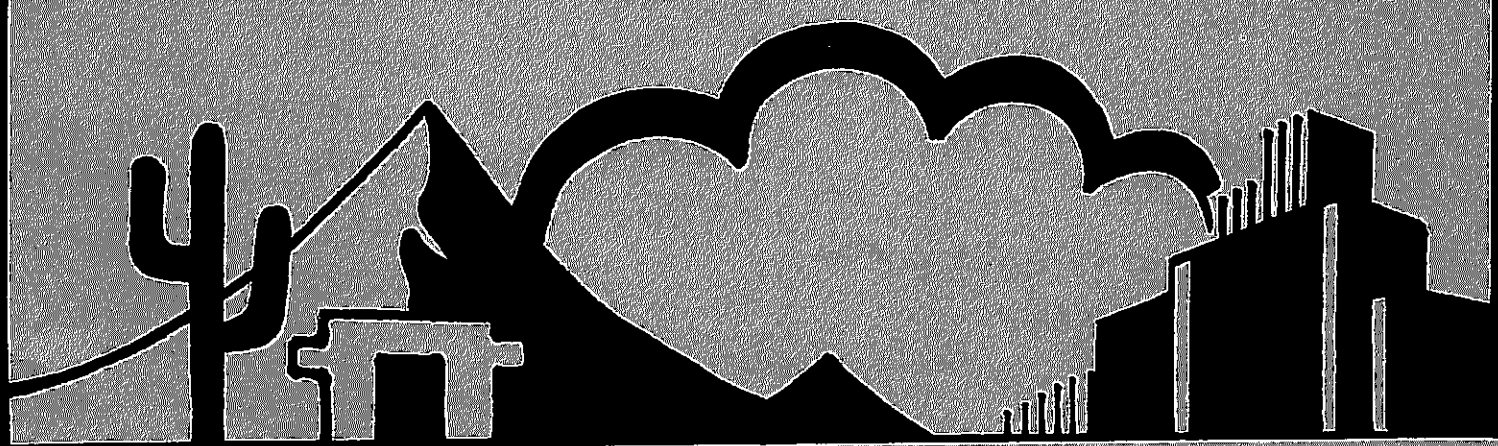


**The  
Southwest  
Regional  
Consult**  
on Human Development in the 80's.

The Institute of Cultural Affairs  
737 West Latham Street, Phoenix, Arizona 85007



# A Four-Sector Conference on Human Development

The Southwest Regional Consult on Human Development in the 80's began in January, 1981, with a series of group interviews, and culminated May 9-17. Over 400 people representing the local, private, public and voluntary sectors participated, from Arizona, New Mexico and West Texas.

The intent of the Consult was to build consensus as to future human development and local self-help directions in the Southwest. The Consult process consisted of four steps:

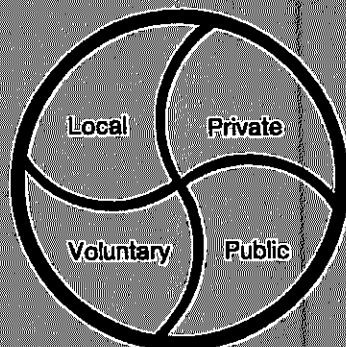
The Group Interviews, January through April, where over 150 people reflected on current trends and future needs;

The Global symposium, May 9-10, where 69 participants discerned the underlying issues impeding human development and articulated the future objectives — historical mandates — for human development in the 80's;

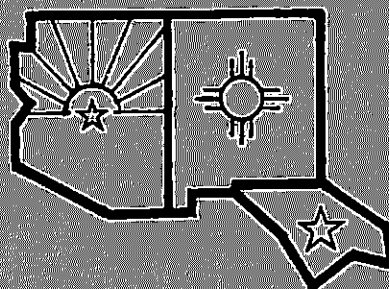
The Field Research, May 11-14, where 190 people looked at the work of the Symposium and added their insights;

The Regional Assembly, May 15-17, where 35 participants developed a four-year plan to realize the mandates.

The Consult was an attempt to initiate a dialogue among representatives of the local private, public and voluntary sectors of society relative to their mutual concern for self-reliant families and self-sufficient communities. This summary statement is a digest of their work.



THE FOUR SECTORS



## 1. The Present Situation:

The underlying issues confronting human development in the Southwest.

