

# CAMPAIGN

## NEWS

DECEMBER 15, 1976



CONCERNED WITH THE HUMAN ELEMENT IN WORLD DEVELOPMENT

GLOBAL

### COMMUNITY MEETING AUSTRALIA ROUNDUP

**ADELAIDE:** Visited 13 communities in two weeks—held one GCF to date—3 GCFs on the schedule. Insights and breakthroughs: In the country with the proper "in" you can move most effectively through local government. Troika dynamic starting to happen via phone, spin-off occurring concurrent with set-up. Having local CMA grads is very helpful.

**BRISBANE:** Held one GCF to date— 1 GCF on the schedule. Insights and breakthroughs: Central circuit rider reports yesses to CMA at every stop.

**DARWIN:** Held one GCF to date. Insights and breakthroughs: Trek to Port Hedland extends context of operating vision relative to articulating the local manifestations of GCF.

**MELBOURNE:** Visited 17 communities in two weeks—held 2 GCFs to date— 2 GCFs on the schedule. Insights and breakthroughs: Evening preparation time for circuit teams allows permeators to use Week II circuits to full advantage. New contacts: Mr. Michael T. O'Connor, State Secretary, National Civic Council, reports that he had seen Portland Community Meeting and is very interested in workshop methods.

**PERTH:** Visited 6 communities including one new community— 3 GCFs on the schedule— please note Scarborough date moved to November 13. Key insights and breakthroughs: Draw in additional sponsors and organizations by requesting certain tasks of them even if they can't appear at meetings. New contacts: Lions Club, Scarborough, host for National Convention in January.

**SYDNEY:** Four communities have held GCFs to date. Key insights and breakthroughs: Get a guardian to frame his community for you and set a couple of appointments. New operating image: A member of a steering committee says "we need to raise \$600 (for ICA fee) before CMA day. Let the day raise the \$400 for local expenses."

**MIRACLE STORY:** Public Relations officer of Sterling City Council, attending Scarborough Sponsors Meeting during the discussion of the quoted prices for printing brochures—"I thought from your letter that we would be doing that for free".

**More news from Global Community forum, this time in Japan. Here's excerpts from a letter from the Hong Kong Nexus.**

The International GCF in Kobe was a big success with over 150 participants, including presentatives from Osaka and Kobe's mayor's offices, Rotary Clubs from four cities, and Jaycees from three. This Town Meeting was the major launch project for GCF in Japan, as well as being a key tactic towards development breakopen in corporation and public monies.

Davao had a great GCF with over 300 people yesterday. Next week, prior to Area Priors Council, we are doing a three-day GCF in Manila beginning with a local GCF for the community. We hope to do the same training school in Japan in January. The time is right for GCF and they should go well next quarter. Hong Kong will be doing a GCF in January in Fuk Wah Tsuen as a pre-consult miracle

### NATIONAL PROMOTION COMES TO US

A Chicago based free lance writer is excited about writing an article on Town Meeting '76. She contacted ICA Chicago and was invited to attend the Evanston TM. Needless to say, she was impressed with the 350 participants and the passionate engagement in the midst of a smooth flowing day. The next Saturday she was in the TM post beginning her research. She has written a proposal to PARADE magazine, a well-known Sunday supplement, and wants to get more stories about what happens to a town after it has had a Town Meeting. She may be calling you or one of your coordinators.

COMMUNITY

FORUM

GLOBAL COMMUNITY FORUM

### TOWN MEETING EUROPE:

#### THE GREAT WEEK OF SECURING YESES

In Manchester this week II they are holding a TM Consult. A training event with 21 people present from 5 different areas— Liverpool, Salford, Middlesborough, Newcastle, and Manchester. They are preparing themselves for the forays into Manchester region to locate 10 communities that will be having Town Meetings this year.

Glasgow has begin Week II forays and have experienced a great breakthrough in the number of troops they are able to put on the road— more than one person working on Town Meeting full time. Regularity is the key—getting people on the road consistently.

Bristol reports that in Caerphilly two people have promised to be on the steering committee. They need 4 people to be on the troika, have located three, and have an appointment with the prospective 4th this week. They met with the Personnel Officer, Chief Clerk, and executive President of the Wansdyke Corporation in Avon County. They agreed tht it was a programme that "we could get some mileage out of".

### KEY NETWORKS

Initial reflection on organizations that will be key seems to be the Jaycees, Lions, and Rotary; there is a question as to interest of the Round Table. We would be interested in your reflections on visits with the Round Table people.

### DEVELOPMENT

In Glasgow they visited with the Oil Club—there is a possibility that we could get on their list of projects and do Town Meeting under their sponsorship. Are there any oil Clubs anywhere else?

Shell Oil in Bristol thinks we need to also go to National Office. Price Waterhouse is keen in Bristol and willing to entertain a proposal. We think you should visit with Price Waterhouse in London, Manchester, and Glasgow—you may use the name of Nigel Gore, LENS participant in Paris who has supported HDPs and Tim Tom, partner in Bristol whom Joel and Stephen visited with.

### PRINTING

Glasgow reports that they have finished the Promotion Booklet and it is almost ready to be distributed.

Dear Mr. Vergara:

For the last three months, I have been privileged to observe the events prior to and following the Hudson Bay and L.I.D. 944 Community Forum held October 16, 1976, both from the perspective of a concerned citizen as well as a newspaperman. The Post Review's coverage of the Forum through the regular news reporting and the editorials written are already on record.

I have been intending to think through the implications of the Forum in any community on the basis of what happened in Hudson Bay, and your request for me to do that at this point is timely.

First let me say a word about the set-up. At the beginning, I did not quite understand why it took seven weeks to prepare for a one-day event but the momentum to build community enthusiasm and support to ensure the 200 attendance goal made it quite evident that such length of time was required. The 70 businesses and individuals who gave financial support and the 29 organizations who were represented in the steering committee could not have been pulled together in a shorter time. The surprise came in the calibre of those who committed themselves to the steering committee. The set-up served to locate the new blood not formally elected or recognized in the leadership pool in town.

Now, for Forum day itself. The details of the day and the document produced are now widely publicised. What is not immediately measurable but nevertheless evident is the new kind of cooperative spirit now operating in various circles in town.

The Post Review adds its endorsement of the Community Forum program. Please find enclosed a cheque towards your program support.

Yours truly,

Al Mazur  
Publisher

Dear Town Meeting '76 Participant:

On the 23rd of October, Newington had a fantastic day, and at that time we talked about the follow-up. This letter carries with it the appreciation of the Newington Bicentennial Commission to be added to your booklet and a report that we did indeed meet the next Thursday. The Steering Committee will gather again to assign specific responsibilities for the 12 proposals. We also have a tentatively set date, January 15, a Saturday, for an open meeting for all of you and your friends to focus in on areas you are concerned about. In the interim, we would ask you to share your report with your neighbors so that even more people can join us in this venture, and second, to share these projects with an organization of which you are members so that they perhaps might decide to focus in on one or another project.

We look forward to seeing you in January and of course you are welcome to come to the Steering Committee Meeting in December if you wish.

Thank you again for caring about your town.

Yours joyfully in Town Meeting '76,

The Rev. Richardons A. Libby

The Rev. Donald O'leary

CoChairmen



INTRA GLOBAL MOVEMENT

# development

EIGHT WEEK MILLION DOLLAR MANEUVER				
\$1,150,000				
68,000	60,000	200,000	323,000	500,000
42				250
	28			
		80		
			78	
Urban Circuits	G. Roots Program	Patrons	Area Teams	Major Funding

# research

## GLOBAL PRIORITIES

1. Town Meeting U.S.A.
2. Year of Canada
3. Global funding system
4. Maharashtra replication
5. Social Methods School
6. Global Social Demonstration 24
7. Western nation demonstration
8. Futuric symbolic research
9. Africa explosion
10. Metro circuits
11. Global financial books
12. Latin American preparation
13. ITI intensification
14. World legalization
15. Global polity dynamics

# management

## INKIND MANEUVERS

### FOOD:

- \* Hormel and Morrell supplied meat for Inyan Wakagapi.
- \* Wilson Company give 700 pounds of beef.
- \* Amoco Chemicals supplied 4,800 place settings of disposable tableware for Inyan Wakagapi.
- \* CFS Continental Coffee gave 250 pounds of coffee.
- \* Newlyweds Bakery gave 100 cases of English Muffins.
- \* Regular gifts of ARA Services (sandwiches), two local bakeries, fish houses, noodle factory.

### PAPER, PRINTING, OFFICE SUPPLIES

- \* "Call for Achievement" paper and printing donated this fall
- \* ITI Decor Wall Charts—printing donated.
- \* Second Printing of 4-color Workbook for TM—Krueger Co., Phoenix

### TRANSPORTATION

- \* Free distribution of the workbooks on the West Coast by Dana-Deck Trucking Company. Hooray!

# operations

## GLOBAL ITI CALENDAR 1976--77

ITI BIRMINGHAM	January 8--29
ITI CARACAS	June 5--26
ITI DELHI	Quarter I of 1977
ITI MANILA	Quarter I of 1977
ITI KINGSTON	Quarter II of 1977
ITI TAEJON	July 31--Aug. 20
ITI KAOHSIUNG	July 3--23

UPTOWN 5 SYMBOL IMPACT DAY

Symbol Impact Day is one of the 20 projects of the Uptown guild. The intent of the day was to blanket Uptown with a new creative story of the community which would counteract the present story of being ineffective and alienated from their neighbors, just a stop over before moving to a better situation.

Impact day began at 1:00 p.m. on a cold 20 degree Saturday afternoon as 60 people gathered in the guild room. The youngest was six and the oldest was 89. All were assigned to one of the five care wards in teams of two to three people, given a context on the strategic intent of the day, and sent out with their packet which contained 30 Uptown 5 is a Great Place to be Alive symbols, buttons and guild brochures. The team was to knock on doors and tell the Uptown story and present the symbol, button and brochure. The teams returned at 4:30 for hot chocolate, reporting and a reflective conversation. Cheers were raised as final totals were called out and the thermometer went over the top of 1,000 and hit 1,400 symbols distributed to the residents of Uptown 5.

Nearly everyone visited responded positively to the calls. A number of residents immediately hung the symbol on their doors. A barber hung it on his neon sign and a senior center put it at the top of their Christmas tree. Kids followed teams asking for the buttons. Others asked for more to give to their friends. Finally, one resident said, "of course Uptown 5 is a great place... I live here".

Finally, no one knows how many lives were touched or what new creative decisions were sparked. But we do know that Uptown is different and that 1,400 people have been given the chance to decide once more to care for their community for the sake of caring for the world.

ACADEMY

Australia, Canada, Germany, India, Indonesia, Korea, London, Mexico, U.S., Western Samoa, Zambia — all were represented to make up the 22nd Global Academy. Thirteen areas sent participants—fully 1/3 were outside of the United States. Three social demonstrations were represented and three participants made plans to go to Social Demonstrations; three decided to intern. After the closing House Church celebration, 15 participants left Chicago heading for Inyang Gakpi, having sent themselves out with the promise claimed that the participants of this Academy would be those who could impact the world and Movement profoundly. In particular, one grad raised his cup to the community, saying, "Inyang Gakpi, here we come".

PCE

Quarter II has been a time of refocusing the Movement's relationship to the PCE. We began the quarter by interchanging great stories from the PCEs around the world, and building a broad gestalt of the vision, contradiction, and creative edge of the PCE across the Movement. Nexus collegium and PCE task forces pushed the data of that gestalt into a one-day consult that every House could schedule during the year 1976-77. The focus of the consult is to correlate the PCE with the three campaigns—avoiding duplication of effort and abstract program superimposition. In this last quarter, the Atlanta House experimented with the consult on behalf of the whole Movement. They engaged a highly diverse group of 30 colleagues in battleplanning steps of the TM follow-up for East Lake 5. The struggle in the consult centered on how to plan new effective community directions in the space between TM and GSD engagement. Insofar as this represents the struggle of PCE globally, the consult was highly successful. It rests now with the global Houses to plan when in the next 2 quarters they will conduct this consult.

ITI

As a sign of profound expectation ITI '77 launches with the Birmingham ITI January 9th at Hoethorpe Hall, Rugby, England. Thus continues the long march of impact and training across the globe as a dozen ITIs begin to take shape from Europe to Asia, and in Africa and Latin America. Stories abound of church leaders vying for the next ITI location, in Taiwan for instance. Roman Catholic orders are on the move and eager for methods training, particularly evident in South India and Japan. Social Demonstration project leadership is being empowered from the ITI experience, most recently in Africa. Steady beach-head building over the past few years now issues in multiple ITIs with Latin America joining those ranks next. Due in part to a standard ITI curriculum over the recent years, indigenous faculties are emerging with strength in every area. Summoning forth all the resources of the three campaigns, 1977 holds the promise of igniting a new relation of Movement and pluriform which will issue in the great effulgence of ITI in 1978-1980.

MARRIAGE

Don Bozarth & Terry McClelland  
Chicago, December 4, 1976

John Miesen & Julie McCauley  
Chicago, December 4, 1976

GRADUATION

Crispin Clements  
B.A. University of Chicago

## HUMAN DEVELOPMENT PROJECT NEWS

**FIFTH CITY:** The project was featured in two parts on December 4 and 11 on "The People", a half-hour TV show. In commercial expansion an architect has completed initial drawings for the second shopping center and an Automotive Service Center is being developed.

**MAJURO:** The Friday afternoon Guild Meetings are the most important and sustaining thing that happen all week for those involved in small industries. Activities range from sales reports to discussions about record keeping and invoicing. The November 19th meeting reported a total of \$1,151.84 in sales for that week.

**OOMBULGURRI:** Three families decided not to wait any longer for housing funds and began to build homes with what they could find. Two of the houses are now finished and look great! After Christmas, a task force of Guardians will come to Oombulgurri to build five houses in three weeks. Cement for the floors is on a ship en route from Perth.

**KWANGYUNG IL:** The Korean Oil Corporation running the country's largest oil refinery, presented a check for 10 million won to be used to build a community factory complex of an oil press, a tangerine selector, a white potato drier and a sweet potato powder-making machine.

**KAWANGWARE:** COMARTA, Community Arts Kawangware, which provides a source of income for 40 men and women, has shipped its first order of baskets and batiks to Marshall Fields in Chicago.

**MALIWADA:** The first consults for replication villages will be held in the state of Maharashtra this month. The villages are Kendur, Sevagrham and Vavi Harsh. The Human Development Training School held in the Community Center graduated 85 participants. Eighty-two signed up for two years work with the replication village auxiliaries.

**ISLE OF DOGS:** In preparation for "It's Our Day" TM December 4, stake calling and visits to elders homes had resulted in 100 pre-registrations and support had been received from the police, fire department, four local firms, the Lord Mayor and two councillors. Anticipated stake events to encourage participation included the pre-schoolers in uniform carrying banners to the shopping centers and door-to-door and pub-to-pub calling on residents.

**SUDTONGGAN:** The Economic Acceleration Team accomplished miracles in their one month stay. They got a fishing boat in the building stage, built a rabbit hutch, got the goat industry underway, had seeds given to them, started a building to house the furniture construction business, talked Black & Decker into helping with equipment for splitting rock, plus a generator to light the entire village!

**KELAPA DUA:** The government fixed the road to Tangerang the week after the consult. They have obtained the pipe for the deep bore well (will have to drill 200 meters down to clean water) and were given a generator. Literacy classes are held on Mondays and Thursdays in conjunction with the sewing classes. The Youth Training Corps has a badminton volleyball court in every stake now and recently held a tournament. Carpenters training classes are held on Mondays and Thursdays.

**KREUZBERG OST:** Happenings reported in 13 programs included a site visit where Dub Schultzeis offered to match half funds for setting up a shoppers' cafe. An advent bulletin board was created for the community suggesting "A candle in every window" in both German and Turkish. Christmas tree decorations mounted on lampposts created a dazzling effect at night as the light reflects on the ornaments.

**EL BAYAD:** The necessary £100 for hand-drilling a well in El Bayad was produced in Cairo at the breakfast table of a new guardian where the Busses had spent the night. After telling the "well story" (there is no available water except from a ditch which comes directly from the Nile), the hostess got up, went to her bedroom and came back and put a £100 cash down on the table.

**IVY CITY:** Had a great Career Day on December 10 at the Quality Inn where some 20 businesses interviewed over 75 community residents. The residents had prepared for the event in three pre-career day sessions, learning how to write resumes and how to be interviewed. The Thanksgiving dinner with over 150 people attending was planned enabled and served by the community for the community. Three volunteers are in teacher training in the Early Learning Center.

**SHANTUMBU:** The telex reports: "Shantumbu is a new baby . . . great consult . . . 80 villagers every day at 6:00. Hundreds at opening and closing. Thirty-five came Monday a.m. to start four programs and be assigned. Four pre-school teachers trained by Kawangware pre-school teachers."

**INYAN GAKPI:** There were 350 at the opening feast of the consult—105 of which were American Indians. The consult proceeded in the midst of temperatures registering 21 degrees below zero and 60 miles per hour winds.

GLOBAL

DEMONSTRATION

SOCIAL

From the Times of India . . .

## ICA project transforms sleepy village into object of envy

MALIWADA (Maharashtra)  
November 22, 1976

MALIWADA, a small sleepy village of 2,000 till a year ago, is today the envy of many other villages, having made signal progress in the economic, industrial and educational fields, thanks to the efforts of the workers of the UK-based Institute of Cultural Affairs (ICA).

The workers who arrived here early this year for their "Maliwada human development project" went about their job in such a way that today the income of the marginal farmers and agricultural labourers of the village stand doubled. The village is in Aurangabad district.

It will be tripled by the end of the next year, says Mr. Keith Robinson, a graduate from Britain, who volunteered to serve with the ICA in India. The success of the Maliwada project has prompted villagers from elsewhere to plead with the ICA workers to undertake similar projects in their villages.

As a result of the training in the better use of land, the marginal farmers who have formed themselves into a guild have been able to get a greater yield from the land. The cropping pattern too has changed and as against a single crop per year, they are now reaping two.

A community dairy is fast coming up and on completion is expected to yield

500 litres of milk a day.

The project organisers have also developed village-based industries to enable the landless labourers to augment their income at the end of the agricultural operations. The "sukdi" ready meals factory, working in three shifts, supports 20 women and 14 men. The factory produces 7,000 to 9,000 "sukdi" packets per shift, which are distributed in 41 villages of Kaoma Taluka and 43 villages of Aurangabad taluka.

There is also a box-manufacturing factory at the village, which produces wooden boxes for industrial units in the Chikalhana industrial area of Aurangabad town. The ICA workers are also taking an interest in the sociological problems of the village.

The zilla parished primary school registered a 40 percent increase in attendance and the dropout rate had been reduced to nil in the school where 250 children attend classes. A small savings bank had been established in the school and Rs. 610 had already been deposited by 103 children.

The ICA workers have also established a pre-primary school. The children of the foreigners, who are undertaking social work on behalf of the ICA, freely mingle with the local ones.—Samachar.

## CONSULTATION SCHEDULE

EL BAYAD Oct. 8-14 Egypt	IVY CITY Oct. 10-16 Washington, D.C.
SHANTUMBU Nov. 28-Dec. 3 Zambia	INYAN GAKPI Dec. 5-11 Dakotas
IJEDE Jan 23-30 Nigeria	CANO NEGRO Jan. 9-15 Venezuela
FUK WAH TSUEN Fe. 20-26 Hong Kong	DELTA PACE Feb. 20-26 Mississippi
KUALA LUMPUR Apr. 3-9 Malaysia	BLIND RIVER Apr. 10-16 Canada
MIYATA May 15-21 Japan	YELLOW KNIFE May 22-28 Canada
KAOSHIUNG Jun. 12-18 Taiwan	RAPOLLA Jun. 19-25 Italy

# GLOBAL SOCIAL DEMONSTRATION

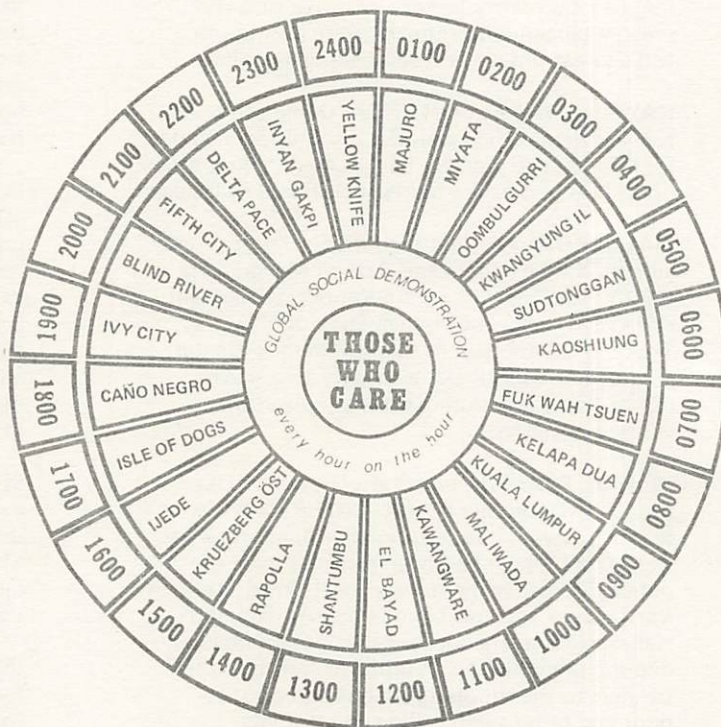
### PROSPECTIVE CONSULT SITE

Ijede, a village of 6,000 people, is located 30 miles around the bay from Lagos, the capital of Nigeria. The village still has a king as Ijede is the capital of a "kingdom" of 44.8 square miles, a tribal country that was there long before the nation of Nigeria was established. There are 28,000 acres of essentially unused land in the kingdom. The people still fish, though many have left the village to go to Lagos to look for work. The villagers are eager to have those who have left return to the village. The village area is like a Pacific paradise with remnants of Portuguese architecture.

### CANO NEGRO

One hour south east of Caracas, Cano Negro is a rural village in a jungle filled valley. Cano Negro, which means Black Gulch, is one of several hamlets that surround the municipality of Tapipa in the District of Rivas, and the state of Miranda. There are 500 people in Cano Negro, all black, descendents of the slaves that were freed by Simon Bolivar in 1810. The land, extremely fertile, is owned by the government although the people are free to plant crops for themselves as they wish.

There is subsistence farming only, with no cash crops grown, and malnutrition is a problem.



# CAMPAIGN NEWS



CONCERNED WITH THE HUMAN FACTOR IN WORLD DEVELOPMENT

QUARTER III, Week 2

JANUARY 12, 1977

## PUNE GRAM SABHA: BOMBAY

Madan Tribuhane brought two experienced workshop leaders from Maliwada Village and conducted a fine Gram Sabha in Pune, December 5th, opening the eyes of over 225 people in one day. Madan held three evening training sessions with an average of 18 in each and there were 30 present for the evaluation and celebration dinner. In all it was a tremendous injection of spirit to the cadre, now known as the Jana Seva Mandal (Peoples' Service Association).

The JSM emerged as a powerful catalytic force through organizing the Gram Sabha. Their power to work non-stop at high speed for 15 hours a day on recruiting, decor, set-up or workshop preparation seems to be associated mysteriously with their lack of interest in self benefit. Other organizations such as the Anglo-Urdu School volunteered their excellent facilities for the program, while St. Joseph's Technical School contributed the use of its van and the services of some 20 students. The Pune Municipal Corporation was behind the whole scene providing the inspiration and financial support so that the local people could have this unique experience. The volunteer spirit was manifested throughout the Gram Sabha and the JSM was approached by numerous participants asking how they too could help in the next one.

It was the first ever conducted entirely in Marathi, the native language of Maharashtra, and the first where income significantly exceeded expenses. The Deputy City Engineer of Pune Municipal Corporation (PMC), our most enthusiastic fund raiser, said if we could train local slum residents to function like this he would secure the training funds. We talked about the SMS at Maliwadi, a two month school for Rs1,000 per person; and he suggested Rs10,000. The PMC has already allocated Rs24,000 for six Gram Sabha's over a six month period.

## GCF DEVELOPMENT BREAKTHRU

FRANKFURT: National head of Addressograph Multi-graph in Germany says they will be pleased to print for us any TM or GSD materials and will write to all branch managers in Germany and to the International Headquarters in Brussels recommending same service for all of Europe.

WINNIPEG: Cargill Grain sent check for \$500 for Manitoba CFC's within two weeks after the proposal had been submitted. They have previously given \$1,000 for Saskatchewan CFC's and commented that they are very interested in towns where they are located.

CLEVELAND: The Cleveland Foundation has approved a Challenge Grant of \$10,000 for TM in Northeastern Ohio. The Challenge Grant gives the finest authorization available to raise \$40,000 in Cleveland.



# GLOBAL COMMUNITY FORUM

## AREA HOUSTON MANEUVERING STRATEGY

*The following is one of the reports made at the N. A. Priors Council this December on area maneuvers.*

Area Houston has discovered a book on dynamic strategy by Admiral Wiley of the U.S. Navy in which he speaks of several classic approaches to strategy. The one particularly appropriate to what we are doing is termed the cumulative approach. It is characterized by a series of sequential or simultaneous things being done that the troops are aware of internally but are not perceived by others outside as a sequence. Eventually the cumulative weight of these things leads to victory and a powerful impact. Examples of this include guerrilla raid tactics which appear to be ineffectual and isolated, but which finally result in a seemingly sudden capitulation and victory. This cumulative approach necessarily involves a high degree of indirection.

Essential to the success of the cumulative approach as an area strategy is a comprehensive area wide battleplan in the context of which every particular sector and every particular house there does its own battleplan. This battleplan is followed all the way through the quarter in terms of the maneuvers—where they were going to be, who is assigned to them, what tactics to do, the objectives and so forth.

Area Houston built its battleplan around the military concept of the "front" and operated out of the image of the maneuvers as a parachute drop. A front is any hunk of territory where you will fight a one or two week battle, fly over and drop some troops there. It doesn't have to be near a religious house or close to support lines. Troops gather together as a mobile religious house and operate as a maneuver team. Stated simply a maneuver involves a limited geography, intensified troop strength, a limited time and strategic objectives that are accomplishable.

Assignments to maneuvers were made across the area which meant that houses arranged their priorities in terms of the importance of the maneuver to the total area. Another key element in the maneuver was the establishment of a coordinating team of at least two people, one of whom is present at every maneuver which maintained continuity and assured the carry over of new breakloose methods to the next maneuver.

## DEFINITIONS HELPFUL TO A GENERAL ON MANEUVERS

1. STRATEGY is a finely crafted design for winning which envisions the new society, analyzes the manifest sociological trends, conditions, and relationships, discerns the inherent contradictions,, and projects a sequential pattern of major and minor actions, the cumulative impact of which will alter or transform the economic, political and cultural structures of society toward the anticipated future.
2. A THEATER is a geographically autonomous area in which an aggressive campaign is conducted.
3. A SECTOR is a geographic division of the theater in which the forces are operating with a common battleplan.
4. A FRONT is the relatively small arena in which direct actions are executed.
5. STRATEGIC OBJECTIVES are quantifiable indicators of success in the campaign.
6. TACTICS are the specific actions done in realizing a Strategic Objective.
7. A MANEUVER is a carefully designed use of troops, weapons and tactics on a particular front.
8. A BATTLEPLAN is a complex design for achieving strategic objectives in a given sector through planned maneuvers by assigned forces using available weapons to execute specific tactics.

# development

## FUNDING VICTORIES IN INDIA

On Dec. 16th we met the Managing Director of one of the Tata companies who said, 'Give me the budget breakdown of your 3 villages--you need 12 lakhs don't you? You will get all the money you want after I see your plans. I'll finance these 3 villages in the first year. You have to produce results in a time bound period. IF YOU PRODUCE I will finance 30 villages a year. If you produce results money will be no problem as far as I am concerned. I'd like to have monthly reports of your success. Now, if you have the budget now, you can pick up the money in half an hour'. That is no exaggeration. We can get 12 lakhs but we have to produce. What is going to be our slogan? Maybe--WE SHALL PRODUCE.

Our other victory was yesterday when the Bombay Dyeing Co. renewed their offer of equipment for another year; promised to repair and paint our jeep after having done up the truck recently for Rs21,000; promised to pay Rs25,000 plus pick up bills for another Rs50,000 before Dec. 31st; promised to give 600 bags of cement so we can finish the community center in Maliwada; promised to pay a salary for two more of our staff @Rs1,000 a month and has promised to come to visit Maliwada.

# research

The following were designated by Research Centrum: Chicago as important brooding issues for this quarter:

- 1. THE SHAPE OF THE CHURCH TO COME:** forms of impact, function of profound awakement, theoretical/practical theology, future forms of primal community, and channels for relating to the historical church.
- 2. THE EDGES OF THE CAMPAIGNS:** global rationale for GSD replication, GCF commonality, training and national riders, other futuric forms of demonstration, and effective functioning of the GSD repository.
- 3. THE SOCIAL MANEUVERS OF THE CAMPAIGNS:** clarifying the moral issue of our time in relation to the local situation and global strategies and launching the "Women in the Future" consult.
- 4. THE FORMS OF THE NEW MOVEMENT:** role of Nexus, Panchayat and Guardians, follow-up of grads and the use of financial and personal resources toward maintaining a revolutionary stance.
- 5. THE SUSTAINING FRAME OF THE ORDER:** human definitudes, forms of corporate sustenance including a spirit retreat, practical manifestations of taking care of yourself, the interior significance of accountability/absolution and shifts needed for authentic celebration.
- 6. RESEARCH AND TRAINING FOR THE FUTURE:** analyzing our present training context and audience as it relates to the Academy metamorphosis, shifts in SMS curriculum and creation of helpful forms for collection of common wisdom to the total order.
- 7. PRACTICAL GLOBAL TRANSPARENCY:** rethink symbolic life, ecumenical consciousness, and practical styles for daily effective operation.

