japan + Philippines used extensively.	(1) - Embassy Women in Delhi
NETWORKS	- State Govt Agencies - Financial Institutions - Highschools - CAP - Multinational Corp's	- Church - Comm. Educ. - Mayors - Religious Orders - Multi-Nat'l Corp. - Prof. Women's Grps - University	-	Jamaica - Gov't Support - Church (R.C.) - Local Gov't - Large staff of trained troops in Peru, Chile + Brazil	- Unicef Governate - Multi-Nat'l Corp.	- Churches - Financial Institutions - District Gov'ts - Service Clubs - Women's Groups	-	- Church - Nat'l Govt Depts. - Major Companies - Service Agencies - Local Gov't in Australia	- Village Adoption by Companies - Maharashtra Clout - Block Development Offices
BREAK-THRU	- State Demos with major funding. - LENS now a credible program. - Expanded GWF faculty. - Marketing Mindset	- Did Polis Coverage + rapid Set-up. - Signal Development year (Belgium Govt/EEC) - Afro-Euro Connection - C4F's across U.K.	-	- Caracas Demo. LENS - GWF/C4F TREES  - Jamaica 4th Contacts - Venezuela is now a developed country - can do LENS there. - Contacts with Embassy, Church, Service Club women - Guardian Net - On site staff GWF/C4F	- Ready to do 200 TR's. 8 per district using UNICEF umbrella. Funding from Multi-Nat'l's affords excellent LENS Mkt.	- LENS in Kenya - GWF in Nigeria/ Kenya/Zambia in HDP's and Cities	-	- Company Sponsor - Japan - Mactam 222, using impact to do cluster leadership maturation. - Australia Country coverage	- Close work with Block Dev. Officers  - Use impact courses in urban
ADVANTAGE	- CSA/Action funding available - LENS Track record, GWF + C4F have global nets + exposure. - Gov. L image w/ Fed, State + Fed Govt.	- Seasoned British troops - U.K. Corps ready to go - LENS Track record in UK - Youth Mobilization - French GSD Dynamic - PI - Using all programs - Have done full geog.	-	-	-	- 10 LENS sched. in Zambia - LENS sched. in Kenya - Euro-Afro Connection - Gov't becoming more stable in relation to ICA	-	- Stage broadly set for impact - Philippines demo. for Asean nations	- Use of Guardian Support - Ekundi as model

## NETWORK TARGETS

CRITERIA FOR NAMING THE NETWORK TARGETS:

1. They engage in care, world-wide and local.
2. They reinforce positive social change within the seven revolutions.
3. They provide a way to reach the grassroots.
4. They provide a comprehensive screen within the social arena.
5. They release resources of expertise, technology, service, funding and personnel.
6. They provide wide exposure to effective methods.
7. They prepare networks to respond to "bounce-back".
8. They open up potential funding and expanded authorization on a global scale.

THE SEVEN NETWORK TARGETS

1. Multinational Corporations: (A representative list)

City Bank	Xerox	Esso/Exxon
Pepsi Cola	Union Oil	Colgate Palmolive
IBM	Singer	British Petroleum
Bank of America	Mobil Oil	Pfizer
Chase Manhattan Bank	S. C. Johnson	Hughes Tool
McDonald's	AT&T	ITT
Conoco	Tenneco	Control Data
British American Tobacco	Sears	Proctor & Gamble
Borden Co.	Monsanto	Montgomery Ward

2. International Development Agencies: (A representative list)

World Bank  
 Development Banks (Inter-American, African, Asian)  
 ICRISAT  
 USAID  
 Foreign Aid Programs (Belgian, Canada, Australia, Norway, Sweden, UK)  
 CIDA  
 UN Agencies (INICEF, UNESCO, UNDP, WHO, FAO)  
 ACTION (Peace Corps/VISTA)  
 European Economic Community

3. Public Human Service Agencies: (A representative list)

Department of Health, Education and Welfare  
 Public Service Commissions (transportation, roads, water)  
 Departments of Social Services and Human Resources  
 Agricultural Extension Services

## NETWORK TARGETS, 2

Natural Resource Boards  
 Adult Education Networks  
 Department of Housing and Urban Development  
 Community Services Administration