- The fragmentation produced by unresolved cultural antagonisms.
- The breakdown of home, school and community structures.
- The growing isolation of the individual in society.
- The inequitable access to basic human resources.
- The disrelatedness of some established structures to community development and human environment.
- The short-sighted use of human and natural resources.
- The ineffectiveness of systems for resolving disputes.
- The restricted access to capital.
- The narrow base of participation in planning and decision-making.

## 2. The Future Directions:

The historical mandates for human development in the Southwest:

**COMMUNITY-BASED EDUCATION:** To improve the quality of education through community involvement in education planning.

**PARTICIPATORY PLANNING SYSTEMS:** Systems of broad participation, beginning at the local and affecting decisions at all levels of planning and implementation.

**NEW WORK ETHIC:** Rethinking the values, images and stories associated with "work" in terms of individual and social significance.

**COMPREHENSIVE HEALTH APPROACHES:** An approach stressing the availability of appropriate health care systems for everyone, and individual responsibility for preventive health care.

**CULTURAL EXCHANGE MECHANISMS:** Promoting improved intercultural understanding through increased opportunities for cultural exchange and methods for interchange and dialogue.

**LIFE CENTERED CURRICULUM:** Broadening school curricula to include the images, styles and skills required for living effectively in today's society.

**FAMILY LIFE MODELS:** Creating family models appropriate to environmental, cultural, social and individual needs.

**COMMUNITY DECISION-MAKING:** Processes for planning community action with broad citizen participation, and leaders trained in participatory methods.

**EFFECTIVE LOCAL ACTION:** Structures that enable effective community action, which deal with comprehensive community needs through wider, cooperative participation.

**CREATIVE COMMUNITY EXCHANGE:** Establishment of intercommunity networks that permit sharing of models, ideas, services and skills.

**APPROPRIATE ECONOMIC MODELS:** Establishment of economic models which enable self-reliance and appropriate use of technology.

**HUMAN RESOURCE INTERCHANGE:** Encouraging skill banks that utilize citizen expertise, ongoing volunteer training, and community service alternatives.

**PRACTICAL RESOURCE MANAGEMENT:** Intensified experimentation with resource management, public awareness of alternative uses, and creation of equitable models.

### 3. The Enabling Programs.

The four-year program thrusts for human development in the Southwest.

STRATEGIC REGIONAL IMPACT SYSTEMS	LOCAL COMMUNITY EMPOWERMENT PROGRAMS	HUMAN DEVELOPMENT SERVICE NETWORKS
I Conducting Unifying Forums	IV Building Consensus Forms	VIII Expanding Volunteer Engagement
II Enabling Intercultural Cooperation	V Demonstrating Community Renewal	IX Creating Assistance Linkages
III Promoting Celebrative Events	VI Engaging Education Resources	X Forming Continuity Structures
	VII Providing Field Training	