# operations

## GCFs HELD QUARTER II

<b>EUROPE</b>		<b>SUBASIA</b>	
LONDON	2	BOMBAY	4
PARIS	2	DELHI	2
		MADRAS	1
<b>NORTH AMERICA</b>		<b>SEAPAC</b>	
SAN FRANCISCO	21	SINGAPORE	1
EDMONTON	9	HONG KONG	1
HOUSTON	15	TOKYO	1
CHICAGO	39	SYDNEY	10
NEW YORK	33	SUVA	1
MONTREAL	2		
<b>LATIN AMERICA</b>			
NAIROBI	1	CARACAS	3

# management

## NEW MOVES IN SELF-SUPPORT

In order to release troops for direct missional engagement, various tactics have been initiated to lower house budgets instead of assigning further troops to self-support. One of the most exciting reports has been the selling of two house properties in N.A.

Rapid City has sold its house in order to move to Inyan Wakagapi clearing \$16,000 for Area San Francisco income. This makes it possible to release more people to do TM maneuvers. During the same week Saskatoon sold its house, formerly a three story funeral home that could house 50 people. They sold the house for more than double what they originally paid for it, clearing \$47,000. They also have permission to live in the house rent free until June. This solves Area Edmonton's self-support for this year.

In addition to being a helpful tactic for Area support, these sales also indicate the 1st major step in the direction of supporting the operating principles of Memorial No. 19: Global Legal Systems, which state that: "The EI, the ICA, and the Order Ecumenical do not intend to own property. Facilities are to be free or rented for \$1 per year".

## ACADEMY METAMORPHOSIS GOES ON WHILE RECRUITMENT HAPPENS AREALLY

Undercurrents of the movement indicate that there is emerging a renewed demand for all impact courses such as TM, RS-I, LENS, ITI's, etc. to be reviewed, refined and launched across the globe. Much of this revision is likely to happen this July, but the Academy staff has been assigned to begin the metamorphosis of the curriculum winter quarter in order that the Spring Academy can demonstrate the construct before it goes on the road.

At the same time ongoing recruitment which began last fall for the year is netting results. Five people have arrived in Chicago this month from India and Korea anticipating participating in the spring Global Academy.

Keep these dates in mind as you encounter Those Who Care:

SPRING ACADEMY			
APRIL 3	—		MAY 29
April 3	— 30	May 1	— 29

### "WOMAN IN THE FUTURE" A Consult for Women

Ten years ago this month the first New Womens Forum course was taught. That was the beginning of a strategy to engage women as troops in the movement that is now beginning an intensification strategy to impact women globally that find themselves as part of the 85% of the dispossessed peoples of the world. Initial signs of this intensification were indicated by courses requested last quarter in Asia and Europe.

On December 18th and 19th the women of Chicago Nexus experimented with the consult design, evaluated the construct and built an initial model for making this consult a major impact tool. Presently there is a four phase battleplan:

- Phase I: January, 1967—January, 1977
- Phase II: January, 1977—September 1977
- Phase III: October 1, 1977—June 30, 1978  
The focus of this phase will be on 1% of the 15% (3,000,000) to train them to do consults for the 85%.
- Phase IV: 85%

A task force is presently developing the strategy for doing the consults globally during Phase III, revising the construct, creating the workbooks and training manuals, creating the promotion materials and planning how to develop funding.

## EPIPHANY 1977

This is the season of Epiphany, the end of abstraction, when life takes shape about us, when promises are fulfilled, when we wake up to find the dream we dreamed has come true and we are it. This year we celebrate the Feast of Epiphany with every Social Demonstration Consult and the season of Epiphany--the showing forth with every miracle and tactic actualized.

This is the season of Epiphany, known not simply by the white stoles and reredos, but by the demand of history itself that we walk as kings over the chaotic waters of our time, the audacious victors in the struggle to recreate humanness in fuller, finer form than this world has ever seen it.

This is the season of Epiphany when the abstraction 'all the earth belongs to all the people' becomes fact in drilling wells, community kitchens and preschools just as the dream of a Messiah once took flesh in a teaching healing, laughing, weeping, and dying man.

The songs of Epiphany are not as well known as the songs of Advent or Christmas, but many are worth the effort to recall eg. "Brightest and Best of the Sons of the Morning", "The Race that Long in Darkness Pined", or "As with Gladness Men of Old". Other appropriate songs, both from the Christian tradition and from our common memory include: "Called to Walk in the Way", "I am the One", "I Danced in the Morning When the World was Begun", "Dawns the World", "Suddenly Life" and "A Strange Gladness".

Epiphany lasts from Jan. 6 to Feb. 22 this year. Let us rejoice in it.

### UPTOWN 5 CAROLS FOR CHRISTMAS

On December 17th Uptown came alive with the singing of Christmas carols. But the significance of the occasion reached far beyond the traditional event of caroling. First was the FORMATION OF A STEERING COMMITTEE by 8 organizations who decided to jointly sponsor the caroling. With donations and volunteers that total cost of the event was \$6.00. Secondly, the carolers decided to sing across the TOTAL GEOGRAPHY OF UPTOWN 5. Each group was led by two people carrying a large sign saying: Come Join Us! Hospitals and convalescent homes were serenaded as a sign of care for people who are often neglected. Finally the evening climaxed with the FAMILY AND COMMUNITY CELEBRATION as 200 people returned to Peoples Church demonstrating their enthusiasm that Uptown is a Great Place to be Alive.

# INTRA GLOBAL MOVEMENT

## CONSULTATION SCHEDULE

CANO NEGRO Jan. 9-15 Venezuela	IJEDE Jan. 23-30 Nigeria
FUK WAH TSUEN Feb. 20-26 Hong Kong	DELTA PACE Feb. 20-26 Mississippi
KUALA LUMPUR Apr. 3-9 Malaysia	LORNE DE L'ACADIE Apr. 10-16 Canada
MIYATA May 15-21 Japan	YELLOW KNIFE May 22-28 Canada
FENG MING Jun. 12-18 Taiwan	RAPOLLA Jun. 19-25 Italy

## REPORT FROM SHANTUMBU CONSULT

We are just finishing up the Shantumbu document writing. We did this one out in the village, under a huge tent we put up for the consult. It started raining right after the consult ended and has hardly stopped. The tent is really just a couple of tarps over telephone poles, so it has been rather cold. We did the consult without any electricity, but we managed to get a generator hook-up by the second or third night of the document writing. Although every bone is chilled and you long for a nice warm house and a proper table instead of this ridiculous scribbling by candlelight with rain dripping all around and the wind making us think the tent will blow down any minute, it's hard to get too wrought up about it when the people in the village are so fantastic.

Thirty-five people showed up Monday morning to go to work. Some spent two days digging stumps out of a field so that it can be plowed and others did a two day survey to find out how many kids would be in the preschool (over 200). All this in the rain. Six more villagers have been in teacher training with Peter from Kawangware all week. Yesterday they asked for a few people to send their children so that they could have a practice teaching session, 50 children showed up. Peter did an unbelievable job---we could hear them out under the trees.

It's hard to grasp the depth of the decision these people have made about doing the project. We have learned that the gift of writing the document at the village site reveals the willingness of the villagers to begin work immediately.

## PROFESSIONAL ENGAGEMENT IN HUMAN DEVELOPMENT PROJECTS

*The following article written by Bud Ames in the Journal of the American Veterinary Medical Association produced 18 professional volunteers in the fields of education, health, agriculture and business. A Guardians Task Force is working on developing similar articles in other educational, health, agricultural and business journals in order to inform a broad range of professionals for project consultation and participation.*

### DR. GARRETT VOLUNTEERS FOR COMMUNITY DEVELOPMENT PROJECT IN THE PHILIPPINES

Dr. Phillip D. Garrett, his wife Marilyn, and their two sons are on their way to a primitive village in the Philippines called Sudtonggan as volunteers in the Institute of Cultural Affairs program.

The Garretts plan to devote at least one year of volunteer work to the processes of community development and public health in the village. Although Sudtonggan is near Cebu City, it remains untouched by the city's services and resources. Dr. Garrett will be involved in the training of local stockmen and farmers in food-producing methods appropriate to the area. He has established connections with the Heifer Project International and plans to begin his livestock work with dairy goat management and husbandry. Marilyn will impart home management and family life skills to the homemakers in the village. Their sons will attend school in Cebu City.

The ICA is an international training and demonstration organization that has established eight social demonstration projects around the world, with several more being planned. Veterinarians interested in spending from three months to a year or more in countries like India, Korea, and Kenya may write to.....

### NEWS BULLETIN: CANO NEGRO

Launched HDP with over thousand at opening feast. Officially blessed by Archbishop Juan Jose Bernal and welcome from National, District and Municipal Government Officials.

# GLOBAL SOCIAL DEMONSTRATION

## HEALTH CONSULTATION PROGRAM

ITINERARY	HEALTH CONSULT	EVALUATION	HEALTH CONSULT	EVALUATION	HEALTH CONSULT	EVALUATION	HEALTH CONSULT	EVALUATION	
	EL BAYAD, EGYPT	BRUSSELS	SHANTUMBU, ZAMBIA	NAIROBI	IJEDE, NIGERIA	BOMBAY	KENNOR, INDIA	CHICAGO	
	JANUARY 19, 1977	FEBRUARY 14	MARCH 9, 1977	APRIL 4	APRIL 13, 1977	MAY 9	MAY 25, 1977	JUNE 30	

OBJECTIVES	Develop an effective community infrastructure which will assure regular health outreach for detection of fundamental health needs and provision of basic preventative and maintenance care.	Develop a coordination system between the local and national care programs which will activate, utilize, and enable continuing services to the community.	Conduct a training program of formal curriculum and practical experience to provide the skills necessary to carry out the health program components.	Establish a visible edifice for the purpose of widespread community use that symbolizes practical care for the health of the community.

WEEKLY FORMAT	HEALTH WORKER TRAINING					COMMUNITY IMPACT WEEKENDS			
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	FIRST WEEKEND	SECOND WEEKEND	THIRD WEEKEND	FOURTH WEEKEND
	FORMAL CURRICULUM		FIELD TRIP	FORMAL CURRICULUM		COMMUNITY HEALTH FORUM	COMMUNITY WORK DAY	COMMUNITY HEALTH FAIR	COMMUNITY WORKER COMMISSIONING
	PRACTICAL APPLICATION			PRACTICAL APPLICATION					

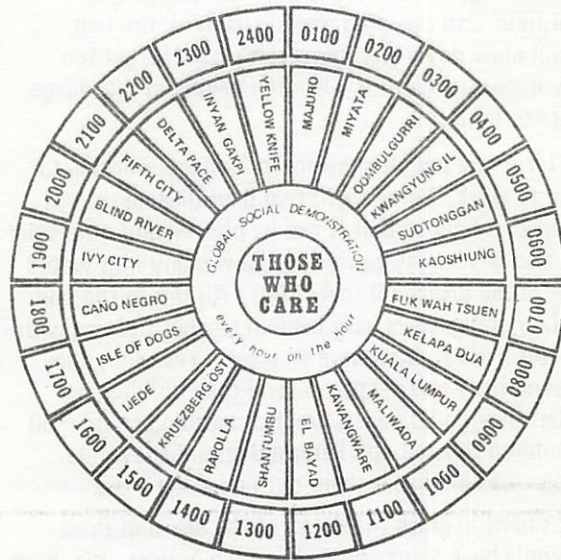
  

BUDGET	HEALTH TEAM SUPPORT		LOCAL TEACHING PROGRAM		COMMUNITY IMPACT PROGRAM	
		Core Team of Three	\$1200	One Trainee/100 Population		Community Health Forum
	One Volunteer Roundtrip	\$1500	Daily Meal @ 50¢/Day x 25	\$ 300	Community Work Day	\$2500
	Per Diem Expenses for 30 Days for Team of Four	\$2400	Uniform Jackets	\$ 200	Mass Treatment	\$4500
	Staff Time	\$4500	Field Visit/Travel	\$ 400	Community Health Fair	\$3500
		\$9600/Location	Teaching Aids	\$ 400		\$10,700/Location
				\$1400/Location		
					GROSS TOTAL VOLUNTEER COMMIT.	\$21,600
					NET TOTAL	\$20,100

### PROSPECTIVE CONSULT SITE

Lorne de l'Acadie is Canada's first HDP site, located in the Maritime provinces in northern New Brunswick. It is a town of 1,014 people, some of whom are Acadian French and the others of Irish descent. Longfellow's poem "Evangeline" describes the tragic history of the Acadian people who were exiled from this area in 1755 for refusing to take an oath of allegiance to the king of England. They went to Louisiana where many settled and are now known as the "Cajons". Others drifted back to the Maritime area and are among the poorest people in Canada.

The human suffering in Lorne is readily apparent. Housing consists of shacks wrapped in plastic sheets in a landscape that is at times covered with 12 feet of snow. The junior high school students travel 8 miles to school and the high school is 25 miles away, thus the majority of youth are drop-outs. There is no entertainment in town, and the unemployment rate is about 50 to 70 per cent. Lorne de l'Acadie fits well the criteria for a HDP. It is a semi-remote village yet at the same time easily accessible. In this respect it will be able to serve its demonstration function. It will also be possible to do the region from this location. The program potential is very high because rapid and dramatic change can take place in all areas of socio-economic development.



# CAMPAIGN NEWS



CONCERNED WITH THE HUMAN FACTOR IN WORLD DEVELOPMENT

QUARTER III, WEEK 4

JANUARY 26, 1977

## U. S. GOVERNMENT RESPONDS TO TM

A Philadelphia colleague went to the "Open House" for Freshman Congressman Peter Kostmayer and had a long conversation with his campaign manager about TM. The colleague was invited back for further discussions on how the Congressman might help. Other officials at the reception also signed up to participate in the local TM.

Green Bay, Wisconsin, reports that Paul and Mary Francis received an invitation to the President's Inauguration as a direct result of a TM follow-up tactic which called for an invitation to all Presidential candidates to campaign in their small community of Brillion, Wisconsin (Pop. 2,588). Mrs. Carter came and Mary Francis served as her hostess for the day and kept in touch.

And for your information, Vice President Walter Mondale was one of the first advocates of Town Meeting; Secretary of Agriculture Bob Bergland has attended several Town Meetings; and the Secretary of Interior Andrus gave the welcoming speech at the Silver Valley Town Meeting in Idaho.

## HEW WANTS TO "INVOLVE CITIZENS IN "DECISION MAKING"

*An ICA staff member in Cleveland works for United Way and shares this letter and article:*

I thought you might be interested in the enclosed newsletter. The Department of Health, Education and Welfare may have money available for some type of discretionary grant for TM as an already operable vehicle for "citizen involvement in decision-making."

UNITED WAYS ACROSS THE COUNTRY will have the opportunity to suggest ways that the Department of Health, Education and Welfare can involve citizens in decision making. A HEW task force, established to promote citizen input into the policies and procedures of HEW has issued a report and recommendations, "Opportunities for Reform." ...The report covers areas concerning HEW: Meetings/Hearings, Agency Plans, Regions, Policy Documents, Advisory Committees and Training.

## AMERICAN LEARNS ABOUT TM IN CHINA

Mr. Keaton from Jacksonville, Texas, heard about TM in America while he was on a trip to China. In a casual conversation with another delegate who works with the Illinois Law Enforcement Commission on Criminal Justice, it was mentioned that law enforcement was surely a community concern and that LEAA (of which the Illinois Law Enforcement Commission is an arm) had participated in sponsoring and funding Community Forums on Law Enforcement thru a nation-wide TM program designed by ICA. Upon returning to America, Mr. Keaton located an ICA office and is presently leading a Steering Committee in his hometown which has scheduled a TM for February 26th.

## THE COORDINATOR'S GUIDE

The Coordinator's Guide has now been printed. Those of you who received a copy of the "Houston Edition" consensed that it was a great model. Various houses had additions: some models they were using, different ways of doing promotion funding, song contexts, etc.; so we did some minor editing, i.e., the finance pages will reflect the \$1,200 consensus. This printing is an Interim Edition, prior to a substantial rewrite, with a continental task force being planned for March. We may want to do the same with the Consultant's Guide.

TOWN  
7/6  
MEETING

# GLOBAL COMMUNITY FORUM

## LAUNCH OF GCF IN KOREA AND JAPAN

The first Munjungdon (GCF) on the mainland of Korea was held in Seoul. It was a cold, windy day with proceedings delayed while villagers secured the plastic tarpaulins protecting their crops. Nevertheless, over 140 came, including villagers, public officials, university and church leaders. This GCF marks the beginning of a three month Experimental Phase with one GCF per metro. Then on March 1, 1977, a national campaign for 1,000 GCF's by March 1, 1979, will be launched. March 1, 1919, was the symbolic date of the Korean Independence Movement or "Sam Il Undong". The 60th year is the most important anniversary in Korea. Therefore, on March 1, 1979, Korea will celebrate its emergence as a global power for peace through the New Community Movement or "Sae Maul Undong".

The national launch of GCF:Japan with the Kobe International TM was held on November 13, 1976, with 20 nations represented, including Bolivia, Israel, Ireland and Panama. Besides being a great day, this TM covered the cost of the day with additional monies to implement proposals in the International Community. Key to the financial success was selling advertisements to seventy businesses, organizations and individuals who bought "Best Wishes" ads, which were included in the workbook and printed for the document.

## KENDUR GRAM SABHA:INDIA HAS NEW INSIGHTS ABOUT GCF CONSTRUCT

*An ICA consultant attending the Kendur Gram Sabha reports the following breakthroughs in presenting "The New World" spin and "The Closing Plenary":*

We are really coming on "The New World spin. The Orchestrator opened his spin with a quick brush of the revolutions today, and then moved on with a story of a telephone call from India to Chicago. Here were two completely different worlds: The West and the Third World, educated and uneducated, urban and rural, sophisticated in the modern world and unused to the modern world's gifts. Here is the new world: a world of common missional thrust and collegiality for rebuilding the earth. In other words, our speaker started his lecture with "The Invisible College" instead of finishing with it.

For the second point he quickly painted a picture of "The New Settlement" in presuppositional form and then spelled out practically the Maliwada Human Development Project which some of them had seen and heard about.

The third point on "Resurgence" again picked up on a quick painting of general resurgence centering on India being "A nation on the move" and then talking concretely about resurgence going on around the world in Human Development Projects, ending with the 85% and acting on behalf of the whole world.

The last point was "You can Take Effective Action" and spelled out the Gram Sabha as a human dynamic in all cultures at all times and then spelled it out concretely in our time and for the day, as a response to the global demand.

The plenary was a fine one. The largest group of the day was there. Although we fed 1,200 people at lunch, this group was the largest at any one time. They sat for one and a half hours, growing in size with rapt attention and fascination. Their response was much like Vaviharsh with the slogan being the key happening. At the end the Consultant mentioned briefly the replication scheme. Then he went to the abstract grid of Maharashtra and called out the name represented by the four dots in each division and they would shout the name out. Then he ask them a rhetorical question, "What was the Gram Sabha in Kendur about?" "Not just for the benefit of Kendur, but on behalf of the 80% of the world that is made up of the rural population or villages. The urban world cannot pull that world into the future. Unless the villages come alive and move, the world does not have a chance. So the Gram Sabha today was for Kendur yes, but not just for Kendur, but for Maharashtra, for India, for the sub-continent and for building the whole earth. That is what Kendur was all about." Again they clapped.

## JAYCEES RESPOND INTERNATIONALLY

At the Jaycees 31st International World Congress in St. Louis last fall, the ICA was invited to present a slide show on what happens at a TM. As a result of this Congress, the Kaohsiung House reports that one of the top four executives in the Jaycees, Executive Vice President H. H. Chuang, hired an ICA staff member to write his Jaycee correspondence. Mr. Chuang is responsible for all of SEAPAC, Sub-Asia and NAME. He responded positively to what we were doing and wants to see Taiwan Jaycees involved in Community Forums. He also offers to introduce ICA to National Presidents, do cooperative training programs, and participate in Community Forums.

The Osaka House has reported a similar response from the Chairman of the 1978 National Convention for Japan, who is presently examining the possibilities for TM in Kobe and at the National Convention.

## ANOTHER PLUG FOR THE METHOD

Herman Guinn, Executive Director of the Boys' Club and Atlanta TM Steering Committee member, states that "The TM workshop method is the best I have seen in 43 years, and I have seen a lot of them!"

## development

### A STATE-WIDE CORPORATIONS BLITZ FOR AUTHORIZATION AND FUNDING TM

Initially a letter is sent to all corporations within a state similar to the excerpt below:

"This letter is to request your aid in making these 100 gatherings possible. We are inviting you to be one of 200 corporations who sponsor the state-wide effort. As a sponsor you are asked to aid TM in the following ways:

1. Authorize the use of your company name as a TM sponsor in all published materials.
2. Publicize upcoming TM's through your internal channels such as newsletters and bulletin boards.
3. Suggest to your employees that they attend the TM scheduled for their area, and encourage them to take leadership roles in the event.
4. Assist in TM follow-up by publicizing results from meetings held in the state.
5. Contribute \$300.00 to help cover the costs of these events. Other monies to meet local expenses will be raised at the community level."

Two days prior to a blitz this letter is followed-up by a phone call to the corporation requesting an appointment. Teams are set up to visit 40-50 corporations a day. Materials packets are made up with a proposal, local TM information, ICA brochures, state map, authorization letters, etc. Follow-up calls are made three to four weeks later to pick up money. Such a blitz has already been held in Kansas City, St. Louis, Wichita, Omaha and Peoria. And it worked!

## research

### THE SHAPE OF THE CHURCH TO COME

A Chicago Nexus PSU met on Week II, January 14-15, on "The Shape of the Church to Come" with the objective of locating concrete guidelines for the new form of the church. The research screen included four categories: Missional Frame, Operational Frame, Sustainment Frame and the Human Definitudes. After charting twelve books by various 20th century theologians and extensive reflection, the PSU reached the following conclusions:

+ The theologians were raising all the right questions. The Spirit Movement has been dependent on these theologians for the last 25 years and much of their wisdom has been structured into present operating constructs.

+ Now that the theoretical revolution is over, the most research on the practical dimension of the revolution is not found in books but is revealed by examining the dynamics in society that are responding to the social contradictions of our time. Therefore, research may involve addressing ourselves to the significance of a global guardian network, global treks related to global contradictions, i.e., health and finance, the functioning of stakes and guilds in social demonstrations, experimenting with symbolic life and polity forms, the role of GCF in awakening and secular wisdom of global bodies such as the multinational corporations.

+ This practical application of theological wisdom is light years ahead of anything presently available, and books on the new shape of the church are yet to be written.

## operations

### GLOBAL COMMUNITY FORUM IN ANY LANGUAGE

In order to locate a Global Community Forum happening around the world, you would ask about a:

- + Town Meeting: Europe in Great Britain
- + Forum Communautaire in France
- + Gemeenschapsforum Belgie in Belgium
- + Buurtdag Nederland in the Netherlands
- + Incontro di Quartiere in Italy
- + Village Meeting in Kenya
- + Gram Sabha in India
- + Majlis Tetangga in Malaysia
- + Ugnayon in the Philippines
- + Mun Jung Dong in Korea
- + Community Meeting Australia in Australia
- + Fuafuaga Fa'apopotoga Lalolagi in Samoa
- + Canada Forum Communautaire in Canada
- + Town Meeting in the United States
- + Foro Comunitario in Venezuela

## management

### GLOBAL LEGAL TREK BEGINS

Envisioned at the Spring 1974 Guardians Consult, the Global Legal Trek began on January 15th. The Trek will visit all twenty-four nations where the Institute is located, before the end of Quarter III. Its purposes are to ascertain the emerging legal form of the Global Movement, to work on registration in each nation, to establish relationships with the local attorney advisors, and initiate a common system of legal files and procedures in each house. The Trek will be done entirely by Guardian attorneys, accompanied by Global Management Centrum. Data gathered on the trek will be the basis of a task force during the Guardians Consult, April 1-3. The major question facing this task force will be, "How can the Institute be one, yet locally autonomous?"

Outside North America the Legal Trek is in four parts, beginning on January 17th in Nairobi, on January 23rd in Tokyo, the second week of February in Bombay and the third week of February in Rome. During March, the Area cities in North America and Caracas will be visited. Houses in cities not directly visited will have representatives present for one of the visits. Guardian attorneys participating in the Legal Trek are David P. Wood, Jr. and Clarence Mann of Chicago, Fred Emerson of Phoenix, Sam Hanson of Minneapolis and Forrest Craver of Washington.

## TOWARD A SECULAR DAILY OFFICE

Everyman, since consciousness began, has found it necessary to symbolize the mystery and awe of life at those points of birth and death, victory and defeat, tragedy and joy when he was forced to face raw reality. He gathered with his community in sacred groves, battle fields, grave yards, etc. to rehearse with song, dance and stories the greatness and frailty of life.

The Spiritman lives under the unique necessity to daily discipline himself to live on the edge of this awe/dread experience. Each day in some way he has rehearsed his story: the Red Man raising his arms to the rising sun, the Yellow Man contemplating rocks, the Tan Man prostrating himself towards Mecca and the White Man participating in vespers. All men occasionally deal with the ultimate meaning of life; but the man who shares the creative edge of history lives always in that consciousness.

Throughout the past 25 years, the Daily Office with its 1,000 year precedence, has been our key ritual for rehearsing our common life understanding. As we expand globally, serious brooding and new experimentation has begun and will need to increase to enable the creation of a common ritual that allows everyman a way to rehearse his self-consciousness of life even if he is unfamiliar with the Christian symbols that point to life dynamics.

Research Centrum: Chicago would appreciate receiving copies of the Daily Office or other rituals that are being experimented with presently in order to begin to develop the work on Global Priority No. 8: Futuric Symbolic Research.

## HRM EMERGING IN KOREA AND GERMANY

The first Human Resurgence Mission in Korea was held at Do Hwa Dong Church in Seoul with 90 members of the congregation participating. The pastor was deeply excited by the congregation's decision to serve its surrounding community. A half page article appeared in the country's largest Christian newspaper. After the pastor's report at Regional Council requests have poured in for more HRM's across the country.

A September HRM in one German church resulted in a request for a Spring RS-I. A November HRM afternoon in another church resulted in continuing contributions for GSD. Both churches want to take a busload of people to Kreuzberg Ost this year.

## 12th GUARDIANS MEETING

Add to your calendar April 1 - 3, 1977, as the 12th Guardians Meeting. More later on the content.

## ITI: BIRMINGHAM

On January 9, 1977, in a 9th century English manor five miles from the site of the Battle of Naseby, 70 people from five different cultures gathered for the opening feast of the ITI: BIRMINGHAM.

Father Agnellus Andrew, OFM, Director of the Catholic Radio and TV Center gave the keynote address. He spoke on the historic perspective of development of religious orders as a response to human need and warned of the pitfalls of renewal. He closed by saying, "We have got work to do.....Work that requires thought, prayer and a disposition to work."

## FOR ONE WHO IS JOURNEYING THROUGH

One creates out of the abyss of the wonder  
but then fastens upon his own creation  
and forgets the wonder.

Ours is to expose the wonder  
by articulating afresh the secret  
so that  
a crack in the cultural mores  
is exposed  
through which the radiance of the wonder bursts  
if not  
repetitious patter  
allows the slowly closing web of reason  
to pull down the shade.

Ours is to expose the wonder  
by building the earth  
so that  
the fresh wind of the future  
which blows benignly out of the abyss of the  
wonder  
may breathe into the earth a new face  
by which to look upon its own creation  
if not  
repetitious works  
allow the slowly closing web of social mores  
to breathe only the wind of the ordinary.

Ours is to expose the wonder  
by living the presence of the wonder  
so that  
wild intentionality may patiently and forever  
live in the exposure of the cracks,  
the moving into the darkness of the unknown,  
and, when all else is gone  
the joy of suffering, unfulfillment and nothingness  
which continuously exposes the secret of the  
wonder  
if not  
repetitious styles  
allow the slowly closing web of consciousness  
reduced  
to return to comfort, righteousness and honor  
to seek its way.

One creates out of the abyss of the wonder  
so it was,  
is now,  
and ever shall be.

-----Reflections from Maliwada: India

# INTRA GLOBAL MOVEMENT

## SIGNS OF HOPE EMERGING EVERY HOUR ON THE HOUR AROUND THE GLOBE

**MAJURO:** Directly in the center of town, the Breadfruit Tree Restaurant serves the only authentic Marshallese food in Majuro with recipes originating and handed down from Outer Island life. This last week's statement should show a 53% gross profit margin. Customers have requested that the restaurant stay open on Sundays and evenings. Also, a number of people, including the Director of Public Health, requested that the restaurant sell its food to the hospital because American food is served there and people like their own food when they are sick. Permission was given by the administrator of the hospital, and daily service was begun the last week of December.

