

# CAMPAIGN NEWS



CONCERNED WITH THE HUMAN FACTOR IN WORLD DEVELOPMENT

WEEK NINE

JUNE 3, 1977

## CELEBRATING THE 1,000

The week end of May 14 marked the 1000th TM in North America, with over 300-400 planned by the end of the summer—over three times the number of TMs as last year at this time. The TMs this past weekend (60) were small, with slightly under 100 present, which seems to be a trend.

San Francisco held 12 in the city, one of which was Knob Hill, with workshops half in English and half in Chinese. Four TMs were held in the San Joaquin Valley in towns of under 500 with a migrant population.

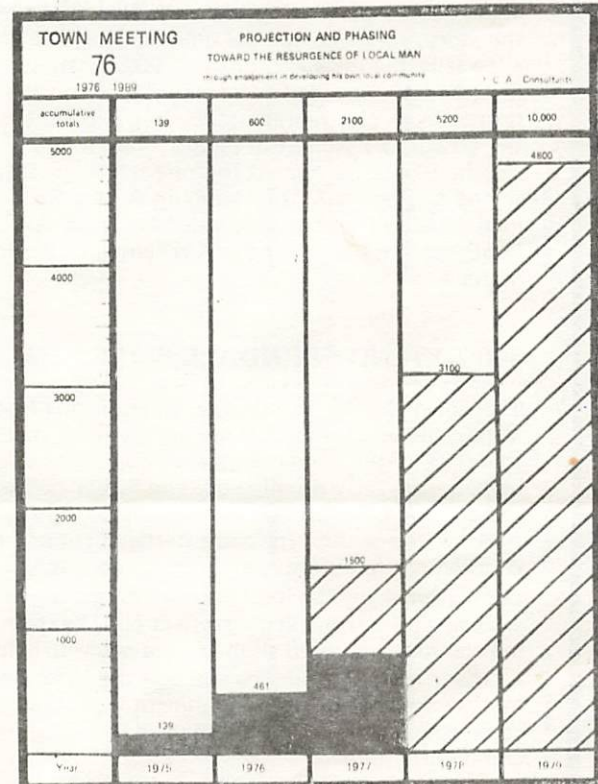
Utah had 4 TMs, all in towns of under 1,000, one in a town of 230 with 65 present. One of the towns used a time design of 1:00 to 7:00 at night and started its meeting with a parade with a fire truck that sprayed the TM site with water to start the occasion. The Utah towns were composed largely of Marmons.

Ohio TMs were small but extremely full of spirit. The Ashtabula TM had 160 present; they had such a good time they didn't want to stop!

Essexville, Michigan had a Wednesday TM at the high school with over 150 students present. The workshops were led by the junior class student council leaders, with 50 in each workshop, plus teachers and staff. The highlights were the triangles and the spirited singing of the song created to the tune of the "Beer Barrel Polka". Three members of the State Board of Education were present the whole day, opening up a network interwoven with adult education programs, career education, and FAST, a group that trains teachers in new methods, through the state, opening the door to vast follow-up in the education arena.

The TM in Marion, Indiana, was significant for the change brought about in the mindset of the people, who emerged with a new sense of pride, voicing a concern for community caring by the end of the day.

The Sharonville TM released the town leadership to see that present community structures and methodologies prevent civic participation, rather than the fact that people don't care there.



The Implications of these first 1000 TMs seem to be:

1. That Those Who Care are forming themselves into the cadre dynamic and holding civic events such as clean-up days, etc. that are not ICA initiated.
2. Towns are finding a way to openly express community care through methods.
3. National impact is being felt through congressmen who attend TMs and listen, as well as through others in national offices,
4. Acceleration is a fact.

With so much in the chute as a result of the first 1,000 TMs, it seems very possible that another 1,000 could be done by the end of next year.

## GLOBAL COMMUNITY FORUM

**GERMAN GCF**

Hamburg Altona St. Pauli Stadtteil Forum proclaimed a tremendous victory by the planning core of 20 who celebrated the event at a Greek restaurant Saturday night. There were 30-55 who had been working for six weeks preceding the event. Publicity included press releases, flyers posters, special care with speaker, banner on the side of a building and bumper stickers. Fifteen were trained as workshop leaders and 30 participated in set up and training on Friday night. Saturday proved to be a great event with 200 estimated to come through the door, 120 registered and 150 counted at the closing plenary. Addressograph-Multilith provided all printing equipment, personnel and service. The power of the story, song and symbol amazed everyone, especially the local coordinator. 90% of those in attendance decided to continue work on the proposals. A city representative was excited by the great cross section of people present and said he would be pleased to present the proposals to the city council. The Hamburg Altona St. Pauli Stadtteil Forum core will have a display booth on the Forum at the Kirchentag in Berlin in June.

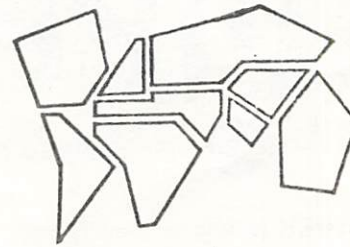
**400 ATTEND FERNDALE, WALES TM**

The Town Meeting in Ferndale, Wales, in the Rhondda Valley, historic for its coal mining tradition, had more than 10% of the population represented. Everyone helped from early morning on. The mayor opened the day and by afternoon the workshops were overflowing. The youth provided entertainment and the children did their own song, symbol and story. The celebration, held at a local pub, continued 5 hours with singing and an exciting reflection. The steering committee assured all they were ready to help do many more in Rhondda and that the ICA now has a Welch office. The last comment was "this had to be the greatest day of my life and just what this community needed."

**GCF VICTORIES IN THE PHILIPPINES**

The GCF in Sudtonggan was a great event for all. Every guild was involved in the set-up and preparations. Four (4) community leaders were trained as workshop leaders and did a fine job leading their groups. A Cebu guardian, Vicente Gambito, was an excited orchestrator regarding the ability of the community leaders to lead and the commitment and excitement of the community participants; 120 participants, including many men who are usually at work in Cebu, plus 55 children in structures enjoyed the power of the day.

Samal Island, consisting of three municipalities, lays plans for a June 18th date, and the third mayor will be seen this week for confirmation. Initial steering committee meetings are set for Week 7. Lorette Maghinay, Municipal Development Officer of Nabuaturan who also was a workshop leader at the Basak PCTS and the orchestrator at the Baan, Butuan City GCF, accompanied Roy Philbrook to the meeting on Samal Island of the mayors of the municipalities of Babak, and Pina Plata.



**TWO CAMPAIGNS BACK TO BACK**

The father of all state campaigns, if not the granddaddy is of course OK:100. In this campaign, we pulled out all the stops and won, though not without cost. In Oklahoma, probably the most far-reaching modification was the decision to fund the campaign at the state level, or more accurately, to charge communities only a symbolic \$1 per person attending. The full consequence of this we are only now realizing. Also, in OK, emphasis was not placed on workshop training except in the large cities. Suggestions were made for changing the format so that the orchestrators could lead the workshops and still help with production of the document. Before the great day, large numbers of troops were gathered in OK City to enable the event. Ten teams were sent circuiting at 1000 miles each week for five weeks, tracking 200 communities and finally ending up with 102 TMs on March 26. One big question was always which parameters are most important to make TM and to bring off a state campaign?

TM:Michigan Week is a second generation state campaign. There are a number of things we learned by attempting to modify the OK:100 model. First, because it was only one of four or five state campaigns at the same time, we were only able to put four teams on circuit. The necessity of weekly meetings or visits in each community still held true as it had in OK, even if only to say hi, and this did result in the tracking of fewer towns than originally hoped for.

In Michigan, the decision was \$300 per TM at the local level. This was limiting in two crucial ways. It required more work and more risk from the local coordinator. That is, there had to be a development effort and a small turnout might upset those who invested money. This was pressure at a very sensitive point. It seems in both OK and MI, the most serious contradiction was getting a local coordinator to accept responsibility for the TM. This problem increased as the towns got smaller. Maintaining workshop leader training was a heavy schedule for circuiters and was a large spirit drain on local coordinators when they ran into recruitment difficulties.

The obvious gifts of charging at least \$300 at the local level and of encouraging workshop leaders are there. The difficulties show up especially with small towns and in pressure situations with respect to short set-up time. Small towns are going to be key in many situations in the future, and flexible models are going to be needed.

## development

### DEVELOPMENT MANEUVERS SCORE AGAIN

The third week of May Maneuvers produce victories on many fronts. Circuits in Rocky Mountain (Denver), Golden Horseshoe (Toronto), and Razorback (Arkansas), Bastions turn up many old colleagues who "remember" RS-I. Corporations Patrol focuses on major TM funding strategy in New Jersey for targeted 120 TMs in June. A week's work with local churches generates \$36,000 in working monies and an \$84,000 matching grant proposal is submitted to the U.S. Agency for International Development (USAID) for funding pilot Global Women's Forums and women's advancement programs in four international Human Development Projects. A meeting at the White House, at which a formal presentation of global programs was made to representatives of the Department of Agriculture, Health, Education and Welfare (H.E.W.), Law Enforcement Assistance Administration (L.E.A.A.), Small Business Administration (S.B.A.), A.C.T.I.O.N., Department of Housing and Urban Development (H.U.D.), Community Services Administration (C.S.A.), Campaign for Human Development (C.H.D.), and the United Nations produces offers of "finding ways to help", and sets the stage for comprehensive authorization framing in Washington.

## research

### AWAKENMENT -- ENGAGEMENT

The Summer '77 Research Assembly is rapidly approaching. With the advent of June, July 3 is much closer, and Research in conjunction with all other Centrums is deep in preparation. Week 8 was filled with pulling together that work which can be done in advance of the actual assembly. Objectively defining where we have been in both community forum and social demonstration are primarily pre-assembly tasks.

**Awakening** to the demands that the 21st Century is already laying upon us has always been a foundational task. LENS, Global Women's Forum, the Academy and Town Meeting as a one-day impact course are among the specifics of this summer focus.

**Engagement** in the profound human adventure is the means of fulfillment. Refining this engagement through the expansion and acceleration of Global Social Demonstration are critical to sustaining effectivity.

**Those Who Care** for the church and the world are needed to do this work. Movement colleagues, House personnel, Town Meeting grads, Consultants and guardians are particularly requested to clear their calendars from July 3-16. Already, villagers, guardians, and town meeting coordinators have sent their registrations in. Now is not too soon!

## operations

### VICTORIES ON THE NORTHERN FRONT

**Minneapolis:** The fifth Whittier Town Meeting started with a rehearsal of the current five-year plan for the community. Amazement generated as participants saw what has concretely happened as a result of grassroots planning. The Town Meeting started out with unusual fervor, emphasizing the importance of individual participation and with the motif: "I am important to my community's future." Proposals were very concrete with new impetus for community breakthroughs in funding, more community business as well as two large sums from Honeywell and the banking network. Whittier sees the review of TM proposal actuation as key to each subsequent Town Meeting.

**Green Bay:** Reedsville and Lakewood prove that evening Town Meetings are possible, and possibly ideal in rural communities where Saturday is a work day. The construct for the day ran from 6:00 p.m. to 11:00 p.m. with a snack for the interlude. Reedsville started with 100 people in the Fire Hall. Just as the meeting got underway, the alarm sounded, and all the firemen and trucks pulled out. Once the fire was out, they came back and finished the Town Meeting.

## management

The Chicago Nexus Publishing House is responsible for every piece of North American printed material from the time that it goes to press to the time that it arrives at its destination. The largest amount of time this quarter has been spent on replenishing TM supplies and getting them out, as well as the ongoing publication printing of the Campaign News, Uptown Voice, Global Order Report, and Priors packet materials. Besides the quantitative demands of the Publishing House, ingenuity, imagination and creativity is called for in such pieces as the Advent card, where getting the right color for the sun over Maliwada was challenging. The most time consuming contradiction included meeting the demand of the Spring state-wide push both in the arena of punctuality and economy. The Publishing House consists of three printers and one distributor, augmented in the evening with one Day II troupe. Although the Publishing House constantly feels the need of more printers to meet the ever-increasing demands, it is pleased with what has been done this quarter with the given situation. Victories include:

- \* OK 100 supplying
- \* Augmenting Canadian efforts to reprint manual
- \* Entire Spring state-wide campaign done via UPS, which is the cheapest and most convenient shipping mode.

The Publishing House aims for quality printing in the shortest amount of time, and to enable this, prompt direct communication with it is encouraged to ensure that the Town Meeting wagon stops for you.

Dear colleagues:

When we got to Kwangyung II, it looked like the course might cancel (Global Women's Forum), but Mary Warren Moffet visited each of the 12 bans (½ stake) with the village mayor's wife, where they voted to have the course. We set the room for 40, had materials for 75 and 150 showed up, overflowing the Ri hall into the preschool, and the village women had a great time. Even their husbands were excited and proud that their wives were doing something special. Most of the shops were closed because there were no women to run them— 80% of the village women were there! They had said they had to go home for lunch, so we sent them out to come back in an hour and they refused to go. They wanted to keep going. So they danced and sang through a 20-minute break. What impressed them about the whole day was the idea of relatedness—the whole globe—comprehensiveness of responsibility and freedom. The mayor's wife commented, "Now that ICA has come to Kwangyung II, we must go to the USA." Well, after that, anything in Jeju City would be an anti-climax, but there too we had twice as many as originally expected and served 61 lunches. The course went well; one of the exciting outcomes may be a work day in the Kwangyung II project.

Our flight was delayed because of fog out of Jeju City and we didn't get to the Fukuoka forum until noon. Kitty Cole handled the course well and went through the Social Process triangles LENS style and then we began the afternoon with the morning lecture and squeezed the rest of the day in. The Japanese women were very quiet and participation came slowly. We tapped into several key networks of women's groups so all sorts of fantastic possibilities for follow up with TM can happen. On Monday night we flew to Tokyo and were met by Michael and Molly Shaw. We had several key appointments Tuesday and Wednesday. One was with the International Ladies Benevolent Society—the creme de la creme of Tokyo— ambassador's wives etc. in the ballroom of the Italian Embassy.

The GWF in Tokyo was held at the Tokyo American Club and 75 women were there—internationals from all over with at least 1/3 Japanese—a much more sophisticated group than at the other courses, and the day was in English. At the end of the day we told the ICA story and laid out some local opportunities; several women indicated an interest in going to Yubari for the consult.

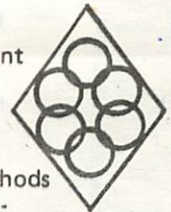
The course in Osaka-Kobe was in Japanese, primarily for students and young single women; the three translators were a delight and did a fine job. A steering committee of three young women recruited and promoted the course; six Japanese women are going to Sudtonggan for the summer. We are spending one week here at Kitty Cole's home and then on for the rest of the forums.

Ellen Robstock

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## PHASE I SUMMER ENGAGEMENT

The Summer '77 Phase I Program is emerging as one of the most relevant endeavors yet undertaken by Movement youth. In every regard, The Camp, the Trip, the Trek, and The Project reflect the comprehensive concerns and edge issues of the larger global Movement.



This year's Camp in northern Indiana is open to both Order and Movement families. The camp will focus upon the practical concerns of Human Development Projects and will train elementary-aged youth (3–10) in the methods and skills of "Appropriate Technology". A series of treks (health, nutrition, construction, business, arts, agriculture, natural resources, and survival) will provide the structure for Week I curriculum. On Week II, the camp will be transformed into "The Global Market Place" where wares and products from local village small industries will be exchanged or bartered. As well, a weekly Olympics will allow emerging athletes to exercise their physical prowess.

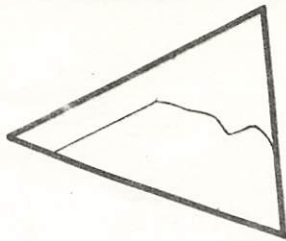
The Trip will again provide a context for the 6th grade "Rite of Passage" through which Movement 11–12 year olds ritualize the transition into adulthood. The trip will locate itself at a wilderness base camp — "Timbuktu Point" — located at the juncture of Upper and Lower Buckatabon Lakes in the north woods of Wisconsin. Sixth graders will be deployed from the base camp to undertake canoe expeditions through northern Michigan's Sylvania Track, bicycle marathons across northern Wisconsin, and overland hikes through the Nicolet National Forest. Through the summer, a new sort of corporate, disciplined, human being will emerge out of the rigors of the passage, ready to practically assume responsibility for the larger task of the global Movement.

The Trek represents the newest dimension of the Phase I summer. The trek will deploy a task force of students and faculty to 5 midwestern ICA Houses to accomplish a "facility transformation" in each location. One week will be spent by the trek in each location and during that time, numerous clean-up, paint-up, fix-up issues will be resolved. Students assigned to the trek will be those who have received training in various practical skills during their past year in the Student House.

The Project this summer will again provide an opportunity for high school students to earn supplemental —educational or international — travel funds for those students assigned to Chicago. Students assigned to "House Support" through the Project will remain in their Houses and procure jobs in order to participate in the economic acceleration efforts of local Houses.

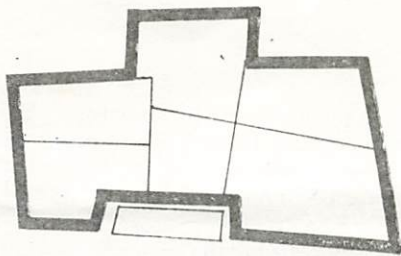
The Summer '77 Phase I Program will manifest at every level a new dimension in Phase I engagement and will further reveal the immense resource existing in the young people of the globe.

# INTRA GLOBAL MOVEMENT



### CANO NEGRO

The Festival of St. Joseph the Worker was a great event in the life of Cano Negro and also pushed the project down the road many miles in terms of local leadership initiative and corporate participation. This was the first time that the village had had a festival of this scale in ten years. It was not only an event to celebrate their patron saint's feast day, but also a real celebration of the project. The preschool children had been practicing a skit for many weeks that was a great hit during the fiesta. Also slides were shown on various aspects of the project which the village saw for the first time and which drew almost all of them.



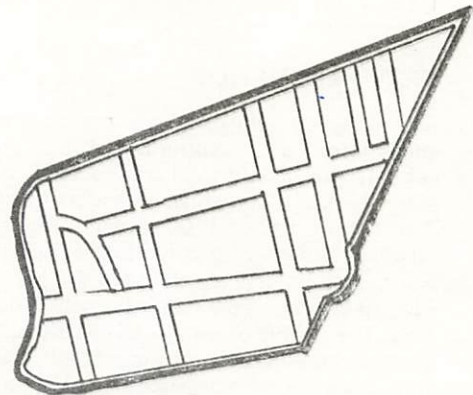
### EL BAYAD

Trench is dug to begin desert reclamation. Skeptical villagers after first few shovelfuls nod and say that things will grow here. Brick factory and supplies are paid for by Oxham. Good quality bricks are being produced. YCC begins with 13 young men eager for action. The infant school begins, with mothers of the most malnourished babies in attendance.



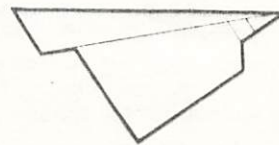
### KELAPA DUA

Visible signs of the explosion of a desire to read and write on the part of 62 adults are: Galong standing at the blackboard for several hours after literacy class writing A...B...C... A village mother leaving her literacy class early to take over the care of the family Kerbau (water buffalo) so her son can attend supplementary class.



### BERLIN

A friend and employee of the city government let Kreuzberg Ost residents working at the park on Falckensteinstrasse know that this is the first time she had ever seen the Gartenbauamt (City Parks Department) respond with such promptness and generosity to a local request for assistance in park renovation. The city has furnished tools, railroad ties, bricks, peat moss, sand, benches, flower pots, trees, shrubs, flowers - everything the design submitted requested. A series of three Saturday workdays and two solid weeks of work by 150 resulted in the complete redesign and refurbishing of the park which opens onto both sides of Falckensteinstrasse and is just next door to the Kreuzberg Ost Zentrum (where Elders, children and business men meet, German and English Language Schools are held, the Laterne is printed and 8:00 collegiums are held each morning) and just down the street from the old furniture store which is being transformed into a community cafe - Cafe Zur Laterne. Local merchants and Coca Cola furnished all the cokes and beer needed by thirsty park workers. A gala event - "A Saturday Afternoon in the Park" is being planned for the weekend.



### PACE

Xerox Corporation contributed \$18,000, total cost with forth Xerox employees joining eighty local citizens to complete the work on the park and playground, play equipment includes. 120 persons stayed for the barbeque. Six trucking companies and drivers worked sixty-four man hours; 100 loads of dirt were moved, a mural was painted, the laundramat was repainted and complete table and benches were donated. Mississippi educational TV was there the entire week end filming the work and three newspapers covered the event. Youth Service Corp T-shirts, yellow and green, arrived on time.

# GLOBAL SOCIAL DEMONSTRATION

## SUNGAI LUI HDP

The village of Sungai Lui lies in a mountain valley 21 miles from Kuala Lumpur in the Ulu Langet district of Selangur. Established around 1916, it is named after the Lui River which meanders through the village. This community of 1200 people is made up primarily of small-holders who grow rubber, rice and fruit trees. Such small-holders are stated in the the Third Malaysia Plan to be among the major poverty groups in the nation. The people of Sungei Lui participate only marginally in the benefits of the modern sector. Their small agricultural plots do not provide an adequate income and there is little local industry to provide other jobs. At the same time, potential resources of uncleared land, new or improved crops, and jungle produce go largely untapped. The Sungei Lui HDP will provide the opportunity for the people to participate fully in the economic and social development of the village, making it self-reliant and self-sufficient.



Dear colleagues:

The actuation in Sungai Lui has been the best yet. They were living in the Kampung 3 weeks before the consult, had a demonstration vegetable plot going and did their survey before it started. In the consult, preschool teachers were recruited and 65 kids registered. Another garden plot was done by the agriculture team. Contacts with the water department and phone office were established and the process for beginning service set in motion. During the document writing, Khen Lan arranged for the building for the preschool, trained the teachers and organized parents to clean, decor and set up the preschool. On the Monday after the writing, the preschool started with Janet Curts in charge, with 60+ kids, 8 teachers and 40 parents organized into an auxiliary that has been making toys for the school.

Also during the writing week, the water pipe to one of the Kampung with water was repaired and the water tank cleaned for the first time in 12 years. The Water Department had their survey team out 3 times getting ready to install water for the Kampung. They will provide all the equipment and expertise and the villagers the labor. Sungai Lui will be their demonstration site for the rural water program; it's only site west of the mountains and close to Kuala Lumpur. The water will come from a nearby waterfall that the residents plan to develop into a recreational area.

The villagers held a meeting of all those interested in the tailoring industry—70 women came. One went into K.L. and arranged for a building in the Kampung to be given rent-free for the industry and 14 machines are being loaned by Kampung women. Last Sunday, over 100 women turned out to clear the yard around the building and prepare the site for the industry. Monday they met with Singer to arrange for teachers and later in the week they will make samples for the company that has offered to arrange contracts.

While the implementaries were being written, three men showed up to say the tractor training needed to begin on Sunday a.m., so implementaries were put off while 40 men and 13 women learned to drive the tractor. Next day they set up a double shift for ploughing 100 acres before the rain, set a wage scale for the drivers, agreed on which lands to plough, set the fee for ploughing a field and organized the agriculture guild. They arranged to see the Agriculture Department to register for seed, fertilizers and expertise. They have more equipment inkinded from Sime-Darby. We believe that Noel (one of the interns) can be trained to run the total agriculture program in 1 month.

The auxiliary in Sungai Lui has decided to win and support each other in a fine way, winning the genuine respect of the project residents, overcoming many negative images of Indians held by Malays. Their corporateness allows them to keep ahead of the residents, quidina their enthusiasm and keeping a sense of momentum. They have decided to do the project in 1 year and will begin doing village town meetings in September. The mood and support of the area is tremendous. Canberra and Kelapa Dua sent people to the consult, and opening night, the villagers kept the Indonesians up with questions about their project. The Indonesians wrote several songs during the consult and were a great help in getting people to sing. Kelapa Dua plans to send 2 people to Sungai Lui to prepare them to pick up leadership in Medan and Manado. This kind of interchange is invaluable, and one senses the indigenous leadership would emerge more quickly if it were to continue.

Grace and peace,

Donna McClesky

# CAMPAIGN NEWS



CONCERNED WITH THE HUMAN FACTOR IN WORLD DEVELOPMENT

WEEK ELEVEN

JUNE 15, 1977

## WHAT HAPPENS AFTER A TM?

**Washington, D.C.:** Residents followed up their TM by filling potholes in the neighborhood streets as part of a Clean-up Campaign.

**Yorkville, Illinois:** TM participants created a Human Resources Bank of people willing to help their neighborhoods with many types of needs.

**Pico Union, Los Angeles, California:** The first immunization clinic ever held in the district gave over 1,000 shots in a single day as a result of a TM proposal.

**Omaha, Nebraska:** Rat and roach sources were eliminated by combined citizen effort, and for the first time, the city rat control agency could do an effective job.

**Shamrock, Oklahoma:** Citizens planted flowers in the park. Work has begun on the school, park and sewer proposal.

**Lower East Side, New York City:** TM participants worked on a 13-week program of leadership training among existing groups in the Spanish speaking community.

**Old Fort, North Carolina:** A citizen's committee, cooperating with the mayor and the board of aldermen, implemented a three-part proposal to deal with a serious school safety problem.

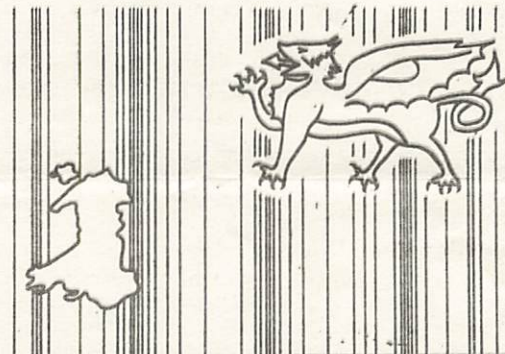
**Brillion, Wisconsin:** After the TM, high school students called everyone in town before the election—it was the highest voter turnout ever.

**St. Bernard Parish, Louisiana:** A community Citizens' League was formed to develop better government in the community and solicit improved voter participation.

**Williston, North Dakota:** A senior citizens' transit system resulted from a Town Meeting proposal.

**Shelby, Ohio:** The TM motivated citizens to launch a fund raising campaign to build a long-needed new community center. When pledges topped the \$1.6 million needed for construction, they held a parade to celebrate.

**The Mission District, San Francisco, California:** A group of elders now run their own fresh fruit and vegetable cooperative so that senior citizens can get fresh produce at prices they can afford.



CYFARFOD TREF : EWROP

## TOWN MEETING: EUROPE BREAKLOOSES

The above is the logo that is used on the brochure to promote Town Meetings in Wales. The dragon is on the flag of Wales and signifies the red dragon of Wales, who in a long and bloody battle, overcame the white dragon of England.

**Glasgow, Scotland** holds 2 TM core meetings in Whitefield (Dundee) and Protobello (Edinburgh). TM advocates attend both and spin on the Ferndale, Lochee and Partick TMs. Portobello decides 200 people would be too few, with 500 as the winning number printed on sponsor's letter as needed. Whitefield has a core of 25 people. They decide to invite Bruce Milan's mother to be at the sponsor's meeting and Bruce Milan to open the day itself. Bruce Milan is secretary of state for Scotland.

Forum 200 is affirmed as the right strategy for **Manchester, England** Region as four communities hang on with TM tenaciously, with two steering committees and one sponsorship meeting scheduled in the next week.

The "Rhondda Leader", an area newspaper, headlines **Ferndale** TM and writes an editorial on the future of the community and the gift of the town in heading the way to the future. The local steering committee coordinator volunteers his week's holiday to set up future TMs.

# GLOBAL COMMUNITY FORUM



### TOWN MEETING DELTA DAYS

TM shows the way to the poor, rural Black of Mississippi. Twenty towns, all within 75 miles of Delta Pace, many of them considered during the initial site selection, are getting ready to participate in a week of TMs from June 4–11. This region-wide event has an impressive Delta committee of 16 and 3 successful TMs behind it. Perhaps the nation's poorest towns, most do not have sewer systems; some still pump water by hand, and maximum welfare checks in the state are \$180, they are experiencing their first community-wide event. These towns, population from 300 to 1,000, are scattered among the cotton, rice, wheat and soya bean farms and plantations.

These days see 100 degrees and the evenings are invaded by mosquitos; but nothing is stopping the people. The initial visit to the mayor or the President of the Water Board takes about 30 minutes before he decides to call a working committee. The planning groups number around 25; some meet in the tiny City Hall, others meet at the church. Falcon meets on the front porch of their 6-chair city hall. Winstonville registered 197 people, 50% of the community, within 3 days. All are adamant about contributing financially to the TM effort—an 8-year old boy brought his dime up to the altar during Renova's second meeting. As Mr. Butler, a 73-year old man said, "People are choppin' cotton now, they wouldn't mind givin' a dollar at the door"

Many groups open and close with Gospel Hymns. All are planning pot lucks or barbeques to close the day. But, of course, they all ask about Pace, and what will happen after the Town Meetings. An Assembly will be held on June 18th in Cleveland, that includes a visit to Pace.

### TOWN MEETING IN GERMANY

The Kreuzberg Ost Stadtteil treffen was held with 125 registered and over 200 attending for some part of the day; 8 local workshop leaders demonstrated that they could handle anything and did so with great finesse. A local flower shop owner was the master of ceremonies for the event, which was held under 3 big tents in the park, with workshops in the cafe and the Zentrum. Germans and Turks alike seemed delighted with the 200 inkind Whoppers, french fries and cokes from Burger King, though most confessed they had never eaten anything like it. Inkind also included tables and chairs from Schultheiss brewery, soft drinks, coffee, cookies, fruit and prizes and materials for the children's program, which had 30 excited participants. Addressograph Multilith printed the workbooks. Highlights included the exciting workshops with elders, students and local drunks represented in large numbers, the video tape at lunch of interviews with Kreuzberg residents and scenes, including work in the park. The entire TM was filmed, including the closing plenary with reports, the adult's and children's songs written during the day, and the presentation of the document. Many remained to tear down the tents and clean up; 30 celebrated the day at a newly-opened Greek restaurant on the same street—Falckensteinstrasse.

### TM OHIO VICTORIES

*On June 4, 1977, Ohio held an Assembly to celebrate the 69 Town Meetings that have already been held in the state, and to anticipate the future, which will bring their grand total to over 150. The following are some of the miracles that have happened:*

A class of 12 new orchestrators recently graduated with honors. An old colleague comments, "Who is Angelo Magistro?"

A Columbus bank president gives gifts and helps set up appointments with 3 multi-millionaires and one foundation.

The 1000th TM was held in 12 places in Ohio.

The large TM Ohio posters in the state color (Cardinal red) and white with black lettering set off the decor at every Town Meeting hall.

Gestetner printed 6 of the 15 documents in various locations the weekend of June 4. The Gestetner salesmen met in Chicago this past week and compared notes on the best quality documents produced at the various TMs.

UPI and AP wire services interviewed 4 communities for a major article on "Town Meeting Ohio Communities". Mt. Airy, Norwood, Portsmouth and Shelby were contacted.

A new model has emerged of 7–8 on a steering committee and 8–10 workshop leaders trained for a successful TM.

