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WE travel westward this morning and go take a look of a social demonstration project in the Micronesia

Islands and in particular the Marshall Islands which is 3 million miles, sq. miles, of 720 sq. miles of

land and the rest of it is water, ocean. Over 2000 Islands with over 700 km inhabited. And we go there

and I think as you

how

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to hear the report it will become very apparent that the possibility that has opened up in the Marshall

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Island for the movement have been render out of the pain and the suffering and the research

and partical demonstration of 5th City, Mojamm, and Ooumbulgary. We've been there a long time, I guess

began

it begins in 1969 when a xxxxxxx Rev. Jude Simpson who is a Marshallase attended x the Singapore ITI. Now

that was backed up by the fact that a young youth by the name of Neal Vance had been in the pease corp. for

two years in Ebon, and had meet this Jude Simpson and suggested that we recruit him. And I guess if you

backed up beyond Neal I guess you would have to say that we have been in Majuro from the dawning of consciou

ness itself, xxxxxxx or that our being there wort of began with creation, but after Jude Simpson attended

Marshall Islands at the Hong Kong, and K.L, Soeul, Korea, and Fouka Oaka. There were 33 of men and women

who came and participated and began to catch hold thru the ITI program of a partical vision of a

possibility for the future of their people. And out of that, catching hold of that vision we were invited

to send out two school teachers to teach in the school of which, among other things that REV. Jude does,

that school out of he runs ~~the~~ Rong Rong which is a island off the end of Majuro . And so back in 1970 we sent out ^{Marion}

and John Oylar to hold that post. ~~many~~ And I guess many of us remember ~~of~~ the letters

we got back and our image of Rong Rong was the end of the earth. And I can remember one letter from them

when they told of trying to get home from Rong Rong and a little motel boat. I mean the Pacific is peritual

choppy and in the midst of getting over there, the motor konked out and there began an herendous tale of

getting back to Rong Rong., and I could appreciate that ~~skies~~ ^{once} I saw that island off the end of & Majuro.

After Marion and John ~~xxxxxxxxxxxxxxxx~~ were called back and reassigned to Frankfort, Judy and John

Montgomery went out there and they are in their third year of holding down that post. Now in the midst

of all of that there were every time the Elders team went out ~~there~~ they would stop by Majuro, and we were

invited to go out there and try to do something about a trading company that was on its way to ~~bankruptcy~~ ^{being short}

short of ~~bankruptcy~~ ^{as you will recall} company. And that is KITCO, Kaugauguen Import and Trading Company. And we finally sent out there

and lets see I think ~~y~~ they are in their second year, maybe moving into their 2 and a half years. Larry

and Catherine White and Lee and Leah Early went out to pick up that task. And in the first year amazing

things happened, that company ~~was~~ was turned around, made a profit and since that time has be doing better

and better and better. And so that event became a real sign that to the leaders of the Islands that our

movement ~~was~~ was possibly was a group of people who could do something ^{at least in a} in a ~~consultation~~ ^{consultation} way

to begin to move those Islands into the future. And so the Majuro Consult took place, and that was the

first 5 days of September, and 32 of us traveled to Majuro to hold a consult. Many, Many people with a wide

range of skills and knowhow. Eugene Buck was there, knowing all about oceanography in antarctica

and so he had a little shift in scenery, Steve Laxdall was a doctor, Clancy Mann a lawyer, and Victor Axlerod and his wife Blanche, Victor is the contractor who did all the rehabs in 5th City,

he went as a contractor and added a very fine color. I remember the first morning we came together for our consult, and all of us were trying to be rather conservative in our decor, and old Victor marched out in a red and white striped shirt and Bermuda shorts, and a wide hat. He was ready to go. Five women went, I know women are always interested in that. Carol Walters, Priscilla Wison and myself, and Blanche Axlerod and Barbara Curso. Barbara and Ray Caruso, who is in public relations. You

would recognize the list of movement people who were on the consult. Out of those five days we had a great time out there. In the process of the consult, in one day we went around and met all of the District