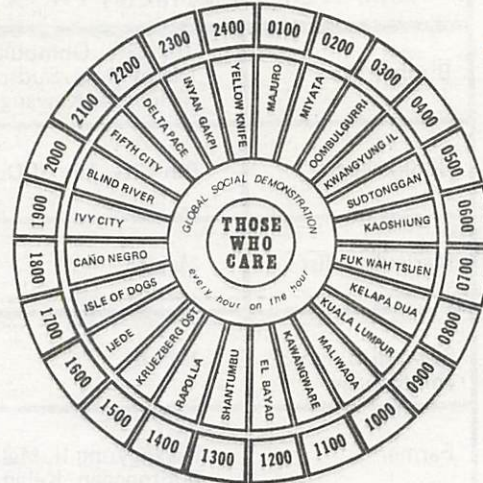
**OOMBULGURRI:** Inkind has really taken off. Every ship from Perth in the last quarter, and an average of one truck a week coming into Wyndham has something on it for Oombulgurri. The Supply Network has become a reality.

**KWANGYUNG IL:** Honam Oil Refinery Co., Ltd. (a Caltex joint venture) gave the ICA W10,000,000 (USD20,800) for Kwangyung II to build a Village Common Mill. ICA had asked Honam for W7,500,000; but when they saw that Korea Oil Corporation gave W10,000,000, they decided to match it. Now the three largest oil companies that cover the entire nation are all supporting Kwangyung II with a total of W25,000,000 (USD52,083). The possibility for the globe is that Union 76, Gulf and Caltex will support other projects in other nations. The sign for Korea is that the huge Korean Corporation Groups that are in these joint ventures are personally committed to the project and its replication.

**KELAPA DUA:** The Women's Social Academy program presently has four classes attended by 32 women and 2 men. Three sewing machines have been donated by Singer Sewing Machine Company to make these classes possible. A trip to Patal Senayan Textile Factory has been made by the sewing classes, and it accelerated the excitement of the village women for these classes. It also generated the Textile Factory's interest in the programs and the possibility for regular orders of bed sheets and curtains.

**MALIWADA:** Received gift of 600 bags of cement for completion of the community center and financial support from Tata companies for replication villages Kendur, Vaviharsh and Kolambi.

**EL BAYAD:** A group of Bayad villagers visited the village of Barud to see a modern poultry farm. Out of this trip the Bayad farmers decided to build three 1,000 laying-hen chicken houses. Twenty-five village men gathered on a recent Friday and dug the foundation for the first unit. A Cairo chicken farmer has promised day-old chicks as a gift. The farmers, working with a government fish expert, have also made plans for intensive fish production. An already existing pond, stocked with fast growing tilapia fish, recently had its population tripled by taking fish from an irrigation canal.



**ISLE OF DOGS:** The Island Cultural Center program reports that library research, tapes and transcripts of interviews with senior citizens on the Island's history have provided the basis for a brochure and historical pamphlet. The restoration of Bridge House has launched a systematic program of reclaiming derelict historic buildings on the Island. A lifeboat used in the evacuation of Dunkirk has been given for restoration and inclusion in an Island museum. Preparations are being made for the Queen's Silver Jubilee celebrations in June of 1977. A children's cinema is a regularly scheduled Saturday event.

**CANO NEGRO:** After the proposal writing on Wednesday men and women of the community formed a band and danced and sang until midnight. A comment made later by one of the women of a task force was, "If you can work this hard, we can show you that we too can do so, side by side with our sweat, tears and joy; even if it breaks our backs, it will not break our souls."

**FIFTH CITY:** "Homework" that has recently been done on a comprehensive commercial and industrial development plan for 5th City is beginning to pay off in a variety of ways. Auxiliary staff recently met with the mayor's economic planning division for the city, and thus took the first steps toward receiving substantial assistance from the city for the total package. More locally, the plans have sparked great excitement in community residents as they begin to visualize what the community could look like on the other side of new construction on a massive scale. The Business Association met and agreed on various guidelines for membership. They decided on a \$50.00 annual membership fee, which represents the same sort of stiff commitment that the Men's Club has required of its members.

**INYAN WAKAGAPI:** Stake calling of total village and first guild meeting night was a great happening. First Community Christmas Party in ten years was held as an occasion to distribute documents to whole village.

# GLOBAL SOCIAL DEMONSTRATION

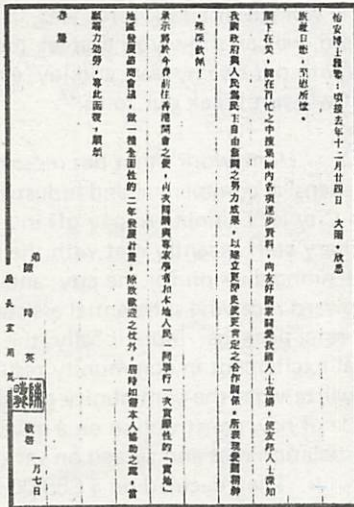
HUMAN DEVELOPMENT PROJECT STAFFING NEEDS — JANUARY 1977			
Businessman	5th City, Oombulgurri, Isle of Dogs, Sudtonggan, Maliwada, Kawangware	Mechanic	Maliwada
Bookkeeper	5th City, Isle of Dogs	Contractor	Maliwada
Mariculturalist	Majuro	Nurse	Kelapa Dua, Inyan Wakagapi
Sawmill Operator and Manager	Majuro	Preschool Teacher	Kelapa Dua
Farmer	Kwangyung II, Maliwada, Sudtonggan, Kelapa Dua	Desert Farming	El Bayad
Water Engineer	Maliwada	Veterinarian	El Bayad
Engineer	inyan Wakagapi	Nutritionist	Kawangware

This chart holds the immediate needs of the social demonstration projects. The needs are short term, from four months to a year. For further information, call the Social Demonstration Post, 800-621-7997.

**LETTER FROM THE DEPARTMENT OF CIVIL AFFAIRS: TAIWAN PROVINCIAL GOVERNMENT**

*Chen I An, a staff member of the ICA assigned to Chicago, received the following letter from the Commissioner of Civil Affairs giving his endorsement for the consult to be held there this coming June:*

臺灣省政府政務廳公函



I have just received your letter dated on 26th December last year. I am so happy to know that you have been doing great in the foreign country.

In the midst of your busy working schedule you have been willing to spend your time in sharing the stories with friends abroad concerning the fruitful achievements of our people and government as the result of our struggle for freedom and democracy in order that a deeper, more understanding and more affirmative cooperative relationship with us may be established. We indeed deeply appreciate your effort and spirit of caring for our country.

You have also indicated in the letter a possibility of inviting expertise both from abroad and home to do a consult with our local people in Taiwan to plan a practical community development on "the local field", launching into a project of comprehensive human development for two years. I would not only heartily welcome the proposal, but also more than willingly give my very best assistance (Literal translation: I will exhaust my energy to render my labour to you) to the concerned occasion when you need me. With best wishes,

**ICA: THE INSTITUTE OF CULTURAL AFFAIRS.**

4750 N. Sheridan Road  
Chicago, IL, USA 60640  
tel.312/769-5635

P.O. Box 21679  
Nairobi, Kenya  
tel.567728

P.O. Box 82 O'Connor  
ACT, 2601, Australia  
tel.062/474323

rue de Suisse 26  
1060 Brussels, Belgium  
tel.322/538-5892

P.O. Box 660  
Bombay, India 400001  
tel.37-3741

16 Kimberley Road, Block 4-A  
Kowloon, Hong Kong  
tel.3-677-6995

# CAMPAIGN NEWS



CONCERNED WITH THE HUMAN FACTOR IN WORLD DEVELOPMENT

QUARTER III, WEEK 6

FEBRUARY 9, 1977

## TOWN MEETING PAVES THE WAY

*More exciting articles come in every day with Town Meeting successes.*

**HARTFORD:** Newport, Vermont, steering committee member calls and reports that McDonalds will provide babysitters, coffee and doughnuts, and the lunch for the TM. Ted Jarrett, Chamber Exec. from Chicopee, Mass. writes to several other Chamber executives at our request to provide additional authorization for TM.

**WICHITA:** Mayor of Wichita is writing to all the corporations we have seen to encourage support for TM Kansas 100 and will be prepared to do the same for clubs and political leaders we contact in Week 4 blitz.

**PITTSBURGH:** Returning the next day to a community that voted not to have a TM, we found six community leaders who were disappointed in the decision and are deeply grateful to be asked again. They later decided to do the TM in spite of the first decision.

**SEATTLE:** Front page article kicks off countdown in Kent, WA, as facility, entertainment, first \$50 and celebrative evaluation facility are arranged before the countdown begins. Weekly articles are planned to promote the March 19th TM in Kent, and a new TM '77 logo is designed for promotional materials. Washington '77 Campaign initiated after research reveals that 77 Town Meetings will saturate and provide a real image for the state of Washington.

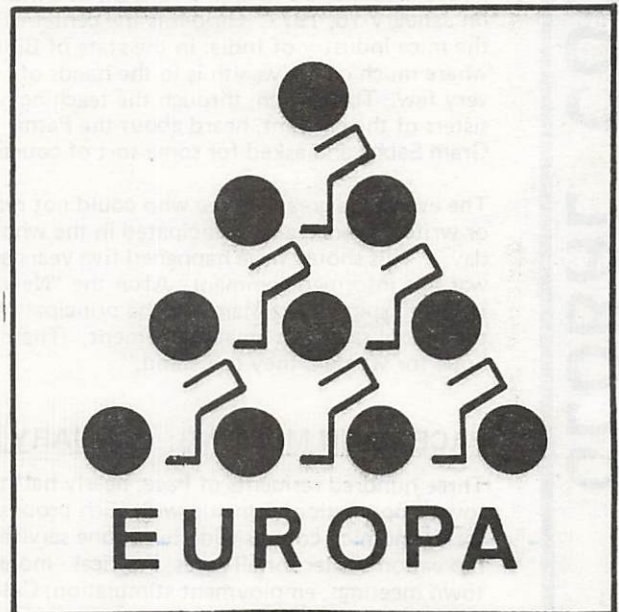
**SALT LAKE CITY:** Toole sets the date for a March TM; West Jordan breaks into task force arenas at their Week 7 meeting and are reluctant to pull back together with so many issues to discuss. They are 80 excited people about pulling off their tasks!

**ANCHORAGE:** The state coordinator for community schools takes 60 brochures, and a display for a meeting of mayors and city officials from southeast Alaska, also including the Juneau TM coordinator in a presentation there. He leaves the letters of introduction to be used across the state for community school coordinators as his personal backing of TM.

## GLOBAL COMMUNITY FORUM:EUROPE

**AMSTERDAM:** Dordrechts Steering Committee meets for first time, uncovering three coordinators trying to pull off the Buurtdag. Each Steering Committee member is assigned responsibility for particular jobs, regardless of their skill. March 19th date is set and facility chosen.

**ROME:** The week before Christmas was a good time to do development work. We asked: (1) an international corporation for 400,000 lira. Their answer was, "Give us a proposal for that plus a proposal for putting our employees through TM"; (2) the Scheut Fathers, who said they would have to give less, but asked for information on courses and training in SEAPAC for their priests; (3) the Sisters of Charity, who suggested that they pay for one part of the whole GCF campaign in Italy, such as printing the workbooks.



# GLOBAL COMMUNITY FORUM

**GCF MOMENTUM IN DAVAO**

The first circuit of the quarter firms up dates of combination GCF and PCTS (Primal Community Training School) in Nabunturan and sets up a six-man steering committee. The first GCF foray in Cotabato Metro generates enthusiastic responses in spite of "short circuiting" due to travel limitations because of peace and order problems.

The circuit to Nabunturan and Surigao and Butuan breaks open new GCF territory as Mayor Amatong of Nabunturan takes regional and area priors on tour of Barrio Basak, site of the Week 6 GCF/PCTS. Butuan City secretary of the Municipal Council invites the ICA to do GCFs in selected Barangays, and the GCF is presented to a local PTA, resulting in a decision to set up a Steering Committee to move towards the first Butuan City GCF. Three circuits held in the first two weeks of the quarter!

Steering committee of 59 is appointed by Mayor Amatong, who heads the steering committee himself for Nabunturan. Task forces assigned include the Water and Firewood Task Force, whose duties are to dig a well and prepare the firewood for the cooking fires for the four-day GCF/PCTS. Butuan circuit is highlighted by a meeting with Butuan City Municipal secretary and the Chief of Police, plus other community representatives, which lasts from 9:00 p.m. until 2 a.m., two hours past midnight curfew!

**GRAM SABHA WINS AGAIN**

A Gram Sabha was held in a convent at Giridih on January 16, 1977. Giridih is the center of the mica industry of India, in the state of Bihar, where much of the wealth is in the hands of very few. The church, through the teaching sisters of the convent, heard about the Patna Gram Sabha and asked for some sort of course.

The event was great. Three who could not read or write attended and participated in the whole day. "This should have happened five years ago" was one informed comment. After the "New Human" spin by Liz Marques, the principal of the school said with great excitement, "There is hope for women; they can stand."

**PACE TOWN MEETING: JANUARY 22**

Three hundred residents of Pace, nearly half the town's population, came up with such proposals as: Economic - county-wide telephone service, recreation center for all races; Political - more town meetings, employment stimulation; Cultural - paint-up, fix-up week, election of responsible leaders, increased use of city hall, and feedback to both blacks and whites. The community symbol was entitled "Birthpangs of a New Community", illustrating the past by cotton fields, the present by a swimming pool and the future by a factory.

**SARE VILLAGE MEETING**

*The following is an excerpt from a report from Nairobi Centrum, November, 1976, on VM: Africa.*

In Africa, daylight determines your workday, especially in rural areas where most of the people live. Meetings are held during the day; celebrations are also daytime activities. So, at daybreak things start moving quickly. The students were at the decor early, filling out a large banner, "Sare Village Meeting" with the VM logo and date. They did a striking job on the school building. It has a dirt floor, open window frames without windows, frames or shutters, and an open roof frame with corrugated sheet metal roofing. They hung tied bundles of flowers to the rafters of the large classroom hall, and draped 8-10 foot long banana tree leaves over the rafts so that they hung like majestic chandeliers.

The Village Meeting posters with words of Kenyatta, Kaunda, Nyerere, Mbithi, Ghandi, hung around the outside between the windows. The chalkboards at the front and back of the room had been made into elaborate murals by good artists, using colored chalk. They depicted hordes on their way to the Village Meeting and groups seated in discussions. The 3-person bench-desk furniture pieces were arranged in a double row on each side of the room facing each other. We were ready for Africa's VM.

**EL BAYAD GLOBAL COMMUNITY FORUM**

The world's first Health Town Meeting was held in the village of Bayad al Arab, Egypt, with more than 200 people present all day. Breaking most of the negative myths about the capacity of villagers to participate in such a meeting, they stayed all day. The village women came early and in strength, occupying the right hand side of the tent. The preschool teachers alternated in attending TM and running a full program for 51 children in addition. The proposals were each assigned to a particular guild, the acceleration team or the government health clinic in an effectively practical conclusion to a fine plenary. There was action and decor. Sitting in the walled compound of the government health clinic between the desert on one side and the Nile on the other was an incredible tent made of panels of red, gold, green and blue Arabic design, each 18 feet high and 8 feet wide, usually rented for weddings, creating a fine array of color.

## development

*The following article appeared in the Korean newspaper, The Korea Times (Han Kuk Il Po) published in Los Angeles. The article appeared after a visit with Rev. Kang Shin Chul and Dorothy Baines:*

### HEROES OF THE JEJU HUMAN DEVELOPMENT: ROLE OF ICA IS A BRIDGE BETWEEN THE RICH AND POOR.

Sixteen ICA staff are working to illuminate the civilization in the rural area of Jeju and have been showing the shape of demonstration in human development projects – physical well-being, practical education, corporate patterns, commercial expansion and agricultural intensification.

Now, in Kwang Yung Il, Aewol Myun, Buk Jeju Kun, Mr. and Mrs. Theo and Shirley Mueller (before residents of Santa Monica, CA), nurses, doctors, pastors, constructors, etc., are working four years on projects. They are offering their life for programs of public health outpost, corporate agricultural enterprise, etc., and thinking Jeju is their home town.

Funds in the Jeju project come from the public sector and the private sector. JDHP project is requiring strong support of Korean Americans in the U.S. to enable that project.

## research

### AIMS OF THE ACADEMY

Building the COMPREHENSIVE CONTEXT  
Provide 20th Century Model  
Clarify Missional Task  
Inculcate Revolutionary Style  
Communicate Social Philosophy

Releasing the VOCATIONAL DECISION  
Context Vocational Understanding  
Catalyze Depth Decision  
Rehearse Leadership Role  
Provide Journey Tools

Rehearsing the LIFE METHODS  
Instill Inclusive Screen  
Ground Life Method  
Release Model-Building Creativity  
Practicalize Contradiction Thinking

Communicating the OPERATIONAL CORPORATENESS  
Ground Ontological Corporateness  
Rehearse Operational Commonality  
Instill Corporate Discipline  
Demonstrate Corporate Power

## operations

### LAUNCHING FORAY IN EUROPE

#### DEFINITION OF FORAY

A Foray is a day of intensive visitation in a community in order to contact 3-5 people who would attend a core meeting. The core meeting is to engender a decision for community forum in their community with a probable date and facility. The task of the core is to call together the steering committee.

#### PURPOSE OF FORAY 200

The central purpose of Foray 200 is to hold core meetings for the first 10 Town Meetings in the territory of each of the houses. This would initiate 100 Town Meetings across Europe. The secondary purpose is to research and have another 100 communities journeying toward Town Meeting, hence FORAY 2 DOUBLE 0. Timelining visits to 30 communities is merely to assure the central purpose. The Foray is comprised of three maneuvers that are designed weekly as the ten core meetings are scheduled.

## management

### NEW INTERNS

New interns received into the Order: Ecumenical in the past quarter include: Meri Fountain and Phyllis and David Thomas in Seattle; Thakappan Padmahalan in Maliwada; Jonas and Grace Sinyangwe and Victor Manchisi in Lusaka; Aagone Kovati and Louis and Virginia Pierce in Minneapolis; Lela McCay in Memphis; Lucille Tessier, Mohini Thiara and Brent Winstone in Chicago Nexus; Al Leshner in Cincinnati; Ethel Stewart in Denver; the Carl Larsens in Inyan Wakagapi; Mudjijatma and George and Ruthe Yost in Jakarta; Christian and Malika Virgelius in London; David Burnite in Miami; Christopher Foya in Nairobi Nexus; Araceli Cobio and Luz Marina Aponte in Caracas; Eija Karikowski in Tokyo, plus the new interns in the Maliwada replication projects. We welcome all these colleagues in humanness.

## MARDI GRAS

*The following article on Mardi Gras rehearses the rhythm of the Christian year to enable recapturing the dynamic of life itself.*

Mardi Gras is the culmination of that glory of Epiphany in which man has self-consciously and audaciously claimed his significance. Mardi Gras is the revelation of the eleventh hour of the magnitude of the victory that has been won in being one's full humanness. In this sense, it is the last fling, the waltz before the battle. Because it holds the pole of fullness rather than of reluctance to enter the season of sacrifice, it pre-tells the victory of which it is assured.

Traditionally, Mardi Gras has been a time for masquerades, for feasts and extravagant expenditure in luxuries not known the rest of the year. In northern Europe, the celebrations were never as wild as in the south. The day was known as Shrove Tuesday, a day to use up all the eggs and oil that were prohibited from Lenten diets by making them into pancakes. It was a day to confess (Shrive) that you had not been the King you were called to be.

## PREPARATION FOR ITI MANILA

The first Steering Committee for the ITI Manila was held on January 19, 1977, with thirteen people around the table, resulting in the formation of three committees to handle recruitment, practices and decor. Five colleagues from NASAC (National Social Action Council), three of whom are ITI grads, are going to work on it during office hours. This would include circuits. The Manila House, with two people assigned part-time to ITI recruitment, has made a quantum leap in troop power through this tactic.

Dr. D. Guzman, President of the Philippine Women's University and Executive Director of the National Commission on the Role of Filipino Women, plus Undersecretary Marques of the Department of Local Government and Community Development have agreed to be on the ITI Host Committee.

The first batch of the funding letter to all LENS and ITI grads in Davao results in the assigning of Butuan Metro ITI Coordinator, ITI grad Julie Orteza, who already has a recruitment plan and has started selecting prospects for the April Manila ITI.

## ITI BIRMINGHAM

ITI Birmingham '77 is now history as thirty-five participants and faculty met for three weeks in an historic English manor house near Rugby, a location renowned in renewal movements throughout the centuries. The participants represented an amazing diversity in age (17-62 years), in experience (a Roman Catholic catechist from Haiti, a community worker from Bristol, a Lutheran radio-TV communication specialist, a Hindu student from Frankfurt, the President-elect of the Methodist Church of Northern Ireland) and in nationality (West Indies, Taiwan, Sri Lanka, India, Ghana, Singapore, Australia, Columbia, U.S. and Europe).

From the opening feast - with the character of a movement council - to the closing lab on Town Meeting planning, a mood of ecumenical collegiality sustained the tasks of recovering profound common memory and of retooling in basic methods, so crucial in a time of intensified engagement. Highlights included the Primordial Humanness (Ur) course which expanded and enriched the sense of participating in a history-long global community, and the Global Humanness Celebration. Singing played an unusually powerful role this time as the ITI rehearsed "the wonder and the pain come to us again."

Products of the ITI included several additional Town Meetings projected for Europe, fresh troops for the Order and Movement, and prospective resources for Social Demonstration projects. This program disclosed that European churchmen are ready and willing to put strong emphasis on secular remythologization. The concept of ITI as a viable Town Meeting follow-up based on a pre-set ITI down the line emerged from the evaluation and subsequent conversations in London and Brussels.

The experience in Birmingham has helped define the role of ITI '77 as a global basic training school for the Order, movement and Church, a programmatic vehicle for the three campaign tactics, an experimental bridge between the church and the world, and a practical demonstration of the new ecumene. ITI Birmingham has successfully set the tone and established the direction for global training in 1977.

## OKLAHOMA CITY PCE

Central City 5 Jets staff hold meeting at Christ United Methodist Church with Jet parents and Christ United Methodist Church Sunday School teachers to teach methods of imaginal education. The 14 people present showed very favorable response.

# INTRA GLOBAL MOVEMENT

## GLOBAL SOCIAL DEMONSTRATION REPLICATION HAS HAPPENED IN INDIA

*As a result of the Maliwada Human Development Project, three more villages in India decided that they wanted to replicate the demonstration project in their own villages of Kendur, Vaviharsh and Kolambi. The consults for these projects happened in December. The following are speeches made by Guardians at the Vaviharsh Consult:*

I have been asked to speak as a Guardian, but I do not feel like a Guardian or even a consultant; I feel like a citizen of Vaviharsh. In any case, I would like to spend the next two or three years at least in Vaviharsh implementing all we have planned to implement over the last four days, preparing the sign that the world will soon see. I think the world needs to see the sign of hope, the sign of cooperation, of the willingness and enthusiasm to work and make Vaviharsh a place where the children of the world would like to grow up. The last four days have opened my eyes, not only to what it means to care, but also to the staff of ICA, their motivation and methods. When Tim came to call at my office, I told him that it would not work. The way I feel now if it needs further donation from my company to get me invited to another consult, I am going to see the donation comes through. What has happened in Vaviharsh in less than 14 days is proof of the effectiveness of the methods that the ICA used and the willingness on the part of the staff to succeed. It has been a great honor to have been here. What I will say is best said in the words of the poet Rabindranath Tagore: Vaviharsh is where "the head is held up high and the wind is without fear."

Brothers and Sisters of Vaviharsh and this world.

I would like to speak for a few minutes as a consultant who has gone through this transcendental experience for the first time. I am simply amazed at the complexity of this program and simplicity of its application.

I am deeply moved by the spirit of ICA consultants who have devoted whatever they have for this program. Their iron will is astonishing. How do you describe such men! Just as there are four ways to test gold: by beating it, cutting it, heating it and filing it. The same way you can recognize these men: by their deep knowledge, by their spotless behavior, by their many virtues and the hard work they put on. These persons are modern Yogis. They carry with them tremendous magic power. The magic wand they have moves the villages, lifts them up and transforms them into new dreamlands.

This once sleepy village has been moved in such a way that its potential energy is ready to come out of the floodgates of ignorance into the flowing strong stream of creative intelligence, like the waters of Alawandi Dam. These modern forms of Lord Krishna have again retold us the famous saying from Geeta: "Raise yourself by thyself".

*The following are the staff assigned to the Vaviharsh Human Development Project:*

Mr. Madan Tribhuwan  
Mr. Venasithamby Dharmalingham  
Mr. Timothy Casswell  
Mrs. Rose Casswell  
Miss Jessica Casswell  
Mr. Subash Dabhade  
Mr. Maruti Naik  
Mr. Anand Warne  
Mr. P.T. Jamlekar  
Mr. Mukesh Taksande  
Mr. H.S. Gavai  
Mr. Shivaji Sakore  
Mr. Kondiba Pawar  
Mr. Eknath Rajguru  
Mr. Dayanand Dange  
Mr. Desmond J. Balm  
Mr. Vikas Khare  
Mr. P.C. Thomas



MAHARASHTRA VILLAGE DEVELOPMENT

- |              |            |
|--------------|------------|
| 1. Vaviharsh | 3. Kolambi |
| 2. Maliwada  | 4. Kendur  |

# GLOBAL SOCIAL DEMONSTRATION

**GLOBAL SOCIAL DEMONSTRATION**

**FIFTH CITY:** Everyone involved experienced a great community happening as 50 men, youth and Jets worked in the gymnasium on lights, windows, floors, basketball goals and moved two tons of junk and materials to the alley and Faculty West. Community men contexted youth at lunch on the future use and guidelines of the space and a sit-down dinner was held in Room B with twenty youth discussing how they would recruit adult leaders to work with them and how the five stakes would begin to form their teams in several sports. Several youth came back on Sunday to ask if they could sweep and mop the floor. The finale was the first basketball game with real goals held in the gym in more than 15 years. Metro men were very much moved by the participation of the youth and their twelve hour herculean work. One new engineer who knew nothing about 5th City or ICA is now making many suggestions for total renovation of building A.

**KWANGYUNG II:** A week-long search for tricalcium phosphate and molasses for the Kwangyung cattle winter feeding supplement finally met with success. The director of U.S. Feed and Grain Council, Mr. Park, called the Ministry of Agriculture and Fisheries, Feed Factories in Pusan, Inchon and Seoul and Sugar Refineries in Seoul to track down the products. Now the task is shipping them down to Jeju Island. Rev. Park Si Won took a high official of the Ministry of Health and Social Affairs to Kwangyung II on a site visit regarding the legal registration of the ICA with the Ministry. The official was deeply impacted by what he experienced, but especially with the attitude of the villagers and the ICA staff. He said he would write a good report for the Ministry.

**KELAPA DUA:** Village farmers experience a new system of cooperative sharing with the tractor. Besides circulating money in the community, a day's work of plowing is done in a one-hour event. After having two workdays with the ICA staff, the villagers of Kompong Asam decided to have their own workday, completing the mud-free pathways through the village. The pathway workdays in Kompong Asam (stake 5) has excited people in the other stakes; they want to do pathways and begin a paper bag industry.

**CANO NEGRO:** Pre-prep came to a sparkling climax the Saturday before the Consult was to begin with the Army bringing tanks of water for the event, supplying a small tent for a task force meeting space and assembling it before the eyes of the villagers. The Auxiliary managed to erect the voluminous 250 lb. large tent used for the entire assembly. This event was performed in high heat and humidity by eight members while the village watched. The villagers constructed a galpon, a thatched roof structure that was used for team space and is now where the preschool meets, in record time. Virtually all of the villagers participated in the Consult full or part time the entire week

**INYAN WAKAGAPI UNITY**

Eighteen is the quorum for the District Council to do business. Some months, a quorum does not gather. January 20, 1977, 56 voting members gathered and throughout a 3½ hour meeting, experienced new unity, putting the votes out unanimously and listening attentively to reports from the agencies, "local people" reports. The last item of business passed a resolution that says the IHDP is what the people want. The following is a letter stating the consensus of the local District Council and its unanimous endorsement of IHDP.

Mrs. Shirley Plume, Superintendent  
**BUREAU OF INDIAN AFFAIRS**  
 Standing Rock Agency  
 Fort Yates, North Dakota 58538

RE: Inyan Wakagapi HDP, Cannonball, ND

Dear Mrs. Plume:

The present situation of the subject project in Cannonball has been turning toward being positive, meaning the majority of the people are beginning to accept the presence of the Institute of Cultural Affairs personnel by its resolution which was passed by the Local District Council, unanimously, 29-yes, 0-no, 0-not voting.

If it would be possible for Mr. Floyd Ryan Reservation Development Specialist, to assist the Cannonball people with his expertise in the areas of socio-economic development and also with his past involvement in developing the Cannonball Community Development Corporation for them, I would think it would be appropriate for his involvement in this.

If you have any questions in this matter, please feel free to contact me.

Sincerely yours,

Pat McLaughlin, Chairman  
 Standing Rock Sioux Tribe

# CAMPAIGN NEWS



CONCERNED WITH THE HUMAN FACTOR IN WORLD DEVELOPMENT

QUARTER III, WEEK 8

FEBRUARY 23, 1977

Presidents of 3 TV stations in **Green Bay** decide to co-sponsor county-wide leadership for TM. Senator Proxmire and Congressman Steiger, participants in Brillion's TMs, both endorse TM Wisconsin 100 and urge governor to do same.

