

The Institute of Cultural Affairs: Japan

to Peru . . .



Help is on the way . . .

to India . . .



to Nepal . . .



to Mexico . . .



to The Philippines . . .



to Kenya . . .



*from you . .
and returns to you abundantly!*



ICA JAPAN MISSION

The Institute of Cultural Affairs is a private, non-profit organization concerned with the human factor in world development. At the heart of ICA's work is the belief that long-term, sustainable development happens only when people grasp the significance of their own lives in the larger scheme of things and actively *participate* in the changes taking place around them. Based on our unique Technology of Participation (ToP) methods, the ICA seeks to integrate the methods of human consciousness and organizational transformation to maximize the participation of people at the grass-roots level in taking responsibility for their own lives and communities.

Partnerships in Asia

Nepal: Children and Women's Empowerment

Changu Narayan village, which is 20 km northeast of the capital city, Katmandu, is an isolated mountainous farming area with a population of approximately 5,200. Over 90% of the population earn their living only from farming, but their income is not enough and poverty is pervasive. Adult women in the village are illiterate, and the school age girls have to help with the housework and farmwork. Since there are few toilets in this village, the number of the children with parasitic infection is large. Over 40 children attend the two room elementary school, but only through the 3rd grade.

ICA constructed a very nice women's learning center, and this gave the opportunity of education, training, and motivation for sustainable development for 200 women and their children. The



Learning Center



Training for community women

men have become supportive, and the social image of male domination has been changed. Still many problems remain. This year, we began putting drinking water taps in the village center and providing educational materials and play equipment. Literacy for adults will surely lift them up, and income generation projects will reduce dependency on low-paying migrant work far from home. Soon together we will build toilets and community roads, and begin helping the nearby villages too! This is the global community in action!

India: Environmental Education, Afforestation, and Converting Wasteland into Plantations

2510 people living in Mulshi county, which is 40 km southwest of the Pune City (located about 170km southeast of Bombay known as a commercial town) have been suffered from shortage of food and water for a long time. They harvest rice only once a year so that the people who don't have another way of income, especially men, go to large towns for migrant work.

The elderly people, women, and the children are left in the village. Since the geographic closeness with Pune city, their farmland came to be sold off one after another as factory lots. ICA

conducts the project of the agroforestry on wasteland and environmental education. Since the problem of supplying water to plantation had been solved by building an irrigation system, now cultivation of a young trees and afforestation can be conducted. The irrigation system highly encourages the people and also gave the opportunity of learning kitchen gardening. We are continuing watershed development through the conversion of wastelands to plantations, and provide leadership training, improved stoves, bio-gas generators, and compost toilets. Furthermore, we are upgrading the nearby Environmental Education Center, and providing a jeep so that the project can reach a wide area of desolute villages.



Demonstrating how to plant a tree



Rice planting by village people

Partnerships in Latin America

Peru: Environment Conservation



Lecture on Bio-fertilizer

ICA Japan and ICA Peru are cooperating to improve agriculture and environment conditions mountainous areas in Cochamarca and four states (Canete, Yayuyos, Bolognesi, and Recuay). Although inhabitants are devoted mainly to agriculture and animal breeding activities, people who wish to be farmers often have no choice but to move out to cities because of unproductive farmland or low-income expectancy from agricultural work.

The poverty rate there is approximately 70% due to the lack of skills, agricultural knowledge, and water. More than 300 hectares of cultivable lands (30% of total) are abandoned, and the products from there are not able to compete with others in the

market because of the poor quality. Although people have dug irrigation canals, more than one-third of the water gets lost because of absorption into the ground, and 50% of all irrigation canals are in need for repair.

To improve people's living conditions, ICA is training people in leadership skills, agriculture, and how to manage nurseries to obtain well grown fruit trees. In addition, we are contributing to the construction of concrete irrigation canals, constructing bio-digesters, compost-toilets, wind and solar powered generators, and guinea pig farms. These facilities will promote agricultural productivity as well as increase their income. At least 300 families will be affected positively in some form.



Great Expectations!