## development

### \$260,000 IS TARGETED FOR JUNE

Development begins June with word that the Chicago Protestant Businessmen's Foundation, a giver to the Institute since 1963, decides to continue its previous awards of \$20,000 in 1977.

The Deep South Circuits in Georgia, Alabama and Tennessee, along with the Montreal Regional Patrol break open new corporations, foundations and patrons to win new support and authorization.

The Congressional Appropriations Bill, containing \$1.8 million amendment for the Marshalls Human Development Project moves to the U.S. Senate for "mark up" with full congressional conference approval anticipated by the end of June.

Town Meeting funding continues to accelerate with the fantastic leap in the number of TMs weekly. The New Jersey funding strategy is winning with replicable models for the rest of North America.

## research

### SUMMER ASSEMBLY'S DESIGN

Research Centrum's focus remains on the design and coordination of the Summer Research Assembly. In addition to the concentrated work on the shape of this summer's task, brooding has begun on the singing, decor and a focus on profound humanness in the spirit life of Summer '77.

New discoveries of people just planning to participate in the Summer Research Assembly are made every day. In talking with some, you would think it was the only natural thing to do with your summer. These colleagues provide a strong foundation for the work to be done. However, to accomplish the immense task of shaping our future directions, more participants are needed. With whom have you forgotten to share the excitement that is Summer '77?

The next steps in awakening, engagement, impact and demonstration, all addressing the moral issue of our times, are waiting for the form we will give them by contributing our time and expertise. What better way is there to spend the summer than comprehensively reshaping the future of our planet?

## operations

### I HAVE OFTEN WALKED DOWN THIS STREET

Falckensteinstrasse is a new street. The park has been newly renovated with 80,000 marcs of materials and plants, trees and flowers donated by city and community workers present every day for 6 weeks. The Kreuzberg Ost Zentrum was opened 2 months ago and passersby stop to read the 5 glassed in bulletin boards which tell of programs and possibilities in Kreuzberg Ost. Many look in the windows and see any one of 3 English classes, businessmen's meetings, 8:00 a.m. collegiums and various task forces. The Stodtteil treffen was held in the new park under 3 huge tents. The street lights are soon to be painted and metal baskets of flowers hung from them. Murals, painting of shop fronts and renovation of building facades are also planned. Last weekend saw a task force working on the Cafe—on the ceiling, tiling the bathrooms, on the red awning. When the lights of the new red, black and yellow "Cafe zur Laterne" sign went on Saturday evening, a clothing store owner on the street said "If things keep on going like this, nobody will want to leave Kreuzberg."

## management

### THE \$77,000 SUMMER '77

The many swirls of summer preparation have not missed the Inkind Post. As a matter of fact, the decor, facility and coordination task forces have created the need for getting "the big picture" of what our inkind efforts need to be during June. From the many ideas and concrete suggestions across the nexus came "The \$77,000 Summer".

It looks like this:

FACILITY UPGRADE	FACILITY DRESS-UP	ASSEMBLY MATERIEL	FOOD	SANITARY SUPPLIES
Paint Carpet Tile  etc.	Plants Furnishings Linens  etc.	Paper Printing Celebrations  etc.	Meat Coffee Dairy  etc.	Soap Toilet Tissue Mops  etc.
\$31,000	\$16,000	\$12,000	\$16,000	\$2,000

Several victories are already in-hand: Wyler's—lots of drink mix; Dean Foods—lots of pudding; a huge carpet; free use of a truck. One of the crucial tactics for getting this week's victories was to sit by the phone. PEOPLE CALLED US! with tons of ice cream and an office full of equipment.

*Reports arrive from two different parts of the world with news of the Global Women's Forums held and the enthusiastic response to them.*

### GLOBAL WOMEN'S FORUM IN INDIA

Two forums were held in one week in India, one in Pune for 21 top women engaged in social and welfare circles. It marks the first real breakthrough into this sector and promises to yield development possibilities as well as services and skills.

The Kendur GWF was another first! Over 80 women from all classes and economic strata were there. The day started by receiving the faculty at the village square and going to the Kendrai temple (from which Kendur gets its name) for a brief ceremony. Then a band led a procession of women through the village (last-minute recruitment and village tour). Then the faculty was ceremonially received by the village elders and entertained with devotional songs. The orchestration and practices were entirely handled by the Womens Association and was superb. The discussions focused on how the women could practically care for Kendur and engage in the economic development of their family and the village. Total employment was a key issue. Their decision was to meet regularly and work out practical means to get their vision actualized.

This event marks the first time ever that such a diverse group of women have had a chance to share and frankly discuss their concerns. The GWF has pushed the village miles down the road relative to the villagers assuming full responsibility for their future.

### GLOBAL WOMEN'S FORUM IN DAVAU

The wildest and largest GWF yet was held in Davao! Recruited entirely by the Steering Committee, participants came from the international communities (American, Canadian, Dutch, Japanese, Indonesian, Kenyan) as well as the Filipino educational and social elite. Guests included an ex-governor's wife, a Sanggunian Bayan (City Council) member, presidents of the Zonta and Seroptomists clubs, educators from 5 colleges and the Regional office of the Department of Education and Culture, businesswomen, and members of several other women's social and civic clubs. The day was enjoyed by all (named "The Day of Reckoning" by one participant during the plenary) in spite of threatened "brown-outs" which would have forced all to evacuate the windowless, air-conditioned room, and incessant hammering and pounding as a second floor was being added over our heads. The women who attended took seriously the demand for engagement, opening many development and authorization doors and paving the way for both TM and GSD.

### REPORT OF ITI: MANILA '77



THE  
INTERNATIONAL  
TRAINING  
INSTITUTE

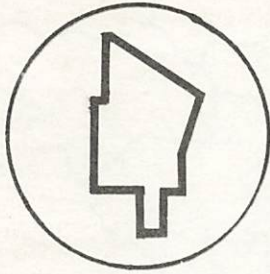
Ningas Cogon, the scourge of the Philippines, has been laid to rest. Ningas Cogon is the spirit of initial, short-lived blazing enthusiasm, symbolized by the grass fire.

There was nothin in the ITI:Manila '77 that would sustain a supercilious mood. Certainly not the setting—a long fifteen minute walk from the nearest bus line or telephone. Not the daily rhythm of life and death experienced in the heavy intellectual and spirit pushes and the substantial breaks. Not the oppressive heat that made every lecture and seminar sheer decision. Not the "singing faculty" of eight who, handling all the practices as well as the teaching had little time to waste. The steady, disciplined rhythm, the constant missional demand, the presence of 8 Sudtonggan guildsmen with their iron-man vision all legislated against Ningas Cogon. The light-heartedness of the Filipino was pushed to ground itself in the serious task of churchmanship and found itself transformed into a long-lasting buoyancy. The presence of enabling troops from local parishes of former ITI grads, both at the beginning and end of the 3 weeks, served as an anchor to the spirit both raising and answering the question, "How do you maintain motivity?"

Ningas Cogon is dead, and in its place is the symbol of the steel wood tree, Bakawan, the tree that burns forever and is not consumed. Fortunately, one of the participants found a log on the workday and brought it back to lie on the altar in the Great Hall. The key events that led to the establishing of the symbol were the Freedom lecture, given by Nancy Callum, the Indonesian dance of a priest from Jakarta, the constant witness of an unbelievable nun working almost alone in the Manila slums and reporting that all she is doing comes from the insight of her superior out of the first Manila ITI, and the exceptional reports of very ordinary guild members of Sudtonggan. In all of this, the seriousness of our dealings with the historical church was re-established at a time when the frustrations of the clergy and laity are at a high level and when the possibility of engaging in HDP replication comes as a call to crusade. Fr. Jose de Leon, quoting Kazantzakis, said, "We have become aware that life is nothing, no-thing, and we have learned again that it is out of No-thing that all things are created and we are the ones."

Bill and Nan Grow

# INTRA GLOBAL MOVEMENT



## GSD NEWS EXCHANGE

**Inyan Wakagapi:** The Community Shopping Center, managed by the IWH Project Board, employs 2 residents to run the General Store and the Laundromat. Thelma Shell Track and Joe Two Bears are in training to know and do everything about the two operations, and are generating a lot of pride and respect as their family and neighbors visit and make purchases in the Center. The Project Board made the 1st payroll with the knowledge that this is the 1st community initiated project to hire local people. Three more will be hired at the end of the 60-day trial period and with the opening of the cafe.

**Hai Ou:** The contradiction in consult participation was short term visits, but input of a few key guardians with specific background ended up being very helpful. A local pastor returns and urges businessman to attend. Governor Hsieh sends his apology for not attending the closing feast and forwards his personal congratulations on a successful consult.

**Kelapa Dua:** 45% of one kampung are involved in educational structures. Children from the farthest stake become regular participants for preschool for the first time.

**Fifth City:** HDP turns green as truck sod sales continue, 100 gardens, 25 trees and \$400 worth of flowers are planted. An electric post hole digger enables installing 600 yards of chain link fence. "5th Avenue Sweep Day" produces 4 painted stores, 3 parking lots graveled and Plaza 2 initiation okayed by the city. June is face lift month in the Environmental Campaign. Special prices and equipment have been secured for sandblasting, steam cleaning, tuck pointing, step rebuilding, sidewalk repair and painting.

**Kwangyung Il Ri:** A village assembly meeting secures the land for a new preschool and the Purina chicken farm. Representatives from Korea Capital Corporation in Seoul pay a visit as the final step for the \$6000 village loan completion with signatures on loan papers. The foundations for the Industrial Complex are laid, wood for construction is donated by a villagers and 1100 huge rocks are required for the walls; 50 new slate roofs go up. An architect from Seoul draws plans for the village plaza. A local family agrees to do the Demonstration Home. The Community Trading Post sign goes up and a store manager is selected for the job.

**Cano Negro:** The garden planting is completed with 15 varieties of vegetables and fruits growing. Inkind work bears fruit with 265 quarts of juice, 110 lbs. of chicken, 210 dozen cookies, 30 lbs. of coffee and much more.

## BUILDING OOMBULGURRI FOR THE WORLD

Within the context of 40,000 years, the incredible self-conscious journey of the Aboriginal people of Australia, marked by a total collapse of their culture, and the decision to move to Oombulgurri to rebuild every structure, and their whole social fabric, was brought to a climax during the HDP Consult held there last year. One year later, much has changed:

**Cattle industry:** decision to be self-supporting; is done on 3½ million acres of land; provides fresh meat for the entire community. Signal events: getting order on the chaos, putting up fences, building up the herd.

**Poultry farm:** inkinded 100 meat chicks; egg and meat production inkinded at 100 per week from a company in Brisbane because they are the wrong color.

**Market garden:** trickle irrigation started; move to crops that can grow all year round; held water-melon harvest.

**Small stock:** made enough farrowing pens for pigs; 15 good sows producing incredible number of litters; 4 good boars.

**Dairy:** put up inkind shed; will inkind particular brand of cow to go inside shed.

**Kitco:** July 1, 1976, recorded its first audited profit; now sells \$10,000 per month; self-service, 14 ft. freezer, electric cash register, yellow floors; will expand self-service.

**Office:** has new radio phone; does banking, cashes checks, moving into credit.

**Body repair shop:** has workers who have been to 6-week training program; will move into light industry.

**Processing:** now has clean packed eggs; experimenting with pickles.

**Demonstration farm:** has first major harvest of sorghum, saving \$3,000 for feed; pushing to larger acreage, more irrigation

**Housing:** is putting corrugated iron roofing on 1st big house; will build 5 at once next.

**Public space:** created a new park; put up a fence around it; put stones down Boab Street; got rock crusher for paving roads; painting houses with inkind paint; move to landscaping.

**Health guild:** community kitchen open two times a day; kitchen bakes bread and sells it at Kitco; has inkinded cutlery, crockery.

**Medical audit:** improved health reflected in school report; all children became healthy.

**Community structures:** each stake has monthly barbeque; community work days; bulletin has local editor.

**Education:** 4 community preschool teachers; flush toilets; new furniture and carpeting; push on academic training.

# GLOBAL SOCIAL DEMONSTRATION

**THE STORY OF VAVIHARSH, INDIA**

It is with great pleasure and deep pride that I present to you, this first issue of VAVIHARSH VOICE, on behalf of the citizens of Vaviharsh.

I look back and think of December 13, 1976, the day dawned, bringing with it glorious sunshine, driving away the dark clouds which had kept us, the people of Vaviharsh in the dark and away from the world.

I will remember December 13 as a day which brought about a change, not only in my life, but also in the lives of all people of Vaviharsh. Since that day, every person living here seems to have suddenly changed. There was, and still continues, a great feeling of closeness, understanding and cooperation among us. We have never looked back, but only towards the future since then. We have decided that this HDP belongs to Vaviharsh and its people, and we will be responsible for the execution of the many plans and decisions that were made. Every day there is something new to see in the village and this sight draws me closer to my village and its people. The discussions during the weekly guild meetings give us the opportunity to decide together which works need to be done for the benefit of the village.

A speech given during a community meeting told us that we would have to work hard to make this project successful, because it is our village project, and this brought about some misgivings and bitter feelings within me.

I now realize how wrong I was. Looking back, I can see the need for hard work, not only for the success of the project, but also for all of us citizens of Vaviharsh, and finally for the betterment of the entire universe. The village of Vaviharsh will be a symbol to the whole world, to indicate how corporate, selfless work can improve the lives and outlook of people. This is the Vaviharsh story.

By: Mr. Maruti M. Ambekar  
Citizen of Vaviharsh



Dear colleagues:

Things have really been hopping here in Kendur lately. Last Thursday Crispin went to Pune to work on the Global Women's Forum and a call came to her from Bombay telling her that she needed to catch a 6:00 p.m. plane to Hsia Lio (Taiwan) for the consult there. She had 3 days worth of clothes with her, but left anyway. The consult should be over by now, so I expect her back in 2-3 weeks.

We've had 2 GWFs; one in Pune with 20 women, and one here today. Marianne Mann was here. The rest of the team has gone to other towns to recruit. All last week I was out of Kendur searching for cows. A bank in Pune has agreed to finance a local dairy development scheme, so we have been frantically trying to get good quality reasonably priced cows. You wouldn't believe all that I have learned about dairying cows in 7 days. Wait until the council in Maliwada on Thursday when they find out this cow miracle. Not in all this time have they been able to procure cows. I think we are turning a corner in Kendur. The pace of replication is exciting. The Pune GWF got front page news in the local press "Pune Herald".

Reg Kontz

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# CAMPAIGN NEWS



CONCERNED WITH THE HUMAN FACTOR IN WORLD DEVELOPMENT

WEEK 1

JULY 1, 1977

## TM MOMENTUM BUILDS

Lynn Culter, nationally known and respected county supervisor from **Blackhawk County, Iowa**, joins TM:Iowa State Committee and agrees to convene a committee to initiate TMs in Blackhawk County, to be followed by a County Town Meeting Assembly early in 1978. The committee begins meeting in June and will work through the summer toward several TMs in the Fall.

At **Jonestown, Mississippi**, the TM received all its food in-kind from Clarksdale and Jonestown. Proposals written have dates, time and place, all focusing on the number one contradiction: community self-hood. The mayor of **Friar's Point** attended the Jonestown TM to get information for his TM. The principal from **Coahoma, Mississippi**, planned to stay only an hour, but stayed the whole day, and asked the ICA to come immediately to Coahoma to set up a TM for two weeks away.

**Roy, Washington**, launched the final TM week publicity campaign with helium-filled balloons dropped by a helicopter over the community with attached post-cards advertising the **Roy-Lacamus TM** on June 18. Hopes are for "far-reaching" results. This was done once before, and one card was picked up by a dogsled in the Yukon and returned. Roy will have their city policemen knocking on each door to invite families to the TM. A phone blitz will begin next week. Flyers have been mailed to each resident and school children will be carrying home a second flyer to remind all.

**Green Bay, Wisconsin** experienced two elders getting out of their wheel chairs to read TM proposals at a TM. A one-day TM food blitz yielded everything needed as 25 out of 25 contacts said yes. A radio station pledged to publicize all TMs in the area, and broadcast Plenary sessions "live".

Many members of the **Evergreen, Colorado**, chorus were at the TM. The master of ceremonies taped the fantastic morning singing and played it back at lunch time. At the Plenary, the five proposals were parceled out to community organizations that had representatives there.

The Regional East Texas Assembly was held in **Tyler, Texas**, on June 11, 1977; 32 people showed up for a tremendous day. The mayor of **Winnsboro** said that the TM was the most significant day in that town's history.

A Monday TM was held in a senior center in **New Orleans, Louisiana**.

## CONTINUING MIRACLES IN TM:OHIO CAMPAIGN

Clearfork Valley was the setting for the **Butler TM**, in North Central Ohio; 14 miles in any direction were other TM communities, which added to the enthusiasm. The Methodist women hosting the evening potluck asked about the **Pooles**, who had formerly been their pastor's family. The mayor, a lay witness preacher who had attended the June 4 Assembly, asked "Will you be having more of these meetings?"

Miracle tactics were spinning at the evaluation, the first being a "Beautify the Park Night" in 2 weeks, with shrubs and trees to be donated by the local nursery and park benches by the lumber company.

An outgrowth of the **Portsmouth TM** is a parish cadre of 7, who see themselves as a catalytic group. Monday evening they met to strategize TM for Southeastern Ohio and decide who would attend the summer program.

**Batavia TM**, with 8 local workshop leaders, a steering committee of 20 and 120 participants catalyzed renewal efforts in the county seat town of 2000. State legislator **Musey** came and spent the day, his 4th TM. Door-to-door canvassing, with cryptic, humorous local brochure using "local" language got the crowd out on a hot June day. A new network of resurgent leaders is forming, as communities like **Batavia** are asking for contacts from TM communities to discuss implementation of proposals.

A group has been pulled together to sift through the TM:Ohio campaign, past, present and future, with a downbeat on nurturing the new community cadres with courses, visits, Summer '77 and other ways to allow full participation in the local community.

## GOT A BEEF?



LAY IT ON THE TABLE AT  
BATAVIA'S TOWN MEETING

# GLOBAL COMMUNITY FORUM

TOWN MEETING  
DELTA DAYS  
ASSEMBLY

June 18  
1-7 p.m.  
Delta State University  
Cleveland, Mississippi



DELTA DAYS TM ASSEMBLY

The Delta Days TM Assembly was held in Cleveland, Mississippi, on June 18, 1977, from 1:00 to 5:00 p.m., culminating with a barbeque and tour of Pace from 5:30 to 7:00. Henry Knox, Pace alderman, was the master of ceremonies. Delta Days Assembly had 13 of 15 towns present with 69 registered for the day. It was an 85% assembly with all 15 TMs being black, averaged 23% of the community present (80 people average). The assembly pulled together proposals into short-range and long-range, which were gestalted into 15-18 of each. Then they chose from each and did in-depth work on each and published the results.

Three towns asked for a TM as a result of Delta Days. One had 70 people at the first meeting and all are using 10-14 day timelines. They feel they can raise the money, using community raising events. The mayor of Pace, Robert LaFleur, announced at the tour in Pace that he thought that all of the towns needed to get together again in three months to discuss the results of their planning, so it looks like the spirit of Delta Days will continue into the future.

THE "POWER" MODEL

A Town Meeting set-up model was developed by the ICA staff in Billings, Montana, and first used at Power, Montana, on May 26 and June 15, 1977. It is a model for quick set-up of TMs in small communities, requiring no more than 3 or 4 trips to the community. This model grew out of the experience of having to spend numerous trips and hours previously trying to convince the right people in town to have a TM, then finding that many people come to the planning meetings thinking they are attending the TM, and then do not attend the TM itself.

The model includes visiting the mayor or other community leader in an unincorporated town (in Power, it was the chairman of the school board), using the normal pitch and authorizing materials, and then telling him that the best way to introduce the TM to people is to have them experience it. What is called for is to simply set up an evening demonstration or introduction workshop so that the community can see just how useful this method might be.

A date then is set for a week night. In every case so far, the person has simply called on the spot and reserved a location. Then get out a list of 15 or 25 people, whom the contact will call and invite to invite 5 more each. The ICA promises to put up some posters in town in the 5 or 6 key places. Then the evening is treated as the first half of the actual TM.

Arrive early and decor the room; set it up for a TM. Have the host welcome people and introduce you. After a brief word about TMs in the state, do the New World talk with the downbeat on the description of the event, with the explanation that they will actually be doing the first half of the TM that evening. Open the workshop with a song and do all the steps to the finished product. After the closing conversation, remind the group that they have now completed half the process and lift up three choices now before them:

1. Let it drop because they are not interested.
2. Set the date for a full TM at a later date and make plans to get more people present.
3. Decide that they have done half the TM and set a date for the next evening. Suggest they meet earlier and have a celebrative meal and maybe some entertainment. Invite more people to come, and recruit a typist. Send home names and challenge statements with a volunteer for typing up.

Discussion of funding concludes the evening. Decide on a free-will offering or registration next time.

GCF IN THE PHILIPPINES

Mayor Amaton suggest that a municipal-wide GCF be held in Nabunturan on their annual Foundation Inter-Agency Council Meeting in Kaputan, Camal Island, where a TM date was firmed up for July 30. Mayor Amatong suggestd that a municipapl-wide GCF be held in Nabunturan on their annula "Foundation Day" anniversary, July 23, with an expected turnout of between 500 and 2000 people.

## development

### SUN TZU: THE BASTION DYNAMIC

The circuit dynamic of development at Chicago Nexus during the Spring Quarter has been focused around the Bastion experiment. After struggling with Sun Tzu's wisdom, that an army must operate from its point of advantage, the following points of advantage were determined: using experienced development hands rotating through circuits; focusing on areas where donations have been strong; systematically covering the geography; and expanding corporate team power. The Bastion experiment was launched. A Bastion is composed of three distinct circuits built around a stronghold circuit. A six-person team, headed by an experienced developer called a general, travels to the stronghold city on Sunday evening. After meeting with the House prior and key colleagues on Sunday evening, the Bastion disperses into three circuits. The three circuits keep in touch during the week and keep open the possibility of meeting on Wednesday evening to maneuver for the two remaining days.

A Bastion is assigned to raise \$9,000 during a five-day week, returning to Chicago late Friday evening. The rationale for the Bastions calls for a systematic coverage of the geography and aims toward developing an amoebic split in each circuit, i.e., within two quarters, the number of possible circuits would double.

## research

*It all started with the original coming from Canada to the infectious tune of "Something to Sing About"; then, during their state campaign, Oklahoma wrote a song to the same tune about the glories of circuiting the state. Now comes the California version.*

#### Chorus:

From the grand Golden Gateway to the sands of Mojave,  
Cross the valleys and the lakes to the trails of the Sierra,  
From the Big Sur out in the West, up to Mt. Shasta's crest  
Something to sing about, this State of ours.

I have dined in L.A., sailed the great San Francisco Bay,  
Headed my van down the stretch of I-5,  
I have swung on old cable cars, followed the movie stars,  
Seen Golden State people with light in their eyes.

I've spent many fine days in the sunshine of Monterrey,  
Followed its heat up the long Napa road,  
Seen it climb up the vines making sweet California wines,  
Gleaming on hills making everything gold.

I have seen fogs that rest on the places the Spanish blessed,  
Carmel, Eureka and Escondido,  
Names like Del Rey and Beverly, Fair Play and Joshua Tree,  
Campsites of pioneers that made hist'ry grow.

Yes, there's something to sing about, tune up a string about,  
Call out in chorus, or quietly hum,  
Of a State that's still young, with a ballad that's still unsung,  
Telling the promise of great things to come.

## operations

### GLOBAL TRAVEL BREAKTHROUGHS

Operations Centrum coordinated travel arrangements with Northwest Orient and Korea for representatives from each of the 24 Human Development Projects to go to the Kwangyung Village World's Fair. On June 21, representatives from the North American Projects met in Chicago and flew out of O'Hare. They included: Gail Tower and Sandy Powell from Delta Pace; Lela Mosley and Michael Jackson from Fifth City; Frank Bravebull and Martha Dempster from Inyan Wakagapi; Jeanette Swanson, Annie Wooten and Carlos Ollison from Ivy City; Jeanette and Barry Hickey and Karen Raschke from Lorne de l'Acadie; Gay Kennedy from Vogar; Jim Phillips and Rodney Wilson representing the Board of Directors; Lyn Mathews and Isobel Bishop from the Global Panchayat; and Richard Funk representing Chicago Nexus.

## management

### WHAT'S HAPPENING!

Something different is going on . . . Contributions of goods and services seem to be coming in the door hot and heavy for the summer GRA '77 (some of them are really heavy, like a 10-burner two-oven stove). The newness is in "Yes" responses on cold calls and in the participation of the giver in making the gift come off (i.e., tropical plants' donor is volunteering to coordinate the entire plant arrangement of Victory Plaza). One gets the feeling that everyone would give if we could only see them all and work out the timing.

*The following is an excerpt from a letter from Clifford Stocking, who has been in Nairobi, Kenya for the past four years.*

This last year, Kenya has seemed to open wide its arms to the work of the ICA. The decision to emphasize GCF was met with much questioning, but we started with a fervor to create the materials needed and to explore the possible contacts. Our catalytic breakthrough was the creation of the Kiswahili/English workbook. Circuits were intensified. We started visiting the home communities of our colleagues and friends. We got stuck in the mud times without number, suffered breakdowns, rode the canoe to islands in Lake Victoria and survived theft. This is where we found local man and he is ready for the GCF. With the Sare "Village Meeting" (GCF) we were on our way.

We have since lead Forums in seven of the 8 provinces and in one of the provinces we did all of the districts. We are averaging between 150 and 200 participants per Forum, though we have had a few as 60 and as many as 400. We are beginning to set the pace of 2 to 3 Forums per week for one team, and are pushing rapidly toward 7 per week. We are reaching the point where after one community information meeting we are able to have the Forum the next visit. In fact, people are coming up to us during one Forum and asking for one in their community next. We have found that there are key people in each community. Many times they are the headmaster of a school. But, we have also found chiefs, councillors, a few church leaders and pastors, and some development committee people who can organize and set up a Forum.

In terms of setting up the Forum, we discovered that there were just not facilities available at the sites for duplicating materials. Therefore, we created the instant document with forms and carbon paper. Most communities do not have resources to purchase or ink materials and decoration. We have, therefore, literally lived off the land. Decorations consist of flowers and leaves of the locality. Parts of the Forum are carried out under the baraza tree—an official meeting place outdoors. Much of the food comes from participants' gardens. We bring magic markers, tape, butcher paper. Everyone, even if they cannot read, must have a workbook, as books are very precious to the people. Most communities have all they need, but sometimes we are called to revise our preconceived ideas of what they need.

In our experiences in training leaders and conducting Forums, we have discovered that simplicity is a must—one well-chosen word is better than eight. We have, therefore, developed a one-page set-up chart—the coordinator's manual—and out of necessity reduced the number of planning meetings. In conducting the actual Forum, we are using a 5-man team. The team consists of one orchestrator and 4 workshop leaders (African). As the African colleagues become better trained, we reduce the number of people to 4 and one of those will have the double task of orchestrating and leading one of the workshops. Due to geographical, personnel scheduling and financial considerations, we combine circuiting and Forum orchestrating. The fifth person of the team does the circuiting while the other 4 do the Forums, simultaneously. We use English and Kiswahili. When the tribal language is used, we enlist local translators for all the workshops. In circuit calling we use the local vernacular; there usually the coordinator is able to translate.

Dear Colleagues:

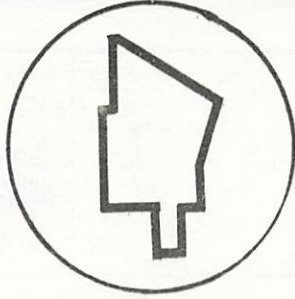
This is the week that the government is in Bayad with the belharzia treatment program. We want to win on that one. The government does not expect to win. They think only 10% or less will take tests and receive treatment, so they do a perfunctory job. We are turning people loose to blow open the stake operation by having door-to-door visits and follow-through. I think we can open some eyes with participation there. One of the stake leaders last night created a ritual which goes "Belharzia me fish. (2 hand claps) Kaloos!" Which means belharzia no more, finished! It is being taught today in the preschool, Jets, literacy classes, and the brick factory workers and Public Works crew and many others spent from 8:00 to 10:00 today leading the stake visits.

We are starting a two-pronged push: major funding beginning with AID: and the development of a guardian type net. We figure there must be at least 10 individuals and companies which are not in the major funding class but who could give up to 100 English pounds a month to cover the basic operation and allow for a cash flow factor. We are just now beginning on that, and by a week from now should have an initial reading on the prospects.

The auxiliary is doing very well. We broke through the ambiguity of time design last week, and for the first time we have a clear Week I—Week II beat, including some discontinuous time; the troops hit Cairo for an over-  
The auxiliary is doing very well. We broke through the ambiguity of time design last week, and now we have Week II feast Sunday evening instead of breakfast. The Nutrition program has broken loose with new impetus and a workday in the Plaza started the clean-up job and got a number of people intrigued for the first time with what a fine place the community could be. Project signs are springing up everywhere and the bulletin boards have become the practical disseminators of information they are designed to be. The first Bayad Voice hits the street this week, and the Public Works crew now has uniforms with a Bayad grid patch. Each guild has received its Iron Man symbol, and stake meeting places are being decorated appropriately. In the present heat wave, the water spigots are constantly surrounded by 20 or more people, and cars and donkeys are coming from farther away all the time to get good water. The completion of the system is now crucial, because the people of Bayad no longer see it as a novelty—they depend on that water—and we do not want them to have to put up with too much hassle to get it, but rather we want every family and every person to depend on it.

Mark and Jean Poole

**INTRA GLOBAL MOVEMENT**



## OOMBULGURRI VICTORIES IN EDUCATION

The Preschool joined the Primary School in an end-of-term open-house for the community. There was cause for glowing reports in the progress of the program during the term: 2 community preschool teachers and 6 of the seven 3-5 year olds attended full-day sessions almost 100% of the time. The staff of the 0-3 year olds provided a regular morning program. . . Landscaping was almost completed . . . In-kind and budgeted educational tools and facility upgrading accentuated the adapted curriculum design, and the faculty training of both the baby school and the preschool teachers accelerated the basic skills of every child who attended.

The Primary School hosted a community open-day at the school in which the students performed songs, competed for prizes in coloring, in contests and races, and invited adults to view their classrooms. The teachers had a series of preparation and planning sessions during the holidays and wrestled through to a consensus on school issues . . . Highlights of the two-week vacation included a walking picnic to Alison Crossing and a shopping trip by teachers to Kununurra accompanied by two students, chosen for the occasion.

Nine student emissaries returned to Oombulgurri for term holidays while one, Rosalyn Alberts, traveled with a group from Kormilda College on a two-week trip to Singapore and other sites in Southeast Asia. Corporate writing of the weekly "Bulletin" at Guild Nite has reflected an increased confidence among the participants.

Following the updating of the Aboriginal Heritage course, it was taught at Guild Nite during May. Tuesday Stake Night has been further intentionalized with the use of a common curriculum for all of the five stakes. Oombulgurri elders traveled to Kununurra and Fork Creek performing corroborees, and 11 Kalumburu elders visited Oombulgurri to plan the next corroboree here. A bush fishing trip netted 46 barramundi in one day.

The total community met together on two days to make quarterly guild assignments and to restate the community policy of daily accountability to work in the community. The Councilors initiated and carried out these meetings. . . Alan Meehan brought new seriousness to his position as community manager. A letter was received from Enid Smith, who is attending the Maliwada Replication School in India.