Participants of Taiping, **Kuala Lumpur**, meet to learn what it takes to set up a GCF in a community, does prep for a GCF which was held the following day. Seven organizations participate, including INTAN, the government training department.

High school senior, Richard Egerton, receives permission from faculty and staff to participate in 2-week TM maneuver, using own car for team on the road. He returns, witnessing to great event of **Seattle Northwest TM**.

Two CFCs on February 5th, reports **Toronto**, used workbooks that were printed in Canada, for the first time ever: South Oshawa in English, and Tracadie, NB, in French. Inkind prospects look very good, with helpful advice and names given by the "Queen's Printer" print shop in **Ottawa**.

A presentation in Winston-Salem to county officials and leadership almost bombs until a Jaycee offers to underwrite the program; now other leadership is supportive. **Charlotte** office receives a call from a county commissioner with a plan to do 5 TMs in that county; he asks if there is a discount for more than 6!

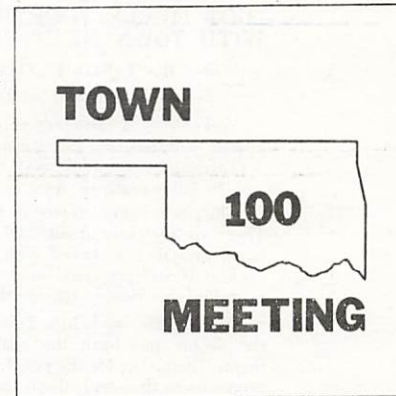
Initial breakthrough in 3 communities surrounding **Tokyo** gives go-ahead: from mayor of Kawasaki, city officials of Urawa, and service clubs in Funabashi for GCFs.

The **Sacramento** steering committee has city-wide representatives from the economic, Chicano, and Black sectors, as well as a county supervisor. Six TMs are scheduled in Nevada on April 16.

Foray 200 to La Louvier, near **Brussels**, makes 3 calls in French, using metro colleagues' linguistic savvy.

**San Jose** reports in Cupertino, the Jaycees are doing the second TM. On the steering committee are 4 people from last year, including the former mayor, who will be master of ceremonies.

**Bristol** begins Foray 200 with visits to 6 communities, establishing 2 core meetings. Many more towns are on Foray schedule, showing beachheads to be won.



## YOU'RE DOING FINE, OKLAHOMA

On February 20th, the 100th TM was scheduled for Town Meeting Oklahoma, and several more yeses are anticipated. The Victory: 100 TMs in Oklahoma on or during the week of March 26.

In order to bring off this event, the arenas of publicity, special forces, circuiters, inkind, development and communications have been intensified in just one week. Spot announcements have begun to appear on TV stations throughout the state, with plans for radio and poster blitzes. A special force of 8 teams poured into the state to do short stints of circuiting, producing over 100 small-town TMs. At the same time, special emphasis was made in Tulsa and Oklahoma City on the schools, with the result being that over 100 primary, high schools, and colleges have agreed to have their student body participate in the event. Prisons, Elders Homes and churches have also consented to hold TMs, with very diverse time sequences and audiences. Local guardians and metro colleagues have taken on new roles, both at the ICA office and on the road to track the circuiters, feed in new information and receive victories. Inkind and development have been concerned with handling the housing, food and fees needed for the mobilization of troops on March 26th. Of particular concern has been supplying the state with paper, printing and workbooks for the towns and schools.

Being the first state to hold 100 (now approaching 200) TMs on one day, Oklahoma has proven to be the testing ground for all models, and the launching pad for quick mobilization of large-scale strategies.

# GLOBAL COMMUNITY FORUM

ILLINOIS  
MUNICIPAL

## REVIEW

THE MAGAZINE OF THE MUNICIPALITIES

YORKVILLE -

JANUARY 1977

"GOT ITSELF TOGETHER"  
WITH TOWN MEETING "76"By: LeROY E. THANEPOHN  
Mayor, City of Yorkville

Yorkville is a changing rural community in the heavily industrialized Fox River Valley. It is located approximately 50 miles west of the Chicago loop, and 10 miles south of Aurora.

The city is being affected by the urbanizing spread. There are presently about 3000 residents. The anticipated growth has slowed with the economy. However, it is still projected to double in the next ten years and then double again in the following ten years.

In Yorkville, we held a Town Meeting "76" to let the people put forth the challenges as they saw them. Then, also, for the people of Yorkville to make proposals to deal with these challenges.

This exercise in democracy was an extremely rewarding experience for all of the participants and for the community. The Illinois Department of Local Governmental Affairs put out a briefing on the Town Meeting program early in 1976. It was from that briefing that we sought further information. The program is put together by the Institute of Cultural Affairs. The Institute of Cultural Affairs is a non-profit organization which researches community life and social organization, and which is committed to economic and social renewal in communities. The Institute of Cultural Affairs believes that true community development depends on local citizens. The Institute has developed well tested methods of problem solving, teamwork, and motivation. The Town Meeting demonstrates to the people of any community that they can make a difference by involving themselves in civic affairs.

It grew from one interested local leader, to a nucleus of 8 or 10. Then in an amazing response, a total of 30 organizations and churches backed the project. Never before had anyone seen such cooperation. The press picked up that enthusiasm, and by the day of the Town Meeting great anticipation was prevailing.

The meeting ran from 9 A.M. to 5 P.M. There was a welcoming program with Federal, State and local officials on hand. There were some patriotic songs and then that whole group of about 250 people got down to work. They were split into smaller groups, and brainstormed various areas in three main categories, Economic, Political and Cultural. There was even a group that wrote a new song for the community, and a brief history. The support by all of those organizations was so great that no fee was charged, even for the chicken dinner. The challenges were all determined in the morning sessions. The Institute of Cultural Affairs certainly does have a very structured, effective and extremely well planned program. After determining the challenges, they were distilled by the groups into commonalities. The lunch was served on time. Local entertainment was provided. Lunch ended on time. Then, all these people once again split into small groups to find their solutions to the problems or challenges presented in the morning sessions.

It was a tremendous experience. So many fresh, new ideas to solve old, stale problems. It was an exhilarating time for me as Mayor to listen to these discussions.

The afternoon then was spent again brainstorming, finding solutions and offering proposals with which to deal with given problems.

At the same time as this adult program was taking place, a childrens Town Meeting was also taking place nearby. The childrens town meeting followed a similar course and they all enjoyed their day also, and were sorry to see it end.

The benefits to our community have been great and are continuing.

The cooperation of so many lifted the morale of the entire community. The Town Meeting itself made people aware of the love, concern, and problems of their neighbors and friends.

The very tangible result will go on indefinitely. It has been but 5 months since our town meeting. In that time a Human Resource Bank has been established. This is a bank of willing citizens who have talents and resources that they are willing to share with other people, who for one reason or another may be in need. This may be crisis care or a retired teacher willing to tutor a child in need of help, or a young couple in dire financial condition through inexperience or mishandling. Also the Resource Bank has someone talented in handling finances, and willing to show them how, or a little old lady who needs help with storm windows who cannot afford help, and the Human Resource Bank has someone willing to help. There are many, many applications in bringing together problems and resources.

The first city newsletter will have gone out on December 1st with information of city activities and articles of public interest. This was another recommendation of the Town Meeting "76" meeting. The newsletters are of the people, by the people and for the people.

Other proposals, all either presently being worked on, or slated to be are: to promote public education; an effort to encourage patronization of local business, which in turn supports the community; propose a "Good government organization"; promote accountability sessions or quarterly workshops with local officials; promote a park district. In fact, as a result, it now appears a park program is developing. Also there was a proposal for a Community Day — a city wide social. There was a great feeling of togetherness at the town meeting, and it has carried over these months. Another proposal was for the Board of Education to make sociology instruction with community involvement required for all students, and also to make these courses available for adults.

Many other proposals were developed, all of which makes the community richer and more of a cohesive citizenry, more sensitive to the needs of others, and more aware of their civic responsibilities.

The great thing about most of these proposals is that they do not cost any money, yet the community benefit is great.

I highly endorse the Town Meeting concept and the specific program that the Institute of Cultural Affairs has put together. The Institute supplies a nucleus to train local citizens who then draw out the comments and handle the discussions. Institute people do not try to inject ideas or thoughts into the process. The end result is a truly local consensus.

We found all of the Institute people to be very effective, enthusiastic, and of very fine character. For interested communities, the address of the Institute is: Institute of Cultural Affairs, 410 South Trumbull, Chicago, Illinois 60624.

## development

The key to funding is the framing that precedes it. Latest insights into funding the 3 Campaigns are as follows:

1. **GSD** — In writing a short proposal, rather than spelling out each of the programs, the audience is more able to receive a gestalt of efforts, such as Agriculture, Commerce, Industry, Community Infrastructures, Health, Education and Social Services. Yes, it's simple, and it helps make a clear concise statement of what the programs are about.
2. **GCF** — It is beginning to dawn on folks in the USA that TM is not just a bicentennial event but that it is a new approach to grassroots democracy. Tip 1: TM is directly supportive of the new administration's emphasis on Town Hall meetings. Tip 2: When launching a state-wide TM campaign, a letter to all Chambers of Commerce introducing ICA and TM is a unique key to opening doors to corporate funding.
3. **IGM** — Direct appeals for the International Training Program and the International Training Institute are still extremely effective.

## research

### SPIRES LIKE CATACOMBS

In the Broadway musical *Fiddler on the Roof*, Tevea's struggle with changing traditions very much describes the process of Academy metamorphosis. Just how do we preserve the relevant "gems" of the past and at the same time forge new directions for the future? The Academy has always been one of the key formulation programs for the movement. In the midst of a time of doing, we are pushed back to knowing, but with a new practical focus. In light of this, the Spring Academy will experiment with some new directions..

1. **Town Meeting Workshop/Orchestrator Training:** The GCF campaign is an indicative of the future. Raising up new local leadership is a priority for our work today. In response to this need a new emphasis on leadership training and the methods of the GCF itself will be an integral part of the Spring curriculum.
2. **Social Demonstration Consult Methods:** The imagination of the whole movement has been captured by the HDPs. Through concrete signs of hope, the abundance of life is being manifest in local community across the globe. The Spring Academy will conduct a week-long community consult, incorporating the most current breakthroughs in the arena of social methods.
3. **The Practical Transparency of Religion (Christianity):** The new secular edge of our work has thrown us back on the spirit deeps in an amazing way. Discovering fresh ways to symbolize and articulate the Word in secular forms is a new pressing concern. The Spring Academy will initiate several experiments in the arena of secularized religious methods.

## operations

### WANTED: MAHARASHTRA CONSULTANTS

During the month of March, four Human Development Consults are scheduled: March 13-17 in Tasgaon and Chikhale, and March 27-31 in Nadlapur and Ambadi. The spring social methods school will be in April and May, with consults in four more villages in June, and the summer social methods school in July and August.

Technical and skilled expertise in every arena of life is needed in each of the social methods schools and in each of the consults. Consultants would fly into Bombay and receive their assignment to the village or school that most needed personnel at that time.

Air fare to Bombay from New York is approximately \$800.00 round trip for the 14-28 day excursion ticket. The regular economy fare for a longer period of time is \$900.00 one way. A fee of \$300 covers all expenses at the Consult.

A tourist visa is valid for three months from date of entry and is obtainable from the India Consulate, 201 N. Michigan Ave., Chicago, 60601. Small pox, cholera and yellow fever shots are required. Typhoid, malaria and infectious hepatitis is recommended.

If you are interested in participating in Human Development in India, call the GSD office in Chicago.

## management

### 1976 AUDIT

In Chicago, Institute Finance is moving it in preparation for the 1976 audit, due to begin March 15. After analyzing where the auditors spent the most time in 1975, we decided on 3 major tactics that will significantly cut the time, and therefore the cost of the 1976 audit.

1. To prepare 40 of the 45 schedules that are done on the General Ledgers.
2. To prepare a report of expenses by programs or "functions" like other not-for-profit corporations are required to do.
3. To have all grants ready to be audited.

Management Centrum has claimed the victory of an audit that costs significantly less and effectively reflects the financial condition of the Institute.

## MANILA

The French Embassy development call impacts French commercial attache with the GSD story. The attache, who has dreamed of care for his own French village for years, will arrange an appointment with the French ambassador for possible funding, and is excited by potential Embassy Core participation in GSD. His willingness to support the program is indicated by his giving a list of all embassies and personnel, with permission to use his name when calling on them.

## NAIROBI NEXUS ORDER PERSONNEL

*The following are the staff assigned to the Nairobi HDP:*

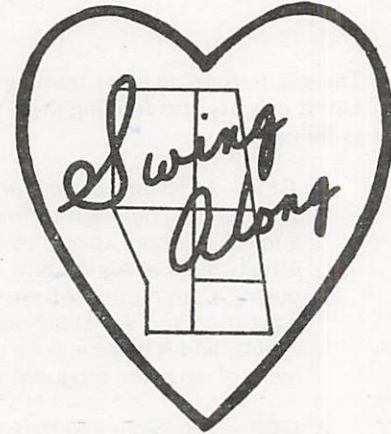
Joseph Kameme	Benedette Muthoni
Allen Miller	Kaye Hayes
Margaret Wenge	James Kilgore
Augustine Hajega	Kent Knutson (Y)
Judy Hajega	Robert Lanphear (Y)
Frederick Lanphear	Rebecca Grow (Y)
Nancy Lanphear	Elaine Butcher (Y)
James Campbell	Sandra Lanphear (EG)
Lela Campbell	Simone Wenge (EG)
Joseph Thariki	Jonathan Barnes (EG)
Lucy Thariki	Abednego Barnes (EG)
Christopher Foya	Daudi Barnes (EG)
George Wambugu	Susan Wanjiku Thariki (EG)
Peter Njuguna	Luka Kabuthi Thariki (EG)
Alfred Muchene	Jacqueline Marita Hajega (EG)
Rupert Barnes	Wamaiitha Theuri Muthoni (EG)
Linda Barnes	Cosmos Theuri Muthoni (EG)

## GRA AUSTRALIA: COMMUNITY IN TRAINING

Sixty people from across Area Sydney attended the summer program held in Brisbane from January 9-22. The two week program gave depth training in consult methods the first week and demonstration and practice leadership for Community Meeting Australia the second week. Some of the results of the program were:

- authorization from several sponsoring groups including one concerned with health and education for aboriginal groups;
- several people considering going to Oombulgurri;
- decisions by several people to be consultants for SEAPAC; and
- all trained for CMA workshop leading.

## VALENTINE BALL



## UPTOWN SWINGS

In three years, a tradition of celebrating Valentine's Day has been created in Uptown. If you listen closely, you can still hear folks buzzing all around Uptown about what a great day it was. Those who worked behind the scenes know, of course, that the Ball's success was no accident! Planning for the big day began with the first meeting on December 6, 1976. Local residents and agency representatives, totaling 22 organizations, came together out of a common concern into a plan for a fine Valentine celebration.

Many people felt that the key to the whole project was total community involvement. There was something for everyone. Those who did not want to dance all afternoon had opportunities to watch local performers, look at the display booths from community service groups, tap their toes to the lively beat of the Revolutionary Swing Orchestra or leisurely sit and chat with a neighbor. There was no generation gap seen on that day. Elders and youth worked together to help everyone present. The special guests present noticed the keen sense of community unity at the Ball and commented on Uptown's pride and respect for all.

One reason for such pride is that people of Uptown 5 know their community. They know its borders and its landmarks, its businesses and its neighborhoods. They know who they are. The Steering Committee decided to affirm that when they used the grid of Uptown 5 on their posters and publicity campaign.

There are other symbols which are important and that played a big part in the success of the Ball. One is the Aragon Ballroom itself, a significant part of Uptown's heritage. The Ballroom looked magnificent and beckoned everyone to dance.

The 3rd annual Uptown 5 Valentine Ball is over, but what does all of this mean? The possibilities for the future are endless. People of Uptown 5 are awake, alive and ready to begin again.

# INTRA GLOBAL MOVEMENT

## BUILDING WITH DEMONSTRATION

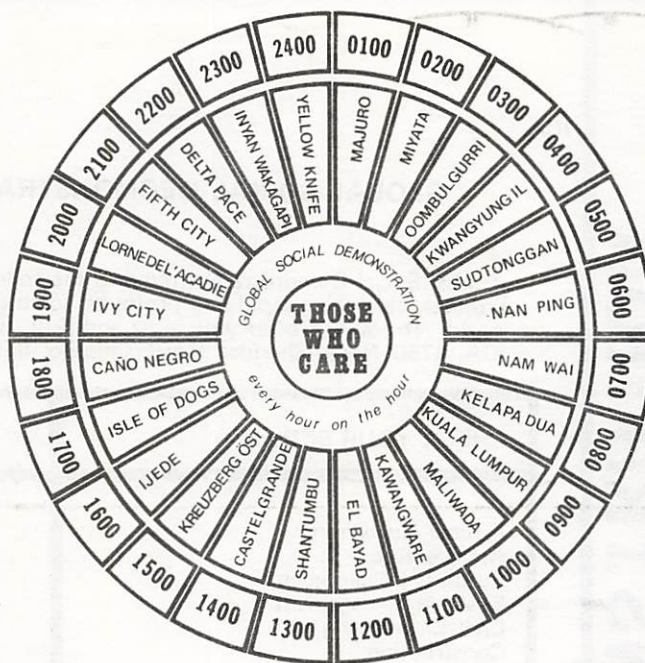
**OOMBULGURRI:** On the first of January the only possibility for obtaining a boat for the project was at an impossible price of Aust.\$52,000. Within one month that option has now moved to four boats available, each at half that price. This has come about by mobilizing known networks within both the private and public sectors.

**KELAPA DUA:** As forty farmers share one tractor on the experimental demonstration plots, they discover what one kerbau (water buffalo) can do in three days the tractor can do in three hours.

**EL BAYAD:** Enthusiasm continues to bubble one week after the Health Town Meeting as its assigned proposals are accomplished. Seventeen villagers are trained in preventive health measures and eat "model of nutrition" lunch together each day. There is \$100,000 already in hand for project funding 100 days after consult with more than \$100,000 pending. The first Ford Foundation grant to a Human Development Project of \$7,500 is given. The first grant from the EEC section for Development and Economic Cooperation of \$81,000 is received. USAID agreed this week to interim funding for \$7,500 with telex from ITT of inkind wire to do Bayad electrification. There is pending \$120,000 US AID and \$10,000 with Bread for the World in Stuttgart.

**CANO NEGRO:** All the men met the Saturday night following the document writing. They formed stakes and decided to work in teams of eight men per day full time to enable the community to go. Adult education now meets three times per week, carpentry three times per week and the sewing industry two sessions a week. The preschool has 25, the mini-school 15 and the infant school 12. Two tractors were obtained for two weeks; the well was started; the clinic opened; and the fields for the orchard were cleared with machete. The document ceremony for all the community was awesome. Every person was called by name, received their Spanish document solemnly and sang "Men of the Spirit".

**FIFTH CITY:** The grand opening of the Recreation Center was the best maneuver yet for stake formulation. Three hundred attended to hear community men talk about Fifth City and youth engagement. They listened to a powerful address by Leon Hilliard (an ex-Globe-Trotter), watched his unbelievable ball handling and heard him say he will open a franchise short order food store in the Shopping Center. The coach, Milton Stennis who led the tryouts and held three practices in two weeks, told the youth that to be a 5th City Iron Man was not to be a basketball hero but to be building 5th City through Voice delivery (16 were delivered before grand opening in one hour) and engaging adults.



## KOLAMBI REPORTS ON REPLICATION

*A village representative reports on the happenings in Kolambi since the Consult in December.*

My brothers and sisters, in the midst of all you wise people, I feel like a child, but treat me as a child and forgive my mistakes. The first miracle was when Slicker and Parekh arrived. The second was the Consult. It was like a Senate meeting. Witnesses vouch that the Consult was a rare happening.

Here is what has happened since then. Streets that Slicker and Parekh walked, I am ashamed to remember; now they are fine. At the bus stand you walk along a street named after a great saint of Maharashtra. Every square and street is named. It is as if Divali is in the village every day. The transformation of the women is great, and I am proud of the 50 strong women today here in the village.

The surrounding villages are asking why Kolambi was chosen. I say it was fate that we were elected to be the village for this project. I do not want to throw rocks at Bombay, for it is a fine city, but it lacks the quiet, the calm, the peacefulness, the holiness found in our village. I doubt if Bombay will ever get us to live there. Kolambi is beckoning us. I quote: "Go to the villages, you may think there is no food there. But that is where you are required to be. The land is pure gold. What she demands is hard labor and sweat. So come back. Who would be alive if the farmer were dead? Our challenge is to enliven the farmer."

I invite you to come and see our village, to see people living and working together. True brotherhood is going on in Kolambi. The key has been the presence of the people. It is thought that people are not cared for in the villages. But in our village we see Brian and Umakant with shovels. That transforms the attitude of the people.

# GLOBAL SOCIAL DEMONSTRATION

## GLOBAL SOCIAL DEMONSTRATION CONSULTANTS

Global Social Demonstration requires the following arenas of expertise in the Human Development Projects, catalyzing rapid and profound socio-economic change in local communities around the world. If you can offer your time and skill, fill out this form and mail to: ICA, 4750 North Sheridan Road, Chicago, Illinois 60640.

CHECK YOUR SKILLS	Place an X in the box opposite the consult you wish to attend.			
Animal Husbandry Architecture Business Development Business Management Civil Engineering Construction Doctor English Language Teaching Financial Hydroponics Infant Care Legal Livestock Mariculture Marine Engineer Marketing Mechanics Metal Work Nursing Nutrition Preschool Promotion Public Health Public School Sanitation Small Industry Vocational Training Water Engineer Other		SUNGEI LUI April 3 - 9 Malaysia		LORNE DE L'ACADIE April 10 - 12 Canada
		NAN PING May 15 - 21 Taiwan		CASTELGRANDE May 22 - 28 Italy
		BOTAYAMA June 12 - 18 Japan		DUCK BAY June 19 - 25 Canada
		CHIKHALE March 13 - 17 India		TASGAON March 13 - 17 India
		NADLAPUR March 27 - 31 India		AMBADI April 10 - 14 India

I could stay for \_\_\_\_\_ weeks, for the \_\_\_\_\_ consult, \_\_\_\_\_ writing week, \_\_\_\_\_ to assist in implementation.  
I do / do not have a passport.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_  
city state zip

OCCUPATION/BUSINESS \_\_\_\_\_

HOME PHONE \_\_\_\_\_ BUSINESS PHONE \_\_\_\_\_

PREVIOUS CONTACT WITH ICA \_\_\_\_\_

# CAMPAIGN NEWS



CONCERNED WITH THE HUMAN FACTOR IN WORLD DEVELOPMENT

QUARTER III, WEEK 10

MARCH 9, 1977

## OKLAHOMA 100, A GLOBAL MANEUVER

Not since the days of the land rush have so many eyes focused on the state of Oklahoma. Across the continent, guardians and colleagues are clearing their calendar and making travel arrangements to be a part of the big event. After all, who wants to say they were too busy with other things when their grandchildren ask "Where were you when Oklahoma showed the nation and the world the way to release the power of the local voice?"

A call to guardian, Marion Emerson of Phoenix, began with a soft sell, "we want to fill you in on the Oklahoma Campaign". Marion interrupted saying she had been wondering if she should go to OK. Joan Seacord of New York responded in a similar vein. Both dropped everything, bought their tickets, and are in OK now. Colleague Nancy Groves of Odessa, Texas, is getting time off from work, finding care for her children and will be in OK as fast as her car can get her there. Attention all guardians and colleagues! We are trying to contact all of you directly and through the Houses, but don't wait for a call. You are needed in OK. Give the TM post a call, arrange to buy your ticket, drive (cars are much needed) or hitchhike. This is the moment you've trained and waited for.

An update on what is happening in OK. The tracking board shows 101 communities are absolutely certain and on their journey toward the March 26th date. Many others have been contacted and are either committed or hopeful. We may well have over 100 community TMs on the Victory Day. Another 30, more or less, covering churches, nursing homes, schools and even a prison are scheduled the week before or after the March 26th date. The Shower of Blessings assumed monsoon proportions when the OK City School Board unanimously voted to put every child in the system, that is 48,000 of them, through a TM. That adds up to 89 schools putting on a TM in their school on March 31 or April 1. A committee of 27 administrators and teachers are working with one team to plan the logistics. One interesting challenge is devising a way to put 2,000 teachers through workshop leadership training.

The setting up of the "100" means our on-the-scene troops will be turning their energies to other fronts. One front that has been in the planning stage from Chicago is the Promotion Plan. The objective of Promotion is to make sure the OK 100 comes off as a national wave rather than getting lost as a ripple. Guardian Ray Caruso has recruited the

volunteer services of two friends from a leading Chicago Public Relations firm who will act as an advisory using their influence to highlight the TM and Assembly Day. Ray flies to OK this weekend to meet with one of his local advertising contacts in OK City, a wire service representative and guardians to begin the promotion campaign at the state level. Out of this will come the model for all the state campaigns. By the way, Ray takes with him to OK City, the two TV commercials that were made from the Rally last summer; 150 copies of these commercials are being made and will be available to any House wanting them within the next three weeks. Much of the reproduction is inked. Details as to where to order them and the cost, which is nominal, will be sent to every office in the next priors packet.

Last week, funds from corporations began to flow in. Calling on corporations in OK City to ask for their participation and funds has proven highly successful. The certainty of the "100" has been a great selling point. The funding campaign will be accelerated in the remaining weeks.

And of course priority number one is the continuing preparation of the towns for March 26th. The Chicago Nexus is in daily contact with Oklahoma and it appears here the next five weeks look as follows:

The 100 Event				The Event Significance		
WEEK 10	WEEK 11	WEEK 12 *		WEEK 13 *	WEEK 14	
March 7-13	March 14-20	3/21-3/24	3/25-3/27	3/28-4/1	4/2	April 4-10
TM preparation Funding blitz Promotion campaign OK City School implementation State Assembly model			100 TMs	School TMs Assem Prep	State Assemb	Document Production

It is hoped this model provides a screen and the flavor of the excitement and breakopen work that is going on. This will help you determine when you need to be in Oklahoma and by all means plan to be there on the week end of the 26th when over 300 orchestrators will be needed. The spirit of the maneuver was best captured by a quotable quote from a circuiting team member calling his day's report to Chicago, "I have never had so much fun in all my life as I have had the last two weeks setting up TMs".

# GLOBAL COMMUNITY FORUM

## TOWN MEETING EXPLOSION

The TM "Explosion" moves its way from Oklahoma into middle America as 9 of the 11 states in Area Chicago plan "state" campaigns between March and June 1977. The following chart gives a picture of the plan for the 9 states. Kentucky and Indiana plan TM campaigns in August.

Across the Area breakthroughs in networking from the state to county to community levels have been experienced. The corporation funding blitz has allowed new participation from the economic community. State-wide steering committees that are working committees as well as authorization figures are being secured. Schemes for massive training of consultants, coordinators and workshop leaders are being tested.

Area Chicago has divided itself into Division North, East and South, with variations on the theme "getting economic/political/cultural support for the state rider". Strategies and insights from these maneuvers will be crucial to the GCF campaign around the globe.

Over the next several months the various state campaigns will be featured. For brooding, perhaps we are moving toward planning maneuvers as a continent. If it is Area Chicago this Spring, where will the explosion travel next Fall, Winter, and Spring, to the East coast, South or West coast? How does the whole continent put its power behind these maneuvers? Oklahoma 100 is teaching us something on this subject.

AREA CHICAGO TOWN MEETING PLAN—SPRING '77				
STATE	TARGET DATES	NAME ("RIDER")	AUTHORIZATION	PLAN
Michigan	May 14—21	TM Focus: Michigan Week	Gov's endorsement Romney chairman State steering com. 12 key networks	A TM in each county (2 or more in some) during state's 100 total Michigan wk. Assembly June 4
Ohio	May 21	Town Meeting: Ohio	Lt. gov. endorsement state steering com. 15 key networks	TM in each county focusing on May 21. Assembly June 4. Use scheduled TMs to catalyze others.
Indiana	August			50 TMs in Indiana
Kentucky	August	citizens participation	gov's endorsement	50 TMs in Kentucky
Illinois	April—May	Spring of TMs in Illinois	economic & civic network support 36 TMs	100 TMs in Illinois kicked off by Springfield. 50 more in Chicago later.
Iowa	April—May	Spring of TMs in Iowa	economic & civic network support	100 TMs in Iowa. Focus 20 TMs in Quad cities.
Nebraska	April—May	Spring of TMs in Nebraska	resolution passed by legislature. State steering com. w/ 6 legislators	50 TMs in Nebraska 10 TMs in Omaha beginning on April 2.
Missouri	April—May	Spring of TMs in Missouri	gov's endorsement resolution passed by legislature. Networks.	100 TMs in Missouri. Focus 30 in Kansas City metro. area.
Kansas	April—May	Spring of TMs in Kansas	economic & civic network support	100 TMs in Kansas. Kick-off w/ 10 TMs around Salina.
Wisconsin	May 7--14	TM Wisconsin 100	gov's endorsement ec/pol/cult network 2 senators' experience	100 TMs during 2 weeks; 1 per county+25 spread across selected 100 target towns+100 back-up.
Minnesota	April 30	Minnesota Future Day	gov's endorsement ec/pol/cult network 40 great TMs	100 TMs in Minnesota focus date April 30. Kick-off by April 23rd TM in Hibbing w/gov. as M.C.