Mexico: Urban Empowerment in Chiapas

The State of Chiapas is located in the southeast part of Mexico. The state is endowed with rich natural resources such as crude oil, mineral, and water. However, most of the extracted riches doesn't stay in Chiapas, rather, they go to other states or international market. For example, Chiapas produces one-fifth of electricity, but only a third of the population has access to electricity. This tendency is seen in most of the economic and social indice.

You can name countless "reasons" why Chiapas is so poor. We pay attention to its high indigenous population ratio and their low status in this mestizo (mixed-blood) society. Among them, indigenous women are exposed to double discrimination: as an indigenous and woman. In the course of research we have found that there exists many indigenous women who have fled from rural to urban area. Most live in peripheral city slums, and there are a considerable number of single mothers.

Traditionally, Mexico's federal government tended to focus on the rural area when it comes to development. After the years of massive urbanization, however, the



Research Participants in Action

federal government has shifted this stance, and now there are many anti-poverty programs in urban area. As the main target, JICA and ICA set the above mentioned indigenous women living in the slums around San Cristobal de las Casas and Tuxtla Gutierrez, the two biggest cities in Chiapas, and is planning to implement a non-formal education program. It may include human development, vocational training, and pre-schools for their young children.



Education Center in Chiapas

Partnerships: Asia and Africa

Philippines : Afforestation and Environmental Education

Although Sierra Madre was once a dense forest, it is now terribly denuded as a result of commercial loggers' illegal activities since the mid-1900s. Deforestation has caused soil erosion, the loss of biodiversity, floods, and a shortage of food for both animals and humans. The heart of the problem is 5 hours drive north of Manila, plus a day's walk into the mountains on foot! ICA Japan is supporting two agro-forestry projects —as it has done in since 1997—for those who are suffering from deforestation and are in need of support.

It seems as if we have found solutions to deforestation. However, the size of the denuded area is in the thousands of hectares! This is due to the lack of hands as well as of funds.



Children learning Literacy



Children in Nursery Garden

Therefore, it is important to train the local people so that they may be able to improve their lives with the money that they possess, even after ICA's support programs. Projects are carefully designed to help people succeed independently, and there is a long line of people who want to have similar projects in their own villages. We hope that as we initiate projects in different areas, people whom we already supported would be able to help themselves, and that the people we'll assist in the future would be able to do the same as well.

Kenya : Integrated Rural Development

In the farm villages, there is a big gap from the income levels in the capital city Nairobi, where skyscrapers stand in a row. In rural Kenya there exists high levels of economical poverty, chronic water shortage. shortage of food, poor hygiene, low business and agriculture skills. AIDS serves as another severe social problem. These conditions are expanding their poverty further.

ICA chose thirty villages in Kitui district, and funded by JICA, conducted projects centering on the measures to decrease poverty. We focused on leadership for sustainability, hygiene



Capacity Building Training

by training 900 health

workers, digging 10 deep wells and 10 water ponds, transferring technology of agriculture and forestry to 572 farmers, and gave credit and income training as well. After 3 years, ICA Kenya is doing loan system followup, and ICA is providing advanced agriculture and grafting training.

Now we are preparing for another leadership, agriculture, and income project in Kajiado District, Kenya, serving Masai people. They used to be nomadic, and have settled but are lacking farming skills and small scale business management. Can you lend a hand?



Making fertilizer using green leaves

*We are Connecting People to People,
and People to Partnerships . . .*

Find your own Journey of Nurture and Journey of Care.

Volunteering

Many people volunteer at ICA Japan, helping with forming and nurturing partnership projects, translating, assisting members, helping with newsletters, selling handicrafts from overseas, and receiving training courses.

Study Tours

From time to time, we hold study tours to partnerships and cultural activities. Let's explore a country together, and assist a project! Last year, NTT Union members went to Vietnam, planting 2000 trees, held a Japanese Sports Day, and meet many interesting people. Yes, they even did a homestay, using a little language ability, hand "talk", eating wonderful new food, and enjoying every moment.

This year, ICA Staff will create and take members on another exciting journey. Watch our website!