The community kitchen interior was brightened by washing and painting the walls and ceilings. Regular medical rounds to homes have focused on scheduled medication and geriatric care. A new toilet was built at the primary school during the term holiday as a one-day project by several young men from the construction guild.



## 5TH CITY ENVIRONMENTAL CAMPAIGN

*As the 5th City 40 Blocks Association Environmental Campaign draws to a close, 5th City celebrates the following signal events:*

1. Equipment procured for the Campaign, including a rototiller, a post holer, and 2 trucks.
2. The City of Chicago provided rakes, shovels, brooms, garden and grass seed and post hole diggers.
3. A tractor and dump truck were loaned to the Campaign every week-end throughout the campaign.
4. 2,000 yards of sod were placed in yards throughout the community.
5. 120 lawns were rototilled - 60 seeded with grass and 60 sodded.
6. A total of \$400 worth of flowers and shrubs were sold wholesale to community residents.
7. 100 new gardens have been planted.
8. 600 feet of fencing have been procured and installed.
9. 3 gravel parking lots have been created on vacant lots.
10. 25 trees were planted on Van Buren Street.
11. Wholesale paint was made available to paint 4 stores and 15 houses.
12. There were 26 total block clean-ups.
13. 15 new block signs were erected.
14. Residents from all 5 stakes converged on Fifth Avenue and accomplished a major clean-up effort.
15. The City of Chicago has approved construction of Plaza II on the north side of Jackson and Spaulding, owned by Biggs and Biggs who will loan the property to Island, where a TM date was firmed up for July 30
16. The Chicago Transit Authority wrote a letter of congratulations to 5th City on its Environmental Campaign and cooperated by cleaning up their own tree lawn surrounding the CTA Bus Barn.

# GLOBAL SOCIAL DEMONSTRATION

**GSD SIGNS OF HOPE TO THE WORLD**

**Oombulgurri:** Robert Roberts, Olive Evans, Trevor Morgan, Glenys Martin and Rich Evans addressed 1500 Rotarians at the Melbourne District Convention, talking about the HDP. Oombulgurri received a grant of \$7,500 from the Australian Council of Churches to further the community's development programs.

**Hai Ou:** The preschool was initiated in spite of the temporary lack of translators. The community teachers are catalyzed by the need for help, and the four-year old child of one of the staff became the key to communication. The temporary location in the small village temple became too small to handle the crowd on the first day.

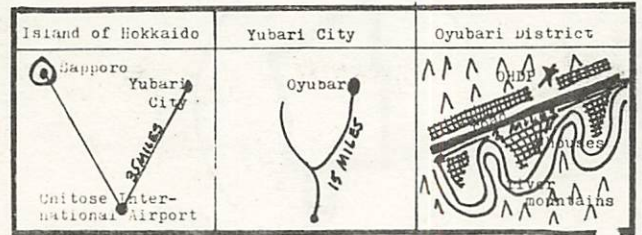
**Kelapa Dua:** The Community Fair not only allowed the village and outsiders to look at their own handiwork, but it served as a great vehicle for reviving local Sudanese art forms dance and music. Pak Jalon and Gyro Ramin, ages 55 and 67, both village elders, danced the "pencak silat", the dance of self-defense. Young girls from the Sudanese dance class danced for the crowd; local musicians brought out their tambourines, drums, flutes, and harmonicas to add an exciting sound. All events led to new dance classes or additions to the already-in-progress ones. People are beginning to recreate their story of who they are with the revival of these ancient art forms.

**Maliwada:** One hundred meters of blue cloth was inkinded, and delivered for distribution and the creation of blue safari suits for the staff of the 12 HDPs of Maharashtra.

**El Bayad:** The government bilharzia team, initially very cynical about village participation, is amazed by the turn-out in Bayad of over 100 a day, which overwhelms the testing system. Visitor writes a play about Bayad Village: Action—The villagers see a car drive up—"Who are these people? Perhaps they are Israelis, come to take us over. Let us see." Act II—"These ICA people are wonderful; look what they have done for us. But wait! We dug the well, we made the bricks, we did the bulletin boards and newspaper. We are the ones who are wonderful!"

**Sudtonggan:** A site visit Week 8 by Father Schmidt, who is the key man (German priest) for the Miserior funding, takes place. Fr. Eugene, from Lapu Lapu City, a close colleague priest, is and has backed up the HDP for church authorization, recommended that the type of proposal to write for the needed funding should be for \$30,000. With Fr. Schmidt's help and Fr. Eugene's, there is the possibility of going to the Cardinal for endorsement. Cardinal Rosales already knows about the HDP, and has been affirmative about the present draft of the proposal requesting \$50,000.

**Kendur:** The HDP made 100% loan of 30,000 rupees, brought six villagers to Bombay, bought eight cows, and trucked them to Kendur to begin a milk production scheme.



**THE OYUBARI HDP**

In March, 1977, Father Adam Gudalefsky, a Maryknoll priest who has worked in Yubari for ten years was contacted to help with site selection. He spent much of March and April with the staff looking at the many communities within Yubari. After Oyubari was picked, the staff moved to the office on Saturday, May 1. It is of special significance that Fr. Guadlesky drove the staff to the site and that the head of the citizens organizations of Oyubari, Mr. Giichi Sato, was at the House to welcome the staff at an informal tea. Mr. Sato met with the staff to plan the organization of the sponsoring committee, the Junbi-iinkai. They held their first meeting on May 7, with Mr. Sato and six members of the community present with the ICA staff..

Events which sparked the creativity and motivity of the staff during the first week and which revealed the concern of the local people were:

- \* Mr. Koichi Iwano, the local gas man, came to inspect the gas stove and found it unsafe to use. He said he would return the next day with a used gas stove which the staff could use. He returned with a new gas stove, stating that if the ICA was going to live in Oyubari and cooperate with the people, he need to symbolize that with a new gas stove.
- \* The complete facility, including all furnishings, office equipment, an installed telephone, were furnished by the Marist Brothers of Sapporo. In the past, the facility has been used as a retreat house and summer camp center, so everything was just waiting for the staff to move in. It has been a great practical step forward for the project.
- \* Self-support began with an offer by Emerson & Cuming of the neighboring town of Kuriyama to teach some of their staff English. Two staff members visited the plant and talked with the plant manager
- \* The staff was invited to the local sushi restaurant in Oyubari on Monday evening. An older man, Mr. Satoshiro, came in and ordered sushi for the staff when he heard that they lived in Tokyo and were going to work in Oyubari. He himself had lived in Oyubari for about 40 years, but had to leave. He said that there was not a day that passed without his thinking about Oyubari.

The city in which the project is being held is Yubari, but the exact location of the project is in the section called Oyubari. the "O" was added to the Yubari at a later time when the Mitsubishi Coal Mining Company wanted to distinguish the location of their mine from the city itself of Yubari.

# CAMPAIGN NEWS



CONCERNED WITH THE HUMAN FACTOR IN WORLD DEVELOPMENT

WEEK 2

JULY 12, 1977



## COMMUNITY FORUM AT THE GRA

Excitement spread through the Global Research Assembly as the reports of Community Forum from across the globe were given. Since the program's inception, 1,500 Community Forums have been held in 25 countries; 1,285 have been held on the North American continent.

The Town Meeting program in the USA took a quantum leap in the numbers held during the past quarter, with 400 TMs. Three different approaches were used in the four US areas this quarter. They were (a) intensification of the traditional set-up model, (b) intentionalization of the flexible TM set-up model, and (c) city saturation.

A review of the US pilot project revealed that the first year (1975) of the experiment was directed towards gaining a foothold and training to do TMs. During 1976, the program aimed at getting support and advocacy across the country. This period was characterized by large TMs, noted for their visibility and location. A shift occurred in 1977, symbolized by Oklahoma 100 as acceleration became a fact, with the beginning of massive city, regional and state campaigns. This shift was characterized by large numbers of TMs done in small rural communities across the country and five urban neighborhoods done in a focussed geography and a limited amount of time.

The trends that have emerged this last quarter have been (a) doing rural and small neighborhoods, (b) flexible use of flexible formats, (c) flexible funding models, (d) establishment attention, and (e) an Assembly dynamic that is the base of a net of colleagues and proposal follow-up.

The GRA Task Forces are presently engaged in working in the areas of global phasing and strategy, mass awakening maneuver plans, a strategy of massive national awakening in the US pilot project, engaging and training the new TM grads, and funding the project.

## NEWS FROM WHERE IT'S HAPPENING

Follow-up of Salina, Kansas Town Meeting now includes 1/2 hour television report of the TM, playing the song on the local radio station, presenting the document and a report to the City Commission, and preparing and distributing a concise statement of the proposals to city and county commissions, School Board, Chamber of Commerce and other official bodies.

Second Senior Citizens TM was held at the Mazant-Royal in New Orleans, with five veterans from the first one last week at Christopher Inn helping out. Proposals include a joint bingo party with both centers.

Against seemingly insurmountable odds, Gemeindeforum in Essen-Dellwig is a great happening. For the first time at a forum in Germany, singing really broke loose and the MC dynamic beckoned astounding reflections.

Nabunturan, Davao GCF Steering Committee is set up for July 23rd GCF with 1000+ participants; head of the committee is the parish coordinator, Joel Reterba (ITI grad, Visavan 1st teacher). Plans are laid for training 40 workshop leaders.

Seven area colleagues join Town Meeting post for Epping Forest Maneuver. Week's work produces four "cores" ready to move in the London area.

An Omaha neighborhood discovers a hidden park as TV covers festival, a Town Meeting proposal in unknown Ershine Park. The 600 inkind songbooks include all seven neighborhood songs created this spring along with the Omaha song, Nebraska and Chicago Area songs and Human Development songs.

Walt Fickley, ICA staff, heads up youth community development program in the Walnut Hills area of Cincinnati. Eight paid youth staff are developing an area youth council involving youth in clean-up days, guest days, a trip to 5th city and a youth TM. This project is a direct outgrowth of a youth TM held in May, 1976 in Walnut Hills.

# GLOBAL COMMUNITY FORUM

MISSISSIPPI TM VICTORY



The Coahoma Town Meeting began with a Jonestown, Mississippi Tm when the elementary school principal attended and asked that the ICA come to his town. An ICA representative called two days later and asked that he invite 25 people to a meeting so there could be a TM in two weeks. We asked him to have a printing machine so a flyer could be prepared. He showed up on a Thursday night in pouring rain.

Coahoma is a tiny Delta town with the school as the focal point of the community. There were cars lined up throughout the parking lot. We went in not knowing if we were coming to the wrong meeting and found W.J. Jones, the principal, had sent out announcements that afternoon to get the 70 people who were in attendance there.

There were two other items on the agenda and when the ICA representative got up to talk about TM, he broke the huge group in two. One group drew three fliers (using the ditto machine) and the other group planned the practics. He finished with a talent show planned and a dance to raise funds for their contribution to Delta Days.

After meeting one more time, Coahoma was ready for their TM. The gym, where the TM was to be held, was spotless --- with chairs intentionally spaced. The shacks in the town seemed out of place next to the school, but the people who started coming seemed very at home at the school.

At 1 p.m. when only 15 people had shown up, Jones went to the streets to yell at the people to come in. He said if they failed to show now, it would be the first time they'd let Coahoma down. By 2:30, fifty people were there and they continued to come. Before the workshops began, Pace came in the form of two youth who drove in to help with workshops.

The workshops focused on the people's concerns about the school's possible closing and the incorporation of the town, which they all wanted. The proposals were all about organizing and continued meeting. The day ended with documents handed out and an offering for the TM taken up. Then the TM moved to the cafeteria for the feast --- just enough covered dishes to feed the 113. The town raised \$50, including their talent show, enough covered dishes to feed the 113. The town raised \$50, including their talent show, dance and offering. They asked when they could visit Pace and looked forward to tomorrow when they would continue to build the town they were proud of.

TOWN MEETING NEW JERSEY, JUNE 1977  
"A HAPPENING"

Over 110 Town Meetings have now been held in New Jersey. It's the first state in the USA to have held a TM in every county. During the first 3 weeks of June, 96 TMs were held across the state from tiny towns in the rural south (yes, there is a rural New Jersey) to the dense north. The entire campaign took 13 weeks from the creation of the necessary advocacy and materials through to a state-wide Town Meeting Assembly on June 25th in Trenton. Highlights of the campaign included the inking of 10,000 glossy posters, 25,000 brochures, and hundreds of bumper stickers. Businesses and corporations supported the state-wide campaign with \$30,000 in contributions.

Another tremendous breakthrough was the assignment of several hundred colleagues, 90% of them from Area New York, to orchestration roles. Two young men from Buffalo, Ney York, had attended their TM on June 4. They wanted to know what they could do next. On June 18th they both orchestrated TMs in New Jersey. Proof that communities were awakened and excited was the response to the Assembly. Over 160 delegates from 60 communities attended the event, and left as colleagues with each other, the ICA, and the TM methods. They all intend to "do another TM" and keep in contact with each other. We will hear more from New Jersey.



AFTER TMS IN SCHENECTADY

Six of ten Schenectady TM's have follow-up programs with no ICA office involvement. Hamilton Hill held community clean-up day and a picnic with 100 people involved. "First time I ever saw Democrats and Republicans picking up trash together," Union Street/Stockade/Downtown group arranged a meeting with City Planners and the City Manager and arrived with a 30 foot long chart to fill in information on downtown redevelopment projects. City officials were so impressed with the quality of interest that they requested the Town Meeting group to serve as public relations committee for town redevelopment efforts.

## development

### DEVELOPING IN THE SUMMERTIME

The summer Global Research Assembly has brought a large influx of 20 extra troops into Development. The purpose of these extra forces is to add numbers to a continuation of the Development experiment with saturation thrusts at selected areas of the North American continent. There will, however, be a major effort in Canada with three bastions and two area teams (20 people) being assigned there. They have pulled together a huge Canadian strategy to continue with the excellent increase in Canadian funding this year. If \$70,000 is raised in Canada this month, there will be a 1000% increase in Canadian funding over one year.

## research

### THE CREATIVE EDGE

The Future Engagement task force in the Global Research Assembly is working on concretions and examples for the Profound Humanness charts. Their task is to take each category of the chart and describe it in three ways; (a) with an historical example of universal significance (b) with an impacting concretion from a local community and (c) with a poem. Both the universal and the local examples are illustrated by sketches. Then, at the bottom of the page, a statement is written:

#### EVENT

Individual and social life is marked by eventfulness. These events are not accidents or mistakes. They are part of life's fullness.

## operations

### GRA RECRUITS FROM TOWN MEETINGS

Recruiting for the Global Research Assembly in towns that have had Town Meetings reveals local man is doing the proposals without ICA prompting and with genuine enthusiasm and new motivation. In Beloit, Wisconsin, at least six of the proposals have been actualized from a February TM by participants in that day. In Westside Milwaukee, the TM song was sung at a COWSA celebration at the Miller Brewery, twice. Twenty-three youth have been placed in jobs for the summer as a result of the February Town Meeting. Ten square blocks have participated in street and yard cleanup, and local groups are experiencing a resurgence of participation. Local leadership is strategizing on how to do a youth Town Meeting. Several block clubs have begun out of that day.

## management

### GRA PRACTICES

During the month of July, the Chicago Nexus is hosting over 600 colleagues and guests who are attending the Global Research Assembly. All of the Human Development Projects have sent representatives. Mrs. Lee Chul Kyung, educator and top calligrapher from Korea, greeted the GRA on her United States tour, donating some of her art work to the ICA. Ted Owens, from the US department of AID, Rural Development addressed the whole assembly at lunch, Saturday, July 9. The GRA is also hosting many Phase I participants from the Human Development Projects, as well as many Town Meeting Grads.

## PHASE I SUMMER ACTIVITIES

Phase I Summer '77 is now fully underway and The Camp, The Trip, The Trek, and The Project are all actively creating a whole new understanding of significant Phase I engagement.

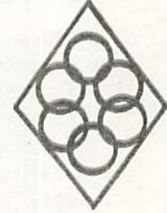
The Camp is actively harnessing Wind Power, Water Power, Solar Power, and discovering hundreds of ways to fully utilize the abundant, yet often neglected, resources that are available across the globe. The curriculum of Appropriate Technology being exercised at the camp is allowing campers to act out the experience of the 20th century village in both its joys and its dilemmas.

The Trek has now completed facility transformations at both the Detroit House and the Cleveland House and are now engaging the Kansas City House. In each setting the "Sherpa" Trek has not only accomplished major cleaning, painting, and repair miracles, but also had occasion to encounter and explore their new urban surroundings.

The Trip has likewise accomplished a major facility renovation at their wilderness base camp on Timbuktu Point, Lake Buckatabon, Wisconsin. As well, the Trip has launched its first canoe, bicycle, and hiking expeditions across the expanse of the northwoods surrounding the Buckatabon area.

The Student Mobilization Project in Chicago has also made its mark during the first 3 weeks of the high school earning effort. Operating as an independent Phase I business, The Project is earning funds which are deposited into a common fund to be awarded as educational supplements to students at the close of the summer. As well, The Project has had opportunity to participate in dimensions of the Chicago Research Assembly and act as a laboratory for the pilot demonstration of the new Venture '21 Phase I course.

Throughout all four programs, Phase I this summer is grasping a new relevance for its role and participation in the task of the Global Movement.



## GLOBAL WOMEN SPEAK

During the GRA, the Global Women's task force is refining the day's construct and creating a strategy for the coming year as a part of the campaign for awakening. The task force is made up of representatives of Forums from Canada, USA, India, Seapas and Europe. Since April of 1977, Forums have been held in Europe, Seapas and India. The following are quotes from statement made about the Forum by participants of the trek during the quarter:

The GWF is a stimulant to thinking big both personally and internationally. —  
Dr. Alice Cary

The GWF is an organization that wakes women up to the fact that they are not only wives and mothers but also citizens of the global village, capable of shaping a better world for everybody right now. —  
Barbara Haas (Holland)

Let the women admit there are some changes in the world and encourage the women to be twentieth century women. —Taipei woman

I'm pleased that with different ages we can do anything. This gives me courage. Thank you very much. —Kim Sen Man



CATHOLIC WOMEN'S LEAGUE  
VICARIATE OF STA. RITA 1  
Quezon City

June 8, 1977

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Dear Doris, Marie & Betty;

Thank you for your letter enclosing the "brief" prepared by our group. It recalls pleasant memories, and more, self-awareness that we of the supposed "weaker sex" can really do something towards making the world a paradise when possible.

I was deeply impressed by probated convictions that a woman could assume a multi-fold as a faithful wife, a loving mother, stateswoman or politician, rolled into one where need arises; not only to serve personal or family purposes, but to service people and mankind ::::: universal in scope.

What your group is doing is a novel, momentous task. It makes women in all walks of life, conscious and comprehensively well appraised of what other women are doing to get themselves involved, professionally, or otherwise, in the field of education, socio-economics, cultural and political endeavors.

There is a feeling of exhilaration to be counted one among your legion. Certainly, with the good work you are doing, more women will contribute their time, talent, effort and expertise in laudable projects and programs that will pave in constructive developments, not only firm in coverage but worldwide, and which will ultimately bring peace, prosperity, contentment understanding and peace to nations.

Again, thanks for your kind concern about my participation:

I shall look forward to our next meeting.

God bless you and keep you all in perfect health.

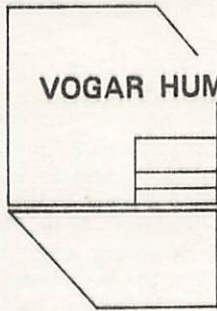
Sincerely yours,

*Ida P. Patajo*

Sr. Ida P. Patajo

# INTRA GLOBAL MOVEMENT



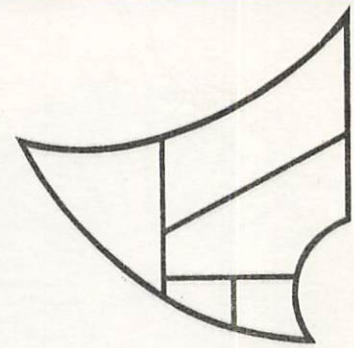


**VOGAR HUMAN DEVELOPMENT PROJECT**

Vogar, located 120 miles north of Winnipeg, Manitoba, is a community of 250 population. A mile-long strip of 40 Metis households is surrounded by 27 beef farmers mostly of Icelandic descent. The Metis, descendants of the early fur traders and their Indian wives, ice fish in the winter and take seasonal jobs in the summer. Low beef prices for several years and the limited stability of seasonal employment allow both groups of the community to look forward to new cooperation. The overabundance of food at the closing feast provided by all members of the community was a sign of closing the history-old division in the community.

Three days after the Consult, the Community Garden was planted including a French Intensive Demonstration Plot of broccoli. Soon after the Community Beach was renovated with new sand, gate and sign. And a 30 foot long monument of rocks and logs spelling VOGAR was raised at the highway entrance. The once a week medical taxi has made its first run to Ashern 27 miles away. The first religious meeting in several years was held with a consultant returning to Vogar from Winnipeg to assist the priest. The 24th link of the global band is on the move.

The initiation of the 24th Human Development Project was celebrated at the opening feast of the Vogar Consult. Presentations made by folk from the five other North American projects showed Vogar they were no longer alone. An airatorium, the inflated bubble tent with no poles that housed the consult, became a sign of the future. The closing feast exploded with new vitality as the fiddler emerged and a table quickly cleared so all could see the jigging.



**KAWANGWARE CELEBRATES GRANT**

On June 6th, the Kawangware Human Development Project received the first of three installments of a loan/grant for U.S. \$63,057.27 from the Barclays Bank International Development Fund. The cheque for U.S. \$21,019.09 was presented by bank officials at a presentation ceremony in the Kawangware Shopping Centre Square.

The ceremony was attended by national and city government officials, some 600 community residents, and was enlivened by the music of the Kenya Police Band. A reception for bank officials, government officials, community leaders and Institute staff was held in the community library following the presentation. The Kikuyu tribe's tradition says that the rain which fell during the ceremony was a special sign of God's Blessing on the event.

Of the total sum, one half is a grant and one half is an interest-free 11-year loan. The money will be used to purchase equipment which will irrigate 200 acres for year-round cultivation of cash crops. This along with various livestock schemes will employ 1,000 men in the agricultural section of KHDP. The money will be channeled through the Kawangware Cooperative Society, a multi-purpose service cooperative begun by the Project.

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# CAMPAIGN NEWS



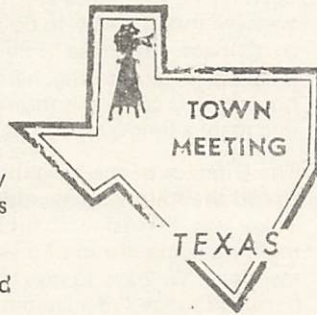
CONCERNED WITH THE HUMAN FACTOR IN WORLD DEVELOPMENT

QUARTER I, WEEK FIVE

AUGUST 3, 1977

## PANHANDLE-PLAINS TOWN MEETING DAY

Authorization for the Panhandle Plains Town Meeting Day maneuvers was rounded out as Cathy Marsh made presentations to two regional planning commissions and Max Sherman, Texas' top rated state senator, agreed to chair the West Texas TM committee and to speak at the Panhandle-Plains Assembly. Inked printing was secured for the Panhandle-Plains poster and brochure insert. Reduced prices were obtained for 30 tickets to the outdoor musical *Texas* for the picnic kick-off celebration at Palo Duro Canyon State Park,



The maneuver will begin on August 1st. The 25 Town Meetings will be held Sept. 10 and the Assembly will take place September 17 in Amarillo.

This will be the second '25' maneuver in Texas. The East Texas 25 Town Meetings, the first held under the banner of Town Meeting: Texas, were held on June 4, 1977. This raised the total number of Town Meetings held in Texas to 67. Maneuvers in Texas now use a statewide brochure with a regional insert and both statewide and regional authorization committees.

This maneuver will cover the Panhandle and South Plains areas of West Texas: less than one million people across 42 counties. Part of the Old West, Panhandle-Plains towns are 30 miles apart; as far as you could ride a horse in a day. Many counties have only one community with over 200 population. The people are second and third generation pioneers. These 'rugged individualists' struggle with the economic dominance of large oil and cattle interests and the growing minority groups.

The celebration marking the securing of the 25 Town Meetings will be at the Big Texas Steak House, where each circuiter will receive a free 72-oz. steak dinner (if he can eat it all in one hour).

## AFTER TOWN MEETING

**QUINCY, ILLINOIS:** The City Government responded directly to a Town Meeting proposal by putting police officers back on the beat.

**MT. AIRY, CINCINNATI, OHIO:** One of the proposals led to the formation of an Educational Commission joining PTA's and public and parochial school administrations. Their first proposal is to reinstate crossing guards, for which the Commission has raised over \$1,000 in case the City is unable to fund it.

**MUNDELEIN, ILLINOIS:** An elementary school principal of this bedroom community near Chicago, has her social studies staff use the Town Meeting format as a way to do real community and social education.

**PAYSON, UTAH:** Immediately implemented was a proposal for a community economic course at the local High School, taught by the town's businessmen.

**EAST HELENA, MONTANA:** A continuing citizen's forum sponsored a 'get acquainted with your candidate' program.

**WEST COVINA, CALIFORNIA:** A monthly newspaper created as a result of Town Meeting to answer the need for better community communications, has been so successful that plans are underway to publish it weekly.

**TROUP, TEXAS:** Citizens are planning a new community center and are discussing which city parcel of land would be best to put it on.

**TONDAWA, OKLAHOMA:** The Community Town Meeting decides that the Tonkawa Youth should have a Town Meeting.

## GLOBAL COMMUNITY FORUM



### COMMUNITY MEETING AUSTRALIA

CMA has moved along well down the road this quarter, highlighted by three CMAs in two weeks in Adelaide. The CMA journey has been hard, slow, and painful resulting in the conclusion that CMAs cannot be done one by one; they have to be done through comprehensive maneuvers. Plans made at Area Council indicate that maneuvers will begin in Adelaide and then extend to other regions.

One of the tools devised in Australia this year has been the Community Training Consultation, which is a two-week program designed as a way to get local man's care into history. The Consult consists essentially of CMA training. One of the consultations was held in summer in Australia and more will follow. The participants from this event have provided strong back-up forces for supplying services for Oombulgurri and are the backbone of the guardian network. CMA is moving in Australia with great victories anticipated in the Fall.

### MICHIGAN TM HAPPENING

East Side Detroit, the site of gang wars last summer, formed new resolve and found new methods to deal with its problems at their TM in June. About 30 community leaders, including the Director of the East Side Neighborhood City Hall and a candidate for Detroit City Council, stayed until 6:30, although the day was scheduled to end at 4:00.

Everyone spoke at the 2 ½ hour plenary session. People praised the methods, said they now knew they were not the only ones who cared and discussed many different ways to proceed with follow-up. "We have been trying so long to change things here and now we have found a way to do it together," said one participant. "We have reminded ourselves that good people live here, caring, hard-working people, and now we will carry this message to the city," announced one man, a long-time resident of the East Side.

The Director of the Neighborhood City Hall offered to call the follow-up meeting and handle the publicity. There was discussion about holding a mini Town Meeting for a larger group of residents at the follow-up meeting. "We have to give people the experience we have had today," declared one participant. Others agreed that this would be the only way to allow people to see that this time, things were different and people could change the East Side of Detroit together.

### THE YEAR OF THE UNITED KINGDOM

Global Community forums will come alive this year in the U.K. as a result of continental emphasis being focused on Great Britain, Scotland, Ireland and Wales as part of the ICA priority called "The Year of the U.K." Two primary maneuvers are being planned to ensure the success of the campaign. The Kick-off in September will build off of the momentum that the Ferndale TM unleashed, to do a Wales Maneuver with 100 TMs across the country. These will be set up by circuiters, utilizing enthusiastic grads who have already enlisted their help. Although most of the citizens are bilingual, several TMs will be held in Welsh, necessitating the training of local workshop leaders. As a direct manifestation of the 100 TMs held there, an HDP site will be chosen in a small rural town where one of the TMs was held. Thus a second U.K. project will come into being.

The next maneuver phase, which will be held during the remainder of the year, is the Sister City Maneuver, moving comprehensively on the geography of England and Scotland. In this phase of the campaign, 180 counties of the U.K. will be systematically covered through the existing Sister Cities Network. U.K. cities are currently matched with continental European cities to hold cultural events and interchanges. This maneuver will yield maximum visibility and intensify the participation in the campaign across the continent.

To bring about these break-open maneuvers, development will be increased and authorization, including talking with the Queen of England, will be expanded. In this coming year, the United Kingdom will signal its care for the world.

## development

### DEVELOPMENT HIGHLIGHTS 1977

- \* Nairobi: Nairobi raised 150% of its goal. Barclays Bank - \$23,000 in Kenya.
- \* Bombay Nexus: Established filing system. Funding received from VST of Acco Co. of \$200,000 over four years. Methodists give \$12,000 for replication school. Securing Tatta grant.
- \* Singapore: Over twice total in Area Sydney raised than ever before. \$23,940, Utah Foundation, Australia, largest single grant.
- \* Hong Kong Over \$100,000 from corporations grants doubled development income from second consecutive year. Commonized records.
- \* Brussels: Raised over \$200,000. Great breakloose in USAID. Corpratness in band with money for India out of Manila.
- \* Chicago: Offices raised money off TM. Major grants :Bank of America \$50,000 for TM; Dodge Foundation \$17,000 for TM; New Jersey.; Cleveland Foundation \$12,000 collected so far for TM; Green Gaint \$2,400 for four TMs in Minnesota.

## research

### SHIFTS IN RESEARCH

In all of the Nexus locations this year, great shifts have occurred, summed up, as one researcher put it, as an "exploded ecumensim."

1. In -- House 'not for publication' writings have been replaced by public presentations such as slide shows and movies.
2. Planning indicatively has shifted to moving artfully, how to be effective. The enemy has been described as that which keeps us from dealing with the major contradiction.
3. Gaining rational clarity has been pre-empted by gaining technical expertise
4. Many of the publications of the year have been how to manuals for GSD projects.
5. Training and study have shifted to learning and doing. The Global Research Band has moved to working as a part of treks, projects circuits, and Houses.

## Operations

### UPTOWN PRIMAL COMMUNITY EXPERIMENT

1. Symbol Impact Day: Sixty people helped to distribute 1,400 buttons and signs door to door to businesses and residences sharing the story that "Uptown 5 is a Great Place to be Alive".
2. Christmas Carolling: Two hundred community residents walked in five groups through the five wards singing and beckoning others.
3. 3rd Annual Uptown 5 Swing Along Valentine Ball: More than 100 people of all ages from the community worked together to bring off a fantastic event for approximately 1,500-2,000 other Uptown residents.
4. "Uptown You're Beautiful" Beautification Work Day: One hundred fifty residents turned out to clean up the trash in the street in the target area and paint over graffiti on Argyle Street buildings.
5. Victory Celebration: Seventy people (from the Uptown 5 Guild and the year's Steering Committee) gathered to celebrate the greatness of the past year and resolve to continue the effort in the coming year.
6. International Festival: Is to be held July 30, 1977.