**I. Conducting consensus-building events to unify communities and groups.**

**II. Enabling intercultural cooperation to deal with mutual concerns.**

**III. Promoting celebrative events to bind the diversity of the Southwest together.**

**IV. Building consensus systems to intensify involvement in the governing process.**

**V. Demonstrating local socio-economic renewal to show that society can work.**

**VI. Engaging educational resources as a major participant in community renewal.**

**VII. Providing field training to enable people to facilitate group problem-solving.**

**VIII. Expanding volunteer engagement to catalyze citizen-implemented solutions to community problems.**

**IX. Intensifying technical assistance linkages in order to connect expertise more effectively to local needs.**

**X. Forming continuity structures to sustain local and regional leadership.**

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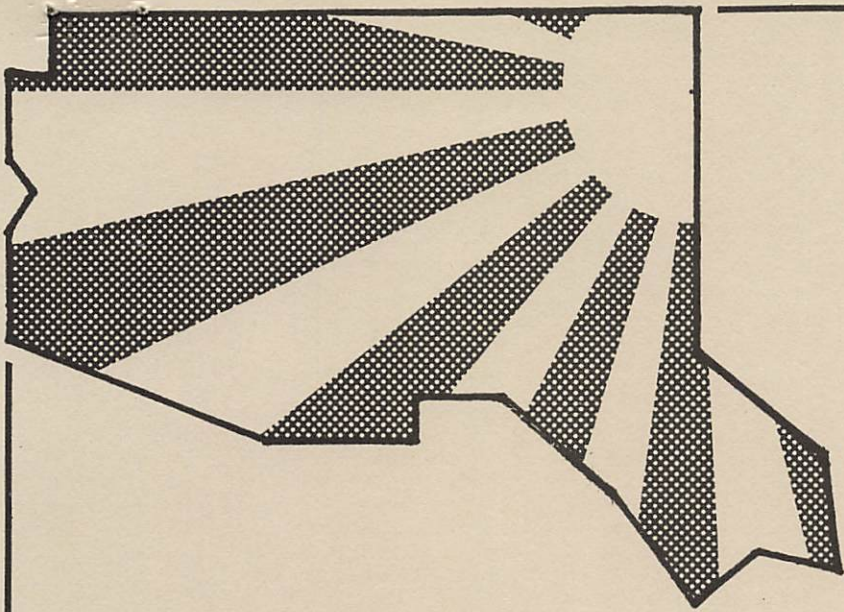
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### **The Institute of Cultural Affairs**

The ICA is a research, training and demonstration group concerned with the human factor in world development. It is private, voluntary and not-for-profit, with offices in 32 nations. The Institute has 25 years experience working with communities and groups, and has had full-time staff in the Southwest with an office in Phoenix since 1972. For further information, please contact:

**The Institute of Cultural Affairs**  
**737 West Latham Street**  
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**602-257-9012**





# **The Southwest Regional Consult**

on Human Development in the 80's.  
May 9~17, 1981

The Institute of Cultural Affairs

737 West Latham Street, Phoenix, Arizona 85007



THE SOUTHWEST REGIONAL CONSULT  
on Human Development in the 80's

The Symposium

May 9-10, 1981

Memorial Union Building  
Arizona State University  
Tempe, Arizona

This document reports the work of the participants attending the symposium portion of the Southwest Regional Consult on Human Development in the 80's. The Southwest Regional Consult was organized with the sponsorship of the College of Education, Arizona State University, Tempe, Arizona. The consult is an experimental format facilitated by the Institute of Cultural Affairs.

The Institute of Cultural Affairs is a research, training, and demonstration group concerned with the human factor in world development. Private and voluntary in nature, the ICA has offices in 32 nations and operates as a not-for-profit, intraglobal organization. The Institute has 25 years experience working with communities and has had a full-time staff in Phoenix since 1972.

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THE SOUTHWEST REGIONAL CONSULT  
on Human Development in the 80's

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OFFICE OF THE GOVERNOR  
STATE HOUSE  
PHOENIX, ARIZONA 85007

IN REPLY  
REFER TO:

BRUCE BABBITT  
GOVERNOR

May 8, 1981

Mr. & Mrs. Robert St. Clair  
Co-Directors  
The Institute of Cultural Affairs  
737 West Latham Street  
Phoenix, Arizona 85007

Dear Mr. & Mrs. St. Clair:

On behalf of the people of Arizona, I would like to welcome the representatives of the public, private and voluntary sectors of the Southwest to your conference on Human Development in the 80s.

This effort to initiate a dialogue on how to catalyze self-reliant towns and neighborhoods is a worthy one. . I wish you the greatest of success.

Please keep me apprised of the results of this work.

Sincerely,

A handwritten signature in black ink, appearing to read "Bruce Babbitt", written in a cursive style.

Bruce Babbitt  
Governor

BB:lkv

## THE SYMPOSIUM

On May 9-10, 1981, sixty-nine persons gathered at the Memorial Union Building, Arizona State University, Tempe, Arizona, to participate in the first part of the Southwest Regional Consult on Human Development in the 80's. During this time of research, participants engaged in dialogue with guest panelists, talked about concerns from across the region which includes Arizona, New Mexico, and Texas west of the Pecos, and met in a series of workshops and plenary sessions. Participants described underlying issues and mandates related to human development in the 80's

The Symposium used a variety of approaches to enable participants to get distance from immediate pressures in order to make realistic judgments about the future of the region. The opening session of the Symposium involved the group constructing a 160 year timeline from 1900 to 2060 in order to objectify their perception of fundamental social trends. This work provided a backdrop for participants working in teams to discern issues related to human development in the coming decade. These issues were plotted on a social process model to reveal underlying configurations of current issues across the region.

The remainder of the Symposium was devoted to articulating a set of historical mandates facing the region. Participants worked in teams listing out actions related to issues. The actions were prioritized and organized into mandates. The Symposium closed with a time to reflect on the implications of these mandates for each of the four sectors.

