

THE NEW BUSINESS										
COURSE	CONTEXT: CRISIS: DISCONTINUOUS CHANGE		THE MODEL				IMPLEMENTIN: FORCES: TACTICAL ACTION			
			FUNCTION: HUMAN ECON	STANCE: MANAG'L POWER	VISION: CORP MISSION					
CONV	1. NAME & GROUNDING IN BUSINESS 2. NEWS EVENT 3. MAJ WORLD PROB		1. PICTURE OF DIS ESTAB 2. PICTURE OF ESTAB 3. PROB OF ESTAB 4. PROB BEHIND PROB 5. HOW IF HEAD DEAL WITH PROB	1. REV OF 18TH OR BEFORE 2. NAME 19THC REV 3. REV GOING ON NOW 4. WHAT REV WD YOU JOIN 5. WHAT REV WD YOU START	ARTFORM CONVERS'N ON GLOBAL BLACKWHITE YOUTH SUBURBIA MONTAGE	1. WHAT WORLD FIGURE WLD YOU CONSULT WITH 2. WHAT WOULD YOU ASK/GET 3. COLLEAGUE'S DEPTH PROB 4. YR OWN DEPTH PROB 5. WHAT DO TO MEET NEED?				
LEC	CRISIS IN THE BUSINESS WORLD	WORLD CRISIS	NEW IMAGE OF BUSINESS	THE PRESENT SITUATION	BUS. NEW. MANAG. STANCE	RATIONAL ORDERING	THE TASK OF BUSINESS	NEW BUSINESS ROLE	REVOLUTIONARY PRACTICES	REVOLUTIONARY STANCE
		VOCATIONAL JUDGMENT		ECONOMICAL HUMANNES		RESPONSIBLE CONTEXTUALISING		NEW WORLD VISION		MISSIONAL GUILD
		PERSONAL IMPINGEMENT		MANAGERIAL QUALITIES		BOLD INNOVATOR		MISSIONAL FUNCTIONS		OFFICE STRATEGY
		FUNCTIONAL RESPONSE		GLOBAL SERVANT		CORPORATE FORMULATION		DIRECTIONS TO MOVE		NEW BUSINESS RISK
SEM	THE SITUATION OF BUSINESS - WKSHP		NYERERE - NEW SYNTHESIS OF MAN & SOC - SEM	CONTEXTUAL PROB-LEMAT WORKSHOP		SARTRE - PHILOSOPHY OF REV. SEMINAR		OFFICE BATTLEPLAN		
	AIMS OF YR BUS'SS IMPINGEMENTS RESPONSE REL'NSHIP BETW THESE		INTRODUCE CHARTING CORPORATE CHARTING REFLECTION ON SELF, WORLD & BUSINESS	World, Nation, Community, Corporation, family. BRAINSTORM GESTALT 5x5		Chart & Ground Revolutionary's view of Revol'n.		PROBLEMS GOALS STRATEGIES TACTICS TIMELINE		
RAT'L AIM	Clarity on range & depth of this bugaboos		Clarity on history-long, geog-wide ontological role of bus'ss	How to operate as an authentic human being in bus'ss		How to participate responsibly in global force of bus'ss		Understand practical business of Revolution		
EXIS'L AIM	Shock of Recognition		Release into possibility through overview of total process	Impacted by vision of freedom		Embrace the drama of Geosocial revol'n		Decide to act on concrete Possibilities		

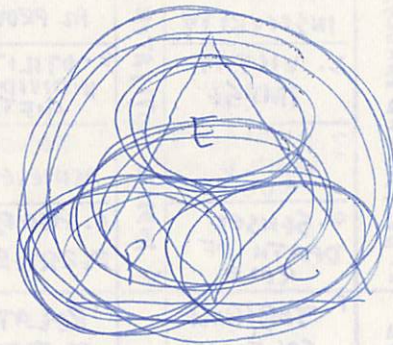
BUSINESSMAN'S COURSE P.S.U. 8 LECTURE 4x4's - SECOND DRAFT - 2-22-1970