## management

### MANAGEMENT HIGHLIGHTS

ICA is now operating in 24 currencies, with 68 check books. Staff income this year will be \$3,128,000. ICA is legally registered in 17 countries. Successful audits have been held in many countries by Arthur Andersen & Price Waterhouse. In SEAPAC, all programs paid for themselves; Area Tokyo came out \$8,500 in the black. Getting facilities gratis in Area Hong Hong, 6 out of 12 offices are free. Over \$10,000 per month data collection services (computer) is inkind. Communications through two Telex lines are free in Europe. Printing breakthroughs come in Australia where the big social process triangles were done free; in the USA, a gift of \$20,000 in workbooks was inkind, including paper, printing, binding and delivery.

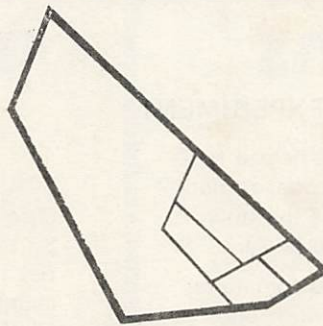
## PCE MIRACLES IN SAMOA

*Article taken from the Spirit Movement News, Apia, Western Samoa*

Picture a group of 30 Samoan men sitting before a blackboard propped up on a tool bench in the middle of a repair shop. The department manager who had never taught before, drawing pictures of an ignition system of an automobile and explaining in Samoan, how the "sparkel" goes through the system to run a car. As the class progressed, people's faces begin to appear at the windows looking longingly on the situation. The first session of an eight week training session for "boys" who cannot get into trade school has begun. Three experienced mechanics debate and answer questions from the group. During the weeks to follow each mechanic will have a team of young men working with him to deal practically with the lessons taught in the weekly class session.

The scene is but one in the series of miracle events that have happened in O.F. Nelson since the ICA management team began to work for the company. A new accounting system for the whole company is ready for use by the end of this year. The office staff has begun to show a sense of individual responsibility for the work that needs to be done. The presence of the blue again.

Each Monday, company staff members and the ICA team meet to think through and plan for the whole company. The Engineering Department is one of the first to have ICA staff assigned to totally reshape its operation. A plan is being developed to remodel the whole building into a top notch parts and repair service with modern show rooms and office space. Clean up and remodeling have begun. Already the building has been transformed with a new roof. General repairs and paint for the roof have been a sign. The biggest miracle is in the attitude of the staff and workers. At each Monday morning department meeting, some new possibility is explored by the whole group. Teams then are assigned to carry out the week's activities. Structures of responsibility have enabled employee attendance to be near perfect most days. The best miracle is in the fact that Samoan young men are not reflecting the Palangi attitude "that nothing can be done with these people." The whole group is saying with their action that things can be done to help employees do a better job for the company so it can do a better job in its community and for the nation of Samoa.



*A letter from a Termine HDP auxiliary member, age 12.*

Dear Mbm.

I'm having a good time here with so much happening like yesterday we had a combined gym and game day, art show. The newly formed art class covered the walls in the piazza with sketches, drawing and other art work. The gymnastics show featured rolls, flips, cartwheels and yoga, ending with flying rolls and a human pyramid. This was all going to be the celebration of the starting of the road, but then when we had everything ready the government found a grant to pave all the roads in Termine, so the day came off as a community celebration. The community showed it's hospitality with gifts of doughnuts, pizza bread and fresh lettuce for all. We show our versitility by moving from haying to English classes and other various jobs. This Friday there is going to be an Assembly in the school to present the document to the President of the region and the school needs to be beautified.

Grace and Peace  
Love  
Ian Woodbury

# INTRA GLOBAL MOVEMENT

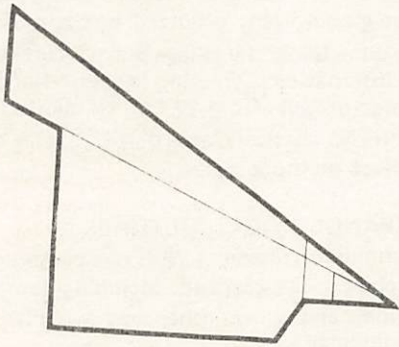
## PACE

### THE YOUTH SERVICE CORPS

The Youth Service Corps was formed immediately following the February Consult with 60 youth and has been meeting weekly ever since. At one of the meetings a YSC symbol was designed and then printed in green on gold T-shirts for each YSC member. Projects to date have included trash clean-up on a regular basis, visitation to shut-in senior citizens to offer assistance, painting and distribution of trash cans, weekly distribution of the Delta Days Town Meetings, a youth band, and T-shirt sales. A graduation celebration was sponsored by the YSC to honor all Pace graduates from elementary school through college and addresses were given by each of the school principals. The Summer Youth Program has begun and includes daily, weekly, and summer-long time designs and a daily noon lunch program. The daily time design includes morning and afternoon blocks of time for work projects in the community.

### ELDERS SUPPORT NETWORK

The Elders Network began by assuming responsibility for decorating the Consult Center. They raised the money needed to buy felt for banners by sponsoring a fish fry. They then used burlap from the cotton gin to make 24 four-by-nine-foot banners, one for each of the Human Development Projects around the world. They also made curtains for the windows. Following the Consult they continued to meet on Tuesday and Thursday mornings, making smaller replicas of the Delta Pace banner, assisting with Voice mailings, and designing the community survey.



### DIGNITARIES VISIT PACE

Leader of Social Democrat party of West German State of Bremen visits Delta-Pace with wife. After tour of community and conference with local leaders, they say that their visit to Pace is the high point of their American tour and promise to go to Kreuzberg Ost when they return to Germany and find ways to help in that project.

## THE GLOBAL FILM

The task force on Global Film has been working during the GRA with over 28,000 feet of film taken on location in 13 Human Development Project sites. During the two weeks of the GRA the task force catalogued all the developed film footage into a comprehensive listing of individual shots for future editing purposes. The task force also edited the footage of the World's Fair in Kwangyung II to present on July 15 to the Assembly a one hour presentation of the events surrounding the World's Fair and the preparation of the village to host the Fair.

The background sound track included several speeches made by Kong Byong, the Governor, and Lyn Mathews on the day of the opening.

One of the breakthrough events in working with the film footage was gathering together colleagues who had experience in a particular project and gleaning their wisdom and insights through corporate conversations. The multitude of basic data as well as the profound significance of what had been accomplished in that particular project is then being used in preparing the film script for each of the project films. The plan for film processing will include separate films on each of the projects visited by the film crew and a composite film that shows all of the 24 in action. The importance of this effort is primarily seen for development and authorization presentations although the benefit for global availability of common memory is very significant.

### A KREUZBERG OST MIRACLE

The Cafe Zur Laterne was created through inkind miracles

1. chairs, Hilton Hotel
2. desks, Alsterhof Hotel
3. tables, U.S. Air Force
4. carpet, Langhammer
5. piano, local teacher
6. red awnings with white stripes, brother of guildsman
7. 30 foot long neon sign, compliments of technical training school in Berlin
8. toilets, Kempenski Hotel, where 'Cabaret' was filmed
9. plumbing materials, Butzke's
10. paint, local painter
11. coffee machine, Tschibo
12. cake buffet, British Broadcasting Company

The plumbing, electrical work and carpentry all were done on volunteer basis by the community.

# GLOBAL SOCIAL DEMONSTRATION

**A SIGN OF HOPE TO THE WORLD**

*Taken from a Nairobi newspaper article*

An International ban is to provide \$37,000 for the Kawangware Human Development Project.

The Kawangware project is one of 24 similar projects all over the world that are helping extremely needy communities.

The projects demonstrate methods and resources required for rapid social and economic development. A key to this development is the training of local people in planning and implementing various programmes, said on of the staff in the project.

Since the project was introduced it has brought changes to the village. So far 17 programmes aimed at total development of the Kawangware community are being implemented by residents.

Twenty-five people have already been trained to farm intensive irrigated crops. And the Fund's organiser, could provide irrigation for 50 acres and employment for 1,000 people.

Now the village even has a library. Ruth Wangui, who is in charge of it, says that "we have books that are useful to school children and some adult residents, especially farmers." The library has 110 members and it needs more books.

It is evident that a new community is evolving in Kawangware. Nineteen months ago unemployment was high in the area and crime was on the increase. When a group of international consultants moved into the village to start the project there was a general mood of hopelessness, because poverty and crime were increasing.

One of the directors of the project, Joseph Kameme says: "We asked people what they had always wanted to do and why they never did it. We also asked them what they would like to start doing immediately to improve their lives." Out of these questions and answers were born 17 programmes on which the project is based.

There is already a demonstration urban farm where French beans and various other vegetables are grown. People are being shown how to economically farm small plots of land.

To show that they are members of the Kawangware Business Association shop owners put a circular blue sign outside their premises. Most of the businessmen are confident that the future is bright and soon they will be able to move their businesses into better buildings.

When the Kawangware project is completed it probably will have demonstrated an important aspect of development: that you can achieve much by involving people in their own development..

**CAÑO NEGRO HDP**

Highly important advancements continue to occur in the Venezuelan village of Caño Negro where the project is now concluding its first six months. This report serves as an update of the previous implementation summary covering the five program areas of practical education, physical well-being, community style, expanded agriculture and new industry.

**1. PRACTICAL EDUCATION**

**Early Learning Center:** The number of children attending the daily preschool has grown from 48 to 55 students, representing 100% participation of the one to six year old village population. Thanks to many donations, the preschool is outfitted with tables and benches, toys, playground equipment and books to begin a library.

**Life Skills Academy:** Home skills are increasing as sewing classes continue with students now able to construct their own patterns, and three women have learned the art of cooking for a crowd under the direction of an auxiliary member.

**2. PHYSICAL WELL-BEING**

**Inclusive Health Clinic:** The Inclusive Health Clinic has continued providing medical services to members of the community as well as to occasional patients from neighboring towns.

**3. COMMUNITY STYLE**

**Cano Negro Identity Project:** An all-time-first global event occurred in Cano Negro.

On June 5-26 the village played host to an International Training Institute which drew representatives from 12 Latin American countries to study and participate in the Project methodologies.

**4. EXPANDED AGRICULTURE**

**Community Garden:** With one community man in charge, the seedbed, including tomatoes, peppers and several other seed, was planted for the community garden.

**5. NEW INDUSTRY**

**General Construction Company:** Concrete advancement in construction work is readily visible in Cano Negro with the two buildings already constructed plus major progress on the community center including completion of septic tank, drainage ditches, foundation, floor and walls for toilets and showers plus work on the road initiated.

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# CAMPAIGN NEWS



CONCERNED WITH THE HUMAN FACTOR IN WORLD DEVELOPMENT

WEEK NINE

AUGUST 31, 1977

## TOWN MEETING SHORTS

**Dallas:** The Waxahachie, Texas, steering committee, working with a one-week countdown period before its TM, is the third Town Meeting since August done by a group working only week ends and evenings.

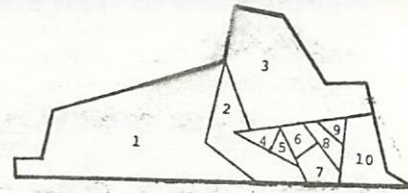
**Manchester, United Kingdom:** As TMs explode across the U.K., the high standard of workshop leaders in the TMs continues. After the forums in Lower Broughton and Lutherland, a new band of colleagues emerged ready to do other TMs elsewhere.

**Omaha:** Several Omaha neighborhoods are looking good for fall TMs. Dundee, Florence, North Central, Near South South, Northwest, Southwest and Millard are all neighborhoods that felt that spring was too early for their TMs. A series of evening gatherings, with refreshment and conversation, is being planned to introduce TM to interested residents of these neighborhoods. Several people who have already been introduced to Town Meeting are gathering twice monthly with the Omaha TM task force to plan these and other events together.

**Sydney, Australia:** Two weeks before the date of the Lambton Community Meeting Australia, the steering committee was at the point of deciding to cancel the CMA. Before the meeting was finished, they decided to have a 3½ hour demonstration Meeting and to invite people from three communities. They held it Friday night at the set-up meeting, with 35 attending, highlighted with writing a song. Out of this gathering, Lambton had it CMA and three communities decided to set up CMAs in their own towns.

**Anchorage:** Kay Guthrie and Associates, an advertising firm, is writing and contacting all radio stations across the state of Alaska for TM Public Service announcements. Six weeks of 30-second taped announcements will be used. These are part of the publicity for the TMs in Alaska during the month of October.

**New Orleans:** The fourth TM phone call yields 500 inkind envelopes to do the first mailing of the fall. The office manager congenially says that this was a minor gift, and that he would welcome other requests for supplies needed in the future.



## TM AFTERMATH IN SCHENECTADY

The Republican Women's Club of Scotia- Glenville is considering using their Town Meeting symbol for their annual embroidered quilt which is raffled to raise money. Certain organizations are considering using the symbol on correspondence stationery.

After the North Schenectady TM, Bob Bredrick, the Commissioner of Parks and Recreation, was contacted about holding a clean-up day. On June 25, 15 people assembled for a park clean-up and picnic. Weeds and roots that had grown up around the stone fence and sidewalk were cleared away, trash was removed, a weedlot was cleaned out, and trees were thinned. For the grand finale the Department of Parks and Recreation carried off the debris.

A concern of some of the participants of the Woodlawn/State Street TM has been the auto speeding on Consaul Road and the danger posed by the Eastholm Road/Consaul Road intersection. Through the efforts of four residents, petitions were circulated, signed and presented to the City Traffic Commission at its June monthly meeting. As a result, radar has been used to enforce the 30 m.p.h. speed limit on Consaul Road and two four way intersection signs were posted.

The Hamilton Hill TM steering committee has now formed into a permanent group called the Hamilton Hill Renaissance. Recently the Renaissance sponsored a clean-up day and picnic on the community's new park site at Page and Hamilton Streets. About 30 neighborhood people worked all day on the clean-up and many passers-by, seeing these people at work, took a few minutes to help out. "It was a nice sight seeing neighbors working all together," said one woman. That seemed to say it for all.

# GLOBAL COMMUNITY FORUM

### 1600 AT LARGEST GCF

On July 23, 1977, the Nabunturan GCF was held with 1600 in attendance. Nabunturan is three hours north of Davao City in the province of Davao del Norte in Mindanao with a population of between 35 and 40,000 residents. The GCF was seen as the primary event of the "Araw ng Nabunturan" (Day of Nabunturan) celebration which this year marked the 20th anniversary of the founding of the municipality. Other events included the Thursday night "Switch On" party celebrating the completed electrification of the municipality, the crowning of the Queen of Nabunturan and entertainment for all.

There were 25 workshop leaders and 10 coordinators orchestrating the day. The opening session and the plenary at the end of the day were held in the stadium of the high school; the 25 workshop groups met in 18 classrooms of the elementary school and 7 classrooms of the high school. The Secretariat (publishing group) had a very large room in the elementary school with 20 typewriters, 3 mimeograph machines, and a whole staff of artists, typists, illustrators, machine operators and student volunteers to run materials back and forth from the workshops.

In order to prepare for the day, four training sessions for workshop leaders were held. In all, 63 people were trained, including the principal of the local private high school, the public elementary school principal and the parish priest.

The participants of the GCF were drawn from the 26 barrios and 14 puroks (stakes) of the central municipal area. Three weeks before the event, several teams were sent around to each of the barrios to conduct half-day planning assemblies. They raised the question of who would be representing each barrio at the GCF. Each barrio had a quota based on its population; the smallest ones sent one representative from each family, while the larger ones sent a representative for each number of families. The registration fee was \$5.00 per person. As the barrio was responsible for their representatives' fees, not the individual, each barrio held a fund-raising event to raise the needed registration fee.

The morning talk was given by Tito de la Serna from the Cebu office and the afternoon talk by Mrs. Luz Aranas, from Camiguin Island. Both spoke in the Visayan or Cebuano dialect. The document, totaling 51 pages, was finished by 6:00 p.m. Snacks during the day were served by the Girl Scouts, Boy Scouts, Catholic Women's League, and the school teachers hosted. Over 50 honored guests came, including Mayor Amatong of Nabunturan and local officials from nearby communities whom he had invited, guests from Davao City and Province and various mayors, government department representatives and other officials. Many other GCFs are planned as offshoots of this one-day event.



*Taken from the Northern Territory News, Darwin,*

### 100 ATTEND CMA IN DARWIN

More than 100 people attended the meeting at the Casuarina High School in Darwin. As an important part of the program, participants discussed the challenges and consequent proposals to meet these challenges in three major areas of concern—economics, politics and culture. One of the meeting's most important proposals was to reduce the high cost of living in the Territory by encouraging local production and stabilization of residents. It was suggested that this could be effected through cooperative self-help, or business enterprises, a greater development of local resources and the encouragement of newcomers to become involved in the community.

In order to create a more permanent community, the meeting proposed to push for financial incentives for local business and increased zone allowance. An important proposal was to achieve economic stability and real growth through the encouragement of new industries, a free port with transport links north and south and the development and expansion of the local tourist industry.

The meeting also decided that an improvement in the quality of life in Darwin would come with improvements in the fields of housing, health and bus transport. The Master of Ceremonies for the meeting, Alderman Cec Black, today praised the excellent contribution made by participants on Saturday at the Community Meeting. He said it had been difficult to cover a larger field of issues because the meeting had to adhere to time limits within the day. The Darwin Community Meeting, has come up with proposals, which, if implemented, could mean some far-reaching changes to life in the Territory.

## development

### THE MAGNIFICENT MIGRATION MIRACLE

Following the Global Priors Council over 100 people were soon to leave North America to work with the ICA in strange and unfamiliar local communities. This meant that travel money had to be quickly raised. For most of the travellers, it was not the first time they had asked family, colleagues, employers and friends for their support.

Three weeks ago, Development Centrum Chicago decided to enable the raising of \$100,000 during August with the **MAGNIFICENT MIGRATION MIRACLE**. Every travelling adult was assigned to raise \$1,500, which, in many cases, meant going beyond the immediate family with stories beyond "money for travel costs." Colleagues going to social demonstration villages were told "don't come without a baby-weighing scale for the clinic or parts for the pump." Many received family support from their local church.

To date, \$90,000 has been raised and over \$30,000 is in hand and available for local man. The breakthrough to otherwise unavailable resources is a sign of possibility for all who seek to enable their family's significant engagement as servants to the world.

## research

As a result of the Global Priors Council memorials Research Centrum has been working on a one-day awakening construct for high school youth of our time. The contradiction the course deals with is effective engagement of youth during the 20 years when society feels that their role is one of getting an education and staying in the background. The one-day construct gives youth a way of seeing how they are critical to the future of society in a practical effective way.

The first pilot test of the course was held August 27 in Chicago, attended by 30 Order youth from clusters nearest to Chicago—Minneapolis, Milwaukee, Cleveland, Cincinnati, 5th City, Chicago. Nexus and youth passing through en route to new assignments. The key happenings were the morning workshop in which they looked at the next 20 years and their participation in the major events that they foresaw, and the writing of proposals that discerned what key activities they could best do to be of service to their community.



The above timeline is the broad image of how this impact tool is to be created and the screen for choosing appropriate sites in North America to include a variety of social settings. Also included are the necessary funding and set-up models. Any global wisdom on youth in developing nations, as well as an appropriate name for the course will be appreciated.

## operations

### SOCIAL DEMONSTRATION SCHEDULE

**September 25—October 1:** (Note shift in date). Sungai Aup, with a population of 500, is a settled, old time community. Many of the people work in Sibu in government jobs, the sawmill and in semi-professional jobs. The economy of Sarawak is almost entirely agricultural, with cash crop production of rubber, pepper, and sago small holdings confined to the coastal zone; subsistence and shifting agriculture extends into the interior.

**Maharashtra Replication:** The end of September Consults will be held in Shivini, Panwal, Mahapoli, Tembuhwahl and Piloda. Consult expertise is needed in education, health, agriculture, business, engineering, industry, construction, sanitation, nutrition and small animal farming.

The Consult schedule for the fall is tentatively:

- October — Medan
- November — Manado
- December — Samoa

## management

### THE TIME OF MANAGEMENT

The incredible expansion of the global mission this past year, along with its projected growth have opened up exciting possibilities for Management Centrum. In August the year was launched with practical planning by the Global Centrum representatives from Chicago, Brussels, Hong Kong, Singapore and Bombay. A major emphasis will focus on actuating fiscal and legal systems that commonly maintain global operations.

An image that has been helpful is one of the "Quartermaster Corps" that delivers the goods and services to the front lines. As we move into the operational stage, Management Centrum looks forward to sharing the breakthroughs of **THE TIME OF MANAGEMENT**.

## MAJURO HOLDS GRADUATION DINNER

The six-week preschool teacher training course in Imaginal Education was completed at the end of June, and on Saturday, July 30, a graduation dinner was held at the Majuro House to honor the 17 graduates which represented the outer islands of Ujae, Mejit, Ronglap, and Jaluit as well as Majuro, Laura Village, Long Island and Uliga. The community donated \$137.00 in food and money and over 50 community people were in attendance. It was the finest celebration remembered in a long time. The House was decorated very elegantly with candles and flowers and promises were claimed for the future with champagne. Then the second half of the evening there was very lively entertainment by House and community people, which included a hilarious skit called Wrong Wrong Preschool (one of the islands is named Rong Rong). Two of the graduates who have to wait for a ship going their way to their home island are sojourning in the House as a result of the success of the teacher training course.

## ITI CHUN CHEON HELD

July 31–August 20 marked the International Training Institute program held in Chun Cheon, Korea. The facility where the ITI took place was a Roman Catholic University which is two hours north of Seoul by bus. A group of ten men in Chun Cheon saw themselves at the ITI set-up committee and organized the many details preceding the event. Over 100 people attended the ITI from the Philippines, Taiwan, Hong Kong, Japan and Korea. The faculty itself represented six nationalities. The event followed immediately on the heels of the Kwangyung World's Fair, which allowed many participants an opportunity to attend both.

The aim of the ITI is to train local leadership in the depth social methods needed in community development. The ITI deals with the solitary journeys of those who build community as well as the corporate methods necessary for effective action. The downbeat this time was on practicality, in order to provide the participants with the necessary training to go back to their particular situation in their rural communities and plug into social demonstration projects and GCFs scheduled. This ITI was the tenth held this year; others took place in Birmingham, Caracas, Delhi, Manila, Kingston, Jakarta and Kaohsiung. One is presently in process in Africa.

Dear colleagues:

The Davo Region is breaking loose with large and unique Town Meetings. Let me tell you of the one recently held in the remote municipality of Kaputian, accessible only by a 1½ hour boat trip from Davao; 150 attended the day, from the 13 barrios spread out over seven islands.

Kaputian (meaning "White Sands") chose as their motto "Island of Paradise" and it really has that kind of possibility. Probably the poorest municipality in Davao Province, Kaputian has no means of land transportation, only walking and a few horses. All the "roads" are stony paths hewn out of the rocky island soil. It is accessible from the outside by one regular boat, a motorized large outrigger "banca", a day from Davao City. The population is around 20,000 spread out in barrios, four of which have elementary schools and two have partial high schools; the other nine barrios don't have any schools. All the islands have beautiful natural white sand beaches with sparkling clear green water that has tropical fish swimming in it. One of Davao's major tourist attractions, the Aguinaldo Pearl Farm is there. In the early morning monkeys can be heard chattering in the trees. This is really a natural paradise setting for a GCF.

The workshop leaders were the public school teachers and the training was done all in one afternoon. Friday night the governor was expected, but when he was not able to come, the six ICA staff were housed in the rooms reserved for his party at the first class tourist hotel there! What a treat! On our way back to the lodgings, our boat broke down and we were adrift in the small banca from about 12:00 midnight to 2:30 a.m. when some passing fishermen agreed to take us to the pearl farm. So after transferring from one boat to the other, we arrived at our luxurious accommodations for 3 hours of sleep.

We arrived on the beach of the town about 9:00 a.m. and then had to hike to the GCF site on top of the highest mountain of the city. The day itself went well. The snacks were sold at small tables outside the classroom—fresh mangos, cokes, gum, candy—and lunch was a "B.Y.O.B." affair, which means "bring your own Ba-On" the Visayan word for picnic type food in a carryable container. Although the morning workshops were short, participation was enthusiastic and the local people's biggest fear, that the participants would not stay or return after lunch was allayed when almost everyone returned after a very short lunch break. Entertainment, while people gathered both in the morning and afternoon, was provided by singers, both solos and groups, dancing, and extemporaneous speeches. The afternoon workshops went very well and by 4:30 all the groups had completed their work. In spite of only one very old and slow mimeograph machine, the 8 people in the Secretariat were able to turn out 150 copies of the 20-page document by 5:30 for distribution to the plenary. After a quick clean-up of the school and a hike back down to the beach, we boarded another boat for Talikot Island where the mayor lives, and had a festive dinner with him and his family and other local officials. Everyone agreed it had been a great day!

Geni Philbrook

# INTRA GLOBAL MOVEMENT

## ON-SITE HDP NEWS

**HAI OU:** Mr. Kuo, the village leader, spoke to a Taipei Rotary Club. In mentioning the typhoon and its damage, he said, "We looked out and saw the seagull still standing and decided we could stand also." Only one person was hospitalized and there were a few minor injuries. Cement houses were undamaged, but many bamboo houses lost roofs and small houses of wood and many sheds collapsed. The village plans to get typhoon-safe housing for all families. Villagers with undamaged houses made room for the others to sleep; 30 people were overnight guests of the village leader. The village now is colorful with blankets and clothing spread out all over to dry out.

**BAYAD:** The community kitchen was ceremoniously opened by the clinic doctor and village Oandah. They spoke of the great benefits of the kitchen of enabling supplemental food to be given to the children, and of becoming a center for dissemination of health knowledge and a focus for socio-economic advancement. The brick factory reported the first 1,000 hand-made bricks per day had been made. Preschool teachers wrote curriculum plans spontaneously. The mother of a village auxiliary member stayed up all night to bake cakes for the opening ceremony of the community kitchen.

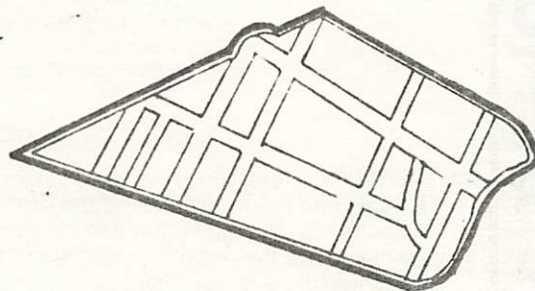
**VOGAR:** The rabbit farm has been started. Conrad Johnson, the store owner, and several young men of the village renovated an abandoned log cabin near the community garden in one day. The team said they could set up the farm in one weekend, but first they had to catch the rabbits. They were rumored to be under a barn, so the team surrounded the area with fish nets. On Sunday the team chased the rabbits through the farmyard. After an hour, they came up with one rabbit, a buck. The rabbit farm has begun, and he is being well cared for by the diversified agriculture team.

**OOMBULGURRI:** Lynn Colcott, maintenance foreman for Diamond Poultry in Perth, came to set up the KITCO coolroom. He repaired 2 freezers and was excited about the report he would take back, including a proposal to adopt the Poultry Farm's development as a project. He said he would send the equipment for the chickens straight away, along with spare parts for the coolroom and freezers.

**CANO NEGRO:** To pour the floor of the Community Center, a cement mixer was procured from the Ministry of Public Works, but it could not be started. The community decided that the work could not wait any longer, so a decision was made to do it by hand and by sections on Saturday. Residents who had never been seen in task forces before turned out. The women carried the water to the mixing site, the children wheelbarreled sand and cement, and the men mixed the cement, pouring the floor and leveling it. By the end of four hours, amidst a whirl of activity, two long sections were finished and the decision was made to continue on Monday.

## NADLAPUR SCORES VICTORIES

Monday captured the spirit of social demonstration that is Nava Gram Prayas in India. Seed and fertilizer was delivered to thirty farmers as the first rains began to fall. Across the square from the distribution point, more than 100 cows and bullocks were inoculated against cholera by the government veterinary doctor. The Builders Guild Work Force took on new life as they worked on the community center and auxiliary quarters nearby. In the midst of this, the tractor roared past on its way to another field for ploughing and the sound of the drilling rig could be heard digging a drinking water well in the Harijan colony. Then, at 10:00, 60 small children, all in maroon colored uniforms, began moving through the streets to the preschool. It was like a carnival in celebration of local man's rise.



## THE GREAT WEEK OF THE KINDERFEST

It was pouring Saturday morning and tension filled the air. This was the day of the Kinderfest. All week had been spent in preparation. Drinks and food were bought, games planned, prizes donated, paper lanterns put together, new Kreuzberg Ost T-shirts printed and ready to sell, tickets sold, 30 people were signed up to man the booths on both sides of the park. All necessary permissions had been obtained. About 10:00 children started coming to the Zentrum asking when the Kinderfest would start. An informal spot survey was taken of shop owners and residents on Falckensteinstrasse. All said "Go", it was drizzling as the booths were set up after lunch, but by 3:00 the rain stopped; 350 children and 200 adults came. There was live music, singing, hot wurst grilled right before your eyes. Everyone put on Kreuzberg Ost T-shirts, played games and won prizes. A video team filmed it all. At 6:00 there was a drawing for prizes. At 7:00 there was a parade of everyone through Kreuzberg Ost carrying lanterns and singing. The weather was glorious. And so was the Kinderfest.

# GLOBAL SOCIAL DEMONSTRATION

The front cover of the *Oyubari Voice*, with the feature article covering the Vogar HDP that first appeared in the *Campaign News*.



**TERMINE:** Luciano, a village leader, returned from the Kwangyung II Worlds Fair and the Global Research Assembly in Chicago with miraculous stories, and was met with the response of "magari" (wouldn't it be nice) from the villagers. Luciano's response was "It's no longer magari, it is".

### IVY CITY WORK DAY HIGHLIGHTS

At 9:00 a.m. on Saturday, 10 Ivy City auxiliary staff and 25 area troops joined 35 residents for a major work day on the Ivy City Community Center grounds of 2 acres. By 9:30 people began to check out rakes, brooms, hoes, lawn mowers from the community tool shed in the Center. People began to gather on their blocks for block clean-up and beautification. Soon the tool shed was empty, but the work continued. Neighbors began to borrow tools from each other. Streets were swept, yards were cleaned, grass was planted, and vacant lots were cleared of accumulated rubbish and debris. On the Center grounds, the work progressed and the grounds were cleared of glass and paper. On Oakie Street, a bordering street of the Community Center, 50 wheel barrels of rubbish and asphalt were removed and all the unsightly vegetation along the back fence of the grounds was cut away. The cement on the space designated for the football field was dug up and the soil turned. The area for the future tennis court was outlined and painted bright green; 21 trash barrels were painted green to be distributed on the blocks. A smorgasbord lunch highlighted the day. Workers from throughout the community gathered on the center grounds and paused to share lunch and exchange stories from the morning. In the afternoon, residents dispersed again to finish what they had begun during the morning. The lunch event catalyzed more participation, so the numbers of people who worked in the afternoon increased. At 5:00 p.m. the workday ended. The day was culminated with a football game on the newly plowed football field and refreshments for all. An Ivy City youngster said, "I've never worked so hard in my life, but I never felt better about myself either."

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# CAMPAIGN NEWS



CONCERNED WITH THE HUMAN FACTOR IN WORLD DEVELOPMENT

WEEK ELEVEN

SEPTEMBER 15, 1977

## GLOBALIZING GCF

**Vancouver:** The Mayor of Westminster, a major city within greater Vancouver, noted that the GCF held there was an effective tool for constructive local participation in speaking back to the city's ten-year project for rebuilding the waterfront.