Join in events

Why don't you participate in the parties we have to send out our staff to project sites, or to welcome them returning with interesting episodes from the places they stayed? Of course, you can help create and join the annual International Festival. Its lots of fun, and its two days of celebration in Hibya Park the first weekend of October. The Annual Meeting isn't what you think it is! The *Annual Meeting* is reports, slideshows, training, and celebration. You would love to participate, and create the future! There is more, so join us in our activities. Check our homepage, or just give us a call!

Membership 500

We invite you to receive a membership in ICA Japan. It gives you the chance to say "I choose ICA, and together we care", helping people everywhere. And there are Benefits for You! See the back page for more information. 10,000yen per year is less than 7 COKES A MONTH! A little helps a lot. You can either make a yearly payment, or a monthly withdrawal. Be amongst the first of 500 new

Global Conference 2008

We have been invited to co-sponsor a great international conference. Lots of help will be needed. It follows the 2004 conference in Guatemala entitled "Weaving a New Society", and co-sponsored by CIVICUS, UNDP Guatemala, OXFAM Great Britain, and Agencia Espanola de Cooperacion Internacional. It was an opportunity to hear and interact with some of the best development projects and practitioners. The participants could be part of the creation of a worldwide agenda that is affecting public policy in developing and advanced industrialized countries. People from 35 countries participated, and they are sending ripples of positive change to society.

In August 2008, its our turn! Let's unite to make a really important and fine event. There will be site visits to see leading edge activities, as well as the unique participatory conference that ICA is famous for. Come and let's make it happen together!

Transforming Individuals and Organizations Towards a Future Worth Living Now

Benefits

Our *approach* deals with people's attitudes and practical action. It inspires positive expectations about the future and delivers new skills, concepts and systems.

ICA Japan Programmes also:

- Use questions to open up new possibilities.
- Bring in new ways of thinking and doing, not just new knowledge.
- Support personal preferences and acceptance of others.
- Strengthen people's ability to create visions together and align them in practical action.
- Permit intuition and rationality to reinforce each other.
- Evoke team building and spirit of community.
- Apply both to work and life.

What we do

- *Personal Styles* gives a understanding of harmony in the midst diversity, and you become an expert in adopting to any situation.
- In *The Art of Conversation*, you learn to lead people in discussions that have purpose and meaning.
- The *Consensus Workshop* creates unity in the midst of diverse opinions and feelings.
- *Action Planning* provides a way to quickly determine the resolve of a group and build an implementation plan.
- *Time Management*, encourages you to focus on what's really important for *you*.
- A variety of *Organization Skills* for making needed improvements for you may be avoiding.
- *Profound Concepts of Community Development* introduces time-lasting principles of sustainable development.
- *Large and Small Group Facilitation* using a flexible variety of models and methods,
- *Current Reality Analysis* and *Strategic Planning* focusing on creative new resolves.
- *Public Meeting and Conference Facilitation* in a surprising and pleasing new manner.



... Towards a Future Worth Living Now

Our Philosophy

- Each person has a significant, creative contribution to make.
- Connecting intuition and rationality, freedom and structure leads to higher motivation and success.
- Creating a co-operative group environment furthers individual uniqueness and responsibility.
- Dealing with complex situations simply and comprehensively produces better results.
- Trustworthy action plans grow from a long range perspective.
- Effective decision making depends on ongoing learning and broad based participation.
- Extending openness and information access enables greater responsibility and commitment.

A Partial list of what we have done

- Machizukuri Facilitators trainings
- School Students Orientation to the World Of NGOs
- NTT EcoTours to Vietnam and the Philippines
- Research for Small Scale Infrastructure, using a variety of participatory methods for JBIC
- "Enhancing Teaching and Learning Skills" in Vietnam with the World Bank
- Participatory Research for Project Formation in Chiapas, Mexico, with JICA
- Personal Styles, Strategic Planning, and Organizational Development for a Kenyan NGO
- Organizational Development for a Nepal NGO

Coming soon in Japan

Being Held at the ICA Seminar Facility:

- *Personal Styles*, Participatory Skills Training basic course with followup sessions
- *Profound Concepts of Community*
- *Time Management Plus*

Open Courses Sponsored by Another Organization

- Machizukuri Facilitators training
- Facilitation training for a facilitators gathering

Meet People, Learning is fun, Sign Up Today!