## development

### MANEUVERS FOR THE WEDGE

#### I. WASHINGTON

1. The National Endorsement
2. The Pacific Retrieval
3. The AID Central
4. The American Demonstrations

#### II. NATION

1. The Corporation Net
2. The Foundations Revisited
3. The Development Bank
4. The American Aristocracy

#### III. WORLD

1. The European Front
2. The Indian Situation
3. The Far East
4. The World-Wide Summer

## research

### WOMEN IN THE FUTURE

#### *Reports and Prospects*

Quarter III has continued to widen the constituency of Women in the Future, as three forums were held in the Marshall Islands. These meetings, translated into Marshallese, were the first to be taught in a language other than English. The one-day meeting has also been deepened in its address. The construct has been modified to include a lunch conversation about meditative colleagues and an early afternoon contextual spin aimed at societal engagement. In Frankfurt six women came to participate for a second time and proclaimed that each time had been a profound event for them.

Now, plans are being laid for Quarter IV treks to Europe, the Middle East and Southeast Asia. There is a timeliness about this forum in terms of womens' awakening and engagement around the globe, the acceleration of mass impact and the catalyzing of the three campaigns. Quarter IV will be the occasion for a global lab conducted in 15 countries to test Women in the Future as a response to this timeliness and point toward further work in the forum during the GRA in July.

## operations

*Here is a song recently composed at the Delta Pace Consult.*

### DELTA PACE

*(Tune: Jeanne, Jeanne, Roses are Red)*

Pace, Pace, destined to be  
Sign for the world to see.  
A once sleepy place, who new sets the Pace,  
Our hearts look to you with hope.

Pace, Pace, the world's delta queen,  
Dressed in a brand new dream,  
Hopeful, alive, willing to strive  
To build new community

Your faith shines as bright at the afternoon sun  
Your hope showers earth with the victory won  
Your love springs forth gleaming, and sets the world  
dreaming of . . .

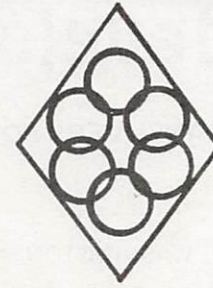
Pace, Pace you are the one  
Born in the hot delta sun.  
Bearing the name of the promise you claim  
Moving with hope, Delta Pace.

## management

### GLOBAL FACILITY VICTORIES

The Global Facility Post has found the miracle timeline the most releasing tool in catalyzing getting the work done. The key structure for this catalysis is the team and the vision. The edge for facility has been in creating transrational systems that allow an objective bracketing of immediacies and allows a working out of the long-range plan, especially in the arena of anticipated needs systems. Areas of miracles have been the reduction of costs by 32% due to the consolidation and changing of supplies for both food, maintenance and cleaning supplies. Another dramatic sign has been in facility care as demonstrated by the Phase I and its use of space in dorms, lounges and recreation space on the second floor.

## PHASE I ON THE MOVE



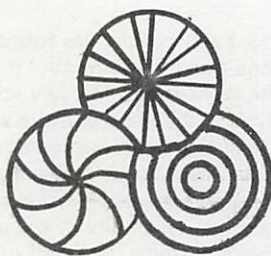
The Phase I Program is off and running this year with a curriculum and space/time design that is involving every dimension of the children and students in the Order. The program in Chicago is located on the second and third floors and includes such structures as the after-school program for elementaries, a sewing guild, a corporate inventory storage (primarily clothing, blankets and bedding), tool and equipment storage, recreation space, preschool for kinders, pres, minis and infants, meal and curriculum space for all ages, lounge areas, curriculum and education material rooms, housing for staff and students and office space. The year has been one of pulling the program into one common thrust. A Phase I staff is assigned to man the twenty-four hour program.

The present happening for the year is in the arena of external participation in events such as GSD where the Student House sent out seven to Inyan Wakagapi and seven to Delta Pace with expectations for students enabling the Oklahoma TM 100. Students have also extended themselves into the Centrum work by taking assignments in Publication (training in printing and distribution) and in IGM (getting out the communication pieces and organizing data) plus Week II assignments with Uptown 5, enablement in the kitchen and facility repairs, as well as with Development.

Internal happenings have been in development and space. One dorm has been remodeled into ideal living space for students. Bunks, closets and shelves were made out of sturdy lumber (\$5000 total in-kind). The labor force is provided by the students and faculty who have begun construction on the second dorm (out of 7 dorms to be built) plus uniform cribs, shelves and diapering tables for the infant school, shelves for the library, coliseum like bleachers for the lounge TV watching area and curriculum area, as well as newly designed faculty housing. In-kind tools of \$1000 were given by Sears for this project. Another great event was the Follies, presented by the Student House. Presentations were given for the Nexus, the December Priors Council and the Uptown Valentine Ball. The Follies pointed to the ability to use art not only as a way to develop public image through acting roles, but also the possibility of re-writing an art form into a Movemental celebrative event (i.e. on tour USA).

Brooding for the future is directed at the moment toward the summer. One image is that of being on circuit by having teams of students traveling in an assigned area to refurbish Religious Houses. Experimentation with this model has been tried in Indianapolis where a crew of 15 were sent for a Week II to hit the problem areas for the House. In Des Moines, an old run-down massage parlor was transformed into a TM office. Along with this fix it up crew, there might be a student team who would plan to recruit and teach a new Students Course (now on the drawing board). These circuits will stay ten days in one location and intend to cover the entire area. The camp is well off the ground with the nutrition program being fully funded by the state of Indiana.

Further Phase I articles will discuss possible future directions of the Order's youth.



## TREND TOWARDS MONTHLY NEWSLETTERS

The Apia House has instituted a program of quarterly distribution of resource materials to ITI grads located on Islands other than Western Samoa. It has also instituted a monthly newsletter to exchange information across the regions and share miracles. The objective is to keep isolated ITI grads up to date on current resources and methods available to them.

Bristol continues publication of monthly newsletter which serves as communication with colleagues.

## RESULTS OF GRA: AUSTRALIA

Eleven regional colleagues return to Adelaide from Brisbane GRA. Two decide to go to SEAPAC consults (HDP), two decide to sojourn, one decides to intern, one decides to go to Oombulgurri next January to teach and all 11 decide to be plugged into steering committees for Community Meetings.

# INTRA GLOBAL MOVEMENT



*This article is taken from the Bismarck Tribune, Saturday, February 12, 1977.*

## **CANNON BALL NOW UNDERWAY IN PROGRAM OF REVITALIZATION**

A new welcome sign has gone up at the entry to the small village of Cannon Ball on Standing Rock Indian Reservation. It was designed by people of the community and constructed of cottonwood from the trees which once stood surrounding the village site on the Missouri River, now covered by the waters of Oahe Reservoir. The sign in a small way is indicative of the self-help program to revitalize the community, being sponsored by the Institute for Cultural Affairs, a world-wide, nonprofit organization concerned with human development at the local level.

A 12-man ICA staff of consultants is living at Cannon Ball and will remain there during the two-year project period. The project got underway with a "Consult" early in December in which people of the community met with persons of various expertise to pinpoint the community's problems and outline a program and its timetable for finding solutions. Some of the problems: unemployment, alcoholism, poor housing and lack of community services.

On Tuesday, a meeting is scheduled to hear progress reports on the project and will include informal tours from 3 to 5 p.m. and at 6 p.m. dinner at St. James Episcopal Church. Since the project got underway, a 22 member Human Development Project Board has been formed, composed of community people. According to an ICA spokesman, the district council approved the group's request for a charter. It was in turn approved by the Standing Rock Tribal Council with proviso that the council's attorney write the charter. The board's responsibility, it was explained, is to be the administering body for programs defined at the consult; such things as a shopping center, a laundromat, a community center and other projects that will require substantial amounts of money. That money, it was explained, will come from traditional groups, grants from private and public foundations, and from business and industry.

The objective of the ICA, it was noted, is to encourage development by and through the local people with the ICA staff serving in the role of a catalyst. Community people are assigned to various communities which meet weekly and are responsible for various areas of community planning such as business development, naming streets and recreation. Asked about the acceptance of the ICA project, the spokesman said the community has been visited by people from nearly every other reservation district who ask when ICA can come to their districts.

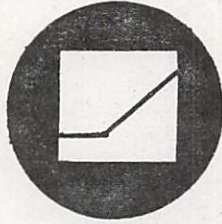
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## **COMPREHENSIVE HEALTH CARE IN EL BAYAD**

The Health team arrived in Cairo as scheduled January 19th and initiated the one-month stay in Bayad with a Community Health Forum. The next week was Bayad's first work day, with several following during the month. The village men, the auxiliary and the two physicians on the team worked side by side to dig a trench for the water main running from the new well to the village. The chant of "Maya fe Bayad" (Water for Bayad) paced the rhythm of the work. The trench is now completed with the pipe laid to the first of 12 spigots in the village and water should indeed be running in Bayad within the month. All blisters are healing well.

The third weekend the Community Health Fair was held and was a profound sign for the auxiliary and community. Held in the courtyard of the government clinic, the fair consisted of booths from every guild demonstrating their activities in relationship to health and booths from the Community Health Worker classes. The Builders' Guild demonstrated their well drilling implements (all of which depended entirely on hand labor) and a three dimensional model of the village showing the projected sites for the combined shower/laundry/toilet facilities. The teachers guild booth demonstrated hand washing in front of a marquee listing the names of the village families with children in the Hadonna, or preschool. The caretakers demonstrated the five food groups of basic nutrition on a poster created by Roberta Lapp which, if we could swing it, deserves to be in the Smithsonian Museum. The farmers demonstrated a "barrel garden" in a oil drum cut in half filled with vegetables intended to be used by each household to supplement the family diet. The Merchant's guild sold shares in the new cooperative store. Two of the most popular booths were the Anatomy and Physiology in which villagers delighted in listening to their own hearts with a stethoscope and the "Microscopic Universe" where the citizens were profoundly amazed at the slides of canal water and blood. The village men who had helped dig the trench were especially delighted with the ring toss game where the rings were the rubber joints used to join the water pipes and the targets were the upright handles of the broad hoes we used to dig with.

**GLOBAL SOCIAL DEMONSTRATION**



## FIFTH CITY REPORT

*Great things have happened since the first of the year, as outlined in the 14 Programs from the Consult Document.*

1. **Light Industries.** Two new industries will begin this Spring.
2. **Commercial Development Complex.** The Iron Man Plaza will begin construction in March.
2. **Automotive Service Center.** Ground breaking will take place in March.
4. **Finance Services Center .** The Auxiliary consensed to bring into being a branch Savings & Loan Co.
5. **Business Management Association.** The Commercial School began in January with full paid enrollment .and is ready for Quarter IV.
6. **Neighborhood Environment Corps.** A 40-blocks campaign is underway with promises of roto tiller and jeep.
7. **Community Housing Enterprises.** All 12 5th City housing buildings are fully occupied with 600 persons; 300 on the waiting list.
8. **Neighborhood Safety Network.** Nightly service to the community.
9. **Child Development System.** Expanding the capacity of the schools to 224 by June.
10. **City Life Institute.** Completion of the Elders' Action Center space.
11. **Urban Student Program.** 5th City Recreation Center officially opened February 12.
12. **Social Activities Project.** 5th City Congress is scheduled for March with dedications, visitors.
13. **Urban Agricultural Project.** Beautification supplies are on the way.
14. **Community Engagement Services.** Five stakes are now functioning.

## GSD SIGNS OF HOPE

**IJEDE:** Bishop Segun, Anglican bishop of Lagos, decides to help through tight immigration time-line. Community Agricultural Farm is underway as the agricultural college decides to take ICA to the Ministry for permission to lend machinery for land clearing and soil preparation. IHDP document sets all-time Nigerian record printing of 36 hours and was fully completed two weeks after the Consult. The Commissioner of Education, who knew ICA from the US, wants to know why Ijede is the lucky one, and promises to see through the application for an Ijede secondary school.

**SUDTONGGAN:** A nursery building for all kinds of plants is built with the use of seedling material called spud-gro. The sewing class held a fashion show. Plans continue for the Commons and the health clinic building.

**OOMBULGURRI:** Back-up gets yes from Mono pumps for sanitation plant for cluster housing and Perkins Engines for tractor engine for 30% discount.



## IVY CITY EARLY LEARNING CENTER

An abandoned, vandalized building in Ivy City was reclaimed and transformed into the Ivy City Preschool. Three community teachers and 28 students began the program in November, 1976. The preschool uniforms were sown by members of the Hope Lutheran Church and playground equipment was donated by an auxiliary group of the D.C. Childrens Hospital. Other commitments include the donation of a van from Northeast Ford and three city owned buildings which comprise the Crummell School complex in the community. In addition to the daily curriculum, the children are taken on trips to some of many cultural centers in the city, such as the Martin Luther King Library, the African Art Museum, the City Market and the Arboretum. The children also participate in the celebrative life of the community. Over 150 Children attended the Halloween party and some 200 in Christmas parties. Over 20 more students are on the waiting list to be enrolled as soon as additional space is available.

# CAMPAIGN NEWS



CONCERNED WITH THE HUMAN FACTOR IN WORLD DEVELOPMENT

QUARTER III, WEEK 12

MARCH 23, 1977

## TOWN MEETING WAGON KEEPS A COMIN'

*More news comes in from the circuits:*

Lochee steering committee sets April 16th as TM Day. Glasgow office visits Livingston, Port Glasgow, Gorgie, Maryhill, revealing a nation-wide network of community workers who have heard of Partick PCE.

**Indianapolis:** Governor Julian Carroll of Kentucky proclaims August 27, 1977, as Kentucky Town Meeting Day. The image is to hold 32 TMs across the state on that day, preceded by eight demonstration TMs spaced geographically across the state in April and May for a total of 40. This, as well as four already held in the state would make 44 and would complete Kentucky through Phase III.

The Rotary Club agrees to sponsor the next Gram Sabha to be held in a slum area of **North Bombay**.

**Peoria:** The birth place of Buffalo Bill Cody has a TM scheduled for March 12. As part of their special events publicity, they are planning a return of Wild Bill, complete with buckskins, wig and horse to hand out leaflets and enthusiasm the Saturday prior to the TM. An invitation has also been extended to President Carter to attend the day.

The coordinator for the Launceston, Tasmania, calls the **Melbourne** office to announce the decision to go ahead with their CMA and asks what to do at their first steering committee. Quick assignment shifts gets CMA consultant on the plane to make a 3:00 p.m. meeting.

**Memphis:** The TM in Clarksdale, Mississippi, brings together for the first time (according to many in attendance) blacks and whites who dialogue. Says one black participant "I didn't know the whites had the same concerns I did." The mayor said that he thought the day was well worth their while and hoped the groups would continue to meet.

Visit to Independent Insurance Agents Association office results in an invitation to present the "one business" for **Kansas City** meeting of the Missouri Society of Association Executives, with 45 executives committing their associations with mailing and encouragement factor to 10,000 Missouri leaders, like Bankers' Association, Auto Dealers Association, Pharmacists Association.

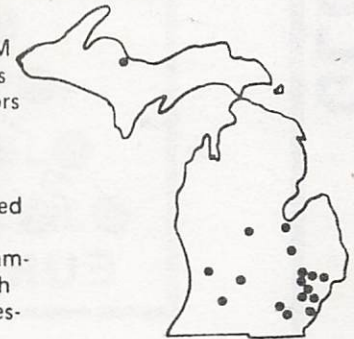
## MICHIGAN WEEK

About 20 years ago, Michigan was experiencing a morale problem. To tackle this, the Michigan Economic Council created Michigan Week "to foster a spirit of cooperation among all communities and people so all of Michigan will work together". The Greater Michigan Foundation was created to keep the concept of Michigan Week going. Last November, a man from that foundation attended a TM. Later he and several of his foundation colleagues approached the ICA and suggested that TMs across the state should happen during Michigan Week. What a rider! In, fact, the foundation admits that they've run out of creative ideas for Michigan Week, and TM is the best thing going, with George Romney volunteering to be the honorary chairman.

The Plan: to hold a TM in every county (83) during Michigan Week. The Strategy: using the catalytic aid of networks, a county core is created to determine where in each county the TMs will be held and who the coordinators will be. How it is working: three key networks have been extremely helpful.

Each Michigan State Police Post Commander (there is at least one post in each county) has received a letter from the state Police Chief recommending that the post get involved with the community in bringing off a TM. The recommendation must have been taken as an order! Others have responded likewise to a letter from their head men. The Community Education Department in each county has endorsed the project. Another ten networks have mailed cover letters and information to local constituents. Thus far, 90% of the counties have set up a core using this method. The next step is to visit the remaining counties to get these cores moving. Training of coordinators and workshop leaders is planned for ten cities drawing from eight counties each during the next two months.

One of the most exciting aspects of the Michigan TM campaign is that colleagues are emerging: galaxy pastors and veteran TM coordinators are rising to meet the needs of promotion and training. The week is capped off by a TM Assembly on June 4th in the House Chambers in Lansing, where each county will send two representatives.



# GLOBAL COMMUNITY FORUM

The following articles appeared in the GCF NEWS—NORTHEAST ASIA.

**FUK WAH TSUEN COMMUNITY FORUM**

Elders of Fuk Wah Tsuen rose to speak in turn at the end of the first all Chinese Community Forum in the world on January 9, 1977. They recounted the fact that once the community was strongly united and that without unity "we cannot continue". They called for hard work and a strong spirit of service. Another said, "we can no longer afford to talk, we must now get practical". Over 150 residents attended the Forum and a hundred children were at the children's Community Forum nearby. This CF was the first to be done entirely in Cantonese with regional colleagues leading the workshops and giving the two talks. The twelve-page document was in hand-written characters and was in the hands of the participants before the end of the Plenary.

**FULL-SCALE JAPAN CAMPAIGN**

Recent Tokyo reports show necessary advance work being done in preparation for the full-scale Japan campaign. Community Meeting IV was held in Sanya Parish and the House regilded their region to the polis level in anticipation of the demand to cover the geography on their circuits.

**TAIWAN COLLEAGUE GCF**

Taipei held a colleague GCF as a way to train, context and launch the campaign in the region. They assigned roles to various colleagues, had them plug into workbook production, trained MCs and workshop leaders, and held the whole thing at the House. They say they have ready troops and have grounded the solid structure for the campaign. Their next step is to break loose coordinators and local steering committees.

**GLOBAL AUTHORIZATION BREAKTHROUGHS**

In Taipei, a China Youth Corp Chief asks, "Can you demonstrate your leadership training methods in a one-day meeting from 9:00 to 5:00 p.m. on March 27. Also, show us how to conduct a three-hour meeting for March 26."

In Davao, messages from the governor and significant municipal leaders for Camiguin Island project Community Forums. Treks to Toril and Bunawan make first contact about GCFs.

**TOWN MEETING: EUROPE**

In Manchester a Town Meeting call on a man in one community (Litherland), sparks off conversation with friend from second community and they decide to have a Town Meeting there as well. Money is no problem. Boy Scouts raise 300 pounds in one night. Three Foray communities, Lower Broughton, Long Eaton, and Low Fell with minimal contact set core meetings on impetus from one individual. In Long Eaton core meeting, local counselor pushes Town Meeting through the sponsorship meeting and Rotary and Lions agree to send representatives.

In Brussels Foray 200 moves continent Europe from having two core meetings under its belt to having 42 and several other very close. The taste of Victory is in the circuiters mouths.

In Frankfurt a visit with Protestant Bishop Heidlord in Stuttgart Region yields high level support for Town Meeting and leads into three communities.



## development

### MANILA DEVELOPMENT MIRACLES

Development Manila sets its sites on doubling the quarter's goal. The miracle has been in the office management thrust, with development appointments being set during Day I and proposals, thank yous and filing done Day II and Week II. A tremendous aid in the task has been the setting up of an operational file that enables data to be transmitted easily. All it takes is a highly motivated office manager at the telephone, a spirited development calling team and an intentional development task force!

## research

### TM OK 100 UPDATE

- \* All TMs are solid and holding
- \* The OK City School Board unanimously approved the implementation of TMs for all of the 48,000 school age children. Consultants are now working on spiraling the TM curriculum for all ages and training over 2,000 teacher workshop leaders.
- \* Breaklooses are happening in staff housing. Gracemont, OK plans to use a World War I ambulance to house consultants.
- \* One town of 48 promises 46 in attendance; chairman says someone is always sick, or whole town would be there.
- \* Funding push is well on the way, with visits to local banks, businessmen's luncheons.
- \* Over 50 guardians have agreed to pay their own way to attend the 100 TMs as consultants.

## operations

### THE FACE OF THE NEW MOVEMENT

A small but vital RS-I held in Tokyo in Japanese recovers some old colleagues as pedagogues and grafts on new colleagues. A 53-year old Sanya dishwasher, an ex-soldier, ex-farmer, who speaks English, German and Japanese decides to intern.

In Hartford, in response to Grassroots development mailings to TM participants in Bridgeport, a woman from one of the housing projects called up ICA and offered to volunteer and collect funds in her housing project for medical assistance to the Cano Negro HDP.

Carmen Canales and Tato Laviera, from the Lower Side of New York City returned from GSD consults in Cano Negro and Ijeda with eyes alight and a new confidence. Both decide to claim the methods and training opportunities for their colleagues, all community leaders who have decided to stay and fight for that community. They recruited a group to come together to hear their story and to participate in a one-day training methods session, then to visit and work for a weekend in Ivy City. Their invitation was for a "Two Week Community Program" under the title of a "Challenge for Those Who Dare". They are also recruiting for the Academy.

## management

### GLOBAL INKIND BREAKTHROUGHS

A new kind of openness surfaces as intensified inkind visiting reveals a whole new arena of possibility. During an appointment which had been hard won, a man greeted the team enthusiastically, promised in-kind paper products on a regular basis, payment for two Health Outpost staff salaries of the community, and then sent his car plus representatives with the team to the president of the largest chemical company in Korea as an introduction.

The Chicago inkind team, visiting a paper company had similar luck. When hearing the purpose of the visit, the businessman walked the team through his warehouse, pointed to various stacks, kinds and colors of papers and told them they could have what they wanted.

Nam Wai reports they are enjoying good food quite a little of which is inkind.

## THE 12TH GUARDIAN CONSULT

Elevators entering the 6th floor of the Kemper Building on recent weeks have been greeted by clouds of sawdust, yards of drop-cloths and the rasping of saws and drills. Phase II renovation of the Global Conference Center is in progress. The crew of Student House members and Chicago Area guardians have constructed wardrobes and shelves and have painted the main corridor of the center. During the week, a team of two has steadily worked for the past six weeks painting bedrooms and the new seminar room. Special decor and inkind carpeting will be ready in time for the 12th North American Guardian Consult, April 1-3.

The coming meeting will focus on seven arenas organized under the three campaigns. The GSD campaign will deal with economic acceleration, with particular focus on Kwangyun II, and with the practical design of a local vehicle for the actuation of all projects. GCF task forces will forge the strategies for the next phase of the campaign as well as provide on-site assistance to the IK 100 maneuver. The IGM campaign will be concerned with debriefing the legal trek, preparing for the Global Women's Forum treks and forming the committee of 1000.

## ZAMBIAN ARCHBISHOP VISITS CHICAGO

Archbishop Malingo of Lusaka, Zambia, visited the Chicago Nexus on March 11, 1977. As one who has lent assistance to the Shantumbu Human Development Project, the Archbishop deeply impacted the Order as he spoke of the centrality of the Word in carrying out authentic programs of social justice. He described his own work among the many local people he sees each week and the necessity of the Christian community to encourage individual commitment in carrying out the aims of the community. In discussing the situation in Africa today, Archbishop Malingo said that despite previous injustices committed by the church there, the Christian community is now admitting past wrongdoings and is attempting to develop a form of worship identifiable to all Africans in portraying Jesus Christ as a white or a black savior.

## GLOBAL WOMEN'S FORUM

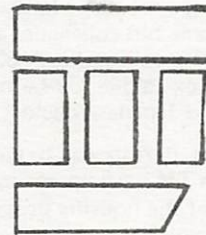
The work of the task forces dealing with Women in The Future has resulted in:

1. The consensus on a new name for the women's day to be Global Women's Forum.
2. The creation of a four-point maneuver chart for Phase II (Jan.-Sept.) of the Global Women's Forum.
3. The assignment of a post at Chicago Nexus to initiate the GWF maneuvers.

The following signal accomplishments happened this past week with the four maneuvers:

- I. **PROMOTION WHIRLWIND:** a promotion piece was designed and submitted to the printer. The cover is a montage of global women in four colors to be printed inkind.
- II. **FUNDING ORBIT:** a pictorial promotion book was designed and used for the first development call to pitch for this program. The book has maps of each of the GSDs with adjacent pictures of women from those projects.
- III. **CONSTRUCT REFINEMENT:** the name of the forum has been shifted and a new symbol for the course is being designed.
- IV. **SCHEDULING FOCUS:** a phone call from the Priors Council in Hong Kong confirmed the North East Asia trek.

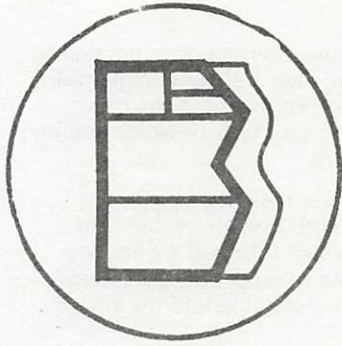
It is anticipated that the promotion maneuver will be finalized this week with the printing of a brief and proposal for funding. Then the focus will turn toward funding.



## THE WHITTIER STORY

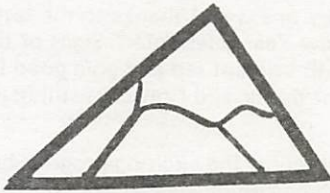
Whittier University, a free communiversity, funded in conjunction with Hamline University is one of the guild's present foci. The first course, "Basic Writing Skill" begins in April. On March 22nd, the kick off for the Community Issues Forum will begin. Careers Day on the 16th of April will provide counseling for people looking for work, or interested in educational and volunteer opportunities.

# INTRA GLOBAL MOVEMENT



### CANNON BALL'S WEEK OF MIRACLES

The greenhouse is completed but vandals break in and punch several holes through the sidings. The vandals were caught by the security force and then agreed to become greenhouse staff after they repair the damage. The businessmen's association meets and takes assignments to schedule visits to investigate the shopping complex and set appointments for Bismarck and Fargo development. The Newsletter staff travels to Bismarck to secure supplies and sells first ad toward self-support.



### CANO NEGRO PILOT PROJECT

The Department of Mariology of the Ministry of Health and Social Assistance for the state of Miranda has chosen Cano Negro as its first pilot project for the total eradication of parasites. The work our own clinic has done has revealed that the children in Cano Negro have an average of three parasites, with some having as many as five or six. A consultant from the Department of Rural Housing, from the same Ministry, has been pushing the Ministry to get involved in the project, so when one of the staff sent a letter requesting portable latrines, they had already heard about the project. In fact, when Rafael Davila went to the state office to see about something else from a different department of the Ministry, word was sent to him that the head of the state office of Mariology wanted to see him. The first word said to him was, "We've heard all about the Cano Negro Project." This is a good example of what the consultants can do for a project in the area of authorization.



### ISLE OF DOGS IS FOR LOCAL MAN

Before an audience of 800 guild leaders, John Harris, from the Isle of Dogs, handed a letter to the Lord Mayor of London at a reception in the Mansion House headquarters of the city of London and then had a ten-minute private conversation with the Lord Mayor about the project. The Lord Mayor recommended using his name in obtaining funding support for the Youth Action Corps from the Queen Silver Jubilee Fund Appeal to be launched by Prince Charles in late April. John's mates in the St. John's ambulance brigade are not surprised at the success of his audacious tactics in getting this key advocacy—"He is a docker, an Islander and a St. John's man". The St. John's ambulance, of which the Lord Mayor is also a member, is the modern secular form of the Order of St. John, which provided wayside facilities in the inns across Europe, hosting among others, the young pauper, Richard Whittington in 1368 when he first came to London before becoming Lord Mayor.



### BUILDING OOMBULGURRI FOR THE WORLD

At long last, Oombulgurri has all the materials needed for the new House - cement, steel frame, steel roof, plumbing and electrical fixtures all obtained for \$7,000, which occasions the Department of Aboriginal Affairs to get very interested in funding.

In Adelaide, the manager of an international company says a strong yes to designing and building the trickle irrigation system for the entire market needs of Oombulgurri. A development blitz creates 50 visits in two weeks and breaks open ongoing funding with organizations.

# GLOBAL SOCIAL DEMONSTRATION

*Sam Hanson brings news from Maliwada after the February Legal Trek to the Sub-Continent.*

### MALIWADA REVISITED

Everywhere you look there are signs of revitalized community. Right at the intersection is the sign for the new bank, the Maliwada branch of the State Bank of India. Down the road are two commercial buildings—the first of their kind in Maliwada. They provide a striking contrast in size to the other village buildings. These buildings house the new factories in Maliwada—the box factory which employs about 20 and the food packing plant which employs 120 in three full shifts.