**Atlanta:** South Dekalb Mall, a large suburban shopping center near the Atlanta office, is sponsoring a TM on October 8 to be held in the Mall. A local TV station, WSB, is using that weekend to focus on and highlight South Dekalb county and will weave its story in and around the TM.

**Davao:** Nabunturan scheduled a follow-up PSU to their GCF in order to pull the data together into a workable, implementable plan. In Tagum, the Provincial capitol of Davao Province, a breakthrough was made in scheduling a GCF there through having the local Rotary club sponsor one in a barrio which they have "adopted".

**Green Bay:** The Veterans Hospital, which makes up 95% of the population of King, Wisconsin, agreed to do a TM there in two weeks.

**Lorne:** One week of circuits netted 17 GCF dates and engaged 12 Lorne people as well as circuiters from other communities.

**Rochester, New York:** In East Clinton, TM participant, Ron Rusin, is running for his first elected office. His qualifications include the experience of doing follow-up work to a TM with the area's residents. TM has captured Ron's interest to further improve peoples' lives.

**Mati, Philippines:** On a recent circuit to Mati, breaking open a new polis, the ICA was met with an enthusiastic response: 24-36 workshop leaders were expected and 50 were waiting, ready to be trained. They had already reproduced the workbook used in the Nabunturan TM, so they were all set to go! Mati had already sent two telegrams to Nabunturan wanting to know how to get a GCF in their town.

**Bristol, United Kingdom:** An introduction to the education network in Wales immediately released a yes to have a Town Meeting sponsored by the Mayor and Council of Fishguard, Wales.



COMMUNITY FORUM  
CANADA  
FORUM COMMUNAUTAIRE

## CFC: THE SEAWAY MANEUVER

The Seaway Maneuver is the name given to Area Montreal's plan to saturate two counties with CFCs where a stronghold is already present. What is happening on the Seaway and how quickly it is happening is amazing. The Cardinal Community Life Guild, a residue of the GCF held there two years ago is working with St. Lawrence Community College and the ICA staff to effect numerous GCFs on October 29. The figure originally talked about was 10, now the number is up to 15, with one per township. One also will be held at the College, which is paying for the program. A spokesman for the college said, "There are 23 townships and we will pay for Forums in them all, or in as many that hold Forums.

The most exciting news about the maneuver is that the College is really carrying the ball to see that the CFCs happen. After the first day of visiting communities, a report was phoned in that already five communities visited had said yes to having a CFC and will be represented at a pull-together meeting at the College on September 14. Besides providing the financial backing, the College has given the services of a secretary, the use of a wats line and a desk for the time remaining before the event. They have also provided the services of a full-time field worker since June.

Last week 12 people from three groups participated in a telephone blitz to make appointments for visitation in the communities. That evening, 24 appointments were made for the following seven days with people in 21 communities; 16 communities have already responded affirmatively to having a CFC.

Thinking is now turning to industrial funding and support, dignitaries, training, media coverage, promotion, and getting representative participation from the remaining five Seaway counties. Community Forum Canada is on the move.

# GLOBAL COMMUNITY FORUM

**NEW DAY: NEW BRUNSWICK  
NOUVEAU JOUR: NOUVEAU BRUNSWICK**

The Community Forum Canada campaign is off and running across New Brunswick. The first teams of circuiters—one ICA staff and one resident from Lorne De L'Acadie, visited 129 communities in three weeks. Thirty communities are now moving toward their CFCs in October. Thirty-seven other communities are still considering. The Provincial Advisory Council has taken shape with 14 prominent citizens from across the province. August 27 marked the launch throughout the province when 150 people from 22 communities gathered in Lorne to open the saw mill, break the ground for the fire hall and work together to initiate their own CFCs.

**BROOKLYN TM STORIES**

In Seaford (Hempstead), New York, the downtown street was being widened. In the process, storefronts were being destroyed. Then Seaford had its third Town Meeting. Out of the TM emerged a committee of businessmen and local citizens who worked together to create a unified theme and beautify the business district.

Each store owner decided to have his architect consult with the Merritt Road Project Committee on the design of his new store front. Those store owners whose buildings were not being re-done became excited and decided that they too would redesign their buildings to be a part of the distinctive theme. The committee convinced the Long Island Lighting Company to place the power lines and poles behind the stores, rather than in front. This required every businessman to pay anywhere from \$50 to \$500 to change the electrical wiring of the store. The Merrick Road Project Committee invited the county engineers to a meeting to inform them of the community's desire for a beautified main street. The engineers were amazed and delighted as this main road is a major county transportation artery and no other community along its 25-mile stretch had made such an overture to the public works department.

The engineers became interested and decided that in keeping with a colonial theme they would blacktop the roads in the downtown area, color the cement for the sidewalks to look like slate and install brick around the tree areas in preparation for the 350 trees that the county had agreed to plant along a three-mile stretch of the roadway. The amazing part of this story is that Seaford is not a political entity in itself. It has no local government; its closest governmental representatives are the township board and the county board of supervisors.

**MARKETING: NATIONAL STUDENT COUNCIL**

At the New Rockford, North Dakota TM held in January of 1976, Ken Weisenburger was co-chairman of a committee and a workshop leader. At the State Student Council meeting in March of 1977, he introduced the idea of having a TM at the national convention to be held later that year. In the meantime, he acted as the keynote speaker of the Rugby, North Dakota TM.

In June, 1977, he held two workshops on Town Meeting at the National Student Council Convention in Boston. Expecting 20 or 30 participants in each workshop, he was surprised when over 400 attended.

Since then, he has been deluged with letters from across the nation, including Alaska and Hawaii, requesting workbooks, triangles and manuals. He has responded to each letter, giving the address of the nearest ICA office for assistance in setting up Town Meetings. Ken has been requested to do the same workshops in Houston at the 1978 National Convention.



**OHIO TM RESIDUE**

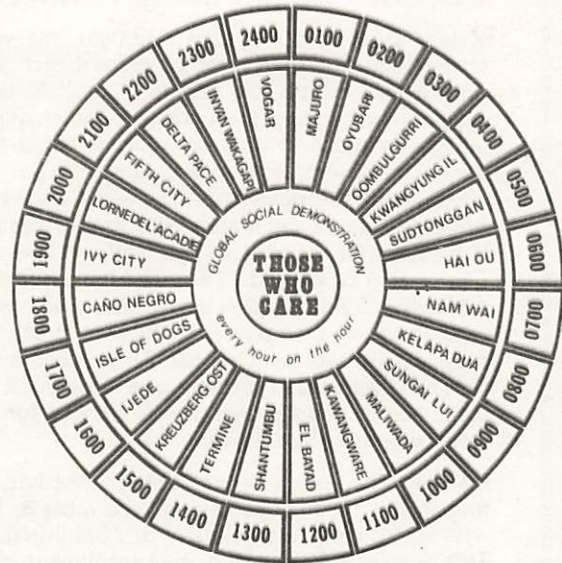
Not only did Martinsville, Ohio, have a fine TM this summer, but its consultant returned as an honored dignitary at the Martinsville "Holiday at Home" Labor Day community cleanup and celebration. Sixty people gathered that day to haul away 13 truckloads of trash and to clean up an abandoned cemetery where no one has been buried since 1914. A broken down school building was refurbished on that day also. A parade and festival climaxed the day. When a questioning observer from nearby Clarksville learned that this all began with a Town Meeting, he said "We want one of these." Their steering committee met that same week to set up a TM.

## CAFE OPENS IN KREUZBERG OST

If you lived in Kreuzberg Ost you would not have missed Saturday's event. The "Laterne" was delivered to each door Friday announcing the opening of "Cafe zur Laterne". Four German offices broke all records by approving and licensing the cafe in one day. It opened at 9:00 a.m. with gifts of plants, flowers, chocolates and cakes arriving. It seemed that everyone was there—Germans, Turks, elders, students. The mayor came for the opening ceremony at 2:00 p.m., donated 100 marcs and stayed two hours. There was live music and window displays showing work in progress on the cafe and listing the individuals and companies who had made donations or given their time and expertise in the renovation. The Kreuzberg Ost T shirts stand in front of the cafe was sold out by noon. A video tape was made of the day. Rev. Park Si Won of Korea dropped in for the formalities and enjoyed cake and coffee. The cafe's closing for the day was delayed two hours because of the many customers. Nine thousand four hundred eighty marcs were taken in for the day. At the celebration that night Budo Kleinschmidt, the local flower shop owner, said "Now we have a granite stake driven into this community and no one is going to shake it."

## SUNGAI LUI WATER SYSTEM VICTORY

Stake 4 met with almost every family represented to organize teams for the preparation and building of the new water system for Kampung Baru. Five team leaders were chosen to collect fees, to get permission from land owners where the pipe was to go, and to set up task forces for the dam construction, laying pipes, and installing outlets in the houses. A treasurer was chosen to assure that each family participated. Once the the installation is done, the water will be free. The Lions Club is providing the funds for the system, and the Public Health Department is providing the toilets for each house, but all labor is coming from the villagers. This will allow the launching of the needed health and nutrition projects in the Project.



## SYDNEY GUARDIANS AID OOMBULGURRI

An engineering team and a woman doctor, all students and teachers at the Institute of Technology, drove from Sydney to Oombulgurri to explore and plan future and alternative methods of power supply to the OHDP. They had used part of the traveling time to write a song which they sang and used to introduce their ideas to the community. As their trip was so successful in accomplishing their objectives, they plan to use their experience to catalyze more teams to use their resources in the Project.

## LORNE AD YIELDS 20 NEW TROOPS

More than 162 responses came to the ICA after placing this ad in French and English in the newspapers in Montreal. As a result, over 20 people signed up for Lorne and Asian HDPs:

### VILLAGE PROJECT

"Wanted adventuresome concerned people to join a team at one-year project to develop a remote rural village. Conditions will be rigorous and monetary rewards small. For appointment phone 514-525-7324."  
Montreal Star

"A la recherche de personnes que aiment faire face au défi et qui seront prêtes à travailler en équipe pour développer un village isolé et rural. Les conditions sont difficiles mas rémunérations minimales. Contacter 525-7324 pour rendez-vous."  
Le Devoir

# GLOBAL SOCIAL DEMONSTRATION

**DEMONSTRATION SIGNS FOR ALL**

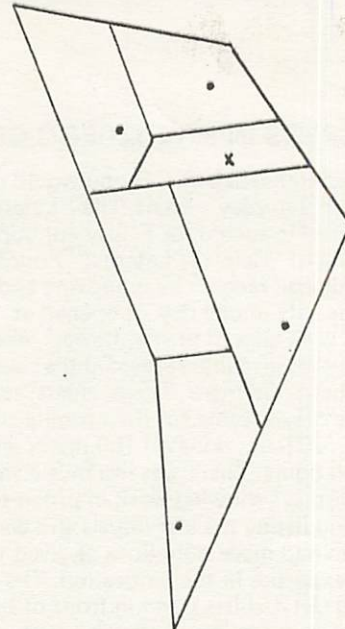
**Kelapa Dua:** Working past midnight, the village leaders actually tore strips of crepe paper to hang on bicycles for the big parade. "Jaro" Nesan suggested extending the parade to other adjacent villages in order to pick up villagers along the way. The government leader, "Lurah", got excited about the power of the parade and expressed his pride and gratefulness three times to ICA staff after the parade. This National Day Celebration on August 17 engaged the corporate creativity of village elders and leaders who have been arguing among themselves for the past three years; they actually worked together. This parade is the first one ever held in the area, and it included men, women and children. It was planned for and worked on by village leaders.

**Majuro:** The preschool is a hubbub of activity in preparation for the opening on September 6, 1977, with an anticipated enrollment of 77 children. This number is triple the closing enrollment of last May. Two new Marshallese teachers have volunteered to begin work one week prior to the opening, joining four already trained and committed local teachers who have been working all summer. Teachers and students in their new uniforms are a sign to the community as enrollment continues and many support the preschool which has demonstrated that its graduates are ready for first grade.

**Oyubari:** Rikkyo University Work Camp, with 62 persons, completed the clearing of underbrush from the ski slope, making it ready for winter. Their presence catalyzed the appearance of a bulldozer to level the land behind the old railroad station for the new civic plaza. One hundred cherry trees that were donated are planted. The community playground was cleared of weeds and the slide and swings were painted. Burned out housing was cleared. Best of all, the eight-day work camp is to be repeated again next summer in Oyubari.

**Sungai Aup:** Jawan Empaling, M.P.—Malaysia and key authorization figure, visited Sungai Aup to sit with the ICA and community leaders to confirm his support for the Project and to offer his aid. Pathways were cleared around the staff facility and 20 garden beds were dug as vegetable seed was inkinded. School children spent the first two days of the new session clearing undergrowth from around the facility. Inroads and contacts were made for development in the Chinese community in Sibü.

**Lorne:** Inkind work in New Brunswick reaped the benefits of media coverage of the Lorne story. Allied Van made a promise to bring one typewriter, two electric calculators, five boxes of toys, three safes and four file cabinets.



**NEWS FROM LATIN AMERICA**

**WANTED:** Concerned, adventuresome people to spend one year in village development projects in Latin America. Personal rewards great. Conditions difficult. Cost minimal. For interview call . . .

The entire globe is becoming aware of the desperate plight of the rural poor in Latin America. In response to this awareness the ICA is focusing attention on the establishment of four new HDPs in Latin America, and things are happening quickly. Authorization and funding are well under way with work going on in three continents. In October the initial site selection will be done in Areas Habana, Mexico City, Rio de Janeiro and Lima. A new auxiliary configuration is forming consisting of five national and five international auxiliaries in each HDP. In preparation for project initiation, the auxiliaries plus ten people from each of the villages will participate in the Human Development Training School in Cano Negro beginning January 12, 1978. The people of Cano Negro are preparing to host the School by digging a new fresh water well and completing construction of the community center. Work has begun on new housing while the community garden continues to provide fresh vegetables to upgrade the local diet, a dramatic sign for a continent where malnutrition is prevalent.

The Consults for the new projects will be held in March and program implementation will begin simultaneously. If you know of someone who is interested in spending a year in one of these projects or in attending one of the Consults, contact Chicago Nexus, Operations Centrum.

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# CAMPAIGN NEWS



CONCERNED WITH THE HUMAN FACTOR IN WORLD DEVELOPMENT

WEEK ONE

OCTOBER 6, 1977



## SOMETHING TO SING ABOUT

**Des Moines:** The LeClaire TM, held in March of 1977, won the LeClaire Jaycees Sweepstakes Award in the Governmental Affairs section of the Iowa Jaycees. LeClaire is a town of 2,700 people. They won the top prize in the division for towns of that size, and then took the overall project among all the chapters in the state.

**Oklahoma City:** The two remaining Oklahoma Panhandle counties held TMs last Saturday evening and Sunday afternoon. Both towns have a population of 500 and had over 10% of their citizens present for the TMs.

**Boston:** From 1742 to 1775, town meetings in Faneuil Hall became the center of the resistance against British oppression. It was here that the spirit of the American Revolution was born in the hearts and minds of the people. Faneuil Hall has been secured for the New England TM Assembly.

**Wichita:** A task force working in Wichita created a symbol to hold the Wichita TM campaign and inked the art work and the mock-up of a sample brochure for neighborhood use.

**Rochester:** The "Vast Acquisition Maneuver" has begun in the northern division of the New York theatre with 67 counties visited and 90 yeses so far. Six circuits began in the southern division of the New York theatre (Richmond, Virginia) to blitz 70 counties in one week; 52 of the 70 counties has said yes thus far.

**Seattle:** Six counties were visited in a first effort in the State of Washington's "Gold Rush 77" maneuver with one date secured and three others promised.

**Minneapolis:** Spring victories of the "Minnesota Future Days" maneuver set the stage for the fall extravaganza. One person set-up and TM flexibility has released people to say yes to "Town Area Future Commissions" Town Meetings throughout the state. Three have scheduled TMs thus far, and over 25 have given a yes to have a TM.

*(taken from the Dundee, Scotland, Newspaper)*

## WHITFIELD FOLK PLAN A BETTER FUTURE

More than 300 people of all ages and interests took part, yet at the end of the day there was no disagreement on what was needed to improve life on the estate. They concluded that Whitfield needs a community centre run by local people, more beat policemen, a community newspaper, neighbourhood committees and a public relations officer. They also want action on anti-social tenants through the District Council's missive of let, and the provision of a citizen's information centre. To cap this new attitude of optimism they devised two songs for Whitfield, a symbol which proclaimed it was a community of action, not apathy, and a Whitfield story, which ended with the hope that there would be one day a waiting list for houses there. These points were a distillation of scores of topics discussed during the day.

The morning session after the official opening by Mr. Gordon Wilson, M.P., was the "easy" part when problems were highlighted. Although people's priorities differed slightly, the major difficulties were cited by each of the four discussion groups. Schoolboys and great grannies sat facing each other across the desks while many issues were being hammered out.

The lunch break provided a bit of welcome respite. As everyone tucked into stovies (100 lbs. of potatoes and 40 lbs. of corned beef) young local artists staged a concert. In the afternoon session the real work began — how to solve the problems of Whitfield? Systematically groups looked into the cause and effect of every issue, finding in most cases a multitude of answers to each.

Whitfield could develop improved communications by considering each multi as a community, by having a street meeting place and an advice centre. Dundee District Council could also issue information sheets, listing the whereabouts of shops with house keys.

The final session, at which group leaders reported their findings, was proof positive that the town meeting was not just a talking shop. So did the determination not to waste the day's efforts, a follow-up meeting has been arranged for September 15, at 7:30 p.m. in the school. "It's terrific," one woman commented, "to see so many people under one roof who really care about Whitfield."

## GLOBAL COMMUNITY FORUM

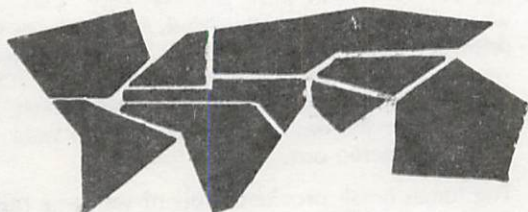
### WHITFIELD GCF IN PERSPECTIVE

The Whitfield Town Meeting, in Dundee, Scotland, Scotland's third Town Meeting, exploded with participants from a housing scheme of 15,000 people. The political network's eyes were on the day with every local political party being an observer and a sponsor. The signal comment came from the convenor of the Tayside Region (one of seven administrative districts in Scotland) who expressed his concern that Town Meeting happen in other towns across Tayside.

The steering committee, 30 strong, was eager for leadership roles in the steering committee meetings, such as readings and conversations. They raised the full fee, covered all their local expenses and had 100 pounds left over for proposal implementation. Workshop leaders were local, backed up by regional colleagues from across Scotland.

Press and television coverage was extensive. BBC of Scotland, the national television network, was present that day, shooting film of the workshops in action and interviewing local people and dignitaries. The broadcast that Monday was viewed by approximately four million people across Scotland.

The Town Meeting was a signal demonstration for Scotland and the United Kingdom. It planted firmly the viability of Town Meeting as a crucial community event and opened the door for mass impact all across Scotland.



### THE NEW FACE OF EUROPE

The Awakening Campaign in Europe is now taking on a very specific face with the declaration of the Year of the U.K. and the breakloose of Gemeindeforum in the industrial villages of Germany. The tactical approach to Town Meeting in the U.K. calls for special pushes into Wales and Scotland and into Germany using a fine reception in the industrial heartland as a springboard for the rest of the country. In the same quarter, demonstration TMs are being held in Benelux and France in the midst of a political atmosphere of new government formations to quickly impact these contiguous countries.

The resulting impact will be further catalyzed by the authorization of the Community Forums in and around Kreuzberg Ost and Termine. For the first quarter in Europe, there will be a simultaneous impact of local communities combined with widespread GWF and executive audiences participating in the LENS seminar. Europe's compact geo-social networks make for strategic acceleration possibilities which open up a whole new future on that continent.

### AREA NEW YORK TM MANEUVERS

Area New York is out to win in all of its counties before the spring. To do this, they have divided their campaign into two divisions: the Northern Division consisting of New York State and New England; and the Southern Division, made up of two theaters—Virginia/West Virginia and Maryland—Delaware. In the Southern Division in the third week in September six full-time circuiters set up hosting committees in 52 communities in 11 days. In one day alone, 11 yeses were secured from towns ready to have a TM. The Northern Division during the same week visited 113 towns in 90 counties and returned with yeses in 67 towns in 34 counties. (A "yes" is only counted if the town has made an initial financial commitment, usually \$300, and has agreed to hold three hosting committee meetings.) The Southern Division is operating out of the "win" process. Before the circuit is made, only one town is chosen per county, and the decision is to win with that one town. The Northern Division is employing the "win/lose process" where several towns in one county are visited out of which they must win with one per county.

In order to win in Area New York, primary logistics centers have been set up in each Division—in Richmond in the south and Hartford in the north. Secondary logistics centers, for geographical accessibility, have been set up in Baltimore in the south and Boston and Rochester in the north. These tie in closely with the circuiters. The image in doing circuiting is "live off the land," which involves inking food and lodging. Bruce Williams, who will be on the road until Easter, has three Holiday Inns in his geography that have promised him lodging for the duration.

A circuit is six days in length, beginning Monday morning and concluding Saturday evening. The circuiters either phone or visit a town to secure a hosting committee. The first time the hosting committee meets, the circuiter introduces himself as the coordinator and works on getting a date and flyers for the TM. Three weeks are imaged for geographic saturation, four weeks for hosting committees, two weeks for TMs to be held and then the TM Assembly. The hosting committees intend to have two concrete tasks each time they meet: organization/flyers, lunch/registrations and printing/registrations. The TM Assembly is scheduled for November 19 and will be attended by representatives from all of the TMs. The plan is to print up all the proposals of all the TMs beforehand. Then the TM Assembly will pull together corporate proposals. In the afternoon, each town will choose one proposal and write a tactical plan and timeline.

Area New York is doing the campaign corporately across the area, sharing budgets, models and ideas. All of the ICA offices in the area are supplying circuiters. Staff not involved in weekday circuiting participate every other weekend in the work of the intensified geographic coverage.

A new confidence, a new kind of winning is present in the area. Logistics now support the lone circuiter with whatever he needs. Every circuiter sees the maneuver through from beginning to end; from introducing TMs to coordinating 14 simultaneously, to orchestrating one profoundly. Only eleven days into the campaign, the victory is already won in Area New York.

## development

### THE VILLAGE PREPARATION CHALLENGE

The Village Adoption Proposal, a means for engagement of both the financial and human resources of local congregations, has generated significant response from clergy and laity alike. In order to enable such decisions by local congregations and to facilitate the decision-making process, the Village Preparation Challenge is currently being experimented with as a "rider" to the Village Adoption Proposal.

The Village Preparation Challenge is a one-page proposal which extends to key laymen the opportunity of participating in the preparation of Indian villages for Human Development Projects with a gift of \$1,200 or of supporting any of five components of the program. This proposal is intended as a "challenge" to the contributing laymen's congregation for the congregation to adopt a village under the Village Adoption Plan.

The innovation of the Village Preparation Challenge is two-fold. First, it may be used as a proposal which stands on its own or in conjunction with the Village Adoption Proposal, thus allowing for flexible and strategic use.

Second, its simplicity and form (one-page) create a strong single image and make clear the request being made of a donor.

In the midst of experimentation with this form, other one-page "challenge proposals" are being considered for future use. These are aimed at special audiences and utilize an individual laymen's decision to enable an entire congregation to support the replication of Human Development Projects across the globe.

## research

### NEW FACE OF THE AFRICAN MOVEMENT

The continent of Black Africa is the crucible of history itself. The nations and peoples of Africa grasp themselves as an experiment in forging the new social forms that will be needed in the future. A strong focus on the local community, in terms of local self-sufficiency and local self-reliance as key to building the nation is indeed a portent of the new society. The hunger of local man for a kind of training in methods which will really make a difference is present everywhere. The Historic Church is seriously wrestling with its role as servant of the rise of local man and primal community.

This is obviously fertile ground for the work of the Global Spirit Movement. The concrete results of the past five years of work in Africa is somewhat staggering. Representatives from over 15 different nations have been involved in the six ITI programs held in Africa. The launch of the Village Meeting: Africa has had a profound impact in relation to the concern for local community. The three Human Development Projects have lifted up concrete signs of the possibility of the future. The number of invitations for further training programs both within the church and society are numerous. A strong network of Movement colleagues and an African continental faculty is quickly emerging. Likewise, a solid network of authorization from the historical church, national governments, local communities, and the secular business community is a reality in Africa today.

The future seems to hold the overwhelming possibility of creating a sign of the new social vehicle that will be a signal for the entire world.

## operations

### MOMENTUM BUILDS FOR GUARDIAN CONSULT

Planning and practical work in preparation for the 13th Guardian Consult, scheduled for October 14-16, are well underway. During the weekend of September 24, twenty-two Guardians met in Chicago for intensive planning for the up-coming Consult. Task forces at Chicago Nexus are dealing with practical details of readying the Kemper Building for the Guardians' weekend.

The 13th Guardian Consult will focus on current priorities of the Movement with reports on most recent victories in the Global Social Demonstration and the Global Community Forum campaigns. Representatives of the task forces will work in such arenas as discerning effective ways of accelerating Human Development Project programs and in staffing the HDPs on a long and short-term basis. Work will also go on in Guardian participation in awakening events such as Global Community Forum, LENS, and Global Women's Forum.

The 13th Guardian Consult promises to be a time for the application of practical skills and wisdom to the issues facing all in the year ahead.

## management

### EDGE CELEBRATES FIRST ANNIVERSARY

During its first full year in operation, EDGE did \$290,000 in sales on capital of \$500, and had a net surplus in excess of \$8,000. The sales volume, represented primarily by the shipment of foodstuffs to TASC in Majuro, was only possible through the Letter of Credit Pool provided by the Guardians.

The \$8,000 net has been re-invested in inventory. EDGE is chartered as a not-for-profit import-export company, and seeks to earn only sufficient surplus to pay one salary.

The largest sales item was rice—14 ship vans of it, or 25,200 25-lb. bags, which is approximately 50 lbs. of rice for everyone on the atoll! The next largest items were flour, sugar and canned fish.

## INTEREST SPARKED IN GLOBAL WOMEN'S FORUM AROUND THE GLOBE

Dear colleagues of the Great Campaign  
of Global Community Forum:

Kenya is ready for the Global Women's Forum. The backbone of this nation is its women. It is a backbone permanently bent and twisted through years of carrying enormous loads. As soon as a girl can walk, she learns to strap on at least twice her own weight. But these backs are strong, proud, and the eyes of these women gleam. I think it comes from engagement. There is a comradeship and corporateness among women here that is a real affront to Western women who have been trained to be jealous and suspicious of any other female.

The women's revolution is global, as you know. "Up-country" (as rural Kenya is known) women, who for years have run the farms, are now joining together into cooperative societies and are becoming rather large economic forces. European money is being made available for the development of women in Africa.

We are beginning the spade work for GWF in arenas of authorization, funding and sponsoring groups. This year Kenya is ready for Mkutano wa Kijiji (Town Meeting). We are properly awe-struck at our own conservative estimates of how quickly GWF will spread through East Africa. In anticipation of many GWFs this year, we have studied microscopically all the printed words done on the initial course constructs and think we have a feel for the program—the style, the mood. Talks, workshops, conversations, readings—all will be helpful.

We will visit our post office faithfully as we look forward to hearing from you.

Benedette Muthoni and Geri Tolman  
Kawangware Village, Kenya

Dear colleagues:

With an extra measure of enthusiasm, we invite you to attend one of the first two Global Women's Forums to be held in the State of Indiana. Because this is a new program, perhaps a word of explanation would be helpful. Global Women's Forum is a day-long event designed to bring women from across the social spectrum together in workshops and conversation. Focusing on our common experience as females living in a changing world the Forum impacts women with the realization that they have an obligation as well as the opportunity to consciously contribute to the development of 21st Century Woman. The event is unique in that it allows for the expression of both philosophical and practical concerns in a healing atmosphere, where creative responses to present day challenges are encouraged. This is an open Forum, which enables women of all persuasions to explore together the possibilities for meaningful participation in creating the future.

After experiencing the Forum, you may want to help bring this event to other women in your association. On Sunday, October 16, following the second Forum, a workshop will be held for women who are interested in setting up a Global Women's Forum. This event, which is offered free of charge, will be held from 9:00 a.m. to 2:30 p.m. at the Institute of Cultural Affairs, 3148 Pennsylvania St., Indianapolis, Indiana.

Please feel free to share your invitation with a friend or colleague. Keep in mind that each Forum is limited to 50 participants. Reservations with fees are necessary, and should be mailed to the Indianapolis YWCA. We would like to include you in this rare and significant event.

Sincerely,

Rosalie Kelly  
YWCA Women's Department Director  
Indianapolis, Indiana

To GWF Post:

Things look good for GWFs in Akola and probably Nagpur. The Ladies Auxiliary of the Lions Club in Akola is interested and the Rotary Club has adopted Kolambi as their village project. I assume they also have a women's auxiliary, if not wives. Akola also has a university and many, many government officials. Urmila and I have been planning our GWF strategies, so please let us know what you are thinking relative to these courses.

Our Quarter II Council for India is September 14-17 (probably about the time you receive this letter). I am told mail to the U.S. takes 12 to 14 days.

The women in Kolambi are still kept inside the home. They are not allowed to go shopping in the market. Urmila pointed this out to me as we were shopping last week.

We do have one preschool teacher and one trainee out of the village women. Another teacher's father pulled her back home to take care of the house when her older sister got married this spring. All three women are very sharp and speak some of the best English heard in the village. Girls get basically the same education as the boys to the seventh grade, and then it stops.

All of this information is not new. But it is one thing to know it and another thing to see it in action. The real challenge is to keep the need in its total context of the needs of the villagers and the generalized poverty that prevails here instead of diving head-long into it. But never doubt for a moment that the GWF is meeting a profound need.

We will look forward to seeing you in Maharashtra.

Jane McClain  
for Kolambi HDP

# INTRA GLOBAL MOVEMENT

## FOR THEY HAVE BEEN LOVED DEARLY

**Kelapa Dua:** The preschool is self-operating and, at the request of the parents, is the only school of any kind in session in West Java during the fasting Monta.

**Sudtonggan:** As a step toward project completion, the auxiliary spent four days in Manila, leaving the community in charge of the project. Upon returning they discovered the largest guild meeting of the quarter in process. The health clinic stone wall had been completed. The ipil ipil farm was started. The hybrid corn was harvested. A preschool field trip to the airbase had been prepared by the teachers themselves. A villager had been taken to the hospital by the community and had received full charity status. A new rock order was put together and delivered. The road was cleaned and the crafts building completed. Sudtonggan villagers are on the move.

**Majuro:** One of the women from the stakes who had been interested in teaching in the preschool for about a year, joined the school faculty as the seventh teacher. She had previously taught at Rong Rong with the ICA when it was there.

**Nam Wai:** A breakthrough on a facility site for the Nam Wai Preschool came when the local kindergarten was closed for lack of participation. After receiving authorization from the local school superintendent, a major recruitment was initiated in the village and ten preschool children were signed up to start attending immediately. The building was completely refurbished with paint and new decor to impact both the children and the village.