Administrators, Majuro, the Marshall Islands the Trust Territory, that was given to the United States after the World War two to administer. At first it was administered by the Department of Navy, and then was taken over by the Department of Interior; and there it is now administered from the Department of Interior, the Office of the Trust Territory. The product of the consult, aside from the personal product of just getting to know some of the Marshallese people, the business leaders, the symbolic leaders, of the Marshallese culture was to get forth a practical vision. We attempted to do tactics, we learned an awful lot about social methods in the process, the result of which you are experiencing in this school. I mean we made some errors but were able to cover them up. We came out with 22 social constructs.

which delineated what we named Comprehensive Human Development Plan, for the Marsall Islands. Eight of those constructs were in the training arena, both educational and vocational training. Six of them were in the social arena, community development, or sort of 5th City. And another eight were in the economic arena. I think the breakthrough that came I've reflected back on Majuro, there was a long list of marsaltese people who went through the Consult with us, so the group was much larger. We started early in the morning and went up through dinner, each night. There were two elders there, one whose name was Waduck Silk and the other whose name was Elmo Allen. Now George Holcomb was working in the community development arena in workshops and things with them, and they were the ones who were elders in the community and knew the stories and traditions of the people. You can well imagine out in the South Pacific there have been more thrusts than you can count to do something out there. I mean there have been community development people move through the South Pacific by the carloads, but somehow or other in the process of this consult, Waduck silk and Allen Elmo decided that we the movement were a group of people they could trust. Having made that decision they went to their King, and asked him his permission to tell the story and to talk freely to us. And I think that was a real breakthrough relative to what has happened since then, because up unto that time there has been a certain reserve and

The end product after we got the 22 programs spelled out, we created a document and took it to the leaders of the community on Tues. Morning. That was just a great, great event. You can well

imagine knowing how we work, you won't be surprised that the document was slipped through the door five minutes before it was to be presented. We sort-of worked all night and were typing it furiously and rewriting up to the very last minute, and the men had gone on to have this luncheon meeting, and we rushed over and got the document slipped in, and it was presented. They took a look at it and were very, very excited about what had been produced, both through their efforts and our efforts together.

In this corporate working through of the document. You'd want to say there the nod was given, and we were given permission to move ahead whatever that would look like. Moving ahead has really been a whirl.

What has happened since we came back from the consult, first of all there was follow up in Washington there was follow up in San Francisco, where we went to see Ambassador Hayden Williams, who is the ambassador to the trust territory and an old friend of the movement in that territory.

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is the head of the Asian Foundation. And then we went to see him to ask if he could be of help.

He suggested that in his position being ambassador, that it was not appropriate for him to move directly, but he picked up the telephone and made an appointment in Washington for us to see Mr.

Stanley Carpenter who is the head of the Office of Territorial Affairs, of the Department of the Interior.

That meant a trip to Washington to lay out the Comprehensive Human Development Plan to Mr.

Stanley Cutler who just, really was overwhelmed, most of all the comprehensiveness of the plan.

It became very obvious to everyone with whom we talked, that old principle of 5th City, you have to do it all at once. I think that was the thing that spoke to Mr. Carpenter. He was so excited that he called Saipan, while our men were still in the office with High Commissioner Ed Johnson, who is the High Commissioner of the Trust Territory. That was the beginning of the world, if you will. Joe ^{Forest} and Boris Craver went out and made that trip. one of the main purposes of that trip was to present the liberal Formationa legal document to the Attorney General that would set up a para corporation.

Those interviews were just very exciting, not only did we talk with the High Commissioner but the Deputy Commissioner Mr. Peter Colburn, who was a Samoan, just an absolutely fine man. Forset and Joe went on down to Majuro, and there once again met with the business leaders, and talked over the plan excitement and anticipation and the practicality of the plan began to be seen. The end result of that was they drew up a document, the committee of 100. It is crucial that you see that in this kind of social demonstration that you get the local support. That document was a sign ed by Andrepogooa who is one of the kings, and represents the political dynamic, King Kabooa Kakooa who represents

the heritage, the cultural, the symbolic King in the midst, and ~~and~~ and Robert Reimer who is the largest businessman in the community. So Forest and Joe came back from that trip with that kind of authorization.