I WORLD CRISIS	II BUSINESSMAN'S CRISIS	III MANAGERIAL STANCE	IV POWERFUL MODEL BUILDER	V IMAGINAL RE-PROGRAMMING OF HUMANNESS	VI NEW BUSINESS IN NSV	VII CREATION OF NEW SELF-IM	VIII NEW BUSINESS POLITY STRUCTURE
1. GREAT TRANSITION	1. FEAST OF FAMINE	1. FUNCTIONAL CLARITY	1. FUTURE DREAMER	1. COMPREHENSIVE REVIEW - PAST PRESENT - FUTURE	1. TRANSITION	1. BENEDICTINE CISTERCIAN ORDER	1. GLOBALITY
2. TECHNOLOGICAL REVOLUTION	2. TOTAL WARS & LOSSES	2. COMPANY MAN	2. COMPREH VISION	2. PARTICULAR OF COMPANY HISTORIES	2. PRESENT ROLE	2. ROBINSON CRUSOE	2. NEW OPERATING PRINCIPLES
3. COLLAPSE OF STRUCTURES	3. URBAN FACILITIES TRAP	3. CONTEXT SETTING	3. INNOVATE THE NECESSARY	3. GIFT OF WEST: RATIONALITY	3. PAST ROLE	3. KARL MARY	3. NEW OPERATING IMAGES
4. URBAN TRAP	4. MOBILITY - NO ROOTS	4. STYLE SYMBOLS MYTHS	4. BUILDS AN 1000 YEARS	4. PARTICIPIN BEYOND STOCK HOLDING	4. NEW PROBLEMAT	4. HENRY FORD	4. MISSION: TO CONCRETIZE HUMANNESS
1. IDEOLOGY CONFLICT	1. "THE DAMNED"	1. DECISION MAKER	1. SCRUTINIZER	1. CORPORATE ALTERNATIVE	1. CONTEXTUAL	1. SERVANTS OF ALL MEN	1. COMP/FUT/INT PLANNING
2. REJECTION OF THE WEST	2. RESPONSIBILITY/GUILT	2. DECISIONAL CAPABILITY	2. ACKNOWLEDGE PRESENT	2. INDIVID ALTERNATIVES	2. NEW PRINCIPLES	2. GLOBAL BUSINESSMAN	2. WORKSHOP METHOD OF PROBLEM SOLVING
3. THIRD WORLD STRUGGLE	3. SOCIAL INADEQUACY	3. SPIRIT DIMENSION IN WORKSHOP	3. SYSTEMATIZER	3. WHAT HUMAN RESPONSE TO THIS	3. APABLE TO WORLD POLITY	3. MANIPULATOR FOR ALL	3. FEARFUL ACCOUNTABLE GRASS ROOTS PARTICIPATION
4. WORLD MARKET	4. REJECTION BY YOUTH	4. BUILD CORP	4. PROBLEM SOLVER	4. WHAT ARE THE SYMBOLS OF HUMANNESS	4. ALL PARTICIPATION BELONGS TO ALL	4. CREATOR OF HISTORY	4. COMPROMISE ENTIRETY INTEGRITY
1. ENVIRONMENTAL CONTAMINATION	1. INDIVID INSECURITY	1. MOTIVATIONAL PROWESS	1. RISKING IS TWILI	1. POST CIVILISATION	1. NEW FORMS FOR NEW PRESENCE	1. STRUCTURE LOVERS	1. HUMAN EXPENDITURE
2. POPULATION EXPLOSION	2. VILTIM IMAGE	2. UTILIZE INDIVIDUAL GIFTS	2. RESPONSIBILITY NOT MORALISM	2. LIVING "FOR ALL"	2. NEW FORMS FOR NEW VENTURES	2. EARTH MOVERS	2. MYTH, RITE SYMBOL
3. DEPLETION OF WORLD RESOURCES	3. INADEQUATE WORLD PROBLEMS	3. HONORS ACHIEVEMENTS	3. INTERIOR WILLPOWER	3. LOBBY "FOR ALL"	3. GLOBAL ECONOMY BUILDERS	3. DECISION MAKERS	3. TRANSITUAL ACCOUNT/ABSOLVE
4. INEQUITY OF DISTRIBUTION	4. SENSES DEATH OF ROLE	4. ENABLES PERSISTENCE	4. WILL ONE THING	4. PROGRAMMING "FOR ALL"	4. BE SIGN OF NEW CORP POWER/STIM	4. NEW IMAGE MAKER	4. COVENANT: ENTIRETY, INDIVID & COMPANY
1. SYMBOLOGY COLLAPSE	1. JOB/ROLE CONFLICT	1. RELATION TO TOTAL	1. DEVELOPER	1. GET CLARITY ON PRESENT PROGRAMS	1. PRODUCE TRAINED LRS FOR NEW POLITY	1. RESPONSIBILITY FOR "WEEKDAY LIFE"	1. DECISION: SOCIAL TO DIS CHANGE
2. STYLE ECLECTICISM	2. JOB/WORLD CONFLICT	2. A/CABILITY ABSOL'N STIM	2. BOLD IMPLEMENTATION	2. MEET MATERIAL NEEDS	2. MAKE ELECTRONIC GRID CHAB GLOBE/EDU	2. PRODUCES TO SERVE NEEDS	2. GLOBAL RE-PERCUSSIONS
3. DESPAIR	3. LACK OF SYM/STYLE	3. YES BEFORE NO	3. DOER	3. GO BEYOND SELF-SPURGE	3. MAKE ADEQUATE PUBLIC RESOURCES AVAILABLE	3. SOCIETY DEVELOPER	3. HISTORICAL SIGNIFICANCE
4. GRIM FUTURE	4. \$ HIS ONLY SIGNIFICANCE	4. DETACHMENT	4. APPROPRIATE NECESSARY RESOURCES	4. RISK TO DRAW FORTH HUMAN RESPONSE	4. BATTLEPLAN FOR GLOBAL TRANSFORMING	4. THE POWER AND THE BURDEN	4. ON BEHALF OF ALL