**Kwangyung II:** Many transformations have taken place since the World's Fair. Many new houses have brightly painted roofs, predominantly blue ones with white trim. Each of the 12 neighborhood bans have new piggeries. The 1,000 chickens are growing well. The preschool building was completed on schedule for its grand opening. The industrial complex building was completed with common mill equipment installed. The same day the new self-help tractor made a demonstration run with excited observers and riders. The most noticeable change, however, are the smiles on the Kwangyung villagers' faces and the friendliness demonstrated to strangers upon entering the village.

**Inyan Wakagapi:** A growing sense that something significant is happening at the HDP was verified by a week of special visitors. Harley McDowell, owner of a fast food chain, visited the new cafe and returned with his manager to counsel the employees about fast food service. ACTION officers dropped in to check on a "highlighted" VISTA project. A credit union officer made a presentation to the Project Board and committed his local chapter's resources to assist the Project in beginning a credit union. Tribal and county adult education directors inkinded space for Inyan Wakagapi's GED classes and asked the Project to get it going.

## THE CASE OF THE MISSING FLOWERS

It was midnight. Three Kreuzberg Ost residents were returning home. One spotted a man with a suspicious looking bunch of flowers. They were the same kind that grew in the new Falckensteinstrasse park and they still had earth clinging to their roots. The three approached the man and questioned him. He said he had brought the flowers from another district of Berlin on his bicycle. It was pointed out that if that were the case, the dirt would have fallen off the flowers or he would have been stopped for one-hand driving.

The stranger began to get nervous. He refused to walk either to the park or the police station to check the situation out. Two of the residents kept the man talking and the third went to get the police. Soon the truth was out. The holes in the ground at the park revealed that the flowers had indeed come from the park. The Kreuzberg Ost citizens told the police the story of how the park was created by the community, that they were proud of the park and would not allow their park to be destroyed. In a few minutes the flowers were returned and replanted in the park. It was 1:00 a.m. and all was well on Falckensteinstrasse in Kreuzberg Ost.

## GEESE FLY IN VOGAR



Dear Colleagues:

Geese are lying low in Vogar—not flying high. Hunting season has opened! Art Smith has shot two in the first 30 minutes of the season.

The log cabin has its roof on. Nearly all materials were inkinded. We plan to cut the firewood for the winter this weekend; 12 cords are needed (a cord is 4 X 8 X 4.) A workday on October 1 will recreate the village entry way and will include 25 people from the Winnipeg Region.

The Manpower Grant looks solid for 12 people—salaries and program money for six men, six women. It will also handle building a park and laying a concrete slab sidewalk in the winter and spring starting November 1. It also includes Youth Corps and recreation.

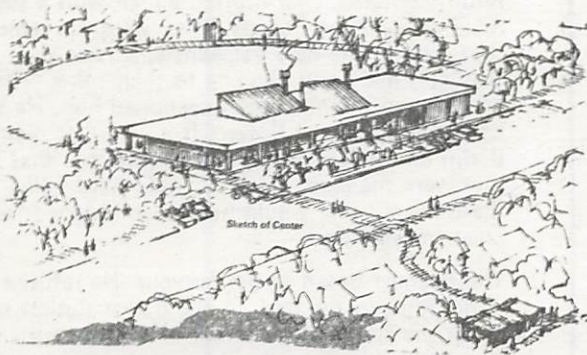
A Development Corporation is in the process of being formed (our Local Economic Vehicle). The Auxiliary is avoiding skunks. They plague us, but no one else, it seems.

Things are going well in Vogar.

Gay Kennedy and the Auxiliary

# GLOBAL SOCIAL DEMONSTRATION

**NEW SPIRIT BURNS NEW PATHS**



To initiate the Inyan Wakagapi Shopping Center, the General Store and Laundromat were opened on May 27 and the Cafe was billed as "Opening Soon." Beginning September 9, residents and visitors have been able to snack and informally dine at the Inyan Wakagapi Community Cafe, as the project takes one more step forward in the development of full service shopping.

A second Inyan Wakagapi Rodeo was held on August 20. This time the weather was beautiful. A small shower passed over soon after the Rodeo started, but didn't appear to dampen spirits and the sun soon returned. Participants of all ages were encouraged to take part. A high light of the day was the wild and freewheeling "Hide Race" and enjoyable music and laughter could be heard well into the evening hours. Inyan Wakagapi's new rodeo arena has been well initiated this year.

The Inyan Wakagapi Celebration Committee and the IHDP Corporation co-sponsored a community celebration day on September 17. The day included two meals, exhibits, games and prizes, a community planning forum, presentations by candidates for Tribal office and concluded with an Indian dance.

**CARING , CARING ENDLESSLY**

The Lorne de L'Acadie HDP has again taken an acceleration leap this past month. In the first five months of the project economic foundations were established with the creation of a credit union, a merchant's association, the Lorne Economic Development Corporation, four demonstration agricultural plots, the Lornecraft Industry, the Integrated Wood Industry, and the construction of an industrial building for the saw mill. At the same time, social development took place through the establishment of a preschool, a fireman's association, parish activities, an apprenticeship carpentry class, a sports association, and community stake meetings.

The acceleration push these next few months is going to be in the educational arena. Within four days, a group of volunteers, the auxiliary, and Lorne residents worked on a plan to train teachers and write curriculum for literacy, GED and continued work on the preschool curriculum. The exciting aspect of this work is that local residents discovered that once they had a rational scheme for teaching for the year, month and week that they could write and teach the daily curriculum easily.

The educational work that still needs to be done is in the arena of foundational skills for everyone in the project and not just those in formal classes. These arenas of extra-formal training are seen in the following categories:

- \* Learning to examine everything through comprehensive screens and gestalts.
- \* Learning to think logically and to work out the series of steps to victory.
- \* Learning to discern the changing contradictions and alternatives to plans.
- \* Learning to reflect on the significance of events and their implications.
- \* Learning to articulate the story and maintain the momentum of the great daily victory.

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# CAMPAIGN NEWS



CONCERNED WITH THE HUMAN FACTOR IN WORLD DEVELOPMENT

WEEK TWO

OCTOBER 12, 1977

## MANY FACES OF GCF

Adelaide is the site of the Community Meeting Australia breakloose this fall. Within ten days five CMAs were held. The first of the five was called the Education Networks Community Meeting. It was an event that impacted teachers from all over Adelaide, creating the base for a state schools campaign. The basic approach of the November saturation maneuver is to present a demonstration CMA event to a host committee out of which a decision is made to hold a CMA. With this approach, a follow-up group in Campbelltown decided to do five more CMAs at the neighborhood level. Prospects are good for the same decision in other areas. Tea Tree Gully has decided to hold a CMA. Other decisions have come from Munno Para, Barossa Valley and the Marion local government areas. Each anticipates holding from one to five CMAs in November.

In the Philippines, a well-timed visit to Davao City's Mayor Santos tied the Global Community Forum Saturation Maneuver to his excitement about HDP site selection. A GCF held in Mati, in Davao Oriental Province, was well attended, completing the fifth of 20 provinces in Mindanao to hold GCFs. In preparing for Mati's GCF, the barrio school was closed down to use the facility for workshop leaders' training. Surprisingly, after a month break between the first and second training sessions, 50 people showed up ready to continue. The production secretariat for the three GCFs scheduled in Mati is made up of 15 government employees who are doing two weeks of compulsory "rural service" in Mati. Small towns of the Philippines are open and ready to go with the GCF campaign this fall, especially when tied in with HDP site selection. Over 30 GCFs are planned for the Davao area this quarter.

In Wales, the Year of the United Kingdom has been launched with the Wales 100 maneuver. Authorization has come from Gwynfor Evans, the president of the Welsh national party and noted author, who promised an open letter to the communities of Wales encouraging their participation in the campaign. Further, education officers in four counties in Wales have said yes to GCF and are participating in a 13-week set-up scheme. One officer goes calling two days a week; one arranges meetings with district people, and one does practical research and targets apartment buildings for projected GCFs. Because of the use of local people, this approach has proven to be a huge success in setting up GCFs in Wales.

## VILLAGE MEETING NIGERIA



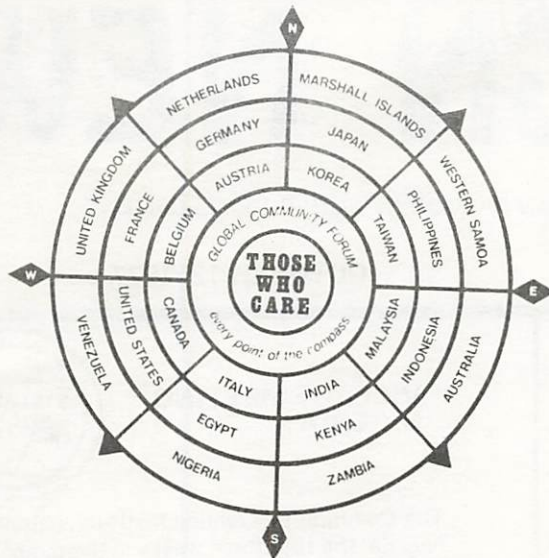
The Community Training Institute, held in Ijede, Nigeria, the first three weeks in September, was a happening that unleashed the Village Meeting campaign (GCF) for the coming year and served as the basic training tool for indigenous village circuiters and orchestrators. It began with two days of Social Methods Labs, a work day on the Ijede HDP farm, three days of TM training followed by a demonstration Village Meeting, workshop training and TMs in the kingdom.

The greatest day and the turning point of the CTI was the day of the Village Meeting. Two ICA staff and training institute participants went to each town, each person with a specific assignment for the day, everything from scribe to workshop leading, to figuring out how to hang the decor on the trees. The town of Igbuta had a very interesting TM which involved using translators from the CTI and residents of Igbuta. Three Ijedians were on the team, who spoke Yoruba, while the other people on the TM team were Ibo and didn't speak the same language. Because the staff arrived late, the two spins were combined into one and the challenge workshop was done with the total group. After that, the participants broke into two groups for the proposal and song/symbol/story workshops. That was when things really came alive. When the workshops pulled back together for the plenary, the entertainment, which consisted of a great masquerade, complete with fantastic costumes and a man with a bowl of fire on his head, began.

The TM seemed to be just what was needed to break loose the collegiality of the two groups represented in the CTI, the Ibos and the Ijede villagers. It became clear to all that the people who could do the most effective job of TM in Yoruba villages were Yoruba people.

Much has been learned about TM Nigeria already. This fall will be devoted to research with a few carefully monitored TMs. The demonstration phase will be launched in January. The CTI provided entre into 150 towns in the east and moved the Ijede villagers a long way down the road in training and self-image. The campaign rests on the shoulders of these villagers who stand ready to launch the campaign across Nigeria in the next few months.

# GLOBAL COMMUNITY FORUM



## AFTER GCF, WHAT?

The Gawler Community Meeting was held on April 2 Recently while working in Campbelltown, Australia, the ICA uncovered the story of what has come out of the meeting. A follow-up committee had decided to implement a proposal to hold a youth conference. About 70 youth and 30 adults came to that event, which got out issues relating to youth. This resulted in ongoing meetings by this group of youth in Gawler to deal with those issues. The Gawler Lions Club heard about the group and decided to fund them to the extent of \$20,000.

Old Fort, North Carolina, had a TM in October, 1976. When ICA staff members paid a visit to the town in August, they were met by preschool teacher, Lorraine Edwards, and newspaper editor, Mary Adams. The enthusiastic ladies took the staff on a tour of Old Fort, a town of about 700 people, proudly showing the following improvements:

- A new gift shop.
- A new fire department, renovated from an old garage.
- A new restaurant.
- A new community theater, now under construction.
- An enlarged Western Auto store.
- A new car wash.
- Completed subdivision housing.
- A new mini park.
- A Blue Ridge furniture factory, newly painted.
- An old house moved with renovation plans to make it into an apartment building.
- A new drug store.
- A new emporium building.
- Improvements on the town museum.

When asked if all these accomplishments in a 10-month period were due to the TM, Lorraine responded with the following story: "If someone asked me, I think I would have to say yes. It's like getting a new chair for the living room. Once you put the new chair into the room, you start to look at the whole room in a different way. You see that the curtains need to be changed, or that chair. Not everything that has happened was directly Saturday. One weekend all six operations gather at the proposed in the meeting, but the meeting gave us a whole new perspective on our town. We are really looking forward to the future."

## NEW YORK MANEUVER REFLECTIONS

Out of the Area New York Town Meeting Maneuver have come several breakthroughs that are not only key to the particular campaign, but suggest futuristic trends for the entire GCF.

**CORPORATE ACTION.** The implementation of global priorities is first of all an area endeavor. Therefore, self-support, circuit and full-time logistics assignments are made for the area and maneuver designs are built as an area. For Town Meeting there is one continental campaign and six areal maneuvers (one for each area). To accomplish the areal maneuver there are two divisions: the North and the South, each division having two theaters. Each theater has three operations (circuits) with one full-time staff assigned to each operation and a full-time logistics headquarters. Constant phone communication is maintained between logistics centers and the Area House, thus keeping everyone tuned in to the same frequency. It is a fact of survival that no one operates on his own.

**REGULAR EVALUATION.** The circuiter understands that he will not again set foot in his office until the maneuver is over. He is on the road Monday through Saturday. One Weekend all six operations gather at the primary logistics centers where the theaters meet together rather than the whole division. Saturday night when the circuiters return there is a celebration. Sunday morning is the reporting of the victory and record keeping. The afternoon is discontinuity for the circuiters, travel time for House personnel, and planning for logistics. Sunday evening is contradiction analysis for logistics and circuiters. Logistics in the afternoon reads through the reports and decides where the circuits are most likely to be blocked the coming week and then Sunday evening workshops with the circuiters deal with these blocks.

**COMMUNITY TM TARGETING.** Each circuiter, having received a road map of his operation, designates the one community in each of the counties where a TM will be held, taking into account population, accessibility to major highways and proximity to a TM town in the next county. The circuiter decides, as did Dr. Lao, where the circus will be held. Then a strategy is laid out for how to gain entre into the selected communities.

**COMMUNITY ENTRE.** The key to community entre seems to be through the economic. If the first call in the community is with the mayor, and that call does not go well, then the town is lost. But since a town has many more businessmen than mayors, the risk of losing with the economic is far less. Furthermore, a businessman can recommend seeing the mayor, which brings to bear the clout of the economic sector. Secondly, since business usually means salesmen, the economic sector finds nothing strange in a new face showing up to open up a new territory.

Area New York has been extremely successful in setting up TMs in its 78 counties through its analysis of what currently is working and then by getting that information out to the individual circuiters to form a unified campaign from beginning to end.

## development

### FUNDING THE THREE CAMPAIGNS

With efforts now focussed toward the coming quarter, Development is aiming its maneuvers toward a target of \$999,000 in order to close out the year in the black. This figure, broken down, comes to \$222,000 per month for the remaining three months of the year. Recent breakthroughs include:

- Corporation funding of TM, with a \$10,000 grant received from the Trull Foundation in Palacios, Texas.
- Local Church funding of GSD projects through the "Adopt a Village" program. Winnetka Presbyterian Church promises continued funding with this program as a focal point.
- Canada acceleration continues with recent gifts of \$5,000 each from Imperial Oil of Halifax and Imperial Oil of Winnipeg, plus a private donation of \$5,000.

## research

### ACADEMY AND THE 3 CAMPAIGNS

The Global Academy opened October 2 with a number of exciting curriculum modifications. The spirit edge for the quarter will be the work done relating to the theme of New Humanness. The composition of the 55 participants—5 from Korea, 3 from India, 5 from Africa and representatives from Latin America, with the balance North Americans—makes this particularly appropriate. It is necessary to search out those elements of the varied cultures that unite, rather than separate, whether the individuals be rooted in Moslem, Hindu or Christian traditions. Profound Humanness is an effort to discern those points of commonness.

Other modifications include the Global Community Forum Lab. The purpose of this lab will be to acquaint participants with the tasks of Town Meeting set-up and targeting, and give them some specific "how tos" in relation to workshop leading and orchestration. A GSD Consult Lab does a similar task of providing training in methods.

The Nexus will be experiencing the Academy in a new way this year. Every day, for 1½ hours, Academy participants engage in the ongoing tasks of the Centurms. In Research, they are cross-gestalt-ing data from the 24 GSD documents to objectify massive work done in that arena. The Team Practicum, as the program is called, will undoubtedly create an awareness of the day to day work of the Movement that has never been possible before.

## operations

### SERVING THE GLOBE WITH RAPID COMMUNICATIONS

Since the installation of a Telex machine in the Brussels Office of the ICA, a feature of the Centrum band data interchange has been almost daily two-way communications with Chicago Nexus. Constructs for special GSD events have been requested and mailed out. Audio-visuals such as the video tape of the recently created global film have been exchanged using the Telex to send messages over wire which ensured the rapid transport of the tape as well as the specification and arrangement of the appropriate equipment for showing the film. Telex communication with Brussels enabled this film, which was shown at the Guardians Consult in Europe October 7-9, to be shown at the October 14-16 Guardians Consult in Chicago.

Beyond the two-way exchange of information and materials, however, another, perhaps far more significant function of this communications system is the role it plays in enabling, across whole continents, decisions to be made and quickly implemented. Perhaps the most recent illustration of this was the quarter's scheduling and staffing of Global Women's Forum for Europe, Africa, and the Subcontinent. In this instance the concrete input from one continent was received by another and transmitted to a third and fourth, resulting in the creation of a common schedule and corporate staffing recommendations.

## management

### A GUIDED TOUR THROUGH CHICAGO NEXUS

Chicago Nexus is working on designing the corporate space of the Kemper Building to reflect the global campaigns and the work of the Institute of Cultural Affairs. The result has been the creation of three public space areas that can be used to introduce the programs of the ICA. After coming in the front door, a visitor might be taken to the Campaign Lounge. This is envisioned as semi-working space with room to sit and informally talk over plans. Paper work could be done in this area. The fine GSD photographs on the wall and the modernistic furniture units allow for individual and small group interchange.

The next spot for a visitor to see would be the data center. In this area is the computer terminal, the typewriters and photocopy machine functioning as the actual embodiment of the ICA globality and emphasis on rapid communications and global interchange. He would note that in close proximity are the switchboard and Telex machine, completing the system.

Traveling down the hall, the third space to see is the Guild Hall. The large open area is divided into several smaller spaces for flexible meeting space. With a quick glance around, the visitor would see the major decor that holds the ICA programs. A movable showcase catches our visitor's eye with its display of changing decor pieces from the HDP sites. These three public spaces represent a decision to intentionalize the space so that visitors might experience the power of the corporate symbols.

## WHAT IS NAVA GRAM PRAYAS?

Nava Gram Prayas literally means "New Village Effort." It is the name given to the human development effort in India focussed at this time on the replication of Human Development Projects in 250 villages in the state of Maharashtra.

Nava Gram Prayas involves a specific set of tactical components: project site selection, the demonstration village visit, the Gram Sabha (Town Meeting), the Human Development Training School, the Village Consult and the establishment of an auxiliary staff residence in the village. These tactical components are the sequence of events that bring a village to the point of full actuating project status. They represent the forward-driving momentum of the Nava Gram Prayas toward the realization of human development in every village of Maharashtra and across the nation of India.

Nava Gram Prayas is building the new India through the sweat of the village people who are willing to take the future in their hands and through the concrete expenditure of their lives realize what they once grasped as an impossible dream. It is the linking of this effort with the resources, technology, and expertise of Those Who Care from every station in life or location in India or across the globe.

Finally, Nava Gram Prayas is changed lives that change lives. At the opening of the Human Development Training School in Maliwada, Surybon Deotkar, a resident of Maliwada and one of the pioneering spirits in the work of the project there, captured the spirit of Nava Gram Prayas as he articulated the meaning of human development for those who were beginning two years in the service of Nava Gram Prayas. These are his words:

"What you have come to participate in is life education. Maybe you are matriculates; maybe you are illiterates. Maybe you have great dreams. The one thing that you will accomplish in this school is that you will discover that things that you thought were impossible for you are possible. What you are doing is discovering that life can be renewed by working together, thinking together—and not only that, but meditating together and by yourselves solitarily on what it is that life is demanding of you. You will discover the gift of singlemindedness."

What did these students discover? Eight weeks later, how did they grasp their role in Nava Gram Prayas, as Nava Gram Prayas? Here are their words:

It is my role in Nava Gram Prayas to actualize the dreams of my ancestors. Most of our people are depressed, they have lost their hopes. They are the unwanted. They enter and find exit from life. My life is to bring about that awakening, to communicate to people "You are no more the unwanted. You are important. You are needed to build this earth." We villagers know what the community needs and what needs to be done. We need only self-confidence. Our duty in Nava Gram Prayas is to implant that self-confidence: "He can do, he can do, he can do. He knows what the community needs." In Bombay we could see the visible structures of the skyscrapers. The foundationstone we could not see. The Nava Gram Prayas is the invisible foundationstone of all the structures of renewed community life.

### A NEW VOCATIONAL EDGE FOR PHASE I

The Phase I Program is a comprehensive educational program for infants (aged six weeks) through high school youth. This year the curriculum and overall structure of the program reflect the fruits of the last four years' focus on practical skills and engagement. The GSD and GCF campaigns provide the basic substance and imagery of this new thrust. Following are some highlights of this year's Phase I program.

**Post-school Program:** Using existing community structures and structured meal events to develop practical physical and social skills. This includes swimming lessons, gymnastics, ballet, and crafts classes at the local community centers and scheduled weekly visits to the library. Community Corporateness, one of the key components of village development, is built and explored through the breakfast and dinner meal curriculum.

**Weekend Curriculum:** Grounding the images, substance and methods of Human Development through "visits" to the 24 GSD sites. This takes concrete form in thematic games, artifacts, the visual media and reports which share first-hand experiences of living and working in an HDP.

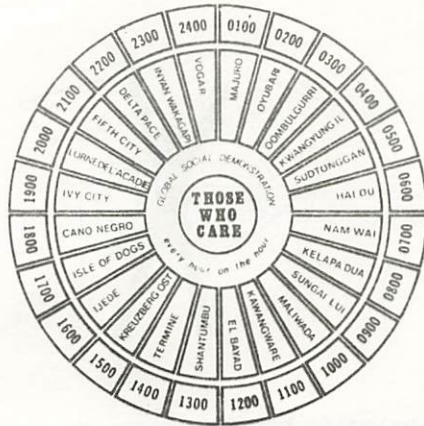
**Student House:** Through ongoing structures and activities, preparing for participation in the actual work of community development. The day begins at 5:15 a.m. with calisthenics followed by a nutritional snack which the students themselves prepare in the newly equipped Student House Kitchen. After the corporate morning rituals which formally launch the day and a breakfast collegium which provides the context and images for missional engagement, the students totally clean and order the space in which they live, work, and act out being a community. Then they leave for school to participate in the structures of the larger community of Uptown and Greater Chicago. After school is either work or study time.

One of the highly significant and symbolic activities this year is the program support effort involving corporate money-making projects of various sorts. One of these is the CDS program which employs the students to distribute advertisements to 40,000 doorknobs across the city weekly. Another involves maintenance as the Chicago Dog Show, a semi-annual event which realizes a good financial return. The intent is to completely fund the Phase I programs, including the cost of travel to an HDP.

A great deal of the practical training is also a part of the in-House curriculum for both boys and girls. A Weight Room equipped with gymnastic mats, weights, and jump ropes stresses the importance of physical fitness. The Wood Room is one component in the construction skills training program. The Sewing Room equips students with a universal skill for community development.

**High School Clusters:** Gathering and focussing the corporate self-consciousness and missional power of high school youth. This year clusters of five or six students in 19 ICA locations will create the plan for this experiment, be that experiment for one year and then evaluate and document it. The focus of their missional engagement will be the GCF campaign.

# INTRA GLOBAL MOVEMENT



## MOVING IT IN KAWANGWARE

The construction crew of the Kawangware block industry completed the pig house at the demonstration urban farm. Two pigs that have been promised for some time are reported to be anxious to become residents of Kawangware

- The cooperative farmers have sown the first of this year's green bean export crop. Five teams farmed 8,000 square feet each. Last year this was the crop that made the agricultural program self-supporting.
- Kawangware community farmers continue to improve the Nairobi River flood channel during the weekly Harambee work day.
- When the 30 employees of Comartka, the crafts industry, went on strike, Napoleon Muthonda, a local resident, managed to negotiate a settlement in two days. Production is now back to normal.
- The metal workshop building now has windows and electricity installed in preparation for the opening of the apprenticeship program.
- The Kawangware block industry is in full-scale production with ten workers producing a fine quality murrum block that sells for one shilling. The demand for the blocks extends beyond Kawangware with one customer from as far as Thike, 40 kilometers away. The demand has been fanned by the continuing construction of the demonstration house. It now is 5 1/2 feet high and close to the roofing stage.
- The new school term started with over 700 children in the Kawangware Youth Corps (ages 2-14).
- The Sports Club, with new equipment and uniforms, has put on a boxing demonstration while the Soccer Club, with two key players injured, prepares confidently for a match against Firestone.

## STANDING TALL IN COMMUNITY

**Nam Wai (Hong Kong):** About 25 local farmers attend four-hour session on pig management given by a government official from the Agriculture and Fisheries Department.

**Kelapa Dua (Indonesia):** Twenty people came early to Guild Meeting where a village man serves tea, acting out the role of "servant" to other men and women of the village. Youth come by to initiate a soccer tournament. These events represent significant changes in the patterns of community relations and point to a new sense of cooperativeness, an increasing self-confidence and an initiative never seen before on the part of the community people.

**Kolambi (Maharashtra, India):** The president and officers of Akola Lions Club visit, bringing 50 slates and chalk for the preschool and promising to return in October with citrus fruit trees for each family.

**El Bayad (Egypt):** A profound desire to succeed in the village project is demonstrated by brick factory workers as they spontaneously celebrate with speeches of pride as bricks burn beautifully.

**Ijede (Nigeria):** A local councillor knocks on the auxiliary residence door at 6:00 a.m. to borrow a pick and shovel to work on road construction which the Work Corps had initiated in his stake. Sons of Ijede, an organization of young men, visit to announce their decision to participate in Ijede HDP.

**Vogar (Canada):** Eatons Department Store contract for hand-made quilts at \$85-200 each turns informal village skills into profitable local industry, creating five permanent full-time jobs with unlimited possibilities for expansion.

## OOMBULGURRI BULLS MAKE FLYING TRIP

Guardian John Murchland donated two fine bulls to Oombulgurri to improve the quality of their herd. However, the time period for their entry into Western Australia was about up due to health regulations. Phone calls revealed that a train was leaving the next day for Perth. From there the bulls could be put on a boat to Darwin and Wyndham. They could not possibly catch the train in Adelaide because the bulls were down in the Southeast of South Australia, but they could catch the train in Port Pirie. At 3:00 a.m. John Murchland and John Rader headed out to pick up the bulls. By 9:30 a.m. they made it to the Southeast and headed back to catch the train. After surviving a fire that broke out in the car because of a hole in the tailpipe, they continued on, one driving and the other pouring water into the back seat. They arrived a half hour late but found that the train had been held up for them.

Today the bulls are somewhere on the Indian Ocean headed for Wyndham and Oombulgurri.

# GLOBAL SOCIAL DEMONSTRATION

**GLOBAL SOCIAL DEMONSTRATION**

**ACCELERATING HUMAN DEVELOPMENT**

During the Global Research Assembly held in Chicago in July, 1977, 19 documents were created as working tools for the acceleration of all major GSD programmatic arenas. These practical "do-ment" handbooks, listed below, represent the best wisdom and experience of over 300 participants in the GRA.

- Industrial Guild Weekly Curriculum
- Industrial Set-up and Operations Manual
- The Commerce Manual
- Accelerating Cooperative Agriculture
- Local Economic Vehicle
- Auxiliary Almanac
- Guidebook for the Renewal of Village Vitality
- Symptom-Treatment Manual
- Health Caretakers Manual
- Recipes for an Intra-global People
- The Living Environment Reference Manual
- Construction Cost Estimating
- Total Education Guidelines
- Forty-eight Week Stake Rationale
- Community Life Implementation Tool Kit
- Community Life Trek Model
- Priorship Training Pak
- The Human Development Launching Textbook
- Project Location Data

Each of the 24 GSD projects has by now received copies of these documents, along with the "Annotation of Summer Documents" which briefly describes and specifies the use of each manual.



**ECONOMIC DEVELOPMENT  
PROBLEM SOLVING UNIT**

Twenty-four guardians and consultants from Denver, Seattle, Bismarck, Billings and Chicago gathered in Cannonball, North Dakota, on October 4-6 for the purpose of accelerating the economic programs of the Inyan Wakagapi HDP. Participants in the three-day PSU (Problem Solving Unit) worked in three task forces: Industrial Development, Shopping Center Breakloose, and Agricultural Intensification. The task forces identified industrial and agricultural products and markets and made specific plans and contacts for implementation. In addition, a proposal and presentation construct was created for launching the multi-purpose community center proposed by the people of Cannonball during the initial Consult. Contacts were made with both the public and private sectors in Bismarck and surrounding cities to undergird the work of the task forces. Constructs from the PSU will be reviewed by the 13th Guardians Consult in Chicago on October 14-16 and then made available across the world.

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# CAMPAIGN NEWS



CONCERNED WITH THE HUMAN FACTOR IN WORLD DEVELOPMENT

WEEK FIVE

NOVEMBER 2, 1977

## MOMENTUM BUILDS IN THE PHILIPPINES

Mati is situated at the end of a long inlet on the Pacific side of Mindanao, in the Philippines. It is a municipality spread along the coastline and extending up into the hills. Within one week three GCFs were held, two in villages in the hills and one in the Barangay proper. The GCFs were instigated as a part of the municipal government's plan to gather local consensus for the Mati Development Plan. Hosted by the municipality, the ICA, as a private agency, released local participation through the training and use of local workshop leaders.

The first GCF had 125 participants. Momentum built from one day to the next as the workshop leaders came back for two more days. By the time the staff arrived in the small sitio of Don Salvador Lopez, Sr., the stage was dramatically set. Erected in the school yard was the beautiful hall. Constructed out of bamboo poles arched between banana trees, it was accented with hanging flowers. On the banana trees at each side of the hall were hung large posters declaring "The New World" and "The New Human." Four hundred twenty-five adults participated in the day—over 60% of the population of the sitio.

The Mati GCFs afforded two major campaign learnings. First is the injection of short courses on local community in the final plenary to keep the tone of creative possibility constantly before the people. In Mati, the people had three basic concerns: 1) the role of government, 2) the breakdown of leadership and 3) the function of education. These concerns were addressed in the plenaries with the following short courses:

History reminds us that people first built communities and then invented governments to serve communities. People build community; the government serves them in the endeavor.

Education doesn't solve problems. Rather, it is what allows a community to survive by keeping its creativity alive.

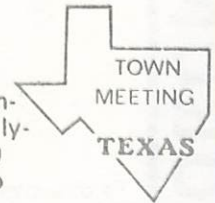
The key to effective leadership is courage, the courage to lead and the courage to be led by the consensus of the people.

The second learning had to do with creating and using indigenous local colleagues. For example, the municipal government coordinator who translated the "New Human" talk in the first GCF delivered the talk in the third GCF.

Finally, as a result of the three GCFs, the mayor, who was deeply excited by the response of the local people in the GCFs invited the ICA to work with him in the future. In the Mati budget for 1978, money has been set aside to do 11 GCFs, one in each municipality.