The Symposium on Human Development was the first part of an experimental ten-day planning consult for representatives of the voluntary, public, private, and local sectors. Its intent is to build consensus on future directions by sharing practical insights and investigating program successes. The consult provides an opportunity to build networks and alliances to accomplish common objectives and is a refreshing opportunity for those engaged in human development to gain new perspectives on their efforts.

The second part of the consult will be four days of Regional Field Research investigating the mandates and their implementation through visits with people in the four sectors in both urban and rural settings across the three states. Special attention will be given to ethnic groups, Native Americans, experimental programs, and model projects.

The final part will be a three day assembly which will outline a four-year plan for strategic actions and lay out the practical means of implementation across the region in the next six months.

THE SOUTHWEST REGIONAL CONSULT  
on Human Development in the 80's

The Symposium Agenda  
May 9-10, 1981

Memorial Union Building  
Arizona State University  
Tempe, Arizona

Saturday, May 9, 1981

SESSION I

8:00 a.m.	Registration	Cochise Room 212
	Continental Breakfast Buffet	Room 220-A
8:30	Opening	Cochise Room 212
8:45	First Talk: The Emergent Times	
9:00	Workshop 1: Social Trends	
10:00	Break	
10:10	Workshop 2: Underlying Issues	
12:00 noon	Break	

SESSION II

12:30 p.m.	Lunch	Alumni Lounge 202
1:00	Panel: The Four Sectors	
1:45	Break	
2:00	Workshop 3: Historical Mandates	Cochise Room 212
5:30	Break	
6:00	Dinner	Maricopa Room 201
6:30	Second Talk: The Invisible College	
	Reflection - Displays - Document	

Sunday, May 10, 1981

SESSION III

8:00 a.m.	Continental Breakfast Buffet	Room 220-A
8:30	Opening	Cochise Room 212
8:45	Third Talk: The Regional Task	
9:00	Workshop 4: Metro Team Planning	
11:15	Break	
11:30	Lunch	Turquoise Room 205
12:00 noon	Symposium Reflection	
12:30 p.m.	Metro Teams Commissioning	
1:00	Closing	

THE SOUTHWEST REGIONAL CONSULT  
on Human Development in the 80's

The Symposium

THE UNDERLYING ISSUES FACING HUMAN DEVELOPMENT IN THE EIGHTIES

1. Social Paralysis. In the arena of Social Morality, the major issue facing human development in the 80's is cultural deterioration based on the failure of the melting pot theory. Unclear communication and overwhelming articulation regarding the needs and issues of the society resulting in narrowed self-interest, isolationism, and reality avoiding responses. Related issues include unwillingness to understand problems of others, trends towards conservatism, isolationist images, vocational indecision, chemical dependency, and concentration on single issues. Illustrations of the issues are encouragement by local law enforcement agencies of gun possession by the citizenry, bars on windows of private homes and guard dogs (individual safety rather than community safety), and students on drugs and/or alcohol.
2. Breakdown of Structural Values. In the arena of Communal Wisdom, the major issue facing human development in the 80's is the breakdown of structures within the home, school, and community. Related issues include deteriorating educational process, change in value systems, and failure of medical care. These issues are found right here in the southwest in reduced educational funds, increased private school enrollment, ineffective parenting, and lower achievement levels. Education is poor and does not adapt to community changes and new technology and it has no relevancy to cultural values and global events.
3. Individual Relational Breakdown. In the arena of Basic Family and Cultural Roles, the major issue facing human development in the 80's is the changing family and ethical values. Related issues include individual withdrawal from social groupings and fear of larger structures. Illustrations of these issues are the expanded retirement communitites and the move to the southwest, collapsed family structure with members doing their own thing, isolation of the individual, loss of community trust and preservation of cultural integrity.
4. Unrealized Basic Human Needs. In the arena of Resource Management, the major issue facing human development in the 80's is the distribution and allocation of specifics such as food, water, energy, and capital. Related issues include accomodation of energy needs, taxation, inflation, and government controls . Illustrations of the accomodation of energy needs and government controls are the previous administration's untruthful public information disclosures regarding the oil deposits in the country, oil companies resisting new energy technology, and inflation and reduced resources by the government. The water depletion issue is exemplified by the case of El Paso suing New Mexico for water.