Businessman's Course

I Wld crisis	II Businessman crisis	IV powerful model bldg	VI New Busin WSU	VIII new busin politi
	III Managerial Stance	V imgy reprog of humanus	VII New self image	

Crisis	Contextual Construction			Action
Wld & Busin crisis	Self Image	Mission	Method	Action
	Manag Stance	Imag prog of human	model bldg	New bus WSU New polity
	New self image			



new ethical system

A. STRUCTURAL SHIFT	B. WORLD RELATIONS	C. RESOURCES	D. RESPONSE
1. GREAT TRANSITION	1. IDEOLOGY CONFLICT	1. ENVIRONMENTAL CONTAMINATION	1. SYMBOLIC COLLAPSE
2. TECHNOLOGICAL REVOLUTION	2. REJECTION OF WEST	2. POPULATION EXPLOSION	2. STYLE ECCENTRICISM
3. COLLAPSE OF STRUCTURES	3. 3 rd WORLD STRUGGLE	3. WORLD RESOURCE DEPLETION	3. DESPAIR
4. URBAN TRAP	4. WORLD MARKET	4. DISTRIBUTION INEQUITY	4. GRIM FUTURE

A. STRUCTURAL SHIFT	1. REFERS TO BOULDOING'S EXPLANATION OF THE STRUCTURAL COLLAPSE IN THE 20th CENT. 2. THE COMPUTER, AIR TRAVEL AND COMMUNICATION HAVE IMPACTED THE ENTIRE WORLD 3. AS EVIDENCED BY REVOLUTIONS, MOOD, UNREST, THE EXISTING STRUCTURES OF SOCIETY ARE GOING OUT OF FUNCTIONAL BEING 4. THE WORLD IS MOVING TOWARD AN URBAN SOCIAL ORDER, BUT THE CITIES ARE IN A RADICAL STATE OF DETERIORATION
B. WORLD RELATIONS	1. NAZISM VS LIBERAL - COMMUNISM VS CAPITALISM - ARAB VS ISRAEL 2. 3rd WORLD CONSCIOUSNESS OF OWN POSSIBILITIES CAUSES REJECTION OF WESTERN BUSINESS ACTIVITY 3. RAW MATERIALS DEPENDENCE - EXPORT/INDEPENDENCE HAS TAKEN 3rd WORLD NATIONS INTO CRISIS 4. BUSINESSMEN ARE IN A VICIOUS STRUGGLE FOR WORLD MARKETS
C. RESOURCES	1. AIR, WATER AND LAND POLLUTION ARE WORLD WIDE 2. 1/4 OF ALL PEOPLE WHO HAVE EVER LIVED ARE ALIVE TODAY 3. NATURAL RESOURCES UPON WHICH 20th C. INDUSTRIAL SOCIETY RESTS ARE NEAR DEPLETION 4. THE SYSTEM FOR DISTRIBUTING GOODS IS INEQUITABLE
D. RESPONSE	1. THE COLLAPSE OF OLD SYMBOL SYSTEM HAS LEFT A VACUUM. 2. THE STRUCTURAL COLLAPSE HAS RESULTED IN NEW STYLES - HAIR-CLOTHES AND LIVING FOR ALL 3. BUSINESSMAN HAS RESPONDED TO CRISIS WITH DEPTH DESPAIR, GUILT AND SEPARATION. 4. THE PROSPECTS FOR ECONOMIC SURVIVAL OF THE PRESENT BUSINESS ENTERPRISE IS NIL.
E. ADDRESS	THE BUSINESSMAN'S CRISIS LECTURE CONFRONTS THE PARTICIPANT WITH THE JUDGMENT ON HIS VOCATION, EMPHASIZING HIS GUILT FEELINGS, PARALYSIS, AND THE CONFLICT OF HIS JOB - FAMILY MORALS IN RELATION TO GLOBAL PROBLEMS

II Businessman's Crisis Lecture — Businessmen PSU 2.22.70

A. Runaway World	B. Judgment	C. Decisional Analysis	D. Inadequate Official Model
1. Feast or famine	1. "The Damned"	1. Individual morality	1. Job/Family Conflict
2. Total Wins & losses	2. Responsibility/Guilt	2. Victim Image	2. Job/world conflict
3. Urban facilities trap	3. Social Inadequacy	3. Inadequate to world problems	3. Lack sym/style
4. Mobility - No roots	4. Rejection by youth	4. Senses death of role	4. It is only significance