## TOWN MEETING RIPPLES

**Amarillo:** The Lions Club sponsorship of the community center became a community-wide project following the Skellytown, Texas, TM. In Turkey, Texas, 80 people attended a follow-up meeting to organize a community theater and an intra-community council. The bi-county newspaper was flooded with articles about their plans. Youth at the Matador, Texas, TM wrote their own proposal for a youth council. Citizen committees were begun and are holding meetings to implement TM proposals in McLean, Texas.



**Salt Lake City:** The McGill, Nevada, Town Meeting was launched in record time. The orchestrators arrived in the town at noon and went to a large company requesting that they instantly print 300 flyers. As the request was met, the team then spent the afternoon going door to door visiting and putting the flyers on the cars on Main Street. The result was a sizeable TM which people said was the greatest community happening in years.

**Anchorage:** The Nulato TM was the first native village TM to be held in Alaska. The village had had no village meetings in over two years. The temperature was below zero. The Chief went door to door to say that every family was to be represented at the TM. Over 50 participants were present, more than 50% of the village. At the TM one of the villagers, a fur trapper, recited an original poem which held the spirit of the day, using imagery of fishtraps as key community symbols. The song that came out of the TM was based on a native chant that everyone knew; it has since become the village song. The Chief later testified, "This is exactly what the village needed."

**Minneapolis:** The mayor of Clarks Grove, Minnesota, population 700, invited local citizens to be a part of the Demonstration TM. They sang, did the challenge workshop, had a brief discussion, worked on proposals and finally decided to do a full-fledged TM for the whole community. By the time of the check-in meeting the next week three of the four initial proposals had been implemented: a community newsletter was published and delivered by the Boy and Girl Scouts and a car pool to provide senior citizens with transportation for shopping and appointments was organized.

# GLOBAL COMMUNITY FORUM

## 24 HOUR CITIZEN INPUT



To date two Town Meetings have been held in Eau Claire, Wisconsin. Last month an Eau Claire citizen reported on "a very important event" which sprang from those Town Meetings, a communications system allowing for 24-hour citizen input.

"Our local library has a notebook on its card file open to the public. This may be a beautiful way of determining the level of need within a community to get together to discuss things. It would also be a receptive idea for the city leaders, so they can keep their fingers on the pulse-beat of the community. Local citizens would also help in the increase of communications. The areas would post this sheet in a public place, then have someone assume the responsibility of finding the answers to the questions—in this way, there could be a "24 hour" method of input.

Our local library has so far received about 70 responses—however, they are limiting this to internal affairs of the library only. Now the challenge is to get one in city hall, and in information service locations around the city. I find that it even helps in teaching situations to get some feedback. Some students resist asking questions, but find that they will react upon more time for reflection.

This is one step better than suggestion boxes, because a response is not only demanded, but becomes public information. Secretaries see the great value in this as it saves their time in answering repetitive questions. The public responds favorably as it provides an ongoing source of information with the symbolic value that people care about others."

Another citizen reports: "If every global community had a system for 24 hour input the monumental task of grouping and deciding on priorities might be easier. . . . Everyone seems eager to experiment with the idea and it has been given to the Wisconsin University system to try to get more communication going."

## THE LIFE OF A CIRCUITER

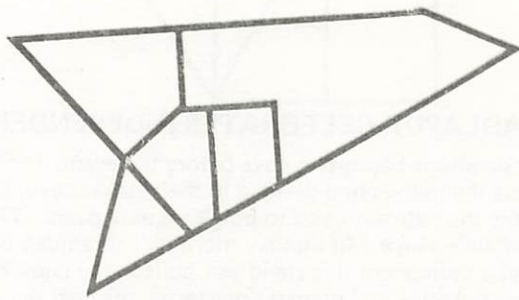
I am becoming increasingly aware of the crumminess of the circuiter's life. If there is such a thing as a home for a circuiter, the car is my only home. Last Monday I'd exhausted all my ideas for an inkind room for the night. When the host group meeting was finally over at 10:00 p.m., I had no place to sleep. I was very offended to spend the night in my car. I have this '69 Rambler with 108,000 miles on it. It has a perpetual gas smell which varies from mildly annoying to disturbingly noticeable. When the car began circuiting, the driver's door didn't have a latch; a wire kept the door closed. Last week the starter died. Upon its replacement, I learned that the flywheel needed replacing immediately (a six-hour job) or once again the starter would collapse. And that car is my only home.

But there is another way I've come to look at the circuiter's life these past weeks. The job of a circuiter is two-fold: just sustaining care and engaging care. When I go out on the circuit, I take only three things of importance: a suitcase, a briefcase and a file box. The most crucial items in my suitcase are my decor. Before I do anything else in my room at night, I set up that decor to symbolize that though I never sleep in the same bed two nights in a row, yet I own a solitary space in the universe. In my briefcase are my journal, my collegium notebook, the *Estimates* and a few pencils — spirit tools for the journey. The file box has in it my circuit county and town folders. With the terror inside me of getting ready on Sunday to start the week of circuiting, that box helps me get out the door. I am ready for the chaos and demands of the new week. This is all I need.

Since circuiting demands hours and hours a week in the car, it is necessary to significantly mark the time as I travel. One thing I do is sing. Another way of caring for myself is through my daily time design which guarantees that each day stands as a complete, fulfilled day. Every day it is necessary to have some way of rehearsing and celebrating the day's greatness, reminding myself that the only life I have now is the circuiter's life.

Sustaining the care that is in you gives you a chance to engage the care that is abounding out there on the circuit.

One of the first things I've rediscovered about engaging care is that Those Who Care are already present in the circuit, in every town targeted for a TM. The second thing I discerned is that there isn't such a thing as people who don't care. There are just people whose caring has been blocked: their care has been turned off. The third thing I've seen is that we are inviting men and women to once again be human beings with care overflowing. I'm convinced it is a holy task. And it's an eternal task. Also, it is the one and only task. There is no other task in all of history.



## IVY CITY CELEBRATES

*Ivy City is a black, urban HDP in the United States' capitol, Washington, D.C. The following is a report on the accomplishments of its first year in being:*

### Social Enrichment

Sickle Cell Anemia Screening  
 14-day Medical Self-help Training Classes  
 Job Counseling  
 March Dedication Ceremony  
 Bi-weekly Ivy City HDP Club Meeting  
 Typing Classes for youth and adults  
 Young Adult R.A.P. Group  
 Basic Skills Classes  
 YMC to New York, Canada, Chicago  
 12-day Social Acceleration Trek  
 Health Advocate System  
 Preschool with 53 preschoolers; 6 community teachers  
 Residents to World's Fair in Korea, Inyan Wakagapi, Cano Negro, Pace, Fifth City  
 Community Health Fair

### Economic Development

Lease on Crummell Property  
 Co-op Market  
 Printshop expansion to 1 pressman and manager from the community  
 ICCO Board of Directors formed  
 Job Fair

### Celebrations

Thanksgiving Dinner  
 Elder's Ball  
 Adult Party  
 Christmas caroling and tree hanging  
 Halloween Party  
 Festivals

### Environmental Restoration

Beautify in July Campaign  
 6 Dumpsters; trash cans on every corner  
 100 Tons of trash removed  
 Creation of Ivy City Community Park—  
 Our Place, Mt. Olivet, Corcoran St.  
 Urban Garden Demonstration

## JACKSON TENANTS IMPROVE BUILDING

*(Reprinted from the 5th City Voice, Chicago, Illinois)*

Over the past two months the tenants of the 5th City courtway building at Jackson and Spaulding have been spending Saturdays plastering and painting stairwells and front doors and fixing the back porches. A minimum of four or five people, plus someone from the management, have participated in each of the four workdays, and at one time or another, every family in the 18-unit building has been involved.

But not only is the work being completed, but people seem to be enjoying each other's company more than ever before. Mrs. Carrie Neff, manager of 5th City Housing, tells of how one Saturday when the exterminator showed up at the Jackson building, a couple of ladies went around banging on doors and getting everyone to clean their shelves and in general to get their apartments prepared to be sprayed. Then everyone in the building went out on the back porch and just talked and joked and had a fine time for four hours until they could get back inside. Mrs. Neff says that she would like to see that kind of spirit in all the buildings develop over the next year.



人文發展計劃  
 下寮村  
 協商

## HAI OU COMMUNITY CONGRESS

It was a stormy day in Hsia Liao and Ta Chuan Saturday, clearing up just in time for the Community Congress to begin. About 300 villagers gathered by the seagull around 8:00 p.m. and listened to the Hsiang government's Mr. Yeh encouraging the villagers and the ICA to work together for the good of the community. Then the show began. The Master of Ceremonies introduced the Tsuen Chang, the village leader, who welcomed all to the celebration. There was singing, dancing and comedy skits. The new preschool, unable to sing together a few months ago, performed. There was food and drink galore. Minnie Lee, an auxiliary member, expressed her excitement at the changes she had seen since she had come to Hai Ou, and encouraged all to come to the stake meetings to get their wisdom out into the community. A great night was topped off by the closing ritual: Ki Chung Bi Lai, Tyeol Tyeol (To creat the future. Right! Right!)

# GLOBAL SOCIAL DEMONSTRATION

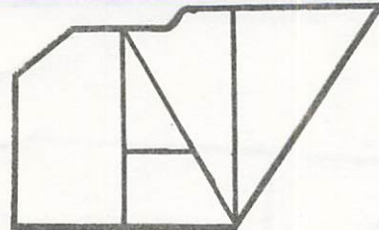
**BUILDING A SIGN FOR ALL THE WORLD**

**Hai Ou (Taiwan):** All week the community retail store was prepared: walls painted, shelves and tables built, and goods bought from wholesalers. During stake meetings, villagers listed items they most wanted to buy, among them school supplies and kitchen ware. On Saturday morning the shelves were stocked and fresh fruit and milk purchased. The blue and white sign was hung and three strings of firecrackers announced the store was open for business. The store was full all day. Knowing that the profits will go to the community is encouragement to the villagers to shop there. A young woman is learning to run the store. The village leader, once skeptical of the project, now praises the idea after seeing the daily cash flow.

**Uti (Maharashtra, India):** A young local farmer who donated one plot of land for hybrid demonstration has agreed to use all of his 12 irrigated acres as a training instrument for other farmers. He is a progressive farmer who realizes new cropping methods must be taught to others. The Demonstration Farm now receives regular back-up and advice from the local agricultural college in Nagpur.

**Kawangware (Kenya):** Over 1,000 carnation seedlings were planted as another export crop and over 400 Ngata (banana leaf rings for carrying loads on the head) were made in one day on a contract for 2,000. The typewriting class received eight new machines, permitting 70 new enrollees to enter classes from a long waiting list of applicants. Henry Mabugua began accounting training after being named to do the bookkeeping for Comartka, the village handicrafts industry.

**Ijede (Nigeria):** After several weeks of planning, 72 trash barrels, in four bright colors, appeared in Ijede. Each barrel was painted with the Ijede grid, the name of the ward where it is located and the words "Keep Ijede Clean." The event allowed the participation of many different people in the community. The Oba and Chiefs, traditional ward leaders and the coordinators all had a hand in deciding the locations of the barrels. In a community where people traditionally participate only in their own trade, many picked up a paint brush for the first time. At the end of the work day the barrels were distributed via wheelbarrow with a parade of 200 children.



**NADLAPUR CELEBRATES INDEPENDENCE**

Preparations began two days before the event. The villagers themselves had decided in their stake meetings to name the pathways and to publish a newspaper, *The Nadlapur Voice*. At Sunday morning's shramdan (work-day) a permanent flag stand was built in the chowk (village square). Final preparations lasted through the night. The chowk and chowdy were decorated with posters, streamers and flags and the street signs were erected. At dawn the next day the villagers assembled in the chowk and small Indian flags were distributed for the adults to wear on their shirts and for the children to carry. Three hundred people fell into lines for a grand parade around the village—drumming, chanting and waving their flags.

The parade ended in the chowk, where everyone gathered around the flag stand with the village elders across the front. Three elders broke coconuts to inaugurate the flag stand and the Indian flag was raised. The whole crowd burst into the national anthem and then sang song after song. Then several of the elders and leaders spoke about the long struggle for freedom in India and about the new promise for the future in Nadlapur. Next sweets were handed out to the children and the first issue of *The Nadlapur Voice* went around. Several village representatives took copies of *The Voice* in to Jogipet and presented them to the taluka (county) officials who had given the village so much support.

In the afternoon the village was filled with shouts and laughter as the children and youth had the first sports day ever. Some of the adults didn't want to miss the fun, so they joined in too, in all kinds of games. As darkness fell people went to their homes, exhausted but filled with a new sense of pride. They had celebrated, for the first time in history, as one village, their part in the life of the great nation of India. Nadlapur will never be the same.

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# CAMPAIGN NEWS



CONCERNED WITH THE HUMAN FACTOR IN WORLD DEVELOPMENT

WEEK SEVEN

NOVEMBER 16, 1977

## TM VICTORIES: STATES GO YELLOW

**Halifax:** A surprised circuiter returned to St. Andre, a community of 88 families, to find the first copy of the new community newspaper handed to him. This came as a direct result of the TM held there one week previous. The residents had also looked at a sewerage plan done by professionals and found a way to save \$20,000.

**Majuro:** At the TM held in Rita Village, Majuro Atoll, Marshall Islands, over 45 citizens gathered. Amidst contexts, challenges, and proposals, one thing was different. Local man filled in the workbook in both Marshallese and English. After talking together, practical issues and solutions were consensed on, such as illiteracy, food availability, land use. This week Delap Village is scheduled to do a TM, riding on the success of the Rita Village TM.

**Oklahoma City:** A principal and banker from Southwest Oklahoma, in Harmon County, decided to go ahead with TM because of stories they had heard about follow-up after Dodson, Texas had its TM. The principal said, "I finally decided to go see for myself after I heard a report from the Fire Inspector." Elders in Dodson, Texas, have had three consecutive clean-up days since their TM.

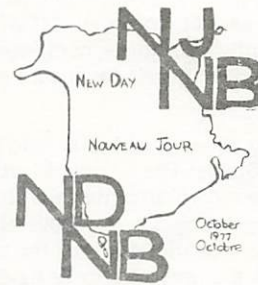
**New York:** A Bangor, New York, circuiter was told to expect 20 for the TM, so the orchestrator set up for 10 and 80 people showed up for a great TM.

**The Southern Division of the Vast Acquisition Maneuver, New York:** A circuiter who had given up on a particular town was sitting in a restaurant writing up his report when the man sitting next to him asked what he was doing in town. He said, "Town Meeting, but it can't happen in this town." The man who was a leading businessman said the Businessmen's Club was looking for something to do, could they do a TM? During the plenary of the TM, people were so excited, they stopped the plenary and enacted one of the proposals on the spot.

One of the major contradictions in **Town Meeting New York** was inkind. One volunteer went out and inkinded 300 meals for circuiters and an entire cow.

Operations Lakefronts, **Western New York**, surrounding Buffalo, celebrated the completion of TM for the year 12 hours before six inches of snow fell, foretelling a repeat of last year's winter in New York.

Solid Yellow (completed) are the states of Delaware, Connecticut, Rhode Island, Nevada, and the Province of Alberta.



## 45 GCFs IN NEW BRUNSWICK

The New Day New Brunswick Maneuver swept across Eastern Canada leaving in its wake 45 towns awakened to the possibility of creating new community. The particular objective of the maneuver, called Operation Crimson Forest, was to set up three Forums in every county in New Brunswick, and signaled the first mass awakening effort in that geography. Over 1,000 people, representing 7% of the adult population of the participating communities, were present at the Forums. Both the social and geographical spread was broad, representing rural and suburban, English, French, Danish, Scottish, and Indian communities. Three special emphasis Forums were held, one with the youth of the community and two with the elders. The success of the maneuver lay in fusing every aspect of the operation into one thrust, described below in Sun Tzu's categories:

**Terrain:** Shifting from incorporated communities of over 2,000 to unincorporated communities of under 1,000 for an immediate nod to hold a Forum.

**Timing:** Shifting from a 3-4 week set-up model to a 1-week model to maintain momentum.

**Weaponry:** Shifting from an emphasis on the Lorne de l'Acadie story to emphasis on the support of the strong Provincial Advisory Committee, who gave strong support to the program.

**Troops:** Shifting from small teams circuiting in isolation to teams of six coordinating together to gain momentum, building off each other's victories.

**Advantage:** Using the additional impact of the story of Lorne de l'Acadie HDP as a way to explain engagement on the other side of a GCF.

**Way:** Realizing the real activity of awakening that is needed in communities today is GCF.

# GLOBAL COMMUNITY FORUM

**TM PRODUCES GROWTH IDEAS**

*(Article taken from the Paris, Tennessee, Paper)*

"Now, you're going to have to pretend you're in the back of a cotton picker and really holler at each other." With that, Evelyn Kurihara began working with "Group Two" of the 100 Henry residents who came to a Town Meeting Monday night. The townspeople came not really knowing what to expect, and they left with the satisfaction of having, in only four hours, composed a story about their town, written proposals for future growth and even a town song.

The meeting was one of 5,000 held in small towns across the United States. The "Town Meeting" idea was sponsored by the federal Bicentennial Commission, and Monday night's meeting is one of several being held in West Tennessee as a continuation of the project. Henry's meeting was the only one to be held in Henry County.

It began with entertainment provided by Uncle Bill and the Hillbillies, a local country music band. After about a half-hour of music, the residents got down to business. The residents divided into two groups, one led by Ms. Kurihara, a volunteer assistant for the ICA staff, and the other by McCabe. Then the singing started again. "Now we're gonna outsing that group," Ms. Kurihara declared to her group. "Let's sing so hard they won't know what hit them!" "I'm a Yankee Doodle Dandy," they sang, with about 90 percent participation. After the singing, Ms. Kurihara explained to her group the real purpose of the meeting: to review the town's past, evaluate its present situation and come up with ideas for the future.

"Gee, this is Henry and it's in Henry County," the Memphis native said. "Which came first, the town or the county? Does anyone know?" No one answered. No one volunteered any information. But within minutes, Ms. Kurihara began extracting contributions from all members of the group. They began with past accomplishments of the town: good schools, roads, volunteer fire department. "We've always had a bank, drugstore, three doctors, livery stable, and we used to have a tomato packing plant and a cheese plant, too," one man said. "And a casket factory," another cried out.

Current assets of the town as listed by the group are its two factories, parks, fire department and churches. Among items listed as needs are a better water system, improvement to the run-down buildings and more family life and togetherness. Also needed: a restaurant, hospital, youth center, full-time police force, basketball court, drug store, motel, supermarket, shopping center. "If we're gonna do all this," chided one man, "then we're going to need more people too!" Once the listing was completed, the two groups produced the town's story, song, challenges and proposals.

Mayor Lipps expressed satisfaction over the meeting, saying it was a first step at bringing the community together. "You've got to start somewhere," Lipps said. "Just getting them together is good."



**GCF IN AREA SAN FRANCISCO**

Town Meetings held in San Francisco Area before the beginning of this quarter, the resulting core of trained workshop leaders and strong advocates and the signal grant from Bank of America to fund Town Meetings in California have provided the foundation for rapid acceleration of the GCF campaign in the area. The area's maneuverers have had to deal with the wide open spaces of the territory, and the long driving distances between ICA offices and counties; however, when a county is colored yellow, it shows up on the map! The current RAM (Rural Acceleration Maneuver) Model informally schedules the TM as a community gathering with the acknowledgement of the mayor and the support and assistance of the schools, business, and community organizations (churches, women's groups, youth clubs, senior groups). Funding for each meeting is sought from the county, region and state private sector, as well as from the town itself. Work has been done on a construct that allows the full TM to happen in one action-packed 3½ hour evening.

The results thus far are encouraging. Set-up requires one four-hour visit to the town, involves 10-12 calls during that visit, and takes place one week before the scheduled date of the TM. Orchestrators (actually circuiters ) return to the town early in the afternoon the day of the TM to assist in facility set-up and final promotion. Turnout has averaged 35-40 persons (sometimes as many as 80) and often represents 20% or more of the town's adult population. Circuiter and orchestrator debriefing happens by phone and mail, and a bi-weekly newsletter is published in San Francisco to keep the feedback flowing.

The California offices are doing saturation TMs in Sacramento. Across the area, TM is gaining momentum. The state of Nevada is completed, and California is in the countdown for completion by the end of November. All counties in Arizona are set up, and Colorado is in the completion countdown. The Colorado circuiters are working on refinement of the set-up and the orchestration procedures of their maneuver. Inyan Wakagapi HDP has assigned two auxiliary to full-time circuiting, and will have 20 counties completed in Western North Dakota before December. Montana Dakota Utilities has provided strong support for these TMs. Both Washington and Montana are also in the final countdown stage. The town of Ennis refused to re-schedule their TM when no orchestrators were available, so it was orchestrated entirely by a team of people from the region who had been trained as workshop leaders in 1976. In Montana, the Montana Power Corporation has agreed to make a gift of \$100 through their local office wherever a TM is held in a town to which they provide power.

Attention is now centering on the area Winter Quarter Maneuvers, for major funding, staging the remaining states: Oregon, Idaho, Wyoming, Utah, New Mexico and Hawaii, and GSD site selection.

# development

## DAVAO ICA SALARIES FUNDED

The key to Development in Davao is authorization, clout and a futuristic story that steers clear of a one-time "yes." Armed with letters from the mayor of Davao City and an HDP Phasing Chart which includes 20 Community Forums to enable site selection, the Davao ICA got its quarter Development objective committed or in-hand in one week. The letters led to a powerful network of key businessmen in Davao who know each other and keep each other informed about groups worthy of supporting. Six calls on the list of 21 reaped cash and commitments of 14,000 pesos. Other calls secured 6000 pesos for ICA salaries, 10,000 pesos, inked GCF workbooks, unlimited free copy service, 100 pesos in cash and beverages whenever the need arises. Out of 15 calls in the week, no one said no, and they understand their yes to be only the first installment for long-range support of the HDP that will require even greater resources.

The relationships have already begun to show their strength in other ways: 400 pesos of Christmas raffle tickets have come in, with the possibility of winning a car and a crate of pomelos. There are still 15 people left to see on the mayor's list, a speaking engagement at the prestigious Rotary Club, a similar maneuver operating through the governor of the Province next door, and hundreds of contacts that haven't heard the story. The readiness to hear the ICA story is incredible; the task is to formulate it on behalf of the world.

# operations

## THE NEW LITERACY COURSE

In response to the overwhelming desire of local people to grasp their own destiny and put practical form on that through planning, a 30-session literacy course has been designed to give the residents of the HDPs the tools they need to accomplish their task. The course which is abstracted from the Literacy Manual, was created to effect total literacy in the HDP and can be taught by any local resident. It equips villagers to hold news conversations, read, write, do basic mathematics, and plan. The Literacy Manual contains a format for basic literacy and one for intermediate literacy. An advanced course can be designed by using either of these basic formats and substituting more complex content and difficult material. The 90-minute sessions teach 24 basic sentence patterns, 12 common verb patterns, and 30 basic vocabulary words as well as common idioms.

The Literacy course will be tested in Delta Pace in October/December using a 10-week construct. The first week of the course was enthusiastically received by Pacers and auxiliary. Of the fifteen residents who volunteered to teach the course to their neighbors, seven were selected and trained in the methods. Basic, intermediate and advanced classes were held in the same room, where the opening and closing reflection was done corporately and smaller groups broke off to work on reading, writing and math. For many residents the course offered them the first opportunity to participate in a significant conversation about the world, and the conversations and opening quotes were especially appreciated.

# research

GLOBAL WOMEN'S FORUM GLOBAL SCHEDULE

LOCATION DATE	EUROPE/ AFRICA	NORTH AMERICA	INDIA	ASIA
SEPTEMBER 17		Indianapolis		
OCTOBER 15		Indianapolis		
OCTOBER 31 NOVEMBER 6	Rome Termine			Tokyo (2) Yubari Oyubari
NOVEMBER 7-13		Vogel Delta Pace	Aurangabad	Osaka (3)
NOVEMBER 14 14-20	Ruhr Valley Paris Vienna	Saskatoon Edmonton Seattle	Pune Kohlapur Kendri Mali	Fukuoka (2)
NOVEMBER 21-27	Brussels (Eng.) Amsterdam Manchester		Akola Kolambi Bombay	Manila Cebu Davao
NOVEMBER 28-DEC. 4	Brussels (Fr.) Frankfurt	Salt Lake C. Minneapolis	Calcutta Hyderabad Delhi (2)	Hong Kong Taipei
DECEMBER 5-11	Lagos (8) Nairobi (2) Lusaka (3)	Hartford Cincinnati		Jakarta Kelapa Dua

# management

## COMMONIZING ACCOUNTING SYSTEMS

In a little over four years, the Institute of Cultural Affairs has moved to global operations with programs, staff and offices in some 24 different nations. With that has come an increasingly complex fiscal operation. It is not uncommon for members of the Global Management Centrum to be conversant in pesos, Belgian francs, pound sterling, yen and rupiah as fiscal operations are accounted and reported globally. For the past several weeks a Management task force in Chicago has been designing a financial manual for use by the Global Centrum Band. Its function is to reduce to simplified procedures and examples the double entry accrual accounting system. By January 1, 1978, the ICA will have implemented a consistent and common accounting system in Bombay, Hong Kong, Singapore, Brussels and Chicago. The manual will incorporate the latest recommendations of the American Institute of Certified Public Accountants (AICPA) on accounting procedures and formats for charitable organizations. It will be a cornerstone in building a global financial system and in providing a consistent reporting format that allows an easily integrated and comprehensive financial picture. We look forward to the first global reports in 1978.

## DAVAO SCHEDULES 19 GCFs



The Mt. Apo Eruption Maneuver was launched on the Davao Front in October. The first week of the maneuver, ten troops traveled 1,802 kilometers in assorted vehicles on back roads, hiked 50 kilometers in mud and spent five hours in small canoes (bancas). During the seven days, the four field teams met native tribes, Muslims and Christians and set up nineteen Global Community Forums and trained 246 local workshop leaders.

The staging for the maneuver began with two weeks of fund-raising for the twenty diversified communities in the Davao area that are potential Human Development Project sites. The target was to raise 1,000 pesos for a Community Forum in each of the communities and at the end of the first week, 10,600 pesos had been secured. Strong government authorization and practical support was also received and the four field teams were trained, equipped and readied to hit the road.

Each of the two-man teams was responsible for five communities in the four geographic sectors of the maneuver: The Far North and Samal Island, Panabo and Davao City, South City and Central City. They were armed with models for rapid set-up, training and a three-week schedule orchestrating the whole maneuver. The teams visited each of their five communities twice in the week. They met with community leadership, demonstrated a two-hour Challenge Workshop training construct and set the dates for two training sessions and the Forum itself.

During the week the teams found themselves in many remote and isolated communities and discovered that transportation was either the main ally or enemy. One of the team members, a seventy-year old LENS graduate and retired public school supervisor, was on his way to a small Muslim fishing village when his banca sank, delivering him to the community drenched and dripping. He proceeded to tell the GCF story to the forty people gathered to aid in his rescue and later commented that "the cause for misery or unhappiness for other people is only more fuel for our celebration of life." Another team found itself blocked because of several nights of heavy rains which had made the road impassable. Said a team member, "I understand why the jeep could not get to the community, but we are willing to hike in, as the school teachers who teach in the community make the daily five-kilometer hike up the mountain daily." The driver of the jeep laughed and said, "If these people are willing to hike through the mud to get there, I guess it is not impossible for us either. . . ."

Training is off and running in all 19 communities and the Forums are in sight. Upon arrival, local people met with the ICA staff and agreed to set up two training sessions and hold Forums. Some of the trainees are professionals, some college students, Barangay officials and residents of the communities. At the first workshop leaders' training session in one community someone asked, "What will happen to the people of this community when they do the challenge workshop in the Forum on November 13th?" The group sat for a moment in silence and then one man said, "It will be like they have been awakened—they will begin to see the problem in the community is not anybody else's, but only our own and it's our own selves who must solve it."

The four teams in the field are backed up by a logistical squad which prepared a new Visayan dialect workbook for the printer, inked the paper for 10,000 workbooks, raised 1,800 pesos and inked a pick-up truck for the three weeks of the maneuver. At the end of the first week, one of the logistics team reflected, "Working on logistics is not easy. I felt myself anxious, not because I was assigned to logistics, but because I was anxious to go with the teams. I got tired listening to reports from last week, but suddenly as I thought about all we were doing, I was not tired any more. We celebrated the 19 Forums that are set up with a barbeque on the beach and watched for the lava to overflow from the Mt. Apo Eruption."

Doing a major GCF maneuver in a developing nation taxes the body (bumpy or non-existent roads), the will (waiting three hours for a jeep while already being two hours late for a meeting), the mind (how to do a really profound GCF with no mimeos, typewriters, or chalk), and the soul (how to get up for the next day's punishment). In order to stand in the situation, internal life must be structured as much as maneuver planning. Vision collegiums, Movement history and journey, HDP reports keep the story clear that all is possible in the midst of utter impossibility. Davao Office reports that all are here (regulars and volunteers alike) and that the battle of the first week is won, and so already is the second and third.

# INTRA GLOBAL MOVEMENT

## GIVING NEW LIFE TO AN OLD VILLAGE

(Article taken from the "Malay Mail" newspaper)

The blue and white signboard read *Sungai Lui Human Development Project*. It marks the entrance to Sungai Lui, extending from the 19th to 23rd milestone on a secondary road running off the main trunk road from Kuala Lumpur through the Ulu Langat district. The same blue and white sign is seen everywhere—along newly named roads, community buildings, sundry and coffee shops, gotong royong farms and vegetable gardens of the local people. It holds promise of a new future for Sungai Lui and its 240 families living on meager and irregular incomes from tapping rubber trees, farming and cutting bamboo into fine sticks for making joss sticks.

Sungei Lui is not without resources, both natural and human, to provide a stable and viable economic base, but like many villages, is unsure of how to progress. Since April, however, the area looks as if it is awakening from a seemingly long rest. Not that all the residents share the same interest in the change that is taking place. But, as neglected backyards and gardens and unworked land are recultivated and idle hands trained in new crafts, young ones gaily go to preschool in the morning and the elders eagerly attend night class to learn a second language, the enthusiasm appears to be rubbing off on those who wanted first to wait and see.

The change came about when Sungai Lui became the site for a pilot project to demonstrate a comprehensive approach to community development using methods applicable to any rural community in Malaysia and, therefore, reduplicable elsewhere. The initiating step to the project was a consultation organized by the ICA at the request of enthusiastic residents and concerned leaders. The consultation drew upon the intentions of the Sungai Lui people themselves to strengthen their support base, revitalize village engagement and institute practical training. Since the consult, about 10 auxiliary staff of the ICA have been staying at Sungai Lui helping to get things started, acting as catalysts and providing ongoing training. Among the auxiliary staff are foreign as well as local volunteers who may stay on to help in Sungai Lui or move on to start new projects in other parts of the world.

A preschool was started after the Consult and now has about 65 children, aged four to six. The children are taught by four local youth who have been given intensive training by the staff that guides them in curriculum planning. The preschool also provides opportunity for the children to enjoy, and the mothers to take turns to cook, nutritious supplementary meals.