Along the next boundary is the first set of model homes, three-room houses designed by guardian architects. In the center is a new grain mill, begun by one of the villages with loans from the banks. Each morning in the village, all of the guilds gather for community breakfast, followed by literacy classes before work shifts begin. On Sunday evening, the guilds meet again to report on their week's work. Men and women who a year ago would always avoid you glance now stand before the village and claim the week's work as a significant expenditure.

Then there is the experimental farm, the preschool and expanded elementary classes, the clearing of rubble and delapidated buildings, the cobblestones on the main street with gutters alongside, the newly constructed poultry building, the tractor and the ten ton truck, the market garden and brick outhouses. Along the other highway boundary of the village is one of the largest buildings. In it is housed the training school where villagers from the newly selected replication sites comes for two months of training in Maliwada.

Replication has made its mark on Maliwada—it dramatizes the urgency of rapid development, it symbolizes the global significance of every mundane task, it underscores the constant need for catalysis and visible signs of significant community engagement.

*Two letters arrive from Global Social Demonstration participants around the globe.*

Dear colleagues:

Things are in fine shape here in Kendur. The House has just returned from the Continental Council. There are many new shifts in assignments; P.T. James is assigned to Bombay as Area Prior, while Madan Tribhuwan, the prior of Vaviharsh HDP is assigned to Kendur as prior.

The following are the staff assigned to Kendur HDP:

Madan Tribhuwan	Ankush Limgude
Ronnie Powell	Housabai GAvane
Reg Kontz	Sumanbai Patil
Crispin Kontz	Raghunath Jadhav
K.K. Satralkar	Gopal Bangare
Jijaya Satralkar	Mrs. Anuradha Kuckarni
Pratap Shirke	Arunkumar Kuckarni
Ramchandra Bhosure	Madhukar Sontakke
Baba Shete	Asaram Aswar
Ashok Sakore	Gangubai Aswar

Grace and Peace,

Madan Tribhuwan  
For Kendur Human Development Project

Colleagues:

Nam Wai Project precedes apace (though Delta Pace preceded by one week) thanks to the festive annual Chinese New Year celebration. Signs of the latter remain, with brilliant red and gold good luck banners beside most doors, and fireworks still heard last night.

Others will report the exciting progress here in this needy farming/fishing village located in a most scenic coastal spot convenient to teeming Hong Kong, itself one of the world's most spectacular tourist centers.

This is a warm greeting to assure you that first-hand experience in this 18th HDP confirms the utterly irreplaceable necessity of worldwide support of these demonstration projects on behalf of every last deprived person around the globe.

The hungry, spirit-needy, deeply appreciative participation of the Nam Wai villagers is at once thrilling and sobering. The impromptu speech of one long-time local leader tearfully expressing his renewed hope, in turn brought tears to most eyes in the middle of our practical proposals cross-gestalt this morning.

With your help, Nam Wai is running into the future with renewed hope.

Grace and Peace,

Frank Wherry

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P.O. Box 660  
Bombay, India 400001  
tel. 37-3741

# CAMPAIGN NEWS



CONCERNED WITH THE HUMAN FACTOR IN WORLD DEVELOPMENT

QUARTER III WEEK THIRTEEN

APRIL 6, 1977

## CREATE A NEW DAY, RIGHT NOW!

**Greenville, Mississippi's** mayor Burnby, Mrs. Hodging Carter, and the Delta Democrat Times were responsible for a TM of 350 on March 19. The Sunday edition of the DDT carried 2 front page articles and a full page of pictures.

**Americus, Georgia**, seat of Sumter County, hosted a county-wide TM on February 26. One of the 6 towns in the county is Plains.

**Glasgow** goes on a scouting trek to villages, disclosing many GCF possibilities in the rural. Livingston core decides to meet.

**Albany** hosts steering committee meetings in Rottendam, State Street, Woodlawn, Union-Stockade, North Schenectady, Bellevue, Hamilton Hill, Scotia, Glenville and Niskaguna for Schenectady 10. The city provides an office in City Hall for TM.

**Manchester, England**, meets and architect on a development call who promises introductions to 120-member Manchester Rotary Club.

**Omaha** community campaign now has ten TMs scheduled in April. This strategy has catalyzed a whole series of miracles: the mayor proclaimed April TM month; Omaha Public Schools assigned 5 staff people to work with local steering committees; Boy Scouts blanketed the neighborhood with 9,500 flyers in heavy snow storm; follow-up includes a phone-a-thon; a baker donates a night's work to make 77 dozen doughnuts for first 3 TMs and another town gains a priest for m.c.

**Milwaukee** holds a follow-up to the Westside TM resulting in attendance of 50 people who decide to work for the next six months doing neighborhood clean-up through block organizations, increasing home owners living in the neighborhood by 20 new ones by August, and creating a community directory of organizations and services.

**Cleveland's** steering committee for TM Ohio includes the former mayor of Cincinnati, Bobbie Stern, Chief Justice O'Neill and Archie Griffith of the Cincinnati Bengals and Lt. Governor Celeste.

## TM OK 100 -- WE WON!

The miracle week from March 26 to April 3 is now over, giving time to reflect on the whole event of the OK 100 to see what happened. What took place was that 230 TMs were held with over 45,000 attendees, with over 1% of the adult voting population of the state of Oklahoma in attendance. In order to enable this event to happen, a lot of flexibility in style and format took place, with over 48 of the towns having less than 1,000 people. Some of the towns had afternoon TMs; an Elder's Home met for two afternoon. Many of the workshops were altered and custom made for the constituency of the group. Where numbers were small, workshops were combined and the orchestrator found himself often playing the role of the m.c., host, production person and noon interlude entertainment simultaneously. As a result of the TMs, a network of Those Who Care has emerged as the towns are related to each other in a new way, knowing that they participated in the same event on the same day to create a vision of the future for their towns. For the Movement, TM OK 100 was the proving ground that TM is a tool that works for mass awakening and a tool that is needed; that is now a proven fact.

About 250-300 people representing over 60 of the Oklahoma communities that held TMs gathered in OK City at the grand ballroom of the largest hotel there for to TM OK 100 Rally. Everyone was immediately impacted by the decor. A full length wall map of the state had been created marking the spots where the TMs took place. A copy of each symbol was drawn on a paper plate and they completely covered another wall. Town grids and banners seemed to be everywhere. The mayor of OK City spoke and then the group broke into workshops, based on the size of the communities to pull together the significance of the campaign. The highlights of the day included reports from the individual groups, entertaining stories from the TM participants and the reflective conversation at the end of the day. It was evident that the people, the grassroots, was present, not just community leaders. The mayor of Shawnee spoke and said that TM had changed his life, and, indeed this seemed to be the sentiment of all those present. From the Port of Catoosa to the gusty panhandle local man has something to sing about, in Oklahoma.

# GLOBAL COMMUNITY FORUM

THE YEAR OF CANADA

On February 26, in one of the worst blizzards in the history of British Columbia, a GCF of 150 was held in Lorne de L'Acadie, a very heartening sign to the Movement in Canada. The participants took the Forum seriously; four days later they were still designing their crest, with a mood of "time to get on and do something." The men of Lorne, who make their living as smelters, are all requesting a holiday during April so they can go to the Consult, reports one factory employer. This is very rare because they usually save their days to go on the hunt in summer. Right now, the facility and only public building is being painted for the Consult, with 40 already registered. The Halifax House is scheduled to open Easter Day. Area Montreal senses itself in a new time. Prime Minister Trudeau announced that Canada must make a turn. The tools of GCF and GSD are about to release the care for the world in Canada.

Western Canada also has proven to be a place where local man is engaged in the decision making. Over 1,600 people per month are moving to Western Canada. A corporation man in Cargill points to a catalytic force needed in every community. The hunt for a GSD sit in Western Canada has taken us to the Metis people, the children of white traders of French, English and Scottish background, who married Indian women. One of the possible sites is St. Ambrois, on Lake Manitoba, north of Winnipeg, on the edge of the interlake area. About 90% of the people are on welfare. One or two of the Metis leadership plan to attend the Lorne Consult.

GCF in Western Canada is centered on the prairie provinces, with a focus of a projected break loose scheduled built off of the Forums that have been held there the past quarters. Alberta, Saskatoon and Manitoba are planning to set up 30 GCFs for a June 4 Prairie Forum date. At the present, over 35 towns have been visited regarding this event, resulting in over 14 follow-up meetings set. Manitoba is organizing a Metis community circuit and Saskatoon is concentrating on its rural towns to gain authorization and advocacy. The Year of Canada is acting on the waves of history and the new mood alive in Canada, giving a means for local man to act out his care.



VILLAGE MEETING: AFRICA

Two more Village Meeting dates are set in two new provinces with only two provinces remaining without dates set to achieve a comprehensive spread of VMs for the Nairobi Region. More than twice the usual number of people were present on the eve of the Kariobangi Village Meeting (Nairobi), held in an alternate location which was cleaned and ready for the VM the next day, gleefully receiving eleventh hour permission to use the community school for the event.

The circuit team split up, one on foot setting dates for Village Meetings with first contacts while the other half set two more dates, making a total of six VMs scheduled in 12 days. A House sojourner pulled off a spirited mini-VM in one of the worst Nairobi neighborhoods with two councillors, two choirs and the local school players, which opens authorization in the city with invitations to work in the other wards. VM has captured the imagination of the people of Kenya, with many projected VMs for the quarter.

## development

### NAIROBI NEXUS STRATEGY

Our new strategy is to get 5,000 shillings (8.25 shillings equals one US dollar) monthly from grassroots, 45,000 shillings through circuits, 270,000 shillings a quarter through medium proposals and 1,000,000 shillings a year on Major Funding. This adds up to what we need by November if we are going to begin replication then. We received a yes from Colgate-Palmolive for US\$5,000 for apprenticeship tools for metal shop classes.

We would appreciate hearing from each Nexus and House relative to global data to date in monthly totals, as well as new money raising strategies.

## research

### TWELFTH GUARDIANS CONSULT

Over 250 global guardians gathered in Chicago April 1-3 for the 12th Guardians Consult in North America. Guardians were present who had attended every GSD consult held, and made plans for the expertise needed at the upcoming consults. Friday evening Joseph Mathews spoke, giving an update of the GSD sites and projecting the needs in each in the future. Saturday task forces met in the arenas of the OK 100 rally, which was being held simultaneously in OK City, Continental maneuvers, Global Women's Forum, agricultural acceleration, local industry acceleration, local commerce acceleration, economic acceleration, legal status, committee of 1,000, continental development and guardian assignments to use the experts for sensing on future campaign strategies. Jeff Collidge spoke on his recent trip with the Wedge to Israel and what the Movement learned about the life style of this long-existing corporate living experiment. A triumphant group of guardians returned from Oklahoma, including Tom Whittsett, who reported the miracles of the event and the happenings of the first state maneuver. During the course of the weekend, the guardians consensued to support the Worlds Fair project in Kwangyung II this June, with over 15 guardians promising to attend the event. The food, the decor, the Generals Club ambiance, the service from the Student House and the newly redecorated sixth floor accommodations were impeccable and added ever the enjoyment, enabling tough decision to be forged out for the future of the Movement.

## operations

### NAM WAI SONG

*Tune: Blue Moon*

Nam Wai, I saw you standing along  
With many dreams of the past  
Because the future's unknown.

Nam Wai, you knew just what you were called for  
We saw you building a plan for  
A world you really could care for.

And then there suddenly appeared before me  
A sign for every man to see  
I heard somebody whisper, "Come and join me:  
And what came forth was new community.

Nam Wai, the future is now your own  
Your dreams renewed from the past  
New seeds of history are sown.

## management

### CHICAGO CENTRUM FOOD SERVICES

Whether true or not, it seems to Management Centrum that the kitchen is a social node for Chicago Nexus. Not only is it a node, but also a drop-off point for everyone's anxieties.

The remodeling of the kitchen is a definite response to the needs and feelings of those assigned to Chicago. Dingy, dirty walls have given way to clean white. The old sagging bamboo window barriers have been replaced by white muslin curtains. Islands of color appear in brightly enameled eating tables. A preview of things to come is encountered upon entering the vending machine alley. Outlined bricks cover part of two walls and the rest of the walls are a sandstone brown. Hanging plants will fill many empty nooks and crannies.

The working arrangement of the kitchen is enhanced by removing unused equipment and relocating awkwardly placed machinery. Fine international meals have been created. Curried chicken, Spanish rice and fried rice top the list of favorites.

Rearranging, painting, decorating and cleaning have combined to create a new spirit node for Chicago Nexus.



## PHASE I PROGRAM

With increasing momentum, the Phase I Program is moving toward the summer. Plans for the camp, the trip, the farm and the project are all getting underway. Deployed students who have not yet corresponded their images of the summer to Chicago should do so soon.

Internally at Chicago Nexus, the beginning of Cycle Five has been marked with the completed construction of a second new dormitory. This construction was helped along by \$1,000 of inkind "Craftsman" tools from Sears. Likewise, a second inkind contribution of lumber from the Hines Lumber Company will allow for the completion of the remaining five Student House dorms by summer.

The Cycle Five Ecclesiola Manual has elicited great excitement as an attempt to rehearse the foundational presuppositions of the Order and the Movement. The college focuses on "The Prolegomena to the Rule of the Order: A Moral Covenant and Corporate Discipline" and the seminary provides an in-depth study of "The Christ of History" and "Common Worship in the Life of the Church", both by Joseph Mathews, while the sodality reviews correspondence from Order deployed students.

Externally, students have provided a support force throughout the Oklahoma TM effort; as well, preparations are now being made to deploy a task force to Lorne de L'Acadie. Work on the new Phase I course is also well underway and should be ready to pilot by June. The "Venture 21" course takes seriously the hidden army of Phase I already strategically located in every community around the world. Venture 21 raises the question of catalyzing and mobilizing those who are ontologically already committed to the future and who find themselves with the time and energy which makes them ready to move on the task of building the new earth.

## APIA PCE

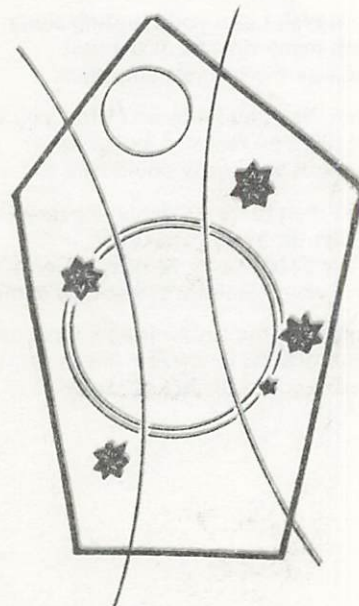
The community miracle task force decided that it needed a legal document to secure the land to be used as a community playground. The land owners totally confused their lawyer with the unprecedented request that he draw up a Writ of Intent to turn the land over to the community as a playground for five years. This is a signal happening as land is a highly valued source of many conflicts. For a country to turn a piece of land over to anyone outside of themselves is an unpreconceived change.

## BRISBANE COMMUNITY TRAINING CONSULT

On January 9, 1977, 66 people gathered in Brisbane at St. Peters College for two weeks of training in community methods. The programme, known as the Community Training Consultation gathered people aged 17 to 62 from around the world; Malaysians, Indonesians, Australians, Canadians and English. Participants came from many different walks of life: students, businessmen, community workers, teachers, health workers and more. Finally, organizations such as the Western Australian Department of Community Welfare, the New South Wales Health Commission and the University of Queensland sent representatives.

The curriculum for the two weeks was built around practical involvement in workshop sessions with short lectures providing data and context. The focus of the first week was on experiencing methods designed to allow a community to look objectively at its situation and plan its future. The Brisbane community of Kurilpa was used as a focus for a four-day planning consult using views and issues of Kurilpa citizens as a starting point to create a tactical plan that could be implemented by local citizens. The balance of the week used a one-day event, CMA, as a vehicle for training in local planning and the set-up of community events. The emphasis in the second week was on practical engagement, workshop leadership, and workshop procedures and lecture building.

A key dynamic contributing to the success of the Consultation was the reflection by the participants on how the methods worked step by step and their willingness to push beyond the planned product both in scope and in content. What was finally demonstrated at this programme was that people from any locale can work constructively together to plan and to solve problems.



# INTRA GLOBAL MOVEMENT

## THE SIGN OF ABUNDANT LIFE

**Nam Wai**—The Consult was a tremendous win in the village, as guardians gave themselves fully to the task, producing concrete products by the end of the week. The closing celebration, a Hakka Feast given by the village for their guests, was climaxed by the village unicorn dance. A young men's service corps, composed largely of consult cooks, was launched the evening of the closing and first mini-part was begun the next day. A rousing celebration was held Friday night, as the service corps hosted older colleagues from all of Northeast Asia at a Chinese feast, ending in reciprocal singing. The document was written and totally inked. Preschool training began the following Sunday, when the first newspaper was handed. Flowers were planted at the bus stop and rocks were carried up the hill to form the Nam Wai characters on the hillside, as part of the first park. The Chinese translation of the document has started. A village meeting decided to have the project, build the rent-free staff house on the school grounds and assigned 25 persons to it.

**Ijede**—The Chief gave a chicken coop for community use, and the chickens are on the way. The hen farmers began clearing away the thick bush by hand after the sign, Ijede Community Farm, went up. The community tailor does inkind sewing of the preschool uniforms. The preschool opened with the bright orange uniforms and volunteer teachers. Twenty five traders were present at the first co-op information meeting. A German architect visits and offers to do the town market and industrial plan. The State Commissioner for Trade, Industry and Cooperatives, the only woman in the Executive Council, is intrigued by the project and wants to go through the co-op plans detail by detail. Land is selected for the site of the first community water tower. Residents of Ijede began regular development calls in Lagos.

**Cano Negro**—One of the things that the HDP is out to demonstrate is that if basic services and economic base are provided in the rural areas, then people will move back, and the trend toward decapitalization of human resources in the rural regions will be stopped. Since the beginning of the project, about 75 families have requested to move into the village, several of them from the rural areas who have gone to Caracas and now want to return to the Barlovento area. This makes a grand total of 125 families who would want to build houses and live in the village. Already two families have decided to move in, building mud huts until better housing can be constructed. One of the young couples who moved in less than a year ago has picked up increasing roles of responsibility. The wife is in training to be one of the preschool teachers, and her husband works with the staff to teach the literacy class as well as setting up the construction company.

**El Bayad**—The El Bayad Hadanah Preschool has taken another leap forward. We thought the leap was the report by Jo Nelson that the children have been taught to recognize their names in Arabic and to

trace them on paper from their name tags. But then as an afterthought, Jo added that the previous week's achievement was that the teachers learned to pass out the children's name tags right side up. Not so easy for anybody in Arabic, and of course none of the village women were literate at the start of the BHDP.

**Kreuzberg Ost**—A Saturday community planning session with both auxiliary and community members present, two of whom were Turkish, started with a corporate breakfast prepared by the community. Songs and a quote was used as an opening ritual. A short presentation of ICA history and aims was given, followed by a workshop on key events of the past quarter and the contradictions. Lunch was a corporate meal with the ritual being led by a community member. The afternoon presentation was on the HDP project and the workshops on the events for the next six months and their implementary steps, placed on the 13 Week Timeline. Enablement was done by teams. The discipline of the community was unbelievable. They stuck to the timeline the whole day, kept to the task at hand and treated all data with profound seriousness. They regathered in the evening with 10 youth and parents who leave Monday for a ten-day stay in Isle of Dogs.



## 5TH CITY ENVIRONMENTAL CAMPAIGN

The forty blocks campaign is an environmental improvement in the following four arenas:

1. **Neighborhood landscaping.** Flowers, shrubs, trees and grass will be planted throughout the community along major traffic arteries, yards, and tree lawns.
2. **Community beautification.** Vacant lots will be transformed into beautiful gardens, mini parks, parking lots and recreational facilities.
3. **Building facelifting.** Buildings will be redecorated to give a more attractive and professional look to the commercial and residential sections of the community, including sandblasting, steam cleaning, painting and glazing work.
4. **Public Works.** Community residents have created detailed maps of needed street, sidewalk and curb repairs. Work will begin on trash removal, street cleaning, snow removal and old car removal from streets, alleys and vacant lots, caring also for traffic signs, signals and street lighting.

# GLOBAL SOCIAL DEMONSTRATION

# LORNE de l'ACADIE



## NOTES TO LORNE de l'ACADIE CONSULTANTS

Although the weather will be warming up in mid-April in northern New Brunswick, warm clothing and waterproof footwear are recommended for the various field visits which occur during the consult.

An Eastern Provincial Airline jet service leaves Montreal every morning (except Saturday) at 10:10 a.m. EST and arrives at Charlo at 12:15 p.m. EST. Flight time is one hour and five minutes. Charlo is 16 miles from Lorne. We will be pleased to meet your flight and provide transportation to the consult site in Lorne. Canadian National Railways provides daily services from Montreal and Halifax to Jacquet River, 7 miles from Lorne.

Meals, accommodations and all other needs for the consult are provided through the consultant contribution.

The consultant contribution is \$400 which provides both for consult expenses and for the Lorne HDP Initiation Fund. The total sum is tax deductible.

Children are welcome to the Consult. A creative curriculum which parallels the activities of the Consult will be provided throughout the week for children of all ages.

## LORNE de l'ACADIE

We invite your participation in initiating the Lorne de l'Acadie Human Development Project in Lorne, New Brunswick. During the week of April 10-16, local citizens, consultants, global guests and ICA staff will meet in consultation to create a comprehensive plan for the future of Lorne. Prior to the consult, there is a week of intensive preparation when crucial community canvassing and enablement details are the focus. The two weeks after the consult, the focus is on programme creation, document writing, and programme implementation.

Consultants are needed throughout April during any and all of the four week period.

Dear Friends:

Greetings to you from Lorne de l'Acadie, New Brunswick. There's a lot of excitement in Lorne these days. Ten days ago, on February 26, we held a Community Forum. Even though we had the worst snow storm in 30 years that day, 150 people came together and talked about the problems in Lorne and what we could do about them. Some of the things we saw we need are small industries, a preschool, police and fire protection, street lights and other public services plus training in carpentry and other skills. It was the first time so many people talked about our hopes for Lorne and how we could work together to bring about real change. We really had a great day!

Last night 100 of us met again. We saw slides of communities around the world which are working together with the ICA for the future of their people. We have decided that Lorne will be one of these projects. We want things in Lorne to change. Maybe what we can do here will give hope to other towns in Canada and in other places.

Now we have a lot of work to do. We are working with the ICA people to prepare for the consult which is exactly one month away. We know we will have to get meeting places fixed up and find accommodations for about 100 visitors who will come to help us for the week of the Consult.

We know a lot about Lorne but we need others from Canada and other places who will be able to come here and use their special skills to go along with what we know. Only if everybody works together will our Lorne HDP succeed. We want to encourage you to come as a guest of Lorne. We need outside people to work with us. Please be sure to bring boots.

Please seriously consider this invitation to be a part of our exciting venture and send in your registration soon.

Very sincerely,

Mrs. Sandra Mallales  
Mrs. Jeannette Hickey  
Barry Hickey

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# CAMPAIGN NEWS



CONCERNED WITH THE HUMAN FACTOR IN WORLD DEVELOPMENT

QUARTER IV, WEEK 3

APRIL 19, 1977

## NEWS FROM THE TM CIRCUITS

**GLASGOW.** A man who recognized the source of TM procedures from a visit to 5th City two years ago, decides that TM is just what is needed for his community and immediately sets up a core meeting.

**AMARILLO.** North Heights Community Core group created a voter participation task force to follow up a TM proposal. The Black voter turn-out was doubled in the city election.

**OMAHA.** Mayor of Omaha declares April TM month in Omaha. Three TMs were held on April 2, with five solid for the 23rd and 30th.

**HOUSTON.** Billy Regan, superintendent of Houston schools says downtown TM was the most important meeting held in Houston in the last five or perhaps 10 years. Biuz TM, new ICA parish, forms community council on the spot and sets the first meeting date.

**ROCHESTER.** TM:Buffalo, a one-day event comprising 10 TMs within the city limits of Buffalo, receives support from political and cultural leaders of the community. The authorization list now includes the mayor, superintendent of schools, assemblymen and religious leaders, revealing wisdom of moving with the support of the cultural, through the political to the economic.

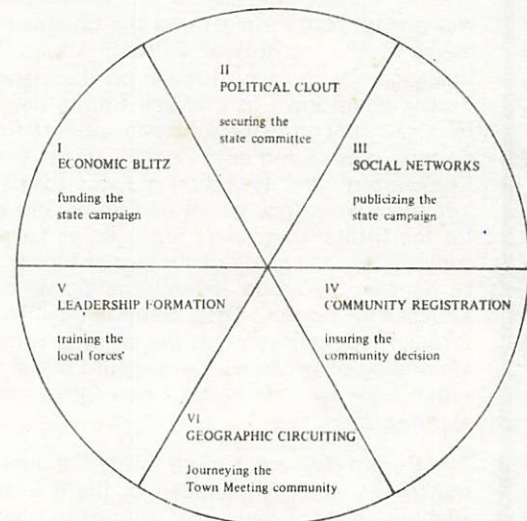
**KANSAS CITY.** A news broadcaster from Ava, Missouri, received a press release about TM from the Missouri Press Association. He called to find out how to be certain that his town has a TM

**CARACAS.** The Foro Comunitario was to be a small one for a group of 30 Orthodox youth set up by one of the local guardians; 45 came with standing room only, including a communist youth who was prepared with a speech to confront the group. As the day went on, he was so impacted by the methodology and the quality and seriousness of the work that he ended up giving his own words of appreciation at the end. The Foro was completely prepared and taught by regional faculty.

**PHILADELPHIA.** Pleasantville, New Jersey, schedules first community clean up ever out of the March TM, a town at the back door of Atlantic City experiencing the racial strife of the 50s and 60s.

## 6 MAJOR TACTICS FOR STATE CAMPAIGNS

These six major tactics have emerged as foundational to conducting a state-wide TM campaign. They are on a wheel to suggest that they are not sequential but continuous throughout the campaign. Tactics I, II, and III function to create the atmosphere within a state, and provide the undergirding that, without which, a state-wide effort could not be completed. Tactics IV-VI deal with the particular communities insuring that the target (i.e., one Town Meeting in each county) is won.



## STATE CAMPAIGNS 24 TACTICS

**Economic tactics:** Corporation Blitz, Challenge Grants, Grad Mailings, Urban Circuits.

**Political tactics:** State Committee, Governor's Proclamation, State "Rider", Community Reports.

**Social Promotion:** State Reports, Network Mailings, Radio/T.V. PSAs, Community Packets.

**Registrations:** Registration Meetings, Core Gatherings, Kickoff Meeting, Special Groupings.

**Training:** Consultant Graduates, Orchestrators/Coordinators, Workshop/M.C.s, Steering Committee

**Circuitry:** Phasing Design, Five-Week Countdown, State Grid, Tracking Systems.

# GLOBAL COMMUNITY FORUM



The following article appeared in its entirety in the Post-Review of Hudson Bay, Saskatoon, Canada.

### HUDSON BAY CORPORATE POWER

The community was ripe for the challenge that was put to Tom Reiniger and the Chamber of Commerce by the Institute of Cultural Affairs. This challenge was to carry through on the plans for a 7-week countdown to a special Forum day. Mr. Reiniger went to work soliciting support from all citizens, groups and organizations in the area. The first concern was: Is there a purpose to the Forum? Yes there was, since we all had hopes and dreams for the future, there were many issues facing the community, and some of the "road blocks" could be removed by group action. How do we carry out a successful Forum? Total community involvement through representation on the steering committee, a grouping of necessary tasks would make the job easier. Each meeting brought new faces, new ideas, and new tasks.

The Forum day was a multi-faceted community day that began when 20 members of the H.B. band alighted on a flat bed truck at 8:30 to play around town. By 9 a.m. residents started to arrive for registration and coffee. The colors were marched in with 2 Girl Guides carrying the town crest. The decor in the auditorium included drawings of grades 4-7 on "Our Community". Lockie Bracken, M.C., welcomed the 90 participants; meanwhile, in the Home Economics room and kitchen, a lively group of grade 8 students were stirring pots of moose stew for the community lunch. The noon entertainment included a father-son act and community singing. Three of the workshops in the afternoon sorted the morning challenges statements into the economic, political and cultural challenges and began working on community proposals for each arena. The fourth went about creating a community symbol, story and song.

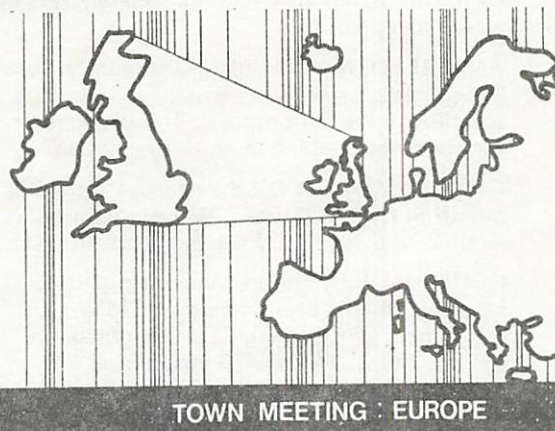
The Forum came to a close with the reporting session on all of the work of the day, including the songs, story and symbol. The children sang their H.B. Generation song. Lockie Bracken led a reflective conversation on the significance of the day. Commenting on the day, Deloris Chometsky said "My feet ache, but I'm not tired."