A. Runaway world	1. Bus'man is caught in "feast or famine" situation beyond his control because of complex world, national, regional and local economic factors. 2. He wins or loses all; conglomerates gobble up others or get gobbled up; "the rich get richer etc" - causing job & status insecurity. 3. Population explosion, resources depletion, econ. market crunch has resulted in urban facilities trap that overwhelms, blocks him & appears hopeless. 4. Mobility - great % of moves - causes cut offness - no roots - no historical loyalties to ground him.
B. Judgment	1. Each businessman - wealth, power, status & potential (or is) "The Damned", i.e., "harder for the rich man to get into the kingdom etc". 2. Overwhelmed by responsibility for world, he senses his great guilt & is blocked by it (paralyzed) and pushed further into despair & intransigence. 3. His present social forms, structures & models are inadequate to meet the demand of world problems & needs. 4. Judgment on businessman is evidenced by youth revolt, youth rejection of middle class standards, by youth not coming into business etc.
C. Decisional Paralysis	1. His role, image, life style, traditional values - his whole being and his physical security are all called into question & he knows it and is very insecure. 2. He feels helpless to deal with his situation or with the world crisis; even within his own company & structures he thinks "what can I do?" 3. In face of racism, nat'lism & econ. imperialism, he asks self, "what do I do about my Korean DDT plant?" 4. Businessman has seen the forces behind his being collapse or called into question - he senses his social role is dead.
D. Inadequate Official Model	1. There is a sharp dichotomy between his image of a free guy (family man) and bastard (businessman) - also competition for his time, interests etc. 2. Businessman is responsible for western oppressions, pollution - conflict of profit & social values - feed the world but to do so - pollutes it. 3. The sym & style which have united the business community have been called into question. There are no new ones yet - 4. The only significance in business is success measured by \$ - no vocational possibilities.

EXISTENTIAL ADDRESS

THE "BUSINESSMAN'S" LECTURE CONFRONTS THE PARTICIPANT WITH THE JUDGMENT ON HIS VOCATION, EMPHASIZING HIS GUILT, PARALYSIS, AND CONFLICT OF HIS JOB WITH HIS FAMILY, MORALS, AND GLOBAL PROBLEMS.

Managerial Stance

Missional Contextualizer	Decision- Making	Individual Motivating	Prioring
A	B	C	D
1 Functional Clarity	1 Decision- maker	1 Motivational Process	1 Relation to Total
2 Company Man	2 Decisional capabilites	2 Utilize indiv. gifts	2 Accountability/ absolution Struct.
3 Context Setting	3 Spirit dimen. in wkshop	3 Honors Achievements	3 Yes before No
4 style, symbols, myths	4 Build corp.	4 Enables Perseverance	4 Detachment

- A**
- 1 The manager knows the personnel, equipment, schedule, and rationale about his delimited area of responsibility within the company.
 - 2 The manager wills that the Co. comes off & holds a tension on between dedication to the Co. & allegiance to his employees.
 - 3 The manager has general knowledge about the whole Co. and its role in society, and decides the necessary context in every alt. & sets it.
 - 4 The manager sets the nec. context by intentional use of style, symbols, and myths.
- B**
- 1 The man. makes decisions in the midst of the ambiguities and assumes resp. for them.
 - 2 The man. is astute at observing, judging, weighing up, and deciding the nec. action.
 - 3 The man. in gathering and focusing the insights of his employees, honors every insight, attaches no blame, allows no bitching, recog. the depth of every indiv.
 - 4 The man. builds corp. by discerning & shaping the common mind.
- C**
- 1 The man. sees what makes his employees move, and tickles them there.
 - 2 The man. carefully assigns tasks on the basis of discerned indiv. gifts.
 - 3 The man. dutifully recog. & honors the achievements of his employees.
 - 4 The man. sustains & nurtures his employees in the task in the midst of contradictions.
- D**
- 1 The man. holds before himself & his organization the comprehensive picture of the globe & their participation.
 - 2 The man. clearly recog. need for accountability and the pronouncement of a new beginning.
 - 3 The man. honors the other by affirming every alt. saying the nec. "No" only on the other side of affirmation.
 - 4 The man. does not allow his engagement in a sit. to blind him from a comprehensive context.

Exist. Address Everyman has the possibility of operating in the tension of the universal demand and the individual or particular needs.

Powerful Model Builder

Businessmen's PSU
2/22/90

Broad Visionary	Rational Skills	Interior Discipline	Intentional Actualizer
A	B	C	D
1 Futuric Dreamer	1 Scrutinizer	1 Risking is the way life is.	1 Developer
2 Comprehensive Vision	2 Acknowledge Present	2 Responsibility not moralism	2 Bold Implementor
3 Innovates the Necessary	3 Systematizer	3 Interior Will-Power	3 Doer
4 Builds for 1000 Years	4 Problem Solver	4 Will one thing	4 Appropriates necessary resources.