5. Non-Community Centered Economics. In the arena of Exchange Mechanisms, the major issue facing human development in the 80's is the economic structures which are not related to community development and growth. Related issues include inflation, unequal distribution of wealth, food, and energy, economic domination by international corporations, and dependent regions. Illustrations of these issues are inappropriate technology in the development of ideas that "dead end" because of poor planning and the international/corporate competition for resource control. mining towns, and non-self sufficient regions where there is famine, no monies, and the spread of communism, high mobility for jobs, and undocumented workers such as migrant workers coming into a community.
6. Resource Allocation Disparity. In the arena of Common Resources, the major issue facing human development in the 80's is the diminishing resources and its impact on the human working environment. Related issues include poor waste management, lack of job purpose, work distribution inequities, and uncontrolled population increase. Illustrations of these issues are Rainbow Valley for radioactive waste deposits and it is already contaminated, hazardous waste materials and nuclear pollution, water warnings relative to danger to health if consumed (already happening in Glendale, Az.) El Paso running out of water by 2000 A.D., reduced Central Arizona Project water allocation, and the labor force being comprised of non-computer-age talent, menial-job-availability and low income unemployment, career burn-out, and waste of human natural resources.
7. Ineffective Ordering Structures. In the arena of Government Relations, the major issue facing human development in the 80's is the ineffective governmental structures that resolve local, regional, and international conflicts. Related issues include dehumanized conflict resolutions, poor administration procedures, blocked communications between public and private sectors, and intra/inter governmental conflicts. Illustrations of these issues are legislative limitations imposed upon counties' abilities to tax, unconstitutional laws and the resultant complicated legal procedures, inability to pass state-wide health care systems, governmental failures and taxation shifts in support to local governments from Federal, Hopi-Navajo land disputes, North-South tensions with the poor nation (Mexico) vs the rich nation (U.S.)
8. Responsive Government. In the arena of Common Welfare, the major issue facing human development in the 80's is the responsible political and fiscal policies made by government. Related issues include government services, governmental authority, justice in distribution, and fiscal policy inequities. Illustrations of these issues are unaffordable housing, large poverty lines, red lining by the banks in which poorer communities are discriminated against in the distribution of monies and loans for development, government intimidation (politicized water issue and over politicized social services issue), farm lands converted to developments, misuse of resources, recurring shortages and mistrust of power.

9. Developing co-operative Ventures. In the arena of Corporate Welfare, the major issue facing human development in the 80's is the question of who has the power for planning and decision-making. Related issues include a vision of the future, individual rights vs corporate rights, intra-agency co-operation, and selfish economic interests. Illustrations of these issues are the Thru-way situation and the unplanned growth of cities, New Mexico's illegal taxation proposals and the economic needs that may block equal rights/ self expression, the move to create an individual Indian county separate from white counties, gerrymandering and federal intervention, development of strong non-profit local organizations.

THE SOUTHWEST REGIONAL CONSULT

The Symposium

MANDATES FOR HUMAN DEVELOPMENT IN THE 80'S

TOWARD THE ECOLOGY OF HUMAN COMMUNITY

TOWARD SELF-RELIANT COMMUNITY NETWORKS

TOWARD FOUNDATIONAL HUMAN PRACTICES

1

EDUCATIONAL SYSTEM REVIEW

4

COMPREHENSIVE HEALTH APPROACHES

6

RELEVANT PRACTICAL EDUCATION

9

EFFECTIVE COMMUNITY ACTION

11

NEW ECONOMIC MODEL

2

PARTICIPATORY PLANNING SYSTEMS

5

CULTURAL EXCHANGE MECHANISMS

7

FAMILIES FOR THE FUTURE

10

CREATIVE COMMUNITY EXCHANGE

12

EFFECTIVE RESOURCE INTERCHANGE

13

PRACTICAL RESOURCE MANAGEMENT

8

COMMUNITY DECISION MAKING

THE SOUTHWEST REGIONAL CONSULT  
on Human Development in the 80's

The Symposium

MANDATES FOR HUMAN DEVELOPMENT IN THE 80's

Human Development in the 80's Requires:

1. EDUCATIONAL SYSTEM REVIEW

Human development in the 80's requires a needs assessment of our current educational system. This will be implemented by: 1) community involvement in the needs assessment team; 2) Private vs. public planning process; 3) review of the curriculum to keep skills training current.