## 4. Non-Governmental Organizations: (A representative list)

World Neighbors  
 Heifer International  
 CARE  
 Save the Children Fund  
 OXFAM  
 American Field Service  
 Youth Interchange Programs  
 Health agencies

## 5. Women's Groups: (A representative list)

Business Women's Organizations  
 Zonta  
 Business and Professional Women  
 Soroptimists, International  
 University Women  
 Kujin Kai (Japan)  
 Government Commissions on the  
     Status of Women  
 Women in Media

YWCA  
 Religious Orders of Women,  
     International  
 Professional Associations  
 Wives Associations (Embassy,  
     Consular, Doctors,  
     Newspapermen)  
 Country Women's Association

## 6. Universities:

Teacher/Student Exchange Programs  
 Field Work Programs  
 Alumni/Alumnae Associations  
 Student Unions  
 Volunteer Service Programs  
 Student Council Associations

## 7. Religious Bodies:

World Council of Churches  
 Conference of Major Superiors of Religious Orders (men & women)  
 Lutheran World Service  
 Campaign for Human Development  
 Church World Service  
 Presiding Bishop's Fund for World Relief  
 National Conferences of Bishops  
 Catholic Relief Service  
 CARITAS  
 Quaker Overseas Service Organization

THE RELIGIOUS INSTITUTIONS:  
OPERATIONAL FRAME

Events of the past year in the movement and in the world lead us to declare that the time has come to intentionalize our relationship with the major religions of the world.

Profound  
Global  
Mythology

The earth-rise made known the objective fact of the oneness of planet earth and its fragile gift of human life. This has given a new broad context of time and space in which all religions struggle to reaffirm their reason for being. Some have responded with a return to ultra-traditionalism and conservatism and some, being overwhelmed by a new sense of the suffering of the entire world, have turned with new openness and urgency to find practical, effective ways to serve the total needs of all mankind. The declarations of the Global meeting of Buddhists in Tokyo in 1978 and of the Roman Catholic Church meeting in Puebla this year illustrate the seriousness of this search. In the context of Global Community Forum and Human Development Projects, it is appropriate and necessary to bring intentionality to our relationships with all those who struggle both at the global and local level to articulate and demonstrate the profundity of life in a way understandable to every secular person. We are called not only to work together but also to take responsibility for the emerging symbols and profound mythology of planet earth.

Material  
& Human  
Resources

The Christian Church in particular and the major religious institutions in general comprise a large, wealthy, and politically powerful section of the world's population. Something over a quarter of the world's population claims relationship to the Christian Church and contributes in direct gifts and services over a billion dollars in aid to the Third World each year. Both locally and globally Christian people control the funds, property and personnel which could be directed to serve human need in local communities. They also have the common story and basic ideology of serving the suffering of the world and great amounts of leisure time they desire to invest in effective service. The other major religions also, out of their own articulation of responsibility, provide significant amounts of money and personnel to care for the oppressed and still control unused property and goods which could be directed to this need. At this time, it is urgent to release these resources in every continent.

Locally  
Available  
Methods

The ICA in itself will never reach the last isolated village of mankind, and yet the indicative need and right of every human being to share in the world's material and cultural resources is clearly before us. The task requires the catalysis of the existing local institutions of care which do reach every hamlet of the world. These are or can be the religious institutions of the major living faiths. The hierarchy and the awakened local leadership is searching for

THE RELIGIOUS INSTITUTIONS;  
OPERATIONAL FRAMES  
(2)

the methods to do this. We have tools, methods and models for sustaining networks and collegial structures which can serve their intentions. Now is the time to begin the operational framing that will allow this service to take place.

Broadening  
Operational  
Frame

From the early beginnings to the present time, Historical Christianity has been foundational to the life of the Institute. The initial personnel, motivation and sustaining story are rooted in historical Christian institutions. These institutions provided the initial frame of authorization and funding as well as credentials for working in local communities and in secular fields of economic and educational communities. As our visibility and public image increases, this advocacy and guardianship is increasingly important. Furthermore, as our work has rapidly extended globally, we have become representative of those who care who come from virtually every major religious faith. For the sake of the future awakening and engagement of local man across the globe, it is now necessary that we not only maintain our relationships with Christian institutions but that we establish relationships with the institutional forms of other living faiths. It is possible that in so doing we may catalyze a new sociological basis for the on-going dialogue of the world's major religions.