### AREA HONG KONG PLANS GCF CAMPAIGN

In order to launch Foray 400 across Area Hong Kong as part of the North Seapac strategy, each region plans to:

1. Prepare a list of 36 communities across the 6 metros.
2. Plan circuit practices, including regional colleagues on circuit assignments, transportation, money, and data reporting system.
3. Symbolize the maneuver through decor.
4. Report using Centrum GCF post structures.
5. Mobilize and field adequate teams to cover 36 communities in a two-week period.

These actions are designed to produce a quantum leap of GCF contacts.



### TOWN MEETING EUROPE SHORTS

At the Board of Guidance meeting last weekend, John Borwn of the Isle of Dogs stated, "What the Isle of Dogs needs now is a Town Meeting recruited and staged by locals!" Sounds good.

Brussels Nexus now has a Town Meeting Post. There are four major divisions — training, strategies, funding and materials. Randy and Barbara Williams will be seeing that all Nexus troops are mustered to function as the post.

*European "Song in the Night" verse:*

From Naples to Florence, Palermo to Venice  
Wherever the big sun shines.  
I've made all my plans, I talk with my hands  
An offer they can't refuse  
But a circuit is lonely and a worrisome thing  
That'll lead you to sing the song in the night.

See the slogans flashing  
Hear the fountains splashing  
Move it, (from Naples to Florence)  
Don't you love the region  
Like the Roman Legion  
Move it! (from Palermo to Venice)  
A-move it, a-move it!  
Ciou bella, ciou bella, ciou bella ciou  
Si canta nella notte.

## development

### RAISING MONEY FOR MALIWADA

From Frankfurt came the news that, when asked for \$40,000 for the Maharashtra Training School, the head of CARITAS in Austria suggested that the ICA ask for the full \$80,000 needed to complete the co-financing with the Belgian government. He concluded his interview with the words, "Something will come of this."

Something indeed has come of this. Receiving the promise of the money threw the ICA over against the question of how to raise the matching monies quickly. The answer came in the form of "every man a developer" once more. Centrum residents were asked to raise \$100 each in 24 hours; a wild phone blitz came into being, with money pouring in from friends, colleagues, relatives and other seldom tapped sources. The result has been a surprising amount of money raised in a short period of time on this continent, catalyzed by the CARITAS people in Europe.

News flash: The actual money promised, as of April 19, 1977, is \$240,000 from the Belgian government, if \$80,000 is raised by the ICA.

## research

### THE ACADEMY

The spring Global Academy began in Chicago in April with over 50 around the table and a faculty of 12 consisting of Robert and Conna Shropshire, John and Judy Montgomery, David Lazear, John Cock, Brian Stanfield, David Tickner, Ardil Watson, Judy Tresise, Meg Wildhack and Dawn Lingo. Six nations were represented, including three from Oombulgurri, five from India with one en route, one from the Marshall Islands and three Koreans due to arrive soon. Three are expected from the Philippines with six more participants expected for the last four weeks. Two participants came from Canada.

One highlight of the Academy has been the Town Meeting. A two-day lab on the dynamics of human awakening was held, culminating in the Uptown Academy Town Meeting, which deeply excited the participants who emerged as trained orchestrators. Also a highlight was the Nation and World course. The celebration concluding the two weeks was the play "The Blood Knot" and a special feast.

## operations

### KWANGYUNG II WORLDS FAIR

The North American guardians have assumed the task of doing economic acceleration in the Human Development Projects. During April and May, 7-10 guardians and three ICA staff will be in the Kwangyung II HDP in Korea assisting the villages to start a community store, a credit union, a saw mill, a soybean oil processing plant and a brick industry, clear new land for pasturage and start a potato industry.

All this is to be done in time to turn the project into the demonstration showcase required both by the mission and the Kwangyung II Worlds Fair June 25. The Worlds Fair is the occasion for demonstrating the full completion of the Project as originally conceived by the September 1975 Consult which initiated it.

This is the third economic acceleration trek (the first two were to Majuro and Sudtonggan) and, in addition to helping complete the Kwangyung II HDP, it is out to create the documentation that will enable the July research assembly in Chicago to plan the accelerating of the remaining 24 HDPs during the 1977-78 year.

## management

### CHICAGO INKIND

The Chicago inkind post arrived back from Oklahoma 100 last week ready to bear down for another no-and-yes week of calls and proposals and discovered itself uniquely victorious, even before the first phone call. While most were gone out of town at TMs in Cement, Jet, Ponca City and others, \$1,200 worth of paper from Wisconsin walked into Centrum and found its way to the publishing house. With paper ranked No. 2 in operating expenses behind travel, this windfall is both a symbolic and actual boost to corporate effectiveness.

Speaking of inkind. . . the estimate is now in that Oklahoma 100 campaign netted \$125,000 in inkind donations. Signal gifts were the one week's breakfasts for 100 volunteers by McDonalds, Addressograph-Multigraph's printing of the TM Assembly document (40 pages long), motel rooms for 150 people, and all the paper needed. And networks really pay off. If you just ask someone about one of your needs, he will come up with the solution or he will at least know who to ask. Most of all, it was the many services that Oklahomans donated that made it happen — things like a car and driver at our disposal or typing all the thank-you letters. You can't beat that!

*Letters arrive from colleagues around the globe assigned to social demonstrations and Houses with news of what Those Who Care are doing.*

Dear colleagues:

Manila

I was in Davao for the month working on GCF and being sort of a backup person. Had a great time inking lumber and nails and hardware for remodeling and preschool playground. Philbrook told me it was simple; all you do is just ask. So I did; store to store down one long street and came home with plywood, paint, nails, lumber, masking tape, brushes etc. I had to rent a jeepney to get home in! We built a playground in a one-day miracle. I've got some selfhood wrapped up in the blue see-saw. While there, I also took a trip to Nambunturan, a rural municipality that has 200 RS—1 grads, 20 LENS grads and at least a dozen ITI grads, including the mayor and parish priest. It's a small town that only recently got electricity and still has not postal service or telephone. If you want to talk to them, you have to go or send a messenger. Quite a place! They just this month had a 400 person GCF and a 200 person consult to initiate community development in one of the outlying very poor barrios.

Was assigned to teach a LENS in Cebu and had the opportunity to visit Sudtonggan. I arrived alone and at night and no one was in the airport who

knew where Sudtonggan was. So I got out the map George Packard had drawn for me on the back of an envelope and told the taxi driver to go to the end of the road. We arrived at the end at least 4 times before we got to the project. Walking around the next day I was struck by the signs which marked the buildings where different programs were either going on or planned. When I passed through again a month later I was amazed at the building that had gone on and the gardens where once there seemed to be only rock.

Where GCF had me on my knees last quarter, ITI does now. We are using it as a chance to pull the Manila grads together. Recruitment is unbelievable. There is absolutely no problem in getting 80 paying participants. The problem is in deciding which 80 to go after and keeping focused on those 80, because after you contact the first 20, you see 100 others, looking just as helpful.

Every day in the Philippines comes to me as pure adventure and I love every hair-raising second.

Love,

Judy Albers

Dear colleagues:

Kendur, India

The honeymoon is over and we have ended up in Kendur. I spent two days in Hyderabad packing and then took a train to Pune, where my dad is doing Gram Sabhas; then a bus for two hours by road and then on a dirt road for an hour to arrive at Kendur. Compared to Maliwada, Kendur is almost a city. Including the surrounding hamlets, it has almost 9,000 people. Kendur itself is 3,000 with a hospital, high school, primary school, electricity in most homes, a bank, loads of shops and buses in several directions morning and evening. But even so, the farmers are almost all in debt for 1000s of rupees. The dirt road has lots of dips in it which are flooded during the monsoon so motor vehicle traffic comes in (as well as bullock carts). This village used to have some very rich Brahmins living here in giant palatial houses, who employed almost everyone else, then, after the Independence, land was taken from

them. That's how the villagers here now got their land. The only land here that is owned has palaces on it. They are crumbled down now, with only the outside walls still standing. All of the little house that the villagers live in sit around the edges of these castles.

There is one drinking water well that everyone walks to for their daily supply. Most people carry it in metal pots on their heads. Then there are quite a few wells for washing water. One of them has stone slabs down the inside where the men climb down to bathe. We have a brick shed built to bathe in. The floors are spread with cow dung.

The auxiliary is pretty great. It looks like it will be a great adventure.

Crispin Kontz

Dear Judy:

El Bayad

You should see the smiles on the women's faces since the water began; the first rush is over and they are beginning to believe it will stay now. If the pump happens to quit for awhile, they tease the men with the chant "dysentery fee Bayad"!

Health classes started in earnest last week with about 30 women with children. The community oven in the health clinic courtyard is nearly built. The doctor is now living in the clinic; he's in Bayad about 3 days a week and on the East bank most of the time. Therefore, the health clinic has electricity from 6-9 every night!

The women are attending almost every stake meeting regularly now. The preschool teachers have progressed to the point where they run it by themselves. They can read well enough to keep the attendance records by themselves. The Joneses filmed them last week.

The literacy classes have been visited by the inspectors about 4 times now; they were astounded the first time by how well they were going. Something happens to people when they become literate; they are no longer left out of the mainstream of things and they use symbols in a different way. Literacy is a lot more than just a skill.

Masalema,

Jo Nelson

**INTRA GLOBAL MOVEMENT**

## SOCIAL DEMONSTRATION FEED BACK

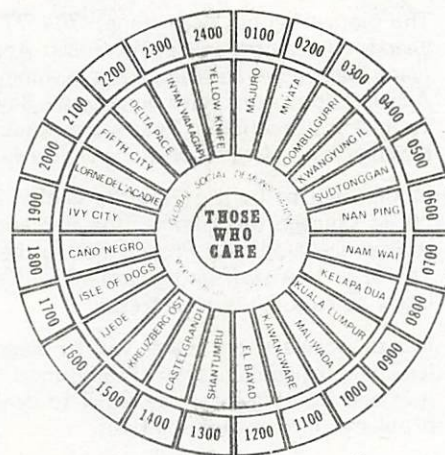
**ISLE OF DOGS.** In a priority government debate on inner city problems, Lord Raymond Hylton, IHDP Consult participant, spoke for eleven minutes on the sign of local resurgence in the Isle of Dogs in the past year and laid out the underlying principles of HDPS. His speech concludes, "My Lords, I believe this experiment I have been describing is significant. I hope the Secretary of State and the Noble Baroness who will reply to the debate will monitor it very carefully. I ask this because it seems to me that such things as education areas, housing areas, urban aid and sports priority areas are all these things that have been tried. I believe it is necessary to motivate whole groups of people and to raise the morale of all the residents in a particular delimited inner city area. Somehow or other we must reverse the collapse of individual responsibility which is very much at the root of the inner city malaise."

**KELAPA DUA.** After bulletin boards and agricultural plot signs mysteriously disappeared, many villagers, and Lurah, the local chief, gave encouraging words about the project.

**EL BAYAD.** Dinner with the Maadi Community Church, where slides were shown and the story of El Bayad told to about 50 members of the American community in Egypt, turned up a man from an oil company who asked "what do you need?"; and Lori Rozendahl's aunt, Marian Ferwerda, who was excited to be in contact with the project.

**PACE.** Launches its 100,000 worm industry. The community garden sign signals the location where twenty eight families have requested plots. The Youth Garden sign points to cabbage already planted. Development raises \$1,500 in nearby places. An excited executive of Xerox visits the site for five and a half hours.

**CAÑO NEGRO.** The Fiveca Group, a Venezuelan holding company, with interests in banking and mortgage business, is a good example of the private sector taking a multifaceted role in a Human Development Project. To this date the group has collected over 53,000 bolivares (US\$12,000) from its affiliated companies and executives. The secretary to the president has been put at ICA disposal and is doing things now like translating the program implementation report to use as a donor report. An architect who works with the company is redesigning the plans that are generally used for low income housing on the rural areas to make them more suitable to the climate and living conditions. Meetings are scheduled with their economist and lawyer to consult on setting up small industry and a local legal body. A company's participation does not necessarily need to be limited to cash contribution only, but can relate in ongoing ways as the project progresses.



**IJEDE.** An American woman, Margaret Payne, wife of Managing Director of Morgan Guarantee, donates 1975 Rio car to project and offers to spend one day a week working in Ijede. The preschool expands to 80 2-3 year olds with seven volunteer teachers, and the water from the spring and blood samples are analyzed, reporting safe water and children with only "normal parasites". Four acres of the community farm are cleared, market samples are under production to expand the tailor's market. A bus stop plan is created; the office floor is cemented and painted. Mothers and children gathered for the third consecutive vaccination day. The English literacy class held its first weekly news conversation and discovered the world.

**OOMBULGURRI.** The Village Store recently received a donation of a glass-top freezer. Last week was designated "Fill the Freezer" week. Also, a Melbourne company recently donated 300 sets of cutlery for the community kitchen where villagers have breakfasts and some dinners together to ensure an adequate diet.

**KWANGYUNG IL.** Prepares for the Worlds Fair in June by working on the road and footpaths. Guardians prepare to leave for economic acceleration, starting community store, aggregate rock industry, credit union. Agricultural team starts experiments with potato crops. Villagers elect new officials in local government — English speakers. Work on the bath house continues.

**IVY CITY.** The print shop provides a complete printing service on a timely basis. As part of the Ivy City Human Development Project, this print shop is providing jobs and services for the Ivy City Community. Ivy City citizens are working to renew their community on a self-help basis, and you can participate by using this printing service. Order flyers, stationary, reports, programs, tickets, newsletters, business forms, cards and pamphlets from the Ivy City print shop.

# GLOBAL SOCIAL DEMONSTRATION

### MOVING IT WITH ACCELERATION TEAMS

The pioneering has been done; '76-'77 was the pilot year for Acceleration Teams. Social Acceleration teams have gone to Majuro and Kwangyung II; Health Acceleration teams have gone to El Bayad and Kwangyung II and Economic Teams are heading now to Kwangyung II (see Operations article in this issue).

Models will be built during the Global Research Assembly in Chicago this summer for acceleration in every Human Development Project during the coming year. Teams of ICA staff and guardians will then immediately start going out on treks.

Health Acceleration Teams will be diagnosing prevalent health problems, establishing local health facilities and training local personnel to deal with the problems on a continuing basis.

Social Acceleration Teams will concentrate on such things as accelerating village care programs, neighborhood care, occupational intensification, educational processes and cultural heritage.

Economic Acceleration Teams will be divided into three areas: agri-business, commerce and industry and construction and design. Agri-business will deal with land improvement, crop processing, animal industry, bulk buying of agricultural inputs and the establishment of the demonstration farm. Commerce and industry will concentrate on the areas of financing, retail and wholesale, investments, establishing small industries and bulk buying. Construction and design will concentrate on accelerating the humanization of the village environment through a demonstration house, landscaping, carpentry, plumbing, road improvements and industrial buildings.

Call the Social Demonstration Post in Chicago (800-621-7997) to sign up for the year's acceleration treks. Dates have not yet been assigned to specific locations, but whatever your expertise, on any given day you will be needed somewhere. Acceleration is needed for the development of indigenous leadership in a time of replication in order to "move it, move it, move it".

### REPLICATION IN INDIA

*A message from Joe Slicker, who is currently working in the state of Maharashtra in India.*

Things are going great guns here. The council we had at the end of February was a great happening—in fact one that gave us a brand new arena in which to operate. We held it at the end of the school a few days before graduation. All the auxiliaries came back from the four projects. New assignments were made for the 4 old and 4 new projects that are being activated with auxiliaries this month. There are 175 on our assignment sheet. It was a fantastic gathering. The excitement of the auxiliaries that returned captured everyone. They had won. It was as if nothing could stop them. You could imagine what this did to the anticipation of the new school grads. The great hall of the school was filled with bodies, song and expectancy. We have already outgrown our meeting hall.

#### UPCOMING REPLICATION IN INDIA:

- June 12-16: Mundane, Shelgaon
- June 26-30: Uti
- July 10-14: Nandapur

#### PROJECTED GSD CONSULTS

- May 15-21: Hsia Liad, Taiwan
- May 22-28: Castelgrande, Italy
- June 5-11 : Yuharai, Japan (on Hokkaido, the Northern most island of Japan)
- June 19-25: Vogal, Canada (on the narrows between Lake Manitoba and Dog Lake)

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# CAMPAIGN NEWS



CONCERNED WITH THE HUMAN FACTOR IN WORLD DEVELOPMENT

QUARTER IV, WEEK 5

MAY 3, 1977

## TM REVERBERATIONS

**Davao** is doing its fifth TM, with four great ones done.

**Hibbing** TM launched the Minnesota Campaign. Governor Perpich opened the TM and stayed in the workshop until noon. This was the governor's home town territory, in the midst of the Mesabi iron range.

**Schenectady, New York**, is having ten TMs this week in the city which will be followed by a city-wide assembly on May 21.

**Buffalo** will be doing a city campaign of ten TMs on June 4th, followed by an assembly on June 10.

Governor Romney held a press conference on March 25 in Michigan, and was quoted as saying he will spend the rest of his life working with local man and doing things like TM.

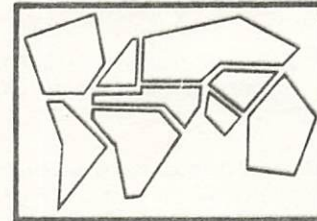
**Winnipeg:** The first week of Prairie Forum maneuvers in Manitoba confirms that the strategy is on target. Circuiters return with three "first meetings" completed and six scheduled for next week. Responses on the part of local mayors was good. They are very willing about pulling together the town leadership and moving quickly.

## GCF EUROPE MARCHES ON

**Glasgow:** Two hundred and seventy people registered in one day pre-registration drive in Lochee. One-day inking push nets food and production materials as well as an offer by one firm for paper and use of offset press for work-book production. Songs were key in Lochee, Parmek and Isle of Dogs meetings.

**Manchester, United Kingdom:** The third phase of the Lower Broughton core meeting was assured as the local priest gathers five key leaders for the next meeting.

**Amsterdam:** Frank Little and Anja Bos visited Overdie, a community in Alkmaar, North Holland. One of their visits was with a key woman in terms of the community organization structures. They talked for awhile about the issues in Overdie -lack of family entertainment- and the structures that are already present. They are building a new community center and think that Buurtdag (TM) would be a good opening event. They have a slogan "Van Alles to doen in Overdie," which means "Something of everything is happening in Overdie".



## TM BREAKING LOOSE INKIND

**Sacramento:** After deciding to inkind meals, the story was created of asking for only four meals a week for five weeks for four people rather than asking for twenty meals. The results were \$2,500 worth of meals, motel rooms and food from other sources.

**Indianapolis:** In Marion, Indiana, WCOM and WMRI donate over \$750 of prime time for 60-second spots for the last month before their May 21st TM, plus new spots and space in the community bulletin board, all completely free.

**Wichita:** Salina Committee locates the remaining 80% of their TM funding, all inkind, in a last week blitz. State Representative Bob Caswell, with full schedule, keeps returning to TM between appointments.

**Kansas City:** An ad was placed in the local paper under "Aviation" requesting, of all things, inkind flight space for a not-for-profit organization that was doing circuiting in several states. Fifteen replies were received, and, out of the responses, a pilot with his own plan volunteered his services any time he was going in the right direction. He since has transported both people and supplies to TMs, committees and meetings in several states.

**Cleveland:** Ohio estimates it has received over one quarter of a million dollars worth of promotion for initial outlay of \$1,000. This has all been done through inkind. The promotion campaign covers every radio and TV station in the state of Ohio and every broadcasting station.

# GLOBAL COMMUNITY FORUM



**GRASSROOTS DEMOCRACY THRIVES**

*Taken from an article that appeared in the Citizen Journal, London, Ohio.*

Grassroots democracy is alive in this Central Ohio community. In the past six weeks, citizens have begun working on three projects to make the area a better place to live. People involved include students, housewives, senior citizens, businessmen and elected officials. The projects are revitalizing the downtown, building a community center and determining other projects citizens want to work on together.

The new citizen involvement grew out of London's Town Meeting on January 22. About 150 local people joined in the all-day meeting. They followed a format developed by the Institute of Cultural Affairs in cooperation with the American Revolution Bicentennial Administration "The most significant thing about the day was people found out many other people were interested in similar goals," said town meeting steering committee member Lee Franklin. "If it hadn't been for TM, these people never would have gotten together."

Mayor Stephen Smith was one of the members of the steering committee that began working on TM in October. "I'm very pleased with the results," he said. "TM got people involved who had never been active in anything in this community." Forty five Ohio communities have held town meetings in the last two years. Results in other areas include:

- \* A fund drive for a community center raised over \$1 million in Shelby.
- \* In Columbus, a town meeting focusing on educational issues showed participants a new way to work together.
- \* The Cincinnati suburb of Mt. Airy has regular follow-up town meetings. A local civic organization has been revitalized and merchants have intensified redevelopment plans for the commercial district.

A state-wide steering committee made up of 65 ministers, corporation executives, educators, members of social service organizations and politicians are working to plan a town meeting in each of Ohio's 88 counties for Town Meeting Ohio Day on May 21, to be followed by a Town Meeting Assembly on June 4.

**TOWN MEETING OHIO**

**The advantage:** 43 Town Meetings held in Ohio in the past 18 months, Lt. Governor Celeste, who was very excited about Town Meetings and willing to invite representatives from over 20 state and network organizations to the Governor's Breakfast. The breakfast, attended by 90 people in February, officially inaugurated the TM project.

**The target:** The Town Meeting Ohio project is out to have a TM held in every county in the state of Ohio (88) on or by May 21. As of this writing, 56 communities are solidly set or have held Town Meetings and all other counties are working. An assembly of representatives from each Town Meeting is planned for June 4, in Columbus.

**Key tactics:** Securing a working state-wide steering committee co-chaired by a former Cincinnati mayor (Bobbie Stearn), Chief Justice and former Governor O'Neil, Archie Griffin, twice winner of the Heisman trophy (that's a football superstar), and Lt. Governor Celeste. A second tactic was the training of over a hundred consultants. These folks were Town Meeting veterans and see themselves responsible for consulting one of the Ohio TMs. A crucial tactic supporting all others has been the comprehensive statewide publicity through state-wide radio and TV PSAs and regular press releases. Copies of these promotional materials are available.

**The funding:** The Ohio TM project has budgeted the cost of each Town Meeting at \$1200. Each community is responsible for \$600 and a state-wide fund raising effort through corporations and foundations is to raise the complement. The funding campaign was launched through a \$1,000 matching grant from the Cleveland Foundation.

Ohio— we're watching !

**A STATE TO WATCH**

The New Jersey campaign gathers speed towards its goal of 120 TMs in June; 61 communities have set firm dates in the 4th week of this 12-week campaign. Backed by a Dodge Foundation grant of some \$18,000 the campaign was launched in April with the gathering of New York area troops in New Jersey. The use of a multiple strategy of circuit saturation in the first two weeks (250 communities called on, 160 initial yeses). This saturation went hand-in-hand with the creation of a state-wide steering committee, economic support, broad authorization and state-wide promotion. The campaign created its own rider. The New York design for orchestration assignments made quarterly through the Area House has proven its value. All orchestrator assignments for the New Jersey TMs have been made, even before the names of the towns are known. Approximately one quarter of these assignments are guardians and colleagues. What a fantastic way to engage and expand the guardian net! It looks like New Jersey means business.

## development

### THE FOURTH ORBIT

Development Centrum in Chicago began its third week of new continental maneuvers with its sights set on \$260,000 per month for Quarter IV. Operating out of 16 patrols in conjunction with the North American House net, comprehensive continental development on behalf of global program is a reality.

We are on the verge of major funding breakthroughs in such arenas as Global Womens Forum, ethnic groups, corporations, major foundations and government funding both in the United States and internationally. Circuits—nine a week—operating out of three configurations—Samurai, Gurkas and Immortals—have built maneuvers which target \$3,000 per circuit per week.

Last minute news such as the 10 TMs held in Schenectady, New York, this week, which were fully funded at \$1,200 each tells us we are winning.

## research

### REGARDING GLOBAL WOMEN'S FORUM

The four Global Women's Forum treks to Europe, India, Northeast Asia and Southeast Asia have been launched. The first courses began in Europe during Week 3, in Northeast Asia Week 4, and will start in India and SEAPAC Week 5. There will be more than 40 Forums taught on these treks with more than 1,000 women participating.

#### EUROPE

Priscilla Wilson  
Kate St. Clair  
Jane McClain

#### N.E. ASIA

Mary W. Moffet  
Ellen Rebstock  
Lee Jung Ja  
Kitty Cole

#### S.E. ASIA

Betty Pesek  
Doris Hahn  
Marie Paul  
Joyce Quimby

Europe has had Forums in Berlin, London, Paris, Brussels and Den Haag. India has 19 set beginning May 2nd. Mary Ann Mann, Laverne Phillips, Connie Widyatma, Mary Kurian and Kamela Parekh plan to cover these events.

People who are concerned about the globe and women's programs in particular are deeply excited about stories told them of how women in GSD projects comprehensively participate in the economic and social life of their communities within guild structures that are dealing with the pressing social issues of their communities. In light of these happenings, a full quarter of Forums is anticipated throughout the globe.

## operations

### CAMPAIGN NEWS MAILING

The last edition of the Campaign News was an experimental edition that was sent to over 4,000 guardians, soliciting their subscription on a volunteer basis. This experiment was due largely to the response of the guardians at the Twelfth Guardians Consult who voiced an interest in receiving some Movemental publications. In order to move the mountains necessary to get the News from the publishing house on the road, a monumental Nexus folding blitz took place, turning ordinary colleagues into highly skilled folders and stuffers in one brief hour. The hidden army in the Student House labeled, zipped and readied the publication for the Post Office in record time.

A similar mailing will be done once a month to the guardians, although the Campaign News will continue to come out fortnightly to ensure up-to-date news, not yesterday's replays. Houses, it would be extremely helpful if you would let us know the guardians' reception of this tremendous offer. If you feel anyone has been missed, please forward their name and address to us, or any address corrections necessary.. We will continue to send your office as many copies as it deems necessary. Lastly, we seek to put out a quality publication, so any suggestions you may have relative to its articles will be greatly appreciated.

## management

### WHAT A DAY

Picture this, if you can . . . inkind team:Chicago arrives at the appointment 20 minutes late, finds out our man isn't even in the building (after driving to Milwaukee to see him) and recalls that this company recently turned down a \$600 proposal for Wisconsin 100. "What's the Use" mildly articulates our state of being at that juncture. Sometime, at that moment, though, a wave of light breaks into the darkness and says,

**"YES, I'LL PRINT, PROVIDE PAPER AND PACKING FOR 30,000 TOWN MEETING WORKBOOKS FOR FREE!"**

Everything is changed and everything is transformed. Mr. Jim Eckoldt of Wisconsin Cuneo Press is the inkind Saint-of-the-month for April and tells us that he will be able to run our workbooks between orders for 500,000 Bibles and the next issue of Hustler Magazine (no joke). So, if you notice some rather unique new photographs in the Interlude section . . .

Dear friends:

We are now in Hong Kong after several months on the road. We give thanks to the United Methodist Church of the Redeemer in Hillcrest Heights, Maryland, for supplying the scales which have proven to be such a critical piece of equipment for establishing the organization for prevention of illness in the village projects.

The scale is very portable, can be hung from a rope around a rafter and has a hook for attachment for the "suspenders" in which we place the children in order to weigh them. The face is marked in both pounds and kilograms up to 25 kilograms. In countries like Egypt where the local numerals are so much different from the Anglo version of Arabic numerals that the local people can't read the face, we make a collar to go around the outside with local numerals on it.

So far we have built a system of local health advocates in El Bayad, Egypt, Kwangyung, Korea, Nam Wai, Hong Kong, and Kawangware, Kenya. In Egypt and Kenya there was real starvation within certain families of the community, and it is literally a life and death matter to weigh the children every month and refer those who fail to grow to the community food supplement program. In the other locations, actual starvation does not now occur, but the weighing of babies by the health advocates has proven a very simple first step in starting to build a network of basic preventive care within the village, the easy first step from which can evolve a first aid system, and finally a simple treatment system that allows about 80% of the village health needs to be handled within the village..

Tomorrow we leave for Sudtonggan, where we will spend a full month. The other unit of this team is in Africa and will next go to Shantumbu. The units will meet in Bombay and then work in two Indian villages before returning in July.  
Ken Gilbert

Colleagues:

Arrived in Jeju Tuesday, Hamje a day later. Spent the week in Seoul calling on guardians and making some industry contacts.

Toured the village yesterday with the Head Man, Kim Bon Joon. The village, as always, is a puzzle to us who don't speak the language. The leaders here back the Fair, and we meet with them this evening for presentation of the Grand Design, and if we get their nod, the village is go.

We have established 9 targets:

1. Chicken industry
2. Pig industry
3. Vinyl houses
4. Industrial shed
5. Sewing industry
6. Export industry
7. Co-op store
8. Trucking industry
9. Village treasury

Purina will do no. 1 and perhaps no. 2; no. 4 will house the sawmill, machine shop. Singer is donating 8 new machines for no. 5; no. 6 will be ancillary to another established industry—perhaps tangerine crates for Jeju City shippers or something like that. We'll be covering the Island next week to cover that; no. 7 is a farm store—mostly soap, rope, nails and hand tools. We have a building. It's ready now at \$10 rent! No. 8 involves repair on the two trucks and starting trucking for a fee.