Call the ICA Japan office for details and watch our Website for more information.

ICA HISTORY

- 1964 Began community work in an urban ghetto on Chicago's West Side.
- 1968 Taught the Global Academy and International Training Institutes in Asia.
- 1970 ICA:Japan was established in Kobe and Tokyo, and later Fukuoka, Osaka, Sendai, and Sapporo.
- 1973 ICA was incorporated and began human development projects at 24 global locations.
- 1977 Began community project in Yubari, Hokkaido, and conducted 15,000 Town Meetings globally. ICA International office established in Brussels, Belgium.
- 1980 Began work with UNICEF, WHO, USAID and FAO.
- 1982 ICA:Japan formally established. Began International Youth Workcamp Program.
- 1984 Organized the International Exposition of Rural Development conference in India. Transformed from a centralized, hierarchical organization to a global network of independent ICA organizations.
- 1985 Granted United Nations Consultative Status by United Nations Economic and Social Council.
- 1988 Global conference on "Our Common Future" in Mexico with over 550 participants.
- 1989 ICA:Japan shifts emphasis to international development with a reforestation project in the Philippines. Established LENS International, Inc., providing participatory seminars in Japan.
- 1990 ICA:Japan received Award of Excellence from the Minister of Foreign Affairs, Japan.
- 1992 ICA:Japan's Philippine reforestation project showcased on National Japanese TV (NHK).
- 1995 ICA:Japan's international partnership activities expand to 13 projects in 11 countries.
- 1996 International conference "The Rise of Civil Society" held in Egypt.
- 1998 Training event "Global Development Practitioners" held in Japan with participants from 13 countries.
- 2000 Global conference "The Rise of Civil Society" held in Denver, Colorado.
- 2001 Worked in Vietnam with MPI and the World Bank, and Initiated the JICA Partnership Program in Kitui.
- 2002 Did participative research with Japan Bank for International Cooperation in Vietnam.
- 2004 Research and Planning of a 3 year urban slum project in Chiapas, Mexico.
6th International Conference in Antigua, Guatemala, in preparation for "Global Conference 2008" in Japan.

■ Activity of ICA is supported by the following people and organizations:

Individual, Student, and Organization members

Japan International Cooperation Agency / The Ministry of Foreign Affairs of Japan /
Japan Environment Cooperation / Association for International Cooperation of Agriculture and Forestry/
Keidanren Nature Conservation Fund / Japanese Ministry of Posts and Telecommunications /
JIFPRO Green Fund / The World Bank / Fuji Xerox Co.,Ltd <Hasu Club> / Gifu Zonta Club / T.U.C. /
Japan Washi Arts Association / Amway Cooperation Japan / Japan Bank for International Cooperation

■ Please give us the cooperation to our activity fund.

How about consider many problems which have arisen in the world together, share our opinion, and act towards solution? We also welcome the direction which supports financially by becoming the member of ICA.

Donations: We kindly request a donation in any amount.

Annual Fee:	ICAS Formal	15,000 yen	ICA Member	12,000 yen	ICAS Junior	6,000yen
	ICAS Supporterr	30,000 yen	ICAS Groupr	50,000 yen (one unit)		

Members receive a newsletter, a gift from a project, participate in events and the annual meeting.

The transfer place of a member fee and a donation: **Postal Transfer 00130-7-760837 ICA Japan.**

Bank: Mitsui-sumitomo bank, Seijo branch (No. 222)/ Acc No. 0984449/ Acc Name; ICA Japan



The Institute of Cultural Affairs: Japan

5-17-33 Soshigaya, Setagaya-Ku, Tokyo 157-0072

TEL. 03-3484-5092 FAX. 03-3484-1909

email: icastaff@icajapan.org

website: <http://www.icajapan.org/>