This para corporation is sort of a holding company, over the economic development, well we have

seen the Majuro Consult that you would have to have a comparable structure, that's sort like

the 5th City Redevelopment Corporation, a past construct, that you would have to have a comparable

structure in the social arena. We have proposed in the consult a group, a sort of community

development corporation. When Forest and Joe got to Siapan they discovered that there already

was in existence a formation called the Marshallese Community Action Agency. Now this is the

place where you deal with health, education and sort of that dimension. It is just a natural

structure for us to use. The amazing thing is that they met with all the directors at that point.

Guess who is now the director of the Marshallese Community Action Agency? One guess. Robert

Fishel. He has been apart of whatever being apart of that agency, which is really great. Now

phases, there's a phase one and a phase two. Now phase two is ~~xxxx~~ really getting started ~~xxx~~

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but it takes more research, more planning, locating of the troops, the trainers who can do the task, and also more funding, and so at that level phase two is getting started. Phase One is

more in real action. Phase two in the economic, there are eight economic structures, and eight cultural structures. You will note that we are not dealing in the arena of the political.

I think that is one thing that has gotten clear through the Majuro Consult that, that is you don't deal with the political when you are doing social demonstration. I mean we are dealing with the political, but not head on, unless you want to throw the guys out of power and put some new guys in there. But, it's not ahead on dealing with the political arena, but the indirect tangential thru getting the programs funded and all of that. Well, the four constructs in phase two

economic is a marine farm demonstration , that would be dealing with marine sea culture
mariculture and all that, tuna fishing enterprise, you've never tasted tuna if all you've tasted
is tuna out of a can a coconut processing plant , and a demonstration land farm. The four
cltural structures which are in phase 2 is some kind of an apprenticeship program to train
people
People in useful skills, a demonstration houseing priject, there are already countless drawings
as to what that might ~~like~~ look like. in Majuro , picking up on some of the kind of housing
that is there bringing it into the 20th century , which means indoor johns, adult education
Program, and the all island health service which Steve Lawdall sort of got his mind wrapped around
at the consult. All right now, the ones that are in action there are 8 of them. First of all
the trans atoll service corporation, and that is the TASC corporation which is a holding company
of 8 of the largest businesses in the island. Their job, and that's what I said Forest worked

in being their job will be to sort of oversee all of these programs as well as being extremely interested that within the next 2 years there will be 24 small businesses and industries developed in the Marshall islands . Soemone was talking about the import-export rates in the Marshall Islands it's a deficit of 9 to 1. That has to be very quickly and radically turned around and it will be the job of the TASC corporation to see that that happens. And they're concerned with bringing more dollars into that economy through the development of business and industry keeping the money that is there and finding ways of just getting capital to move around the islands themselves. Secondly the copra lagoon system. Now isn't wild that we're into all this. If you can wrap your mind around copra lagoon system . All you have too keep in mind in the copra lagoon system is warehouses, stores, and lagoon posts. The copra production last year in the Marshalls was 7,000 tons. That we can predict in 18 months give or take

contradiction of transportation which is the major contradiction could easily be tripled.

One of the guardians has already had the beginning conversation with Proctor & Gamble

which says that they would be extremely interested in contracting to get the coconut oil

to make soap but they would not be interested except for a 20,000 tons a year production

They would be interested in that kind of quantity. But you see what ~~you~~ could happen if ~~that~~

that copra began to be produced. Well, there's all kinds of reasons why it's not. no

inadequate tools, no processing plant out there, but the main contradiction is that transportation

There is just one field ship that serves all of the Marshall Islands that picks up the copra.

You have read in the Global Report the Now, the first day the consult

arrived, Lee Early told us the Moratopis is due in today. We were all excited. We ... Because

when a ship comes in to the Marshall Islands it's a whole community that goes down to meet it.

Well, I mean ten days later, the Molatovic had not arrived. You might think that's an

exception to the rule, but that's the way it is all the time. The islanders, they do not know

whether or not a ship is going to get there within 3 months or 9 months. They have the one ship,

it is diverted to take the care of the health needs of the people on the islands and if there is a bad health need where someone has to get to the hospital they'll just divert that ship that is

supposed to be picking up copra to go pick up the person from the island... You can see the

situation with transportation has to be taken place. Also the ships are in disrepair, there

were three huge lagoon ships that collected copra sitting out in the harbor and we said well why

aren't they running? Well, parts are missing. one business, I mean, they finally after six

months got the part from Japan and when it arrived it was wrong...the wrong part. You can see how

that could be worked through. anyway there are 4 field ships needed. There is already one, the

M V Truck is sitting out in the lagoon at Majuro so the District Commissioner who is a Mr.