Ken, Lee and I are sleeping on the floor of the Head Man's private office in the Ri Hall. It will be that way until the staff house is done. May is key. The visible signs will have to be up by June 1.

Bob St. Clair

*A report from Sushila Joshi, recently returned from four months in Maliwada.*

It is nice to be back with great experiences and memories from Maliwada. My main job was to help in the health clinic, which started last year with a small first aid box and now is an 8' X 4' room with a table, two chairs, two stools, two medicine shelves and an examination table, made in the Box Factory.

There is no doctor or trained nurse in residence. One nurse comes once a week for one hour to check malaria cases. One local woman is trained for first aid treatment. Daily 25 to 50 patients are treated for colds, fever, coughs, diarrhea, tuberculosis and malaria. The majority of the children suffer from conjunctivitis, scabies and malnutrition, but conditions are much better from last year. Pregnant ladies are still not ready to go for regular check ups, resulting in premature births and stillborn babies. A seminar on prenatal care and nutrition over lunch is being planned for the pregnant ladies, but, due to the caste system, is not progressing rapidly. For regular check ups, they have to go to Aurangabad, 8 kilometers away, where they have to wait for ½ day. What is needed is a small maternity home and two trained local midwives.

Two doctors from the medical center have been invited to come and help during their off time; they are now coming. We also selected two responsible persons from each stake for health training. A ceremony was held for pinning the Red Cross badges on the selected people. Three days from 8:00 in the morning to 10:00 in the evening, training was held. Three women have already started to take responsibility for the health in the village.

Maliwada is on the move in small business, agriculture, preschool, infant school, literacy classes, stake and guild meetings and the new branch of the bank. All villagers are working hard to build the new and telling friends and neighbors to come join the spirit march and build the new earth.

**INTRA GLOBAL MOVEMENT**

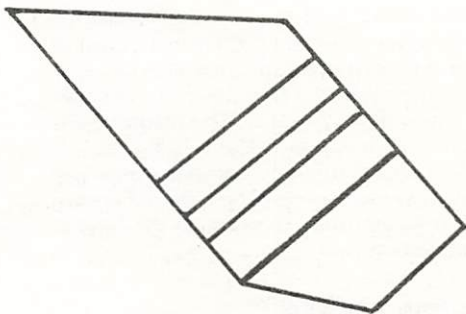
## VOIX DE LORNE

The Lorne Human Development Project Consult started Sunday, April 10, with an opening feast and the singing of "Gens de Lorne" by 100 consultants and 700 residents of Lorne. During the week-long consultation, over 100 local people were present all day long with more attending in the evening. Participation by local youth in enablement and in teams was excellent for the whole week. Fortunately, the weather was fine so that home visiting was done extensively.

The Consult was exceptionally concise in stating contradictions and thus the tactics were very practical and on target. Implementation of the tactics started on Saturday of the Consult week with the nomination of Anita Eslinger as representative on the district school board. Although Lorne is the largest town in the district, it has not had a school board representative in many years.

The next week was filled with significant research into initiating a comprehensive wood industry from logging to furniture factory, including building a wood drying kiln and purchasing a sawmill. Over 50 residents began to build Lorne's financial structures by meeting with Mr. David Little of the New Brunswick Credit Union on the procedures for starting a credit union in Lorne. Also, the local businessmen will be meeting on April 26th to organize a merchants' association in order to work together toward building a shopping centre in Lorne.

Services to people in Lorne were more than doubled by the end of one week with the organization and beginning of a preschool and the acquisition of a fire engine for a volunteer fire department; \$7,000 was raised in one evening through resident contributions toward a fire truck. Some people contributed their entire unemployment check. By Saturday, the fire engine was in Lorne. Needless to say, Lorne de l'Acadie is already a demonstration in community development.



## PLACE OF GLORY FOR ALL MANKIND

*Linda Barnes in Kawangware sends news of the prospering local basket industry*

We are really pleased to know that our baskets from Kawangware arrived safely in Chicago and are on the market. I am sorry that our women here in Kawangware who made the baskets won't understand the significance of them being displayed in Marshall Field & Company... I wish we had a photograph for them to see.

Since our order to Marshall Field, we have also sent orders to Liberty & Company in London and also to Harvey Nichols in London. During the past several weeks I have sent colour photographs and price lists to about ten retail stores or importing agencies in the United States and we hope to get some orders from those letters.

Our women can now work very well to specification. Formerly they would produce whatever they thought they could do. Now we have proper templates for them to work from and very much better quality control. Our products are now on display in Italy and London at trade fair shows and I hope to follow these shows up with a few visits.

Kawangware still needs radicalized industrial development (small scale industry) and we look forward to hearing more about the industrial trek.

# GLOBAL SOCIAL DEMONSTRATION

**A NEW WORLD COMING FAST**

**KREUZBERG OST**

The Kreuzberg Ost Zentrum the Project's first on-the-street facility, officially opened last week with an Open House attended by around 200 adults and children. Seven guilds and other groups were meeting regularly, but the guild decided to invite the whole community in with a celebration. To overcome the contradiction of picking a cold and rainy day, one of the guild members put on a green wig, grease paint, a red nose, old clothes and long underwear and spent the morning on the street as a clown side show barker. She had already recruited her children to blow up balloons which she passed out to people. Other guild members had their ambassadorial skills polished explaining the work going on to the new people. The new contacts made were valuable. An Egyptian from Beni Suef, on scholarship in Berlin, and a Kreuzberg Ost resident, said this was the first time he had ever walked down this street and when he saw a clown he had to stop to see what was happening. He is now working with the Communication Bureau planning the production of a film on the project. Another passerby is now working with the elders group, children's program and the language school.

**KELAPA DUA**

Helpful participation of villagers in Sungai Lui offers testimony of effectiveness of the Human Development Project. They successfully served as agricultural consultants and on the education team during the Consult.

**PACE**

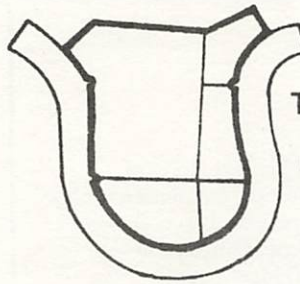
A key meeting was held in Jackson with five members of the Governor's Advisory Staff. Two staff members immediately took on the responsibility for pushing through the sewer system needs. The next steps will be taken with Xerox Corporation toward having fifty to seventy of their employees in Mississippi spend a work weekend in Pace. The regional public relations manager of the firm has sent out internal memos and a letter of invitation to 90 employees, with many responding affirmatively and planning to bring their families for the entire weekend.

**OOMBULGURRI**

Three hundred sets of inkind cutlery arrive from Melbourne for the community nutrition kitchen, ending three months of eating soup with plastic forks.

**SUDTONGGAN**

A phenomenal celebration with more than 500 adults present ends Quarter III with reports, songs, skits and food for everyone. The community donates cassava cakes and rice for the celebration, and all guilds are involved in the planning and enablement. All Purok leaders are present with many new faces.



**THE ISLE OF DOGS**

**HUMAN DEVELOPMENT PROJECT**

**LOOSING THE WISDOM OF GRASSROOTS**

The Youth Action Corps is a program responsible for community involvement to show that the co-operation of Island Youth can change the face of a community. The Power House is on East Ferry Road. It is where the youth have been working to transform the old electricity substation into a vehicle maintenance center; and for use for activities that will serve the island, such as community aides, construction corps and distribution of publications.

The Pug Shoe Company of London, an exciting new industry on the Isle of Dogs, started production in October, 1976. Islanders are manufacturing the handmade leather moccasin sewn onto a flexible crepe sole. Eight island people are employed on either a full or part-time basis. Increasing orders are leading to plans for the expansion to other styles, including a children's edition. The "factory" is located at 269 West Ferry Road, in a part of the historic Presbyterian Church.

Islanders are preparing vacant land west of Bridge House for a market garden, with opportunities to share tools, skills and ideas, to help dig, plant, and organize, to share crops, profits, and glory and to reap the rewards later in the season.

During the last few months, several Islanders have been helping with Kreuzberg Ost, in Berlin. John and Rose Brown, who played a great part in the reconstruction of Bridge House, also helped repair a house in Kreuzberg, enabling the facility to be ready for the Consult. Many of the Youth Action Corps have spent two weeks in Kreuzberg doing practical tasks. Ten youth from Kreuzberg Ost are planning a similar visit to the Isle of Dogs to help and to take back ideas from the Youth Action Corps.

**EL BAYAD**

Films shown to preschool and primary students draw adults who crowd the doors and windows to see. The Jets request gardening skills and uniforms, proudly demonstrating handkerchiefs they made themselves. Ten women show neighbors their new home gardens. The second well, drilled by the Public Works Corp, is a great event, while an Egyptian oil company promises to provide two more wells. The regional government offers an architect to draw up the Bayad sanitation system.

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# CAMPAIGN NEWS

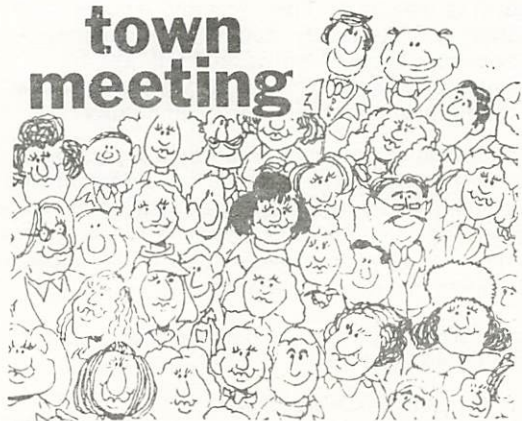


CONCERNED WITH THE HUMAN FACTOR IN WORLD DEVELOPMENT

QUARTER IV, WEEK 7

MAY 18, 1977

## town meeting



### TM IS FOR LOCAL MAN

Authorization breakthroughs in **Nebraska** include congressman Charles Thone, who joins the Nebraska statewide committee, and a community development staff man from the Omaha Chamber of Commerce, Ray Clark, who gives 100% support to TM. The power of singing is dramatized at Carter Lake TM as five songs were written prior to the TM and the master of ceremony's father wrote the song at the TM.

**Salt Lake City** sends in a quote heard following their Town Meeting, "A new experience in renewing the American way of being heard and having an effect on what happens in your town. All citizens of our land should have this experience to renew faith in America."

In **San Jose**, the first meeting of the Alem Rock committee has four people saying yes to TM. Their next meeting had 18 persons present all set to go to work gridding the community for the occasion. This is the first real breakthrough in the San Jose community.

**Denver** reports wide TV coverage at the Westminster Town Meeting. For the Pueblo TM, scheduled for May 21, there were 40 supporters at their informational meeting. Flyers were handed out (5,000 gotten in kind). Camera ready copy was created using local newspaper and stationary for last minute lettering.

In **Wilmington, Delaware**, Methodist Pastor, David Weber was assigned by Bishop Mathews to attend the Lorne HDP Consult, and upon his return, he inquires about TM and what he can do. Wilmington is alive!

### GCF EUROPE NEWS

**Bristol:** Ferndale continues to confirm all hopes for a great TM. One person only came last week as an observer and this week leads a workshop in front of 50 people. Another local man set up six development calls, with wins on all. Lord David gave his authorization for TM.

**Glasgow:** Valley campaigns provide opportunity for rapid set-up rationale of one day/one towns in the upper Clyde and Forth valleys, with two clusters of towns. Fifty people showed up for a meeting to work on the Lochee TM proposals.

**Manchester:** Their smoothest core meeting yet sees a five-person core seize TM with enthusiasm, as the local headmaster claims Prestwich as a pioneer for Town Meeting.

### TM: THE GLOBAL CAMPAIGN

Davao reports on the Agoho GCF (Camiguin Island) which happened the last week end in April (see Operations article on the next page) with 185 present, including the two sisters of Abet Guadaben, the Philippine Basketball Association's star 6'5" player, whose home town is Agoho. The Agoho document, completely in the Visayan dialect, is another first for Davao Region. The Agoho GCF was marked by opening speeches made by the governor. The noon "pep talk" was given by the Provincial Commander of the province, Fermin Gonzales, a Sudtonggan HDP consultant and Nabunturan Primal community Training School workshop leader. Edna Orteza, of the Butuan city GCF production crew, gunned the Agoho "secretariat" with great style and effectiveness, in spite of the fact that she is a Tagala and the entire document was written in Visayan! The Provincial Development officer of Camiguin Island, who attended the Agoho GCF and spoke at the opening, agreed to open the way for further GCF set-up.



## GLOBAL COMMUNITY FORUM

**TOWN MEETING  
NEW JERSEY  
JUNE 1977**



May 10 . . . Word comes in from Albany that 124 New Jersey communities have scheduled Town Meetings the first three weekends of June. The statewide TM Assembly will be held in the state capital, Trenton, the fourth weekend. The original goal had been assisting 58 communities to hold TMs, which would be 10% of the state's incorporated municipalities.

A few of the key endorsements that have been made came from the New Jersey legislature, the League of Municipalities, and the New Jersey Business and Industry Association.

Several phases of the TM planning and structuring are being handled differently and in a way that cuts down on the time and manpower needed in each community. A few of these new approaches are:

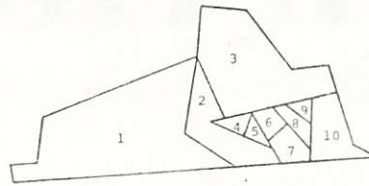
- \* Instead of a steering committee, there are hosting groups that only need to meet formally two times during the four-week period.
- \* Most of the initial work was done through the town mayors.
- \* Circuiters are also acting as coordinators—each coordinating 15 TMs.
- \* Towns will not be providing their own workshop leaders.
- \* Eight full-time circuiters are working in conjunction with a logistics force of three or four people who never circuit, but instead handle all the advocacy, promotion, development and materials.

**TOWN MEETING: IOWA UPDATE**

In Eldridge, Iowa, "Home Town with a Future" was the slogan that accompanied the 80 key issues, 20 challenges and 14 practical proposals that were reported in the Eldridge Town Meeting document. It was a family affair with a total of 300 in attendance; 200 adults, 70 children and 30 from the steering committee. The TM master of ceremonies, James R. Tank said, "I am convinced Eldridge will benefit for many years to come. There is a community spirit showing around which will cause things to happen which will make this community a finer place to live and raise a family."

Senator Harold E. Hughes has graciously accepted an invitation to serve as the honorary chairman of the Town Meeting: Iowa State Committee. The committee functions as both an endorsement of the program and as advisors to staff and volunteers in carrying out the project.

**SCHENECTADY MEETS .....  
10  
Town  
Meetings**



Schenectady has just completed the first experiment in town saturation by Town Meeting. The ten communities of Schenectady county simultaneously held one-day Town Meetings on April 30. The Assembly on May 21 will look at the 54 proposals for local implementation on the community level.

Hamilton Hill has already begun their work on creating a community center, having a clean-up and beautification day, establishing an educational center, and developing community authorization by pulling businesses and the news media together for additional and improved communications.

The ten TMs, shown in the diagram above, appeared in the following places:

1. Princetown/Duanesburg
2. Rotterdam
3. Scotia/Glenville
4. Bellevue
5. Mont Pleasant
6. Hamilton Hill
7. State Street/Woodlawn
8. Union Street/Stockade/Downtown
9. North Schenectady
10. Niskayuna

Thirteen state organizations are facilitating the Town Meeting: Iowa program by distributing information on it to their local affiliates. They are:

- \* Associated General Contractors of Iowa
- \* Iowa State Association of Counties
- \* Iowa Credit Union League
- \* Iowa Assoc. of Life Underwriters
- \* Iowa Conf- United Methodist Church
- \* Iowa Jaycees
- \* Iowa Retail Federation, Inc.
- \* Iowa Farm Bureau Federation
- \* Iowa Manufacturers Association
- \* Iowa Utilities Association
- \* I.S.U. County Extension Service
- \* Iowa Bankers Association

Speaking of follow-up, a monthly program of community issues forums and a group interested in tree replacement have resulted from follow-up meetings of the Decorah Town Meeting, which happened on January 29, 1977.

## development

### THE NEW ORBIT SCORES AGAIN

Development Centrum closed the month of April with \$250,000+ and experiences itself in high gear, moving into May with a \$260,000 target and anticipating major breakthroughs in corporations, foundations and government agencies. Several key yeses based on previous groundwork are expected. Exciting reports are coming in from guardians who are participating in development trips and making development calls. Development is working with TM to enable Spring TM acceleration and corporation funding of same. An Iowa church recently donated \$3,800 for a social demonstration tractor. Canadian development has been accelerating rapidly, receiving a \$5,000 gift from Montreal. Europe has experienced its biggest April in hisoty. The time is right to break loose phenomenal development happenings.

## research

### TOWN MEETING METHODS COME ALIVE

An Ethnic Minority Local Church Development Consultation was held with members of the Penninsular Conference of the United Methodist Church, April 29-May 1 in Dover, Delaware. Some two hundred clergy and laity gathered for three sessions of hard work in which they pulled together their practical vision, their sense of the underlying contradictions and their practical proposals for moving these churches into a creative future. The event was marked by the spirited singing and enthusiastic participation of everyone present. The result of the day was a 26 page document spelling out the deliberations in paragraphs written by those who participated. More importantly, it was marked by a resolve that this document was not one to be shelved but one to be implemented on the local level to serve the community on behalf of the world.

## operations

### DAVAO REPORTS ON THE 3 CAMPAIGNS

In the last week before the ITI, five were recruited from the Davao region, swelling to eight as two were recruited by Manila from this region. One woman said, "Of course I'll go." Manila reports that the ITI actually did get off to a good start with a great opening feast. English classes for Japanese businessmen and their wives continue to grow, with one new class added and the possibility of another one forming soon in the future. University of Mindanao requests an in-house LENS for them, then their president, deans and others in May. The first Global Women's Forum steering committee met with 12 women present and much excitement over the anticipated event. In faith, Davao reports that the GCF was held this last Saturday in Barangay Agoho, Mambahao, Camiguin Island. Since there is no communication between here and there, no details have been received, but expectations were high for more than 200 participants.

## management

### MEETING THE CHALLENGE HEAD ON

Global Management Systems have been the challenge in finance this year. One great maneuver each month is the Youth stipend circuit. Money is moved symbolically and actually from the Nexus and House of the parents to the Nexus and House of the Students, who are across the globe. This has been the most complex maneuver encountered in Order Finance and one never able to be recorded accurately. Computerization has done it again. Finger tip data is now available on where students are, where the money is coming from, and how much is charged to each Nexus. The next step is the creating of a "pool" which will take into account the differences in area stipend bases. Then this Nexus will be able to invoice another accurately. A sign of a global system coming into being!

Another system being called forth at this time is the global monitoring of grants. Both Community Forums and Social Demonstrations are releasing grant administration. Their task will be to monitor line item disbursements so that grants are at any moment in a position to be audited.

## COMMUNIQUE FROM THOSE WHO CARE AROUND THE GLOBE

Dear colleagues:

Greetings from Hong Kong and the Nam Wai HDP. We visited over 100 different villages in the New Territories before everyone agreed on Nam Wai. Authorization is excellent with the District Officer in Sai Kung and the Rural committee chairman and they really paved the way for the project. There was no building large enough for the consult in the village so a double army tent was put up in the school yard (2-room school house) and put the kitchen out in the open next to the outdoor plumbing. A local group was hired to do the cooking. They got so caught up in the consult they learned all the songs and also joined a team. Meals were a little late sometimes, but the spirit was great. The cooks are now the core of the service corps and three of them are planning to go to Hsia Liao, the Taiwan Consult. After the consult, the whole village met to invite the ICA to do a project in the village of Nam Wai and agreed to build the staff house in three weeks. The House never left the village, but camped out in the school until it was done. They held a big open house last Sunday and presented the village with the Chinese document and the village presented them with the house. It isn't fancy, but very functional and a fantastic sign. It stands right in the school yard, which is the center and node of the village and the school rooms can also be used any time there is no school.

Katy Moon came down from Seoul and is running the preschool and the English literacy classes are in full swing. They have two fields to plant and want to start building a 1000 pig piggery. The project has never slowed down since the consult, only intensified. The Global Health Acceleration Team arrived and spent last week in the village. I hope you get to see some pictures of Nam Wai and the consult. It is one of the loveliest spots in the New Territories. It is located on a bay with mountains and green hills all around and when the mist rolls down from the mountains, it really looks just like a Chinese painting. It also has heaps of garbage, wood piles, and litter all over the place and the smell from the pigs is terrible, but it also has fantastic possibilities. Few people speak English but many want to learn and some have had written English in school so with more practice in speaking, they are rapidly improving. The older people only speak Hakka, so during the consult, we had translation into both Cantonese and Hakka.

Say hello to everyone for me. Hope you get copies of the document; it really looks great!

Sandra Rafos

---

*A letter from Severin B. Sorenson, a Guardian from Nebraska, who lived in Kwangyung II.*

I reached the age of compulsory retirement and had to make some decisions. After 39 ½ years of teaching, I was not interested or ready for idleness. I had spent most of those years as a vocational agriculture instructor. If there were opportunities to utilize the skills and information I had acquired I would be interested. I kept alert to any opportunities that might come my way. It was when a TM was held in our city that my opportunity came. I learned of the 24 Human Development Projects being carried out throughout the world by the ICA. These projects are basically planned to assist communities to help themselves improve their basic needs. A staff of specialists volunteer their services for 3, 6, or 12 months. I was asked if I would serve as an agricultural consultant for the project in the mid-mountain village of Kwangyung II, on the island of Jeju Do off the mainland of the Republic of South Korea. The community raised grains, a few hogs, and had possibilities for developing pasturelands and raising cattle.

I made my decision to go for three months during the summer of 1976, bought my air ticket and wondered what the future had in store. Kwangyung II was a village of 1,200 friendly inhabitants. The town leader gave me a room in his house. I had my meals and directed my efforts through the ICA office in the village. We shared the diet of the villagers and found it a good way to lose weight. The first few weeks I observed the agricultural methods of the people and suggested some practices that would bring dietary and economic improvements.

First I suggested that they get rid of the pig toilets (pigs fed on the human waste) as a sanitary measure; and that a community hog raising building be built. We procured some high lysine milo from Illinois, high protein barley from Denmark, high protein potatoes from Africa. I worked out plans for a four-story rabbit hutch that could be built cheaply. The Korean government was willing to supply electricity for power equipment, build a road to bring in small trucks to transport supplies and crops and to put in flush toilets and sewers. Agriculture was not the only aspect of community life that the project undertook. There was a preschool for 50 youngsters, a health center, programs to improve dietary and social problems, a credit union was established and cooperative activities were developed.

I feel that there are many people who have spent their lives in agriculture who would have one of the greatest experiences and deep satisfaction of their life if they would spend three to six months on one of the ICA projects. We made the 20th century but many of the people of the world are finding it dropped on top of them and they do not know what to do with it. Therefore, those who know and care must help others help themselves.

# INTRA GLOBAL MOVEMENT

## GSD VICTORY REPORTS

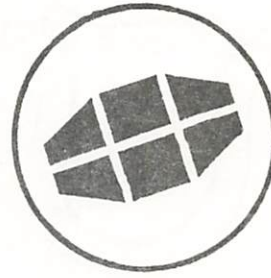
**Maliwada** has refocused on five arenas: Employment, Leadership, Visibility (Reconstruction), Water, and Literacy. As the water table continues to drop, the HDTS works on a bund (earth dam) in anticipation of the monsoons. Evening English classes re-enter the spotlight. The finishing touches to the Community Centre and the Dairy shed enhance the village's appearance. Villagers join in leading the way to gaining government permission for another bund to employ larger numbers.

**Inyan Wakagapi:** Clean up Day, an annual event throughout the reservation, sponsored by the Tribal Chairman, was given new power in Cannon Ball as 100 people cleaned up litter from 7 miles of roadway, and filled 400 garbage bags. The beginning of the victory was when the District Council voted to provide lunch for all those participating. The planning meeting found most of the practices already cared for and spent most of the meeting discussing long-range implications for follow-up — junk car removal, dump relocation. Gunned by Marvin Starr, school kids, auxiliary, newsletter staff all worked all day while others cut a new trench for the dump.

**Ijede:** Preschool parents take initiative in locating a new facility. A bulldozer arrives to complete clearing the farm, and more land is made available for the farm, in response. The unexpected absence of the auxiliary staff reveals that programs such as the Community Farm and Ijede Children's Institute have a surprising amount of self-sustaining momentum. The Lagos city bus begins regular service between Ijede and Lagos as a result of the project.

**El Bayad:** A phone call to a Cairo doctor to set up a small loan application results in his suggestion to assist in the application for a large grant. All the men and women who were invited to the first community collegium attend and participate with great enthusiasm and promise for the future reveals a new level of leadership readiness to activate all programs.

**Delta Pace:** The first of three major miracle weekends, the creation of a community playground, as designed by a local architect, has attracted the interest of the regional office of Xerox. Forty employees from the north and central divisions of Xerox in Mississippi will come and spend a whole weekend in Pace helping to create the playground. The regional office is covering approximately \$1,000 of the cost of materials, and has now officially adopted Delta Pace as one of its two community projects for this year. That means other weekends in the future. Xerox is also bringing in the educational TV station from Jackson to film the weekend, and the station director wants to enter the resulting film in national competition among educational TV networks.



## MODEL FOR KOREA

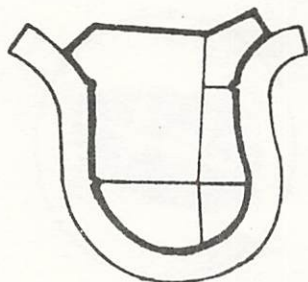
*Taken from an article that appeared in Gulf Oil's magazine, Gulf Oilmanac, March, 1977.*

Korea Oil Corporation (KOCO) is well known for having played a vital role in the development of the Korean economy by being that country's prime supplier of petroleum products and chemical feedstocks. Less known is the company's role in what KOCO's management likes to call "serving as a catalyst in Korean community development." Most recently, KOCO's community development activities are focused on providing financial aid to the Institute of Cultural Affairs for the Jeju Human Development Project. The money, about \$20,000, is being used to finance a pilot rural development project called Kwangyung Model Village.

Kwangyung Village, located in Korea's southern island province, was influenced by the Mongolian and Japanese during its early history. At present, the village, located about 10 kilometers from Jeju City, capital of the province, has a population of about 1,300. Over the past 25 years, it has been like a typical rural village with problems of hard work, low income and little opportunity for its young people. Today, all that is changing. Since the villagers started their program in 1975, with the help of the ICA and KOCO'S donation in 1976, there is a new feeling in the village—a new optimism and determination. In the first year of the project, the village opened a health outpost, a preschool, built new roads, paved village lanes, built a potato storage building, made home improvements, began a handicraft industry, mechanized hay mowing and improved crop varieties. Still to come is the construction of a community factory complex

All of this has been accomplished through a renewal of pride on the part of the villagers in their cultural heritage and in the potential of their community. Though the farmland is poor and rocky, the village now has a confidence that they can do whatever they set out to do. This is a complete reversal of the attitude that prevailed just a few years ago. In 1978 Kwangyung village will be in a position to assist other villages in their own development through the project's replication scheme. KOCO's participation in the program is based on the common philosophy that heaven helps those who help themselves.

# GLOBAL SOCIAL DEMONSTRATION



**WHAT COULD HAPPEN**

The Isle of Dogs Human Development Project is local people working together to help themselves and their community. Here are a few of the programs which are actualizing their vision for their community's future.

**Guild Meetings:** Every Wednesday night at Bridge House. Islanders plan and carry out projects to aid the Isle of Dogs.

**Family Social Club:** Plans family social events for the people of the Isle.

**Preschool:** For children ages 2½ to 4½, needing staff, things to be made, sewn, and built.

**Power House:** Projects dealing with building, wood, roofing and bricks.

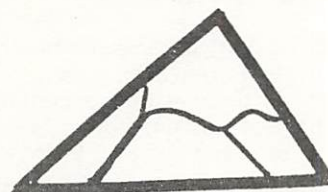
**Emergency Night Service:** Provides help during the night hours when people need supplies from the chemist.

**Mini Park:** Is in the process of putting in sandpit, benches and further play things.

**Market Garden:** Now is planting community vegetables.

**Pug Shoes:** Fabricates good looking shoes completely assembled in the Isle of Dogs.

**Home Industry:** Is developing home made crafts and hobbies into money-making ventures.



**CAÑO NEGRO CREATES VISIBLE SIGNS**

Whenever you hear about human development projects, you have to ponder the struggles and the victories of the people enabling the project. Caño Negro is one of the new projects, begun a little over four months ago but the achievements are incredible. The preschool, the clinic, the building of the community center, the latrines and the House are going on at the same time. What could really be highly considered is the water, which is safe for drinking being pumped into the village, and which also supplies Tapipa (next nearest village) because their water pump has collapsed.

Our colleagues are enjoying a temporary shower which they have put up behind the skeleton House construction. The HDP ten acres is described as "like a park" where people go in the afternoon to enjoy, now that all the dead branches and cut trees were burned. The good wood was saved for future use. The seedbed was fenced to keep all the chickens and animals away. The rains began in April and will go through May, when it will be planting season. Very soon the House and villagers will enjoy fresh vegetables and grains for food, plus the care of visiting doctors and nurses.

In the meantime, as help comes in from villagers, colleagues and guardians, there is also the preparation for the ITI in June. Victory comes through hard struggle, but it comes with great impact for all.

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