A	1 The mod-blder dares to dream beyond the wildest imagination of Sci. Fiction. 2 The mod-blder does not limit his vision by a reductionistic picture of time or space. 3 The mod-blder sees the nec. action & builds the essential construct. 4 The mod-blder's self-story is that his creation is for 1000 years.
B	1 The mod-blder uses his critical intelligence to raise the crucial questions. 2 The mod-blder having gathered the data, decides to acknowledge the reality of the site. 3 The mod-blder, grounded in history, uses his eclectic organizational powers to systematize the raw data. 4 The mod-blder is the strategist and engineer who architecturally arrives at the necessary solution.
C	1 The mod-blder knows that risking is the way life is. 2 The mod-blder sees that there is no justification for any action. 3 The mod-blder stands alone because of his own interior will-power. 4 The mod-blder follows the methodology and adheres to his model.
D	1 The mod-blder creates the sit. in which the action must take place. 2 The mod-blder boldly moves ahead to remove all obstacles and win. 3 The mod-blder is the man who is not hampered by the inactivity of those about him but who moves ahead. 4 The mod-blder uses the resources at his command to accomplish his goals.

Exist. You can decide to use your rational, intentional
Address Powers.

LECTURE 4x4:

V. IMAGINAL REPROGRAMMING FOR HUMANNESS			
A. MEMORY	B. VISION	C. VOCATION	D. IMPERATIVES
1. Comprehensive review - past prog. success / failure 2. Particularity of company histories 3. Gift of West. rat'l'ty 4. Participation beyond stockholding?	1. Corporate alternatives 2. Individual alternatives 3. What human response to these? 4. What are symbols of humanness?	1. Post-civilization 2. Living "for all" 3. Lobby "for all" 4. Programming "for all"	1. Get clarity on present programs 2. Meet material needs 3. Go beyond self-solve 4. Draw forth human response

Sentence articulation of 4x4:

VI. THE NECESSARY REPETITION OF DAY TO DAY BUSINESS IS THE LOCUS OF ENORMOUS SYMBOLIC POWER FOR REPROGRAMMING SOCIETY.	
A. Memory raises the question.	1. The broad picture of history provides clues to economic successes & failures. 2. The history of particular companies describes the same in microcosm. G.I.L. / Sears - success Mont-Ward - failure 3. The Western gift of ^{comp. / fut. / int.} rational analysis & planning illuminates self-fulfilling prophecies of doom as avoidable. 4. The New Corporate Power rests upon the strategic participation of the masses in analysis & planning.
B. New Visions are built	1. The larger the corporate stake in the whole future is, the more human the corporate strategy. 2. The truth for an individual in any situation is appropriation of the contextual necessity before the future full future. (Bonhoeffer TP3) 3. Both corporate & individual intentionality will generate a human response from the masses. 4. This humanizing dynamic is constructed by decision & action by symbols.
C. Symbols call to Vocation	1. "Post-Civilization" demands that all intentionality comprehensively embody the discontinuity of the times. 2. "Living for all" is the life-stance appropriate for our times. 3. "Lobbying for all" is the key to the responsible use of influence in our times. 4. "Programming for all" is the necessary deed of our times.
D. Imperatives Concretize Vocation	1. Reprogramming begins with the illumination of the effects of present strategies. 2. The meeting of basic material needs is both a present necessity and a possible ^{block to genuine analysis.} 3. Effectiveness and worth must be measured by answering the deepest social ills and by greatness before all of history rather than by a personal, local, and immediate yardstick. 4. To draw forth the human response is to decide the course of history and accept the consequences.

Existential Address of the whole lecture:

The expenditure of energy never fails to bend history.

Lecture 4x4 :

VI. NEW BUSINESS IN THE NEW SOCIAL VEHICLE			
A. ROLES	B. NEW IMAGE	C. CREATE NEW FORMS	D. ACTION NEEDED
1. Transition 2. Present role 3. Past role 4. New problemat	1. Contextual 2. New principles 3. Accountable to world polity 4. All participation belongs to all	1. New forms for new presence 2. New forms for new ventures 3. Global economy builders 4. Be sign of new corp. power/style	1. Produce trained leaders for new polity 2. Make electronic grid enable global order 3. Make adequate public resources available 4. Battle-plan for global transformation

Sentence articulation of 4x4 :

VI.	
A.	
B.	
C.	
D.	

EXISTENTIAL ADDRESS OF THE LECTURE :

The new business will direct the course of the NSV.

HISTORICAL CONTEXT	B. GLOBAL SERVANTS	C. QUALITIES	D. RESPONSIBILITY
1. Benedictine / CISTERCIAN 2. ROBINSON CRUSOE 3. KARL MARX 4. HENRY FORD	1. SERVANT OF ALL MEN 2. GLOBAL BUSINESSMAN 3. MANIPULATOR FOR ALL 4. CREATOR OF HISTORY	1. STRUCTURE LOVER 2. EARTH-MOVER 3. DECISION-MAKER 4. NEW-IMAGE MAKER	1. RESP. FOR WEEKDAY LIFE 2. PRODUCES TO SERVE NEED 3. SOCIETY DEVELOPER 4. POWER & BURDEN