Oscar Debrun and another fine man, oh incidentally he signed the committee # of 100, which was

really great. He couldn't sign it as the committee of local citizens with his hat of being the

District-Administrator of this, but he was so excited he said, "well, I could be one of the local

citizens, couldn't I?" of course, we said yes and so his name is one that document. which is

just great. I Well, that M.V. Truck is sitting out there so the district commissioner has been

petitioned to assign that field trip ship to the Marshalls with there is an MD pa Q that is at

Truc and the wheels are in motion to get that assigned. There are also two inactive YF ships

up in Guam and wheels are in motion. Incidentally while all these trips to Washington not only

was the dept. of Interior visited but OEO, HUD the navy, trade and labor, because all of those

departments would be involved in doing this social demonstration, finally. then there is need for

the copra lagoon system 6 barges. now those barges are sitting out in honolulu not being

used. and theres is one large barge which a we need to get which is I like these initials,

it is an A Y FMB. we have to get an A.Y. FMB and we have to 5

Y FMB's.

^A and the big barge will be at Majuro to serve as the second dock to serve as storage. If the

copra gets wet it rots. They have to have warehouse facilities and anyway we think there's

no problem in getting those barges. the only thing that has to be resolved is how we get

them from San Francisco to Majuro. but is that will be a great day won't it? I can just see

sitting on Majuro and looking out to the port of entry of the lagoon and seeing this huge barge

come in with these five little barges. You'll never guess who I see at the steering wheel

of the large barge. If you won't tell him, I went down yesterday to a bit of Christmas

shopping and I'm hurting a captain's hat and gold epiluts. once we get those barges

14 other little lagoon boats are already there. I mean they are little ~~is~~ lagoon boats and

all they need is to get repaired and then that would make possible with the five big boats

would be docked at the 5 highest producing copra atolls . there are 20 atolls int the Marshall Islands and there would be systematic, twice a week, kind of scheduling, where they would go around the lagoon boats and get the copra bring it to a central warehouse and finally into

Majuro and that large barge could be used to trans-ship it, which means over to San Francisco, Philippines or wherever that coconut would go. So, all right, now, I've got to stop.

Well, now, the ^{Mobile} ~~MIR~~ Service Repair Center. Well, that's just to repair the boats.

I mean, that's another construct; and we need to bear our master mechanics who know how to stick gaoline in diesel engines, who also know how to ~~xxxx~~ ^{fix} refrigeration. Refrigeration in the Marshall Islands is just a crying problem; and you know, the sad part of it is that we can easily remedy,

once we have this repair center, is that the hugh refrigeration _____ are sitting out there with nothing in them because they're not working. And, my intuition is that probably the only

thing that's wrong with it is a blown fuse. I mean that we need someone out there to do that, and already there are men on the horizon. Dan Dale is boning up on a refrigeration course, and he's ready to go out there; and that's exciting. Anyway, that's that thing.

Then, there's the Majuro Business College. It's already in operation. We sent Mary Lou MacGregor out to do that. Anyway, they sent out a letter announcing the opening of the business college,

and it will have two types of services---consultant services to help the businessmen learn how to keep books, you know. Another problem on the islands is inventory. There's just all kinds of

equipment. There's just all kinds of regulations stated as to what kinds of things can be

brought into the islands and ~~imported~~ imported---like how many different makes of cars can you

afford to have on a small island like that in order to have the repair parts there. Anyway,

they sent out this letter on the business college and the next day, ~~there were 20 applicants.~~
there were 20 applicants.

According to a letter received yesterday, Mary Lou now has a business college of 30 students;

consultation

and they're ready to begin. And, of course, Larry White, in the arena of ~~consultant~~ services

has done just a fantastic job--in helping businessmen and consulting * with them along with setting up and operating efficiently.

Well, the social things--and I can do these fairly quickly-- is the Marshall Islands ferry system. More boats--we're going to resurrect that Navy's and the Army's boats, I think.