So far, the villagers have turned their backyards and gardens into inviting vegetable plots with long beans, ladies fingers, dhal, soya beans, cabbages, chillies and others to provide nutritious supplements for the home kitchen. More than 110 such plots can be seen around the houses. Another 150 acres will be cleared for more padi. About 10 families are planting maize on an eight-acre lot cleared by the tractor while 50 youths are clearing another area also for maize.

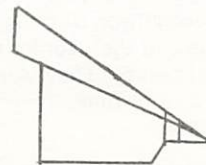
More projects are expected over the next four years—the time span given for Sungai Lui to be a self-supporting and progressive rural community.

## VOGAR TARGETS FIVE INDUSTRIES

The Global Economic Acceleration team traveled to Vogar, Canada, where it met with fifteen Guardians and local residents for an intensive 10-day event. The construct of the event was designed to allow for maximum engagement of the Guardians, auxiliary and villagers toward the intensification of economic breakthroughs and the establishment of a continuing support network. The 10 days were launched with a Guardian workshop and a workday in Vogar. This pattern of workshops and practical work, which continued throughout the visit, produced a new entrance for the Vogar Hall and a floor for the auxiliary residence as well as the identification of five industries which are ready for immediate do-ment.

The targeted industries are a sewing industry, a general store and service center, a wood cutting operation, a rabbit farm, and a gasoline station. The major accomplishment of the event was the launching of the sewing industry. New employment was provided to seven women, who began immediately to design and manufacture goose-down quilts. Three styles were selected and named and tiny samples were made up to show to potential retailers. The first big order has been received and is in production and a number of individual orders have been received for the quilts which sell for \$65–\$300 a piece. In addition to the sewing industry, the team located potential markets for the five targeted industries, developed loan sources, trained village leadership in marketing skills and canvassed the village through stake meetings and informal home visitation.

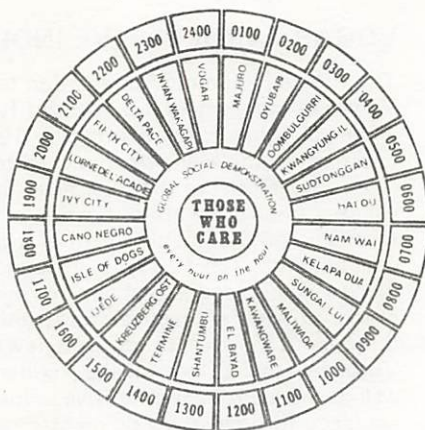
The 10-day event was capped off with a Saturday workday which renovated the sewing industry building and readied it for production. A final community wide celebration was held Saturday night at which old and young jigged to the music of a fiddler and guitarist.



## PACERS TO APPEAR ON TV

The Xerox Corporation, through their international office in Stanford, Connecticut, spent \$30,000 to film a 90-second commercial about the creation of the community playground in Pace, Mississippi. It will be viewed on November 27, 1977, at 8:00 p.m. on NBC during the showing of "The Hobbit" with an expected viewing of 80 million people. During the full-day of filming, 15 Pacers were paid \$50. Each person in turn handed over his money to the mayor to go toward the community association for the beginning of a new laundromat. The filming company, from New York, got caught up in the spirit of the day and contributed \$600. When asked if such a contribution was normal, the response was, "It's unheard of."

# GLOBAL SOCIAL DEMONSTRATION



### ACCELERATION OF IVY CITY HEALTH CARE

In response to the need to assure the vitality of every community through the creation of a broad scope of preventative health care structures and the delivery of care to the local situation, the Global Health Team joined with the residents of Ivy City for a twelve-day acceleration event. The seven-member team included a doctor, public health nurse, family planner, child counselor, health educator, and Health Outpost Coordinators.

The major accomplishment of these 12 days was the creation of a system of Neighborhood Health Advocates for Ivy City. Fifteen residents have committed themselves to regularly visit families within the community, to help link Ivy City effectively to the agencies of Washington D.C., to participate in ongoing training as Health Advocates and to develop preventative health emphasis programming for Ivy City. The week of training for the new Health Advocates included 5 sessions of 2 hours each, daily home visitation and a final planning session to insure continuing training and programming of community activities. Each Advocate received a notebook which included maps of the community by individual household units and materials for problem-solving and planning. At the end of the visit they also received certificates in recognition of their decision to take on the role of Advocate and their commitment to training and care for the community. They were then commissioned to care for Ivy City through the creation of preventative health care structures.

One of the highlights of the visit was the community-wide Health Fair. The day of the Fair was cold and rainy, but, nevertheless, 150 residents turned out to join in the fun and festivities. Blood pressure checks and eye tests captured people's interest. They also stopped by to get information at agency booths, to look at large displays on nutrition and health statistics, to buy nutritious snacks and to play games related to health and vitality.

In addition the Global Health Team prepared an Agency Resource Booklet for the Health Advocates from the many contacts made with health and social agencies across the city. A luncheon was held for the personnel of many of these agencies at which 25 people gathered to discuss urban health and the Ivy City Project. Several agencies volunteered rather extensive information on services which they had to offer Ivy City. Not only has Ivy City moved into a new orbit of awareness of how to receive health care, but it also has trained residents to work in educating and serving the community's health needs.

### NEWS FROM THE HDPs AROUND THE GLOBE

**Majuro:** Eight 24-foot containers (160 tons) of food stuffs were delivered and unloaded for the TASC Volume Buying Program. The preschool PTA Meeting resolved to raise \$2,000 to send two of the preschool teachers to Chicago in March for training.

**Oombulgurri:** The cows are giving 6 gallons of milk per day, which is given to the school children in the morning and sold ice cold at KITCO in the evening. The men in the community have completed a new fence around Lungan Park, which also sports new benches, fountain and a repainted sign: Oombulgurri Builds a New Day. Olive Evans and Mark Mitchel were honored at a send-out celebration as they join the team doing CMAs in Aboriginal communities around Australia.

**Sudtonggan:** A massive skin disease campaign was begun with the war on scabies. Daily skin scrubbing with hot water and herbs, and haircutting, and Kwell treatment at the clinic every morning and afternoon is the prescribed treatment. Other plans in process are house sterilizations, Clorox washing, clothing and bedclothes boiled, mats scrubbed and sun bleached and animals penned outside the house. Within two days, 25 souls were treated.

**Kelapa Dua:** Approval for registration in Jakarta has finally come through for the ICA. Upon hearing word of this, village leaders proudly accompanied staff to offices of three levels to give them copies of the letter of approval.

**Kendur:** A contract was finalized for 6,000 school uniforms for the district children. This will employ almost every tailor in town. One hundred are currently enrolled in English classes and 100 come for Sunday Shramdans (work days).

**Kawangware:** The block industry got underway making murrum blocks and has three construction jobs in progress. The newly formed management committee, led by Kuria Waita, set a context for the negotiating of a new contract that won a full waiver from debt. The housing co-op has become a hot subject as the demonstration house has its roof put on. The Sports Club elected new officers with emphasis on mature leadership and then went out and won another soccer game.

**Ivy City:** All five preschool teachers attended the first Imaginal Education course held in Ivy City, along with 15 other participants. Everyone was impacted with the role of Imaginal Education and became excited with teaching in the preschool. A new Ivy City song was created, the first to be written by community residents. The course set the context for the daily teacher training to be done this quarter with the preschool teachers and emphasized the art form methodology.

**Inyan Wakagapi:** Local crews continue to upgrade driveways by installing culverts and gravel. Over 100 trees were transplanted. Children interested in raising rabbits received training in the care and feeding of rabbits. The Community Shopping Center conducted a special sale and had shoulder to shoulder customers. Governor Lynk's staff visited and said they were amazed with all that was happening.

# CAMPAIGN NEWS



CONCERNED WITH THE HUMAN FACTOR IN WORLD DEVELOPMENT

WEEK TEN

DECEMBER 7, 1977

## TM CAMPAIGN GAINS MOMENTUM

**Manitoba, Canada:** Three provinces in Canada have already "gone yellow" — each of the counties have held at least one GCF. Saskatchewan, New Brunswick and Alberta will be joined this week by Manitoba.

**Bristol:** At the Rhayader, Wales, Town Meeting (150 present) the Rural Council Director and the County Planning Office were profoundly impacted and vowed to take the GCF results back for inclusion in county plans for Rhayader. The global staff included 1 Australian, 1 Scotsman, 1 Englishman and 1 American.

**Seattle:** Garfield County had a TM planned when it started to snow. As the blizzard developed, the county organized a carpool to pick up 21 of the 100 people who had planned to attend and the TM went on as scheduled. One orchestrator, stranded by the blizzard, never arrived, so the other orchestrator improvised, creating a new model for conducting a one-orchestrator Town Meeting.

**Omaha:** The Nebraska State Education Association published an article on the county campaign and sent it to the entire association.

**St. Louis:** Four mayors have called in to reserve TM dates for their communities.

**Cannon Ball:** The auxiliary from Inyan Wakagapi HDP have been circuiting to set up 16 counties. So far, 12 TMs have been done, leaving the final four for the coming week, boosting the morale of the HDP and allowing their participation in this campaign.

**Green Bay:** The whole Upper Peninsula of the state of Michigan is now yellow!

**Cincinnati:** A metro colleague recently ran into a participant from the Covington, Kentucky TM that she had orchestrated. The participant told her that after the TM a Northern Kentucky Planning Commission had been set up, including executives, citizens and local officials. The group is planning to construct a building with offices for all agencies involved in approving new construction in Northern Kentucky. All these departments are now housed separately and it is very difficult to obtain permission for any new construction.

**Davao, Philippines:** The first of 20 GCFs was held in Davao in the community of Matignao, Panao, Davao del Norte Province with 30 people present. The community people, waiting for a road to be built for 40 years, decided they could get to market by building a boat and going down the river flowing right through the village.

## Town Meeting: Illinois

St. Louis House took on the challenge of creating a signal series of TMs in Southern Illinois before Thanksgiving. Nine more counties were added to the three already yellow during the two-week maneuver.

Town Meetings were held in Waltonville, Tamaroa, Eddyville, Crab Orchard, Marine, Hoyleton, New Burnside, Hecker and Baldwin between November 15-18. All were evening meetings that had been set up with one visit the previous week.

*Southern Illinois* is an area typical of the Midwest. East of St. Louis, the rich farmlands have supported the growth of many small towns and crossroads, often only 3-4 miles apart on the main roads. With the development of a few larger, more urbanized commercial and service centers, many of these towns have become bedroom suburbs. Others struggle on beneath the crumbling facade of turn-of-the-century business blocks. Some still flourish. Farther south, coal mines dot the landscape, and in the hill country along the southeastern border towns are fewer and more isolated.

The largest town where a meeting was held was Tamaroa, pop. 800, the smallest, Eddyville, pop. 150 (still the 2nd largest town in Pope County). Participation averaged 30 at each meeting, with 45 at Crab Orchard. All of the meetings were lively happenings, with townspeople struggling with issues like incorporation, appropriate standards for sewage, water and other physical facilities, and maintaining their strong community identity in the midst of public and private development programs. Song writing was a hit at every meeting.

*Circuiters found the use of another local TM document (from the Harrisburg TM in 1976) to be of great value in establishing local authenticity. In many of these towns the Methodist, Lutheran, Catholic or Baptist clergymen, along with the school principal, were key to generating support and participation.*

Senior citizens were star participants in many towns, along with the entire senior high civics class, which attended their TM in Waltonville as a class project.

*Illinois is ready and waiting for TM. Even on Saturday, circuiters who held down jobs during the week were able to set up two meetings which they orchestrated the following Friday nights. With 30 counties already completed, Illinois looks forward to 72 more TMs to turn the state yellow.*

# GLOBAL COMMUNITY FORUM



## AUSTRALIA BEGINS ABORIGINAL CMAs

Community Meeting Australia maneuvers have seen a great wave of success across Area Sydney this fall. Each ICA office in Australia has launched maneuvers to unleash several CMAs in small local communities of the regions. Two special targets have been school Community Meetings and aboriginal CMAs. The following are samples of the breakloose across Australia.

**Perth:** *Operation Aurora* marked the kickoff of the Quarter II CMA campaign in western Australia by holding eight demonstration Community Meetings. The Western Australia steering committee now consists of 18 prominent business and political leaders who attend the meetings, taking the state campaign one more step down the road. A great CMA was held in Belmont U.C. Melville High School recently. The school body decided to begin the year with two Community Meetings, one for the teachers, then one for everyone.

**Darwin:** *Operation Walkabout* is a maneuver to set up a series of aboriginal CMAs across northern Australia. Out of these CMAs, the two new aboriginal HDP sites will be chosen. The set-up staff consists of two ICA staff couples and an aboriginal couple from Oombulgurri. Recently, a CMA was held in Belueyn aboriginal reserve. Set-up continues in Katherine and Roper River, with aboriginal CMAs set for the first week in December.

**Oombulgurri:** The *Top End Express* (David White's inkind airplane run from Darwin) provided a round trip ride for the *Operation Walkabout* team to Oombulgurri for the first aboriginal CMA to kick off the campaign. Oombulgurri citizen Olive Evans gave the New Human address to an audience of over 60 participants. Highlights of the meeting were the spirited participation in working teams, the new song for Oombulgurri, and the final plenary reports, read by Oombulgurri citizens. The new yellow CMA *Walkabout Workbook*, with pictures from previous Oombulgurri CMAs and assemblies, was the hit of the day.

**Adelaide** is focusing on CMAs for schools. In April, a CMA was held in Mitchell Park. The CMA "offered a useful means for schools, teachers and parents to gain perspective on education issues in the local community and society at large." The *South Australian Teachers Journal* published a series on school CMAs after the Mitchell Park meeting and several CMAs have been scheduled since then. A pilot CMA was held with 12th graders in one high school. The principal indicated interest in another CMA of broader scope to begin the new school year in February.

**Brisbane** stands at a point of advantage presently, with over 40 attending each follow-up meeting from the Southside CMA. This group has decided to hold a community fete and meets weekly to work on CMA proposals. Both the Melbourne and Canberra offices have staff circuiting in the various maneuvers across Australia and are working closely with the *Operation Walkabout* team. The breaklooses in Australia thus far serve as a sign of the future promise of holding over 100 CMAs across Australia this year.

## GCF POINTS OF ADVANTAGE

Standing in the victory circle one year after the success of Oklahoma allows the GCF campaign to be seen from new points of advantage. The campaign has changed as over 2,000 TMs have been held since that historic moment.

... **Community Selection:** A shift has been made to working terrain of small-town America in order to quickly target towns for potential Town Meetings. In order to assure quick victory, highly organized urban communities are avoided as well as suburban bedroom areas. Very small, isolated communities away from service centers and communities that have not been targeted for aid are ones where TM captures the imagination of the citizenry.

... **Rapid Set-Up Consensus:** Rapid set-up has been demonstrated in all areas as a maneuver in response to the necessity to do effective set-up in one visit. The current working model calls for a one-day visit to a town with the circuiter staying most of the day to handle details of setting the TM. The TM is held one week later while enthusiasm is still high.

... **Coloring of Completed Counties Yellow** in order to assure the campaign victory has added impetus. Completion of 530 counties and targeting the remaining 350 for 888, involving completion of counties in 8 states and 4 provinces already has established winning momentum and produced a turn-around in morale.

... **Regional Support:** Developed grants and grassroots gifts such as the DMU and Nevada grants, demonstrate that TM county by county is a winning story and a sale-able product.

... **Local Access:** The route to community decision and enthusiasm is opened by the symbolic power and local authenticity of documents from recent TMs. In southern Illinois, it has been helpful to take a document from a neighboring TM as authorization for a TM. This is particularly true of small towns because of the collegiality between small communities.

... **Troop Formation:** New ways have been forged for House engagement in the campaign because of frequent evening meetings. Fast weekend set-up has enabled everyone to participate in circuiting and recruitment. Because Houses are now doing 10 TMs a week, the House becomes the major logistical center for producing materials, decor, printing, answering the phone and providing publicity.

... **New Generalship:** The campaign is raising up a whole new generation of generals, trained in the field, emerging with self-confidence and amazing effectiveness as a result of standing in victory and knowing how to win. A new boldness is emerging. In the New Brunswick campaign, a circuiter returned to his town on Tuesday to find it had decided to cancel. Knowing that this TM was crucial to complete the province of New Brunswick, the circuiter went out, selected, set up and orchestrated a totally new TM by Friday.

... **Visibility of Those Who Care:** Each TM is leaving behind a residue of Those Who Care, given new courage by the demonstration of practical methods and a profound happening in their town. 80% of the towns that participated in the Oklahoma 100 campaign are now doing some sort of follow-up on their proposals. The GCF campaign has also gained momentum in places like Davao, where 20 TMs were held in one week, in Australia, where 100 TMs will be held by the end of this year and in Wales, where *The Year of the UK* is being launched through the GCF campaign. These places stand as signs of the new confidence in GCF as the key awakening tool for local man.

## development

### PRESS RELEASE

The Institute of Cultural Affairs, Charlotte, North Carolina, announced the receipt of a \$5,000 grant from the Mary Reynolds Babcock Foundation of Winston-Salem, N.C. This grant will be used to help fund ICA's **Town Meeting: North Carolina project** and will be divided among one hundred local communities in the state with one in each North Carolina county.

This gift is an example of a cooperative effort by a local House, Management and Development Centurms. The Charlotte House initiated the request to the foundation, had the financial accountability portion of the proposal completed by Management, and contacted Development to coordinate submittal and follow-up procedures for the proposal.

Other gifts for county-by-county TMs include the Cleveland Foundation, which approved a \$10,000 matching grant for Town Meetings in Ohio; Montana-Dakota Utilities, which contributed for TMs in the 18 counties of western North Dakota; and Duke Power Co., which gives \$150 to each TM in central North Carolina. Private bodies participating with local communities in co-funding TMs will provide flexibility in selecting communities of real need and will also establish links between private sector bodies and these depressed communities.

## research

### PRACTICAL ENGAGEMENT IS KEY

The Quarter II Academy was a global event with 60 participants representing eight nations. The highlight for participants was the opportunity to work with others of diverse background and experience in a common educational experience.

*The show-stoppers* of the eight weeks were the events which elicited maximum participation of the students in practical engagement. Particular highlights were the four celebrations and the four teaching tutorials

The key issue of individual selfhood facing participants was what to do with the self that has become increasingly aware of the issues facing the globe. In Academy, this issue intensified the themes of vocation, engagement and corporateness . . . especially as they were manifested in visits to the Fifth City and Uptown communities, dramatized in celebrations and acted out in world and work days.

*Participants returned home* trained and eager to engage in the task of caring while the faculty looks forward to the next Academy in April '78.

## operations

### RETAIL STORE MANUAL READY

A Commerce Manual for use in the Human Development Projects was written and distributed during GRA: Chicago in July. Since then, as project personnel began using this resource, the need for another manual became apparent. The outline for this new guide, **The Retail Store Manual**, was prepared at the October Guardians Meeting.

The manual will include wisdom from the experience of the Kwangyung II retail store and hints from those who participated in the space design for the Vogar and Cano Negro stores. The manual will also benefit from the work done in creating financial statements for the Fifth City and Inyan Wakagapi retail stores.

All HDP's recently received a preview of the wisdom in the Retail Store Manual. The preview was in the form of a three-page letter from Global Operations Centrum responding to questions on the subject from Cano Negro.

**The Retail Store Manual**, which uses the vocabulary of the HDP literacy program, will be ready for distribution in two weeks.

## management

### THE IN-KIND STORY

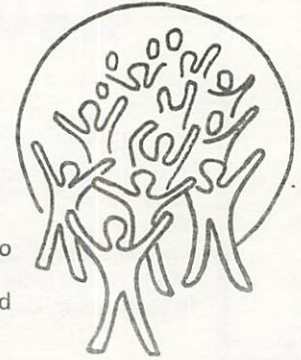
Every Management Centrum post is involved in **The Year of Management** maneuvers. As programs increase dramatically, the image for **In-Kind Post** this year is that *we can contain expenses* through creative use of resources. The Inkind Post holds down program costs by acquiring direct contributions of goods and services. Stories of India Replication, HDP Expansion, County Saturation and the International Training Center have broken loose several areas already this year. Gifts which demonstrate the range of victories include:

*12 sets of sheets, towels and pillowcases; A Chevrolet station wagon; 300 cases of paper for printing; 1,900 Good Humor ice cream bars/Week (forever!!!); binding for the journal; English muffins as needed; and 3,000 pounds of cover stock.*

A major breakthrough in approach is demonstrated by results of a November trip to Wisconsin paper companies. The trip netted \$7,000 in paper supplies as well as a guardian's commitment to help arrange a year's supply of paper through our current industry contacts. Maneuvering is the key to success. Protracted campaigns are ineffective. Quick, concentrated thrusts with specific goals over a definite time span produce wins. The next maneuvers, the **Three in Three** operation, will net furniture, workbook printing and circuter food and lodging in the next 3 weeks. Quarter III's inkind maneuvers will concentrate on transportation and communication.

## THE HOPE OF THE FUTURE IN ACTION TODAY

Youth today find themselves in a strange situation. On one hand, they share a real seriousness about the future, supported by the desire to attain the knowledge and skills necessary for living in today's complex world. On the other hand, they experience a vacuum in the middle of this preparation. Society's patterns suggest that serious social engagement is inappropriate for youth until schooling is completed and they are "grown up." However, there is a yearning on the part of both youth and the communities in which they live for a way to respond to the needs of society.



Community Youth Forum is a response to that yearning. It has been designed to allow youth to build and implement creative patterns of response to the pressing issues of their communities. This experimental one-day event has been tested in six communities over the last ten weeks, and has been found to be an effective awakening tool. The following comments reflect the events and breakthroughs of the past ten weeks as experienced by the youth who have participated in the ongoing testing and refinement of the day.

The Lorne de l'Acadie Youth Forum was held at the Montreal HDP site on October 15, with 30 community youth who had the experience of sitting around a table and working together for the first time. Many of the participants who were high school drop outs participated wholeheartedly in the events of the day.

The Contemporary Learning Center is a school in Houston of 400 students that specializes in curriculum for the underprivileged and difficult to discipline student. All of the students were present at the Forum, participated creatively in the entire day's program and came up with very practical proposals that they plan to implement in their school and in Houston during the year.

The Delta Pace HDP in Mississippi was the site of a Forum held in the community school with 85 black youth present. The surprise of the day for those participating was that the course proved to be not just an intellectual exercise, but something that they could take seriously and where their thoughts were honored.

The Phase I students of the Order:Ecumenical held a Forum with 65 seventh and eighth graders present. By the end of the day, the students had become conscious of their care for the Uptown community in which they live, and could see how to put that care into action.

In San Francisco, several youth from the area had a tremendous day. As a result of the Forum, many were excited and decided to set up Youth Forums in their own schools.

Phoenix held a half-day condensed version of the Forum with 100 bilingual students at Phoenix Union High School. By the end of the Forum participants asked to hold another event for a full day with a larger segment of the school.

The current construct for the Forum begins with a discussion of global news events and trends, followed by a talk entitled "The New View of Youth." The first workshop of the day elicits the participants' wisdom of the future. Lunch is an interlude of music and conversation. The afternoon session begins with a talk on "The New Vocation in History" after which participants again break into workshop groups to create a local plan for their communities.

COMMUNITY YOUTH FORUM				
GATHERING <i>Introductions</i>  <i>News Events</i>  <i>and Trends</i>	TALK  <i>The New View of Youth</i>	MUSIC C O N V E R S A T I O N	TALK  <i>The New Vocation in History</i>	PLENARY  <i>Reports</i>  <i>and</i>  <i>Evaluation</i>
	WORKSHOP  <i>The Futuric Vision</i>		WORKSHOP  <i>The Local Plan</i>	

In the Community Youth Forums that have been held, the high point of the day comes in the afternoon Local Plan Workshop, particularly during the proposals section. The intent in that workshop is to shape community events which can be rapidly done and are highly visible in the community. Participants work through the procedures and have the proposals timelined before the day is through. The youth experience the excitement which comes in seeing themselves as the invisible army of effective action within the community.

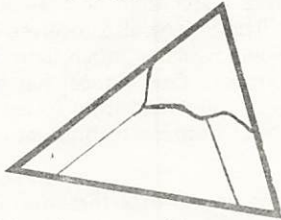
The task of Community Youth Forum is awakening and during a Forum youth are awakened to two things: their responsibility for their future and the possibility of their present. They leave the Forum equipped to put their awakening to work meeting the challenges of today's society.

# INTRA GLOBAL MOVEMENT

## COMMERCE AND INDUSTRY IN CANO NEGRO

The Cano Negro Human Development Project received a healthy dose of management expertise and agricultural skill when an **Economic Acceleration** team spent two weeks in the village recently.

The four man team of two staff members from Operations Centrum: Chicago and two Guardians (a farmer and a businessman) from Wisconsin, was out to bring needed skills to the village and to secure potential new sources of income for Cano Negro.



The traditional source of income for Cano Negro, a small village situated in a swampy tropical jungle, has been working the cacao fields. The profitability of this dangerous and difficult work is directly linked to world prices for cacao. The government has recently purchased the larger plantations and is now distributing the land to local residents. This process has raised questions on the future direction of economic development in Cano Negro.

Since the Consult last January, the village has moved energetically to actualize economic aspects of the project. A retail store and a sewing industry are set up and experimental work has been done with various crops to prepare for commercial production of fruits and vegetables.

*The Economic Trek* focused on four aspects of project enablement:

- o *Retail Store* work focused on the management system, expanding stock inventory, building a plan for adding new merchandise, and research on potential new suppliers.
- o *Sewing Industry* work consisted of securing a constant source of raw goods and setting up management systems and operating structures in a regular business form.
- o *The Commercial Garden* began with a two day planning seminar involving local guardians. The garden was launched in a community work day in which 400 of the projected 5,000 papaya trees were planted.
- o *Two New Industries* — Research was done on marketing, equipment supply and operation of a fabric silk screening industry and a blister packaging industry. Either of these would be a good source of income for the community and a ready market is available at the Sears store in Caracas for both of these possibilities.

The acceleration team reported the successful trip was due to the enthusiasm of the villagers in learning new skills and embracing new possibilities of industry, demonstrating again the readiness of local man to assume responsibility for his own economic future.

## IJEDE BUILDS A NEW DAY

*(The following is a letter from an auxiliary member in the Ijede Human Development Project near Lagos, Nigeria)*

Dear Colleagues,

Trash collection has begun in Ijede! On October 8th, 72 dust bins were painted bright colors (yellow for Itindesan, blue for Ebute Olowo, dark green for Oke Oyinbo, and light green for Oke Gbehin—the four stakes in the community).

The grid of Ijede was stencilled on each bin as well as the words **KEEP IJEDE CLEAN** and the name of the stake. A week after distribution of the bins, the community work corps began regular trash collection.

The Ikorodu Local Government committed their garbage truck to a weekly pick-up of all dust bins on major roads, but so far they have been out three times this week to empty the bins.

The bins have catalyzed other government services to the community and we had two deliveries of borehole water last week — the first in months!! In fact, everyone is interested in Ijede's dust bins — although nearly all communities want generators and industries, not many have a comprehensive village development scheme that includes trash collection.

The next step is a work day on November 5, in which each stake will build a "House of Rubbish." These are three-sided mud brick structures, six feet high and ten feet in depth and width where trash can be dumped, burned and hauled off by the local government.

Ijede also has two freshly painted houses and 30 street light poles. In the social arena, weigh stations have been set up in each stake for monthly weighing of all children under two and stake leaders are busy disseminating information to all families in their stakes.

*Three new English Literacy classes* have begun with six community teachers and 40 students. One exciting part of this format is the last section in which students are trained to write their own curriculum.

I'm continually amazed to see the passion with which local people throw themselves into learning, post-hole digging, or anything else when they grasp that what they're doing is related to their own ability to do something about their future. *The transformation from victim to iron man is not only an imaginal shift but a very real physical phenomena.*

We are at the end of the rainy season now, so it is very hot and the mosquitos are here again. There is a big celebration this weekend to install a new chief. Walking down the street this morning, I saw a bull tied to a tree. He will be killed for meat for the celebration. Cattle is rare in this part of Nigeria due to the tse-tse fly, so it should be a *very special day.*

We're discovering that transformation of mundane things, the things you don't expect, creates a new climate within a community—a climate in which hope and possibility are real, tangible things, and people are willing to risk acting in amazing new ways because they can see the results of what they do and the difference it makes.

Regards to everyone . . . Lin

# GLOBAL SOCIAL DEMONSTRATION



**OYUBARI:**

*At the Edge of Nature's Wonderland . . .*

The Oyubari HDP has designed 13 programs toward comprehensive reformulation of this economically depressed and socially fragmented mining community near Sapporo, Japan. One of these programs is the **Tourist Recreation Complex**, created to encourage development of the tourist industry in Oyubari, thus generating employment and an influx of income into the community. In order to establish a solid image of Oyubari as a winter resort, both to citizens and to the world, promotional materials (*see below*) emphasizing the cross-country skiing facilities and special events of Winter '78 were distributed to tourist agencies, specialty shops, public facilities and organizations.

*Planning a winter vacation? Consider . . .*

*OYUBARI - At the Edge of Nature's Wonderland.*

Only 90 minutes from Sapporo, Oyubari is rapidly becoming *the place to go* for exciting winter recreational activities and to relax and enjoy the peaceful wonders of nature.

*Located along the rushing Shuparo River among the beautiful Yubari mountains,*

Oyubari provides an ideal setting for re-creation in its fullest sense. For the young and young-at-heart, there is tobogganing or cross-country skiing on imaginative natural courses, while nature trails through winter landscape and forest gives an opportunity for contemplating the deeper values of life.

*In Oyubari this winter, you will have experiences you'll not forget soon!* Deep in the mountains at the end of the highway and away from the bustle of everyday life, you will find this a place to come back and visit year after year.

**NEWS FROM THE HDP'S AROUND THE GLOBE**

**Delta Pace:** A dinner honoring the new health advocates was held in Pace Nov. 6th. The advocates were presented with a stethoscope and blood pressure cuff to be used in providing service to community residents. The Delta Health Center-Dental Clinic contributed dental kits for use in instructing children in good dental practices, and each advocate was given a certificate of commitment to the promotion of health in Pace.

**Kwangyung II:** Farming in Kwang Yung II received a boost with the acquisition of 100 small mowers which allow a farmer to harvest his crop four times faster than he previously could by hand. The village also received a new tractor which plows twice as much land as the bull and hand plower. One villager has been plowing steadily for a week, demonstrating to his neighbors the possibilities that modern technology offers to the farmer.

**Sudtonggan:** The arrival of a three-ton rock crushing machine brought together all the rock cutters, scattered across the rock fields of Sudtonggan. They gathered in the village square to examine the machine and discuss its possibilities. For the first time, these men, who work alone 18 hours a day chipping rocks, have a way to combine their efforts into a very profitable corporate industry. The Mayor of Lapu Lapu has promised to buy all the rock they can produce to face a new monument.

**Ijede:** Thirty light poles donated by the Nigerian Wood Preservation Co. are now located across the wards of Ijede. Many Ijedians were seen digging, carrying poles and filling in holes after the poles were delivered in October. Thirty lights which were donated by Phillips arrived a few days later and are ready for installation.

**Kawangware:** Industrial development continues to expand with an order for 75 large baskets from a former competitor, a City Council request for quotes on murrum block housing for three major housing schemes across Nairobi, a rise in the price of concrete blocks and harvesting of the first export bean crop of the season.

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