A. HISTORICAL CONTEXT	1. B/R WERE FORERUNNERS OF CORPORATIONS, WOOL WINEPRESS BECAME ENGLAND'S MOST PRODUCTIVE ENTERPRISE 2. THE HUMANE BUSINESSMAN AS LITERARY FIGURE - FRIDAY IS WORKING CLASS 3. MARX'S VISION OF HUMANNESS IN THE REALM OF ECONOMICS 4. FORD GAVE WORLD POSSIBILITY OF MASS "ASSEMBLYLINE" PRODUCTION AND AFFORDABILITY OF GOODS FOR ALL
B. GLOBAL FOUND	1. THE JOB OF THE BUSINESSMAN IS TO TRANSFORM RESOURCES INTO PRODUCTS AND SERVICES WHICH MEET THE NEEDS OF & DIST. TO THE WORLD 2. THE AREA AND THE RECIPIENTS OF HIS TASK ARE SEEN AS GLOBAL 3. HE BUILDS, PRODUCES AND RENDERS SERVICE ON HIS OWN INITIATIVE USING ALL MEANS FOR ALL 4. HE CREATES THE SHAPE OF CITIES & INFLUENCES HISTORY THROUGH HIS ECONOMIC POWER
C. MULTIPLE	1. NEW IMAGE IS AN AFFIRMATION OF HIS NATURE - INCLINATION TO CONSERVE, PROTECT & OPERATE W/IN EXISTING STRUCTURES OF SOCIETY 2. HE LITERALLY MOVES THE EARTH - GETS THINGS DONE - EXECUTES DECISIONS - BUILDS THE STRUCTURES 3. HE IS THE DECISION-MAKER EMBODYING THE REALIZATION THAT HISTORY IS A PAST RATIONALIZATION OF SUCCESSFUL DECISIONS - HE IS DECISIVE. 4. HE CREATES BY ACTION AND STYLE THE NEW IMAGE OF THE 21ST C. MAN. HE IS A PIONEER, A NEW SOCIAL DEVELOPER
D. SERIOUS BILITY	1. HE IS RESPONSIBLE FOR THE WORK-A-DAY WORLD - THE NITTY-GRITTY - RUNS THE PRINTING PRESS 2. HE PRODUCES TO SERVE THE WORLD - HIS WORK IS THUS SANCTIFIED. HE IS OBEDIENT TO COMMUNITY DESIRES 3. HE IS A DESIGNER OF HUMANNESS, HIS FINGERS ARE ON THE SWITCHES OF SOCIAL REFORM - HE ENABLES OTHERS TO PARTICIPATE IN CHANGE 4. HIS POWER - POSSIBILITIES IS HIS BURDEN - RESPONSIBILITY. HE CANNOT ESCAPE HIS DUTY W/O FALLING BACK INTO DESPAIR

EXISTENTIAL ADDRESS

THE CREATION OF THE NEW SELF IMAGE LECTURE RECOVERS FOR THE PARTICIPANT THE IMAGE OF THE RESPONSIBLE WORLD-STEPPER, CONCERNED WITH HUMAN NEED AND RELATING TO HIS TIME, EMPHASIZING HIS RESPONSIBILITIES AND HIS BURDENSOME RESPONSIBILITY

BUSINESS PSY. 22 Feb 1970.

NEW BUSINESS POLITY STRUCTURES

A. HUMAN CONTEXT	B. CORP OPER METHODS	C. COLLEGIAN CARE STRUCTURES	D. SOCIAL RESPONSIBILITY
1. GLOBALITY	1. COMP FUT INT PLANNING	1. HUMAN EXPENDITURE	1. DECISION TOPIC: SOCIAL CHANGE
2. NEW OPERATING PRINC	2. WORKSHOP METHOD OF PROBLEMSOLVING	2. MYTH RITE SYMBOL	2. GLOBAL REPERCUSSIONS
3. NEW OPER. IMAGES	3. GRASS ROOTS PARTICIP	3. TEAM STRUC: A/CABILITY & ABSOLUTION	3. HISTORICAL SIGN'CE
4. MISSION: CONCRETISE HUMANNESS	4. CONSENSUS METHOD	4. COVENANT: ENT FEXIT INDIVID AND COMPANY	4. ON BEHALF OF ALL