Anyway, there is no way to get from island to island. Now, that's one of the problems among other problems. I mean, there needs to be a ferry system. Someone said that the Marshall Islands without a ferry system is like Tokyo without ~~bus~~ buses. Any that is literally the truth.

One day we went out to Lapa, which is the atoll--the island--at the end of the Majuro atoll;

and it's from that end of the island that you can see Rong Rong where Judy and John teach school;

and I asked someone in the group just how in the world do you get back and forth. You can see

it; but you know, it's choppy water between here and there--I mean, you know--it's overwhelming.

They said, "Well, you just have to wait for a boat to come." And I said, "Well, how do you let

them know that you want to get back there?" And they said, "Well, some people use a mirror."

And, you'll never believe it; but I walked around the end of the little tip of this island

and there was a man with his wife and two little children and standing up in the sun trying to

signal with this mirror a boat--I mean, there wasn't a boat in sight. So, a ferry system has

to come into being. ~~XXXXXXXXXXXXXXXXXXXX~~ Now, in consultation with the Department of Army and Navy,

it has been decided that Army T boats are the kind of boats we need for the ferry system; and they

are available. We just have to find them, but the Department of Transportation of the Trust Territory

in Salpan are now locating those boats; and they will hold 20 to 50 ~~passengers~~ passengers, 50 tons of cargo--I mean 10 tons of cargo; and they're economical to operate; they have a steel hull and a small boom on them to take cargoes on and off; and I'm told that they just ride the sea smooth as I don't know what in calm weather. I mean, they're just beautiful boats; and we're out to get ahold of them. This is important relative to the Marshall Islands people having a sense of identity with one another. They're just literally separated from Majuro, the urban center of the Marshall Islands; and they're separated from each other. And to begin to build a sense of identity of a people is crucial. Well, with five of those boats, four on duty at all times--two each going in different directions coming around--there could be three stops each week at all the atolls and enable the people to move back and forth between the islands.

Then, oh, the Marshallese Training Corps is the second social development construct. ~~Kmwxkx~~

Youth is a problem. Most of the youth do not get to high school--most of them who go to high

school never finish--and it's becoming an increasing ~~gains~~ problem in the islands as to what to

do with the youth. Now, the Marshallese Training Corps--well, another boat--this time an LST.

Now, Joe has crawled all over one of these boats, too, and he says they're really great! They

have carpenter shops in them; they have electricity shops in them; they have engine repair shops

in them; a lot of corporate space--you know beds, bunks, and that kind of thing. Well, the model

for the Marshallese Training Corps is to get this boat and put 480 of those youth on that boat

for 6 months. Any, they will go around the atoll. Four days out of every week they will stop

at an island, and on that boat would be at least 10 to 15 elders or older men who know the copra

business and know how to chop down the trees who know how to take out the underbrush; who know

how to plant a second crop underneath those trees. I'll tell you, there is one grove that Robert

Reimers, a businessman, has on Majuro ~~that~~ of coconut trees that has been cared for--
the only grove I saw out there that has been cared for--and a coconut grove is really beautiful.

I mean, you can just imagine those huge trees and where all the underbrush is cleared away with a second crop, they're just beautiful orchards. I don't know whether you call them orchards or not. But anyway, those young men will help harvest the copra; and in that way the crops can be increased. And one day they will be in school studying English, which is crucial, math, social studies, and history; and another day they will be down in one of those shops being trained to be carpenters, or electricians, or ship repairmen; and at the end of that ~~same~~ school they will be given a special diploma which will, by the Marshall Islands and the Trust Territory, be recognized as a viable kind of piece of paper relative to their future. And, as you can well imagine, they will be broken down into 24 task forces of 20, two teams of 10, and four work units

of 5. In the long range that will be a self-supporting venture, as will most of these, with tremendous funding needed at the beginning.

The All-Island Preschool under the direction of Kathleen White has started with 50 students,

and I'm sure that if they're not all wearing uniforms they're well on their way to having a uniform-- and there's exim exciting words about that.

Heritage tourism. The Marak Marshall Islands has great possibilities for tourism and sort of what you want to call a ~~marak~~ contrast to Honolulu, Guam which is so ~~marak~~ blatantly tourist.