SUGGESTED DIRECTIONS FOR THE COMING YEAR

1. Continue experimentation with liturgies and rituals using contemporary language and images.
2. Use GCF and HDP Campaigns as springboards for involving local congregations in comprehensive on-the-job training in projects and local communities.
3. Build an operational frame of world religions both locally and at the international level through participation in denominational and interdenominational councils and cooperation with religious based service agencies.
4. Market courses and method training, sojourn and intern programs in Houses and Projects tailored for religious groups.
5. Design a computer program which will hold the frame of religious resources and relevant agencies.

GRA '79

Permeation Probes

AUTHORIZATION FRAME

Country: \_\_\_\_\_

PRIVATE SECTOR	RELIGIOUS SECTOR	VOLUNTARY SECTOR	PUBLIC SECTOR
Wealthy Patrons	Key Leadership/Heirarchy	Leadership	Symbolic Figures
National Companies/Foundatns	Ecumenical Groups	Service Organizations	Bureaucratic Figures
Multinational Companies	Financial Support	Funding Groups	International Agencies

GRA '79

AREA  
NATION  
REGION

3

RELIGIOUS OPERATIONAL FRAME

PERMEATION PROBES

<p>INTERNATIONAL (Historic Communities)</p>	<p>ECUMENICAL</p>	<p>FUNCTIONAL</p>
<p>HIERARCHY</p>	<p>SYMBOLIC LEADERSHIP</p>	<p>EDGE WORKERS</p>
<p>SIGNAL AGENCIES</p>	<p>RELATED ORGANIZATIONS</p>	<p>PERSONNEL RESOURCE</p>
<p>LOCAL BASE</p>	<p>MOVEMENTAL GROUPINGS</p>	<p>FINANCIAL SUPPORT</p>

GRA - 79

FRAMING TARGETS - WORKING CHART

PERMEATION PROBES.

PUBLIC SECTOR

INDIVIDUALS

ORGANIZATIONS

PROGRAM ENTRIES

TARGETS

PRIVATE SECTOR (CORPORATIONS & FOUNDATIONS)