A HUMAN CONTEXT	1. WHATEVER WE DO AFFECTS THE WHOLE POPULATION OF THE PLANET
	2. SO I CANNOT AFFORD TO OPERATE WITH AN IMMEDIATE, REDUCED OR HAZARDED SET OF PRINCIPLES
	3. AND OPERATING IMAGES MUST BE BASED ON HUMAN NEED & DEMAND BENEATH THEM
	4. THE ROLE OF BUSINESS IS TO GIVE PRACTICAL FORM TO THE CREATION OF HUMANNESS
B CORPORATE OPERATING METHODS	1. THE BUSINESS OF C21 DEMANDS COMP FUT INT PLANNING AS IT STANDS BEFORE THE MISSION OF CONCRETISING HUMANNESS
	2. COMP FUT INT PLANNING CARRIES OUT THE TASK DEMANDED BY COMPREH GOALS AS THEY ARE DETERMINED THRU WKSHOP PROB SOLVING
	3. THE GOALS ARE COMPREHENSIVE WHEN ALL THE WISDOM OF GRASSROOTS PARTICIPATION IS HONORED FROM THE JANITOR TO THE PRESIDENT
	4. CONSENSUS METHOD OF DECISIONMAKING HONOR ALL THE WISDOM
C COLLEGIAN CARE STRUCTURES	1. COLLEGIAN CARE STRUCS ENABLE HUMAN EXPENDITURE TO MEET HUM NEEDS
	2. SPIRIT CARE NURTURE IS SUSTAINED THRU MYTH RITE SYMBOL
	3. TEAM STRUCS OBJECTIFY CARE THRU TASK-A/C AND ABSOLUTION
	4. A COVENANT ALLOWS FOR ENTRANCE & EXIT IN COMPANY AS BOTH INDIVID & CORP DECISION
D SOCIAL RESPONSIBILITY	1. ONLY MY DEATH WILL CREATE THE NECESSARY SOCIAL CHANGE
	2. EVERYTHING I DO REVERBERATES THROUGHOUT THE GALAXY
	3. ALL THAT EVER WAS - MY ANCESTORS, AND ALL THAT EVER WILL BE - MY DESCENDANTS - DEPEND ON MY DECISION
	4. LIFE EXISTS ONLY TO LIVE ON BEHALF OF ALL

EXISTENTIAL ADDRESS

HOW CAN MY LIFE BE EXTENDED SIGNIFICANTLY IN THE LIFE STRUGGLE OF SUPPLY & DEMAND

HOW IS IT THAT YOU CARE FOR THE WORLD? MISSION OF THE COMPANY	HOW DOES THIS COMPANY CONCRETISE HUMANNESS?	HOW TO NURTURE TROOPS FOR EFFECTIVE ACTION?	ON BEHALF OF WHOM?
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10/17/71

THE AUTHENTIC DESTINY OF THE POST MODERN MALE

		RESPONSIBLE TO BEING INDIVIDUAL AUTHENTICITY	SIGNIFICANT ENGAGEMENT RESPONSIBILITY FOR THE WORLD			RESPONSIBLE TO BEING CORPORATE AUTHENTICITY
CONSTRUCT CONSTRUCT		THE PRESENT SITUATION AND FINAL MEANING	THE ECONOMIC PROCESSES AND MY VOCATION	THE POLITICAL PROCESSES AND MY SOCIALITY	THE CULTURAL PROCESSES AND MY STYLE	THE FUTURE POSSIBILITY AND DESTINAL CALLING
A I M S	Rational	Ground Social [△] in 20th Century	Acquaint with Economic Pro/Mal- aise	Clarify sociality & powerlessness of Political	Cultural collapse Family Tyranny	Tranestablishment Man
	Existential	Anchor Historical Context	Demand depth reflection	Become aware of possibility to decide history	Risk security to invent new role	Destinal Spirit Decision
	Moodal					
	Image					Venturesomeness
M E A L	Context	Life Adventurer	Courting Mystery	Bursting Boundaries	Charting Unknown	Spinner of Dreams
	Songs	Men of the Spirit Lords Prayer Responsibility	Single Mind Creation Come Thou Fount	The Vision Obedience Contemplation	The Cryin' Poverty Prepara & Cry	Called to Walk Men of the Spirit Obedience
	Ritual	Eisley 50 Million Years Society/History	Thoreau The Deliberate Duty/Labor Life	Socrates The Laws Will Say Justice/Law	Shakespeare To Be or not To Be Wisdom/Truth	Kazantzakas The Crimson Line Love/Honor
	Conversat.	Utopian Thinking	Male/Female	Adventure	Male/Female II	Style

FALL 1971
OCT. 14, 1971

THE AUTHENTIC DESTINY OF THE POST-MODERN MALE

SEMINAR SYLLABUS
PROSE DESCRIPTION

THE SEMINAR EXAMINES THE RELATIONSHIP BETWEEN THE SOCIOLOGICAL CRISIS OF THE 20th CENTURY AND THE CONTEMPORARY STRUGGLE OF MAN TO FORGE A NEW IMAGE OF THE MALE ROLE. THE SEMINAR IS COM-
PRISED OF FIVE SESSIONS EACH OF WHICH IS A COMPLEX OF LECTURE, THINK-TANK DISCUSSIONS AND
SERIOUS INFORMAL CONVERSATIONS. THE INTENT OF THE SEMINAR IS TO ENABLE A GRASP OF THE INCLUSIVE
DYNAMICS OF THE SOCIAL PROCESS AND THEIR CURRENT DISTORTION. THIS BASIC ANALYSIS IS DESIGNED
TO ENABLE THE PARTICIPANT TO APPROPRIATE THE PRESENT SOCIAL SITUATION AND TO ENVISION NEW
POSSIBILITIES FOR SIGNIFICANT ENGAGEMENT AS A MAN IN THE CREATION OF THE EMERGING NEW WORLD.