I think the Marshall Islands can have a tourism program that will be simple. The first day they took us out to Lapa because there's a little road connecting all these little islands, which is a major engineering feat in itself, and we stopped off into one of the little whistle stops along the way and there was a woman there doing handwork. The handwork, you see much of it, is just

exquisite, really; and Carol and I went down to Guam for one day, and we had a chance to go around and look there, and I really believe that the Marshall Islands are ~~probably~~ probably the only islands in the Pacific that have a handicraft that's done there. I mean, in Guam at least, and certainly in Honolulu, you have Philippine imports, you know, for the handcrafts. Still a great possibility for the handcraft industry in there. But the tourism would be a way to work with the elders. The suggested model is to create a sort of like they did in Honolulu a Polynesian village, to create a village and have the elders just take that program over; and I think it does have just fantastic possibilities.

Well, I will close. The funding of it--it has to be done at the local level, at the territorial level, and at the Federal level and from private and public sectors. Through Washington contacts we were able to see Mr. _____ on Honolulu, who is one of the original 13 visionary families

extremely wealthy out there. One of them has a \$2 million dollar foundation--the only problem with

it is that all the funds have to go to one little school for _____. It means, it's tied up in that

way. But funds, they have funds that would be ~~available~~ available--but it has to be done at all

levels. You want to say that this has one of the appeals of the Majuro demonstration is the Habitat

that's coming up in 1976 in Canada and where it's sponsored by the United Nations. Our government

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is very anxious to have a sign of something that can actually be pointed to as a sign of something

happening in the arena of human development. And, I think, from their point of view they see

Majuro as that kind of sign, It is ~~unique~~ unique in that it is something you can pick the totality

up. I mean, you're picking up a whole island nation that is an image that was given to the people

in the Marshall Islands. I think they see themselves as an island nation now and that it can be

done in totality.

And finally, I want to say that human resources would be one of the major aids. I've heard that

there's someone here who is an anthropologist and a refrigeration expert. I don't know who it is,

but he'd better get Majuro on his timeline. And, at that point the Bicentennial that we're doing

is absolutely life and death. I think it will be the Bicentennial that will enable the social

demonstration projects around the world, all 24 of them, one for each hour of the clock, to get

started. So, you know, you hear a lot about Majuro these days. But, we're not doing Majuro.

We're doing 5th City, we're doing Korea, we're doing Shri Lanka, we're doing the Philippines in the

~~xxxx~~ doing of Majuro. And, so, that is crucial--that would be seen in that context. Well, it's

a demonstration that is just filled with possibilities, and I've gone overtime--John Epps will--

Am yway, I haven't had a chance to say -- oh , I must say this--Monday before ~~xxxx~~ that Oscar

de Brum, who is the District Administrator of Majuro and Mr. Peter Coleman, who is the Deputy

Commissioner of the Trust Territory in Saipan were here in the United States. You see, these islands,

you've got Eniwetok, Kwajalein, Bikini, I mean World War II and all that--well, they were here

because the Marshallese people who have displaced since World War II because of Eniwetok are now

asking our government if they can't move back on the island--and that all depends on the geiger

counter. But, anyway, they were here for that kind of consultation, and honored us and came to

Chicago. So, Monday a week ago we had sitting at our table these two just fine men who are very

representative of the Marshallese people. They are warm, gracious, soft, but steel; and while

they were here they had the privilege of going over and talking with Lela Mosley. And Lela, in

usual fashion, did for us what we could never do for ourselves. And they came away from that

conversation with Lela, and the two things Lela communicated to them was motivity--I mean what

needs to happen to motivate the people of the community to see their future--to see it as a real

possibility--and the cruciality of symbol. And out of that, Lela's conversation, Mr. de Brum

and Mr. Coleman ---and I wish you could have all met them and lots of other people-- but they

Flag

Flag

said, "We need to have a flag." They don't have a flag. And, yes, the Marshall's need to have a

Flag

flag. And so, guess what they decided to flag have as a flag? You're looking at it up there.

It's going to be a stick chart, and oh, I wish Wiegell could tell you his stick chart story--it's

the way they navigate the oceans just by knowing the waves--but it's going to be a stick chart

on a field of blue. So, you know, when those six barges come through the pass, each one of them

is going to be flying the Marshallese flag. And that will be quite a day!