PROGRAMS SCOPED

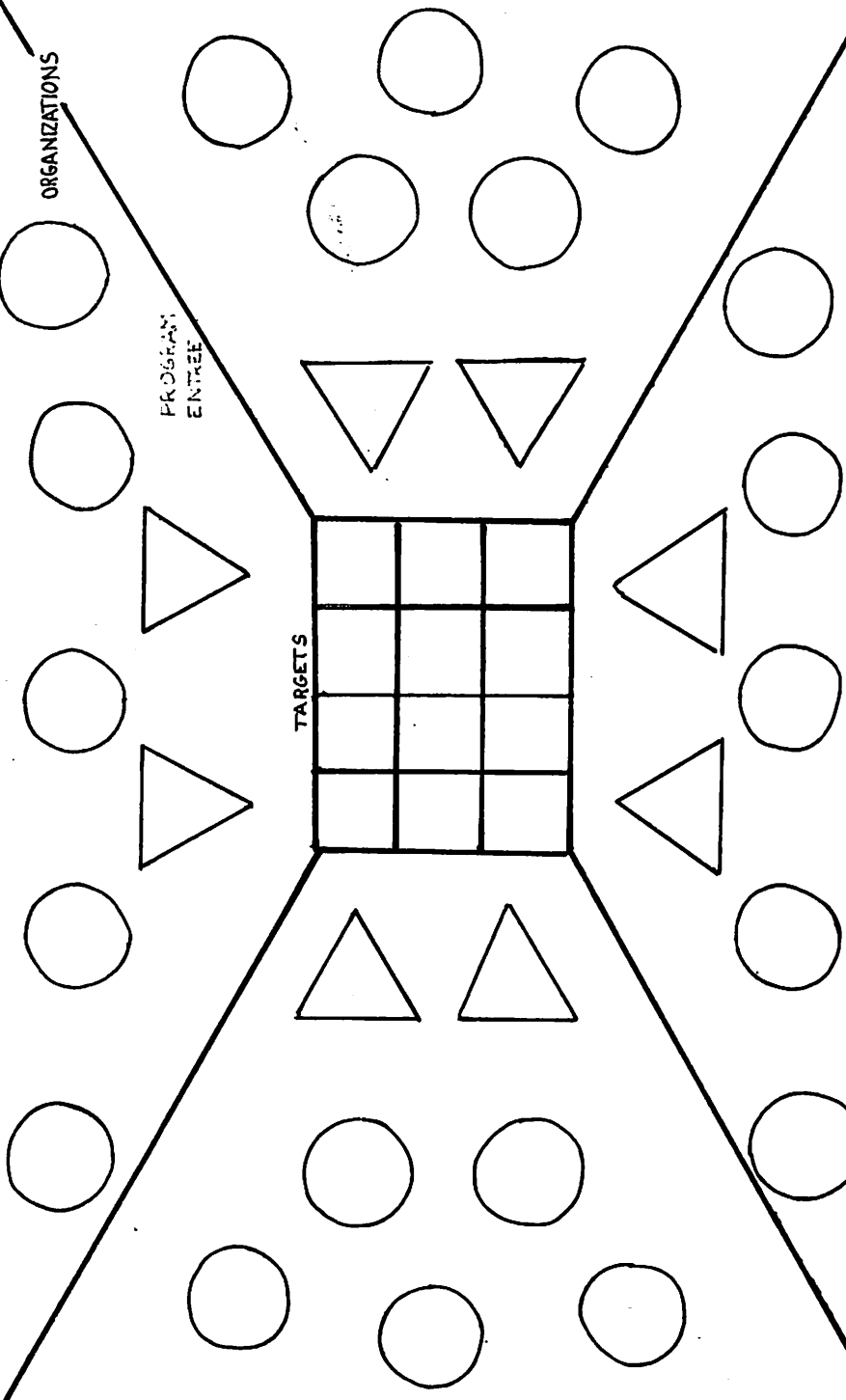
INDIVIDUALS

ORGANIZATIONS

PROGRAM ENTRIES

TARGETS

PRIVATE SECTOR (CORPORATIONS & FOUNDATIONS)



QUARTER I July-Sept.	QUARTER II Oct.-Dec.	QUARTER III Jan.-March	QUARTER IV April-June	<u>NETWORKS</u>
				1 Multinationals
				2 International Development Agencies
				3 Public Human Service Agencies
				4 Non-governmental Organizations & Associations
				5 Women's Groups
				6 Universities
				7 Religious Bodies

## CONCLUSION

The stated insights of the task force include:

1. The framing task is no longer defensive, but operational and is intended to link networks together.
2. Marketing impact has shifted from marketing programs to being comprehensive consultants which serve the needs of the networks and thereby catalyzes their participation in the global task of community renewal.
3. There are groups within all major religious bodies which are actively seeking dialogue and co-operation with other religions, not out of abstract curiosity, but out of a sense of urgency to serve the needs of mankind.
4. Our work provides a sociological basis for that dialogue.
5. The time is at hand to work more intensively in the urban.
6. Effective work has already been going on in 30 cities.
7. There are three basic strategies in approaching the urban.

Recommendations arising out of this work are:

1. A computerization of the global authorization frame be created using the "On-Line Systems, Inc."
2. Framing charts are to be updated quarterly and sent to Centrum for global use.
3. A concerted effort be made to frame the major religious institutions related to our current and projected task.

The unresolved questions and gaps are:

1. Further data will continue to inform the framing target selection for 1979-80.
2. Prioritizing the major religious institutions and determining the points of entree.
3. Discerning who the global authorization figures are in non-Christian religious institutions who are critical for the frame?
4. Limited data regarding the approach to non-Western cities.

Future experimentation suggested:

1. Create urban strike forces to work with networks.
2. Rework the curriculum for a secular RSI.
3. Create liturgies and rituals from modern Buddhist, Islamic poetry.

Unpublished resources:

1. Calendar of major religious events for next year.
2. Bibliography of major religious journals and documents.
3. Authorization frames of 30 nations.