2. PARTICIPATORY PLANNING

Human development in the 80's requires a system of participation in the planning, starting at the local level and influencing decisions at all levels of planning, development and implementation. This will be implemented by: 1) Creating a coordinated public, private, voluntary, local system for planning; 2) use media to advocate public participation in planning; 3) Resubmit recommendations to the general public for approval through media and public meetings.

3. NEW WORK ETHIC

Human development in the 80's requires redefining the connection between work and self worth. This will be implemented by: 1) employee ownership in businesses where they work; 2) setting up neighborhood networks in which everyone contributes to the whole, whether employed or not; 3) Community service work program.

4. COMPREHENSIVE HEALTH APPROACH

Human development in the 80's requires a comprehensive approach to health services stressing the individuals responsibility for his/her own health. This will be implemented by: 1) Restructuring school health curriculum; 2) Cooperation among diverse medical and health practices; 3) self-help sholistic health coopertives; 4) reducing medical costs through appropriate medical technology approach (equipment, procedures, etc.)

5. MECHANISM FOR CULTURAL EXCHANGE

Human development in the 80's requires the process of cross cultural learning and training. This will be implemented by: 1) multi-cultural community dialogue; 2) sister state plan; 3) improve immigration programs; 4) commitment to multilingual education; 5) regional international commission with power.

**6. RELEVANT PRACTICAL EDUCATION**

Human Development in the 80's requires a refocusing and extension of education beyond the academic to life coping skills. This will be implemented by 1) expanding and emphasizing vocational training, 2) support systems for parents, 3) functionalizing community education/ adult education toward life skills.

**7. FAMILIES FOR THE FUTURE**

Human Development in the 80's requires establishing family models appropriate to environment, group and individual member's needs. This will be implemented by 1) articulating need for defining family structure publicly (nationally and locally), 2) designating 1985 as the Year of the Family, 3) clarifying various principles and models of family cohesion, 4) involve existing institutions in planning process and 5) celebrating the models at a regional and national level in the Year of the Family.

**8. COMMUNITY DECISION MAKING**

Human Development in the 80's requires processes for deciding community action with citizen input and leadership trained in facilitating consensus. This will be implemented by 1) identifying community groupings, 2) obtaining media exposure to enhance broad participation, 3) locating leadership trainers, and 4) training meeting moderators.

**9. EFFECTIVE COMMUNITY ACTION**

Human Development in the 80's requires community structures that allow for local community planning and effective action beyond special interest groups. This will be implemented by 1) civic education for full involvement in existing political process, 2) neighborhood (small scale) forums and councils, 3) private and volunteer community action projects related to local needs.

**10. CREATIVE COMMUNITY EXCHANGE**

Human Development in the 80's requires establishment of an inter-community network for interchange of services, information and model planning. This will be implemented by 1) utilizing existing public media for Public Service announcements and human development information, 2) creating new communication devices, e.g. Community and Inter-Community Newsletters and planning networks, 3) community interchange meetings and site visits, and 4) public, private, volunteer and local participation in cooperative efforts.

## 11. NEW ECONOMIC MODEL

Human development in the 80's requires self reliant, economics and appropriate technologies for the future. This will be implemented by: 1) getting back to smaller businesses; 2) analyze local resources; 3) develop cheap solar units; 4) develop low cost technology for energy and agriculture.

## 12. EFFECTIVE RESOURCE INTERCHANGE.

Human development in the 80's requires encouraging models of exchange or interchange of ideas, skills, goods and services and people. This will be implemented by: 1) developing senior citizen skill banks within communities; 2) training and retraining volunteers; 3) developing alternatives within military service; 4) developing directory of volunteer resources within communities.

## 13. PRACTICAL RESOURCE MANAGEMENT

Human development in the 80's requires a turn-around in practical resources management, public attitude and common practices. This will be implemented by: 1) creating a school and community curriculum on nature protection and utilization; 2) developing and utilizing low cost solar energy systems; 3) allocating and budgeting of water and other resources; 4) utilizing creative pollution controls in product initiation.

THE SOUTHWEST REGIONAL CONSULT  
on Human Development in the 80's

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May 9-10, 1981

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THE SOUTHWEST REGIONAL CONSULT  
on Human Development in the 80's

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May 9-10, 1981

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