INTRODUCTION

THE FIRST SESSION
DEALS WITH THE 20th
CENTURY REVOLUTION
AS THE CONTEXT IN
WHICH THE QUESTION
OF AUTHENTIC SELF-
HOOD IS RAISED AND
THE STRUGGLE WITH
COMPREHENSIVE RESPON-
SIBILITY IS ENGAGED.
THE INTENT IS TO
PROVIDE A BASIC GRASP
OF THE DYNAMICS OF
SOCIAL PROCESS AND
THE RELATION OF THE
MALE MALAISSE TO
THE 20th CENTURY
MILIEU. THE PARTICU-
LAR NATURE OF THE
EMERGING MASCULINE
REVOLUTION IS RE-
LATED TO THE BROAD
TRENDS IN SOCIETY
WHICH PROVIDE'S A
GRASP OF ONE'S
RELATION TO THE
GLOBAL SITUATION AS
A DEPARTURE POINT
FOR THE ENSUING
EXAMINATION OF MAN
IN RELATION TO THE
ECONOMIC, POLITICAL
AND CULT. DIMENSIONS

SESSIONS II, III AND IV ARE CONCERNED WITH IN-DEPTH ANALYSIS
OF THE ECONOMIC, POLITICAL AND CULTURAL PROCESSES AS THEY
RELATE TO BOTH THE GLOBAL SITUATION AND THE STRUGGLE OF THE
MALE IN CENTURY TWENTY. EACH SESSION INCLUDES A LECTURE-
ANALYSIS OF THE CONCRETE MANIFESTATIONS OF MAN'S ENCOUNTER
WITH PARTICULAR SOCIAL DYNAMICS AND THEIR DISTORTIONS. THRU
"THINK-TANK" METHODOLOGIES AND READING SEMINARS THE GROUP
WILL ADDRESS ITSELF TO PENETRATING THE MEANING OF THE CRISIS
IN SOCIALITY AND THE MALE MALAISSE AS A SOCIOLOGICAL EVENT.

THE SECOND SESSION
IS CONCERNED WITH
THE MALE AND THE
ECONOMIC PROCESSES.
THIS SESSION WILL
EXAMINE ECONOMIC
TYRANNY AND THE
CONCOMITANT MALAISSE
OCCASIONED BY THIS
IMBALANCE IN THE
INCLUSIVE SOCIAL
PROCESS. THE COLLAPSE
OF VOCATION IS OBJ-
ECTIFIED AS THE GRP
GRASPS THE POSSIBILITY
OF SIGNIFICANT EN-
GAGEMENT IN THE
HISTORICAL PROCESS
IN THE DEMAND TO
MOVE BEYOND ECONOMIC
TOWARD AUTHENTIC
RECOVERY OF THE
INCLUSIVE SOCIAL
RESPONSIBILITY OF MAN

THE THIRD SESSION
IS CONCERNED WITH
THE POLITICAL DYN &
ITS RELATION TO
ECONOMIC AND CULT
PROCESSES. HERE WE
WILL BE CONCERNED
WITH MAN'S RELATION
TO "SOCIALITY" AS IT
IS CONCRETELY EN-
COUNTERED IN THE
COMMUNITY. THE LECT
AND SEMINAR POINT
TOWARD BROADENING
MAN'S SENSE OF SOC-
IAL RESPONSIBILITY
AND PROVIDING IMAGES
OF ACTUAL ENGAGE-
MENT IN THE GOALS
OF THE FUTURE OF
MANKIND.

THE FOURTH SESSION
IS AN ANALYSIS OF
THE CULTURAL DYNAMIC
IN ITS EDUCATIONAL
AND SOCIAL ASPECTS
AND A FOCUSED EFFORT
DEALING WITH THE
CRISIS IN THE POST-
MODERN FAMILY. WITH-
IN THIS SECTION THE
GROUP WILL DEAL WITH
THE TYRANNY OF THE
FAMILY IN TERMS OF
THE DEMAND FOR
COMPREHENSIVE SOCIAL
RESPONSIBILITY.
THE SEMINAR WILL
PLACE EMPHASIS UPON
THE GROUP'S REFLECTION
ON THE IMBALANCED
DYNAMICS WHICH REDUCE
MEANINGFUL ENGAGE-
MENT IN THE CREA-
TION OF NEW STYLE

CONCLUSION

THE 1ST SESSION
CONSIDERS THE MEANS
OF SOCIAL CHANGE
THROUGH WHICH THE
MALE CAN EFFECTIVELY
ENGAGE HIMSELF IN
THE CIVILIZING PRO-
CESS AND THE CREA-
TION OF THE NEW
SOCIAL FABRIC OF
CENTURY TWENTY-ONE.
THROUGH AN EXAMIN-
OF THE POST-MODERN
MYTHOLOGY OF MAN,
THE PARTICIPANTS IS
ENABLED TO GRASP
APRESENT THE DELINE-
ATING QUALITIES OF
MASCULINITY AND
FORM A NEW SENSE OF
THE DESTINAL CALLING
OF THE MALE IN THE
TWENTIETH CENTURY.